



SHAP's facility retrofit meant installing 12,000 LEDs for better lighting.

FCA Adds LED Lighting

When it comes to creating a productive and pleasant working environment on the factory floor, let there be light.

And to that end, FCA has rung in 2019 on a bright note after installing intelligent lighting systems in two metro Detroit operations, Jefferson North Assembly Plant and Warren Stamping Plant, helping drive down energy costs by at least 50 percent and improving employee productivity by making the spaces responsive to the needs at each workspace, said FCA spokeswoman Kaileen Connelly.

"Making the move now to the

most advanced LED lights with wireless control capabilities (sensors) gives us the ability to track our real-time consumption and react, respond and customize our energy use quicker than ever before," said Kevin Dunbar, Corporate Energy manager at FCA.

"LEDs also mimic natural light, which has shown to increase our employees' comfort and productivity. This transition is just one element that helps modernize our operations while also reducing our environmental footprint and operational costs."

CONTINUED ON PAGE 4

Chevy Goes 'A Little Bit Country'

Chevrolet and GMC are going all-out to promote the latest Silverado and Sierra.

GMC's campaign is called, "Step Up Like A Pro," and features the world's first six-function MultiPro tailgate offered on the next-generation Sierra.

The launch commercial, "Anthem," encourages cus-

tomers to step up to GMC, confirming the 2019 GMC Sierra's status as the premium model among all trucks, said Rich Latek, director of GMC Marketing.

"Step Up Like A Pro' is an empowering call to action that resonates with truck owners, encouraging them to reach higher in their lives and not accept the

ordinary. 'Anthem' continues to define our GMC 'We Are Professional Grade' standards and signals landmark change to the industry," said Latek.

Chevrolet debuted its most comprehensive integrated marketing and social campaign to

CONTINUED ON PAGE 3



Chevy's most recent ad campaign for the Silverado shows many locations where the truck is most useful.



Both Dodge and LEGO launched new 2018 Challenger SRT Demon models.

Dodge, LEGO Challenger SRT Demon Comes in All Sizes

It's been said that often the difference between men and boys is the price of their toys.

Thanks to a new FCA arrangement, that's literally true.

Dodge and The LEGO Group entered into a partnership pairing the two brands through a new multimedia marketing campaign, said FCA spokeswoman Diane Morgan.

The campaign launches with a new 30-second television commercial "Metamorphosis" that first breaks across the Dodge brand's Instagram, Twitter, Facebook and YouTube channels. The initiative also includes a new LEGO Speed Champions building set that features the 2018 Dodge Challenger SRT Demon and the 1970 Dodge Charger R/T.

"We know that many of our Dodge//SRT enthusiasts become fans of the brand at an early age, and like me, also grow up building LEGO vehicles that we dream

of one day driving on the road," said Steve Beahm, head of Passenger Car Brands, Dodge//SRT, Chrysler and FIAT – FCA North America.

"With the new Speed Champions set featuring the 2018 Dodge Challenger SRT Demon and the 1970 Dodge Charger R/T, our youngest fans can now build and jump into the 'driver's' seat of two of their ultimate fantasy muscle cars."

"We are thrilled to bring the exciting Dodge designs to a LEGO build and play experience that is sure to capture the imaginations of not only LEGO fans, but also car lovers and the passionate community of Dodge enthusiasts around the world," said Chris Stamp, senior designer, LEGO Group.

As part of the LEGO Speed Champions series of buildable

CONTINUED ON PAGE 3

Ford Debuts 2020 Explorer Ahead of NAIAS

Ford unveiled the 2020 Explorer at a special event at Ford Field in downtown Detroit just in time for the 2019 North American International Auto Show (NAIAS).

The new 2020 Explorer's debut took place on Jan. 9 and the vehicle is a complete redesign of America's all-time best-selling SUV, said Ford spokesman Dan Jones.

The new Explorer now features the broadest model lineup ever, more power and space, and new smart technologies to help drivers tackle life's adventures, Jones said.

Explorer is now more capable, comfortable, sportier and roomier in all three rows thanks to Ford's flexible new rear-wheel-drive architecture, said Hau Thai-Tang, Ford's head of product development and purchasing. The

new SUV arrives in dealership this summer.

"Explorer drivers told us what they want – more capability, more power, more space," said Hau Thai-Tang, Ford's head of product development and purchasing. "They want more technology, not just for the driver, but for the whole family. And they want all of it with a beautifully sporty exterior. This new Explorer gives them all of that, and more, helping make every journey more enjoyable."

Improved off-road capability comes courtesy of intelligent four-wheel drive and an available new Terrain Management System that features seven easy-to-engage drive modes.

Powertrain offerings include a 3.0-liter turbocharged EcoBoost V6 projected to produce 365

horsepower and 380 lb.-ft. of torque using 93-octane gas, making this the most powerful Explorer ever. Jones said. The Explorer lineup now features standard, XLT, Limited, Limited Hybrid, ST and Platinum models.

The new Explorer comes packed with more than a dozen new standard features for only \$400 more over the previous model. Standard features include a power liftgate, 2.3-liter EcoBoost engine with a new 10-speed transmission, 8-inch digital touch screen with SYNC 3, FordPass Connect Wi-Fi service for up to 10 devices and more.

Owners will find design and engineering updates throughout that deliver comfort and SUV functionality, Jones said.

CONTINUED ON PAGE 2



Ford brought out the Explorer's entire build team to debut the 2020 edition of the SUV at Ford Field.

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586-939-6800

Contact us:
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Troy-based Auto Supplier Hires New President

Looking to expand its position in the global auto industry, Troy-based Röchling Automotive USA hired Michael Brosseau as president, effective Jan. 8.

He brings 30 years of auto experience, including three as president of the Brose Group. His expertise includes new mobility integrated system solutions, said company spokeswoman Christine Olszewski.

"We are delighted to have Mike, with his extensive automotive industry experience, join our team to grow and lead our business within the North American market," said Erwin Doll, CEO, Röchling Automotive Group.

