

## Trucks Top Detroit Sales for First Half of 2019

### Ram Sees 1500 Sales Rise 56 Percent in June

Best June sales in 14 years. That's how Reid Bigland, head of FCA US Sales, described the month as total sales climbed 2 percent to 206,083 vehicles. The mark was driven by Ram pickup trucks, which had its highest month of sales since the brand was detached from Dodge and launched as a standalone division in 2009.

Sales of Ram pickups for June

rose 56 percent to 68,098 vehicles. For the quarter, Ram pickup truck sales finished at 179,454 vehicles.

Jeep Gladiator sales reached 4,231, which helped the nameplate capture an estimated 7 percent of the mid-sized truck market after only one full month on dealership lots, Bennett said.

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### GM Crossover Vehicles Enjoy Strong Numbers

Overall, GM deliveries during the second quarter were down 1.5 percent versus a year ago, in line with third-party estimates for industry sales, said GM spokesman Jim Cain.

The company estimates that its retail market share was even with a year ago, with truck and crossover deliveries offsetting lower passenger car sales, Cain said. The U.S. light-vehicle SAAR

for the first half of the year is expected to be a healthy 17.0 million units, according to GM Chief Economist Elaine Buckberg.

“The U.S. economy continues to grow at a healthy pace. Jobs are plentiful and inflation remains low,” said Buckberg. “Auto demand was better than anticipated in the first half and we expect

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### F-150 Still Top Seller

Ford's second quarter total pickup sales were the strongest in 15 Years, said Mark LaNeve, vice president U.S. Marketing, Sales and Service for Ford. Overall, Ford sold 324,243 pickups during the quarter. That's a 7.5 percent increase over the same time in 2018.

Ford also saw Expedition sales up 50 Percent compared to the same time in 2018, LaNeve said. The company also reported the best F-650/F-750 Sales in more than two decades, while Lincoln posted the best SUV sales since 2001.

“In a very competitive market, we grew our total pickup segment share in the second quarter, and we have extended F-Series' leadership this year and now with the Ranger introduction we have further broadened America's best-selling lineup,” LaNeve said. “We also began selling our all-new Explorer at the end of the quarter. With the Explorer and the all-new Escape coming soon, we are on track to have the freshest SUV lineup in

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2019 Ram 1500



2019 Buick Envision

## Iacocca, Man Behind Mustang and Minivan, Dies at Age 94

DETROIT (AP) – Lee Iacocca, the auto executive and master pitchman who put the Mustang in Ford's lineup in the 1960s and became a corporate folk hero when he resurrected Chrysler 20 years later, has died in Bel Air, California on July 2. He was 94.

Two former Chrysler executives who worked with him, Bud Liebler, the company's former spokesman, and Bob Lutz, formerly its head of product development, said they were told of the death June 2 by a close associate of Iacocca's family.

In his 32-year career at Ford and then Chrysler, Iacocca helped launch some of Detroit's best-selling and most significant vehicles, including the minivan, the Chrysler K-cars and the Ford Escort. He also spoke out against what he considered unfair trade practices by Japanese automakers.

The son of Italian immigrants, Iacocca reached a level of celebrity matched by few auto

moguls. During the peak of his popularity in the '80s, he was famous for his TV ads and catchy tagline: “If you can find a better car, buy it!” He wrote two best-selling books and was courted as a presidential candidate.

But he will be best remembered as the blunt-talking, cigar-chomping Chrysler chief who helped engineer a great corporate turnaround.

Liebler, who worked for Iacocca for a decade, said he had a larger-than-life presence that commanded attention. “He sucked the air out of the room whenever he walked into it,” Liebler said. “He always had something to say. He was a leader.”

In recent years Iacocca was battling Parkinson's Disease, but Liebler was not sure what caused his death.

He remembers that Iacocca could condemn employees if they did something he didn't like, but a few minutes later it would be like nothing had happened.

“He used to beat me up, sometimes in public,” Liebler remembered. When people asked how he could put up with that, Liebler would answer: “He'll get over it.”

In 1979, Chrysler was floundering in \$5 billion of debt. It had a bloated manufacturing system that was turning out gas-guzzlers that the public didn't want.

When the banks turned him down, Iacocca and the United Auto Workers union helped persuade the government to approve \$1.5 billion in loan guarantees that kept the No. 3 domestic automaker afloat.

Liebler said Iacocca is the last of an era of brash, charismatic executives who could produce results. “Lee made money. He went to Washington and made all these crazy promises, then he delivered on them,” Liebler said.

