

Chevrolet's New 'Call Me Out' App Designed to Stop Distracted Driving

When it comes to driving, it's often the basic safety things that people ignore.

Because of that, Chevrolet has launched a new smartphone app named, Call Me Out, to help remind new and experienced drivers to keep their eyes on the road and put their phones down while they're driving.

According to a recent Research Now survey, 84 percent of people admit that distracted driving while handling a phone is dangerous, yet 90 percent of drivers have done it, said GM spokeswoman Afaf Farah.

Driven to change the behavior, Chevrolet hosted a hackathon in October 2016 in Detroit where teams of young people were challenged to propose ways to reduce distracted driving. The framework for the Call Me Out app was born from the effort.

Call Me Out combines two extremely influential forces – technology and the people we love – to change distracted driving behavior, Farah said. The smartphone app is designed to leverage the positive influence of peer pressure on behavior.

Users are encouraged to invite friends and family to "call me out" and record a positive message to remind one another to

keep their hands off their phones and on the wheel.

"As the father of two daughters, I am keenly aware of all the perils that my children face out in the world on a daily basis, and that is why it is so important for GM and Chevrolet to offer technologies that help all of us become safer drivers," said Alan Batey, president of GM North America and head of Global Chevrolet.

"With Call Me Out, we are extending our commitment beyond the technologies integrated into GM and Chevy vehicles and are

making the app available for Android phone users who drive other vehicle makes and models in an effort to help people change their driving behavior and make our roads safer."

How it works:

- Call Me Out is an audible alert system that uses the voices of loved ones to help drivers fight the urge to engage in risky distracted driving behavior.
- Android phone users can

CONTINUED ON PAGE 3



A new app using the voices of loved ones urges proper driving.



The 2019 Cadillac XT4 comes with a new, powerful engine.

Cadillac's XT4 Gets All New, Designed Specific Engine

Cadillac has introduced a new compact SUV – the XT4.

The new vehicle is "tailored for the next generation of luxury customers," said Cadillac President Steve Carlisle.

"The new Cadillac XT4 brings a new vitality to Cadillac, in one of the industry's fastest-growing segments. "It pairs the agility of our award-winning sports sedans with a youthful SUV character."

Developed on an exclusive compact SUV architecture, Carlisle said, Cadillac's entry in the industry's fastest-growing

luxury segment delivers expressive design, confident performance, spacious accommodations and new technologies.

The XT4 offers a new turbocharged propulsion system and an available Active Sport Suspension with Continuous Damping Control and electronically calibrated steering, plus an available twin-clutch AWD system.

"The propulsion elements, chassis system and extensive

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Ford's Corktown Project is Making Art From Graffiti Left on Train Station Walls

The train station in Detroit's Corktown neighborhood has a varied and storied history – and Ford's plan to refurbish it takes that into account.

For years, the walls, columns and archways inside Detroit's abandoned Michigan Central Station served as a canvas for inspired graffiti artists and muralists.

They scribbled, scratched and spray-painted words or colorful images, sometimes hopeful, sometimes dark, sometimes elaborate, frequently creating over one another as the once-elegant

Beaux Arts station languished.

And that fascinating chapter of the iconic building's history isn't about to be lost as Ford transforms the structure into what company leaders call an innovation hub to help it realize its vision for the future of transportation.

So Ford commissioned Rebel Nell, a Corktown social enterprise, to repurpose layers of graffiti paint from inside the massive building into one-of-a-kind pieces of jewelry. The result is the limited edition Michigan Central Station Collection, an assortment of

pendants and earrings, each individually created from fallen graffiti.

"There is a story in every piece," said Shawn H. Wilson, manager, Community Engagement at Ford Fund. "Over the years, Michigan Central Station became an artist's playground. Artists went there to perfect their craft and build their brands. Part of the reason we're doing this is to pay homage to the artists."

Wilson said Ford worked with

CONTINUED ON PAGE 4



The station's walls may not actually talk, but its graffiti is being reborn into jewelry as part of its restoration.



Varin shows off Stäubli's training room in the company's Novi facility.

Stäubli Brings Robots Into 'Giant Manufacturing Hub'

by Jim Stickford

With robotic, fluid connector and electrical connector products, Stäubli has opened a sales, service and engineering center in Novi.

"Novi provides Stäubli with a perfect location, right in the heart of one of America's great, industrial states and a hotbed for automotive production, which has experienced tremendous growth over the past few years," said Roger Varin, CEO of Stäubli North America.

Varin said the move to the Detroit area made sense. Southeast Michigan is "a giant manufacturing hub" and many of the company's biggest clients are based or have facilities here.

The Novi location is Stäubli's fourth site in North America.

The company held a ribbon-cutting ceremony on Sept. 11 to officially open the new facility.

"The people of Novi have been incredibly welcoming, and we are grateful to have worked with the community to make this center a reality for our customers, both current and future."

The 5,000-square-foot facility will provide support for Stäubli customers in all industrial sectors and will have a special focus on the automotive industry.

The center's key function will be to provide Stäubli customers across the region sales and engineering resources and to serve as a training facility for Stäubli partners on how to better integrate the company's innovative solutions in robotics, electrical connectors and fluid connectors into their existing operations.

Other North American sites include the company's North American headquarters in Duncan, S.C., Stäubli Electrical Connectors'

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Contact us:
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Deadline: Thursday 5:00 p.m.
for the next edition of Monday

William Springer II, publisher
Lisa A. Torretta, operations
Jim Stickford, news

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Macomb County Program Helps Provide Services

Macomb County’s Human Services Coordinating Body (HSCB), in partnership with county officials, has launched MATRIX (Macomb’s Access to Resource Information Xpress), a resource designed to link Macomb residents to health and human services, said Macomb County spokeswoman Laura Rios.

The program features a digital questionnaire that helps indicate residents’ needs and immediately link them to county departments providing those services. It is available in English, Spanish, Arabic and Bengali.

The program is also compatible with Jobs Access with Speech (JAWS) for the visually impaired, Rios said.

MATRIX kiosks are located at the Macomb County Family Resource Center in Mt. Clemens and the VerKuilen Building in Clinton Township. MATRIX is also available online at: <http://HCS.macombgov.org/HCS-portalofservicesurvey>.

XT4 Gets All New Turbocharged Engine

CONTINUED FROM PAGE 1

tuning work in harmony to make the XT4 a joy to drive,” said Todd Pawlik, chief engineer. “It offers all the versatility you want in an SUV, while answering the driver’s inputs with both immediacy and comfort.”

All XT4 models are driven by a new 2.0L Turbo engine that’s engineered with valvetrain technology that delivers efficient performance, with strong power on demand at all speeds, Pawlik said.

The engine is rated at an SAE-certified 237 horsepower and 258 lb.-ft. of torque and an EPA-estimated 24 mpg city and 30 mpg highway (FWD models) for a balance of performance and efficiency that ranks among the top of the compact luxury SUV segment, said Pawlik.

“The advantage of turbocharging is power when you need it and efficiency when you don’t,” said Kris Keary, 2.0L turbo assistant chief engineer. “In the XT4, it translates as confident performance in all scenarios.”