"Röchling has an impressive history of developing solutions to address industry challenges including reducing emissions, weight and fuel consumption. With our industry constantly evolving, we're excited to have Mike help us expand our position in the market and add to our experience and knowledge."

Ford Debuts 2020 Explorer Ahead of the 2019 Auto Show

CONTINUED FROM PAGE 1

Explorer's sloped-roof silhouette protects rear-seat headroom, while its comfort-enhanced second-row seats slide to improve access to the third row.

"We obsessed about what Explorer customers need and want," said Bill Gubing, Explorer chief engineer. "We met with customer groups, pored through internet forums, and dissected social media posts to determine what they love about today's Explorer and understand their pain points."

"Then we found ways to improve it across the board. Every enhancement on this all-new Explorer was inspired by our customers."

Building upon Ford's push to bring more driver-assist technology to market, the all-new Explorer introduces available Active Park Assist 2.0, Jones said.

The class-exclusive feature – standard on Explorer Platinum – allows the driver to park in a parallel or perpendicular spot with a touch of a button without having to work the steering wheel, gear shifter, gas pedal or brake pedal.

Available reverse brake assist, also standard on Platinum, uses radar and ultrasonic sensors to detect an object in Explorer's path, and can apply the brakes automatically to avoid an imminent collision when the vehicle is backing up at a low speed – such as when exiting a driveway.

Explorer also is available with Ford's new Intelligent Adaptive Cruise Control with Speed Sign Recognition, Jones said. In addition to automatically slowing when traffic ahead slows and helping keep the vehicle centered in its lane, the system uses cameras to read speed signs and, combined with the available navigation system, adjusts cruise control settings accordingly.

Passengers in all three rows will enjoy FordPass Connect, a standard feature that serves up 4G LTE Wi-Fi for up to 10 mobile devices with a compatible wireless subscription service.

FordPass Connect gives drivers remote access to their Explorer, allowing them to use their smartphone to lock, unlock, locate and start the vehicle, as well as monitor key vehicle diagnostics, Jones said.

Explorer features an available 10.1-inch touch screen mounted in portrait configuration on the center stack. Navigation maps can fill the entire screen for easy viewing, or split the space with audio information.

The screen uses capacitive glass comparable to what consumers are accustomed to on smartphones and tablets, providing a quicker, more responsive interaction with the updated SYNC 3 system, Jones said. Standard SYNC 3's more intuitive layout gives drivers compatibility with available features such as Apple CarPlay, Android Auto and Waze navigation.

A wireless charging pad is available that allows customers to recharge compatible mobile devices, and up to four USB ports, including new type-C outlets, charge next-generation mobile devices. Up to three 12-volt outlets and a 110-volt outlet are also available.

The powerful new engine lineup features a pair of EcoBoost entries – a 2.3-liter turbocharged I-4 that comes standard on base, XLT and Limited models, and a 3.0-liter twin-turbocharged V6 that powers Explorer Platinum.

The 2.3-liter engine is projected to produce 300 horsepower and 310 lb.-ft. of torque, with improved performance over the outgoing Explorer equipped with the same engine, Jones said.

"A vehicle like Explorer can't just be good-looking," said Craig Patterson, Ford SUV marketing manager.

"Explorer customers need it to do certain things. They need to be able to drive certain places and haul specific items."



The new Explorer interior boasts a 10.1-inch touch screen.

GM to Make It Easier to Find EV Charging

Finding a place to charge one EV is going to get a little bit easier for GM customers.

General Motors will collaborate with EVgo, ChargePoint and Greenlots, three of the nation's leading electric vehicle (EV) charging networks, to enable access to the largest collective electric vehicle charging network in the United States, including more than 31,000 charging ports, said GM spokeswoman Meg Soule.

GM plans to aggregate dynamic data from each of the EV charging networks so owners of the all-electric Chevrolet Bolt EV can have a more seamless charging experience with their GM vehicles.

"GM believes in an all-electric future, and this is a significant step to make charging easier for our customers," said Doug Parks, General Motors vice president of Autonomous and Electric Vehicle Programs.

"By collaborating with these three companies, we expect to reduce barriers to create a stronger EV infrastructure for the future. This is an important step toward achieving GM's vision of a world with zero emissions."

Dynamic charging information received from EVgo, ChargePoint and Greenlots will enhance future versions of the myChevrolet app, Parks said.

New information to be provided by the charging networks will include real-time data on charge station health to report if a charging station is working, available and compatible with a Bolt EV.



EV drivers can now get help from Chevy in finding EV charge stations.

Parks said that results in offering a one-stop shop for all range and charging data before or during a trip.

Importantly, Parks said, GM also expects to make it easier for customers to enroll for charging with these networks by creating an app interface for all three networks.

That will allow customers to streamline charger access and potentially allow activation of a charging session using the app instead of a membership card, Parks said.

The myChevrolet app was recently updated to enable projection of the Energy Assist feature to the vehicle's infotainment system via Apple CarPlay and Android Auto3 for drivers with model year 2017 or newer Bolt EVs.

This update enables Bolt EV drivers to access certain features

through their vehicle's infotainment system, such as vehicle range, charging station locations and search, as well as route planning that takes into consideration charging stops along the way if the destination is out of range.

Original purchasers of new Bolt EVs will have access to these features at no additional cost for five years from the vehicle delivery date after they accept the myChevrolet mobile app terms and review important information about using Energy Assist features within their myChevrolet app, Soule said. Vehicle users should see user terms for limitations.

GM's Maven Gig and EVgo partnered in early 2018 to deliver the nation's first dedicated fast-charging network for on-demand drivers, Parks said.

GM expects to finalize the terms of its collaboration and agreements with EVgo, ChargePoint and Greenlots during the first quarter of 2019.



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Chevrolet's New Campaign 'A Little Bit Country'

CONTINUED FROM PAGE 1

support the launch of the new Silverado. The campaign elements will reach a wide array of consumers through traditional and digital media, unique integrations and creative content that features real truck owners, said Chevrolet spokeswoman Afaf Farah.

