Detroit Auto Scene®

"FIRST IN THE HEART OF DETROIT"

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SEPTEMBER 24, 2018

Ram Honored for User Experience

named the new 2019 Ram 1500 to its third annual Wards 10 Best User Experience List for 2018.

Ram will continue the brand's efforts to lead the way in technology, efficiency, durability and luxury with features never before offered in a pickup, said Jim Morrison, head of Ram Brand, FCA -North America.

"The all-new 2019 Ram 1500 was designed to be the most technologically advanced pickup ever and we are honored that WardsAuto has chosen the Ram 1500 for Ward's 10 Best User Experience list," said Morrison. "We are dedicated to keeping Ram truck customers connected, engaged and informed all while keeping their hands on the wheel and eyes on the road."

To select the best of the best, WardsAuto editors evaluated the overall user experience of 25 vehicles, rating them on their user friendliness, infotainment features, sound systems, vehicle connectivity, driver assistance information/distechnology, system compatibility, plays, voice control, materials and overall value, said FCA spokeswoman Alyse Tadajewski.

"The Ram 1500 earned Wards 10 Best Interiors honors earlier this year and now lands a Wards 10 Best UX trophy because its

The editors at WardsAuto have user experience is unparalleled among full-size pickup trucks," said Tom Murphy, WardsAuto managing editor. "A truck this size needs a big command center and Ram delivers with a 12-in. vertical touchscreen that seamlessly controls phone pairing, audio, climate adjustments and upgraded navigation.'

The winners will be honored on Oct. 2 at the WardsAuto User Experience at the Suburban Showplace in Novi.

For 2019, new features, technology and premium materials help the completely redesigned Ram 1500 become the class leader in quality, comfort and durability, Tadajewski said.

The 2019 Ram 1500 features the first application of a bonded flush 12-inch reconfigurable touchscreen with tailor-made graphics for various Ram models and state-of-the-art connectivity. Personalization is made easy with the new split-screen, operating two different applications for desired configuration, such as Apple CarPlay and HVAC controls, or one application, such as navigation across the entire 12inch touchscreen.

CONTINUED ON PAGE 5



Ram trucks technology has won awards for being user-friendly.



Hurricane Florence caused massive flooding in the Carolinas.

GM Program Aims to Help Those Hurt by Hurricane

Help is on the way.

General Motors Co. has mobilized all of its vehicle brands, as well as OnStar, GM Financial and its Customer Care and Aftersales team to help customers impacted by Hurricane Florence recover as quickly as possible, said spokeswoman Lauren Langille.

OnStar is providing complimentary Crisis Assist to customers with properly equipped vehicles in affected areas, which can include emergency services, routing assistance, survival re-

source information, Hands-Free Calling minutes and 4G LTE Wi-Fi data through AT&T.

GM Financial is assisting impacted customers with payment arrangements and waiving most related fees. Eligible customers who are replacing a vehicle may qualify for a 90-day deferred first payment.

GM Genuine Parts and ACDelco will expedite service parts to the region to help speed vehicle repairs, Langille said.

CONTINUED ON PAGE 2



Argo AI made the list of top 50 most sought-after startups to work for.

Ford Partner Argo AI Builds **New Kind of Work Space**

new kind of car requires a new kind of workplace.

In February of 2017, Ford Motor Company began an investment of \$1 billion for the upcoming five years in Argo AI, an artificial intelligence company, to develop a virtual driver system for the automaker's autonomous vehicle coming in 2021 – and for potential license to other compa-

Founded by former Google and Uber leaders, Argo AI brought together some of the most experienced roboticists and engineers working in autonomy from inside and outside of Ford, said Ford spokeswoman Sinead Phipps. The team of experts in robotics and artificial intelligence is led by Argo AI founders Bryan Salesky, company CEO, and Peter Rander, company COO. Both are alumni of Carnegie Mellon National Robotics Engineering Cen-

It just makes sense. Building a ter and former leaders on the self-driving car teams of Google and Uber, respectively.

To achieve its goals, Argo Al's leadership team has strived to make the company the best place to work to build a better self-driving car, said Phipps. To do this, the team has created a workplace of transparency and collaboration, while promoting work/life balance, and more importantly a place of openness that makes Argo AI stand apart.

Now, Argo AI has been named to the 2018 LinkedIn Top Startups List, which honors the 50 most sought-after startups nationwide for potential job seekers. Self-driving vehicles will be one of the most transformative advancements in this century and with Argo AI, Ford is working to make self-driving cars a reality for everyone, Phipps said.

CONTINUED ON PAGE 4

Lawrence Tech is to Play Host to Annual Upcoming 'Innovation Encounter' Event

Lawrence Technological Uni- from Carhartt Inc., the Dearborn- ing companies have presented versity will host its ninth annual Innovation Encounter Oct. 19 and 20 at the university's Southfield campus.

Innovation Encounter is a twoday entrepreneurial boot camp in which students use both their engineering know-how and their creativity to design a viable solution to a real-world industry problem. Students stretch their skills in critical thinking, teamwork, time management, and technical knowledge, said LTU spokesman Matt Roush.

In Innovation Encounter, collegiate teams work with industry professionals who ultimately evaluate team presentations about their proposed solutions and an accompanying business plan that they have created.

This year's Innovation Encounter will be judged by a team

based manufacturer of workwear sold worldwide, which will present the real-world problem that student teams will be challenged to solve.

"Carhartt understands the importance of hard work and creativity" Roush said. "The talented students participating in the Innovation Encounter competition are the world's next makers and builders. They're excited to offer this group of competitors an opportunity to apply creative solutions to a challenge in the apparel design arena."

In prior years, Innovation Encounter has attracted competitors from all over the United States, including Gonzaga University in California to Worcester Polytechnic Institute in Massachusetts.

A wide variety of manufactur-

real-world problems for the students to solve, Roush said.

Lawrence Technological University, www.ltu.edu, is a private university founded in 1932 that offers more than 100 programs through the doctoral level in its Colleges of Architecture and Design, Arts and Sciences, Business and Information Technology, and Engineering.

PayScale lists Lawrence Tech among the nation's top 100 universities for the salaries of its graduates, and U.S. News and World Report lists it in the top tier of best Midwestern universities. Students benefit from small class sizes and a real-world, hands-on, "theory and practice" education with an emphasis on leadership. Activities LTU's 107acre campus include more than 60 student organizations.



In addition to hosting the Innovation Encounter event in October, LTU will be fielding a team as well.

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OCC is Holding Special Event For School Year

Oakland Community College (OCC) is holding special Welcome Week Picnics and Resource Fairs at its campus, on Sept. 25.

"Have lunch on us," said OCC spokesman Ken Faulk. "Join OCC's Chancellor Peter Provenzano at the Welcome Week Picnics and Resource Fairs held at each campus. Learn about the opportunities and services available to you in the community. Enjoy music, prizes, and while also gathering on-campus resource information. See you

The first picnic and fair takes place at the school's Southfield campus, 22322 Rutland Drive, on Tuesday, Sept. 25, starting at 11 a.m., Faulk said.