A double-overhead-cam tri-power valvetrain complements the turbocharging system and is at the heart of the engine’s balanced performance, enabling different valve lift heights and Active Fuel Management (cylinder deactivation) across the rpm band, said Keary.

The valvetrain system provides three operating modes depending on driving conditions – high valve lift for maximum power, low valve lift for a greater balance of power and efficiency and Active Fuel Management that disables two of the cylinders in light load conditions to further conserve fuel.

A unique camshaft design works with electromagnetic actuators that shift a moveable shaft

with different cam lobes, Keary said. As the driver’s input changes, the lobes shift imperceptibly between the three operating modes, he said.

“The unique valvetrain design complements the turbocharging system to make the most of the engine’s available power at all speeds,” said Keary. “It’s a seamless integration of technologies that drivers experience as satisfying, confident performance throughout the entire engine operating range.”

Additional technologies contribute to the direct-injected Cadillac 2.0L Turbo’s balance of performance and efficiency:

- The dual-scroll turbocharger is designed to enhance low-speed torque delivery and exceptional responsiveness. Peak torque is available between 1,500 and 4,000 rpm.
- Active Thermal Management uses targeted engine cooling to improve engine performance. Benefits include faster passenger cabin warm-up in hot and cold ambient temperatures, as well as increased efficiency.
- An efficiency-enhancing electric water pump eliminates the drag of a conventional, engine-driven pump. It also enables continual cabin heating, even when the engine is off during a stop/start event.
- The design of the integrated exhaust manifold in the cylinder head helps recover exhaust heat for faster engine and transmission warm-up and quicker turbo response.
- Stop/start technology automatically stops the engine in stop-and-go traffic under certain conditions to reduce fuel consumption. This feature can be deactivated by the driver at startup.

The new Cadillac 2.0L Turbo is coupled with a nine-speed automatic transmission with next-generation Electronic Precision Shift.

A new, compact SUV architecture is the foundation for the Cadillac XT4’s driving dynamics, intending to make the performance of the propulsion system a sporty, refined experience for the driver.

Robust, stiff and comparatively lightweight – thanks in large part to the incorporation of press-hardened, high-strength steel – the chassis’ strength enables an exceptionally high degree of suspension tuning that enhances driver feedback and the overall feeling of solidity, Pawlik said.

Steering uses a variable-assist electric system that connects with a solid-mounted front cradle and a lateral cross brace that add stiffness to the vehicle structure. It provides a firmer foundation for the steering system that, in turn, reduces the vehicle motions when the steering wheel is turned, for a more direct feel.

The XT4 also features a Cadillac-first tuned vibration absorber integrated into the airbag behind the steering wheel. It is designed to help mitigate road and propulsion system vibrations that can make their way up the steering column.

The XT4 also offers custom-developed new Continental all-season tires designed to balance overall grip, handling, braking and quietness.

More than a year was spent refining the compound and tread design of the standard 18-inch and available 20-inch tires, Pawlik said.

XT4 Sport models offer the sophisticated Active Sport Suspension with Continuous Damping Control (CDC), which is an active suspension system that provides variable damping for the MacPherson strut front suspension and five-link independent rear suspension. It uses sensors



Cadillac’s new 2.0L turbo engine

to monitor road and vehicle inputs, adjusting damping for each wheel 500 times per second.

The XT4 is the first Cadillac model to incorporate the state-of-the-art, electro-hydraulically controlled braking system, Pawlik said.

This electro-hydraulic system replaces the conventional vacuum-based power assist design with a compact electric motor and offers on-demand braking power for more efficient braking performance, he said. It also contributes to the XT4’s overall fuel efficiency by reducing parasitic demands on the engine.

“Along with all its efficiency and performance benefits, the pedal feel is firm and confidence-inspiring,” said Pawlik. “That means drivers get a more direct, responsive feel in all types of braking conditions.”

The XT4’s available twin-clutch all-wheel-drive system improves traction and vehicle control, whether the road is dry, wet, snowy or icy, Pawlik said. And with the standard Driver Mode Select system, it can be decoupled entirely from the rear axle to enhance efficiency.

The XT4 is priced from an MSRP of \$35,790 (including destination charge; excludes tax, title, license, dealer fees and optional equipment). It goes on sale this fall.

GM Orders Recall Over Steering Issue

DETROIT (AP) – General Motors is recalling more than a million big pickup trucks and SUVs in the U.S. because of power-assisted steering problems that have been cited in a number of accidents.

General Motors officials said that the power steering can fail momentarily during a voltage drop and suddenly return, mainly during low-speed turns.

Such a failure increases the risk of a crash.

The company says it has 30 reports of crashes with two injuries, but no deaths have been reported to officials.

The recall covers certain 2015 Chevrolet Silverado and GMC Sierra 1500 pickups as well as Chevy Tahoe and Suburban SUVs.

Also affected are the 2015 Cadillac Escalade and the GMC Yukon SUVs.

Dealers will update the power steering software at no cost to owners. No date has been set to notify customers, but General Motors officials have said that the appropriate software is available now, so owners can contact their local dealers to schedule repairs.

General Motors recalled 2014 model year pickup trucks last year for having the same problem.

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'Don't Pick Up That Phone,' Says Loved One's Voice In New Chevy App

CONTINUED FROM PAGE 1

download the free app from the Google Play Store (data plan required).

- The app uses the phone's accelerometer and GPS to detect when the phone is physically picked up while traveling at speeds above 5 mph.

The app then plays recorded, personalized messages from friends or family reminding drivers to keep their eyes on the road and their phones down.

- The app also includes gamification, featuring a scoreboard and rankings. The less a phone is handled while driving, the higher the score on the leaderboard.

"Today's vehicles offer a range of active safety features like Lane Keep Assist and Forward Automatic Braking that help drivers stay more aware of their surroundings," said Tricia Morrow, Chevy safety engineer. "But we also know the vehicle is only one element."

"Chevy's Call Me Out app gives drivers another great tool to reinforce good driving behaviors – and as a mom of a teenage daughter, I personally know how important it is to model good driving behaviors and encourage others to do the same."

