



2020 Cadillac XT5

## Cadillac XT5 Aims to Take On Luxury SUV Market

by Jim Stickford

Cadillac has taken a successful vehicle – the XT5 – and added more of what people like, resulting in a luxury SUV that can compete with in a very competitive market segment.

Cadillac's global best-selling XT5 has been revamped for 2020, with a new turbocharged engine, enhanced technologies and revised design cues that coalesce in distinctive trims that offer customers greater choice in matching this luxury crossover to their personality, said Kristin Lewis, Product Marketing manager for the new XT5.

With more than 40 updates the 2020 Cadillac XT5 raises the bar, delivering an exhilarating driving experience paired with the sense of solidity and functionality of an SUV, Lewis said.

The XT5 joins the new XT6 three-row crossover and the recently launched, segment-topping XT4, along with the Escalade, to give Cadillac one of the industry's freshest lineups of luxury crossovers and SUVs in the marketplace, Lewis said.

"Cadillac's global momentum continues to accelerate with new and compelling products such as the revamped 2020 XT5," said Steve Carlisle, Cadillac's president. "Along with additional new crossovers and sedans, including the XT6 and CT5, the brand is redefining itself for a new generation of customers for whom luxury and technology are inextricably linked."

The 2020 XT5 will follow the brand's new global "Y" trim strategy, better meeting customer demand and sharpening its position in the Cadillac showroom.

Lewis said that new XT5 is designed to be a competitive compact SUV in the luxury market.

"This new XT5 meets the needs of a lot of targeted customers," Lewis said. "They tend to be between the ages of 35 and 64. These drivers are financially secure and can make every day

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## MCC Puts Some STEAM Into Summer Camp

by Jim Stickford

Macomb Community College's Science, Technology, Engineering, Art, Math (STEAM) camp is providing area students the opportunity to stretch their science wings during the summer.

MCC Public Relations coordinator Tish Wirth said that this is the second year for the school's

STEAM camp. The event takes place over a two-week period – this year during the last week in July and the first week in August.

"We have two groups of students involved," Wirth said. "The first group is in the camp in July, the second in August. We have two sponsors – Bosch and General Motors. Their financial contribution makes this possible, so

we all want to give them a shout out and say thanks."

The students do different things each day of the week during camp, Wirth said. The activities are centered around different aspects of STEAM. On Monday, for example, they were given model rocket kits and had to engineer

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Students from around Macomb County got to attend a special science event at MCC that taught STEAM skills.

## Ford's Warriors in Pink Provide Needed Transportation

One doesn't often think of Ford as a health care transportation provider, but when Stephanie M. of Detroit was diagnosed with breast cancer for the second time, Ford Warriors in Pink were there to help her get around, said Ford spokeswoman Liz Kellogg.

Her post-surgery driving restrictions meant she had to face a fundamental mobility question: How was she going to get to her appointments?

Finding herself without reliable transportation, Stephanie M. was connected with GoRide Health, a non-emergency medical transportation service that took her to and from appointments with the help of a professionally trained driver and specially upfitted Ford Transit vans.

To help ease burdens like this, GoRide Health and Ford Warriors in Pink are teaming up to offer

complimentary rides to breast cancer patients through the end of the year, Kellogg said.

"It was a huge relief for me to have a service like GoRide Health help me travel to and from my appointments," said Stephanie, a seven-year breast cancer survivor. "It's not just that I didn't have to worry about driving myself; GoRide also relieved me from the mental stress of asking friends and family to take off work and drive me to treatment."

GoRide Health and Ford Warriors in Pink will now provide unlimited rides to support breast cancer patients like Stephanie in its current service areas in the Cleveland, Dayton, Toledo, Cincinnati and Detroit metro areas. The complimentary transportation service will expand to new markets as GoRide Health launches in new cities.



Ford and GoRide are giving rides to those who need to visit health sites.

Securing transportation can be especially challenging for breast cancer patients because finding a car is often only half the battle.