It is scheduled to last two hours and will end at 1 p.m.

To learn more about the event and what OCC has planned for the upcoming school year, Faulk said people should visit the school's Web site at www.oaklandcc.edu.

Cadillac's New XT4 is Coming to Showrooms

Cadillac XT4 is finally hitting showrooms.

The new compact SUV tailored for the next generation of luxury customers, and the ones will be arriving at Cadillac dealerships Oct. 1, said Cadillac spokesman Donny Nordlicht. Developed on an exclusive compact SUV architecture, Cadillac's entry in the industry's fastest-growing luxury segment delivers expressive design, confident performance, spacious accommodations and new technologies.

"The first-ever 2019 Cadillac XT4 expands our successful SUV lineup to a segment where Cadillac has never been before," said then Cadillac President Johan de Nvsschen when announcing the coming of the XT4 in early 2018. "And it sets off a dramatic expansion and elevation of the product range, that will see a new Cadillac virtually once every six months through 2021.'

All models are driven by a new Cadillac 2.0L Turbo engine that features new efficiency-enhancing technologies including Active Fuel Management (cylinder deactivation), coupled with a ninespeed automatic transmission with next-generation Electronic Precision Shift.

Cadillac also debuts its new global "Y" trim strategy on the XT4, Nordlicht said. Distinctive Premium Luxury and Sport models build from the well-equipped Luxury (base) trim. Specific content and styling cues tailor the Premium Luxury and Sport trims to different customer tastes and preferences.

Cadillac will roll out this new trim strategy beginning with the XT4 and the 2019 CT6 top-ofrange sedan.

The XT4 will be priced starting at \$35,790 including destination

After years of planning the charge, excluding tax, title, license, dealer fees and optional equipment, when it goes on sale in fall 2018.

> Additional XT4 highlights include:

- Cadillac user experience with all-new rotary controller;
- Smart chassis features including available twin-clutch, decoupling all-wheel drive;
- Available Active Sport Suspension featuring Continuous Damping Control and new electro-hydraulic braking assist;

All models feature advanced LED lighting technology front and rear, with front LED low and high beams and an LED-illuminated light blade for the daytime running lamps. Cadillac's vertical Lshaped lighting signature is stretched horizontally, emphasizing the XT4's width and confident

Standard LED taillights are housed in traditional red lenses on Luxury and Premium Luxury, while the Sport model receives tinted neutral-density (clear) lenses that complement the generally darker exterior color choices.

With the XT4's interior, we distilled Cadillac to its essence," said Phillip Kucera, Interior Design manager. "We've been able to be simpler and bolder than we have ever been before, giving the SUV attitude and a sporty connotation.'

Led by the latest Cadillac user experience, the brand's most advanced infotainment interface, the XT4 offers a connected environment.

The Cadillac user experience is a dynamic platform that offers a smartphone-like experience with an intuitive interface, faster response and improved voice recognition that can be updated over time to meet a customer's evolving connectivity needs. It leverages the cloud and available embedded 4G LTE connection to enable personalization, available connected navigation and news, marketplace and entertainment applications via the app store and a new rotary controller that offers users alternative ways to interact with the system.

Additional XT4 technologies include:

- The 8-inch diagonal Cadillac user experience interface screen has 768p HD resolution;
- Near-Field Communication, a Cadillac-first integration,



2019 Cadillac XT4



2019 Cadillac XT4 interior

greatly improves the process of pairing a phone (if compatible) with Cadillac user experience.

- Next-generation, 15-watt wireless charging is available and offers faster charging times.
- There are four standard USB Ports and three 12-volt accessory power outlets. Models equipped with the available navigation radio also receive an SD memory card reader in the center console.
- The full suite of active safety features includes Surround Vision and second-generation Rear Camera Mirror (available).

The XT4 comes with with a new Cadillac 2.0L Turbo engine. This advanced, power-dense inline-four-cylinder - 118.5 hp per liter – features an industry-first tripower system. The system is designed to optimize performance and efficiency by having three distinct operating modes, including high and low valve lift and Active Fuel Management (cylinder deactivation).

The engine also features a twin-scroll turbocharger to enhance torque production at lower speeds, as well as direct injection, active thermal management and stop/start technologies. Output is SAE-certified at 237 hp and 258 lb-ft of torque. A nearly flat torque curve gives the XT4 surprising responsiveness throughout the engine's RPM range.

A nine-speed automatic transmission is paired with the new engine, helping the XT4 achieve a Cadillac-estimated 30 mpg in highway drivingiv. The vehicle also features the next generation of electronic precision shift, which features an intuitive shifting sequence.

When it comes to channeling the XT4's power to the pavement, a strut-type front suspension and five-link independent rear suspension are tuned to balance refinement with responsiveness, Nordlicht said. The standard Driver Select Mode allows that tuning to be adjusted on demand for different driving styles and road conditions.

GM Offering Help to Hurricane Victims

CONTINUED FROM PAGE 1

New and used vehicle inventory will be sent to the region to help meet expected replacement demand, including demand for pre-owned vehicles, courtesy rentals.

Customers replacing stormdamaged vehicles in North Carolina, South Carolina, Virginia and Georgia are eligible for \$1,000 in purchase assistance for nearly all 2018 and 2019 Chevrolet, Buick, GMC and Cadillac vehicles, on top of other eligible incentives, including special discounts for military families and first responders, Langille said.

Lease customers are eligible

for a \$500 lease allowance, in addition to other eligible incentives.

"The entire GM family of brands and services has come together to aid those experiencing the devastation caused by Hurricane Florence – this is personal for us as many of our families, friends, dealer partners and employees are among those directly impacted," said Alan Batey, president of GM North America.

OnStar is providing complimentary Crisis Assist services for properly equipped 2006 model year and newer Chevrolet, Buick, GMC and Cadillac vehicles in affected areas, even if customers do not have an active OnStar account.

By pushing the blue OnStar button and asking for an advisor, vehicle owners can be routed to specially-trained advisors who can help provide access to emergency and guidance services, personal calling and 4G LTE Wi-Fi data through AT&T.

Residents of North Carolina, South Carolina, Virginia and Georgia must present an insurance claim form indicating their vehicle was damaged as a result of Hurricane Florence.

The offer began on Sept. 20 and is in effect until the end of October. It excludes select base trim levels and is not available with some other offers. See dealer for details, Langille said.





"FIRST IN THE HEART OF DETROIT SINCE 1933" **SEPTEMBER 24, 2018**

BorgWarner's New P2 Drive A Hit in China

BorgWarner has been selected to supply its state-of-the-art onaxis P2 drive module and electro-hydraulic control unit for hybrid-electric vehicles to two leading Chinese original equipment manufacturers (OEMs).

BorgWarner was chosen as the supplier for these high-volume programs based on the technological advantages their P2 modules deliver, said BorgWarner spokeswoman Kathy Graham.