The blitz began during the College Football Playoff National Championship on Jan. 7 with the debut of the new 60-second TV commercial, "A Little Bit Country, A Little Bit Rock 'n' Roll." Later that evening, the truck appeared in custom integrations on "Manifest" and "Jimmy Kimmel Live!"

"In today's hyper-connected, always-on society, we knew the all-new Silverado launch campaign needed to be bold, engaging and comprehensive to break through the clutter while staying true to the brand's values and overall advertising approach," said Paul Edwards, U.S. vice president of Chevrolet Marketing. "Leveraging all the available channels – traditional and new – along with unique partnerships and integrations allows us to reach both traditional truck buyers and potential new customers who may be drawn to the versatility and lifestyle that comes with owning a pickup truck."

To reach the widest possible audience, Chevrolet is using a variety of different ways to reach the public, Farah said.

For example, in a first for the automotive industry, two Silverados will be featured in the commercial breaking through the traditional brown Amazon packaging boxes. And Chevy

owners can have their 7.1 million packages delivered to their vehicle through the Amazon Key In-Car Delivery partnership.

And Chevy has partnered with several magazines to sponsor custom front cover designs. Magazine covers include *Bon Appétit*, *ESPN*, *GQ*, *Motor Trend*, *Rolling Stone*, *Southern Living*, *Sports Illustrated*, *Texas Monthly* and *US Weekly*.

And Chevrolet will showcase the versatility of the Silverado bed with a unique infield activation at the Daytona 500 called Hotel Silverado, Farah said.

Chevrolet partnered with the American Cancer Society to reward a deserving family with the once-in-a-lifetime experience of "camping" in the Daytona International Speedway infield – sleeping in specially outfitted Silverado truck beds. Also, for the first time ever, the Daytona 500 will be paced by a pickup truck. Dale Earnhardt Jr. will lead the crowd to the green flag in a new Silverado.

The GMC Sierra campaign, on the other hand, is more tightly focused in its message – the truck's bed. The campaign was launched across numerous media channels and consumer touchpoints with innovative content, some of which "breaks" out of a user's social feed, said GMC spokeswoman Jennie Ecclestone, who also said the Sierra campaign emphasizes the bed of the pickup for a specific reason.

"The bed of a pickup truck is the main reason that light-duty pickup owners purchase their vehicle for, it helps them with whatever their passion or work might be," Ecclestone said in an email.



The Sierra's new ad campaign urges customers to 'step up like a pro.'

"Knowing this, our engineers wanted to try to make the new truck as functional and versatile as possible and developed this all-new, industry-leading tailgate.

"With six different functions, including easier access to the box with a fold down panel, an inner gate load stop for second-tier loading and a full-width step which doubles as a convenient seat. The development of this didn't come at the expense of other key technology differen-

tiators for Sierra, including the first-in-class 15-inch diagonal head-up display and rear camera mirror."

A GMC exclusive, the available world's-first MultiPro tailgate offers six functions and positions for enhanced second-tier loading, load-stop solutions and easier access to items in the cargo box, including primary gate. This opens with the key fob from inside the truck or via a button on the gate, Ecclestone said.

New Continental Earners Top Safety Ratings

The Lincoln Continental, for the second year in a row, has earned the TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety.

This makes Lincoln the first U.S. auto manufacturer to earn the award this year, said Lincoln spokeswoman Angie Kozleski.

The 2019 Lincoln Continental's front crash prevention system earned a superior rating, and it earned good ratings in all five crashworthiness tests necessary for the award.

In addition, the Continental's optional LED projector headlights earned a good rating, providing ample lighting on a straightaway and most kinds of curves, Kozleski said. The headlights can be obtained with high-beam assist. This automatically switches between high beams and low beams, depending on the presence of other vehicles.

Vehicles qualify for a TOP SAFETY PICK+ award if they have good ratings from IIHS in five crashworthiness tests.

Chassix Names New CEO

Andreas Weller, 49, has been named president and chief executive officer of Southfield-based Chassix, Inc., a global automotive supplier of safety-critical lightweight casting and machining solutions.

Weller joins the company as it expands globally with new customers, new facilities in Europe and China, and the capabilities to benefit from industry macro trends including electrification, emissions reduction and improved fuel economy, said Chassix spokesman Craig Miner.

"Andreas has an impressive

track record of strategic and operational accomplishments with some of the industry's most notable automotive suppliers over the past two decades that will prove valuable as we continue to accelerate our growth globally," said Jonathan F. Foster, chairman of Chassix, Inc.

"As a leading company in each of the markets we serve, Andreas' experience in leading and managing global operations will serve Chassix and our customers well in delivering high-quality, timely and innovative lightweighting solutions."

Demon Comes in All Sizes

CONTINUED FROM PAGE 1

iconic vehicles, modern meets classic in a new set featuring the 2018 Dodge Challenger SRT Demon and 1970 Dodge Charger R/T. Fans of all ages of the Dodge and LEGO brands can recreate a thrilling drag racing experience after building the LEGO Speed Champions 2018 Dodge Challenger SRT Demon and 1970 Dodge Charger R/T models.

The Dodge Challenger SRT Demon features two sets of wheel rims, authentic design details and decorative stickers while the cool LEGO version of the Dodge Charger, an iconic American muscle car, has a removable supercharger and alternate engine cover. The set also includes three LEGO minifigures: a Challenger driver,

Charger driver and a race marshal.

Then there is the race-ready, buildable 2018 Dodge Challenger SRT Demon features a minifigure cockpit, removable windshield, wheels with rubber tires, 2 sets of rims, rear spoiler, dual exhaust, and authentic design details and decorative stickers.

The buildable 1970 Dodge Charger R/T muscle car features a minifigure cockpit, removable windshield, wheels with rubber tires, removable supercharger and alternate engine cover, translucent light-style elements, and authentic design details and decorative stickers.

A limited number of LEGO Speed Champions building sets featuring the 2018 Dodge Challenger SRT Demon and the 1970 Dodge Charger R/T also will be available on Dodge.com.