How the Call Me Out app came to be:

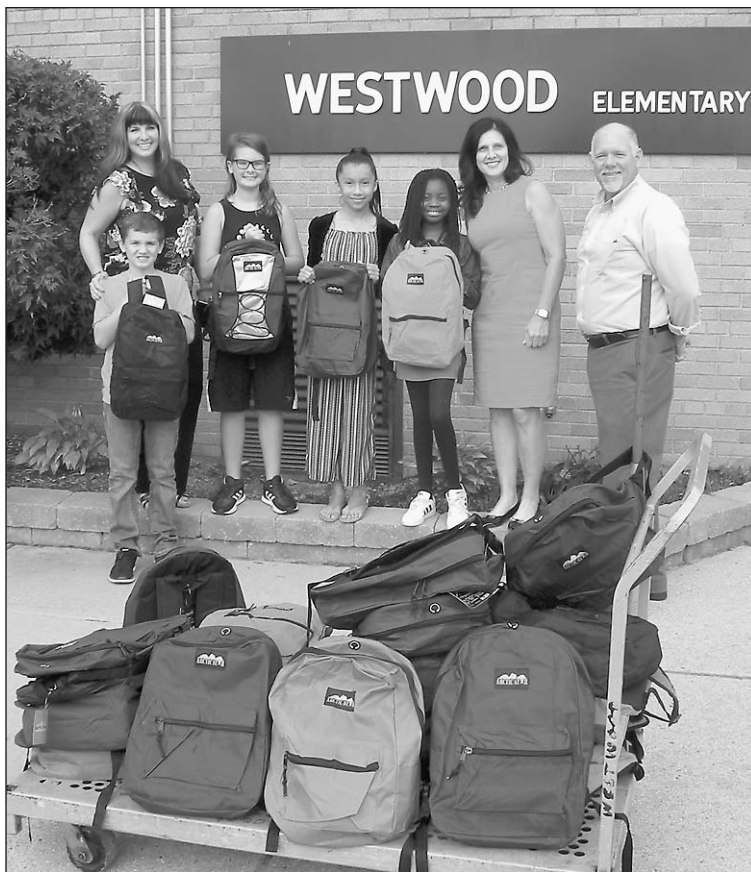
- Chevrolet hosted a hackathon, challenging hackers to develop a personalized solution to reduce distracted driving.

- The Call Me Out app was the winning idea.

- Chevy partnered with students at Wayne State University in Detroit to test the app's effectiveness and concept of leveraging the positive influence of peer pressure.

- The app was then launched to the public.

Farah said that people setting up the system must be 18 years or older and that in order for it to work, it must have compatible data plans and mobile devices.



Johnson, left, Chamberlain, Durso, Alberto, Olabanji, Doughty, Schulte.

AT&T Volunteers Donate School Supplies to Students

by Jim Stickford

The beginning of the school year means it's time to buy school supplies.

That's just what the people at AT&T's Pioneer program did for 30 students at Warren's Westwood Elementary in the Warren Woods school district.

On Sept. 12, Lori Doughty, regional director of External Affairs for AT&T, dropped off 30 backpacks containing school supplies at the elementary school.

Doughty said the donation is the result of the work done by AT&T's Pioneers.

"Pioneers are volunteers who work for AT&T," Doughty said. "We raise money and do work for charities. When it was suggested that we get school supplies for students, we thought it was a good idea."

Mike Schulte, a retired AT&T employee who helped maintain phone lines and is currently Communications Workers of America (CWA) District 4 representative, suggested that the Pioneers make a donation to Westwood Elementary.

He is also currently a member of the Warren Woods school board and recognized a need for such a donation to help some of the students at the school.

Melissa Johnson, principal at Westwood Elementary, said this is the second time the AT&T Pioneers have donated supply-filled backpacks to the school in the past couple of years.

"It's great that we are getting backpacks filled with school supplies appropriate for elementary students," Johnson said. "There are lots of students who need help. We're a Title 1 school, which, bottom line, means that there are students who need this kind of help."

"I like to say you should be the change you want to see in the world," Johnson said. "So seeing the AT&T Pioneers donating these items means a lot. You can appreciate what they're doing and how it makes a difference in the lives of these kids."

Doughty said that in total, the AT&T Pioneers were able to donate 2,400 backpacks to students across the state.

To help transport the backpacks from Doughty's car to the school, Johnson called on the services of the school's PBIS Leaders, all fifth grade honor students who are considered leaders in the school: C.J. Durso, Landon Chamberlain, Guadalupe Alberto and Temi Olabanji.

"We're donating a total of 2,400 backpacks this year," Doughty said.

"The Pioneers, both current and retired AT&T employees, are proud to donate to schools around the state. We're happy to be of service."

MCC Hosting Special DIA Art Display

The Detroit Institute of Arts' (DIA) Inside/Out program has come to Macomb Community College with 15 high-quality reproductions of masterpieces from their collections displayed throughout the college's South Campus in Warren and Center Campus in Clinton Township.

The exhibition, which is open to the public, is intended to spark interest in the fine arts and the DIA, and to foster conversations around the imagery presented.

The artwork will be on display through the end of October, said Sean Patrick, manager of Media Relations at MCC.

The artwork displayed include reproductions ranging from Claude Monet's Gladioli and Dancers in the Green Room by Edgar Degas to Animals in a Landscape by Franz Marc.

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Women entrepreneurs had the chance to exchange ideas when FCA held a networking event Sept. 13.

FCA Networking Event Aims to Help Women

More than 100 female entrepreneurs and industry leaders attended a new networking event hosted by FCA, designed to link women business owners with the automaker's top female executives.

The "W2W Mixer" took place on Sept. 13 at the FCA US headquarters in Auburn Hills, and featured women representing 85 different businesses ranging from a maker of high-quality lubricants to an award-winning marketing firm. Participants had the opportunity to pitch their businesses and ideas to a number of FCA executives.

"FCA US is committed to empowering women inside our company and to increasing the impact women-owned businesses have on our supply base," said Barb Pilarski, head of Human Resources, FCA. "Opportunities to connect our women leaders with accomplished women business owners fuel the connections and build the momentum that will move the automotive industry forward."

The event used a speed-networking format, giving attendees the opportunity to network with FCA women leaders from:

- Business development;
- Dealer operations;
- Finance;
- Mopar;
- Purchasing.

Representatives from the Great Lakes Women's Business Council (WBC), a nonprofit champion for

women, minority and small-business owners, also were on hand.

The Women's Alliance, one of seven FCA business resource groups working to elevate inclusiveness, created the event as a way to build meaningful connections with FCA's supplier community.

"To be invited by FCA to network and connect with other business owners in the automotive industry is a sign that our industry is pushing toward gender equity," said Brittany Stovall, co-founder and CEO of Assured Quality Systems. "I applaud FCA for bringing us together to advocate for women-owned businesses."

The W2W Alliance Mixer was part of FCA's 19th annual Match-Maker event, which provides more than 250 minority-owned, women-owned and veteran-owned businesses access to FCA US leaders, buyers, Tier I suppliers and leaders from advocacy and certifying organizations.

In 2017, FCA US spent \$8.2 billion with approximately 300 minority-, women- and veteran-owned suppliers, representing more than 18 percent of the company's total annual purchasing.

Since 1983, the company has purchased nearly \$62 billion from diverse suppliers.

In recent years, FCA received key leadership awards for its supplier diversity programs, including:

- National Minority Supplier Development Council – Corporation of the Year, Top Tier II Diversity Program Award, Innovation, Impact Award.
- Michigan Minority Supplier Development Council – Corporation of the Year Award.
- Women's Business Enterprise National Council – Top Corporation for six consecutive years.
- Great Lakes Women's Business Council – Corporation of the Year.
- Michigan Hispanic Chamber of Commerce – Top Corporation.
- Asian Pacific American Chamber of Commerce – Corporation of the Year.
- WBC – Great Lakes Excellence in Supplier Diversity Award.

The company recently earned acknowledgement of its diversity leadership when the editors of *DiversityInc* magazine named FCA US to the magazine's 2018 list of "Noteworthy Companies for Diversity" and to the list of "Top Companies for Veterans."