These include: the cost-effective power dense electric motor; state-of-the-art clutching and controls technology; and the efficiency, functional and packaging optimization of integrating the modules in the vehicle power-

This new business award is the result of close collaboration between the company's global research and development centers and strong local Chinese engineering capability. With these two recent awards. BorgWarner will now have content on 18 P2 hybrid transmissions by 2023 serving various global OEMs and spanning multiple vehicle platforms, Graham said.

"Our in-house development expertise and extensive hybrid product portfolio provides us with the flexibility to offer customers a wide variety of solutions customized to fit their individual needs," said Frédéric Lissalde, CEO, BorgWarner. "Being awarded these high-volume contracts from key Chinese automakers reinforces the company's position as a global leader in clean and efficient propulsion systems across all types of powertrains.

Celebrities Showing Just What They Can Do With Jeeps

The Jeep brand is launching its
Jeep.com from Sept. 27 through first-ever web series competition, "Jeep Wrangler Celebrity Customs," as part of its new marketing campaign encompassing digital, social and experiential el-

The centerpiece of this unique competition is the Jeep Wrangler, said FCA spokeswoman Dianne Morgan. Former NBA player and sports analyst Jalen Rose is hosting the six-episode web series, which fans and followers can view at www.jeep.com/celebritycustoms.

In the Web series, retired baseball player and MLB analyst Alex Rodriguez, entrepreneur and media personality Maria Menounos along with the restaurant media platform The Infatuation, with co-founders Andrew Steinthal and Chris Stang, are competing with the assistance of professional customizers and Jeep Performance Parts to craft a new 2018 Jeep Wrangler that showcases their respective styles, passions and personalities, Morgan said.

The first webisode, three to four minutes in length, launched Sept. 6 at www.jeep.com/celebritv-customs. The following five webisodes made their debut on Sept. 11, Sept. 13, Sept. 18, Sept. 20 and Sept. 27. The final installment on Sept. 27 takes place at a special reveal event in Los Angeles where all four celebrity contestants will be in attendance as the customization challenge winner is revealed

In addition to the Jeep brandselected winner receiving the Wrangler Golden Grille Award, fans and followers can vote online at Jeep.com for the Fan Favorite Award, following the sixth and final episode on September 27. Voting will take place on

Owners have long customized the Jeep Wrangler to reflect their individual personalities that enable them to seek their own unique adventures, wherever the road takes them, Morgan said. Throughout the web series, the celebrities work with the customizers and Jeep Performance Parts to outfit their Jeep Wrangler and create a one-of-a-kind vehicle. The winner not only gets bragging rights, but will keep the Wrangler they've customized, which no doubt will turn heads wherever they go.

Fourteen-time MLB All-Star and founder of AROD Corp Alex Rodriguez is collaborating with Ryan Friedlinghaus of West Coast Customs to create the ultimate Jeep Wrangler, one that fits his business and out of office needs.

"It's been thrilling to compete in the first ever Jeep Wrangler Celebrity Customs," said Rodriguez. "Ryan and his team at West Coast Customs are building me the perfect ride - a Wrangler that keeps up with both my business and my lifestyle. I'm certain those guys are going to help me knock it out of the park.'

Renowned TV personality and SiriusXM host Maria Menounos has long-aspired to be a Jeep Wrangler owner, and now she gets her chance as she teams up with David Tonapetyan of DCD Customs, which specializes in Jeep Wrangler customizations, to craft the Wrangler of her dreams.



Rodriguez is customizing a Wrangler as part of an FCA Web campaign.

Roseville

"I never shy away from a little friendly competition," said Menounos. "I'm so excited to participate in this program with the Jeep brand and I look forward to presenting creative space and organizational solutions from my own personal point of view, while also catering to dog lovers everywhere.'

Chris Stang and Andrew Steinthal are the founders of The Infatuation, a social and digital discovery platform designed to find a restaurant for the perfect situation, and recent acquirers of Zagat. Having a vehicle in NYC is a luxury, so Chris and Andrew have linked up with Stefano Loria of AutoCraft NYC to make sure they roam the city streets in style - with their very own customized Jeep Wrangler.

PODGE

"We couldn't be more excited to partner with the Jeep brand on this program. We've always dreamed about having our own custom Infatuation ride, and we couldn't think of a better vehicle than the Jeep Wrangler to make our own," said Chris Stang, CEO & Co-Founder.

Jeep brand was recognized as a 2018 "Cult Brand" Honoree at the annual The Gathering (Society of Cult Brands). Jeep is the first and only automotive brand to be recognized by the association, Morgan said.

Eight brands, and their leaders, were honored for their outstanding courage and unconventional thinking in achieving enviable brand engagement and reaping the benefits of cult-like status, Stang said.

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FCA a Top 12 Company for Latinas

The editors of $Latina\ Style$ magazine have named FCA US LLC among the top 12 U.S. companies for Hispanic women to work.

The ranking is part of the magazine's annual Latina Style 50 Report (LS50 Report), said FCA spokesman Mike Palese. More than 800 companies were evaluated for inclusion on the list.

The LS50 Report highlights companies that have a dedicated effort to diverse recruitment and promotion initiatives, including companies that have programs to recruit veterans and military personnel, Palese said. It is considered "the most respected evaluation of corporate America's employment opportunities and policies as they pertain to Latinas.'

Victoria Bashlor, head of Supply Chain Management Finance for FCA US LLC, is among the Latina woman that will be featured in the upcoming article on top companies, Palese said.

This is the 15th year the company has been included in the Top 50 Report since the benchmark was established back in

sion efforts are central to our business strategy and our ability to attract and retain top talent,' said Barb Pilarski, head of HR, FCA US LLC.

'Our consistent performance on this important benchmark reflects our Company's work envi- the U.S. Department of Labor, the



Victoria Bashlor

ronment that respects and fully engages all people and cultures."

'We congratulate FCA US on the outstanding career advancement opportunities it continues to provide its employees," said Robert Bard, President & CEO, Latina Style magazine.

"Such an outstanding record of performance can only achieved when there is full commitment throughout the Company to diversity and inclusion.

Bard said that Latina Style mag-"FCA US diversity and inclu- azine began the LS50 Report as "a quest to explore deeper into the business world and bring forth powerful and useful information on the increasing importance of recruiting professional Latinas.

In 1997, with the assistance of

U.S. Equal Employment Opportunity Commission and national Hispanic organizations, the magazine developed a comprehensive survey that is sent annually to Fortune 1000 companies across the country.

The LS50 Report, the result of that annual survey process, highlights each selected company's leadership programs, employee benefits and Latina representation in senior positions.

The report is distributed to Hispanic professional and civic organizations, national women's organizations, colleges and universities, all members of Congress, the White House, members of the Cabinet, military and veteran's organizations, as well as at major Hispanic and recruitment conferences.

The full report is being published in the September issue of the magazine and on www.latinastyle.com.

Latina Style is the most influential publication reaching the contemporary Hispanic woman. With a national circulation of 150,000 and a readership of nearly 600,000, the magazine is unique in its ability to reach both the seasoned professional and the young Latina entering the workforce for the first time, showcasing Latina achievements in all areas, including business, science, civic affairs, education, entertainment, sports and the arts, Palese said.



