

New COPO Camaro Promises Rare Power

Hard to believe it's been 50 years. An anniversary-themed 2019 COPO Camaro race car was introduced last week at the SEMA Show celebrating the 50-year milestone of the special order, ultimate performance models and launches the 2019 COPO Camaro program. The Central Office Production Order (COPO) Camaro program got its start in 1969 and was inspired by Illinois-based Chevrolet dealer Fred Gibb, who used the company's special order system to build what wasn't already offered in the Camaro, said Jim Campbell, GM U.S. vice president

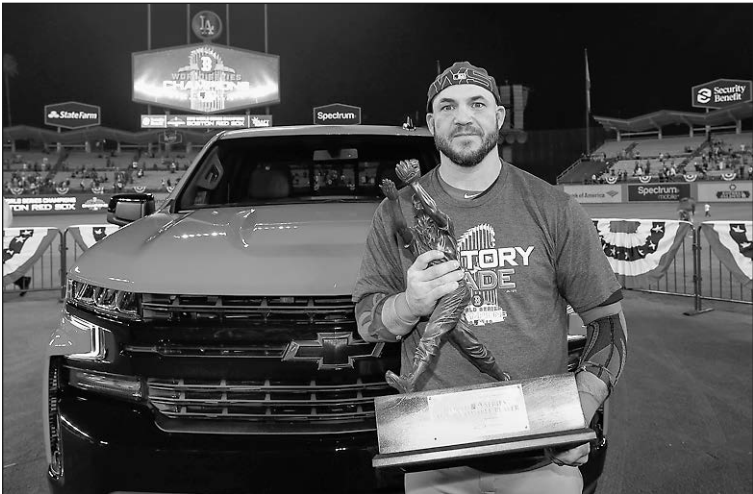
of Performance Vehicles and Motorsports. The goal was to make the car more competitive in Stock Eliminator drag racing, which was rooted in production-based vehicles. "Chevrolet is proud to celebrate 50 years of the COPO Camaro legacy," said Campbell. "It's one of the most enduring legacies in drag racing, with a powerful past and fast future." Featuring a special Anniversary Blue Metallic exterior color that pays homage to the original Laguna Blue offered in 1969, the SEMA show car previews the special color and graphics of the

COPO Camaro 50th Anniversary Special Edition package offered for 2019, Campbell said. A 50th Anniversary Engine Appearance Package that emulates the look of vintage Chevy performance engines, with an orange engine block, chrome valve covers and a black high-rise intake manifold, is also available for the naturally aspirated LSX-based 427 racing engine. The 2019 COPO Camaro's available engine lineup includes a revised version of the supercharged, LSX-based 350 engine, now featuring a 2.65L Magnuson

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Campbell introduced the 2019 COPO Camaro to the world at the recent SEMA show held in Las Vegas.



2018 World Series MVP Steve Pearce and his Silverado LT Trail Boss.

Chevy Pickup Truck is 2018 World Series MVP's Reward

In 12 at-bats in the 2018 World Series, Steve Pearce drove in eight runs, scored five and smacked out three home runs and a double. His performance earned him the 2018 Willie Mays World Series Most Valuable Player and a new Chevrolet Silverado LT Trail Boss pickup. Pearce's strong performance at the plate and on the field helped his Boston Red Sox win their fourth World Series since they broke the "Curse of the Bambino" in 2004.

A media panel and online fan votes on MLB.com, the club sites and the MLB.com At Bat app helped determine the MVP Award winner. "In a matchup of the two best teams in baseball, Steve Pearce's performance on the field tonight and throughout the World Series truly embodies the same spirit that drives the Chevrolet team to win every day," said Brian Sweeney, U.S. vice president of Chevrolet.

