

## Ram, FFA Honor Farmers at Indy Expo

The Ram Truck brand went to Indianapolis last month for the 91st National FFA Convention & Expo with activities designed to commemorate and celebrate the fifth anniversary of the renowned Ram commercial, "Farmer."

FCA spokeswoman Diane Morgan said Ram's presence at FFC

went beyond exhibit space. The brand featured an exclusive live performance by country recording artist Easton Corbin and the recognition of three finalists of the "The Farmer in All of Us" program, a nationwide social initiative that allowed current FFA members and alumni to nomi-

nate and recognize those farmers who have made an impact in their agriculture communities.

"The Ram Truck brand has been an active supporter of the national FFA organization for more than 60 years, but in the

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From left, singer Corbin, winners Pennoyer, Ledoux, Emmick and FFA's Piper Merritt take the stage.



Buick drivers can use Yelp Reservations at thousands of restaurants.

## Buick Has No Reservations Connecting with Restaurants

Buick drivers can get a good seat in a restaurant without ever leaving the driver's seat, thanks to a new app.

Drivers of properly equipped Buick vehicles can now make on-the-go reservations at a variety of restaurants with just a few taps on their infotainment touch-screen. Part of a recent update to Buick Marketplace, Yelp Reservations gives drivers access to thousands of restaurants nationwide.

Marketplace, the industry's first in-vehicle commerce platform, is one more way Buick is

using connectivity to enhance vehicles and create new and convenient customer experiences, said GM spokesman Stefan Cross.

Within the Marketplace app, Yelp Reservations allows customers to search for restaurants in a 25-mile radius of their vehicle's location and reserve a table for up to 10 people.

This is the first time Yelp Reservations has been embedded in vehicles, Cross said.

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## UD Mercy Seeks to Shake Up Student Awareness of STEM

In what can only be described as earth-shaking news, the Michigan Science Center is created an exhibit about earthquakes designed by University of Detroit Mercy students.

The entire exhibit is the result of a collaboration between University of Detroit Mercy, Ford Motor Company Fund (Ford Fund), Detroit Cristo Rey High School and the Michigan Science Center.

The exhibit explores the science behind earthquakes through a table exhibit especially designed by Detroit Mercy dual enrollment students from Cristo Rey. Engineering students and faculty worked together with educators

at the Michigan Science Center, which is located in Detroit next to the Detroit Institute of Arts.

They all got together to develop the concept, said Dave Pemberton, spokesman for University of Detroit Mercy, and later the prototype for this interactive display.

The project was made possible by a grant from the Ford Fund's Ford Community Corp. (FCC).

Through a partnership with Detroit Mercy's Institute for Leadership & Service, FCC aims to support faculty and students who are interested in developing a service-learning project to meet the needs of a nonprofit organization or target population in the metro Detroit area.

"I'm very thankful Ford Fund gives us the support to do projects like this because it's a great opportunity," said Detroit Mercy graduate Nynke Van Der Goot, who was one of the lead Engineering students on the project. "All the students involved in the project learned a lot. For me, it gave me real-world experience. It's also great that we can make a difference in the community."

Van Der Goot and Detroit Mercy student Jonathon Mittelstaedt created the proposal to develop a project for the Michigan Science Center. Once the proposal was approved, Van Der Goot and

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Van Der Goot, left, discusses earthquake machine with Byrd.

## Baby's Loss is Cancer Research's Gain

Sometimes it's just nice to be able to help. In summer 2006, Dr. Jim Osborn and his wife Amy Jo welcomed their newborn son, Austin (middle name Hatcher), into the world. Within weeks, their bright, cuddly baby boy began to show signs of an illness, and days later, they would learn he had inoperable brain cancer.

Just two weeks later, young "Hatch" died. Devastated, the couple decided to honor their son by helping other parents of children stricken with cancer – and through their loss, the Austin Hatcher Foundation for Pediatric Cancer was born.

The Osborns registered the charity the following December with the mission to help raise awareness of pediatric cancer and to provide support for families struggling to cope with its effects and treatment. Leveraging Jim Osborn's experience as an

orthopedic surgeon guided them to a holistic approach to supporting cancer survivors – healthy lifestyle education, psycho-oncology and diversionary therapy coupled with industrial

arts as a form of reparative therapy.

As longtime motorsports enthusiasts, the Osborns turned to

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Ford donated a 2019 Explorer to the Austin Hatcher Foundation.

