

Cadillac Names New President in the Face of Stalled Sales

The rise of the SUV has led to the fall of Johan de Nysschen.

General Motors has appointed Steve Carlisle to the position of General Motors senior vice president and president, Cadillac, replacing Johan de Nysschen, who is leaving the company effective immediately.

The Associated Press reported de Nysschen was hired away from Nissan's Infiniti luxury brand with much promise and named president of Cadillac in August of 2014. A few months later he moved the brand's headquarters from Detroit to New York in an effort to give the

Cadillac brand more sophistication.

But the move didn't help with buyers. Although sales grew globally, they fell during his tenure in the U.S., GM's most lucrative market. Sales declined 8 percent last year and dropped another 4.6 percent through March.

Jessica Caldwell, senior analyst for the Edmunds.com car buying website, told *AP* that de Nysschen bet heavily on the German luxury model of rolling out cars at a time when the market was shifting dramatically toward SUVs. (Edmunds regularly pro-

vides content, including automotive tips and reviews, for distribution by *The Associated Press*.)

In media interviews, de Nysschen talked about the shift coming, but Caldwell said the brand didn't move quickly enough to capitalize on it.

Currently Cadillac has only two SUVs on sale, the full-size Escalade and the midsize XT5, with the compact XT4 coming in the fall.

"When you think about a market that's over half SUVs and you have two, it's not a good place to be," Caldwell said. "That was a

CONTINUED ON PAGE 7



Steve Carlisle



Johan de Nysschen



The last 2018 Challenger SRT Demon and 2017 Viper will be auctioned off for charity later this year.

Dodge Fans Can Buy Some Car History for United Way

Charity gets a mega-horsepower push this June as Dodge//SRT joins with Barrett-Jackson for a once-in-a-lifetime offer for any automotive enthusiast.

The last unit of the limited-production, world record-setting 2018 Dodge Challenger SRT Demon and the last 2017 Dodge Viper, the American hand-built supercar, will be auctioned as a pair. Details on the Dodge Challenger SRT Demon/Dodge Viper Barrett-Jack-

son auction lot can be found at DodgeGarage.com.

The winning bidder takes home a combined 1,485 horsepower: The 840-hp Dodge Challenger SRT Demon, the industry's first and only purpose-built, street-legal production drag car with the most powerful production V8 engine and 20-plus industry-first, drag-performance features, said FCA spokeswoman Diane Morgan.

CONTINUED ON PAGE 4

EyesOn Design Holding Special Photo Exhibit

EyesOn Design's first event in its new Lecture Series will be held on Friday, May 11.

The public is invited to attend the Robert "Puff" Puffer Photographic Exhibit from 5:30 - 7:30 p.m. at the Detroit Club, 712 Cass Avenue, said EyesOn spokeswoman Kathy Lightbody.

Employed by Ford Motor Company for 45 years, Robert Puffer was a Ford staff photographer in the 1950s, when expertise in photography was an art form much less accessible to the masses, Lightbody said.

Dozens of his original works, many being seen in public for the first time, will be displayed at the exhibit. Comments will be made by his son, Christopher Puffer, as well as by Darrell Behmer, the chief designer of Ford Performance, who will recall the inspiration Puffer's pho-

CONTINUED ON PAGE 2



2019 Chevy Camaro Turbo 1LE



2018 Dodge Challenger SRT Demon



2018 Jeep Wrangler

Hagerty Declares These Detroit Vehicles Instant Classics

While the future of new car ownership may be up for debate, 2018 has ushered in a new class of vehicles that promise to be sought-after collectibles.

Hagerty spokesman Jonathan Klinger said the agency is a global company specializing in products and insurance for people who love cars. Every year Hagerty name several vehicles, in this case 2018 production model year, that are most likely to appeal to driving enthusiasts now and stand out as highly col-

lectible 30 years down the road to its "Hot List".

"We look for vehicles that push boundaries and beg to be driven," says McKeel Hagerty, CEO of Hagerty. "These cars meet that test. It's one of the best years for future classics in years, proving interest in performance driving is as strong as ever. This list is proof that people still love sitting in the driver's seat, putting their hands on the wheel, and enjoying the experience of driving."

In order to be eligible for the

"Hagerty Hot List," vehicles must be produced within the 2018 model year and have an MSRP of less than \$100,000.

The "Hagerty Hot List" for 2018 includes:

- Chevrolet Camaro ZL1 1LE (\$69,995) – Judges wrote that "this Camaro with the 1LE track handling package is proof that the golden era for American muscle car wars is happening right now. Combining GM's 650-hp supercharged V8 engine with the Camaro's tried-and-true 1LE

track handling package has, predictably, sensational results.

"It's the first time Chevy has offered the 1LE as an add-on to the ZL1, and rarely does a car meld muscle car potency with the colossal grip and track durability of a top-flight sports car. The fact that the ZL1 1LE does price that severely undercuts its competitors is a compelling reason to get in on the action, if that earth-shattering exhaust note isn't

CONTINUED ON PAGE 2



Ford's GoRide service in action, helping patients make appointments.

Ford Supports a Program to Help Elderly

During a recent Michigan snowstorm, Ernestine "Tina" Brighton was feeling nervous about traveling to her medical appointment. There was a foot of snow on the ground when the driver of Ford's new GoRide transportation service arrived to pick her up, but as he assisted her into an outfitted Ford Transit, secured her wheelchair for the ride and began the journey, Brighton said she couldn't have felt safer or more comfortable, said Ford spokeswoman Sinead Phipps.

What's more, she made it to

her appointment on time, then back home to Beaumont Rehabilitation & Skilled Nursing Center, where the driver helped her inside and dropped her papers off with the staff before departing. Brighton has been a fan since the GoRide pilot began in late 2017, and is happy to keep using the service now that it's officially providing non-emergency medical transportation for Beaumont Health.

"The first time I went in a GoRide, it was so clean," said Brighton. "You felt really secure. The drivers were excellent – they

were very kind to me. I can't tell you how much I enjoyed moving to GoRide."

Looking to raise the bar for patients like Brighton who need help making it to their medical appointments, Ford is launching its new GoRide non-emergency medical transportation service in Southeast Michigan, covering more than 200 facilities within the Beaumont Health network, Phipps said.

With GoRide, health systems such as Beaumont can easily

CONTINUED ON PAGE 6

The 2019 Sierra AT4 Built for Active Lifestyle

For off-road trucking fans, autumn can't get here fast enough. At least that is what GMC is counting on with the new Sierra AT4

"GMC will be redefining the off-road space by introducing the new 2019 Sierra AT4," said Duncan Aldred, vice president of Global GMC. "For the first time ever, the Sierra AT4 delivers a unique formula of authentic off-road capability and innovative technology paired with premium refinement and a bold appearance expected from GMC."

"The 2019 Sierra AT4 is designed for the customer who wants an elevated presence on the road and the capability to venture off life's beaten path. It's also the beginning for the AT4 brand, which will be seen on every vehicle in our lineup in the next two years."

The truck will feature a dark, distinguished appearance built on the commanding presence of the next generation 2019 Sierra, Aldred said.

"The 2019 Sierra is the boldest expression ever for GMC's full-size pickup, and the new AT4 reinforces its essence of capability with distinctive, athletic cues," said Matt Noone, director of design, GMC Exteriors.

"From every angle, it conveys GMC's premium yet functional design language."

The Sierra AT4 has a unique look driven by dark exterior finishes and modern detailing. The front and rear bumpers and the grille surround are finished in body color, while the bold grille

design with its rugged, knurled texture is finished in black chrome set off by the Sierra's bold, C-shaped LED lighting signature, Noone said.

Additional accent details such as the LED fog lamp bezels and fender trim continue the use of black chrome, while a premium high-gloss black finish is applied to the window trim, mirror caps and skid plate. Touches of red complete the package and make the AT4 stand out with subtle detailing in the Sierra's new AT4 signature emblems and bold, unique vertical tow hooks. The exterior details create a distinct and modern personality for the AT4 that projects GMC confidence and capability.

The interior also carries AT4-specific darkened trim, including dark-tinted and textured aluminum finishes on the steering wheel, center stack and sill plates, as well as a unique Jet Black/Kalahari color accents in the seats and live stitching. Leather-appointed seating with embroidered

AT4 badging on the headrests and all-weather floor mats are standard and support GMC's customers' active lifestyles and AT4's mission of delivering capability with uncompromising durability and comfort, Aldred said.

It will also come with a standard factory-installed 2-inch suspension lift that provides additional ground clearance and four-wheel drive with a two-speed



2019 Sierra AT4

transfer case that includes low-range four-wheel-drive gearing for extremely tough conditions.

The Sierra AT4 also comes with standard off-road tuned Rancho monotube shock absorbers, a locking rear differential and Hill Descent Control, a driver assistance feature that leverages the anti-lock braking system to enable smooth, controlled descents on steep grades without the driver having to touch the brake pedal under certain conditions.

The locking rear differential directs engine power equally to both rear wheels for the greatest traction on slippery or uneven terrain.

The Sierra AT4 boasts innovative technologies that optimize

capability and elevate driver confidence, Aldred said. The Traction Select System allows the driver to choose from preset drive modes that have been tailored for different terrain or weather conditions.