Iacocca wrung wage concessions from the union, closed or consolidated 20 plants, laid off thousands of workers and intro-

duced new cars. In TV commercials, he admitted Chrysler's mistakes but insisted the company had changed.

The strategy worked. The bland, basic Dodge Aries and Plymouth Reliant were affordable, fuel-efficient and had room for six. In 1981, they captured 20 percent of the market for compact cars. In 1983, Chrysler paid back its government loans, with interest, seven years early.

The following year, Iacocca introduced the minivan and created a new market.

The turnaround and Iacocca's bravado made him a media star. His “Iacocca: An Autobiography,” released in 1984, and his “Talking Straight,” released in 1988, were best-sellers. He even appeared on “Miami Vice.”

A January 1987 Gallup Poll of potential Democratic presidential candidates for 1988 showed Iacocca was preferred by 14 percent, second only to Colorado Sen. Gary Hart.

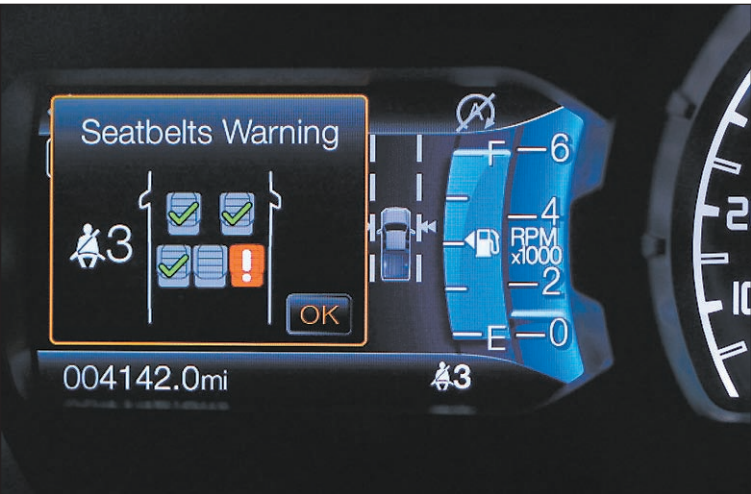


Lee Iacocca

He continually said no to “draft Iacocca” talk.

Also during that time, he headed the Statue of Liberty-Ellis Island Foundation, presiding over the renovation of the statue, completed in 1986, and the reopening of nearby Ellis Island as a museum

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Drivers can now see who's buckled up thanks to new sensing gear.

## Ranger Feature Promotes Seat Belt Safety

According to the National Highway Traffic Safety Administration (NHTSA), more than 15,000 lives are saved each year in the United States because drivers and their passengers were wearing seat belts when they were in a road traffic crash.

And Ford understands that important fact, which is why the new 2019 Ford Ranger isn't just an off-roading, trailer-towing, high-tech adventure machine, it also boasts some of the smartest seat belts in the business, said Paul Kula, Ford electrical systems engineer.

To ensure rear seat passengers stay buckled up, every Ford Ranger is equipped with an innovative safety technology called Belt Monitor. The feature alerts the driver if a second row passenger unbuckles and indicates which seat they're in.

“Whether you're on the freeway or the trail, we want to make sure everyone who puts a seat belt on keeps it on,” said Kula. “We hope that making Belt Monitor a standard feature in every Ford Ranger will provide extra peace of mind for the driver.”

While other seat belt systems

only monitor front and rear passengers as the driver initially pulls away, Ranger alerts a driver when any passenger unbuckles while driving.

By flagging the specific seat position, the driver can remind occupants to buckle up again, Kula said.

Ranger's Belt Monitor is the first rear seat belt reminder system to debut in Ford's truck lineup. First introduced on the 2018 Ford Expedition and Lincoln Navigator, Belt Monitor will roll out

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Ford Ranger Tech  
Promotes Seat  
Belt Safety

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across the entire North American lineup over the next few years.

The new Ford Ranger brings other smart driver-assist technologies, advanced passenger convenience and connectivity features like standard automatic emergency braking with pedestrian detection and 4G LTE Wi-Fi with connectivity for up to 10 devices, Kula said.

Ford Co-Pilot360 technologies like Lane-Keeping System and class-exclusive Blind Spot Information System with trailer coverage are standard on the Ranger's XLT and Lariat trim levels.

These aren't the only safety technologies available for the new Ranger, Kula said.

Additional driver-assist technologies include features such as adaptive cruise control and forward and reverse sensing systems are available on XLT and Lariat trucks.

Trucks Proved Strong in Ford's Second Quarter Sales

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the industry by year's end."