Treatments such as chemotherapy can leave patients feeling

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(l-r) Cram, Green, Ziegler, Mahr and Hüskén cut the ribbon at Mahr's Midwest Customer Care Center in Wixom.

## Mahr Opens New Midwest Customer Care Center

Mahr Inc., a global manufacturer of precision measurement equipment, held the grand opening of its new Midwest Regional Customer Center on July 26.

Located in Wixom, the newly-constructed 7,000 square foot facility wholly reflects Mahr's regional strategy for the Americas: bringing its expertise closer to customers, said Mahr spokeswoman Jill Colna.

As a provider of measurement technologies, Mahr's facility features an extensive demonstration area, fully equipped with the very latest machines, systems and precision gages from the Mahr portfolio.

Furthermore, the site has been specified to provide training and conference spaces, together with office spaces for the Mahr team, Colna said.

"I am excited to continue to expand the presence and reach of Mahr in the United States in to 2019," said Brett Green, CEO & president, Mahr Inc. "Coupled with the recent opening of our Southeast Regional Customer Center (located in Greenville, S.C.), this represents a significant investment and one that I believe our customers and partners will be delighted to take advantage

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## Macomb County Fixing Newly Found Sinkhole

The Macomb County Public Works Office has begun emergency repairs to a sinkhole that has developed on the shoulder of Mound Road, near Interstate 696 in Warren.

The sinkhole is in the shoulder of the road and is about 10 feet long and five feet wide, centered around a storm sewer drain manhole.

The sinkhole is located on the west side of northbound Mound Road, just south of I-696 and north of 10 Mile Road in Warren, said County spokesman Dan Heaton.

The sinkhole is located on the shoulder of the road and traffic was not impeded. One lane of northbound Mound will be closed during the repair.

The repair is scheduled to be completed by the middle of August.

"Unfortunately, our underground infrastructure is showing signs of its age. This is one reason we are on an aggressive schedule to inspect all of our underground system. Fortunately, we are catching this problem while it is relatively small," said Candice S. Miller, the Macomb County Public Works Commissioner.

# MCC Puts Some STEAM in School Summer Camp Program

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working rockets from those kits. On Tuesday, the activities emphasized technology, and student built robots from kits. They then had to program those robots to do different tasks.

The students come from a variety of Macomb area schools, Wirth said.

"We reached out to schools, both private and public," Wirth said. "And interested students signed up. We are a community college so we embraced as many schools in our community as possible."

The activities at camp are designed by MCC teachers, who are also on hand to help students, Wirth said. The whole idea is to give younger students, those in middle school, the chance to see how STEAM skills can help them get jobs and careers.

That's why the week ends with a visit to College Park Industry, Wirth said. It's a company across the street from the Warren campus that makes prosthetic limbs.

"That is a business that combines all the STEAM elements," Wirth said. "The limbs have to be engineered and built. That requires math and technology. And they have to look good. That's the art part of STEAM."

Evan Westendorp is a student at Faith Christian of Clinton Township. He was teamed up with Joshua Stamm of Warren Woods Christian to build a rocket.

Wirth said that part of teaching STEAM is teaching students to work together, which is why students from different schools were assigned to work together.

Westendorp said he signed up for the STEAM camp because he really likes schools.

"Honestly, I do," Westendorp said. "This camp is something that I can do during the summer, and it's fun."

Stamm said that he signed up because he likes science and considers himself something of an artist. So being able to combine both things together was an

opportunity he didn't want to pass up."

"These kids need to know what's out there," Wirth said. "By getting them young, they can see that there are careers out there for them and they can make decisions on what classes to take during high school. They can also see what MCC has to offer them in terms of both two year programs and advanced degrees. We find by giving these students problems that require hands-on solutions, we can pique their interest in STEAM careers. That's something worth doing and part of our mandate as a community college."



Westendorp and Stamm work on a model rocket at MCC's STEAM camp.