Consumers Face Challenges Over Vehicle Financing

(AP) – Since the early 2000s, zero percent annual percentage rate auto loans have been an important part of the car-buying landscape.

Whether the vehicles were subcompact cars or heavy-duty trucks, zero percent APR offers seemed to be everywhere, particularly around big holiday sale weekends and the fall car-clearance season.

Interest-free offers usually require shoppers to have a credit score above 700 to qualify. But if they can tick that box, they can net some significant savings: A buyer who gets a zero percent interest rate on a \$25,000, 60-month loan would save \$3,300 in interest charges, compared to a loan with the average 5 percent APR.

Recently, though, zero percent loan offers haven't been quite as easy to find. In August 2017, for example, 14.6 percent of car deals were financed with zero percent loans, according to Edmunds analysts. This year, however, that number dropped to 7.4 percent.

Notably, Nissan and Toyota pulled sharply away from zero percent financing in August, which used to be prime time for such deals.

In Toyota's case, zero percent finance deals accounted for 4.6 percent of Toyota's August 2018 sales. In August 2017, the figure was 21 percent. For Nissan, zero percent deals this year accounted for 4.8 percent of sales. In August 2017, the figure was 13 percent of sales.

Chrysler has tapped out as well. Zero percent loans made up less than half a percent of its financed deals in August 2018. A year ago, such loans accounted for 13 percent of the company's sales.

The culprit is rising interest rates. Zero percent loans are free money if you're the buyer, but not if you're the carmaker. A carmaker has to pick up the tab for such offers, just as it does with traditional cash-back rebates.

Car inventory also is responsible for the scarcity of these offers. It's at its lowest level since 2016, and with fewer cars to sell off, there's less need for automakers to lure shoppers with a pricey incentive.

For consumers, though, the good news is that there are other ways to save significant money on a car deal. Cash-back rebates show no sign of going away, and they might even save you more money than zero percent offers.

VW Goes on Trial In Germany Over Emissions

FRANKFURT, Germany (AP) – Trial proceedings have begun against Volkswagen on behalf of investors alleging company officials did not give them timely notice of its scandal over cars rigged to cheat on diesel emissions tests.

Investors are seeking almost 9 billion euros (\$10.4 billion), saying Volkswagen didn't give them the information they needed to decide what to do with their shares before the scandal became public.

The United States Environmental Protection agency accused Volkswagen in September 2015 of manipulating diesel emissions, sending the shares sharply lower.

The case opened Sept. 10 in front of the higher regional court in Braunschweig involves claims from investors that will serve as a model for further cases, the dpa news agency reported.

The company denies the charge and officials say that Volkswagen met its duty to inform investors of any difficulties in time.



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To See London

Need some inspiration for getting through the approaching winter months? How does a weeklong springtime vacation in London sound?

For the 33rd consecutive year, Philip Barrons, Macomb Community College professor emeritus of humanities, is leading a college-sponsored trip to London, England, from May 3 through 11, 2019, said Tish Wirth, Public Relations coordinator at MCC.

The trip is open to Macomb students, alumni, faculty and staff, as well as the public.

“We look forward to new travelers joining us, as well as those who have made the trip before,” Barrons said. “Many find this trip is an excellent way to travel overseas for the first time. Once there, they realize this is very doable. They’ve said that the trip has enriched their lives, which pleases me because part of the college mission is to provide enrichment opportunities.”

Barrons said he designs the trip to be an opportunity for discovering London, allowing plenty of time for travelers to pursue their own interests. He provides guidance and direction.

The cost is \$2,051 per person and includes round-trip airfare, lodging for seven nights at a central London hotel, bus transfer between the airport and hotel, and a half-day guided sightseeing bus tour. Reservations for the trip will be accepted beginning Monday, Oct. 8, with a deposit of \$293. Subsequent payments of \$293 are due on the 15th of each month, November through March, with a final payment on April 1.

The first payment must be made in person at the college’s South Campus cashier’s office.



2019 Ram 1500



2019 Silverado

Pickup Trucks Play a Big Role in Future of FCA and GM

DETROIT (AP) – From new top-selling pickup trucks to an essential range extension for an electric car to the most popular SUV in the country, the 2019 model year for new vehicles has something for everyone.

Fiat Chrysler’s Ram brand and General Motors’ Chevrolet will go at each other and rival Ford with tough-looking new full-size pickup trucks.

Here are the two new models to watch for the coming model year.

RAM PICKUP: The 2019 Ram keeps the current look of a semi cab, but it grew by 4 inches and is slightly wider. The grille is larger, with a forward-leaning, aggressive slant and the hood is higher to look more like a big rig, as well as to help the truck glide through the wind. It’s 225 pounds lighter than the outgoing model to compete with lighter rivals, and the frame is almost entirely made of lighter, high-strength steel.

The tailgate and other parts are made of aluminum. Even the chrome Ram logo at the rear got a more chiseled, brawny look.

Fiat Chrysler says its interior room is the largest in its class. Power is the most significant change. The truck gets a mild hybrid system standard on most gasoline versions. It replaces the alternator with a motor and a 48-volt battery pack, which can shut down the truck at stop lights to save fuel and boost acceleration.

The system reuses braking energy to charge the battery. Buyers get the choice of a 305 horsepower 3.6-liter V6, a 395 horsepower 5.7-liter V8 or a 3-liter V6 diesel with 240 horsepower. With two-wheel-drive and a mild hybrid V8 engine, the truck gets 19 miles per gallon in combined city and highway driving. That’s two miles per gallon better than the 2018 version with a similarly sized engine.

The new Ram went on sale earlier this year. A base Tradesman quad cab starts at \$33,390, including shipping. The company is also selling the outgoing Ram 1500 model as the “Classic” for those looking for regular cabs or lower-priced models.

CHEVROLET SILVERADO: The nation’s second-best selling vehi-

cle loses about 450 pounds as General Motors tries to meet government fuel economy requirements that will be in effect through at least 2020. Engineers took the weight out by melding different metals.

All of the swinging parts, including the doors, hood and tailgate, are aluminum, but stationary parts such as the bed are still steel. The new truck is just under 2 inches longer than the old one for more cargo and interior space.

The short bed in the crew cab, for example, is 1.7 inches longer than the outgoing truck. The frame is made of lighter “high-strength” steel, and there’s ample aluminum elsewhere. Buyers will get a choice of four engines and multiple transmissions, including a four-cylinder for the first time in recent history. The 2.7-liter turbocharged four isn’t a wimp.

It puts out 310 horsepower, but its mileage wasn’t released. Also available are two V8 engines – a 5.3-liter one with 355 horsepower and a 6.2-liter powerplant that puts out 420 horsepower. Both

can shut off any number of cylinders for better gas mileage.

And there’s a holdover 285-horsepower 4.3-liter V6 on the base work truck. A two-wheel-drive model with the smaller V8 gets 19 miles per gallon in combined city and highway driving, one mpg better than the comparable 2018 version. A six-cylinder diesel is coming later. Crew cabs starting at \$36,095 (including shipping) for the short bed are arriving at dealers now with other models coming later this year.