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Detroit Automakers Close Out SEMA Show on a High Note



2019 F-350 Super Duty

Wrangler Nabs 4x4/SUV of Year for 9th Time

Say what you will about the Jeep Wrangler, it's consistent. For the ninth consecutive year, Jeep Wrangler is celebrating "4x4/SUV of the Year" honors at the Specialty Equipment Market Association (SEMA) Show in Las Vegas. The award was revealed at the announcement of the 2018 award winners at the SEMA Vehicle Reveal event held outside of the Las Vegas Convention Center on Oct. 29. Jeep Wrangler remains the only vehicle to earn the trophy since the 2010 launch of the SEMA Awards. Wrangler earned its customization crown in recognition as the most accessory-friendly vehicle in its class, as voted on by SEMA Show exhibitors. "The Jeep Wrangler continues to lead the way in the customization world following the Mopar brand's introduction late last year of more than 200 Jeep Performance Parts and accessories,"



Beahm displays Wrangler's 4x4/SUV of the Year award from SEMA.

said Steve Beahm, head of Parts & Service (Mopar) and Passenger Car Brands, FCA - North America. "When it comes to personalization, Jeep Wrangler is a star of our portfolio and it just keeps getting hotter." The SEMA Awards, launched in

2010, are the SEMA Show's definitive Original Equipment Manufacturer (OEM) award, shining a light on the hottest vehicles that showcase and launch aftermarket parts.

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F-Series, Mustang, Focus Gain Top Honors at SEMA

Ford did very well at the recent SEMA show in Las Vegas. The Ford F-Series was named Truck of the Year, and Mustang and Focus captured Car of the Year and Sport Compact of the Year honors, respectively. The three perennial favorite Ford vehicles collected Vehicle of the Year awards at the 2018 Specialty Equipment Market Association show. F-Series was named Truck of the Year, and Mustang and Focus captured Car of the Year and Sport Compact of the Year honors, respectively. "We are honored that SEMA Show exhibitors have bestowed Ford with these prestigious awards," said Hermann Salenbauch, global director, Ford Performance. "We make a point of embracing the aftermarket and appreciate

this endorsement from the SEMA community as we strive to keep our best-selling nameplates among the most customized vehicles around the world."

CONTINUED ON PAGE 2



The eCOPO Camaro Concept Car was shown at the recent SEMA show.

Chevy's New eCOPO Camaro Is an Electrified Drag Racer

Who said electric vehicles can't be fun? Not Chevrolet. Fifty years after the original COPO Camaro special order performance models were introduced, Chevrolet's eCOPO Camaro Concept was shown at the 2018 SEMA Show in Las Vegas. The vehicle demonstrates an electrified vision for drag racing, said GM spokeswoman Afaf Farah.

The vehicle was developed by General Motors and built in partnership with the pioneering electric drag racing team Hancock and Lane Racing. The concept race car - based on the 2019 COPO Camaro - is entirely electric-powered, driven by an electric motor providing the equivalent

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Warren Library Offers Teen Event

“Teen Spot,” a free program for teenagers is scheduled for 2-4 p.m. Saturday, Nov. 10, hosted by the Warren Civic Center Library.

“Join us at the library for your very own Teen Spot,” said Warren librarian Lisa Martin. “Everyone needs some time to just relax and hang out. We will have snacks, gaming systems, graphic novels, crafts, and more.”

This program will be held next to the Civic Center Library in Warren City Hall.



The Detroit Area Auto Modelers Club will hold a show – like this one from last year – featuring model cars.

Model Car Show Set for MCC Warren Campus

The Detroit Area Auto Modelers Club is holding its 56th model car show at Macomb Community College’s Warren Campus on Sunday, Nov. 11.

The show will begin at 9 a.m. in the school’s Sports & Expo Center and runs until 3 p.m.

“The cost to get in is \$5,” said club spokesman Rick Radecke. “Because it’s at MCC’s Warren

Campus at 12 Mile and Hayes, there will be plenty of free parking.”

Radecke said that attendance at previous shows has been around 1,100 people. The club expects about 300 different vendor tables to be set up, giving fans of model cars a wide variety of selections.

“Depending on the weather, we

might have a few real hot rods,” Radecke said. “When it rains sometimes people don’t like to drive their hot rods because it gets the cars dirty. We’ll have a model car contest as well as a drop-car racing contest. Collectors of Hot Wheels cars will want to attend as well. It should be a lot of fun to anyone who loves model cars.”