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Takata Airbag Difficulties Force Large Toyota Recall

by TOM KRISHER
AP Auto Writer

DETROIT (AP) – Toyota is recalling 1.7 million vehicles in North America to replace potentially deadly Takata front passenger air bag inflators.

The move announced Jan. 9 includes 1.3 million vehicles in the U.S. and is part of the largest series of automotive recalls in the nation's history.

Takata inflators can explode with too much force and hurl shrapnel into drivers and passengers. At least 23 people have been killed worldwide and hundreds have been injured.

The recall covers Toyota models including the 2010 through 2016 4Runner, the 2010 through 2013 Corolla and Matrix, and the 2011 through 2014 Sienna. Also covered are Lexus models, including the 2010 through 2012 ES 350, the 2010 through 2017 GX 460, the 2010 through 2015 IS 250C and 350C, the 2010 through 2013 IS 250 and 350, and the 2010 through 2014 IS-F. The 2010 through 2015 Scion XB also is included.

Takata used the chemical ammonium nitrate to create a small explosion to inflate the air bags.

But the chemical can deteriorate over time due to high humidity and cycles from hot temperatures to cold. The most dangerous inflators are in areas of the South along the Gulf of Mexico that have high humidity.

Toyota and Lexus dealers will either replace the inflator or the entire air bag assembly with equipment made by other manufacturers that does not contain ammonium nitrate. Owners will be notified by mail or other means in late January.

Toyota wouldn't say if anyone has been injured in vehicles covered by the latest recall.

Owners can check to see if their vehicles have been recalled by going to toyota.com/recall or airbagrecall.com and keying license plate or vehicle identification numbers.

Toyota's recall is part of a phased-in replacement of Takata inflators. Automakers are scheduled to replace 10 million starting this month. Ford and Honda have already announced recalls.

More than three years after the U.S. National Highway Traffic Safety Administration took over management of recalls involving Takata inflators, one-third of the recalled inflators still have not been replaced, according to an annual report from the government and a court-appointed monitor last year. The report says 16.7 million faulty inflators out of 50 million under recall have yet to be fixed.

Safety advocates say the completion rate should be far higher given the danger associated with the inflators.

The recalls forced Takata of Japan to seek bankruptcy protection and sell most of its assets to pay for the fixes.



Members of the faculty at Lawrence Tech and West Bloomfield High School celebrated opening a tech hub.

Tech Hub Sends LTU Back to High School

Lawrence Technological University and West Bloomfield High School celebrated the opening of a "Tech Hub" space in the high school on Orchard Lake Road.

The university and high school have a history of close to 10 years of collaboration in several capacities, including dual-enrollment classes, internships, summer training sessions for West Bloomfield High School teachers, and special programs for West Bloomfield students interested in engineering.

The 650-square-foot Tech Hub, which opened on Jan. 10, will provide distance learning opportunities – classes taught by Lawrence Tech professors and West Bloomfield teachers, both via videoconferencing and in person – as well as with mathemat-

ics tutoring, special classes and events, and admissions counseling, said Matt Roush, director of Media Relations at LTU.

West Bloomfield principal Pat Watson said the goal is to create as much opportunity as possible for students to consider multiple career pathways, including some they may not have considered before.

The Tech Hub also gives Lawrence Tech the opportunity to make WBHS students aware of the multiple affordable educational opportunities available at LTU.

"Our partnership with LTU allows students to participate in exceptional, real-world learning, and further differentiate their learning experiences, all while still in high school," Watson said.

Lisa Kujawa, LTU assistant provost for enrollment management, called Watson "an extraordinary leader who has developed a unique and innovative experi-

ence for his students and teachers" through the Tech Hub and other efforts.

Watson predicted that the relationship between LTU and West Bloomfield High "will last for a very long time." And, she said, Lawrence Tech was currently planning additional activities and programs for the space.

The West Bloomfield School District (WBSD) is a residential suburban community of about 24,000 residents, Roush said. The school district lies within West Bloomfield and includes the cities of Keego Harbor, Sylvan Lake and Orchard Lake Village.

With 10 nationally recognized schools, there is a legacy of excellence, and the district continually strives to enhance the educational experience of its students, Watson said. The district caters to a culturally diverse student body of nearly 5,500 with 46 languages represented in addition to English.

FCA Adds LED Lighting

CONTINUED FROM PAGE 1

The sensors "talk" with each other via a wireless network and can adjust illumination based on occupancy needs or the intensity needed in the specific location, Dunbar said.

The sensor-based digital network creates a smart building that runs on autopilot, reducing operating expenses and increasing business efficiencies for the operations teams.

The company has now retrofitted more than half of its manufacturing facilities, two Mopar Parts Distribution Centers and 87 dealerships with more than 35,000 LED fixtures, Connelly said.

The 5-million-square-foot Sterling Heights Assembly Plant is lit by 12,000 LEDs, making it one of the largest LED retrofits in the manufacturing industry. The installation reduced energy use by 34 percent.

And through the "FCA Bright Initiative" launched in 2017, the company has now transformed 87 FCA dealerships with indoor and outdoor LED lighting solutions to provide customers and dealership employees with a brighter and safer environment at night, Connelly said.

The initiative can slash a dealership's total electricity costs by up to 50 percent.

The two newest U.S.-based Mopar Parts Distribution Centers in Romulus and Winchester, Va., use more than 2,800 LED lights, Connelly said. By 2020, FCA aims to achieve a 30 percent reduction in energy consumed per vehicle produced versus 2010 at mass-market vehicle assembly and stamping plants worldwide. By the end of 2017, FCA's energy consumption was down 24 percent compared with 2010.

Stoneridge Named Top Performer

Stoneridge, Inc. of Novi has been recognized as a 2018 top-performing supplier by commercial vehicle manufacturer PACCAR, said Stoneridge spokeswoman Jennifer Carlson.