Selecting one of these modes adjusts Sierra's transmission shift points, throttle mapping and StabiliTrak to optimize performance for the situation at hand.

The GMC Sierra AT4 goes on sale this fall.

Oakland County Teams Up With Ford Health

The Oakland County Michigan Works! Oak Park service center is partnering with Henry Ford Health System, Oakland Community College and Henry Ford College to offer a no-cost medical assistant apprenticeship program – the first of its kind in southeast Michigan.

The partnership provides \$8,000 worth of classroom instruction and on-the-job training and a \$12 hourly wage to qualified candidates who enroll in the year-long program at Oakland Community College or Henry Ford College, said Oakland County spokesman Steve Huber. Medical assistants are among the top 10 in-demand jobs in health care in the county.

Oakland County Michigan Works! Oak Park pre-screens candidates and works with Henry Ford Health System and the colleges to coordinate entry into the apprenticeship program.

Information sessions are set for April 24, 6-8 p.m., and April 27, 9-11 a.m. and 1-3 p.m., at the Henry Ford Medical Center, 2825 Livernois Road, Troy. To register for these meetings call 248-691-8437 (ext. 2970).

Oakland Health Dept. Reports Rapid Animal

Oakland County Health Division on April 18 confirmed a case of rabies in a skunk removed from Rochester Hills. The Health Division strongly urges residents to reduce rabies exposure by staying away from wild animals such as skunks, bats, raccoons, foxes, and stray cats and dogs, said Leigh-Anne Stafford, health officer for Oakland County.

"Our natural instinct is to befriend and pet an animal that seems friendly or help one that is injured," said Stafford. "But as a rule, avoid stray and wild animals to protect yourself against rabies."

If a wild animal is found behaving strangely, call the Oakland County Animal Shelter and Pet Adoption Center at 248-391-4102 for assistance. If bitten by any wild animal or an animal unknown to you, wash the affected area thoroughly with soap and water and seek medical attention immediately, Stafford said. To report an animal bite, call the Health Division at 248-858-1286.

"Rabies is present in our communities and is most often found in bats, raccoons, skunks, and foxes," Stafford said. "People and their pets need to be careful and avoid encounters with unfamiliar animals."

The rabies virus is found in the saliva of infected animals and is spread through bites or scratches. There are simple steps everyone can take to protect themselves from rabies. One step is to have pets vaccinated regularly. This will protect them if exposed to animals with the disease, Stafford said.



DETROIT'S #1 CHEVY DEALER IN MIDTOWN

FREE **lyft** is now available for customers at the Ren-Cen

2018 TRAX LS FWD

LEASE FOR

\$186* MONTH + TAX

24 MONTHS **\$0** DOWN

10K MILES PER YEAR • W/Chevy Lease Loyalty • #91390



2018 SILVERADO 1500 4WD LT DBL CAB

LEASE FOR

\$174* MONTH + TAX

24 MONTHS **\$0** DOWN

10K MILES PER YEAR • W/Chevy Buick GMC Loyalty • #91391



2018 GM Accessory Employee Discount Program

GM Employees and family members can save 20% from MSRP on eligible GM Accessories.

Order your accessories from parts and pick up on your way home!

Contact the Parts Department for details

All rebates to dealer includes Chevrolet, Buick or GMC lease loyalty. Payment plus tax, title, doc fee, license. Requires GM Employee discount. 10,000 miles year. Disposition fee may be required at lease turn in. With approved credit. Expires 4-30-18

Delivery to Home or Office

Contact me for the Best Chevy Deal!

BeckyD@JamesMartinDetroit.com

Direct: 313.875.0507

Main: 313.875.0500

6250 Woodward Ave. Detroit






SPECIAL PRICE

★★★

MS 170 CHAIN SAW

\$159⁹⁵

DEALER DAYS

★★★★★

HELLEBUYCK'S

POWER EQUIPMENT CENTER

TOLL FREE 1-866-MOW-TOWN
WWW.HELLEBUYCKS.COM

Shelby Twp.

52881 Van Dyke

Shelby Twp., MI 48316

(586) 739-9620

Warren

31430 Mound Rd.

Warren, MI 48092

(586) 365-2411

FAMILY OWNED & OPERATED SINCE 1974

Mon & Thurs	8:30am - 7:00pm
Tue, Wed & Fri	8:30am - 5:30pm
Sat	9:00am - 3:00pm
Sun	Closed

*\$179.95 BE5-SRP. Offer valid on purchases between 4/1/18-6/30/18 at participating retailers while supplies last. Not available in all markets. See retailer for details. All prices BE5-SRP. ©2018 STIHL

**17 Cruisers - Keep your same Membership # - See cashier for new Card - 10,000 Cruisers have signed up for Membership Cards!*



Culver's Classic CAR CRUISE

TUESDAY SUMMER CRUISE

STARTS MAY 1 AT 4pm

MICHIGAN'S LARGEST WEEKLY TUESDAY SUMMER CRUISE

COME EARLY FOR BEST PARKING SPOT

248-276-2222

Cruiser's Receive 15% Off

Any Time You Dine At Culver's of Lake Orion

✦ \$1.00 Custard for All Cruise Card Members

✦ D.J. Billy D Playing Your Favorite Music

Culvers of Lake Orion

Located on Lapeer Rd. & Dutton (1/2 mile North of the Palace)

No. 1 Burger in America

✦ Free Custard Sample

✦ Over 45 Menu Items

✦ All Our Food is Cooked-To-Order

✦ Fast - Drive Thru

✦ \$50/50 Raffle, plus Many Free Prizes

✦ Cruiser of the Week Receives \$25.00 Gift Certificate

Sponsored by:



Visit Culver's Website: www.joezimmer.com

Classic Burgers

Lake Orion

Classic Cars

JEFFERSON CHEVROLET

Find New Roads

Your Only Valet GM Dealer

Only 6 Blocks From Downtown & GM RenCen

SERVICE PICK-UP & DELIVERY TO DOWNTOWN EMPLOYEES

\$39.95 OIL CHANGE & TIRE ROTATION

Includes up to 5 qts. of Dexos Oil

VALET PICK-UP OR SHUTTLE PICK-UP/DELIVERY

2017 BLOW OUT SALE

2017 IMPALA LTZ Stk#17134

NOW **\$33,249*** SAVE OVER \$8,700

WAS \$42,025

LEATHER, POWER ROOF, HEATED & MEMORY SEATS, 20" ALUMINUM WHEELS

2017 CAMARO 2LT Stk#17000

NOW **\$30,455*** SAVE OVER \$7,800

WAS \$35,685

POWER SUNROOF, 20" BRIGHT ALUMINUM WHEELS, RS PACKAGE

2017 SONIC LT Stk#17110

NOW **\$16,929*** SAVE OVER \$3,300

WAS \$20,315

AUTO, HEATED SEATS, HEATED STEERING WHEEL, PWR DRIVER SEATS, KEYLESS ENTRY & START

2017 TRAVERSE AWD PREMIER Stk#17116

NOW **\$38,495*** SAVE OVER \$3,800

WAS \$47,255

DUAL SKYRAPE SUNROOF, TOWING LEATHER

866-225-1775

www.jeffersonchevrolet.com

2130 E. JEFFERSON AVENUE

6 Blocks East of the GM RenCen • Detroit

SERVICE HOURS: Mon-Fri 7am-6pm
CLOSED SATURDAY & SUNDAY

SHOWROOM HOURS: MON. & THURS. 8:30AM-6PM / TUES., WED. & FRI. 8:30AM-6PM / **FIND NEW ROADS**

*Based on GMS pricing just add tax, title, plates and doc fee. All rebates to dealer includes GM lease loyalty purchase rebate.

Camaro Idea Used to Solve Truck Problem

Riddle me this. When is a pickup truck like a Camaro?

When it's the new Chevy Silverado 4500HD/5500HD/6500HD.

These new Chevrolet Silverado trucks took a design cue from an unlikely source – the Chevrolet Camaro, said GM spokeswoman Rita Kass-Shamoun.

The “flowtie,” first introduced on the front grille of the 2014 Camaro Z/28 and now standard on the 2018 Camaro ZL1, is the chrome outline of the traditional Chevrolet bowtie but with the center removed, allowing increased engine airflow to help improve performance.

“There is innovation in the design details and a great example is our Camaro Z/28-inspired Chevrolet flowtie,” said Design Manager Kevin O'Donnell.

“Our engineers designed it to help win races by using airflow to lower coolant and oil temperatures on the race track.”

So what is the reason for having the Chevrolet logo placed on the grille of the truck in the form of a flowtie?

During Z/28 aerodynamics testing, engineers noticed that the bowtie on the grille was displacing air away from the radiator, which can impact engine cooling, Kass-Shamoun said.

So, propulsions engineer Richard Quinn took a cut-off wheel to the bowtie's gold fill, leaving the silver outline intact.

He then proceeded to install the prototype flowtie on the grille of the vehicle being tested and a retest revealed that it allowed more air into the engine, lowering engine fluid temperatures during extended track sessions.

The conventional cab Silverados are heavy-duty cycle trucks, and the designers needed a solution that allowed for maximum



2019 Silverado Chassis Cab Truck

airflow with the truck's pumped-up grille.

They found their solution in a most unlikely place for a problem associated with a pickup truck – the performance car toolbox, O'Donnell said.