Macomb Cleans Up a Spill

The Macomb County Public Works Office has responded to a suspected oil sheen on the Red Run Drain in Clinton Township.

Last week a fisherman reported the sheen, prompting the response. MCPWO immediately worked with the Clinton Township Fire Department to install booms and absorbent pads in the drain to prevent the sheen from entering the Clinton River, said Macomb County spokesman Dan Heaton.

The Red Run Drain travels through Warren and Sterling Heights before connecting with the Clinton River near Metro Parkway and Utica Road.

The Red Run Drain originates in Oakland County and it appears the sheen originates in that county.

The Oakland County’s Water Resources office was notified in an attempt to pinpoint the source of the sheen.

Oakland County has placed a

boom near Dequindre Road in an attempt to capture any further pollutant from entering the drain, Heaton said.

“Thankfully, an alert citizen saw this and responded. We all have to work together to protect our Great Lakes waterways,” said Macomb County Public Works Commissioner Candice S. Miller. “We appreciate the quick response of the fire department to help contain this spill.”

The MCPWO is working with a contractor to vacuum up the suspected oil from the drain and remove it.

The Macomb County Public Works Office maintains a 24-hour hotline number, 877-679-4337, to respond to spill reports such as the one made about the Red Run Drain in Clinton Township, Heaton said.

The office works closely with local fire departments and other agencies as a first responder to spill reports.

Wrangler Earns Honors at 2018 SEMA Show

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“Once again, the Jeep Wrangler is voted as a favorite from the aftermarket community, with more exhibitors choosing the Jeep Wrangler as the SEMA ‘4x4/SUV of the Year,’” said SEMA President and CEO Chris Kersting. “Whether drivers are accessorizing the Jeep for off-roading or for everyday driving, there are outstanding options available for Jeep owners.”

The Mopar brand’s 15,345-square-foot display at the SEMA Show, featured customized versions of the SEMA award winner and finalists, including four Jeep vehicles transformed with Jeep Performance Parts and accessories and two Mopar-modified Ram 1500 pickups, the trail-themed Ram 1500 Rebel and the street-styled Ram 1500 Big Horn “Low Down.”

The drag-oriented, street-legal, 392 Hemi V8 engine-powered 2019 Dodge Challenger R/T Scat Pack 1320 will also be featured, as well as NHRA racer Leah Pritchett’s Mopar Dodge Challenger Drag Pak car, which she drove to the 2018 NHRA Factory Stock Showdown World Championship, Jacobs said.

F-Series, Focus, Mustang Earn Top SEMA Honors

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F-Series, America’s best-selling vehicle, continues as a proven favorite in the aftermarket, collecting top truck honors for the eighth time in the award’s nine-year history, said Ford spokesman Matt Leaver.

Mustang received its sixth award from SEMA when it was named Car of the Year for the fourth time. Mustang has been named Sports Coupe of the Year by SEMA twice.

Focus continues to garner a strong following in the aftermarket with its performance ST and RS variants leading the draw, Leaver said.

The nameplate has won four repeat awards from the SEMA organization in Sport Compact and Hatch categories.

“Ford vehicles serve as great platforms for personalization, evident by the three SEMA Awards announced today,” said Chris Kersting, SEMA president and CEO.

Michigan Seeing Gas Prices Rise

DEARBORN, Mich. (AP) – AAA Michigan said average gas prices statewide are up 2 cents in the past week to about \$2.80 per gallon.

The Dearborn-based auto club said as of Oct. 29 the average price for self-serve regular unleaded gasoline is about 27 cents more than at the same point last year.

Overall, AAA notes that prices are lower than a month ago due to demand, winter-blend fuel mixtures and falling crude prices.

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Newest COPO Camaro Gives Buyers Rare Horsepower

CONTINUED FROM PAGE 1

supercharger as well as a 302-cubic-inch engine. The COPO Camaro also features a distinctive and exclusive front-end design not shared with other production Camaro models.

Only 69 2019 COPO Camaro race cars will be built – the same number of 1969 COPO Camaro models built with the all-aluminum 427 ZL1 engine, Campbell said.