Jon DeGaynor, CEO, Stoneridge, Inc., accepted the award at the annual PACCAR Supplier Performance Management (SPM) program awards ceremony on Dec. 6 in Bellevue, Wash.

"We are excited about the heightened levels of performance achieved by our suppliers since we launched the SPM program four years ago," said Ron Augustyn, vice president of global purchasing, PACCAR. "We appreciate the value created for

customers, dealers and PACCAR from continuous improvement initiatives under the program."

PACCAR's SPM program evaluates a supplier's performance in the areas of product development, operations support and business alignment with PACCAR objectives.

Stoneridge and 25 other suppliers were recognized as SPM Achievers for 2018. PACCAR has given 126 supplier awards since the launch of the SPM program in 2014, Carlson said.

"This award is a testament to the hard work of our sales, product development and operations teams and their dedication to our customers," said DeGaynor.

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Wrangler Scores Top Marks With FOUR WHEELER

The 2019 Jeep Wrangler Rubicon has been named *FOUR WHEELER* "2019 SUV of the Year." The award is given annually by the editors of the off-road enthusiast magazine.

"The Wrangler Rubicon is packed full of innovation and technology, fully modernizing the Jeep experience, yet capability, comfort and user-friendliness have only been improved upon," said Sean Holman, Group Content director for *FOUR WHEELER*.

"This is one of those rare instances where a company got something so right, you can have your cake and eat it, too. It is a truly modern interpretation of the Wrangler without any dilution to the formula of what a Jeep should be."

Over the course of a week, *FOUR WHEELER*'s judges conducted a variety of tests spanning more than 1,000 miles of terrain that included pavement, gravel, dirt, sand, rocks, mud and snow at elevations ranging from sea level to more than 9,000 feet.

During the off-road portion of testing, judges evaluated visibility from the driver seat, four-wheel-drive system selection and performance, tire performance and durability, engine power and cooling, transmission function and cooling, suspension tuning and performance, and traction control system function, said FCA spokesman Todd Goyer.

Judges spent time on the road evaluating driving characteristics, such as handling, ride quality, interior comfort and steering feel.

Other factors also taken into consideration include price, fuel efficiency, tire size and ramp travel index (RTI), which tests suspension articulation.

"Our all-new Jeep Wrangler has been improved in every way, and we are thrilled the *FOUR WHEELER* editors have honored the pillar of our brand with this important award," said Tim Kuniskis, head of Jeep Brand – North America.

"Jeep Wrangler is the original SUV and has long been the most capable vehicle on the planet. This new Wrangler is completely refined, with more fuel-efficient powertrains, dramatically improved on-road driving dynamics, and an array of advanced technology, connectivity and safety features that make it a pleasure to drive every day – on the road or trail."

The Jeep Wrangler has proved to be popular with more than magazine editors, Goyer said. U.S. sales increased 26 percent in 2018.

Detroit to Stop Establishment Of Scrapyards

DETROIT (AP) – The city is temporarily saying "no" to the opening of used auto and salvage yards in Detroit.

Mayor Mike Duggan has declared a 1-year moratorium on applications to establish or expand those types of businesses. It goes into effect on April 1.

It's also aimed at used tire storage and sales, scrap iron and metal processors, junk dealers, and auto dismantling and wrecking shops.

Duggan's office says there is concern about the growth of those types of businesses in neighborhoods.

The moratorium does not stop currently existing, legally established businesses from renewing licenses or obtaining required certificates.

IT'S TIME! DICK HUYAERE'S AUTO SHOW SELL-A-THON!

NEW INCENTIVES JUST RELEASED! COMPASS LIMITED • PACIFICA LIMITED GRAND CHEROKEE • RAM 1500 • GRAND CARAVAN LET THE DEALS BEGIN! IT'S AUTO SHOW TIME!

HUYAERE'S AUTO SHOW PACIFICA DEAL

2019 CHRYSLER PACIFICA LIMITED

NEW AUTO SHOW INCENTIVES!

C9-41008

2019 LEASE FOR **\$199** **
24 Mos. \$1995 due

SALE PRICE **\$31,999**

Largest Monday Sale To Start Auto Show! 8:30am-9:00pm Dick Huyare's Largest AUTO SHOW EVENT New Incentives Just Released!

OUR PLEDGE TO YOU...

- Absolute Best Sale Prices/Lease Payments
- Immeasurable Sales Experience!
- 2,700 New Vehicles to Choose From
- 3 Exclusive Huyare Auto Show Coupons
- Deliver Your New Vehicle To Your Home or Work
- We Will Remain Open Until The Last Customer Is Satisfied and Delivered So Everyone Has a Chance to Take Advantage of Dick Huyare's New Car Deals!

HUYAERE AUTO SHOW COMPASS DEAL!

2019 Jeep Compass Limited 4x4

LEASE FOR **\$67** **
24 Mos. \$995 due C9-11013

419 To Choose From

HUYAERE AUTO SHOW CHEROKEE DEAL!

2019 Jeep Cherokee 4X4 Trailhawk

LEASE FOR **\$108** **
24 Mos. \$1495 due C9-70301

240 To Choose From

AUTO SHOW DEALS ARE HERE!

OUR GIFT TO YOU FROM THE #1 RAM DEALER IN MICHIGAN \$3000 EXCLUSIVE RAM BONUS CASH ON OVER 1000 RAMS AVAILABLE

WE KNOW RAMS! Your Heavy Duty Ram Headquarters

- 99 RAM 2500'S AVAILABLE
- 13 RAM 3500'S AVAILABLE
- 46 PRO MASTERS AVAILABLE
- SNOW PLOW TRUCKS AVAIL.

2018 RAM 2500 CREW CAB 4X4 6.4 HEMI

Chrome Appearance Package

AUTO SHOW SPECIAL

SALE PRICE **\$35,805**

D8-14261

2018 RAM 2500 CREW CAB 4X4 DIESEL

Cummins Diesel

AUTO SHOW SPECIAL

SALE PRICE **\$38,999**

D8-14247

2018 RAM 1500 QUAD CAB 4X4

Express Group

SPECIAL SALE PRICE

\$25,836

D8-14017

2018 RAM 2500 PROMASTER CARGO

Great Selection of Vans

SPECIAL SALE PRICE

\$30,906

D8-14229

#1 WE KNOW TRUCKS! #1

IT'S RAM TRUCK MONTH

at Dick Huyare's

HAVE IT ALL! 1500/2500/3500 ALL IN STOCK!