“The flowtie is an elegant solution. And it's going to work on the Silverado exactly the way it does on Camaro,” said O'Donnell.

Other exterior design highlights:

- Muscular look with a broad wide bumper, strong center bar and fenders that grow out of the hood.
- A powerful hood form that

maintains downward range of sight to provide driver perspective.

- Fiberglass tilt-hood with integrated hand grips to aid serviceability.
- Cab with inlaid doors and triple door seals for in-cab quietness.

“Chevy's designers and engineers were obsessed with making this Silverado the most customer-focused, medium-duty truck among its major competitors – and this is evident in every design decision,” said Ed Peper, U.S. vice president, General Motors Fleet.

Dodge to Raise Money For Charity via Special Auction

CONTINUED FROM PAGE 1

This will be auctioned off with the 645-hp Dodge Viper, a hand-built performance supercar with 8.4L V10 engine, aerospace-grade, lightweight carbon fiber body, iconic side exhaust and massive 14-inch wide rear tires, leaving behind a 25-year legacy with more track records than any other production car, Morgan said. Both offered in exclusive Viper Red exterior color (production code LRN) as the last of their kind.

“An avid collector could search a lifetime to try to put two vehicles of this pedigree together and never find it, it's that elusive,” said Steve Beahm, head of Passenger Car Brands, Dodge/SRT, Chrysler and FIAT – FCA North America. “Pairing the last Dodge Challenger SRT Demon and the Dodge Viper production cars – two of America's most sought-after vehicles – under the roof of Barrett-Jackson gives someone the ‘last’ chance to own this unique piece of automotive history, and Dodge/SRT the opportunity to raise money for a cause close to our hearts.”

“We couldn't be more excited to team up with Dodge for another significant sale,” said Craig Jackson, chairman and CEO of Barrett-Jackson. “Over the years, Barrett-Jackson has reached incredible milestones with Dodge, including the sale of a 2015 Dodge Challenger SRT Hellcat (VIN 001) that raised \$1.65 million at our 2014 Las Vegas Auction to benefit Opportunity Village Foundation. The sale of ‘The Ultimate Last Chance’ is a car collector's dream and we are honored to partner with Dodge and support their philanthropic goals.”

Morgan said the 2018 Dodge Challenger SRT Demon rattled the windows with a debut at the 2017 New York International Auto Show, grabbing attention with its 840-hp rating, street-legal drag radial tires and record-setting performance, first front-wheel lift in a production car, certified by Guinness World Records and world's fastest quarter-mile production car (9.65 seconds ET/140 mph), certified by the National Hot Rod Association.

Production of the Challenger SRT Demon is limited to one model year and a total of 3,300 units (3,000 U.S./300 Canada).

The vehicles will cross the auction block during the Barrett-Jackson Northeast auction (June 20-23) at the Mohegan Sun Resort in Uncasville, Conn. One hundred percent of proceeds from the sale go to the United Way, Morgan said.

“We couldn't be more excited to team up with Dodge for another significant sale.”

– Craig Jackson, Barrett-Jackson

“By giving both dollars and time, our employees provide a lot of ‘muscle’ to support United Way,” said Brian Harlow, head of Manufacturing and United Way Chair for FCA US LLC. “To really kick this year's United Way campaign into high gear, we are excited to offer up even more might with ‘The Ultimate Last Chance’ auction. Offering the last two of these iconic vehicles in a one-of-a-kind auction package will not only fulfill any car collector's dreams, but also provide much needed support for those less fortunate.”

Production of American hand-built V10-powered Dodge Viper concluded at the Conner Avenue Assembly Plant in Detroit in fall 2017, Morgan said. The last production 2017 Dodge Viper is styled in homage to the first-generation Dodge Viper RT/10 with its Viper Red exterior and black interior. The car (VIN ending in 731948) includes exterior carbon fiber accents, black Alcantara leather seats and an exclusive VIN instrument panel badge and authentication kit.

Dodge/SRT and Barrett-Jackson have collaborated before for charity, Morgan said. A 2015 Dodge Challenger SRT Hellcat, VIN0001, raised \$1.65 million for charity in 2014.

CHRYSLER **DODGE** **RAM**

Mike Riehl's ROSEVILLE

50th Anniversary SINCE 1967

Riehl REWARDS

SPRING SALES EVENT

ALL LEASE PAYMENTS 0 DOWN

2018 JEEP GRAND CHEROKEE LAREDO 4x4

SALE PRICE \$28,399*

0 DOWN \$204* 24 MO. 10K

MSRP \$37,785

2018 DODGE CHARGER GT AWD

SALE PRICE \$26,799*

0 DOWN \$193* 24 MO. 10K

MSRP \$36,590

2018 RAM 1500 SLT Crew Cab Big Horn 4x4

SALE PRICE \$30,785*

0 DOWN \$167* 36 MO. 10K

MSRP \$46,135

2017 CHRYSLER PACIFICA TOURING L

SALE PRICE \$25,998*

0 DOWN SAVE \$9,717 \$275* 36 MO. 10K

MSRP \$35,715

FOR YOUR BEST DEAL, IT'S Mike Riehl's www.riehlscars.com

ROSEVILLE

CHRYSLER Jeep DODGE RAM

NEED FINANCING? www.RosevilleEZLoan.com Get Pre-Approved in Seconds!

Mon & Thur 8:30AM-8:00PM • Tue, Wed & Fri 8:30AM-6:00PM
• Saturday 9:00AM-2:00PM

25800 GRATIOT • ROSEVILLE (586) 859-2500

*PRICES AND PAYMENTS BASED ON EMPLOYEE ADVANTAGE DISCOUNT, PLUS TAX, TITLE, LICENSE, DOC FEE AND DESTINATION. 10,000 MILES PER YEAR. ALL FACTORY/FINANCE/LEASE LOYALTY REBATES ASSIGNED TO DEALER. SECURITY DEPOSIT WAIVED. MUST QUALIFY FOR PREFERRED CREDIT RATING. NOT EVERYONE WILL QUALIFY. INCENTIVES SUBJECT TO CHANGE BY MANUFACTURER. LEASE PAYMENTS INCLUDE ALL REBATES AVAILABLE. PICTURES MAY NOT REPRESENT ACTUAL VEHICLES. MUST TAKE DELIVERY FROM DEALER INVENTORY BY 4/30/18.

Texas Auto Writers Like Alfa Stelvio

The new Alfa Romeo Stelvio Quadrifoglio was crowned "Performance SUV of Texas" and, for the second consecutive year, the Alfa Romeo Giulia Quadrifoglio was named "Performance Sedan of Texas" in the Texas Auto Writers Association's (TAWA) annual Texas Auto Roundup at Eagles Canyon Raceway.

"The Alfa Romeo brand made a strong showing with the all-new 2018 Alfa Romeo Stelvio and the 2018 Alfa Romeo Giulia during our two days of evaluation," said Mike Marrs, president of TAWA.

"Both vehicles feature impressive style and craftsmanship and the Quadrifoglio editions were a blast to drive, offering excellent performance and handling on the track."

A total of 49 TAWA journalists attended and drove 46 vehicles during the two-day event, said FCA spokesman Berj Alexanian. Consideration is given to everything from exterior/interior styling to the entrant's overall utility, value and performance.

Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the award-winning Giulia Quadrifoglio and the new 2018 Stelvio Quadrifoglio was designed and engineered to be a testament to Alfa Romeo's perfect balance of engineering and emotion, creating a premium mid-size sedan and SUV for driving enthusiasts that stand out, Alexanian said.

As the Giulia lineup's "halo" model, the Giulia Quadrifoglio highlights Alfa Romeo's performance and motorsports expertise with an all-aluminum 2.9-liter twin-turbocharged V6 engine featuring best-in-class 505 horsepower, 0-60 mph in 3.8 seconds and a record-setting 7:32 lap time around the Nürburgring – the fastest time ever achieved by a four-door production sedan, Alexanian said.

The Texas Auto Roundup, hosted by TAWA and sponsored by the Steel Market Development Institute, Polaris Slingshot and Wieck, is held annually to allow dozens of journalists to evaluate the cars, CUVs and SUVs sold in Texas, Alexanian said.

The Texas Auto Writers Association hosts the event and hands out a variety of awards every spring, including the prestigious Car of Texas, Family Car of Texas and Performance Car of Texas.

Connecticut Ponders Tesla Request

HARTFORD, Conn. (AP) – Executives from electric car-maker Tesla Motors are reaching out to Connecticut auto dealers, asking to meet and possibly reach a compromise that might allow Tesla to sell its vehicles directly to consumers.

Tesla sent an email April 18 to the Connecticut Automotive Retailers Association, asking the association for a meeting. Tesla says it "wants to respond in good faith" to multiple requests made by lawmakers for the two sides to discuss a possible deal.

A message was left seeking comment with the association's executive director about Tesla's request.

Tesla's meeting request comes a day after a committee approved legislation allowing Tesla to be able to bypass the state's existing automobile franchise system.

Connecticut lawmakers said they thought the two sides were already negotiating a possible compromise and voted in favor of the bill to keep those talks going.

DICK HUYAERE'S LARGEST MONTH END SALE!

APRIL IS TRUCK MONTH AT DICK HUYAERE'S!

THIS IS THE TIME TO DEAL!