The 2018 Ram Power Wagon Mojave Sand truck

Ram Unveils Brand's New Limited Edition 'Mojave'

Ram Truck has unveiled a new color for its off-road king, the new 2018 limited-edition Ram Power Wagon Mojave Sand pack-

age.
"The Ram Power Wagon is the most off-road capable production pickup in the market today and offering the new Mojave Sand limited edition will appeal to enthusiasts looking for a truck that stands above the crowd," said Jim Morrison, head of Ram Brand - FCA North America. "Power Wagon is extraordinarily competent off road and provides both the towing and payload required in a heavy-duty truck."

Previously the fastest-moving color on the Ram Rebel, this is the first time Mojave Sand exterior paint has been available on a Ram Heavy Duty truck and is exclusive to the Power Wagon. To accompany the new color, new all-black wheels create a complete exterior design element, said FCA spokesman Nick Cappa.

The limited-edition truck features an all-black interior with Ram's Uconnect 8.4-inch touchscreen. Also part of the package, the Power Wagon Mojave Sand adds the Heavy Duty Luxury Group, which includes LED bed lighting, overhead console power heated/fold-away mirrors and a universal garage door opener.

The Ram Power Wagon Mojave Sand limited edition is available in Crew Cab 4x4 at a starting

MSRP of \$54,830, plus \$1,695 destination, and will arrive in dealerships in the fourth quarter of 2018. Production is limited to 1,500 trucks.

Based on the Ram 2500 Heavy Duty 4x4 Crew Cab, the Power Wagon is packed with purposebuilt off-road features, including a unique suspension with more than two inches of lift, 14.3 inches of ground clearance, front and rear locking differentials, an electric disconnecting front sway bar, 33-inch Goodyear Wrangler DuraTrac tires and a 12,000-lb. winch, Cappa said. Powered by a 410 horsepower, 6.4-liter Hemi V8 engine, the Ram Power Wagon is the most off-road capable production pickup available.

Dating back to 1945, the Ram Power Wagon's heritage holds a distinctive position in the Ram Truck lineup as an example of engineering innovation and off-road capability with best-in-class, cando toughness. The Power Wagon nameplate was initially produced through 1980.

Early trucks were based on the Weapons Carrier (WC) series of Dodge ¾-ton military-use trucks built during World War II, Cappa

The Power Wagon went on to become a well-known civilian vehicle. The truck was reintroduced in 2005 and now exists as an independent model in the Ram Truck lineup.

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TUESDAY, OCT. 16, 2018

Meeting 1: 7:00 - 7:50 a.m. (breakfast included) Meeting 2: 11:30 a.m. - 12:20 p.m. (lunch included)

Location: Courtyard by Marriott Detroit Warren (30190 Van Dyke Ave., Warren, MI 48093)

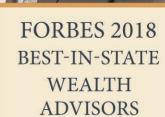
TUESDAY, OCT. 23, 2018

Meeting 1: 7:00 - 7:50 a.m. (breakfast included) Meeting 2: 11:30 a.m. - 12:20 p.m. (lunch included)

Location: Detroit Marriott at the Renaissance Center (400 Renaissance Dr., Detroit, MI 48243)

ALL ATTENDEES WILL BE OFFERED A COMPLIMENTARY RETIREMENT STRESS TEST!





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Ford's Partner Argo AI is A Great Place to Work

CONTINUED FROM PAGE 1

"Every day Argo AI employees come to work, we all strive toward a higher purpose - transforming how the world moves. We don't take this lightly, and that's why it has always been important to me to make Argo AI the best place to work - a space where people want to be each day because they love what they do," said Salesky. "But how do we do this? Pete and I have created a workplace of transparency and collaboration, while promoting work/life balance.

However, I think creating a place of openness is what truly makes Argo AI stand apart and it's something our employees continually say they love. This unique environment is a positive one that allows us to grow and make continued progress against our goals."

Salesky said that part of what makes Argo such a great place to work is the effort his company has put in making the work environment resemble a university setting in which everyone can learn from each other.

"I want to take this opportunity to congratulate and thank our team. I appreciate all the energy, passion and commitment they bring - they truly are the best,' Salesky said "The Top Startups recognition is a testament to

each employee at Argo AI and the value they bring daily to make our team and product the best it can be.

"With teams across the U.S., including in Pittsburgh; Miami; Dearborn,; Mountain View, Calif.; and Princeton, N.J., it's important we pull away from traditional workplace cultural norms to leverage the talent we have from coast to coast and truly collaborate. To do this, we must break the geographic barriers. We strongly encourage interoffice travel among our team members so they get to know their colleagues - you don't need a reason, just do it."

LinkedIn spokesman Daniel Roth said that other companies making the list include:

- Lyft in the Internet category; • Halo Top Creamery in the
- Food and Beverages category;
- Coinbase in the Internet cate-Noodle.ai in the Computer
- Software category;
- Bird in the Internet category; Robinhood in the Financial Services category;
- Ripple in the Internet catego-
- Glossier in the Consumer Goods category;
- Aurora Innovation in the Automotive category;
- Rubrik in the Computer Software category.

Ram Trucks Earn Honors For Ease of Use

CONTINUED FROM PAGE 1

Available for the first time on the new Ram 1500 is a 360-degree Surround View Camera system providing a birds-eye view via four cameras positioned around the vehicle to create a fully stitched image.

Customers who prefer not to use the touchscreen for HVAC will find redundant controls located on both sides of the display for convenience and ease of

Uconnect systems with the class-exclusive 12-inch display also feature the next level of audio entertainment with the first-time debut of the all-new SiriusXM with 360L, delivering a personalized listening experience with more variety, smart content recommendations and thousands of hours of on-demand audio content.

The new Ram truck offers a one-year SiriusXM All Access audio subscription, a one-year SiriusXM Guardian Connected Services subscription; 4G Wi-Fi hotspot capability with a 1 Gigabyte/three-month subscription and SiriusXM Travel Link and SiriusXM Traffic Plus that includes a five-year subscription.

To ensure that passengers remain conveniently connected, 2019 Ram 1500 owners can manage their personal device connectivity with a plethora of electronic charging options.

Located in the reimagined center console, a wider docking area offers a new optional integrated wireless charging pad that can hug a small tablet or multiple smartphones.

To keep devices charged, there are five USB ports (three are located in front of the center console and two are located in the back).

Three of the USB ports are fully functioning and communicate with the Uconnect interface while the other two USB ports are charge only.

Four of the five USB ports are new type C ports that allow devices to be charged up to four times faster than standard USB outlets.

Mopar Dragsters Show Speed at Maple Grove

Tony Schumacher advanced to his fifth final round of the season and 152nd of his career, finishing runner-up in his Moparpowered U.S. Army Top Fuel dragster at the Dodge NHRA Nationals at Maple Grove Raceway near Reading, Penn., on Sept. 16.