#1 RAM STORE FOR 2013 • 2014 • 2015 2016 • 2017 • 2018

\$3000 HUYAERE RAM BONUS CASH!

\$3000 HUYAERE RAM BONUS CASH!

LOWEST LEASE PAYMENTS!

EXPRESS • BIG HORN • LARAMIE • REBEL

BLACK APPEARANCE GROUP - All In Stock!

2019 Ram 1500 Crew Cab 4x4 Lease Special

Huge Inventory of 2500 | 3500 | Promasters

2019 RAM 1500 CREW CAB 4X4 BIG HORN

LEASE FOR **\$127** **
24 Mos. \$175 due D9-13603

#1 Ram Store in Michigan

2019 RAM 1500 CREW CAB 4X4 BIG HORN

LEASE FOR **\$128** **
24 Mos. \$645 due D9-13656

• Auto Start • Level 1

Unbelievable Ram Inventory!

2019 RAM 1500 CREW CAB 4X4 BIG HORN

WITH LEVEL 2 EQUIP. GROUP

LEASE FOR **\$129** **
24 Mos. \$1200 due D9-13100

• Sport • Level 2 Group • Wheelhouse Liners

Lowest Lease Payments!

2019 RAM 1500 CREW CAB 4X4 LARAMIE

LEASE FOR **\$159** **
24 Mos. \$1995 due D9-13643

• Level 1 • Leather • Laramie

Lowest Sale Prices!

RAM

HOT 2019 AUTO SHOW RAM LEASE SPECIAL!

2019 RAM 1500 CLASSIC QUAD CAB 4X4

LEASE FOR **\$103** **
24 Mos. \$100 due D9-12643

HURRY! THEY WILL GO FAST!

EXCLUSIVE HUYAERE AUTO SHOW

1500 RAM BONUS CASH \$3000

In stock new 2018 and 2019 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with 2000 Auto Show 2019 Trade-In Bonus Cash or 2000 Auto Show 2019 1500 Ram Bonus Cash. Excludes Wranglers & sold orders. See dealer for details. Valid thru 1/14/19.

EXCLUSIVE HUYAERE AUTO SHOW

TRADE-IN BONUS CASH \$2000

In stock new 2016, 2017, 2018 and 2019 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with 2000 Auto Show 2019 Trade-In Bonus Cash or 2000 Auto Show 2019 1500 Ram Bonus Cash. Excludes Wranglers & sold orders. See dealer for details. Valid thru 1/14/19.

EXCLUSIVE HUYAERE AUTO SHOW

BONUS CASH \$2000

In stock new 2016, 2017, 2018 and 2019 vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with 2000 Auto Show 2019 Trade-In Bonus Cash or 2000 Auto Show 2019 1500 Ram Bonus Cash. Excludes Wranglers & sold orders. See dealer for details. Valid thru 1/14/19.

Exclusive Huyare AUTO SHOW CASH on 2018/2019 Ram 1500 Crew Cab 4x4

No Matter What Make or Condition, We Can Help! Appraised Value PLUS \$2,000

ALL FACTORY REBATES AND DISCOUNTS PLUS \$2000

Jeep

2018 JEEP COMPASS 4X4

Latitude

SALE PRICE **\$20,963**
J8-12146

Auto Show BUY Specials!

Altitude

SALE PRICE **\$19,999**
J8-11911

2019 JEEP GRAND CHEROKEE

YOUR CHOICE

Laredo

LEASE FOR **\$129** **
24 Mos. \$1995 down J9-20349

Altitude

LEASE FOR **\$199** **
24 Mos. \$1995 down J9-20320

2019 JEEP GRAND CHEROKEE LIMITED

LEASE FOR **\$149** **
24 Mos. \$1995 due J9-20459

NEW INCENTIVES! HOTTEST JEEP GRAND CHEROKEE LEASE DEAL!

2019 JEEP CHEROKEE 4X4

YOUR CHOICE

Trailhawk

LEASE FOR **\$108** **
24 Mos. \$1495 down J9-70301

Limited

LEASE FOR **\$95** **
24 Mos. \$1995 down J9-70607

2018 ALL NEW JEEP WRANGLER UNLIMITED

LEASE FOR **\$219** **
36 Mos. \$1955 due J8-31130

SALE PRICE **\$30,580**

DODGE

AUTO SHOW BUY SPECIAL!

2018 Dodge Charger GT AWD

Cloth

SALE PRICE **\$24,782**
D8-71314

YOUR CHOICE

Leather Navigation

SALE PRICE **\$27,645**
D8-71624

AUTO SHOW DEALS ARE HERE!

2017 DODGE CHARGER R/T 392

SALE PRICE **\$34,911**
D7-71020

FANTASTIC BUY SPECIALS!

2017 DODGE CHALLENGER GT AWD

SALE PRICE **\$26,738**
D7-50079

2019 DODGE CHARGER SXT AWD

LEASE FOR **\$228** **
24 Mos. \$1995 down D9-71012

INCREDIBLE DODGE SALE PRICES!