## Volvo to Focus on Design, Technology, Electrification

by Jim Stickford

Volvo is transforming. Those were the words spoken by Anders Gustafsson, senior vice president of the Americas and president and CEO of Volvo Car USA at the Automotive Press Association gathering Nov. 8.

Speaking at the Gem Theater in Detroit about the future of the Volvo brand in the United States, he said, "We are known for the safety of our vehicles, but we are now focusing on design, technology and electrification."

He told reporters at the Nov. 8 gathering that the great thing about the United States is that it's not really so much a country as a continent when it comes to Volvo developing a brand strategy.



Gustafsson

That was important to consider because Volvo used to be a Eu-

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## Dodge R/T Scat Pack 1320 Has the Muscle

Drag race enthusiasts can get a taste of drag racing on real strips easier than ever thanks to Dodge.

The brand is accelerating its efforts to champion the achievements of enthusiasts competing in sanctioned quarter-mile drag races with the launch of the new 1320 Club, said FCA spokeswoman Diane Morgan.

Members of the 1320 Club will have the opportunity to show off their official drag strip accomplishments with pride, and challenge themselves and fellow racers to best their times to earn a top spot on either the Stock or Modified 1320 Club Leaderboard.

The 1320 Club lives on Dodge Garage, the brand's web site for racing and car enthusiasts, Morgan said.

"The 1320 Club provides our Dodge brand enthusiasts with an exclusive online destination to record and share their official quarter-mile achievements within the drag racing community," said Steve Beahm, head of Passenger Car Brands – Dodge, SRT, Chrysler and FIAT, FCA – North America.

"With more Dodge brand enthusiasts than ever wanting to be part of our 'brotherhood of muscle,' the addition of the 1320 Club to the Dodge Garage further expands the ultimate digital content hub where muscle car and race enthusiasts can find the latest on all things Dodge, SRT and Mopar."

The 1320 Club is currently open exclusively to U.S. and Canadian owners of late model Dodge Challengers (2008 – current) and Chargers (2006 – current). All 1320 Club members will have the ability to create a public profile displaying their rides, take the safe racing pledge, comment on entries, submit time slips for review and approval, find the next



The 2019 Challenger R/T Scat Pack 1320 is a drag-oriented muscle car.

drag strip to conquer, view the most recent racing news articles and earn digital achievement badges.

Decals of driver's earned achievement badges will be available to purchase to display on their vehicles, Beahm said. Achievement badges and decals will be available in gray for Stock or red for Modified. Stock or Modified badges that can be earned are the following:

- 1/4 mile ET // Ranging from 8.0 to 13.9.
- 0-60 ft. time // Ranging from 1.4 to 2.0.
- Top speed // Ranging from 105 to 170.

Once a 1320 Club decal is purchased, members will also receive an exclusive 1320 Club hat. #SaveYourSlips and upload them to join the leaderboard ranks for ultimate bragging rights.

Submissions will be reviewed and verified by Dodge Garage administrators.

"When submissions are approved, you'll receive an email confirming your next level of achievement," Beahm said.

"Achievement badges will be added to your Dodge Garage profile, can be shared on social media and will be available for purchase as decals to be displayed on your vehicle."

The Dodge brand does not endorse any form of street racing, Beahm said. All submissions must be from a race conducted at a sanctioned race facility.

Dodge Garage curates content from across hundreds of websites and forums, in addition to the Dodge brand's digital and social channels, including YouTube, Facebook, Twitter and Instagram, to deliver the latest muscle car and racing news to enthusiasts, Morgan said. Once inside the Dodge Garage, enthusiasts will find toolboxes full of daily updates, curating muscle car and racing enthusiast content from across the automotive spectrum.

## Ram Helps Celebrate Future of USA's Farmers

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last five years since the premier of 'Farmer,' the connection with the FFA and farming communities across the nation has grown even stronger," said Reid Bigland, head of Ram Brand. "It is a great pleasure to be among thousands of FFA members, celebrating and honoring deserving individuals for their commitment to agriculture, work ethic, integrity and tenacity."

Attended by current and future farmers, national FFA organization members were treated to a live performance by country music recording artist and FFA alumnus Easton Corbin.