Ford's strategy to focus on its winning portfolio led to a strong pickup and SUV mix while expanding transaction pricing, LaNeve said. Truck and SUVs totaled 83 percent of second quarter sales. That's 4 percentage points higher than year ago, growing quarter ending transaction prices by \$1,500 to \$36,400 per vehicle.

"Ford's total pickup sales in the second quarter increased 7 percent, accelerating at a faster rate than first quarter growth of 5 percent," LaNeve said. "The Second quarter represented our best overall pickup truck sales performance since 2004. Total second quarter F-Series sales pass the 230,000 mark, further extending our leadership position this quarter. F-Series transaction pricing was solid at \$47,500 per truck, \$1,200 higher than a year ago and \$2,500 above the segment average."

And the good news with trucks didn't end with the F-Series, LaNeve said. Ranger retail sales have grown every month since January adding 20,880 trucks to Ford's total pickup truck sales for the quarter. Q2 Ranger sales more than doubled relative to first quarter results.

"Expedition continues to perform and expand both sales and share in every region of the country, climbing 50 percent, with 21,796 sold," LaNeve said. "All-new Explorer went on sale at the end of the second quarter. The plant changeover was responsible for lower Ford SUV sales in the second quarter. Sales of the new Nautilus posted a 13 percent gain on sales of 8,187 SUVs for the quarter."

Nautilus average transaction pricing at the end of second

quarter increased \$3,700 over last year's MKX, with an average transaction price totaling \$44,300 per SUV."

In July, additional capacity comes online at the Kentucky truck plant to support strong demand of Expedition which posted a total sales increase of 50 percent; EcoSport grew 23 percent with 21,507 sales in the second quarter, LaNeve said.

Total second quarter sales for Ford were 650,336, LaNeve said. SUV sales accounted for 215,898, a decline of 8.6 percent. Traditional car sales were down 21.4 percent, with total sales of 110,195.

But the sedan news wasn't all bad, LaNeve said. Retail sales of special performance series Mustangs (GT350 and Bullitt) were up 39 percent in the second



2019 Expedition

quarter, leading to an overall retail share gain for Mustang this year and increasing Mustang

transaction pricing by \$1,200 over a year-ago to \$36,300 per car.

FCA Sees Sales Increase in Month of June

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The Dodge Charger also reached its highest level since 2007 with sales of 9,034 vehicles.

Overall, June retail sales for FCA US hit the highest level in 18 years with 156,588 vehicles sold. Fleet sales totaled 49,495 vehicles and accounted for 24 percent of total sales.

"For the first half of 2019, Ram has been on a tear since we made the strategic decision to enter the year with a three-truck strategy. The new Ram 1500, Ram Classic and Heavy Duty are all generating a huge response from customers and critics alike," Bigland said. "This is now the third month Ram pickup sales have surpassed 60,000 since December. Our dealers had a steady stream of customers all month long."

FCA's sales chart shows that the company sold 66,098 Ram 1500 pickup trucks in June of 2019. That's a 56 percent increase over the 43,542 Ram 1500s sold in June of 2018.

Overall, FCA has sold 299,489 Ram 1500 pickups in the first half of 2019. That's a 28 percent increase over the 233,539 Ram 1500s sold during the first six months of 2018.

June results also mark the end of monthly sales reporting by FCA US. The first quarterly sales report will occur on Oct. 1, covering the months of July, August and September.

Sales for the Jeep Compass slowed down in June. According to the FCA's sales chart, the company sold 10,976 Compasses in June of 2019 compared with 15,142 in June of 2018. Overall,

total Compass sales for 2019 are 75,513, compared with 87,510 a year ago – a 14 percent decline.

Sales of the Jeep Wrangler have also seen a decline for June and the year overall. FCA's sales chart states that the company sold 20,055 Wranglers in June of 2019 compared with 23,110 in June of 2018.

Total Wrangler sales for 2019 are 116,985, down from the 133,492 sold during the first six months of 2018.

Sales of the Chrysler Pacifica minivan were strong in June of this year, with sales of 10,037 during the month. That's a 10 percent increase over the 9,114 sold in June of 2018. Overall, FCA has sold 48,527 Pacificas this year, compared with 63,024 during the first six months of 2018. That's a 23 percent decline.

GM Crossover Sales High in Second Quarter

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strong performance in the second half of the year. If the Fed cuts rates, as widely expected, lower financing costs will provide further support to auto sales."

Starting this quarter, GM will lead the industry and begin breaking out deliveries of its full-size light- and heavy-duty pickups to give investors and other stakeholders a clear view of the company's sales performance in these vibrant segments, said Kurt McNeil, U.S. vice president, Sales Operations.