8:30 AM TO 9:00 PM

WE BEAT ALL DEALS! PERIOD! 2907 NEW AVAILABLE!

Monday Is An Invaluable Day to Buy or Lease Your New Vehicle at Dick Huyare.

600 New Vehicles Must Be Sold in the Next 7 Days!

2907 NEW VEHICLES AVAILABLE!

Don't Miss This Opportunity!

Fully Staffed and READY TO DEAL!

SPECIAL MONDAY SALE! SAVE THOUSANDS!

8:30 AM TO 9:00 PM

CLIP THESE EXCLUSIVE HUYAERE APRIL 2018 COUPONS! CAN SAVE YOU UP TO \$100 A MONTH ON A 24-MONTH LEASE

EXCLUSIVE HUYAERE APRIL 2018 BONUS CASH \$1800

EXCLUSIVE HUYAERE APRIL 2018 TRADE-IN BONUS CASH \$1800

EXCLUSIVE HUYAERE APRIL 2018 1500 CREW CAB HEMI BONUS CASH \$3000

HOTTEST APRIL LEASE DEAL!

2018 Dodge Charger GT AWD

LEASE FOR \$86** 24 Mos. \$1995 due

Navigation/Travel Group • Nappa Leather • All Wheel Drive

115 AVAILABLE!

HOTTEST APRIL JOURNEY DEAL!

2018 Dodge Journey GT

LEASE FOR \$77** 24 Mos. \$100 due

228 AVAILABLE!

Incredible Lease Incentives on Several Models For April

- COMPASS
- 1500 CREW CAB 4X4
- JOURNEY GT AWD
- PACIFICA
- GRAND CHEROKEE
- CHARGER
- CHALLENGER
- WRANGLER

DICK HUYAERE'S PLEDGE TO YOU! WE BEAT ALL DEALS PERIOD!

HOTTEST APRIL CHALLENGER DEAL!

2018 DODGE CHALLENGER R/T

LEASE FOR \$89** 24 Mos. \$100 due

R/T Package • Blacktop Package

IT'S TRUCK MONTH! WE STILL HAVE GREAT RAM INVENTORY!

2018 RAM 1500 CREW CAB 4X4 Sport Edition

LEASE FOR \$106** 24 Mos. \$1295 due

2018 RAM 1500 CREW CAB 4X4 Night Edition

LEASE FOR \$125** 24 Mos. \$300 due

2018 RAM 1500 CREW CAB 4X4 BIG HORN

LEASE FOR \$119** 24 Mos. \$200 due

2018 RAM 1500 CREW CAB 4X4 Express

LEASE FOR \$108** 24 Mos. \$100 due

2018 RAM 1500 CREW CAB 4X4 Express Hemi

LEASE FOR \$115** 24 Mos. \$100 due

There Is a Reason Why We Are #1 Ram Dealer!

#3000 HUYAERE BONUS CASH

Lowest Sale Prices • Lowest Lease Payments

Hitch • Spray In Bedliner • Popular Equipment

#1 RAM DEALER 2013 2014 | 2015 | 2016 | 2017

CHRYSLER

APRIL PACIFICA SPECIALS

2018 CHRYSLER PACIFICA TOURING L PLUS

LEASE FOR \$159** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$125** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$129** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$142** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$149** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA LIMITED

LEASE FOR \$195** 24 Mos. \$1995 due

2018 CHRYSLER PACIFICA TOURING L

LEASE

Federal-Mogul Pushes Its Champion Brand

For more than 110 years, the iconic Champion brand from Federal-Mogul Motorparts has been one of the automotive aftermarket industry's most recognized brands, and a leading choice among automotive fans.

And Champion is re-igniting its spirit and heritage by launching the new "There's a Champion in Here" campaign to reconnect consumers with the brand and to roll out a new product line including filters, batteries and lighting, in addition to spark plugs, said Federal-Mogul spokeswoman Karen Shulhan.

"Champion is a brand for everyone, and the 'There's a Champion in Here' campaign is designed to ignite the will to win and celebrate the Champion in all of us," said Michael Proud, v.p., Marketing, Americas, Federal-Mogul Motorparts. "The campaign will feature an all-new commercial which highlights those winning moments of excitement people have when enjoying their cars and machines. And now with the introduction of our new product offering, people have an opportunity to install more Champion parts to maintain them as the Spring season begins."

Ford Puts Its Resources Behind GoRide Medical Program

CONTINUED FROM PAGE 1

schedule and book transportation for their patients, ensuring they safely arrive to their medical appointments on time and then get back to the comfort of their own homes or residence facilities.

The program features properly outfitted Ford Transit vans that can comfortably accommodate a variety of patients, including the elderly, those in wheelchairs and others with mobility challenges. GoRide also serves patients who simply lack easy access to transportation.

Every year in the United States, missed appointments and scheduling inefficiencies cost the healthcare industry \$150 billion, according to a report by SCI Solutions, Phipps said. Proper non-emergency medical transportation such as Ford GoRide can encourage preventative healthcare, get patients home from discharges faster, reduce re-admission rates and the need for emergency services, and prevent missed medical appointments.

"There's no excuse for the fact that so many people have trouble simply making it to their medical appointments," said Marion Harris, vice president, Ford Mobility Business Group. "By merging our expertise in vehicles,

technology and human-centered design, we've created a high-touch, patient-focused service that truly understands and is tailored to patients and their needs. Our service is focused on multiple social determinants of health, and delivers the quality of care and on-time certainty that medical facilities need in order to increase throughput and reduce wait times."

As the population ages, there is a growing need for proper non-emergency medical transportation. Almost half of all U.S. adults suffer from one or more chronic health conditions, according to Centers for Disease Control and Prevention, while 25 percent of them have two or more, Harris said.

With unreliable transportation the cause of missed appointments nationwide, having a dependable way to get to and from the doctor is crucial to ensuring patients receive the routine treatment they need to maintain their health.

GoRide's non-emergency medical transportation offers true on-demand service, including for those in wheelchairs and other special needs, plus the ability to pre-book transport up to 30 days in advance, Harris said. It not only removes transportation barriers for patients, but also provides certainty for medical staff:



A Ford GoRide van pick up people to take them to medical appointments.

In its pilot phase, GoRide delivered a 92 percent on-time patient pick-up and delivery rate, with average wait times of only 10 to 30 minutes for on-demand wheelchair transport.

In addition, GoRide's service focuses on systems-level benefits to hospitals and payers, using data analytics to help stakeholders better deliver on their goals in population health management.

"This is precisely what we needed to improve access to medical care at Beaumont's facilities for our patients who are elderly, in wheelchairs or have mobility challenges," said Paul E. LaCasse, D.O., MPH, executive vice president, Post-Acute Care Division and Diversified Business Operations, Beaumont Health. "At Beaumont, we work very hard to provide extraordinary and compassionate care during every interaction with our patients and their families. We are certain that the GoRide non-emergency transportation service and its drivers meet the high quality standards we hold."

GoRide drivers go through a full training regimen regarding

the proper way to care for and transport patients requiring non-emergency medical support, Phipps said.

They can assist patients to and from their doorstep at private residences, entering and exiting the vehicle, and making their way to and from appointments. GoRide drivers are also trained to support skilled nursing facilities in need of bedside-to-bedside services.

When the GoRide pilot with Beaumont Health began in late 2017, there were five Transit Wagon vans properly outfitted to provide patient transportation. GoRide currently has 15 Transit vehicles at its disposal, with plans to add another 10 by midyear and up to 60 vans by the end of the year.

With Transit offering the space to accommodate many types of patients, as well as flexible seating options, the vehicle is key to GoRide's successful implementation. Ford Transit offers three roof heights, three lengths and two wheelbases, as well as customizable seating arrangements, making it the perfect option for patients with unique needs, Phipps said.

The GoRide fleet features flexible seats that can be flipped up to accommodate two wheelchair positions. Some of the vehicles feature bus doors or running boards to ease entry, as well as grab handles to help patients with stability while entering.

Much of the fleet employs a wider wheelchair lift that can accommodate non-standard-size wheelchairs – making it feasible for assisting bariatric patients whose prior transportation options were limited to stretcher.

Ford GoRide is a part of Ford Smart Mobility LLC, Ford's business focused on designing, building, growing and investing in emerging mobility services globally.

GM Ending Shift At Lordstown

LORDSTOWN, Ohio (AP) – General Motors says it will eliminate a production shift at its Chevy Cruze manufacturing plant in Ohio that could cost as many as 1,500 jobs.

GM attributes the move announced April 14 to falling sales of compact cars.

The automaker says it will cut second shift operations at its Lordstown factory outside Cleveland by the end of June.

GM officials say they won't know for several weeks how many jobs will be eliminated because of buyout offers and other factors.

The automaker last year eliminated the plant's third shift and stopped production altogether for several weeks during summer because of shifting consumer demand from cars to trucks and SUVs.

General Motors projects this year's Cruze sales to be on par with the 2017 total of 150,000 cars in the United States marketplace.

18th-ANNUAL
SPE AUTOMOTIVE COMPOSITES CONFERENCE & EXHIBITION
World's Leading Automotive Composites Forum
SOCIETY OF PLASTICS ENGINEERS
AUTOMOTIVE & COMPOSITES DIVISIONS
SEPT 5-7 2018
NOVI, MICHIGAN

SPEAUTOMOTIVE.COM/ACCE-CONFERENCE
OEMs Register For FREE
COMPOSITES | Driving Innovation

ATTN: GENERAL MOTORS EMPLOYEES!