Corbin took the stage to perform, "Farmer in All of Us," developed with Universal Music Group Publishing in Nashville in collaboration with the Ram brand, Morgan said. The song is inspired by the powerful stirring "So God Made a Farmer" tribute delivered by radio broadcaster Paul Harvey. The video for "Farmer in All of Us" can be found on the Ram Truck brand's official YouTube channel.

In addition, the Ram Truck brand and the national FFA organization recognized three finalists of the "The Farmer in All of Us" program, honoring individuals who have made a significant agricultural impact in their communities and who embody the

immortal words of Paul Harvey's iconic "So God Made a Farmer" speech, which Harvey delivered during the National FFA Convention 40 years ago.

The three finalists, who attended the FFA convention courtesy of the Ram brand and the FFA, were Grayce Emmick - Lewisport, Ky.; Jake Ledoux - Castorland, N.Y. and Arnold Pennoyer - Thermopolis, Wyo.

The Ram brand's commitment to agriculture continues to grow with several opportunities and initiatives to support the efforts of the nation's farmers, Bigland said.

From the launch of dedicated Harvest Edition trucks, to the offering of unique dealer incentives for farm-owning customers of the Ram Truck lineup, and through Ram's relationships with many diverse agriculture brands, customers can take advantage of additional incentives and discounts on purchases, worth thousands of dollars, of farm and ranch equipment and management tools.

The national FFA organization is a national youth organization of about 670,000 student members as part of 8,630 local FFA chapters in all 50 states, Puerto Rico and the U.S. Virgin Islands.

The organization is supported by 513,890 alumni members in 2,290 local FFA Alumni chapters throughout the U.S.

## Telsa Appoints New Head of Board


BANGKOK (AP) – Tesla said Nov. 8 that its new board chair replacing Elon Musk will be a technology and automotive industry veteran, Robyn Denholm.

The appointment to the full-time position takes effect immediately though Denholm will leave Telstra, Australia's biggest telecoms company, after a six-month notice period, Tesla said.

An Australian, Denholm is Telstra's chief financial officer and head of strategy and already has served on Tesla's board as an independent director.

"I believe in this company. I believe in its mission and I look forward to helping Elon and the Tes-

la team achieve sustainable profitability and drive long-term shareholder value," Denholm said in a statement.




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# Loss of Baby is Gain for Cancer Research

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to their friends at SEMA and the racing community to help them create the Hatcher Foundation's Education Advancement Center. The group includes professional therapists, arts and crafts programs, and an automotive program, where kids can take part in building custom show cars.

This past summer Ford donated a brand-new 2019 Ford Explorer Sport to the Austin Hatcher Foundation for the kids to customize into an eye-catching show vehicle, Sherwood said. The high-performance Explorer was part of the Ford display at this year's SEMA show in Las Vegas.

"We merged motorsports with therapy in an effort to make recovery fun and not sterile," said Jim. "There's a lot of science and amazing technology in both the recovery therapy and motorsports industries, so with a little adaptation, they work very well together to improve recovery and long-term quality of life."

"Some kids got to work on the upholstery, some on the racks and some on the lights," said Johnathan Myren, Austin Hatcher Foundation's Industrial Arts Director. "It serves as a diversion from the things they're going through, and we see progress in terms of their cognitive function and fine motor skills."



Ford donated a 2019 Explorer to the Austin Hatcher Foundation.

"One of the things that happens to kids undergoing chemo or radiation therapy is they lose dexterity, so they need occupational therapy to help restructure their sensing," said Jim. "Diversionary therapy is exactly what it sounds like. It gives you something fun to distract you from the things going on."

A number of aftermarket suppliers donated parts and services for the build, including BF-Goodrich, Yakima, RIGID lights, Paragon Wheels, Borla Exhaust, Hypertech, Traxda and Wizards Products, Sherwood said. Wastegate Technologies and Wrap Artists created and in-

stalled the custom wrap, with Top Notch Customs LLC and Fully Loaded Interiors providing powder coating and custom leather interior.

"I have to thank Ford Motor Company for allowing us to participate in this project," said Jim. "It's been awesome to see the kids working on this, and to hear the excitement in their voices when they finally got to see the finished product."

After SEMA, the Hatcher Foundation plans to use the Explorer to support its Healthy Lifestyles program and later will auction it off to help fund survivor support programs.

# Volvo to Focus on Design, Technology, Electrification

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ropean automaker but is now owned by the Chinese, run by Swedes and has just completed a large manufacturing plant just outside of Charleston, S.C.