Tesla Drops Number
Of Colors Offered

NEW YORK (AP) – Tesla is dropping two of the seven standard colors it had offered to customers as it tries to streamline production.

In a tweet Sept 11, CEO Elon Musk said obsidian black and metallic silver will still be available, but at a higher cost.

Tesla fans can still choose as standard colors solid black and midnight silver metallic, as well as pearl white, deep blue metallic and red.



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Grant Given to Honor Ford Hunger March of 1932

The MotorCities National Heritage Area Partnership recently received grants from the Ralph C. Wilson, Jr. Legacy Funds at the Community Foundation of Southeastern Michigan and the Rotary Club of Dearborn to support the Fort Street Bridge Interpretive Park.

The project aims to create a park along the historic Fort Street Bridge in southwest Detroit to memorialize the 1932 Ford Hunger March, one of the most significant events in labor history, said Bob Sadler, communications manager for the MotorCities National Heritage Area Partnership.

On March 7, 1932, thousands of workers marched from Detroit to the Ford River Rouge Factory in opposition to Ford's treatment of current and laid-off workers. Police and Ford security arrived to halt the march once it reached Dearborn, but fights broke out, resulting in five dead and over 60 injured. It became known as the Ford Hunger March and helped lead to the formation of the United Auto Workers in 1935, Sadler said.

The Ralph C. Wilson, Jr. Legacy Funds awarded the MotorCities partnership \$41,000 with the vision of creating impact within the communities of Southeast Michigan. The funds were established to support areas important to Wilson during his lifetime, such as design/access and community assets.

The Rotary Club of Dearborn presented a grant in the amount of \$10,000 toward the project as part of its program to plant trees and bushes throughout the Dearborn and Detroit area. The program stemmed from a challenge issued by Rotary International President Ian Risely, who called for all clubs to plant one tree for each club member last year.

The Fort Street Bridge Park idea arose from a partnership known as the Fort Rouge Gateway Project, or FRoG, which includes 16 entities covering private enterprise, nonprofit, local government and education, all striving to create a commemorative site in the shadow of the newly erected Fort Street Bridge, Sadler said.

Partners include MotorCities, the University of Michigan-Dearborn, the City of Detroit, the City of Dearborn, Marathon Petroleum Co. LP, the Michigan Department of Transportation, United Auto Workers Local 600 and others.

This place-making project is going to transform an urban space into a park that both interprets the historical legacy of labor and industry, while offering a vision for a more resilient future, according to the FRoG partner-

ship, said Shawn Pomaville-Size, MotorCities' executive director.

"Access to green space is an issue in Detroit's lower-income communities, which are less likely to have healthy trees, nearby parks, and safe, welcoming environments for residents to enjoy the outdoors," said Pomaville-Size.

"This project will demonstrate how we can reclaim such areas as cultural landscapes for social and recreational use, while providing education about labor and environmental history."

Fort Street Bridge Park construction is slated to begin later this year, Pomaville-Size said.

The Community Foundation for Southeast Michigan is a full-service philanthropic organization leading the way to positive change in our region, Sadler said.

As a permanent community endowment built by gifts from thousands of individuals and organizations, the foundation supports a wide variety of activities benefiting education, arts and culture, health, human services, community development and civic affairs in the seven counties of southeast Michigan.

The Ralph C. Wilson, Jr. Legacy Funds at the Community Foundation for Southeast Michigan honor Wilson's charitable legacy by supporting efforts across the region in caregiving, design & access, and youth sports, as well as for community assets in Wilson's home community of Grosse Pointe. For more information, please visit www.cfsem.org.

Woman Sent To Prison for Road Death

DETROIT (AP) – A woman has been sentenced to 46 months to 15 years in prison for a crash that killed a 57-year-old road construction worker near downtown Detroit.

The Detroit News reports 22-year-old Samiya Speed of Detroit learned her punishment Sept. 12 after pleading no contest last month to charges including operating under the influence causing death, driving with a suspended license causing death and a moving violation causing death to a construction worker.

Speed, at times tearful, apologized in court.

David Snell of Bay City was working in a construction zone on Interstate 75 in June when he was struck by her vehicle. Authorities say Speed was drunk and driving on a suspended license at the time. Her vehicle rolled. Snell was helping another worker connect a utility trailer to a pickup.



Van Dyke Across From GM Tech Center



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ROUSH Performance Now Has F-150 Supercharger

ROUSH Performance’s largest supercharger is now available for the V8-powered 2018 F-150.

The 2018 ROUSH Phase 1 Supercharger Kit boosts the truck to 650 horsepower and 610 lb.-ft. of torque adding an additional 255 horsepower and 210 lb.-ft., said ROUSH spokesman Gregg Voss.

The kit is backed by a three-year, 36,000-mile complete powertrain warranty when installed by a ROUSH authorized dealer or an ASE-certified technician.

Individual parts have been designed and rigorously tested at the component level for extreme durability, reliability and emissions compliance, said Tony Marszalek, executive director of Aftermarket Products.

“We are as passionate about creating a no-compromise, cutting-edge performance lifestyle as truck enthusiasts are about living it,” said Marszalek.

“Thousands of hours of research and testing went into the development of this ROUSH supercharger, including testing in extreme environmental conditions to ensure quality and performance in all locations – on or off the road.”

This Phase 1 Supercharger Kit is part of the TVS (Twin Vortices Series) line developed by ROUSH Performance in collaboration with Eaton, Voss said. Used for years in the ROUSH Mustang and F-150, the TVS technology rotating assembly delivers more power and better fuel economy in a highly engineered, proven package.

Unlike turbocharging, this Phase 1 Supercharger gives drivers instant throttle response and increased power through the engine’s entire power band, Voss



Phase 1 Supercharger Redux

said. The 2.65L supercharger is a roots-type positive displacement supercharger that features twin four-lobe rotors that twist 170 degrees. The innovative fourth lobe and added twist allows for a more efficient and powerful system with improved noise and vibration characteristics.

Newly designed, high-flowing front inlets enhance thermal and volumetric capacity across the full RPM range for better efficiency.

“It is Jack Roush’s lifelong passion for highly engineered, powerful performance to be the driving force of ROUSH Performance. We have no doubt this supercharger will transform your truck,” said Marszalek.

The fully integrated kit includes all necessary installation hardware, as well as exclusive ROUSH Performance calibration, Voss said.

ROUSH Performance, a division of Roush Enterprises, designs, engineers and manufactures completely assembled pre-titled vehicles, aftermarket performance parts, and superchargers for the global performance enthusiast market.

‘Brain’ in 2019 Edge Determines AWD or FWD

Talk about smart cars. The 2019 Ford Edge is smart enough to detect various driving conditions and automatically shift between two-wheel and all-wheel drive, said Ford spokesman Dan Jones.

The feature provides all-wheel-drive traction when it’s needed, and helps reduce fuel consumption when it’s not.

The system is called all-wheel-drive disconnect, a first-for-Ford technology that uses a form of artificial intelligence that can calculate quicker than the human brain.

Based on information received from dozens of high-tech sensors, the new Edge can determine in a fraction of a second whether all-wheel drive is needed, Jones said.