Schumacher handled Dan Mercier in round one, then knocked out Scott Palmer in a close quarterfinals battle, using a 3.827-second elapsed time at 323.19 mph to beat Palmer's 3.833/324.59 to the finish stripe. In the semifinals, "The Sarge" left first with a .047 reaction time and battled through dropped cylinders to post a winning 3.939/292.96 against Antron Brown, who smoked the tires early.

Schumacher's eighth career final round at Maple Grove Raceway featured a marquee matchup with points leader Steve Torrence, but the eighttime Top Fuel champion lit up the tires early and watched as Torrence pulled away for the event win.

Schumacher now has three runner-ups to go along with his five career wins at the Dodge NHRA Nationals, and with his performance jumped up into a tie for second in the NHRA Countdown to the Championship playoffs.







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Chassix Appoints Beyer at Its Interim CEO

Chassix, Inc.'s Board of Directors has appointed current Chassix Chief Financial Officer Michael Beyer as interim CEO.

Chassix is a Southfield-base global automotive supplier of safety-critical casting and machining solutions, said Chassix spokesman Craig Miner.

Beyer succeeds Doug Del-Grosso, who has resigned to serve as CEO of publicly-traded Adient, a global provider of automotive

of the Chassix business over the last two and half years as CFO of Chassix will provide stability and help drive the continued execution of the Chassix long term strategy," said Jonathan Foster, chairman of the Board of Directors of Chassix.

Prior to joining Chassix, Beyer had over 25 years of financial and accounting management experience in the automotive sector as chief financial officer of Wolverine Advanced Materials and in roles on increasing responsibility at Affinia Group and Dana Corpora-

The Board of Directors has started a search to identify internal and external candidates for the permanent CEO of Chassix, Foster

"On behalf of myself and the entire board of directors of Chassix, I would like to thank Doug for his significant contributions to Chassix over the last two and half years, including establishing a strong and driven senior management team, leading the development of the long-range strategic plan, strengthening customer partnerships and ensuring Chassix is a safe and great place to work," said Jonathan Foster, Chairman of the Board of Directors of Chassix.



Michael Beyer

"The Chassix team will contin-"Beyer's in-depth understanding ue to execute on the Chassix growth strategies; focusing on targeted sales growth, flawless program launches, delivering quality products to our customers, continuing the integration and launches of Ostrava and Suzhou plants, while delivering on financial performance targets with a motivated and engaged global Chassix team," said

State Gasoline Prices Stable

DEARBORN, Mich. (AP) - AAA Michigan says average gas prices statewide are up about 1 cent in the past week to about \$2.94 per gallon.

The auto club said as of Sept. 17 the average price for selfserve regular unleaded gasoline is about 38 cents more than at the same point last year. Michigan's lowest average price was about \$2.75 per gallon in the Traverse City area. The highest was in the Ann Arbor area at about \$2.97 a gallon. The Detroit-area's average was about \$2.92 per gallon, about the same as the prevous week. AAA Michigan surveys daily fuel prices at 2,800 gas stations across the state.

State Supports Child Car Seat Safety Push

The Michigan Office of Highway Safety Planning (OHSP) and the Michigan Department of Health and Human Services (MD-HHS) want to remind parents and caregivers about the importance of keeping children safe when traveling as part of National Child Passenger Safety (CPS) Week, Sept. 23 -29.

A statewide study found that 74 percent of child restraint devices were misused in a way that would increase the risk of injury to a child during a crash, said OHPS spokeswoman Kari Arend. This summer, the OHSP launched a \$400,000 public safety campaign about the importance of properly using car seats and boosters to reduce the number of fatalities and injuries that occur among children. The campaign included video and social media outreach.

"According to the Centers for Disease Control and Prevention, proper car seat use reduces the risk for death to infants by 71 percent and toddlers by 54 percent," said Michael L. Prince, director of OHSP. "It is important for parents and caregivers to know the best option when transitioning children from one type of car seat to another. The public safety campaign underway now gives parents and caregivers the tools to ensure children are in the proper seat."

CPS Week is a national initiative to raise awareness for car seat use and encourages car seats inspections by a certified CPS technician. The week culminates on National Seat Check Saturday, Sept. 29, Arend said.

In Michigan, there are more than 1,200 certified CPS technicians who are trained with the latest technology and information, which they share with community members at events such as car seat checks.



Michigan's Office of High Safety Planning urges car seat safety checks.

"Using car and booster seats correctly can save your child's life," said Dr. Eden Wells, MDHHS chief medical executive. "I highly recommend parents and caregivers take advantage of the expertise of Michigan's CPS technicians to make sure that their child is riding as safely as possi-

It is recommended that a child ride in a rear-facing seat from

birth to when they reach the upper weight or height limit for the seat. When a child outgrows their rear-facing seat the child should be buckled in a forwardfacing car seat until at least age 5. A booster seat should then be used until a child is at least 4'9" tall, Wells said.

For a list of planned car seat checks, and additional safety tips, visit michigan.gov/carseats.

Nissan Issues Recall Due to Fire Risk

called more than 215,000 cars and SUVs in the U.S. due to a fire risk and is advising people to park the vehicles outdoors in rare cases.

An anti-lock brake pump can leak brake fluid onto a circuit board, causing an electrical short, increasing the fire risk, according to the company.

If drivers see the anti-lock brake warning lamp for more than 10 seconds after starting the engine, Nissan urges them not to drive and park the vehicles outdoors.

The recall covers certain 2015 if necessary starting Oct. 15.

DETROIT (AP) - Nissan re- to 2017 Nissan Murano, 2016 and 2017 Nissan Maxima, 2017 through 2018 Nissan Pathfinder and 2017 Infiniti QX60 vehicles. Nissan estimates 56 percent of

the vehicles have the problem, which has been traced to faulty seals in the pump. Some Muranos were recalled

for the same problem in 2016.

Documents posted Thursday by the U.S. National Highway Traffic Safety Administration don't say if there have been any

Dealers will inspect the pump serial numbers and replace them



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SEG Shows Off Its Latest HDS Generator at IAA

SEG Automotive, which has its North American headquarter in Novi, will present at the IAA trade fair in Germany this week its latest product generation, which combines even higher performance with further improved efficiency.

The highlight among the new products is the HDS generator platform specifically tailored to the more stringent requirements of future vehicle generations and technologies such as autonomous driving, said SEG spokesman Christoph Hölzl.

Autonomous driving and connectivity will be two of the main buzzwords at this year's IAA Commercial Vehicles Fair, alongside the ongoing topic of efficiency.

They symbolize a technological arms race that has shaped the industry for years: Increased reliability and safety while simultaneously reducing fuel consumption, Hölzl said. The generator is crucial in this respect - since improved efficiency leads directly to fuel savings.

In addition, the number of consumers, as well as their energy requirements, is increasing – from safety systems and assistance functions to convenience features.

"As a technology leader, we have always been driven by a very simple question: What will the market require in the future? With our IAA innovations, particularly the powerful and efficient HDS generator, we have the right answers," says Timo Wenninger, managing director for Commercial Vehicles at SEG Automotive.