Volvo had previously announced that the company will have electric powertrains for all of its vehicles by the year 2020. While the internal combustion engine will not totally disappear, the company is focusing its efforts on EVs.

And for that to work, Volvo must pay attention to the residual values of EVs, Gustaffson said.

These types of vehicles haven't done well on the used-car side of the equation.

It's vitally important that Volvo's new vehicles, especially the ones that are EVs, keep their residual value.

The company is growing in the U.S. The recently-reported October sales showed that 2018 numbers were 26 percent up from 2017. But Volvo still has only about 1 percent of the U.S. market.

Gustaffson said Volvo's success in the auto industry is determined by residual values and that "you can't pay the bills" just by trying to grow market share, but rather by coming up with new ways for consumers to use Volvo vehicles.

That's why the brand has launched its "Care by Volvo" subscription service, Gustaffson said. Now people interested in Volvos can buy a car, lease one or use Care by Volvo's subscription service.

Care by Volvo differs from leasing in that customers don't have to negotiate a price.

Subscription prices are the same across the country, and thanks to Volvo's concierge service, consumers don't have to make a down payment. They just pay one monthly fee – that includes premium insurance no matter where a person lives – maintenance and excess wear coverage.

They can upgrade to a new Volvo in as little as 12 months – and they have a 15,000-mile allowance per year.

The service can be signed up via a smart phone app.

This program helps Volvo because cars that come back at the end of their subscription contracts can go through the company's resale infrastructure. This helps with residual prices and makes sure there's a market for Volvo EVs.

"Subscription service is about loyalty," Gustaffson said. "Our dream is that 'Care for Volvo' is launched for the used-car side of retail sales as well as for the new-car side. So when a car is returned, it can be used again. That helps with residual prices and makes Volvos more valuable."

When asked about the effect tariffs might have on Volvo, and how a new Congress would affect the company, he said that the company will "do what it has to do" but that given its worldwide reach, and the fact that they will be making cars in South Carolina, he wasn't too worried.

"We can handle tariffs," Gustaffson said. "But all OEMs, including those here in your lovely city and in Europe and Asia, will be affected. I think that things will be handled using common sense."

"As to the new Congress, I can only run the company based on what I know today. So it's too early to tell how a new Congress will affect things."

Gustaffson said it was important that Volvo hire the best workers (for the Charleston plant) it can find and that the company's inclusive work culture would be very attractive to prospective employees.

He said that Volvo has set a "university" where Volvo retailers and prospective employees can be educated in the corporate culture and obtain the skills they need to make Volvo a vibrant brand in the U.S.

Gustaffson said Volvo has always been a safety leader and being number one means that others try to surpass you.

But that competition has always fueled Volvo's efforts and that all new technology, he said, whether AV or EV will be created around the concept of safety being built into every design.

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# FCA Foundation Donations Help Hurricane Victims

When the call for help went out, the FCA Foundation responded.

The FCA Foundation, the charitable arm of North American automaker FCA US, on Nov. 8 awarded \$200,000 in grants to three organizations that are currently providing support to residents and communities affected by Hurricanes Florence and Michael, said FCA spokesman Kevin Frazier.

The FCA Foundation has provided grants to support the ongoing efforts of the following organizations:

**\$50,000** – AmeriCares saves lives and improves health for people affected by poverty or disaster. The FCA Foundation is an AmeriCares Emergency Response Partner, providing key resources that allow the organization to maintain a constant state of readiness for emergencies and to support its disaster preparedness, response and recovery efforts in the U.S. and around the world.

**\$75,000** – First Response Team of America provides post-disaster services for emergency (search and rescue) and recovery operations for communities and individuals.

**\$75,000** – Team Rubicon unites the skills and experiences of military veterans with first responders to rapidly deploy emergency response teams across the United States and around the world, providing immediate relief to those impacted by disasters and humanitarian crises.

“We know that the recent storms have had a tremendous impact across the country, disrupting lives and, in some cases, entire communities,” said Shane Karr, head of External Affairs, FCA – North America and President, FCA Foundation.

“It is our hope that through our partnership with AmeriCares, First Response Team of America and Team Rubicon, we can help our neighbors recover quickly and get their feet back on solid ground.”

# Ram 1500 Drives FCA Canada Sales in October

FCA Canada reported October 2018 sales of 14,669 vehicles.