## Macomb County Holding Emergency Drill

Macomb County Emergency Management, Clinton Township Emergency Management and the City of Warren Emergency Management will take part in a full-scale mock disaster training exercise on Thursday, Aug. 8, said County spokesman John Cwikla. The exercise, which officials have been planning for more than a year, aims to increase readiness capabilities for an active assailant incident.

"Active assailant incidents are dynamic, quick-paced events

that require a certain amount of specialized and coordinated planning by emergency management and the public safety entities," said Brandon Lewis, director, Macomb County Emergency Management and Communications. "The events themselves are usually short in duration and the response efforts need to be quick and efficient in order to protect and save as many people as possible – which is why we are hosting this mass exercise."

Over personnel from police,

fire, EMS and hospitals across the county are expected to participate in the mock disaster drill, as well as over 250 school staff and students at three local high schools, including Clintondale High School, Clinton Township; Fitzgerald High School, Warren; and L'Anse Creuse High School, Harrison Township.

"The events at the high schools will begin in the morning and conclude by noon," said Vicki Wolber, deputy county executive for Macomb County.

## GM Profits in Second Quarter are Driven by Truck Sales

DETROIT (AP) – General Motors said Aug. 1 that higher prices for popular pickup trucks and SUVs helped overcome slowing global sales and profit rose by 1 percent in the second quarter.

The Detroit automaker said it made \$2.42 billion, or \$1.66 per share, from April through June. Adjusting for restructuring costs, GM made \$1.64 per share, blowing by analyst estimates of \$1.44.

Quarterly revenue fell 2 percent to \$36.06 billion, but still beat estimates. Analysts polled by FactSet expected \$35.97 billion.

Global sales fell 6 percent to 1.94 million vehicles led by declines in North America and Asia Pacific, Middle East and Africa. The company says sales in China were weak, and it expects that to continue through the year.

In the United States, customers paid an average of \$41,461 for a GM vehicle during the quarter, an increase of 2.2 percent, as buyers went for loaded-out pickups and SUVs, according to the Edmunds.com auto pricing site. The U.S. is GM's most profitable market.

Chief Financial Officer Dhivya Suryadevara said she expects the strong pricing to continue, especially as GM rolls out a diesel pickup and new heavy-duty trucks in the second half of the year.

"We think the fundamentals do remain strong, especially in the

truck market," she said, adding that strength in the overall economy and aging trucks now on the road should help keep the trend going.

Light trucks accounted for 83.1 percent of GM's sales in the quarter, and pickup truck sales rose 8.5 percent as GM transitioned to new models of the Chevrolet Silverado and GMC Sierra, according to Edmunds, which provides content to The Associated Press.

As usual, GM made most of its money in North America, reporting \$3 billion in pretax earnings. International operations including China broke even, while the company spent \$300 million on its GM Cruise automated vehicle unit. Its financial arm made \$500 million in pretax income.

Suryadevara said GM saw \$700 million in savings during the quarter from restructuring actions announced late last year that included cutting about 8,000

white-collar workers through layoffs, buyouts and early retirements.

The company also announced plans to close five North American factories, shedding another 6,000 jobs.

About 3,000 factory workers in the U.S. whose jobs were eliminated at four plants will be placed at other factories, but they could have to relocate.

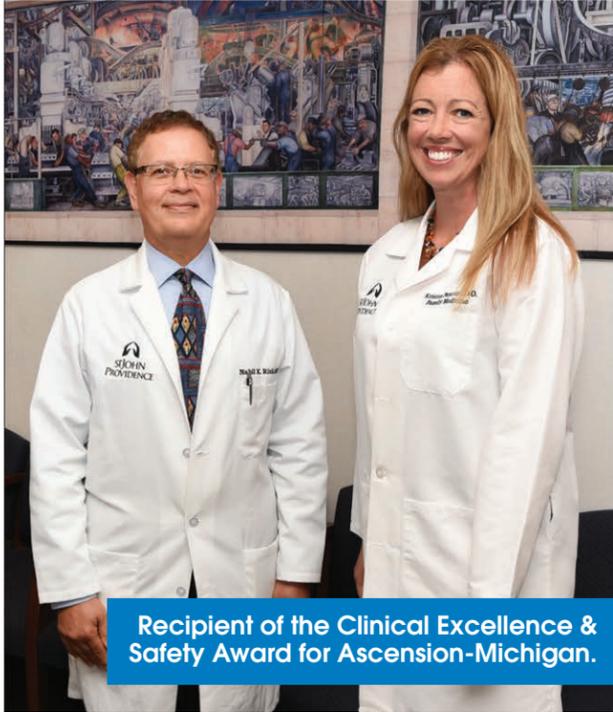
General Motors expects the restructuring to generate \$2 billion