2018 DODGE CHALLENGER R/T

SALE PRICE **\$27,943**
D8-50028

2017 GRAND CARAVAN SXT

• Blacktop Package • Driver Convenience Group • DVD

SALE PRICE **\$24,614**
D7-40888

2018 DODGE DURANGO SXT AWD

SALE PRICE **\$30,595**
#D8-30081

2018 DODGE DURANGO GT AWD

SALE PRICE **\$33,222**
#D8-30106

DICK HUYAERE'S RICHMOND, MI



67567 S. Main St. Richmond

855-570-2373

Online at: DriveEnvy.com

SALE HOURS:
Monday and Thursday 8:30-9:00
Tues., Wed. and Fri. 8:30-6:00
Saturday 9:00-4:00

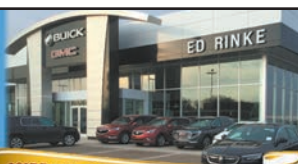
START SOMETHING NEW

SALES EVENT

Picture may not reflect actual vehicle. *The FCA US LLC (formerly Chrysler Group) Employee Advantage Purchase program sale prices and lease payments quoted. Just add tax, title, doc fee and destination charge. **24, 30, 36 month FCA US LLC employee leases. The amount due on all leases require amount due plus monthly tax, cap cost reduction tax, first payment, title, plate, doc fee and destination charge. Security deposit is waived on all lease payments. Lease payments are 10,000 miles per year. 20 cents per mile thru Ally or 25 cents thru Chrysler Capital for excess mileage. Customer must qualify for 1 or 2 tier credit approval. Payments subject to change due to lower approved credit tier. Banks may require to prove income and residency for credit approval. Customer is responsible for excess wear and tear. Total delivered price is the sum of the purchase price, plus doc fee, plate fee, sales tax, and secured finance charges over the term of the loan. All rebates and program money assigned back to dealer. All prices and lease payments are based off FCA US LLC incentives thru the Great Lakes Business Center. Rebates are retail consumer cash. Lease cash, lease loyalty, conquest lease loyalty, military, trade assist cash, finance bonus cash and all other Great Lakes offers will be applied. The dealer invoice amount is not a net factory price to dealer. Customers may not qualify for all offers, incentives, discounts or financing offers. See dealer for qualifications and complete details. Exclusive Huyare new car cash coupon has been applied to all sale and lease payments in this ad. Vehicle sale prices include Chrysler Capital bonus cash—must finance thru Chrysler Capital. Ram leases include Great Lakes Truck Conquest Bonus cash. *Sale prices include lessee loyalty retail bonus cash, conquest lease loyalty, customer must qualify. 1.84 month buy, 2.99% APR with approved credit. Ram payments include Ram to Ram Loyalty Rebate.



BUICK

GMC
WE ARE PROFESSIONAL GRADE

2017 Buick, GMC & Chevy Dealer of the Year

ED RINKE

Family Owned and Serving the Detroit Area Since 1917

100 YEARS OF BUSINESS

EXPERIENCE  THE NEW BUICK**2019 BUICK ENCORE PREFERRED**
PURCHASE FOR
\$17,379*No GM
Employee
Discount
Required

STOCK# B591965

LEASE FOR
\$159* PER MONTH | **24** MONTHS | **\$999** DOWN**2019 BUICK ENCLAVE PREFERRED**
PURCHASE FOR
\$33,579*No GM
Employee
Discount
Required

STOCK# B590062

LEASE FOR
\$319* PER MONTH | **24** MONTHS | **ZERO** DOWN**2018 REGAL TOURX PREFERRED AWD**PURCHASE FOR
\$23,369* MSRP \$36,665
SAVE OVER \$11,000
LAST 3!**2019 BUICK ENVISION PREFERRED**
PURCHASE FOR
\$27,159*No GM
Employee
Discount
Required

STOCK # B591035

LEASE FOR
\$239* PER MONTH | **36** MONTHS | **\$999** DOWN**2019 BUICK REGAL SPORTBACK ESSENCE**
PURCHASE FOR
\$27,879*No GM
Employee
Discount
Required

STOCK# B490067

LEASE FOR
\$439* PER MONTH | **36** MONTHS | **\$999** DOWN**2019 BUICK CASCADA PREMIUM**
PURCHASE FOR
\$32,739*No GM
Employee
Discount
Required

STOCK# B490075

LEASE FOR
\$449* PER MONTH | **39** MONTHS | **\$999** DOWN

GMC

WE ARE PROFESSIONAL GRADE

2019 GMC ACADIA SLE1
LEASE FOR
\$179* PER MONTH | **24** MONTHS | **\$999** DOWN

STOCK # G580708

PURCHASE FOR
\$24,919* COURTESY VEHICLE**2019 GMC TERRAIN SLE1**
LEASE FOR
\$189* PER MONTH | **36** MONTHS | **\$999** DOWN

STOCK # G580424

PURCHASE FOR
\$23,789* NO GM EMPLOYEE DISCOUNT REQUIRED**2019 SIERRA LIMITED ELEVATION EDITION**
LEASE FOR
\$229* PER MONTH | **36** MONTHS | **\$999** DOWN

STOCK # G581846

PURCHASE FOR
\$33,549* NO GM EMPLOYEE DISCOUNT REQUIRED**2018 GMC SIERRA 1500 DENALI CREW CAB**
LEASE FOR
\$399* PER MONTH | **36** MONTHS | **\$999** DOWN

STOCK # G585783

PURCHASE FOR
\$49,999***2018 GMC CANYON SLE EXT CAB**

STOCK # G583861

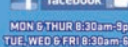
PURCHASE FOR
\$26,949* MSRP \$35,905
SAVE OVER \$8,000**2019 GMC YUKON SLE**
LEASE FOR
\$409* PER MONTH | **36** MONTHS | **\$999** DOWN

STOCK # WHS8C9

PURCHASE FOR
\$45,329* NO GM EMPLOYEE DISCOUNT REQUIRED**NO APPOINTMENTS NECESSARY FOR OIL CHANGES****WE'LL GIVE YOU \$3500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN**

ED RINKE

Family Owned and Serving the Detroit Area Since 1917

586.754.7000 | 26125 Van Dyke, Center Line
www.EdRinke.comMON & THUR 8:30am-9pm
TUE, WED & FRI 8:30am-6pm
SAT & SUN Closed

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). Must have GM Employee discount and lease loyalty. All leases are 10,000 miles per year with approved A Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have lease loyalty or lease conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, doc fee, refundable security deposit required on certain vehicles - to be determined by lender. 2019 model year vehicles are priced and discounted at supplier discount with a competitive lease or lease loyalty depending on vehicle model. Pricing includes Ed Rinke bonus cash, while supplies last. **\$3,500 trade in is valid on 2008 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 1/31/2019.