Jeep brand reported sales of 4,491 in October, said FCA spokeswoman LouAnn Gosselin. Jeep Grand Cherokee led the way with 1,103 sales, an increase of 39 per cent over last year, followed by Jeep Cherokee and Jeep Compass with sales rising 3 per cent and 2 per cent, respectively. For the year, Jeep brand sales are up 7 per cent from this time in 2017.

Chrysler brand reported sales of 400 vehicles for the month, while Dodge brand reported sales of 2,964 vehicles for the same period. Dodge Durango sales of 444 vehicles were up 113 per cent, followed by 351 Dodge Charger sales, up 144 per cent from the prior year.

Ram truck brand reported sales of 6,677 vehicles for the month, an increase of 10 per cent compared with the previous year.

The light-duty Ram 1500 was the driver with 5,329 sales, up 10 per cent. Ram pickup trucks, Ram ProMaster van and Ram ProMaster City saw increases of 9 percent, 13 per cent and 218 per cent, respectively, when compared with results from this time last year, Gosselin said.

Fiat brand reported sales of 48 vehicles for the month, while Alfa Romeo brand reported sales of 89 vehicles for the month.

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Wheelhouse Liners

SALE PRICE **\$32,564**

**2019 RAM 1500 CREW CAB 4X4 LARAMIE**  
LEASE FOR **\$127** \*\*  
24 Mos. \$600 due  
D9-12766

Leather  
Spray-in Bedliner  
Laramie

SALE PRICE **\$35,912**

# CHRYSLER HUVAERE PACIFICA SPECIALS

**2018 CHRYSLER PACIFICA TOURING L**  
2018 LEASE FOR **\$168** \*\*  
24 Mos. \$1995 due

**138 PACIFICAS AVAILABLE**

SALE PRICE **\$25,823**  
C8-41256

**2018 CHRYSLER PACIFICA TOURING L PLUS**  
2018 LEASE FOR **\$189** \*\*  
24 Mos. \$1995 due

**138 PACIFICAS AVAILABLE**

SALE PRICE **\$28,817**  
C8-41502

**2018 CHRYSLER PACIFICA LIMITED**  
2018 LEASE FOR **\$189** \*\*  
24 Mos. \$1995 due

**138 PACIFICAS AVAILABLE**

SALE PRICE **\$33,141**  
C8-41535

# Jeep

**2018 JEEP COMPASS 4X4**  
Latitude LEASE FOR **\$99** \*\*  
24 Mos. \$1995 due  
J8-11767

**YOUR CHOICE**

Altitude LEASE FOR **\$99** \*\*  
24 Mos. \$1995 due  
J8-11396

**2018 JEEP GRAND CHEROKEE LAREDO 4X4**  
GREAT LEASE SPECIAL!  
LEASE FOR **\$81** \*\*  
24 Mos. \$1995 due  
J8-20716

**2018 JEEP GRAND CHEROKEE ALTITUDE EDITION**  
LEASE FOR **\$188** \*\*  
24 Mos. \$1995 due  
J8-20869

**GREAT INVENTORY!**

**2018 JEEP GRAND CHEROKEE LIMITED 4X4**  
LEASE FOR **\$176** \*\*  
24 Mos. \$1995 due  
J8-20736

**2019 JEEP CHEROKEE 4X4 TRAILHAWK**  
LEASE FOR **\$88** \*\*  
24 Mos. \$1995 due  
J9-70407

**LIMITED**

LEASE FOR **\$99** \*\*  
24 Mos. \$1995 due  
J9-70482

**ALL NEW 2018 JEEP WRANGLER UNLIMITED 4X4**  
LEASE FOR **\$209** \*\*  
36 Mos. \$1995 due  
J8-31085

**ALL NEW 2018 JEEP WRANGLER UNLIMITED 4X4**  
LEASE FOR **\$209** \*\*  
36 Mos. \$1995 due  
J8-31128

# DODGE NOVEMBER LEASE SPECIAL!

**2018 Dodge Charger GT AWD**  
All Wheel Drive  
LEASE FOR **\$79** \*\*  
27 Mos. \$1995 due  
D8-71275

**2017 DODGE CHARGER R/T 392**  
SALE PRICE **\$34,911**  
D7-71020

**FANTASTIC BUY SPECIALS!**

**2017 DODGE CHALLENGER GT AWD**  
SALE PRICE **\$26,738**  
D7-50079

**2018 DODGE JOURNEY AWD**  
LEASE FOR **\$98** \*\*  
24 Mos. \$95 down  
D8-00251

**INCREDIBLE DODGE LEASE SPECIALS!**

**2018 DODGE CHALLENGER R/T**  
LEASE FOR **\$99** \*\*  
24 Mos. \$1995 due  
D8-50028

**2017 GRAND CARAVAN SXT**  
• Blacktop Package  
• Driver Convenience Group  
• DVD  
SALE PRICE **\$24,614**  
D7-40888