to \$2.5 billion in annual cost savings by the end of this year.

CEO Mary Barra told analysts on a conference call Aug. 1 that the company is hiring white collar workers with skills in growth areas.

For example, GM is in the process of adding 500 workers for automated vehicles at Cruise, raising the workforce to 2,000.

Many of the white-collar layoffs came from work on the internal combustion engine, and administration.



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## Cadillac XT5 Designed For Tough Luxury Marketplace

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purchases for nice clothes or a luxury SUV without feeling a burden. Most have kids, so the vehicles they buy have to be flexible. This demographic covers a lot of bandwidth in our lineup.”

Demographic research shows that a lot of women fit this niche, Lewis said. Even if the XT5 is being bought for a man, his wife will still have a lot of influence in what vehicle the husband purchases. While many think of Cadillac as a man's brand, Lewis said that women like driving fast and sexy vehicles too, and the XT5 was designed and engineered to be both.

The XT5 range starts with the well-equipped Luxury model, with Premium Luxury and Sport models offering distinctive takes on Cadillac design and driving dynamics, Lewis said. An emphasis on bright trim and contemporary décor defines the Premium Luxury model, while a darker, more aggressive appearance underscores the XT5 Sport. The XT5 features a new, bolder grille design, available in two textures that reflect the new personas. A Platinum package, delivering the pinnacle of technology and most sophisticated interior in the lineup, is offered with each trim level, Lewis said.

Enhanced driving dynamics provide two distinctive expressions of the Cadillac driving experience. The Luxury and Premium Luxury models are tailored for confidence-inspiring control that keeps one connected to the road while providing a retreat from road disturbances. Sport model is tuned for a more performance-oriented experience, with quick steering and more aggressive chassis tuning that provides better body control without sacrificing ride isolation.

The vehicle's exterior now features standard LED headlamps with IntelliBeam on all models. Additionally, the lower front and rear fascia have been updated, while a new 18-inch wheel design is standard on Luxury and Premium Luxury and a new 20-inch wheel design is available. XT5 Sport features new 20-inch wheels standard.

Infotainment and driver assistance technologies take center stage for model year 2020. The technology woven into the XT5's interior is enhanced to elevate its functionality and intuitiveness, for a more seamless user experience. The 2020 XT5 now has over 20 available safety and driver assistance technologies.

The updates include the latest Cadillac user experience interface, with enhanced connectivity and personalization as well as next-generation rotary controller

with new jog functionality, which complements conventional buttons and touchscreen redundancy to offer more ways for users to interface with the system.

Refinements to the 2020 XT5's elegant interior amplify its comfort, convenience and utility; and like the increased persona differentiation exhibited with the exterior updates, the interior changes offer more distinct expressions of Cadillac's style for Luxury and Sport tastes.

Cadillac's 2.0L Turbo engine joins the lineup as the new standard engine in the Luxury and Premium Luxury trims and complementing the existing 3.6L V6, which remains standard on Sport and available on Premium Luxury. Each engine has a nine-speed automatic transmission controlled via the next generation of Electronic Precision Shift.

Lewis said that when GM designed the new XT5 they put in a lot of changes, and the ones she's most proud of are the more than 20 new safety features that are standard.