“The concept is pretty simple, it was the execution that was the challenge,” said Scott Beiring, Ford driveline applications supervisor. “Shifting between two- and all-wheel drive needs to be fast and seamless enough that the customer doesn’t know it’s happening.”

The system uses an all-new dedicated electronic brain that receives inputs from dozens of sensors throughout the vehicle, said Beiring. It interacts with the traction control system to detect wheel slip, receiving inputs from the anti-lock brakes to learn if that system is active. It even detects if the windshield wipers are on, whether the Edge is towing a trailer, and the outside temperature.

An algorithm that uses “fuzzy logic” processes all of the data to determine if all-wheel or front-wheel drive is optimal, Beiring said. Constantly monitoring, the system can detect in 10 milliseconds the need to engage or disengage all-wheel drive. It can quickly distribute up to 100 percent of the available power from the front to the rear wheels, depending on driving conditions detected by the system.

“Fuzzy logic” refers to the algorithm,” Beiring said. “It’s like you or I determining what to wear based on reading a weather forecast, where we’re going, the time of year and looking outside. In the case of the new Edge, just because



2019 Ford Edge

the windshield wipers are on doesn’t mean all-wheel drive is going to engage. The algorithm makes the call based on a variety of things that are happening – but much faster than a person could process.

“There are similar systems out there, but none quite like this,” he added. “The fact that we’re able to switch seamlessly and without any input from the driver, that’s the real magic.”

All-wheel-drive disconnect is only one reason for the 2019 Ford Edge’s improved EPA-estimated fuel economy ratings. All-wheel-drive-equipped vehicles have EPA-estimated fuel economy ratings of 21 mpg city/28 mpg highway/23 mpg combined. Front-wheel drive vehicles have EPA-estimated fuel economy ratings of 22 mpg city/29 mpg highway/25 mpg combined.

With standard all-wheel drive and a 2.7-liter V6 EcoBoost engine, Edge ST, the first SUV from the Ford Performance team, has EPA-estimated fuel economy ratings of 19 mpg city/26 mpg highway/21 mpg combined. Actual mileage may vary, said Jones.

Those EPA-estimated ratings represent improvements over current Edge models – improvements that the addition of several new technologies – as well as a handful of aerodynamic enhancements – helped achieve, Jones said.

Fuel-saving tech features on the new Edge include:

- New 8-speed automatic

transmission introduces two overdrive gears, which decrease engine rpm for improved fuel economy during highway cruising.

- Active transmission warm-up uses reclaimed heat energy to warm up the transmission faster. This, along with a durable, synthetic, ultra-low-viscosity fluid – engineered specifically for the new Edge – reduces component friction and helps save fuel.
- Standard Auto Start-Stop helps save fuel by shutting off the engine when the vehicle comes to a stop and automatically restarts when the driver releases the brake pedal.
- Deceleration fuel shut-off stops fuel flow to the engine when the vehicle is reducing speed.
- Exhaust gas recirculation not only reduces harmful emissions, but increases efficiency by allowing a larger throttle position, thereby reducing pumping losses.

To improve Edge aerodynamics, 2019 models are equipped with active grille shutters, full underbody shields and air curtains that create a high-pressure region of air around the outer surface of the wheels and tires for reduced drag.

The new Edge and Edge ST are due to arrive in local dealership showrooms later in the month of September.

Tesla’s Executives Are Abandoning Ship

DETROIT (AP) – Tesla apparently is having trouble informing customers about deliveries of the Model 3 mass-market electric car.

In a Twitter response on Sept. 12 to a Model 3 buyer, CEO Elon Musk wrote that customers “may experience longer response times” because of a large increase in vehicle deliveries in North America. He wrote that resolving the issue is Tesla’s top priority.

Earlier in the day, the customer tweeted to Musk that he couldn’t get a vehicle identification number from his sales adviser even though he was scheduled to pick up his Model 3 on Sept. 10. The customer wrote that his loan for the car is up in the air. Normally vehicle identification numbers are needed for loan paperwork.

The customer wrote that his experience with Tesla has been a nightmare and the adviser isn’t responding to emails.

Musk apologized and wrote that he’s working on the issue. Tesla spokesmen did not immediately comment.

Tesla is counting on sales of the Model 3 to generate cash to make debt and expense payments and turn a sustained profit starting this quarter. The company said it has more than 400,000 orders for the car, which starts at \$35,000 but can’t be purchased yet for less than \$49,000.

Also on Sept. 12, another executive announced he was leaving

Tesla, the fourth departure in the last two weeks.

Justin McAnear, vice president of global finance, wrote in a statement distributed by Tesla that he will leave the company Oct. 7 to take a chief financial officer role at another company that he didn’t identify.

“This was simply an opportunity I couldn’t pass up,” he wrote, adding that he loved working at Tesla and has great respect for his colleagues. McAnear wrote that a number of people will step up to fill his role.

In the first week in September, David Morton, chief accounting officer, stepped down after only a month on the job at Tesla Inc. The company said in a regulatory filing that Morton was leaving due to the level of public scrutiny and the pace at the company but not over any disagreements with Tesla’s leadership or its financial reporting.

That followed a report on Sept. 7 that Gabrielle Toledano, head of human resources, would not return to Tesla after a leave of absence. And communications chief Sarah O’Brien confirmed that her last day on the job was Sept. 12. She wouldn’t give a reason for her departure, which she said has been in the works for two months.


Late on Sept. 7, replacements were named for Toledano and O’Brien, and Musk also promoted Vice President Jerome Guillen to president for automotive, overseeing all auto operations in-

cluding the parts supply chain.

The departures come as Musk’s behavior has become more erratic in recent weeks. His conduct has been questionable since the first-quarter earnings conference call when he criticized Wall Street analysts for asking “bonehead” questions about the company’s finances. Then he labeled a British diver who aided in the cave rescue of Thai soccer players a pedophile, and after apologizing, doubled-down on his accusation last week. He also took a hit off what apparently was a marijuana-tobacco joint during a podcast interview that made its rounds on YouTube.

But the most questionable action came when Musk tweeted Aug. 7 that he had secured funding to take the company private at \$420 per share to get away from the short-term pressure of Wall Street. The tweets pushed the electric vehicle and solar panel maker’s stock price up 11 percent that day. But it subsequently fell when Musk revealed that funding wasn’t locked down.

On Aug. 24, Musk put out a statement saying the go-private deal was off, drawing scrutiny from the Securities and Exchange Commission. On Sept. 11, Nomura analyst Romit Shah downgraded his rating on the company’s stock from “Buy” to “Neutral” on worries about Musk’s erratic behavior. The behavior is likely to have contributed to recent executive departures including Morton, Shah wrote.





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The Packard Proving Grounds Historic Site will host an author who will discuss the history of the company.

Author To Talk About Packard’s History

Packard automobiles were beautiful vehicles and behind all of those beautiful cars were real people, which is why the Packard Proving Grounds Historic Site (PPG) in Shelby Township is hosting a presentation, “Letters from Packard,” by author and historian Jim Balfour Sept. 30 at 3 p.m.

Through the PPG’s Honoring History series, this program is a chronological look at correspondence related to the company, its product, and individuals connected with the product from the beginning until the end in 1956.