"The light-duty segment is the highest-volume part of the pickup market and we are expanding choice to make sure that we meet the needs of every customer," said McNeil.

"Heavy-duty trucks, by contrast, are about 25 percent of full-size pickup sales. Our HDs are purpose-built machines for people who need maximum capability, and we are poised for significant growth."

Cain also provided a Light-Duty Launch update on the Chevrolet Silverado 1500, GMC Sierra 1500.

He said GM has installed new body shops, upgraded paint shops and reconfigured general assembly at its plants to increase capacity by 20,000 units compared with the outgoing model.

Based on the most recent data available, retail customers have registered more GM full-size light-duty pickups in 2019 than either Ford or Ram, Cain said. GM light-duty registrations have also led Ford F-150 in 11 of the last 12 months.

The first new GM models to launch were the Chevrolet Silverado and GMC Sierra crew cabs in late summer 2018. Sales of each were up more than 12 percent in the second quarter versus a year ago, Cain said.

After two consecutive quarters of double-digit year-over-year growth, GM's crew cab mix has risen from 60 percent of sales to almost 75 percent.

Full production of all cab styles started in March for both retail and fleet orders, and inventory is approaching target levels, especially for the most affordable regular and double cab models. Sales of these models were down year over year due to limited availability.

Customer demand for Chevrolet's new Trail Boss models – the first full-size pickups equipped with a 2-inch factory-installed lifted suspension – have far exceeded expectations, so GM will double production. In addition, for 2020, Chevrolet will offer both Trail Boss models with a 420-hp, 6.2L V8 engine.

More than 95 percent of all-new GMC Sierra 1500 crew cab sales

are high-end trims including SLT, AT4 and Denali.

GM is introducing a new refined, very powerful and extremely fuel-efficient 3.0-liter Duramax diesel that is expected to be available later this quarter, Cain said.

General Motors has consolidated heavy-duty pickup production at the company's Flint Assembly plant. The company has installed new body and paint shops and created 1,000 new jobs to support a capacity increase of 40,000 units compared to the outgoing model.

The company is also sharply increasing production of crew cab and diesel models to meet the high customer demand, Cain said.

Early production will be focused primarily on crew cab models, similar to the light-duty launch cadence. Trucks began shipping to dealers in the second half of June, with availability expected to grow throughout the third and fourth quarters.

GM's fleet mix of total sales was 23 percent during the second quarter. Sales were up 3 percent, with the majority of deliveries going to Commercial and Government customers, Cain said.

The company's end of June inventory was 809,387 units, up about 22,000 units year over year, reflecting new model launches.



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## Chevrolet Dealers Help Animal Charities

It seems that some Chevrolet dealerships are going to the dogs – and that’s not a bad thing.

During June Chevrolet sponsored a special “Pickups for Paws” promotion in which area Chevrolet dealerships collected items that help dogs and cats.

The Pickup for Paws Web site stated that becoming “a pet owner is a lifetime commitment and, more often than not, the becomes an important part of the family. Unfortunately, for every pet that is loved and cared for, there are many more that aren’t as lucky. The end up neglected, scared and without anyone to love and care for them. Thankfully, there are several non-profit animal charities in Metro Detroit that have made it their mission to rescue and care for these neglected animals. But the still cold use your help. The need for supplies is never ending.”

So for the month of June, Chevy dealerships across Metro Detroit accepted donations to help animals.

The wish list included items such as AA and AAA batteries, non-porous cat and dog toys, cat litter, sterile wipes, dishwashing liquid, dog grates, dog and cat food, microfiber cleaning cloths and dog and cat treats, Dodge said.

As part of the promotion participating dealers set up trucks on their showroom floors where people could drop off items from the “wish list.”

Nicole Dodge, sales manager at Rinke Chevrolet Buick GMC on Van Dyke in Center Line, said the dealerships got to choose where their collected items went.



Dodge, left, her dog Oliver and Rinke sales rep Sue Haji with donations.

“We chose the charity Detroit Pit Crew,” Dodge said. “They rescue abandoned dogs in Detroit. And part of their process is to take dogs to the Center Line Veterinarian Hospita, which is right across the street from our dealership, for a medical checkup.”

Once the dogs get their checkup, they are retrained by the people at the Detrpot Pit Crew so that the animals can be safely adopted by loving families, Dodge said.

The local participating Chevrolet dealerships used all their social media outlets to get the word out about the promotion to their customers – both past and present. The promotion lasted from June 1 through June 30, Dodge said.

“We started getting donations from people right away, starting on June 1,” Dodge said. “This is such a worthwhile charity, it’s just heartening to see people

open their hearts and their wallets to help abandoned animals.”