Even higher durability and efficiency combined with a significant increase in power are the main benefits of the new HDS generator platform which comprises seven power classes in two voltage levels, Hölzl said. Intensive research and field trials have also led to further im-



SEG HDS generator

provements in temperature tolerance.

The HDS is the successor to the extremely successful HD generator family which has been shaping the CV market for over 15 years with its outstanding field quality, Hölzl said. The HDS can be tailored precisely to the specific application with features such as long-life, off-road or corrosion protection. SEG Automotive, already best in class in terms of efficiency, is thus setting new standards for the performance of generators. The HDS generators will go into series production for leading OEMs as early as 2019.

SEG Automotive is closely linked to the history of the automobile. Emerging from the BOSCH Starter Motors & Generators division in 2018, the company stands for more than a century of innovations in this product sector: from starter motor and generator to Start/Stop and mild-hybridization.

SEG Automotive is actively shaping the automobile industry's journey from the combustion engine to electrification by delivering efficient solutions for CO2 reduction – regardless of the drive technology, Hölzl said. With 16 locations in the most important automobile markets in the world and over 8,000 employees, SEG Automotive from Germany to China.

Jaguar Opening Royal Affair

His Royal Highness, The Earl of Wessex, joined employees at Jaguar Land Rover North America Sept. 20 at the official building dedication ceremony of its new state-of-the-art North American Headquarters in Mahwah, N. J.

The Earl joined employees to unveil a special plaque and commemorate the official opening of the new headquarters. Prior to the dedication ceremony, HRH met with various employees who had served time in the United States Armed Forces, as well as employees who spearhead charity efforts within the community. The Earl also took a brief tour of

His Royal Highness, The Earl of the new 30,000 sq. ft. product revessex, joined employees at search, training and development Land Royer North Ameriment center.

"We are honored to have His Royal Highness The Earl of Wessex join us for the official building dedication ceremony of our all new Jaguar Land Rover North American headquarters," said Joe Eberhardt, President & CEO, Jaguar Land Rover North America. "Our new facility provides our employees a workplace that fosters teamwork, collaboration and efficiency, all which are essential to supporting the rapid growth of Jaguar Land Rover in North America."

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Federal-Mogul Wins Award For Advertising

Federal-Mogul Motorparts, through its Champion, MOOG, Fel-Pro and Abex brands, recently earned several prestigious advertising awards for their respective promotional paigns.

Both Champion and MOOG were recognized with B2 Awards by the Association of National Advertisers (ANA). The popular Champion brand was honored for its excellence in global brand strategy by earning the ANA B2 Award for Best Account-Based Marketing Program, said Federal-Mogul spokeswoman Karen Shulhan.

Champion was recognized for its "There's a Champion in Here" campaign, which introduced Champion's expanded line of light maintenance products including automotive filters, wiper blades, batteries and lighting, in addition to its well-known spark plugs. Partnering with a wellknown automotive retailer, "There's a Champion in Here" was brought to life with creative executions that appealed to automotive technicians and enthusiasts who acquire replacement parts from the retailer.

Federal-Mogul Motorparts'MOOG brand was also recognized with an ANA B2 Award of Excellence for its Data/Analytics use to build programs or campaigns. As the leading brand of chassis parts in the automotive aftermarket, MOOG's "Go the Extra Mile" program was launched to combat the idea that all chassis parts are created equal, and that the differences in quality amongst brands is not always readily apparent. Federal-Mogul Motorparts'Fel-

Pro brand joined Champion and MOOG as a recipient of several dotCOMM and Videographer awards. Fel-Pro, celebrating its 100th anniversary in 2018, won two dotCOMM Platinum awards for its "Know Your Leaks" campaign, featuring television personality Mike Rowe. Additionally, Champion earned a Platinum award for the "There's a Champi-on in Here" campaign, while MOOG won a Platinum and two Gold awards for its "What's in the Box" offering, also featuring Rowe, that drives home the fact that it's important to use quality parts in repair situations. Each of these brands also earned recognition for their eye-catching videos from Videographer, with Champion earning an Honorable Mention and two Excellence awards for its 30 second "Champion Chant" spot, in addition to another Honorable Mention for the "There's a Champion in Here" video campaign. MOOG received two awards of Distinction for the aforementioned "What's in the Box" series of videos, and Fel-Pro earned an Excellence award for the "Know Your Leaks" video campaign.

BMW Making Plans for Brexit

LONDON (AP) – BMW savs it is scheduling a weeks-long shutdown of its Mini plant in England to coincide with Brexit as insurance against supply hiccups from a disorderly British departure from the European Union.

The German automaker says annual maintenance at its Cowley factory will begin April 1 the first working day after Brexit on March 29 - and last several weeks. The shutdown usually takes place in summer.

BMW said Sept. 18 that it had made the decision "to minimize the risk of any possible shortterm parts-supply disruption in the event of a no-deal Brexit" and that "worst-case scenario" unlikely, but it has to plan for it.

GM Sustainability Efforts Gain Attention

General Motors has once again been included on the Dow Jones Sustainability Indices for corporate sustainability leadership.

This marks the second year the company has been selected for the World Index and its fourth consecutive year as the only automaker on the North American Index, said GM spokeswoman Carolyn Markey.

The DJSI Indices family represents the gold standard for corporate sustainability and is the first index to track the leading sustainability-driven companies based on RobecoSAM's analysis of financially material Environmental, Social and Governance factors, Markey said.

"It's an honor to maintain our leadership status on the DJSI Indices," said David Tulauskas, director, Global Sustainability. "Our sustainable mindset and focus on ESG issues drives longterm value and progress toward our vision of a future with zero crashes, zero emissions and zero congestion."

Since debuting on the DJSI North American Index in 2015, General Motors has strengthened its performance year over year, earning its place on the World Index. For 2018, the company achieved a score of 75 and placement in the 96th percentile among the automotive sector, Markey said.

General Motors earned a perfect score (100th percentile) in Corporate Governance, Brand Management, Environmental Reporting, and Environmental Policy & Management Systems, along with Talent Attraction and Retention. The company also significantly increased performance in Low Carbon Strategy, up 34 percent from 2017, and improved 12 percent from the previous year in the Labor Practice Indicators, Corporate Citizen-



The 2018 Chevrolet Bolt EV is part of GM's sustainability efforts.

ship and Philanthropy categories.

Autonomous, electric, shared and connected vehicles are fueling the company's transformation, and combined will provide customers with safer, better and more sustainable vehicles and commu-

Progress also continues at the company's global operations. General Motors uses 371 megawatts of energy from renewable sources now, and by the end of 2018 renewable energy will power 20 percent of the company's global electricity use. The company has committed to generate or source all electrical power with 100 percent renewable energy by 2050, Markey said.

General Motors remains the industry leader with the most operations that send zero waste to landfill. The company also surpassed its 2020 goal to reduce the carbon intensity of its operations by 20 percent, from a 2010 baseline, three years early.