**2018 DODGE DURANGO SXT AWD**  
LEASE FOR **\$189** \*\*  
36 Mos. \$1995 due  
D8-30081

**2018 DODGE DURANGO GT AWD**  
LEASE FOR **\$209** \*\*  
36 Mos. \$1995 due  
D8-30106

**DICK HUVAERE'S**  
**RICHMOND, MI**

CHRYSLER DODGE Jeep RAM

**67567 S. Main St. Richmond**

**855-570-2373**

Online at: DriveEnvy.com

**SALE HOURS:**  
Monday and Thursday 8:30-9:00  
Tues., Wed. and Fri. 8:30-6:00  
Saturday 9:00-4:00

**BLACK FRIDAY**  
SALES EVENT

CHRYSLER DODGE Jeep RAM

Picture may not reflect actual vehicle. \*The FCA US LLC (formerly Chrysler Group) Employee Advantage Purchase program sale prices and lease payments quoted. Just add tax, title, doc fee and destination charge. \*\*24, 27, 30, 36 month FCA US LLC employee leases. The amount due on all leases require amount due plus monthly tax, cap cost reduction tax, first payment, title, plate, doc fee and destination charge. Security deposit is waived on all lease payments. Lease payments are 10,000 miles per year. 20 cents per mile for 10,000 miles or 25 cents per mile for 10,000 miles. Customer must qualify for 1 or 2 tier credit approval. Payments subject to change due to lower approved credit tier. Banks may require to prove income and residency for credit approval. Customer is responsible for excess wear and tear. Total deferred price is the sum of the purchase price, plus doc fee, plate fee, sales tax, and secured finance charges over the term of the loan. All related and program money assigned to dealer. All prices and lease payments are based on FCA US LLC incentives from the Great Lakes Business Center. Rebates as retail consumer cash. Lease cash, lease loyalty, conquest lease loyalty, military, trade assist cash, finance bonus cash and all other Great Lakes offers will be applied. The dealer invoice amount is not a net factory price to dealer. Customers may not qualify for all offers, incentives, discounts or financing offers. See dealer for qualifications and complete details. Exclusive Huvaere's new car cash coupon has been applied to all sale and lease payments in this ad. Vehicle sale prices include Chrysler Capital bonus cash-most finance thru Chrysler Capital. Ram leases include Great Lakes Truck Conquest Bonus cash. \*Sale prices include lessee loyalty retail bonus cash, conquest lease loyalty, customer must qualify. 1.84 month buy, 2.99% APR with approved credit. Ram payments include Ram to Ram Loyalty Rebate.





2017 Buick, GMC & Chevy Dealer of the Year

# ED RINKE

Family Owned and Serving the Detroit Area Since 1917

## 100 YEARS OF BUSINESS

### EXPERIENCE THE NEW BUICK

2018 BUICK ENCORE PREFERRED II

PURCHASE FOR

**\$20,959\***



LEASE FOR **\$139\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# B585273

2018 BUICK REGAL SPORTBACK PREFERRED

PURCHASE FOR

**\$24,979\***



LEASE FOR **\$259\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# B480135

2018 REGAL TOURX PREFERRED

PURCHASE FOR

**\$29,149**



LEASE FOR **\$269\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# B480495

2019 BUICK ENVISION PREFERRED

PURCHASE FOR

**\$27,469\***



LEASE FOR **\$279\*** PER MONTH | 36 MONTHS | \$999 DOWN

STOCK # B591035

No GM Employee Discount Required

2018 BUICK ENCLAVE PREMIUM

PURCHASE FOR

**\$42,159\***



LEASE FOR **\$289\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# B582125

2018 BUICK LACROSSE PREFERRED

PURCHASE FOR

**\$24,709\***



LEASE FOR **\$329\*** PER MONTH | 39 MONTHS | \$999 DOWN

STOCK# B480482

LAST ONE LEFT!