You're invited!

Engineering a Successful Retirement

Presented by: James B. Kruzan, CFP®, CRPC®

FT | Top Financial Advisers 2016
FINANCIAL TIMES
FT 400 Ranking March 2016

Join us for a 50-minute informative discussion on tips, techniques and strategies to get the most out of your GM sponsored benefits, and more!

Our nuts and bolts presentation answers:

- Effective ways to maximize post retirement tax free distribution without giving up current year tax deductibility.
- Construct a satellite strategy centered around your Retirement Savings Plan.
- Social Security maximization strategies.
- And more!

All attendees will be offered a complimentary retirement stress test.

THURSDAY, APRIL 12, 2018

Meeting 1: 7:00 a.m. - 7:50 a.m. *(breakfast included)*
Meeting 2: 11:30 a.m. - 12:20 p.m. *(lunch included)*

LOCATION: Courtyard Marriott
30190 Van Dyke Ave., Warren, MI 48093
(across from GM Tech Center)

THURSDAY, APRIL 26, 2018

Meeting 1: 7:00 a.m. - 7:50 a.m. *(breakfast included)*
Meeting 2: 11:30 a.m. - 12:20 p.m. *(lunch included)*

LOCATION: Detroit Marriott at the Renaissance Center
400 Renaissance Drive
Detroit, MI 48243

REGISTRATION REQUIRED. SPACE LIMITED TO 20 SEATS.

To reserve your seat, contact Evan Lian at (810) 593.1630 or email evan.lian@raymondjames.com.

KaydanWealthManagement.com | 329 W. Silver Lake Road, Fenton, MI 48430 | 2701 Cambridge Ct. Ste. 412, Auburn Hills, MI 48326 | Ph. 810.593.1624 | Fax: 810.593.1643

Investment advisory services offered through Kaydan Wealth Management, Inc. and Raymond James Financial Services Advisors, Inc.

Kaydan Wealth Management, Inc. is not a registered broker/dealer and is independent of Raymond James Financial Services.

The FT 400 was developed in collaboration with Ignites Research, a subsidiary of the FT that provides specialized content on asset management. To qualify for the list, advisers had to have 10 years of experience and at least \$300 million in assets under management (AUM) and no more than 60% of the AUM with institutional clients. The FT reaches out to some of the largest brokerages in the U.S. and asks them to provide a list of advisers who meet the minimum criteria outlined above. These advisers are then invited to apply for the ranking. Only advisers who submit an online application can be considered for the ranking. In 2016, roughly 980 applications were received and 400 were selected to the final list. The 400 qualified advisers were then scored on six attributes: AUM, AUM growth rate, compliance record, years of experience, industry certifications, and online accessibility. AUM is the top factor, accounting for roughly 60-70 percent of the applicant's score. Additionally, to provide a diversity of advisers, the FT placed a cap on the number of advisers from any one state that's roughly correlated to the distribution of millionaires across the U.S. The ranking may not be representative of any one client's experience, is not an endorsement, and is not indicative of advisor's future performance. Neither Raymond James nor any of its Financial Advisors pay a fee in exchange for this award/rating. The FT is not affiliated with Raymond James. space Neither Raymond James Financial Services nor any Raymond James Financial Advisor renders advice on tax issues, these matters should be discussed with the appropriate professional.

Cadillac Names New Exec In Face of Stalled Sales

CONTINUED FROM PAGE 1

pretty big miss from a financial standpoint.”

Travis Hester, currently vice president, Global Product Programs, is named president and managing director, GM Canada, replacing Carlisle.

The transition will begin immediately, said GM spokesman Pat Morrissey.

“We appreciate Johan’s efforts over the last four years in setting a stronger foundation for Cadillac,” said General Motors President Dan Ammann. “Looking forward, the world is changing rapidly, and, beginning with the launch of the new XT4, it is paramount that we capitalize immediately on the opportunities that arise from this rate of change. This move will further accelerate our efforts in that regard.”

Carlisle was most recently president and managing director of GM Canada, where he led a resurgence of the GM Canada franchise. In 2017, GM was number one in automotive retail sales in Canada, with Buick, GMC and Cadillac achieving their best ever sales years, Morrissey said. Carlisle also reestablished key relationships in Canada with retailers, employees and government officials.

“The potential for Cadillac across the globe is incredible and I’m honored to be chosen to be a part of mapping that future,” said Carlisle. “I look forward to building on our current momentum as we continue on our mis-

sion to position Cadillac at the pinnacle of luxury.”

Carlisle will report to Dan Ammann.

Carlisle began his GM career in 1982 as an industrial engineering co-op student at the Oshawa Truck Assembly Plant. Over the course of his career with General Motors, Carlisle has held several senior leadership positions that have taken him across the globe, including vice president, Global Product Planning (2010-2014); vice president, U.S. Sales Operations (2010); and president and managing director, Southeast Asia Operations (2007-2010).

Hester brings extensive global leadership and global product development experience to his new role at GM Canada. Since 2016, he has led the team responsible for balancing all aspects of vehicle development, including quality, cost, appearance, purchasing, customer acceptance and performance targets.

Hester will report to Alan Batey, president, GM North America.

Hester began his GM career in 1995 in Australia as a technical support engineer for GM Holden. He held a variety of positions in Australia before moving to the U.S. in 2005. Since 2005, Hester has held engineering positions in both the U.S. and China, including chief engineer for several global premium luxury vehicles, the Buick Regal, Buick LaCrosse and the Chevrolet Sonic. Hester became vice president, Global Product Programs, in 2016.

Cadillac Racing Wins Big

Cadillac V-Performance Racing team Mustang Sampling won the April 14 running of the IMSA WeatherTech SportsCar Championship Bubba Burger Sports Car Grand Prix of Long Beach.

At the drop of the green flag on the 100-minute race, Felipe Nasr in the No. 31 Whelen Engineering Cadillac DPi-V.R had a strong start from second on the grid, but was not able to get by the pole sitting Acura of Juan Montoya.

A full course caution flew before the field of 14 Prototypes and eight GTLM cars could complete a lap of the 1.97-mile, 11-turn closed street circuit. Thirty-minutes into the race, Nasr passed Montoya for the lead. As the rest of the Prototype field made pit stops 30-minutes into the event, Nasr stayed out and ran qualifying lap times to lead by more than 10-seconds.

When Nasr came to the pits for fuel, tires and to put Eric Curran in the red Cadillac, the No. 5 Mustang Sampling DPi-V.R with Filipe Albuquerque at the wheel assumed the lead. Behind the 5 there was a battle between brothers. Jordan Taylor in the No. 10 Cadillac DPi-V.R was trailing his older brother Ricky in the Acura. With just eight minutes remaining, Jordan was able to pass

his older brother for the last podium spot. The Whelen Cadillac came to the checker in seventh after some contact with a GTLM car.

“It was an interesting race,” Barbosa said. “Qualifying didn’t go so well, the team made some changes to the Cadillac for the race and it was really good. I was able to save quite a bit of fuel compared to the guys in the front during my stint. That was our strategy. The engineers just nailed it. The Cadillac DPi-V.R was really strong. We had great support from Mustang Sampling and the Continental tires were great all race. It was one of those weekends where you really didn’t know what to expect and it fell our way for the win. It was a great points day and nice to get some back after a tough Sebring. The two pit stops were great and it was a good run for us.”

“Brilliant. Daytona was great and at Sebring we had a bit of a struggle,” Albuquerque said. “Joao did a great job to start the race. This is my first time at Long Beach. At the beginning of my stint I could pass people. The strategy for us by the team was perfect. We got in the lead and I was able to manage the race from the lead. We were unstoppable.”



Van Dyke Across From GM Tech Center



LUXURY HAS A NEW HOME PRESTIGE CADILLAC GM Employees and Eligible Family Members Enjoy These Exceptional Lease Offers



2018 XT5 STANDARD COLLECTION • STK# 195219

ULTRA-LOW MILEAGE LEASE FOR WELL QUALIFIED CURRENT GM OWNERS/LESSEES

\$298 / 39 / ZERO

PER MONTH MONTHS DOWN

Tax, title, and license extra. No security deposit required. Mileage charge of \$.25 per mile over 32,500 miles.



2018 CTS STANDARD COLLECTION • STK# 150481

ULTRA-LOW MILEAGE LEASE FOR WELL QUALIFIED CURRENT GM OWNERS/LESSEES

\$357 / 39 / ZERO

PER MONTH MONTHS DOWN

Tax, title, and license extra. No security deposit required. Mileage charge of \$.25 per mile over 32,500 miles.



2018 ESCALADE AWD • STK# 172349 STANDARD COLLECTION

ULTRA-LOW MILEAGE LEASE FOR WELL-QUALIFIED LESSEES WITH A CURRENT ELIGIBLE CADILLAC LEASE

\$777 / 39 / \$777

PER MONTH MONTHS DOWN

Tax, title, and license extra. No security deposit required. Mileage charge of \$.25 per mile over 32,500 miles.