Other participating Chevy dealerships included Moran Chevrolet of Clinton Township, Buff Whelan Chevrolet of Sterling Heights, Joe Lunghamer Chevrolet of Waterford and Hamilton Chevrolet of Warren.

“This is a worthy cause and we were happy to be of service,” Dodge said.

## MCC Classes Let Students SOAR for the Summer

Registration is open for the summer semester of the Society of Active Retirees (SOAR) Macomb, a Macomb Community College lifelong learning initiative. From July 15 through 26, SOAR Macomb will offer 10 non-credit courses, each two hours in length, with topics spanning local history, art and mental fitness, said Sean Patrick, MCC manager of Media Relations.

“SOAR Macomb’s abridged summer session is back due the success of last year’s pilot program,” said William Wood, director, Cultural Affairs and Community Engagement, Macomb Community College. “SOAR Macomb members enthusiastically responded to the opportunity for summertime learning.”

Participants choose up to three classes for a registration fee of \$25 for the summer program. Courses are taught by MCC staff as well as other experts in their respective fields.

Once the semester has begun on July 15, additional classes are

available for a \$10 fee each.

This summer’s courses:

- July 15 - The Men Who Made Selfridge Field.
- July 16 - Geocaching 101: The Thrill of the Hunt.
- July 17 - More than Honey (film and discussion).
- July 18 - I Have a Computer...Now What?
- July 19 - On View at the Ant-ton Art Center.
- July 22 - The Curious Creation of Loren Andrus: The Washington Octagon House.
- July 23 - Down on the Delta: Harsens Island and the St. Clair Flats.
- July 24 - Talkin’ Tales: The Easiest Book Club Ever!
- July 25 - Tracking History at the Packard Proving Grounds.
- July 26 - Yoga for the Mind: Solving Sudoku Puzzles.

Most of SOAR Macomb’s classes are held at the Macomb University Center on the college’s Center Campus in Clinton Township. Call 586-286-2106 to learn more.

## Foundation Funds Local Student Nurses Tuition

The Metro Health Foundation, a private Detroit grant-making foundation, awarded a \$12,000 grant to Macomb Community College for nursing student scholarships.

Through the grant, Macomb will provide six scholarships of \$2,000 for the 2019-2020 academic year to full-time nursing students who maintain a 3.0 grade point average and can demonstrate financial need, said Sean Patrick, manager of Media Relations at MCC. Over the past 21 years, the Metro Health Foundation has provided more than \$188,000 to Macomb for nursing scholarships.

“The Metro Health Foundation is a valued community partner helping ensure that talented and committed students are able to achieve their dream of being on the front lines of health care in

Macomb County and Southeast Michigan,” said Christina Ayar, director, Macomb Community College Foundation.

To apply for the scholarship, visit [macomb.edu/future-students/paying-for-college/scholarships.html](http://macomb.edu/future-students/paying-for-college/scholarships.html).

The nursing program at Macomb Community College prepares students for the National Council Licensure Examination and a career as a registered nurse. General education courses are reinforced with direct clinical experience in a hospital or other clinical setting.

The coursework introduces students to both theory and patient-centered practice and explores a variety of nursing specialties.

For more information on Macomb’s nursing program, call 586-286-2074.

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# Iacocca, Man Behind Mustang and Minivan, Dies at 94

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of immigration in 1990.

But in the years before his retirement in 1992, Chrysler's earnings and Iacocca's reputation faltered. Following the lead of Ford and General Motors, he undertook a risky diversification into the defense and aviation industries, but it failed to help the bottom line.

Still, he could take credit for such decisions as the 1987 purchase of American Motors Corp. Although the \$1.5 billion acquisition was criticized at the time, AMC's Jeep brand has become a gold mine for FCA as demand for SUVs surged.

Iacocca was born Lido Anthony Iacocca in 1924 in Allentown, Penn. His father, Nicola, became rich in real estate and other businesses, but the family lost nearly everything in the Depression.

After earning a master's degree in mechanical engineering at Princeton University, Iacocca began his career as an engineering trainee with Ford in 1946. But the extrovert quickly became bored and took the unconventional step of switching to sales.

He said a turning point in his career came in 1956, when he was assistant sales manager of the Philadelphia district office ranked last in Ford sales nationwide. Iacocca's devised a financing plan called "56 for 56," under which customers could buy a 1956 Ford for 20 percent down and payments of \$56 a month for three years. The district's sales shot to the top, and Iacocca was quickly promoted to a national marketing job at company headquarters in Dearborn.