WE ARE PROFESSIONAL GRADE

2018 GMC SIERRA 1500 DOUBLE CAB

LEASE FOR

**\$99\*** PER MONTH | 24 MONTHS | \$999 DOWN



PURCHASE FOR **\$31,449\*** LAST TWO!

STOCK # G582987

2018 GMC CANYON SLE EXT CAB

LEASE FOR

**\$149\*** PER MONTH | 24 MONTHS | \$999 DOWN



PURCHASE FOR **\$26,959\***

STOCK # G582952

2019 GMC TERRAIN SLE

LEASE FOR

**\$149\*** PER MONTH | 24 MONTHS | \$999 DOWN



PURCHASE FOR **\$23,799\*** NO GM EMPLOYEE DISCOUNT REQUIRED

STOCK # G580403

2019 GMC ACADIA SLE1

LEASE FOR

**\$239\*** PER MONTH | 36 MONTHS | \$999 DOWN



PURCHASE FOR **\$27,699\*** NO GM EMPLOYEE DISCOUNT REQUIRED

STOCK # G580822

2018 GMC SIERRA 1500 DENALI CREW CAB

LEASE FOR

**\$379\*** PER MONTH | 36 MONTHS | \$999 DOWN



PURCHASE FOR **\$45,049\***

STOCK # G585535

2018 GMC YUKON SLE

LEASE FOR

**\$389\*** PER MONTH | 36 MONTHS | \$999 DOWN



PURCHASE FOR **\$45,419\***

STOCK # G585255

**NO APPOINTMENTS NECESSARY FOR OIL CHANGES**

**WE'LL GIVE YOU \$3500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN**

# ED RINKE

Family Owned and Serving the Detroit Area Since 1917

**866.452.1300**

26125 Van Dyke, Center Line  
**www.EdRinke.com**

MON & THUR 8:30am-9pm  
TUE, WED & FRI 8:30am-6pm  
SAT & SUN Closed



\* All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). Must have GM Employee discount and lease loyalty. All leases are 10,000 miles per year with approved S Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have lease loyalty or lease conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, doc fee, refundable security deposit required on certain vehicles - to be determined by lender. 2019 model year vehicles are priced and discounted at supplier discount. Pricing includes Ed Rinke bonus cash, while supplies last. \*\*\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. Exp date: 11/16/2018.

2017 Buick, GMC & Chevy Dealer of the Year

# ED RINKE

Family Owned and Serving the Detroit Area Since 1917

## 100 YEARS OF BUSINESS

2018 CHEVROLET TRAX LT AWD

PURCHASE FOR

**\$17,369\***

LEASE FOR **\$139\*** PER MONTH | 24 MONTHS | \$999 DOWN



2019 CHEVROLET EQUINOX LT

PURCHASE FOR

**\$25,609\***

LEASE FOR **\$139\*** PER MONTH | 24 MONTHS | \$999 DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED

STOCK# 590036

2018 CHEVROLET CRUZE LT

PURCHASE FOR

**\$15,869\***

LEASE FOR **\$149\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# 480520

2018 CHEVROLET COLORADO Z71 EXT CAB

PURCHASE FOR

**\$29,399\***



LEASE FOR **\$149\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK# 582821

2018 CHEVROLET SILVERADO 1500 LT DOUBLE CAB

PURCHASE FOR

**\$35,149\***



LEASE FOR **\$159\*** PER MONTH | 24 MONTHS | \$999 DOWN

STOCK #585218

2019 CHEVROLET MALIBU LS

PURCHASE FOR

**\$19,709\***

LEASE FOR **\$199\*** PER MONTH | 24 MONTHS | \$999 DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED

STOCK# 490019

2018 CHEVROLET VOLT LT

PURCHASE FOR

**\$29,219\***



LEASE FOR **\$239\*** PER MONTH | 36 MONTHS | \$999 DOWN

STOCK# 480535

2019 CHEVROLET TRAVERSE LS

PURCHASE FOR

**\$28,279\***

LEASE FOR **\$269\*** PER MONTH | 24 MONTHS | \$999 DOWN

NO GM EMPLOYEE DISCOUNT REQUIRED

STOCK# WFX17

2018 CHEVROLET CAMARO LT

PURCHASE FOR

**\$25,069\***



LEASE FOR **\$279\*** PER MONTH | 39 MONTHS | \$999 DOWN

STOCK# 480051

FIND NEW ROADS / HURRY, OFFER ENDS 11/16/2018.