Payments based on 39 month 32,500 total mile lease through GM Financial with top tier credit approval. Models quoted are Standard XT5 MSRP of \$41,790, CTS Sedan AWD with MSRP of \$49,705 & Standard AWD Escalade with MSRP of \$79,215. Mileage charge of \$.25 for anything over the miles allowed. Additional costs due at signing include typical startup costs of taxes, license, registration, electronic filing fee, first month’s payment, acquisition and dealer fees. Must take delivery out of dealer stock by 4/30/18. Lessee pays for excess wear, over mileage and disposition fee of \$595 at end of lease. Must have Cadillac Lease Loyalty rebate (must currently lease a Buick, Cadillac, Chevrolet or GMC through Ally, GM Financial or US Bank). Not required to terminate current lease or trade vehicle. Loyalty offer is transferable to members of the same household, not required to terminate lease. All quotes using GMS pricing, others slightly higher. See dealer for details. ©2018 General Motors. Cadillac® XT5® CTS® Escalade®



LOCATION
29900 VanDyke Ave.
Warren, MI
48093

SALES - 888.548.8939
Mon & Thur 8:30am-8pm
Tues, Wed & Fri 8:30am-6pm
Sat 10am-4pm

SERVICE
888.548.8939
Mon - Fri 7:30am-6pm
Sat 8am-3pm

PrestigeCadillac.com

©2018 General Motors. All Rights Reserved Cadillac®

FIRST CHOICE

DELUXE OIL CHANGE SPECIAL
Up To 5 Qts. Of Oil Lube & Filter
No Disposal Fee
\$23³⁶
Valvoline
Includes topping off fluids
4-30-18

MUFFLER & BRAKE SERVICE
23252 VAN DYKE
3 Blocks North of 9 Mile
HOURS: Mon.-Fri. 7:30am-5pm; Sat.-Closed

WARREN • 586-757-7203

RADIATOR POWER FLUSH & FILL COOLANT SYSTEM
Extended Life Coolant & G05 Extra
\$79⁹⁵
4-30-18

BRAKE SPECIAL
\$229⁹⁵ • Front Premium Disc Brake Pads
• 2 New Front Rotors
• Labor Included
Most F.W.D. U.S. Cars • In-store offer ends 4-30-18

Check Our Price on Tune Ups, Water Pumps, Heater Cores & Other Repairs

MAKE US YOUR FIRST CHOICE



Join us as we feed and give hope to those need it most this Holiday season. Please purchase your meal tickets today for \$2.05 each.

Donations to the Grace Centers of Hope Holiday Meal Ticket Campaign can be made online at www.GraceCentersofHope.org or by calling 1-855-Help-GCH. Meal tickets can also be purchased at each of the Grace Centers of Hope Thrift Stores.

Steel Tariffs Could Hurt U.S. Auto Exports

DETROIT (AP) – At the edge of the Blue Ridge Mountains sits a sprawling factory that has become an unlikely victim in the escalating trade fight between the U.S. and China.

The plant near Spartanburg, South Carolina, is owned by German automaker BMW, and it exports more vehicles to China than any other auto factory in America.

The 6 million-square-foot plant makes luxury sport utility vehicles, which are coveted by affluent Chinese buyers for their German prestige and reliability that's better than Chinese domestic brands. One in every four SUVs that comes off its assembly lines is shipped to China.

Now those 87,000 vehicles could be subject to extra tariffs that could add tens of thousands of Chinese yuan to their already lofty prices.

The trade dispute between the U.S. and China intensified last week, when the Trump administration released its list of imports from China worth \$50 billion on which it would impose 25-percent tariffs as punishment for China's alleged theft of U.S. intellectual property. China retaliated with its own threatened tariffs on \$50 billion worth of U.S. products, including autos.

In a move aimed at defusing the conflict, China President Xi Jinping on April 10 indicated his country would make concessions, promising to cut auto import taxes and improve intellectual property protection but offering no specifics. China has promised similar changes in the past but has not followed through.

If both sides make good on tariff threats, German luxury automakers, rather than American companies, will be hit the hardest. American and Japanese au-

tomakers produce most of what they sell in China at factories located there. In addition to BMW's South Carolina factory, a Mercedes plant in Tuscaloosa County, Alabama, ships as many as 75,000 pricey GLS and GLE SUVs to China.

Because the German vehicles – with leather seats, heated steering wheels, sunroofs and other goodies – command high prices in China, the current 25 percent tariff on autos shipped in from the U.S. doesn't seem that outrageous. However, if the tariff doubles to 50 percent of the manufacturing cost as China has threatened, the German vehicles could be priced out of the market, forcing the companies to make them elsewhere.

A BMW X5 large SUV, for example, starts at \$57,200 in the U.S. The cost to manufacture a high-priced SUV is roughly 30 percent below the sticker price. At 25 percent, the tariff would be about \$10,000 (63,020 yuan) on an X5 entering China. It would double to \$20,000 (126,040 yuan) if the tariff doubles.

The U.S. isn't as restrictive about cars coming into the country. Currently, there is a 2.5 percent tariff on imported autos and 25 percent on imported pickup trucks. Trump is proposing to hit all auto imports with a 25 percent tariff. In addition, Trump last week threatened to add \$100 billion more in tariffs if China retaliates against the U.S. It's not clear yet what products that would cover.

Realizing what's at stake, BMW put out a statement supporting free trade and warning that a conflict could hurt its factory, which exported 70 percent of the 371,000 SUVs it made last year to 123 countries. One third of the exports went to China.

"Free trade has made the suc-

cess story of BMW Group in the U.S. possible," wrote Kenn Sparks, the company's chief U.S. spokesman. "In our opinion, a further escalation of the trade conflict between the U.S. and China would be harmful for all stakeholders."

The plant started off making cars when it opened more than 23 years ago at a time when the SUV was starting to catch on in the U.S. BMW quickly spotted the trend and began building one SUV there. It shifted the whole plant to sport utilities by 2008 as Americans and then much of the world began falling for the high seating and roomy cargo area.

When it opened in 1994 with an initial investment of \$600 million, the plant had 2,000 workers, helping South Carolina diversify its employment from textiles to manufacturing. It now makes X3, X4, X5 and X6 SUVs there, growing into an economic powerhouse as BMW hired a total of 10,000 people and invested \$8 billion. The factory also supports 40 parts supply companies in the state. One study found that the plant spurred more than 30,000 jobs in the state.

But Kristen Dziczek, a vice president at industry think tank Center for Automotive Research in Ann Arbor, says a trade war with China could force BMW, Mercedes and others to rethink where they make vehicles, and that could cost jobs in the heart of Trump country. Spartanburg County, where the BMW plant is located, voted 63 percent for Trump in 2016.

BMW wouldn't comment on jobs. Before the tariffs were floated, it had plans to start producing the X3 compact SUV at a Chinese factory. Even so, Sparks says the Spartanburg plant will make more X3s than it does now because of high U.S. demand.



Fremont Insurance

Michigan Exclusive Since 1876

INSURANCE SHOPPERS AGENCY

Phone: 810.388.9200 | Fax: 810.400.6100

Email: knewsome@marysvilleisa.com



Kristin Newsome,
Agent.

**INSURANCE
MADE EASY!**

Now offering:  **Insurance
& MEMBERSHIPS**

Receive a
FREE
\$10 Gift Card

... Just For Letting Us Quote
Your Home & Auto Insurance

We have Discounts for:
Engineering, Accounting,
Medical/Dental Employees

GM Bets on Sedans With Cruze Upgrades

Chevrolet's efforts to upgrade its car portfolio hasn't left out the Cruze.

Chevrolet last week introduced the restyled 2019 Cruze with a more premium appearance that enhances its on-road presence and strengthens its value for customers, said GM spokesman Nick Jaynes Morgan. The updates for 2019 position Cruze to continue its success in the compact car segment.

"Cruze is a cornerstone of Chevrolet's car strategy, bringing new customers to the brand," said Steve Majoros, Chevrolet marketing director for Cars and Crossovers. "In fact, 53 percent of Cruze customers in 2017 were new to Chevrolet. Cruze has been so successful at attracting new buyers to Chevy because its lineup offers something for every customer, from body style to fuel choice to trim and design."

Recent introductions of the Cruze Hatch and Diesel models helped push the car to a 0.6-percent retail market share gain in 2017 and helped Chevrolet secure its third consecutive year of higher overall retail market share.

The 2019 Cruze's front fascia and grilles are all-new. Revised grille designs reinforce Cruze's premium appearance. In the Premier trim, Chevrolet's signature dual-element taillamps now feature LED accent lighting, which adds to Cruze's sculptural beauty. "Cruze's refreshed styling gives Cruze a more upscale look



The 2019 Cruze Sedan Premier

while maintaining its Chevrolet design DNA," said John Cafaro, executive director, Global Chevrolet Design.

Chevrolet is the most awarded, fastest-growing brand for the last four years overall* and as part of that, the first-ever Cruze Hatch LS continues Chevrolet's commitment and momentum in offering a broad car portfolio with choices for every budget and need.

Additional updates include:

- New Chevrolet Infotainment 3 running on a standard 7-inch diagonal color touch screen radio.
- Remote start and automatic climate control standard on LT and Premier models.
- New wheel designs.
- Black window moldings,

bowtie emblems and 17-inch (and available 18-inch) machined wheels for Cruze's RS package.