“The consumer who is used to the latest safety technology can walk through the door of a Cadillac dealership and be confident that the XT5 is a well-contented vehicle,” Lewis said. “They will see the features that come as part of the base package are the features they are used to seeing in luxury vehicles. They will also see that this vehicle is at the forefront of what is available to make the rider safe and that it competes with the best in the luxury compact SUV market.”

The 2020 Cadillac XT5 will be available late summer 2019.

## Woodward Dream Cruise SAE Car Show Set

The Detroit chapter of the Society of Automotive Engineers (SAE) is holding a special car show and networking event on Thursday, Aug. 15, between 5 and 7:30 p.m. at the Woodward Avenue Brew Pub, 22646 Woodward in Ferndale.

The SAE Car Show is open to custom or classic cars and will take place in a reserved parking lot right behind the WAB. To add some excitement to the night, guests will have an opportunity to vote for their favorite car until 7 p.m. The winner and runner up will receive a trophy and bragging rights.

Only 25 car spaces will be available, so be sure to register early. Wristbands will be provided onsite to allow guests access food and beverage.

Go to saw-detroit.org to pre-register a vehicle for the show.

## Ford Warriors in Pink Offer Transportation

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tired or dealing with side effects such as neuropathy, which can make it challenging for them to drive. Programs like GoRide can help eliminate mobility barriers and help ensure patients are able to access the health services they need.

“Transportation to treatment may seem like a small thing or ‘a given,’ but unfortunately, for many people it's not,” said Anika Brown, chief marketing officer, GoRide Health. “Our collaboration with Warriors in Pink gets right to the heart of GoRide Health's purpose: To make healthcare more accessible to those who need it most, and to do so with a service built around empathy and care.”

“Through the Warriors in Pink collaboration we'll be able to remove at least one burden from patients and families – and we'll do it with compassion.”

Whether patients need to get to doctor appointments, treatment services or the pharmacy, GoRide Health will help transport those who need rides where they need to go with safe and reliable service.

As part of this complimentary ride service, patients will also be able to take one other companion, such as a family member or caregiver, with them in the GoRide vans.

All ride costs are covered by Ford Warriors in Pink, which will

verify eligible riders through their website and over the phone at 833-546-7433, Kellogg said.

Information about the program will be shared with patients in need in all eligible markets through hospitals, The Pink Fund, Susan G. Komen, and Ford dealerships.

Ford Warriors in Pink is dedicated to helping those touched by breast cancer, through actions that support, inspire and

empower patients, survivors and co-survivors throughout their journey, Kellogg said. Over the last 25 years, Ford has contributed more than \$137 million to the cause through Warriors in Pink.

For more information about Ford Warriors in Pink or how the complimentary ride program works call 833-546-7433 to reach the GoRide Health call center, Kellogg said.

## Mahr Opens New Facility

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of. Our Americas headquarters remains in Providence, R.I. Our facility there is home to more than 170 employees, where we continue our tradition of proudly manufacturing in the United States. With the new Detroit area customer center, we have the capacity to grow our existing team based in Michigan; and most importantly, we satisfy the requirements of our customers to be local.”

Cutting the ribbon to officially open the new building were Ryan Cram, Oakland County Economic Development manager; Brett Green; Wixom Mayor Richard Ziegler; Carl Mahr and Manuel Hüsken, managing director of the Mahr Management Board.

Mahr continues to strengthen its North American presence by adding this second facility to the

area, Green said. The existing Midwest Regional facility, located in the Cincinnati area, was opened in 2009.

“As well as the strong automotive manufacturing base in the region, Michigan is recognized for advanced manufacturing and has invested in workforce training. We're supporting this manufacturing powerhouse,” said director of Sales at Mahr Inc. “With our very latest technologies and solutions available at the Wixom Center, we look forward to meeting and exceeding the needs of our local customers.”

The grand opening event for the new Detroit area facility was also showed a host of Mahr's equipment and solutions, Colna said. This included the company's MarShaft optical shaft measurement machines, its wireless gaging and a range of hand tools.