NO APPOINTMENTS NECESSARY FOR OIL CHANGES

# ED RINKE

Family Owned and Serving the Detroit Area Since 1917

26125 Van Dyke, Center Line (Just South of 696 on Van Dyke)

**877.451.7707**



MON & THUR 8:30am-9pm;  
TUE, WED & FRI 8:30am-6pm;  
SAT & SUN Closed

**www.EdRinke.com**

\* All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). Must have GM Employee discount and lease loyalty. All leases are 10,000 miles per year with approved S Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have lease loyalty or lease conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, doc fee, refundable security deposit required on certain vehicles - to be determined by lender. 2019 model year vehicles are priced and discounted at supplier discount. Pricing includes Ed Rinke bonus cash, while supplies last. \*\*\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. Exp date: 11/16/2018.





# BLACK FRIDAY Sales Event!

Now through Friday, November 30<sup>th</sup>!

## 2019 TRAX "LS"



- Color Touch Screen Radio!
- Remote Keyless Entry!
- Rear Vision Camera!
- Aluminum Wheels!
- 60/40 Folding Rear Seat!
- Bluetooth for Phone!

Stock# K46239

24 MONTH LEASE  
**\$123\***

The Best Price...  
**PERIOD!**

Was \$22,195 Sale Price: **\$16,123\***

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

**0% APR Available on Select 2018 and 2019 Vehicles In Stock!\***

## 2019 EQUINOX "LT"



- Color Touch Screen Radio!
- Keyless Start and Entry!
- Rear Vision Camera!
- 8 Way Power Driver's Seat!
- Aluminum Wheels!
- Push Button Start!

Stock# K45965

Was \$28,160 Sale Price: **\$23,654\***

24 MONTH LEASE  
**\$178\***

The Best Price...  
**PERIOD!**

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

## 2019 SILVERADO "LT" 4X4 DOUBLE CAB ALL STAR EDITION



- 5.3L 355HP V8 Engine!
- GM Bed Liner INCLUDED!
- Color Touch Screen Radio!
- Trailing Package!
- Remote Start and Entry!
- 18" Polished Aluminum Wheels!

Stock# K45895

Was \$45,675 Sale Price: **\$34,236\***

24 MONTH LEASE  
**\$267\***

The Best Price...  
**PERIOD!**

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

## 2019 COLORADO 4WD CREW CAB



- 3.6L DI DOHC V6 Engine!
- Sliding Rear Window!
- Color Touch Screen Radio!
- Remote Start and Entry!
- Bluetooth for Phone!
- "Aluminum Wheels!"

Stock# K46657

Was \$36,595 Sale Price: **\$32,274\***

24 MONTH LEASE  
**\$275\***

The Best Price...  
**PERIOD!**

\$999 Down

NQ Security Deposit required. Tax, title and plate fees extra.

## 2019 TRAVERSE "LS"



- Color Touch Screen Radio!
- Remote Keyless Entry!
- Rear Vision Camera!
- 8 Passenger Seating!
- Aluminum Wheels!
- Bluetooth for Phone!

Stock# K46074

Was \$33,855 Sale Price: **\$28,753\***

24 MONTH LEASE  
**\$299\***

The Best Price...  
**PERIOD!**

\$1099 Down

NQ Security Deposit required. Tax, title and plate fees extra.

**We'll Give You a Minimum of \$2000 for YOUR Trade-In... GUARANTEED!\***



**RICH MILNE**  
rmilne@moranautomotive.com



**DAVID BERCEL JR.**  
dberceljr@moranautomotive.com

### SHOWROOM HOURS:

Monday	8:00 AM - 9:00 PM
Tuesday	8:00 AM - 6:00 PM
Wednesday	8:00 AM - 6:00 PM
Thursday	8:00 AM - 9:00 PM
Friday	8:00 AM - 6:00 PM

**(586) 791-1010**

**35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / FIND NEW ROADS™**

Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, private offers, competitive brand, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate, CVR fees and administrative fees (when applicable) and were valid at time of printing. GM Employee discount require except where noted. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. 0% APR must finance with GM Financial. Terms and length of contact may vary. Some customers will not qualify. \$2000 minimum trade-in offer is on 2008 or newer vehicles under 160,000 miles in drivable condition. No salvage or branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 11/16/2018 @ 6:00PM.