The presentation is more about “Packard Life” during that time than about the company per se. While sometimes humorous and sometimes serious, these vignettes about employees, customers, and Packard historical events are always interesting, said event coordinator Mary Anne Demo.

“This presentation is especially

timely as it is the PPG’s 50th anniversary year” said Demo.

Balfour, a Michigan native and only child of two educators, learned a lot about American history, said PPG spokeswoman Karen Stapleton Hooper.

He developed a lifelong passion for the automobile, including the Packard Motor Car Company and its history. After college, Balfour married, raised four sons and began a career in engineering development of automotive products and then international engineering management. He restored a 1928 Packard Vincent prototype speedster and has also authored many Packard-related articles.

The 17-acre historic site, established in 1928 by the Packard Motor Car Company and now administered by the Packard Motor Car Foundation, a 501c3 organization, features artifacts from automotive to aircraft to boat racing history. And, it showcases buildings

designed by the renowned Architect Albert Kahn, Hooper said.

Packard was an American luxury automobile marque built by the Packard Motor Car Company of Detroit. Packard was founded by James Ward Packard, his brother William and their partner, George Lewis Weiss. The first Packard automobiles were produced in 1899, and the last true Packard in 1956, when they built the Packard Predictor, their last concept car.

Packard, during its time, enjoyed a reputation as a luxury automaker.

The presentation, at 49965 Van Dyke in Shelby Township will be held in the historic Repair Garage.

Ticket cost is \$5 or free to Packard Motor Car Foundation members. Reservations by calling 586-739-4800 or by email at packardprovinggrounds@gmail.com.

China Car Sales Drop

BEIJING (AP) – Chinese auto sales fell for a second month in August, an industry group reported last week, adding to signs of economic malaise amid a worsening tariff battle with Washington.

Sales of SUVs, sedans and minivans in the biggest global auto market contracted by 4.6 percent from a year earlier to 1.8 million units, according to the China Association of Automobile Manufacturers. Total vehicle sales, including trucks and buses, sank 2.1 percent to 2 million units.

Chinese auto demand has cooled as economic growth slows after Beijing tightened controls on bank lending to cool surging debt.

Sales of SUVs, usually the industry’s brightest spot, shrank 4.7 percent to 737,000 units. Sedan sales were down 3.4 percent at 901,000.

Total auto sales for the first eight months of the year gained 2.6 percent to 15.2 million.

Sales growth has declined steadily, tumbling from May’s 7.9 percent to 2.3 percent in June. Full-year 2017 sales growth was 1.4 percent.

China’s mounting tariff fight with U.S. President Donald Trump over its technology policy has added to anxiety, though the economic impact so far is limited.

Weak demand is a setback for global automakers that look to China to drive revenue and are spending heavily to develop models for local tastes.

Beijing imposed 25 percent import duties on U.S.-made autos as part of its retaliation for a similar American increase. But that falls most heavily on BMW AG’s imports of SUVs from a South Carolina factory.

American brands produce

most of their vehicles in Chinese factories.

Sales of pure-electric cars rose 31.7 percent from a year ago to 72,000 units. Sales of gasoline-electric hybrids jumped 130.8 percent to 28,000 vehicles.

Beijing is in the midst of a multibillion-dollar campaign to promote electric car development in hopes of creating a profitable new industry.

Automakers are rolling out dozens of electrics but still rely on sales of gasoline-powered models for their profits.

In August, Nissan Motor Co. began production of its first electric sedan designed for China. The Sylphy Zero Emission, based on Nissan’s Leaf, is the first of dozens of lower-cost electrics being developed for China.

Trade Questions Delay Volvo Stock Offering

COPENHAGEN, Denmark (AP) – The CEO of Swedish automaker Volvo Cars, owned by China’s Geely holding company, says “the timing right now is not optimal” for an initial public offering, citing “an escalating trade war, tariffs and market volatility.”

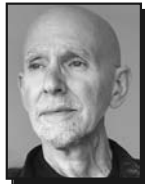
CEO Hakan Samuelsson added in a mail to The Associated Press on Sept. 11 that “an IPO remains an option but there is no fixed timeline.”

In May, Geely reportedly hired investment banks to gauge the value of Volvo with a potential listing in sight.

Since 1927, Volvo has been in operation as a Swedish company, but in 2010 it was bought by Geely Holding. Last year, the automaker said its new models as of 2019 would either be fully electric or hybrid-electric.

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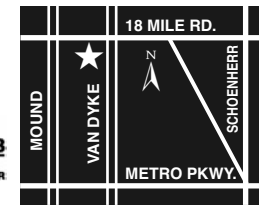
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CHEVROLET

Ford Says Company Won't Build Focus in America

WASHINGTON (AP) – Ford won't be moving production of a hatchback wagon to the United States from China – despite President Donald Trump's claim Sept. 9 that his taxes on Chinese imports mean the Focus Active can be built in America.

Citing Trump's new tariffs, Ford on Aug. 31 said it was dropping plans to ship the Focus Active from China to America.

Trump took to Twitter Sept. 9 to declare victory and write: "This is just the beginning. This car can now be BUILT IN THE U.S.A. and Ford will pay no tariffs!"

But in a statement Sunday, Ford said "it would not be profitable to build the Focus Active in the U.S." given forecast yearly sales below 50,000.

For now, that means Ford simply won't sell the vehicle in the United States. Kristin Dzikczek of the Center for Automotive Research said that Ford can make Focuses "in many other plants around the world, so if they decided to continue to sell a Focus variant in the U.S. market, there are several options other than building it in the United States."

In April, Ford announced plans to stop making cars in the United States – except for the iconic Mustang – and to focus on more profitable SUVs. It stopped making Focus sedans at a Wayne, Mich., plant in May. The plan, said industry analyst Ed Kim of AutoPacific, was to pare down the Focus lineup to Active wagons and import them from China.

"Without the tariffs, the business case was pretty solid for that model in the U.S. market," Kim said.

Demand for small cars in the U.S. has been waning for years

with relatively low gasoline prices and a shift from cars to SUVs and trucks.

If Ford sold fewer than 50,000 Focus Active wagons per year, it would run a U.S. factory on only one shift per day, which isn't cost-effective, Dzikczek said. Automakers like to run plants on at least two shifts, and preferably three per day to cover the cost of building and equipping the factory, and to turn a profit.

Ford also wouldn't want to spend millions on equipment to build the Focus Active here because at low sales volumes it wouldn't get a good return on its investment, Dzikczek said.

If sales were high enough to justify production at a U.S. plant, the price of a compact vehicle isn't high enough to cover the difference in wages here, she said.

"The margins are very slim," Dzikczek said. "Even if you had demand and volume, it's still very difficult to build a small car in the U.S. profitably, which is why you find very few of them here."

In China, labor costs for motor vehicle and parts manufacturing are about \$8 per hour including benefits, but it's more than \$52 per hour in the U.S., according to Dzikczek.

Ford, BMW, Mercedes and others export about 250,000 vehicles to China from the U.S. each year, Dzikczek said. Most of them are luxury cars and SUVs with higher profit margins that can cover higher U.S. wages, she said.