As the first company to commit to sourcing sustainable natural rubber in its tires, General Motors has driven tire and auto industry engagement and action in eliminating deforestation, strengthening ethical business practices and respecting human and labor rights.

For more information on General Motors' environmental and social commitments, visit gmsustainability.com.

Groundbreaking At Wayne State

DETROIT (AP) - Wavne State University broke ground on a major project for theater, music and dance. Campus officials and others gathered Sept. 20 to mark construction of the \$65 million Gateway Performance Complex and the future home of the Gretchen Valade (VUH'-laid) Jazz Center.

The Performance Complex will have three theaters, production space for students and a cafe for guests who attend performances. Wayne State's Hilberry Theatre will be renovated to become a 200-seat jazz center named for Valade, a Detroit-area philanthropist and granddaughter of the founder of Carhartt Clothing.

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VW to Stop Making Beetles

on and off in the United States for nearly seven decades, Volkswagen has decided to squash its iconic Beetle automobile.

The company's American unit announced Sept. 14 that it would end global production of the third-generation bulbous bug in July of next year after offering two special editions for sale.

The compact Beetle was introduced in Germany in 1938 during the Nazi era and came to the United States 11 years later, where it became a symbol of utilitarian transportation often used by hippies.

The iconic car sold for about 30 years before United States sales stopped back in in the year

The last of the original bugs was produced in Puebla, Mexico, in 2003.

U.S. in 1998 as a more modern ment. "New Beetle," but it attracted mainly female buyers.

the 2012 model year in an effort electric version of the old Bus in to make it appeal to men, giving 2022 called the I.D. Buzz.

DETROIT (AP) – After selling it it a flatter roof, less bulbous shape, a bigger trunk and a navigation system.

U.S. sales rose fivefold to more than 29,000 in the first year, rising to just over 46,000 in 2013 but tailing off after that.

Last year Volkswagen sold only 15,166, according to Autodata Corp.

The special editions, which come in coupe and convertible body styles, get unique beige and blue colors in addition to the normal hues.

They also get standard extra chrome, new wheels and threecolor ambient lighting inside the vehicle

Volkswagen has no immediate plans to revive the Beetle again, but the company wouldn't rule it

"I would say 'never say never," Volkswagen of America CEO Hin-Volkswagen revived it in the rich Woebcken said in a state-

The company hasn't completely abandoned vehicles from its The company revamped it for past. VW plans to roll out an

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University of Detroit Mercy Gets \$167,000 in Grants

University of Detroit Mercy's Office of Corporate and Foundation Relations reports that the institution has recently received charitable grants and corporate gifts totaling nearly \$167,000.

These grants and gifts will help support University of Detroit Mercy students, programs and community service through a number of initiatives, said Gary Erwin. associate vice president, Marketing & Communications fr the school.

Grant funding includes:

• \$40,000 from the Ford Motor Company Fund to Detroit Mercy's Institute for Leadership & Service to continue the partnership that promotes leadership skills and service to the community.

In this program, student-faculty teams are matched with local nonprofits to provide assistance to underserved and marginalized populations.

- \$25,000 from the Ford Motor Company Fund to support the continued development of a Design Thinking summer camp for high school stu dents with hands-on experi ence to introduce concepts associated with technology, entrepreneurship and innova-
- \$22,000 from the Sisters of Mercy West Midwest Community to help implement a three-year program to create institutional culture change in regards to anti-racism and equity.
- \$20,000 from the Old News boys' Goodfellow Fund of Detroit to provide children's dental care not covered by insurance for children in grades K-8 through the Mobile Dentistry Program and the Pediatric Clinic.
- \$19,953 from MathWorks, Inc. to a MathWorks curriculum

development project that will create Simscape simulation models for systems commonly used by students in class.

- \$15,000 from Ford Motor Company toward an under graduate scholarship for a student in the College of Engineering & Science. The grant is in collaboration with the Kuzak Family Foundation award, which includes scholarships and internships.
- \$15.000 from Ford Motor Company to help fund a twoweek STEM preview summer camp program for high school girls.
- \$5,000 from the Michigan Dental Foundation for Detroit Mercy Dental's Future Smile makers Program and Summer Program, which are designed to introduce dentistry as a potential career path, and provide dental care services and oral hygiene instruction to middle school students in metro Detroit.
- \$5,000 from Ford Motor Com= pany to help fund a teacher training program to help high school teachers engage and inform students about career paths in STEAM - science, technology, engineering, architecture and math.



To get unstuck, Trail Control can be activated from 1 mph up to 20 mph.

F-150 Raptor's New Upgrades

The upgraded 2019 Ford F-150 Raptor has picked up a new feature - Trail Control. It's like cruise control for off-road driv-

This new innovation manages throttle and braking, allowing drivers to focus on steering through challenging off-road conditions. It makes taking Raptor through the rough stuff more fun than ever, said Ford spokeswoman Dawn McKenzie.

Trail Control can be activated at speeds from 1 mph up to 20 mph, and Raptor is the only pickup that allows the driver to operate Trail Control in all 4x4 modes.

The new feature can help overcome steep obstacles by automatically directing torque to each wheel then braking to smoothly bring the truck down on the other side. It also can help in digging the truck out if it happens to get stuck in extreme

The upgraded 2019 Ford F-150 Raptor will be available in late 2018. Trail Control also will be available on the new 2019 Ford Ranger, arriving in dealer showrooms early next year.

Musk, Tesla Hand **Feds Documents** In Investigation

DETROIT (AP) - Tesla Inc. has turned over documents to the U.S. Justice Department after statements by CEO Elon Musk about taking the company private, the electric car maker confirmed Sept. 18.

The Palo Alto, Calif., company cooperated with the request and believes the matter should be resolved quickly once federal prosecutors review information they have received, according to a company statement.

News of a potential criminal investigation pushed Tesla stock down 5 percent in morning trading Sept. 18, but the decline subsided a bit by early afternoon to 3 percent, at \$286.67.

'We have not received a subpoena, a request for testimony, or any other formal process, Tesla's statement said.

Bloomberg News reported Sept. 18 morning that the Justice Department is running a criminal probe parallel to an investigation by the Securities and Exchange Commission. The news service cited two people familiar with the matter that it did not identify.

The Justice Department generally does not confirm or deny investigations, spokeswoman Nicole Navas Oxman in Washington said.

Tesla said it was contacted by prosecutors after CEO Elon Musk tweeted last month that funding was secured to take the company private. The announcement raised the stock price 11 percent in one day, but it has since fallen.

Later the company admitted that funding wasn't lined up and eventually Musk abandoned the idea.

Short-sellers, who bet against the stock appreciating, complained that Musk's announcement was done to manipulate the stock price and cost them money.

Executive Named in DowDuPont Merger

Mich. DowDuPont has named the chief executives who will lead its agriculture and specialty products businesses once they're split off from the company.

The chemical giants Dow and DuPont merged last year in a deal valued at close to \$70 billion, with plans to then split into three distinct companies at a later date.

The company said on Sept. 17

that James Collins, the chief operating officer at DowDuPont's agriculture unit, will lead Corteva

specialty products division, will become CEO of DuPont.