Customers can register for a chance to purchase a 2019 COPO Camaro at chevrolet.com/performance/copo-camaro.

When the program started, COPO Racers scraped for every extra horsepower the factory could give them, and it occurred to Gibb that Chevrolet's in-house special order system, known as (COPO), could provide an advantage.

Typically, the COPO system was used for fleet vehicle services such as special paint or truck equipment, but Gibb used it to equip the Camaro with the all-aluminum ZL1 427 racing engine.

With its lightweight block and heads, the ZL1 427 engine weighed about 100 pounds less than the iron-based 396 Big Block engine offered in the Camaro and produced more power. It was the perfect solution for the drag strip, Campbell said.

Chevrolet didn't simply rubber-stamp Gibb's request. It took plenty of convincing and some cajoling from Vince Piggins – Chevrolet Product Promotions manager at the time, who was re-

sponsible for the Camaro Z28 – to get the project approved.

There was also another catch: To make the engine eligible for NHRA competition, at least 50 examples of the car had to be for sale to the public.

Gibb ordered them, but knew he'd have a hard time selling the pricey muscle cars, which were essentially twice the cost of a standard Camaro. He sold 13 and the remaining 37 were redistributed to other dealers. In the meantime, more dealers found out about the ultimate performance COPO Camaro models and ordered their own. When the clutch dust settled, 69 COPO Camaro models with the ZL1 engine were built.

The 1969 COPO Camaro program included a number of models equipped with an iron-block version of the 427 engine. In the years after, drag strip success evolved into collector car distinction, with the comparative handful of ZL1-engined models among the most coveted muscle cars with collectors today.

Chevrolet opened the next chapter in the COPO Camaro anthology in 2011 with the introduction of a COPO Camaro race car concept at the SEMA Show. The overwhelming response helped Chevrolet make the decision to build the new COPO Camaro race cars in 2012.

The 2019 COPO Camaro joined the eCOPO Camaro Concept – an electrified race car based on the 2019 COPO Camaro – and approximately two dozen additional Chevrolet concepts and show vehicles at the SEMA Show in Las Vegas last week.

GM Asks for Plan to Support Cleaner Air

General Motors has proposed the establishment of a National Zero Emissions Vehicle (NZEV) program to support a 50-state solution to cleaner air.

GM's comments, directed to the National Highway Traffic Safety Administration and the Environmental Protection Agency, were in response to SAFE's (Safer Affordable Fuel-Efficient) section of Vehicles Rule for Model Years 2021-2026 Passenger Cars and Light Trucks.

In its comments, the Detroit automaker added that the program would promote the success of the U.S. automotive industry and preserve U.S. industrial leadership for years to come.

General Motors said it anticipates the NZEV program, as recommended, has the potential to place more than 7 million long-range EVs on the road by 2030, yielding a cumulative incremental reduction of 375 million tons of CO2 emissions between 2021 and 2030 over the existing California Zero Emission Vehicles (ZEV) program.

"General Motors has a vision of zero crashes, zero emissions and zero congestion," said Mark Reuss, GM executive vice president and president, Global Product Group and Cadillac.

"This is a bold vision and getting there will take bold actions. We believe in a policy approach that better promotes U.S. innovation and starts a much-needed national discussion on electric vehicle development and deployment in this country.

"A National Zero Emissions Program will drive the scale and infrastructure investments needed to allow the U.S. to lead the way to a zero emissions future."

General Motors supports a na-



2018 Chevrolet Bolt

tionwide program modeled on the existing ZEV program and provides these framework recommendations such as establishing ZEV requirements (by credits) each year.

These figures start at 7 percent in 2021 and increasing 2 percent each year to 15 percent by 2025,

then 25 percent by 2030, Reuss said.

That includes use of a crediting system modeled on the current ZEV program: credits per vehicle, based on electric vehicle range, as well as on averaging, banking and trading emission credits.