By 1960, at age 36, Iacocca was vice president and general manager of the Ford division.

"We were young and cocky," he recalled in his autobiography. "We saw ourselves as artists, about to produce the finest masterpieces the world had ever seen."

Iacocca's first burst of fame came with the debut of the Mustang in 1964. He had convinced his superiors that Ford needed the affordable, stylish coupe to take advantage of the growing youth market.

He broke from tradition by launching the car in April rather



Iacocca introduced the first Mustang back in the year 1964.

than the fall. Ford invited reporters to a 70-car Mustang rally from New York to Dearborn, which generated huge publicity. The car made the covers of *Time* and *Newsweek* the same week.

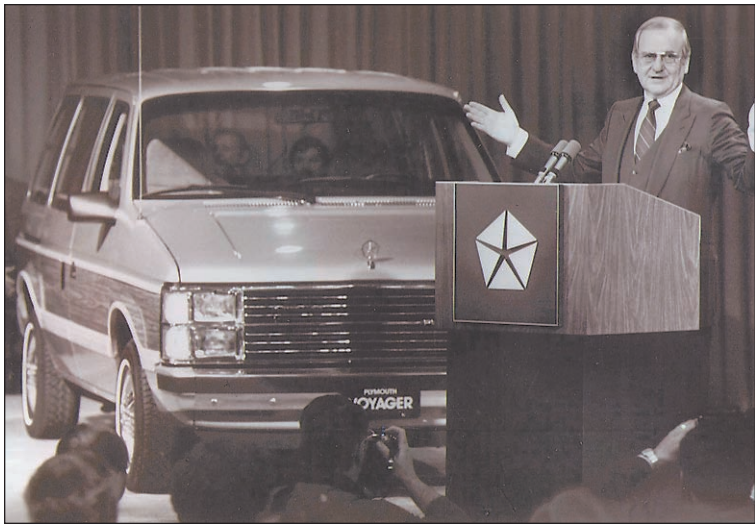
In 1970, Iacocca was named Ford president and immediately undertook a restructuring to cut costs as the company struggled with foreign competition and rising gas prices. Iacocca's relationship with Chairman Henry Ford II became strained, and in 1978, Ford fired Iacocca. Henry Ford II later described Iacocca as "an extremely intelligent product man, a super salesman" who was "too conceited, too self-centered to be able to see the broad picture," according to an interview in *The Detroit News*.

Iacocca got the last laugh. He was strongly courted by Chrysler, and he helped cement its turnaround in the 1980s by introducing the wildly successful Dodge Caravan and Plymouth Voyager minivans.

In July 2005, Iacocca returned to the airwaves as Chrysler's pitchman, including a memorable ad in which he played golf with rapper Snoop Dogg.

Chrysler wasn't faring well. In his 2007 book "Where Have All the Leaders Gone?" Iacocca criticized Chrysler's 1998 sale to the Germany's Daimler AG, which gutted Chrysler to cut costs.

As the recession began, sales worsened, and soon Chrysler was asking for a second government bailout. In April 2009, it filed for bankruptcy protection.



Not done innovating, Iacocca debuted the first minivan in 1983.



Iacocca, with actor Jason Alexander, filmed this commercial in 2005.



This Corvette Z06 was sold at auction in Connecticut to raise money for the Stephen Siller Foundation.

## GM Auction Helps Foundation Raise Cash

The twin towers in New York City may have fallen 18 years ago, but General Motors hasn't forgotten.

Stephen Siller Tunnel to Towers Foundation is receiving 2.7 million dollars from the auction of the final seventh-generation Chevrolet Corvette at Barrett-Jackson Northeast Auction at Mohegan Sun resort in Connecticut on June 28. This winning bid – for a black Z06 model – breaks the Barrett-Jackson record for an automaker-donated vehicle.

"This is going to vibrate across America," said Frank Siller, chairman and CEO of the Stephen Siller Foundation. "This donation will build at least five homes for our catastrophically-injured veter-

ans to give them their independence and a better quality of life."

The foundation builds mortgage-free, accessible smart homes for the most catastrophically injured service members and helps pay off the mortgages for families of first responders killed in the line of duty, said GM spokesman Kevin Kelly. To date, 85 homes have been built or are under construction, and this donation will allow for construction to begin on five new homes. More information is available at [www.tunnel2towers.org](http://www.tunnel2towers.org).

"It's appropriate that the most iconic vehicle ever built in the U.S., has the honor of being the highest auctioned vehicle at Barrett-Jackson for a charity,"

said Steve Hill, GM U.S. vice president of Sales, Service and Marketing. "What makes me proud to be a GM employee is the fact that we've supported the military and veterans for over 100 years. This is a great evening, but tomorrow morning we get back to work to help more service members in need."