Both companies will be based in Wilmington, Del., once everything is completed.

will become executive chairman

at the company after the separa-

Jim Fitterling has already been picked to lead Dow, the materials science division, based in Midland.

The three branches will become independent companies next year.

The boards of the companies are anticipated to be finalized by October's end.

Shares of DowDuPont Inc. rose more than 1 percent Sept. 17.

Ram of the West Truck Center Now Largest Ram-Only Dealership in U.S.

The largest standalone Ram-only dealership in the U.S. recently opened in Lancaster, Calif.

HW Hunter Ram of The West Truck Center in Lancaster, on Sept. 7 celebrated the grand opening of its 40,000-square-foot Ram facility.

The Ram of the West Truck Center is part of a multiyear strategy by FCA to open more stand-alone Ram dealerships in select markets, said FCA spokesman Scott Brown.

The Ram brand, launched in 2009, has seen significant sales growth, especially this year with the introduction of the new Ram 1500 light-duty pickup truck. FCA is selling the new truck alongside Classic.

The move has driven Ram brand sales to historic levels. The Ram brand has reported its highest August sales ever with more than 54,800 vehicles sold. The Ram brand includes both light-duty and heavy-duty pickups, Pro-Master and ProMaster City vans.

The facility, which sits on seven acres in Lancaster, Calif., and cost more than \$10 million to build, was designed by HW Hunter coowners Tim and Tom Fuller to meet growing demand for all of the Ram nameplates, Brown said.

"Our customers deserve the finest sales and service experience possible and with this new expansion we can address all of their needs, whether it's buying a new truck or just getting the oil changed," said Tom Fuller.

The Ram of the West Truck Center offers a variety of features, including three state-of-the-art Ouick Lube stalls for oil changes and fast maintenance, heavy-duty lifts,

Agriscience. Marc Doyle, the COO for the

Ed Breen, the CEO of DuPont,

The 2019 Ford GT Heritage Edition Has New Colors

The new 2019 Ford GT Her- rearview mirror caps complete itage Edition honors the legendary American Gulf Oil-sponsored Ford GT40 by featuring the most famous paint scheme in motorsports – plus a set of additional exclusive touches.

"Many view the Gulf Oil paint scheme as the most famous in motorsports," said Joe Hinrichs, Ford president, global opera-

"The 1968 GT40 quickly became a global sensation after beating its European competitors on the track four times in a row, and in honor of the 50th anniversary of its win, we're paying fresh tribute to the original car with a new heritage limited edition."

Known among racing enthusiasts as chassis No. 1075, the 1968 GT was one of just a few individual cars to achieve repeat victories in the 24 Hours of Le Mans race.

For the first time ever, an optional package provides exposed carbon fiber accents for both the interior as well as the exterior of the Ford GT Heritage Edition automobile.

For 2019, the package features the No. 9 graphics on the hood and doors, as well as a ghosted image on the interior door panels. For 2020, No. 6 honors the same car that went on to win Le Mans in 1969 with a different number.

The Heritage Edition features exposed carbon fiber A-pillars and sports unique 20-inch onepiece forged aluminum wheels in high-gloss dark stainless with black lug nuts.

Orange calipers and silver

the look. Ebony Alcantara wraps the seats, instrument panel, pillars,

headliner and steering wheel. Contrasting blue and orange stitching accentuates the seats and steering wheel, with a new seat embossment inspired by the original 1968 Le Mans-winning car as well as clear and polished anodized paddle shifters.

High-gloss dark stainless appliqués accent the instrument panel, door register bezels and xbrace to round out the interior.

Much like previous heritage models, the Ford GT Heritage Edition features a unique serialized identification plate, plus exposed matte carbon fiber door sills, air register pods and center console.

"We are delighted to partner with Ford to help the Gulfthemed Heritage Edition Ford GT become reality. The Ford Marque has played a major role in creating Gulf's place in motoring and motorsporting legend and the same is true in reverse," said Ravi Chawla, the Managing Director of Gulf Oil Lubricants India

"Every Gulf outright victory at Le Mans has been Ford-powered and of course Gulf Ford GT40s took the latter two wins of Ford's four consecutive victories at Le Mans from 1966-1969.

"What could be more fitting than both brands coming together to produce this fantastic motor car - the modern spiritual successor to the amazing Gulf-Ford GT40s that took Le Mans and World Championship hon-



The largest stand-along Ram dealership just opened up in California.

large service bays and a wellstocked parts and accessories department. It employs 70 people.

"We appreciate the Fullers' commitment to the Ram brand with this new world-class facility," said California Business Center, FCA US. "This provides a new level of increased customer service for their community."

HW Hunter has served the Antelope Valley since 1944. The dealership sells not only Ram trucks, but also Chrysler, Dodge, Jeep, Jason Stoicevich, director of the Ram and Fiat vehicles. The Fullers are the grandsons of dealership founder H.W. "Hank" Hunter.

BorgWarner Reuses, Recycles Heat

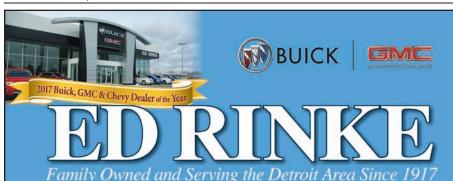
Ever-stringent emissions regulations as well as rising fuel prices call for innovative solutions - such as BorgWarner's Organic Rankine Cycle (ORC) waste heat recovery system, which is new to the commercial vehicle sector, said BorgWarner spokeswoman Kathy Graham.

In conventional applications, almost 50 percent of the engine's fuel energy is rejected to the environment as heat. ORC waste heat recovery presents one of the most effective solutions to this challenge, Graham said. BorgWarner's ORC waste heat recovery system generates electrical energy by converting energy from the fuel that would be typically wasted as heat.

BorgWarner produces and de-

velops a complete system, consisting of tailpipe and EGR evaporators, an exhaust flap bypass valve, a turbine expander as well as turbine expander power electronics and a condenser. Thus, the company provides its customers with an advanced solution which reduces CO2 emissions, improves fuel economy by 3 to 5 percent and supports mild hybrid commercial vehicles.

'At BorgWarner, we constantly aim to drive the latest advancements in efficient mobility," said Joe Fadool, president, BorgWarner Emissions & Thermal Systems. "By converting wasted exhaust heat into usable electrical energy, we support our customers and protect the environment at the same time."



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\$45,085

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\$**36,845***

2019 GMC TERRAIN SLE 24_{MONTHS} \$999₀₀₀₀



\$24,285*

2018 GMC SIERRA 1500 CENALI \$375** 36MONTHS \$999



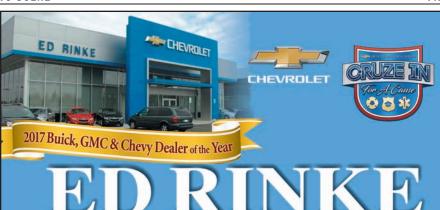
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\$17.315

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- and Start!
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