Chevrolet Honors Pearce as 2018 World Series MVP

CONTINUED FROM PAGE 1

"We are proud to recognize Pearce's tremendous efforts with the Willie Mays World Series MVP award and the all-new Chevrolet Silverado LT Trail Boss pickup."

Chevrolet has been the Official Vehicle of Major League Baseball since 2005 and an Official Partner of PLAY BALL, MLB's collective effort to encourage young people to participate in baseball and softball-related activities, since the program began in 2015.

Through its Chevrolet Youth Baseball program in partnership with its dealers, Chevrolet has donated more than 150,000 equipment kits, raised more than \$36 million, offered more than 1,800 free skills clinics to the public and impacted more than 7 million boys and girls across the U.S.

Tuesday is Election Day in Warren

Tuesday, Nov. 6, is Election Day.

Warren voting precincts will be open from 7 a.m. to 8 p.m.

Among the offices being contested are governor of Michigan, United States senator, as well as all U.S. House of Representative seats.

Paul Wojno, Warren city clerk, said that anyone who has questions about the location of their local voting precinct should call his office at 586-574-4557 for information on where to go to vote.

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Ford vehicles formed a “trunk-or-treat” area for children in Corktown.

Ford Offers Halloween Treat

What was once an abandoned building became a place where friends and neighbors could meet for a happy Halloween.

Ford and its community partners hosted a family friendly Halloween event at Michigan Central Station, Detroit’s most iconic landmark, for 800 neighborhood residents and Ford employees. From 4 p.m to 8 p.m., the interior of the long-vacant train station was brought back to life with spooky kids’ activities, trick-or-treating stations, live music, decorations, and more, said Ford spokeswoman Christina Twelftree.

Outside the building, a row of Ford vehicles formed a special trunk-or-treat parking lot that was open to the public. A grave-

yard in the front lawn and a light show on the exterior of the station added to the festive atmosphere.

The Halloween celebration brings Ford together with the local community following its purchase of the train station in June. Ford plans to restore Michigan Central Station to its original grandeur and make it the centerpiece of a new 1.2 million-square-foot innovation hub in Corktown.

The event was supported by Christman Brinker, Detroit Riverfront Conservancy, Corktown Business Association, SER Metro Trade Program, Michigan Science Center, Cranbrook Institute of Science, The Parade Company, Teen Hype, the Corktown Historical Society and local businesses.

Pickups Drive GM’s Third Quarter Profits

DETROIT (AP) – Shares of General Motors rose more than 7 percent Oct. 31 after the company posted a \$2.5 billion third-quarter profit that blew away Wall Street estimates.

The Detroit automaker rode strong prices for much of its model lineup across the globe, especially in the U.S., where it rolled out redesigned versions of its Chevrolet Silverado and GMC Sierra pickups.

“Our discipline came through this quarter,” Chief Financial Officer Dhivya Suryadevara said, adding that she believes strong prices are sustainable as GM builds inventory of light-duty pickups and rolls out heavy-duty versions.

The average sale price of a GM vehicle in the U.S. reached \$36,000, \$800 more than a year ago and a third-quarter record.

Even as auto sales started to ebb in the U.S., China and elsewhere, GM said it earned \$1.75 per share. Excluding one-time items, the company made \$1.87, far exceeding analyst projections of \$1.25 per share, according to a survey by FactSet.

Revenue jumped 6.4 percent to \$35.8 billion, also topping forecasts. The company was resilient in a declining Chinese market, where it posted record third-quarter income of \$500 million from July through September. And its pretax profit in North America, its most lucrative market, rose 33 percent to \$2.8 bil-

lion with a profit margin of 10.2 percent.

GM also gave a more optimistic forecast for the full year, saying it expects pretax profits at the high end of its previous guidance of \$5.80 to \$6.20 per share as it rolls out the new pickups and does its best to battle higher commodity costs.

“We’re controlling what we can control,” Suryadevara said. “We’ve had an intense focus on costs.”

The strong profit from GM’s China joint venture came even with a budding tariff war with the U.S. and uncertainty over sales in the world’s largest auto market.

GM’s global retail sales to individuals, on the other hand, dropped 15 percent during the quarter, to 1.98 million vehicles. But sales to dealers, the point at which GM books revenue, rose 4.5 percent, to 1.13 million.