For the past five years, GMC has supported the Stephen Siller Tunnel to Towers Foundation as its national foundation of choice, Hill said.

In that time, it has helped the foundation raise more than \$10 million. That includes \$2.2 million raised last year, with \$925,000 of it coming from the auction of the first production 2019 Corvette ZR1.

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- Remote Keyless Entry!
- Rear Vision Camera!
- Aluminum Wheels!
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Stock# K50898

MSRP \$22,295  
Sale Price  
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- Power Driver's Seat!
- Aluminum Wheels!
- Bluetooth for Phone!

Stock# Q12095

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- 3.6L DI DOHC V6 Engine!
- 8 Passenger Seating!
- Keyless Start and Entry!
- Color Touch Screen Radio!
- Aluminum Wheels!
- Bluetooth for Phone!

Stock# K51820

MSRP \$34,170  
Sale Price  
\$26,878\*

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- Side Blind Zone Alert!

Stock# K51945

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Sale Price  
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- 3.6L DI DOHC V6 Engine!
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- CHEVROLET Lettered Grille!
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- Rear Sliding Window!
- Trailer Package!

Stock# K50209

MSRP \$39,790  
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- Color Touch Screen Radio!
- 8 Way Power Driver's Seat!
- Aluminum Wheels!
- Bluetooth for Phone!

Stock# K52511

MSRP \$33,570  
Sale Price  
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**\$279\***

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# Jose Altuve's Named Chevy Youth Baseball Ambassador

Baseball and Chevrolet go hand-in-hand. That's how Paul Edwards, U.S. vice president of Chevrolet Marketing, refers to the brand's long-standing investment in Chevy Youth Baseball and Chevy Youth Baseball clinics.

Just look how Chevrolet is partnering with Houston Astros second baseman José Altuve to support youth sports development, said Edwards. Altuve will be a Chevy brand ambassador on a variety of projects.

"Chevy and José Altuve share a love of baseball, involvement in our communities and a commitment to developing the next generation of players," said Edwards. "This partnership helps us give back to our communities and support youth baseball through the Chevy Cares platform."

Chevy Youth Baseball is a community-based program through the Chevy Cares philanthropic initiative that empowers the next generation of Major League hopefuls to stay active, develop self-esteem and learn important life lessons like teamwork. Since 2006, the program has offered nearly 2,000 free clinics and helped 8 million aspiring baseball players through equipment and uniform donations and field refurbishment.

"I owe everything I am today to the skills I learned playing youth baseball," said Altuve. "My partnership with Chevy and Chevy Youth Baseball is a natural fit and a great way to continue to connect with and inspire future all-star hopefuls."

After the MLB All-Star Game on July 9, Chevy will award the fan-voted Ted Williams Most Valuable Player with his choice of a red 2019 Silverado 1500 LT Trail Boss or white 2020 Silverado HD High Country.



Major leaguer Jose Altuve will help Chevrolet promote youth baseball through clinics and other projects.

This year's National Chevrolet PLAY BALL reporter, 10-year-old Ethan Morgan, will attend the 2019 MLB All-Star Game on behalf of Chevy and have the opportunity to interview players and coaches during MLB's All-Star Media Day, as well as at the All-Star Red Carpet Show presented by Chevrolet. PLAY BALL

is MLB's collective effort to encourage youth to participate in baseball- and softball-related activities.

"Getting youth actively involved in our sport is key – young baseball players are tomorrow's big league prospects," said Tony Reagins, MLB executive vice president of Baseball &

Softball Development. "Dedicated partners and players like Chevrolet and José Altuve help us support youth baseball development in communities across the country."

Chevy has been the Official Vehicle of Major League Baseball since 2005 and proudly supports 15 MLB teams, said Edwards.

## Historical Society Seeks Cash for Museum Improvements

DETROIT (AP) – Plans are moving forward on \$4.9 million in improvements at the Dossin Great Lakes Museum on Detroit's Belle Isle.

The Detroit Historical Society held a groundbreaking July 1 on the first \$1.5 million part of the four-phase outdoor enhancement project.

The first phase is expected to

be completed by the end of November.

Outdoor maritime artifact displays at the Museum will be upgraded and the anchor from the freighter Edmund Fitzgerald, which sank in 1975 and was immortalized by Gordon Lightfoot's song, will be highlighted in a Lost Mariners Memorial.

Other phases are expected to

be completed by the end of the year 2021.