2017 Buick, GMC & Chevy Dealer of the Year

ED RINKE

Family Owned and Serving the Detroit Area Since 1917

100 YEARS OF BUSINESS

2019 CHEVROLET TRAX LSPURCHASE FOR
\$16,269*LEASE FOR
\$119* PER MONTH**24** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 592443

2019 CHEVROLET EQUINOX AWD LTPURCHASE FOR
\$22,059*LEASE FOR
\$149* PER MONTH | **24** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 592460

2019 CHEVROLET MALIBU LTPURCHASE FOR
\$22,459*LEASE FOR
\$199* PER MONTH | **24** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 490110

2019 CHEVROLET CRUZE LTPURCHASE FOR
\$19,219*LEASE FOR
\$209* PER MONTH | **36** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 490023

2019 CHEVROLET SILVERADO 1500 LIMITED CUSTOM DOUBLE CABPURCHASE FOR
\$34,960*LEASE FOR
\$229* PER MONTH | **36** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 592288

2019 CHEVROLET TRAVERSE LSPURCHASE FOR
\$31,089*LEASE FOR
\$269* PER MONTH | **24** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 592424

2019 CHEVROLET TAHOE LSPURCHASE FOR
\$43,849*LEASE FOR
\$439* PER MONTH | **36** MONTHS | **\$999** DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED • STOCK# 590498

2018 CHEVROLET CAMARO LTPURCHASE FOR
\$22,459* MSRP \$30,545SAVE OVER \$8,000
LAST ONE!

STOCK# 480051

FIND NEW ROADS / HURRY, OFFER ENDS 1/31/2019.

NO APPOINTMENTS
NECESSARY FOR OIL CHANGES

ED RINKE

Family Owned and Serving the Detroit Area Since 1917

26125 Van Dyke, Center Line (Just South of 696 on Van Dyke)

586.754.7000MON & THUR 8:30am-9pm;
TUE, WED & FRI 8:30am-6pm;
SAT & SUN Closedwww.EdRinke.com

*All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). Must have GM Employee discount and lease loyalty. All leases are 10,000 miles per year with approved A Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have lease loyalty or lease conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, doc fee, refundable security deposit required on certain vehicles - to be determined by lender. 2019 model year vehicles are priced and discounted at supplier discount with a competitive lease or lease loyalty depending on vehicle model. Pricing includes Ed Rinke bonus cash, while supplies last. **\$3,500 trade in is valid on 2008 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 1/31/2019.



AUTO SHOW Sales Event!

Use Your GM Card Earnings and Bonus Card Earnings to Save Even More!*

2019 TRAX "LS"



- Color Touch Screen Radio!
 - Remote Keyless Entry!
 - Rear Vision Camera!
 - Aluminum Wheels!
 - 60/40 Folding Rear Seat!
 - Bluetooth for Phone!
- Stock# K48179

Was \$22,295 Sale Price: **\$13,965***
24 MONTH LEASE
\$99*

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

2019 EQUINOX "LS"



- Color Touch Screen Radio!
 - Keyless Start and Entry!
 - Rear Vision Camera!
 - Heated Power Mirrors!
 - Aluminum Wheels!
 - Bluetooth for Phone!
- Stock# K48370

Was \$27,070 Sale Price: **\$21,319***
24 MONTH LEASE
\$159*

EMPLOYEE
DISCOUNT
FOR
EVERYONE!

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

2019 MALIBU "LT"



- Color Touch Screen Radio!
 - Remote Keyless Entry and Start!
 - Rear Vision Camera!
 - USB Charging Port!
 - Aluminum Wheels!
 - Bluetooth for Phone!
- Stock# K47495

Was \$27,415 Sale Price: **\$20,431***
24 MONTH LEASE
\$217*

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

2019 SILVERADO "LT" 4WD DOUBLE CAB ALL STAR EDITION



- 5.3L 355HP V8 Engine!
 - GM Bed Liner INCLUDED!
 - Color Touch Screen Radio!
 - Trailer Package!
 - Remote Start and Entry!
 - 18" Polished Aluminum Wheels!
- Stock# K45950

Was \$45,675 Sale Price: **\$33,236***
27 MONTH LEASE
\$239*

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

2019 TRAVERSE "LS"



- Color Touch Screen Radio!
 - Remote Keyless Entry!
 - Rear Vision Camera!
 - 8 Passenger Seating!
 - Aluminum Wheels!
 - Bluetooth for Phone!
- Stock# K48770

Was \$34,170 Sale Price: **\$28,378***
24 MONTH LEASE
\$249*

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

2019 TAHOE 4WD "LS" ALL-SEASON PACKAGE



- Color Touch Screen Radio!
 - Remote Start and Entry!
 - Rear Vision Camera!
 - 8 Passenger Seating!
 - 20" Aluminum Wheels!
 - Bluetooth for Phone!
- Stock# K47721

Was \$54,750 Sale Price: **\$45,599***
36 MONTH LEASE
\$472*

The Best Lease...
PERIOD!

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

We'll Give You \$1000 OVER Kelley Blue Book for Your Trade-In... GUARANTEED!*



The Best Price...
PERIOD!



SHOWROOM HOURS:

Monday	8:00 AM - 9:00 PM
Tuesday	8:00 AM - 6:00 PM
Wednesday	8:00 AM - 6:00 PM
Thursday	8:00 AM - 9:00 PM
Friday	8:00 AM - 6:00 PM

(586) 791 • 1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / FIND NEW ROADS™

Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, private offers, competitive brand, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate, CVR fees and administrative fees (when applicable) and were valid at time of printing. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. \$1000 over Kelley Blue Book offer is for 2007 - 2015 vehicles with clean Carfax minus reconditioning costs. No salvage or branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 1/18/2019 @ 6:00PM.