GM was hit once again by costs associated with its giant recall for faulty ignition switches. The company posted a \$440 million charge as it updated estimated costs for legal claims.

A year ago, GM posted a \$3 billion net loss due to a \$5.4 billion charge for selling Opel and Vauxhall to France’s PSA Group.

The strong quarter is a result of GM executing well on its game plan, said Edward Jones Industrial Analyst Jeff Windau.

“If you’re selling vehicles that have higher price points, you’re able to offset some of those negative headwinds from the commodity prices,” he said.

Windau was cautious about GM’s prospects in the long term, rating the company’s shares “hold” due to the risk of rising interest rates, higher commodity prices and the potential that rising gas prices could cut into pickup truck sales.

Suryadevara said GM expects tariff-driven commodity price increases to cost the company \$1 billion this year. Tariffs have cost GM \$400 million in the third quarter alone.

The Trump administration has imposed 10 percent tariffs on imported aluminum and 25 percent on steel, raising the cost of materials for GM.

FCA’s Own Diesel Scandal Hurts Company Earnings

MILAN (AP) – Fiat Chrysler Automobiles said Oct. 30 its third-quarter profits dropped nearly 40 percent due to a one-off charge to cover possible payments in a U.S. diesel probe involving SUVs and light-duty pickups.

The Italian-American car company reported a net profit of 564 million euros (\$641 million), compared with 910 million euros in the same period last year.

The lower profits took into account a 700-million-euro charge to deal with any future settlement over alleged illegal emissions devices in 104,000 U.S.-built Ram pickups and Jeep Grand Cherokees from 2014-2016.

It also covers the costs of a software update to bring the vehicles into compliance.

The U.S. Justice Department sued Fiat Chrysler in May 2017 alleging that so-called “defeat device” software in the vehicles allowed them to emit fewer pollutants in lab tests than during normal driving.

In the lawsuit, the government sought civil fines that could total over \$4 billion, as well as court orders stopping the company from making or selling vehicles with undisclosed software.

The company has denied deliberate cheating and said the charge was not an admission of liability. Settlement talks continue.

Fiat Chrysler has said it would vigorously defend itself against

claims and said the devices are legal to protect engines from damage.

Excluding the charge, Fiat said its adjusted earnings before interest and taxes were a record 1.99 billion euros, while the profit margins in North America reached an all-time high of 10.2 percent, hitting double digits for the first time.

The higher margins reflected the company’s transition from building less profitable passenger cars to trucks and SUVs in its U.S. plants.

Overall revenues rose 9 percent, to 28.7 billion euros, on higher combined shipments of 1.12 million vehicles, up from just over 1 million last year, including its joint venture in China.

North American profits counted for the lion’s share of earnings, while Asia Pacific and Europe posted losses.

The company said it saw lower sales and increased competition in China.

In Europe, lower sales of the Fiat brand and pricing pressure due to the transition to a new emission and fuel consumption testing regime took a toll, Fiat said.

CEO Mike Manley said action had already been taken to address the weaknesses in China and Europe. He said the new chief operating officer for Europe, Middle East and Africa, Pietro Gorlier, was bringing a more disciplined approach to the region.

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Meeting 2: 11:30 a.m. - 12:20 p.m. (lunch included)

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FCA Launches a Diabetes Health Program

For FCA, being cutting edge is more than being an auto company, it also means providing the best health care using the latest technology.

FCA has launched a program that will enhance support for employees, retirees and covered dependents managing diabetes by offering them personalized care and a digital tool to help better manage critical gaps in their diabetes care.

The tool is a device that provides real-time digital resources to track glucose readings online and share reports with physicians. The unit also links in a pharmacist, diabetes coach and nurse practitioners as part of an extended care team, supported by CVS Health.

CVS Health has partnered with Livongo Health Inc., a chronic condition management company, to offer the device as part of the CVS Health Transform Diabetes Care Program. The digital device will be offered at no cost during the pilot program.