- New available Umber interior color.

The 2019 Cruze goes on sale later this year, offered in sedan and hatchback models, with 1.4L turbo and available 1.6L turbo-diesel engines. It also features 4G LTE connectivity and a built-in Wi-Fi hotspot (with limited service trial), and one of the segment's biggest rosters of available active safety features, including:

- Lane Change Alert with Side Blind Zone Alert.
- Rear Cross-Traffic Alert.
- Rear Park Assist.
- Following Distance Indicator.
- Forward Collision Alert.
- Front pedestrian braking.
- Lane Keep Assist with Lane Departure Warning.
- Low Speed Forward Automatic Braking.

Morgan said that in 2017, its first full year of production, Cruze Hatch accounted for 20 percent of total Cruze retail sales.

Tesla Faces New Troubles

by TOM KRISHER
AP Auto Writer

DETROIT (AP) — Electric car maker Tesla Inc. increased production of its Model 3 mass-market car in the first quarter but still fell far short of the numbers it promised last summer.

The Palo Alto, Calif., company says it made just under 9,800 Model 3s from January through March.

That's four times what it made in the fourth quarter. But it's still only a fraction of the 20,000 per month that CEO Elon Musk promised when Tesla first started making the car.

The news, released just before the markets opened April 3, pushed Tesla's shares up about 3 percent to \$259.54 in early trading. Still, they have fallen nearly 15 percent since the start of the year on a string of bad news for the 15-year-old company.

Tesla says it made just under 35,000 vehicles total in the quarter including the Models S and X. That's a 40 percent increase from last year's fourth quarter.

The company predicted that Model 3 production will climb rapidly through the second quarter and reach about 5,000 vehicles per week around early June. Tesla predicted high sales volume, good gross profit margins and strong cash flow.

"As a result Tesla does not require an equity or debt raise this year, apart from standard credit lines," the company said in a regulatory filing.

The Model 3, with a starting price of around \$35,000, is the car that's most important to Tesla's future. It's the company's first lower-cost, high-volume car and is crucial to its goal of becoming a profitable, mainstream automaker.

Tesla at one point had more than 500,000 potential buyers on the waiting list to purchase the Model 3 once production of the vehicle had ramped up to meet demand.

But in a statement made recently, the company conceded that some had canceled their made-in-advance orders. Representatives refused to give numbers to the media.

Tesla said Model 3 reservations "remained stable" through the first quarter.

The cancellations, it said, were "almost entirely due to delays in production in general and delays in availability of certain planned options," including dual motor all-wheel-drive versions and a smaller battery pack.

Tesla said it doubled the weekly production rate of the Model 3 last quarter by addressing production and parts supply bottlenecks, including several short factory shutdowns to upgrade equipment.

The company said it delivered 29,980 vehicles during the quarter.

The increased production comes after a succession of bad news for the company this year, which started with low production numbers in the fourth quarter when the company made only 2,425 Model 3s.

Then, two federal agencies opened up investigations into crashes of two of its models on California freeways, including one that killed a man near Mountain View.

In the Mountain View-area crash, Tesla said last month that the Model X SUV was operating on the company's semi-autonomous "Autopilot" system when the vehicle hit a freeway barrier.

The company hasn't said whether a Model S sedan that crashed near Los Angeles earlier in the year was operating on Autopilot.

Late in March, Moody's Investor Service downgraded Tesla's corporate debt further into junk status.

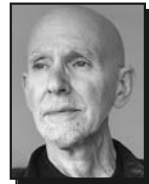
Unsecured notes are now "subject to very high credit risk," according to the Moody's Investor Service report.

The agency said future ratings will depend on whether Tesla can meet Model 3 production targets.

Moody's also wrote in a note that Tesla likely will need to raise capital soon.

Its liquidity isn't enough to cover \$3.7 billion it needs for operations, capital expenses and convertible debt maturities through early 2019.

**IF YOU ARE
PLANNING
ON
LEASING
THIS MONTH
THE DEALS
ARE
FABULOUS
PLEASE
GIVE ME A CALL**



Please call with the vehicle you desire and you will be delighted with the payment.

**CALL
BRUCE LITVIN
- 24/7 & 365 -
OVER 40 YEARS
OF QUALITY SERVICE**

CELL # 1-586-405-5175

blitvin@lunghamer.com

1-888-665-5438

Joe Lunghamer



CHEVY
#44296



BUICK
#42333



GMC
#21552

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

**Thank You for Making Buff Whelan
#1 in the Country for 2017**

**OVER 1,000
New Chevrolets
in Stock!**



**CALL
JEFF CAUL
586-274-0396**



2018 CHEVY SILVERADO 4X4

\$196+ TAX WITH \$0 DOWN
ALL-STAR PKG • DBL CAB
24 MTH LEASE
10,000 MILES

WITH GM LEASE LOYALTY • NO SECURITY DEPOSIT REQUIRED
Equipped with Power Locks, Power Windows, Power Mirrors, Keyless Entry, Remote Start, My Link Radio, Back-Up Camera, Auto A/C, Bluetooth & More...

2018 MALIBU LT

\$193+ TAX WITH \$0 DOWN
36 MTH LEASE
10,000 MILES

COURTESY VEHICLE WITH APPROX. 2,500 MILES
WITH GM LEASE LOYALTY • NO SECURITY DEPOSIT REQUIRED
Equipped with Power Locks, Power Windows, Power Mirrors, Keyless Entry, Back-Up Camera, Touch Screen Radio, Bluetooth, OnStar & More...



2018 CHEVY EQUINOX 1LT

\$166+ TAX WITH \$0 DOWN
24 MTH LEASE
10,000 MILES

WITH COMPETITIVE VEHICLE IN THE HOUSEHOLD
NO SECURITY DEPOSIT REQUIRED
Equipped with 1.5L Turbo Engine, 7" touch screen radio, Onstar, Bluetooth, Keyless Entry, Back Up Camera, Alum. Wheels, Deep Tinted Glass & More...

Free shuttle service to home, office or shopping.

buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!

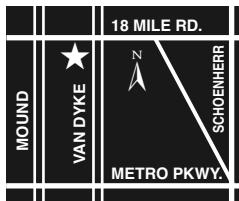
Van Dyke • South of 18 Mile • Sterling Heights



CHEVY

**Jeff Caul
586-274-0396**

PEP QUOTES BY PHONE OR EMAIL: JEFF CAUL AT JCAUL@BUFFWHELAN.COM



CONVENIENT HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6:30PM / FIND NEW ROADS

*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required on the Silverado and Malibu leases. GM Supplier Discount of Supplier Discount for Friends required on the Equinox lease. The Silverado and Malibu leases assume that you qualify for GM Lease Loyalty. To qualify for GM Lease Loyalty you must have a GM Lease in the household excluding Cadillac. The Equinox lease assumes you have a 1999 or newer qualifying Competitive Vehicle in the household. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases unless otherwise noted. All deals expire 04/30/2018.

FCA Once Again Names Top Place for Women to Work

The Women's Business Enterprise National Council (WBENC) has named FCA as one of America's Top Corporations supporting Women's Business Enterprises (WBEs).

This is the only national award honoring corporations for world-class supplier diversity programs that reduce barriers and drive growth for women-owned businesses, said FCA spokesman Mike Palese.

"Supplier diversity has been embedded in this company for the past 35 years and together with our diverse suppliers we are able to contribute to our mutual growth," said Scott Thiele, chief Purchasing Officer, FCA. "The support WBENC provides for women-owned businesses not only strengthens the automotive industry, but also helps inject the voice of women into every vehicle we make."

FCA US received the honor at the 2018 WBENC Summit & Salute on March 22, in Dallas, Palese said. The company was among 66 organizations that met the rigorous standards to be recognized as one of America's Top Corporations supporting supplier diversity. This is the sixth consecutive year FCA US has received this recognition.

"America's Top Corporations know that stronger WBEs will drive new sources of revenue, deepen customer satisfaction and generate a stronger economy," said Pamela Prince-Eason, president and CEO of WBENC, the nation's leader in women's business development.

FCA's supplier diversity goals require that seven percent of its procurement buy be sourced to certified women-owned businesses. In 2017, FCA US spent more

than \$3 billion with strategic WBEs, Palese said.

Since 1983, the Company has purchased nearly \$62 billion from minority-owned, women-owned and veteran-owned suppliers. FCA US spent \$8.6 billion with diverse suppliers in 2017, representing 18 percent of the company's total annual purchasing.

FCA US also supports organizations that assist its suppliers with achieving their minority-owned, women-owned and veteran-owned sourcing goals, Palese said. In addition to WBENC, these organizations include the National Minority Supplier Development Council, the Canadian Aboriginal Minority Supplier Council, WBE Canada, WEConnect International, Veteran Owned Business Roundtable and the National Veteran-Owned Business Association.

The company's annual Match-Maker trade show has generated more than \$3 billion in new business opportunities for minority-, women- and veteran-owned companies since 2000, Palese said.

WBENC is the largest third-party certifier of businesses owned, controlled and operated by women in the United States. WBENC partners with 14 Regional Partner Organizations (RPOs) to provide its world-class standard of certification to women-owned businesses throughout the country.