For the Focus Active, the tariffs on Chinese vehicles changed everything. The United States on July 6 began imposing a 25 percent tax on \$34 billion in Chinese imports, including motor vehicles.

FCA Truck Aims to Help Country's Farmers

For FCA, part of supporting America's farmers is building trucks for agricultural use, and Ram is celebrating its agricultural bonds with a new edition designed specifically for America's farm families.

The 2018 Ram Chassis Cab Harvest Edition is an agricultural market-specific truck and is visually distinguished by two limited-availability colors: Case IH Red and New Holland Blue (Brilliant Black and Bright White also available), said FCA spokesman Nick Cappa.

"Addressing a direct request from farmers, Ram is the only manufacturer to offer Chassis Cab commercial trucks in colors that match two of the most popular lines of farm equipment in the nation," said Jim Morrison, head of Ram Brand – FCA North America. "The Ram Harvest Edition Chassis Cab delivers high capability and gives farming families a way to show their agricultural brand loyalty."

In August 2017, Ram launched 1500, 2500 and 3500 pickup versions of the Harvest Edition, Cappa said. Case IH and New Holland farm tractors and other agricultural equipment are manufactured by subsidiaries of CNH Industrial. CNH Industrial N.V. shares a common ancestry with Fiat Chrysler Automobiles N.V.

The Harvest Edition will be available across the Ram 3500 (SRW and DRW), 4500 and 5500 (DRW, 60-inch and 80-inch cab-to-axle lengths) Chassis Cab lineup, in all four-door Crew Cab and two-door Regular Cab configurations. Optional powertrains include 4x4 versions of the 6.4-liter Hemi V8 or 6.7-liter Cummins Turbo Diesel.

Harvest Edition Chassis Cab trucks are loaded with functional features that are designed to work, including large front tow



2018 Ram Harvest Edition Chassis Cab

hooks, a transfer-case skid plate, side steps, fog lamps and a rear back-up camera, Cappa said.

The Harvest Edition comes standard with technology farmers are looking for, including an optional 8.4-inch Uconnect 4C touchscreen radio with navigation, 4G Wi-Fi capability, Apple CarPlay and Android Auto, which gives buyers seamless connectivity, fingertip access to smartphone map mirroring, and Sirius Weather with up-to-the minute weather maps and forecasts customizable to any location in the nation.

A large 7-inch reconfigurable cluster allows operators to monitor selected systems, such as filter life, engine hours and operating temperatures, Cappa said. The interior also includes an auto-dimming rearview mirror, leather-wrapped steering wheel, steering-wheel audio controls and power-sliding rear window (Crew Cab).

The Harvest Edition features a premium exterior appearance

packed with chrome highlights, including the grille, side-steps, door handles and mirrors. Polished aluminum wheels enhance all four corners (18-inch on 3500 models, 19.5-inch on 4500 and 5500 models), Cappa said.

The Harvest package also includes body-color (or Bright Silver) wheel flares and upper fascia (3500). In addition to Case Red and New Holland Blue, Harvest Edition Ram trucks are also available in Bright White or Brilliant Black.

Ram Harvest Edition Chassis Cab pricing:

- Ram 3500 MSRP starts at \$43,990;
- Ram 4500 MSRP starts at \$48,140;
- Ram 5500 MSRP starts at \$49,240.

MSRP does not include \$1,695 destination charge.

Ram Harvest Edition trucks were unveiled Sept. 11 at Husker Harvest Days in Grand Island, Neb., and go on sale in the third quarter of 2018.



2018 Jeep Wrangler Moab Edition

Jeep Debuts Wrangler Moab Based on Sahara Model

In the 1940s, U.S. Army jeeps pounded through the Sahara sands in World War II, aiding the Allied victory.

Today, the Jeep is introducing the 2018 Jeep Wrangler Moab Edition, based on the Wrangler Sahara model and featuring Rubicon hood and steel bumpers with removable end caps, aggressive 32-inch mud-terrain tires, LED headlights and tail lights, a Moab decal on the hood and 17-inch Rubicon wheels painted in Low-Gloss Black.

The Wrangler Moab Edition, a first limited-edition model based on the new Wrangler, honors the storied history the brand shares with the annual Easter Jeep Safari event in Moab, Utah.

The Jeep Wrangler Moab Edition's headlight surrounds, grille throats and tow hooks are also painted Low-Gloss Black. Wrangler Rubicon rock rails are standard on the Wrangler Moab Edition, but Sahara side steps are available at no additional charge. A body-color hard top is standard, but the Dual Top Group or Sky One-Touch power top are also available.

Wrangler Moab Edition is available in nine colors: Granite Crystal, Billet Silver, Punk'n Metallic,

Mojito!, Black, Bright White, Sting Gray, Ocean Blue Metallic and Firecracker Red.

Inside, Wrangler Moab Edition features the Leather Interior Group, which includes leather-trimmed seats and a leather-wrapped dashboard with contrast stitching, and Safety Group, which includes Blind-spot Monitoring and Rear Cross Path detection and ParkView rear back-up camera with dynamic grid lines. Other standard features include Selec-Trac full-time two-speed transfer case, Passive Keyless Entry, Trac-Lok limited-slip rear differential, 8.4-inch Uconnect touchscreen with navigation, a nine-speaker premium Alpine sound system and all-weather slush mats.

Optional equipment available with the Wrangler Moab Edition includes the Cold Weather Group, which features heated front seats and steering wheel and remote start, Trailer Tow and Trail Rail cargo management system. Goyer said to meet consumer demand around the world, all Jeep models sold outside North America are available in both left- and right-hand drive configurations and with gasoline and diesel powertrain options.

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SEPTEMBER Sales Event!

2018 SILVERADO "LT" 4x4 DOUBLE CAB



- ALL STAR EDITION!**
- 285HP V6 Engine!
 - GM Bed Liner **INCLUDED**
 - Color Touch Screen Radio!
 - Heated Front Seats!
 - Steering Wheel Radio Controls!
 - Remote Keyless Entry!
 - Locking Rear Differential!
 - 18" Polished Aluminum Wheels!
- Stock# J45674

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Was \$23,965 Sale Price: **\$14,999***
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 - Rear Vision Camera!
 - USB Charging Port!
 - Aluminum Wheels!
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Was \$27,545 Sale Price: **\$18,999***
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2018 EQUINOX "LT"



- Color Touch Screen Radio!
 - Remote Keyless Entry and Start!
 - Power Sunroof!
 - Front Heated Seats!
 - Dual Zone Climate Control!
 - Chrome Pkg. w/Black Bowties!
 - Power Liftgate!
 - Side Blind and Rear Cross Traffic Alerts!
- Stock# J44429

Was \$32,595 Sale Price: **\$23,389***
24 MONTH LEASE

\$149*

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2018 CRUZE "RS"



- REDLINE EDITION!**
- RS Appearance Package!
 - Remote Keyless Entry and Start!
 - Rear Vision Camera!
 - Black Emblems with Red Outline!
 - Black Aluminum Wheels!
 - Heated Front Seats!
- Stock# J40876

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