“FCA US is very excited to pursue a pilot program of this enhancement to our benefit offerings for employees, retirees and covered dependents managing diabetes,” said Barb Pilarski, head of FCA’s Human Resources.

“We hope to understand whether this program will help members of the FCA US family make intelligent, timely choices to better manage gaps in care that can complicate diabetes treatment.”

The clinic, the first of its kind to be established by a domestic automaker, provides a personalized experience through comprehensive primary care services and wellness programs at no cost for most FCA employees and their families.

Diabetes is a serious and costly disease, according to data from the

U.S. Centers for Disease Control and Prevention, which cites these facts:

- Diabetes affects more than 26 million Americans and is one of the top 10 leading causes of death in the United States.
- Diabetes is the leading cause of lower-limb amputation, blindness and kidney failure and is a major contributor to cardiovascular disease, the No. 1 cause of death in this country.
- Diabetes costs the nation an estimated \$245 billion in direct and indirect costs each year.

“While the data tells an urgent story, the most important part of this story is that, with the right support, diabetes is a serious yet manageable condition,” Pilarski said.

Additional features of the comprehensive diabetes program include:

- Real-time phone/text alerts.
- 24/7/365 access to a clinical support network when readings are out of range.
- Personalized coaching focused on A1C levels, adherence to medication and medication review for side effects.
- Easy and timely ordering of diabetic supplies (test strips and lancets) provided at no cost and shipped directly to patients.

FCA US is considered among the more innovative companies in the United States in providing health and wellness-enhancing options to employees, said FCA spokesman Mike Palese.

The company has been recognized for excellence 10 consecutive years by the National Business Group On Health for the innovativeness and comprehensiveness of its employee health and wellness programs that support healthy lifestyles for both employees and families, said Palese.



Tool to better manage diabetes

Since 1985, he said, the company’s wellness program has evolved to meet the needs of employees and nurture a culture of health.

Today, FCA US provides a variety of integrated health plans with preventive services.

This comprehensive approach to wellness includes online health portals, UAW benefit representatives, a health advocate (RN) for salaried employees, an Employee Assistance Program representative for salaried employees, on-site medical departments, 25 dedicated wellness staff members and fitness centers.

In addition, the company’s 15,000-employee headquarters complex features an on-site retail medical clinic and pharmacy.

In July, FCA US dedicated the FCA Family Health and Wellness Center, powered by St. Vincent, in Kokomo, Ind., a physician-led, primary care clinic that exclusively serves more than 22,000 health care members (employees and family members) in Kokomo and Tipton, Ind.

Livongo has a vision of empowering all people with chronic conditions to live better and healthier lives, Palese said.

Supplier Debuts EGR System

In times of increasingly stringent emissions regulations, advanced technologies are more important than ever. So BorgWarner, a global provider of clean and efficient solutions for combustion, hybrid and electric vehicles, has come up with a solution, said BorgWarner spokeswoman Kathy Graham.

Featured in one of their engines, BorgWarner’s solution will reduce NOx emissions for several diesel vehicles, helping them comply with latest European regulations.

“We are happy to expand our relationship with this globally renowned automaker as a Tier I supplier of choice for a wide range of vehicles,” said Joe Fadool, general manager, BorgWarner Emissions & Thermal Systems. “With our latest integrated EGR system, BorgWarner

meets significantly increasing demand for efficient and clean technologies for combustion applications. Supplying customers with one complete module instead of single components strengthens our position as a leading supplier for heat exchange technologies.”

BorgWarner’s EGR system is an effective and cost-efficient inside-the-engine method to significantly reduce NOx emissions by recirculating a controllable proportion of the exhaust gas back into the intake air, Fadool said.

The EGR system reduces NOx emissions through optimized heat absorption as well as lowering oxygen concentration within the combustion chamber, resulting in lower peak cylinder temperatures. By resisting high thermal loads, this solution enables increased efficiency and durable performance.



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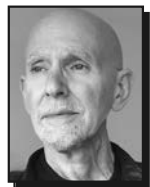
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Chevy Takes Youth to Baseball Press Box

It's the dream of many children to participate in the World Series, and Chevrolet helped make that dream come true for one young lady.