These improvements include a riverfront trail and a landscape that would approximate the natural setting of Belle Isle before it became a park.

The Historical Society has raised \$1.9 million and seeks support for the rest of the improvement project.

## Summer Travel Advice for Michiganians

Now that summer is here, many people in Michigan will be traveling across the state and around the country. Meaning a lot of people will be far from home.

So what do people do if something happens to their license plate?

The answer is simple, said Mike Doyle, spokesman for the Michigan Secretary of State (SOS) department.

"First, if your plate goes missing, call the police," Doyle said. "Second, you can contact SOS's Special Services Branch at 517-636-5872."

Special Services normally handles license plate issues for Michigan residents who are out of state, people like those in the military, Doyle said.

And if a Michigan resident is out of state and someone steals their license plate, that person should contact the Michigan Secretary of State's Special Services section.

"We will work to resolve the problem," Doyle said. "Just be sure to notify police in the area where the incident took place, so that they can be on the lookout for the stolen plate, and so that there is an official public record that can be checked if the driver whose plate was taken is stopped."

If a resident is out of state and heading to a vacation spot, it might even be possible for a new plate to be overnighted to where the resident will be staying, Doyle said.

"I just want to emphasize that this is an extremely rare thing, so I would tell state residents not to worry about this happening to them. They should just enjoy their vacation."

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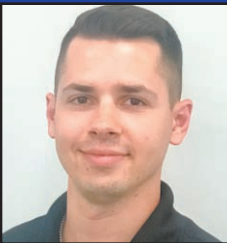


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MSRP \$29,585  
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\$20,688**  
SAVE OVER \$8,800  
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- Rear Vision Camera
- 18" Bright Machined Aluminum Wheels
- Power Drivers Seat

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PREVIOUS CTP UNIT

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**\$238 /MO\***  
WITH \$999 DOWN

2019 SILVERADO CREW  
CAB CUSTOM 4X4

MSRP \$43,945  
**STARTING  
AS LOW AS  
\$32,073**  
SAVE OVER \$11,000  
OFF MSRP



STOCK #192109

- 4.3L V6 Engine
- CHEVYTECH Spray-On Bedliner
- 20" Bright Aluminum Wheels
- Remote Start
- Trailering Package with Hitch Guidance

24 Month Lease  
with a Current Silverado/GMC  
Truck Lease

**\$248 /MO\***  
WITH \$999 DOWN

2019 TRAVERSE LS

MSRP \$34,420  
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AS LOW AS  
\$28,346**  
SAVE OVER \$6,000  
OFF MSRP



STK#192263

- 3.6 V6 Engine
- 8 Passenger Seating
- Rear Vision Camera
- Remote Keyless Entry
- Aluminum Wheels

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a Current Cruze/Malibu or  
Equinox Lease

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WITH \$999 DOWN

2019 TAHOE LS CUSTOM  
EDITION

MSRP \$48,430  
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AS LOW AS  
\$41,338**  
SAVE OVER \$7,000  
OFF MSRP



STOCK #WXJZVG

- 5.3L V8 Engine
- 6 Speed Automatic Transmission
- Rear Back Up Camera
- Remote Start System
- 18" Aluminum Wheels

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with GM Lease Loyalty

**\$363 /MO\***  
WITH \$999 DOWN

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NO GM EMPLOYEE DISCOUNT REQUIRED \* STOCK#593212

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PURCHASE FOR  
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**\$199\*** PER MONTH | **24** MONTHS | **\$999** DOWN

STOCK#595430

2019 CHEVROLET SILVERADO 1500 CUSTOM CREW CAB

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**\$33,839\***



LEASE FOR  
**\$199\*** PER MONTH | **24** MONTHS | **\$999** DOWN

STOCK#594262

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PURCHASE FOR  
**\$31,459\***



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**\$239\*** PER MONTH | **24** MONTHS | **\$999** DOWN

STOCK#592575

2019 CHEVROLET COLORADO Z71 CREW CAB

PURCHASE FOR  
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LEASE FOR  
**\$249\*** PER MONTH | **36** MONTHS | **\$999** DOWN

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PURCHASE FOR  
**\$28,509\***



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**\$259\*** PER MONTH | **36** MONTHS | **\$999** DOWN

STOCK#594950

2019 CHEVROLET TRAVERSE LT

PURCHASE FOR  
**\$30,829\***



LEASE FOR  
**\$289\*** PER MONTH | **24** MONTHS | **\$999** DOWN

STOCK# 595183

2019 CHEVROLET CAMARO 1LT

PURCHASE FOR  
**\$24,199\***



LEASE FOR  
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