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# First Silverado Diesel Engine Since 1997

Sometimes it's just nice to have the bragging rights, which is what Chevy has with the 2020 Chevrolet Silverado 1500 with the available, new 3.0L Duramax turbo-diesel engine.

It delivers an EPA-estimated 33 mpg highway and 23 city in rear-wheel-drive models. EPA-estimated fuel economy for four-wheel drive models is 29 mpg highway/23 city, said GM spokesman Monte Doran.

With an SAE-certified 277 horsepower and 460 lb-ft of torque, the Silverado 3.0L Duramax with four-wheel drive is also capable of towing up to 9,300 pounds and a max payload of 1,870 pounds, meeting the towing needs of about 90 percent of light-duty customers.

"We designed the all-new Silverado and the all-new 3.0L Duramax turbo-diesel to deliver both performance and efficiency," said Tim Herrick, Silverado executive chief engineer. "The engine utilizes state-of-the-art technologies to optimize every drop of fuel, and takes advantage of architectural changes to make Silverado larger, lighter and more aerodynamic than before. The resulting combination offers all of the performance, refinement and capability customers want in a full-size truck, with highway fuel efficiency you would expect from a family sedan."

This is the first diesel offered in Chevrolet's light-duty trucks since 1997, and the brand's first-ever inline-six for full-size, light duty trucks. As such, engineers had a clean sheet to leverage the efficiency and balance of an inline-six-cylinder architecture, Herrick said.

"We set out to offer light duty truck customers the best of diesel - outstanding fuel economy, great horsepower and responsive torque - plus unexpected



The 2020 Silverado 1500's turbo-diesel engine has 33 highway mpg.

ed levels of refinement," said Nicola Menarini, director for diesel truck engine program execution.

"We leveraged our global diesel expertise to make sure the all-new 3.0L Duramax turbo-diesel engine offers the impressive performance and durability our truck customers demand."

Highly durable materials make up key engine components, including iron cylinder liners within the aluminum engine block as well as a forged steel crankshaft and connecting rods as well as blended silicon/aluminum pistons for greater heat resistance and reduced expansion, Menarini said.

The engine was subjected to the same extreme simulated and real-world performance testing every Chevrolet truck engine undergoes to ensure the highest standards of durability and performance.

The truck draws on innovative technologies to deliver top fuel economy and a refined customer experience, Doran said.

The inline-six engine provides an inherently balanced configura-

tion for low noise and vibration characteristics. It features an aluminum block for weight reduction, an 84mm x 90mm bore and stroke, dual-overhead camshafts and four valves per cylinder.

A new active thermal management system warms up propulsion components more quickly for more efficient operation.

The exhaust brake, which is available in tow-haul mode, can provide additional driver confidence when towing, especially when going downhill.

The driver-selectable stop/start technology enhances fuel economy by shutting off the engine at stoplights and certain other stop-and-go situations, helping save fuel. The engine automatically restarts when the driver takes his or her foot off the brake.

The 3.0L Duramax is exclusively paired with a Hydra-Matic 10L80 10-speed automatic transmission, Menarini said.

It features smaller gear steps and an overall larger ratio spread to enable peak efficiency, Doran said.

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- Aluminum Wheels
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- 6 Speed Transmission
- CHEVYTECH Spray-On Bedliner
- 20" Bright Aluminum Wheels
- All Weather Floor Liners

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MSRP \$34,420  
**STARTING**  
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**\$27,346**  
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- 3.6 V6 Engine
- 8 Passenger Seating
- Rear Vision Camera
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- Aluminum Wheels

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- 5.3L V8 Engine
- 6 Speed Automatic Transmission
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- Remote Start System
- 18" Aluminum Wheels

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- Color Touch Screen Radio!
- Aluminum Wheels!
- Bluetooth for Phone!

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- Keyless Start and Entry!
- Color Touch Screen Radio!
- Rear Vision Camera!
- Aluminum Wheels!
- Bluetooth for Phone!

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