Lucy Calhoun of Benton, Ark., got to be a part of this year's World Series when she met and interviewed players from both teams, said GM spokeswoman Afaf Farah. The eight-year-old, who is a long-time Red Sox fan and a softball player since she was 4, was selected as this year's Chevy PLAY BALL reporter for the World Series.

Calhoun has aspirations to become a reporter and entered the National Chevy PLAY BALL reporter contest earlier this year, Farah said. She interviewed a few of her favorite players including Red Sox outfielders Andrew Benintendi and Mookie Betts. Though an Arkansas resident, she's a Boston fan and every year her family travels to Dallas to catch a Red Sox vs. Rangers game.

PLAY BALL is a nationwide competition for children 8-14 years old who are passionate about sports and interested in re-



Eight-year-old Lucy Calhoun got to cover the World Series for Chevrolet.

porting. This is the third year Chevrolet has invited a Kid Reporter to the World Series.

Chevrolet is the Official Vehicle of Major League Baseball and the Official Automotive Sponsor of the PLAY BALL initiative to support America's national pastime, Farah said. PLAY BALL is a collective effort to encourage young people and communities to participate in baseball- or softball-re-

lated activities, including formal leagues, events and casual forms of play.

Chevrolet continues to be a longstanding supporter of youth sports to encourage the power of play. Through the Chevy Youth Baseball program, more than 7.3 million kids have benefitted from more than 1,800 free youth clinics and more than 15,300 league enhancements.

New eCOPO Brings EV Tech to Muscle Cars

CONTINUED FROM PAGE 1

lent of more than 700 horsepower and 600 lb.-ft. of torque, said Farah. Chevrolet estimates quarter-mile times in the 9-second range. Testing is ongoing.

"The eCOPO Concept is all about where we go in the future with electrification in the high performance space," said Russ O'Blenes, director of Performance Variants, Parts and Motorsports at General Motors.

"The original COPO Camaro program was all about pushing the envelope, and this concept is

an exploration with the very same spirit."

Chevrolet partnered with Hancock and Lane Racing not only because of the team's success in NHRA drag racing, but also its involvement with Patrick McCue, the driving force behind the record-holding "Shock and Awe" electric drag racing car, and his Seattle-area Bothell High School automotive technology program.

With the racing team's assistance, more than a dozen students participated in the development and assembly of the electrified drag car, Farah said.

"This project exemplifies Chevrolet and General Motors' commitment to engaging young minds in STEM education," said O'Blenes. "It also represents our goal of a world with zero emissions, with the next generation of engineers and scientists who will help us get there."

Just as the original 1969 COPO Camaro models relied on creative engineering to make them successful in Stock Eliminator drag racing, the eCOPO breaks new ground with its unique motor and GM's first 800-volt battery pack.

The electric motor is based on a pair of BorgWarner HVH 250-150 motor assemblies, each generating 300 lb.-ft. of torque, and replaces the gas engine. It is connected to a conventional racing-prepared "Turbo 400" automatic transmission that channels the motor's torque to the same solid rear axle used in the production COPO Camaro race cars.

The new 800-volt battery pack enables a more efficient power transfer to the electric motor and supports faster recharging, which is important for the limited time between elimination rounds in drag racing, O'Blenes said.

Wayne State Gets Money for Lab

DETROIT (AP) – Wayne State University's College of Engineering is getting a \$5 million gift for scholarships and a new testing laboratory.

The Detroit News reported the donation by Wayne State graduate Avinash Rachmale and his wife, Hema, which was announced Oct. 26.

Avinash Rachmale, who is CEO and chairman of engineering firm Lakeshore Global Corp., said "I'm passionate about Wayne State and I think this will be a great help."

It comes as the Detroit school is celebrating its 150th anniversary and the completion of a \$750 million fundraising campaign.

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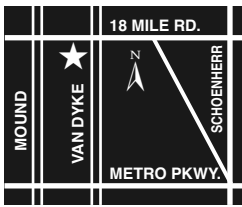
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