WBENC is also the nation's leading advocate of women-owned businesses and entrepreneurs, Palese said. Throughout the year, WBENC provides business development opportunities for member corporations, government agencies and more than 14,000 certified women-owned businesses at events and other forums. Learn more at www.wbenc.org.



The Ford Fund recently launched the next phase of its Centro de Movilidad Social program.

Ford Fund Continues Work in Puerto Rico

Ford Motor Company is reinforcing its commitment to the people of Puerto Rico as it launches the next phase of Centro de Movilidad Social – a program designed to provide much-needed supplies and services to hurricane-devastated communities across the island, said Ford spokeswoman Leslie Linares López.

Launched in December 2017, Ford's Centro de Movilidad Social brings together local non-profit organizations to connect children and families with a range of services – from basic needs such as food, water, clothing and transportation, to longer-term recovery assistance through medical services, educational grants and skills development. López said.

Last week, Ford Fund expanded the program and unveiled its second social mobility center in Puerto Rico as part of a \$1.2 million investment to support recovery efforts on the island.

The new 'on the go' center will provide health and educational services to nearby communities and students, and will be implemented in collaboration with Proyecto Nacer – an organization that specializes in providing family-centered services and a member of Puerto Rico's Alliance for Alternative Education, López said. The 'on the go' center – a Ford E-450 bus – will be used as a mobile clinic to provide medical services, educational resources and family development support to teenage mothers and young families.

Ford also is donating a second Ford E-450 bus to Centros Sor Isolina Ferré – the location of the first social mobility center Ford launched last December in Ponce – for conversion into a mobile science education lab that will visit schools across the island. Ford will also provide funding for the Hispanic Federation to acquire a vehicle this year which they will utilize for the distribution of resources and to ease their transportation needs.

"As the philanthropic arm of Ford Motor Company, our mission at the Ford Fund is to strengthen communities and help make people's lives better, and that is exactly what Centro de Movilidad Social is all about," said Jim Vella, president, Ford Fund. "Good neighbors step up when their communities need them most, and Ford is standing – united and strong – with the many local partners who have joined us in helping the communities of Puerto Rico get back on their feet."

As part of Centro de Movilidad Social, Ford is planning a pop-up community event today in Maunabo – a heavily impacted municipality on the south of the island that is still struggling with lack of water and electrical services, López said. In collaboration with The Salvation Army, Centros Sor Isolina Ferré and Hispanic Federation, Ford will be distributing food, water, gas stoves and toiletry kits to families in need. Volunteers also will make house visits for seniors and other individuals who lack transportation or are unable to physically attend.

On April 17, Ford celebrated the opening of the social mobility center at the Proyecto Nacer facility in Bayamón. At the event, supplies such as food, water, disaster preparedness literature, water filters and medical services were distributed to the community through funding from Ford with the support of various partners.

More than six months after Hurricane María's devastation, Ford Motor Company Fund and Ford Puerto Rico's investment continues to bear fruit for Puerto Ricans across the island.

Since December, Ford's first social mobility center in Ponce – Centros Sor Isolina Ferré – has been expanding its disaster recovery efforts. While it continues to connect families with resources that can help meet basic needs, the organization is currently traveling to various municipalities in the south of the island to provide workshops that aim to help restore children's and adults' psychological and emotional health after the traumatic experience they went through last September.

"Good neighbors step up when their communities need them the most...."

– Jim Vella, Ford Fund

Three vehicles that were donated last year – two Transit Connect cargo vans and an F-150 – to the Salvation Army and Red Cross Puerto Rico continue to be put to good use. Both organizations have been able to expand their reach and transport greater quantities of supplies to remote neighborhoods throughout the island.

Three student teams received grants through the Ford College Community Challenge program in December. Student teams from University of Puerto Rico (representing Rena-Cen), Humacao Community College (representing Habitat) and National University College in Bayamón (representing Atabey) are now in the implementation phase of their projects – all aimed at addressing pressing local needs and supporting the ongoing efforts to rebuild Puerto Rico, López said.

Ford Motor Company Fund and Ford Puerto Rico are committed to the long-term recovery of Puerto Rico. Beyond the disaster relief and recovery efforts' investment, Ford has also invested more than \$1.5 million in Puerto Rico through Operation Better World and education initiatives on the island with programs such as Ford Driving Dreams and Latin GRAMMY in the Schools.

Nonprofit organizations that have partnered with Ford for its social mobility centers in Puerto Rico include the Red Cross Puerto Rico, Enactus, First Book, Hispanic Federation and LNESEC.

Catch Detroit Auto Scene when you're on the go.

Detroit Auto Industry News and Advertising DetroitAutoScene.com ©Springer Publishing Co., Inc. ARCHIVE

Detroit Auto Scene

DECEMBER 8, 2014

Information Page

Since 1933 – originating as the New Center News

contact News Dept

Open This Week's Edition or click on image at right >>>

News of the Automotive, Technology and Supplier Community

CLICK TO PRINTABLE PDF for examples of small ads in actual size with prices

Advertising Rates contact Ad Dept

return to TOP OF PAGE

THIS SITE IS UPDATED ON THE WEEKEND FOR MONDAY, IN TIME FOR THE CURRENT BUSINESS WEEK.



Our classic tabloid format fits most of today's mobile device screen resolutions. The scrollable pdf is viewable on tablet or smartphone.

DetroitAutoScene.com



SPRING Sales Event!

LEASE LOYALTY for Current Chevrolet, Buick, GMC and Cadillac Lessees!*



2018 TRAX "LS"

- Color Touch Screen Radio!
- Remote Keyless Entry!
- Rear Vision Camera!
- Steering Wheel Audio/Phone Controls!
- LED Daytime Running Lights!
- Bluetooth for Phone!

24 MONTH LEASE
\$119*

The Best Price...
PERIOD!

NO Employee Discount REQUIRED!

Was \$21,995 Sale Price: **\$16,219***

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.



2018 EQUINOX "LT"

- Color Touch Screen Radio!
- Rear Power Liftgate!
- Rear Vision Camera!
- Remote Start and Entry!
- Heated Front Seats!
- Push Button Start!

Stock# J41140

NO Employee Discount REQUIRED!

Was \$29,805 Sale Price: **\$24,979***

24 MONTH LEASE
\$139*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2018 SILVERADO "LT" 4WD DOUBLE CAB



- **ALL STAR EDITION!**
- ECOTEC3 4.3L V6 Engine!
- Heated Front Seats!
- GM Bed Liner **INCLUDED!**
- Color Touch Screen Radio!
- Remote Start and Entry!
- Aluminum Wheels!

Stock# J43858

NO Employee Discount REQUIRED!

Was \$43,835 Sale Price: **\$30,999***

24 MONTH LEASE
\$159*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.



2018 CRUZE "LT"

- Color Touch Screen Radio!
- Remote Start and Entry!
- Rear Vision Camera!
- Heated Front Seats!
- Push Button Start!
- Bluetooth for Phone!

Stock# Q9679

Was \$23,475 Sale Price: **\$16,599***

24 MONTH LEASE
\$159*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.



2018 COLORADO "LT" 4X4 EXTENDED CAB

- Color Touch Screen Radio!
- GM Bedliner **INCLUDED!**
- Locking Rear Differential!
- Sliding Rear Window!
- Remote Start and Entry!
- Aluminum Wheels!

Stock# J40574

Was \$32,830 Sale Price: **\$28,026***

24 MONTH LEASE
\$179*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

We NEED Your Trade! We'll Give You \$1000 Over Kelley Blue Book... GUARANTEED!*



RICH MILNE
rmilne@moranautomotive.com



DAVID BERCEL JR.
dberceljr@moranautomotive.com

SHOWROOM HOURS:

Monday 8:00 AM - 9:00 PM
Tuesday 8:00 AM - 6:00 PM
Wednesday 8:00 AM - 6:00 PM
Thursday 8:00 AM - 9:00 PM
Friday 8:00 AM - 6:00 PM

(586) 791-1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / FIND NEW ROADS™

*Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive brand, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate, doc and CVR fees and were valid at time of printing. GM Employee discount require except where noted. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. Cruze is former courtesy vehicle with under 2500 miles. \$1000 over Kelley Blue Book offer is on 2004-2015 vehicles with clean Carfax minus reconditioning costs. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 4/27/2018 @ 6:00PM.





ED RINKE



100 YEARS
IN BUSINESS



WE ARE PROFESSIONAL GRADE **2017 DEALER OF THE YEAR AWARDED BY GENERAL MOTORS CORPORATION**

2018 GMC SIERRA 1500 DBL. CAB
ELEVATION EDITION
PURCHASE FOR **\$31,449***
STOCK #G582263



LEASE FOR **\$139*** PER MONTH | **24** MONTHS | **\$999** DOWN

2018 GMC CANYON SLE
EXT CAB
PURCHASE FOR **\$31,269***
STOCK #G582849



LEASE FOR **\$199*** PER MONTH | **24** MONTHS | **\$999** DOWN

2018 GMC YUKON SLE
PURCHASE FOR **\$48,659***
STOCK #G582764



LEASE FOR **\$349*** PER MONTH | **36** MONTHS | **\$1,499** DOWN

2018 GMC SIERRA 1500 DENALI
CREW CAB
PURCHASE FOR **\$43,899***
STOCK #G580965



LEASE FOR **\$369*** PER MONTH | **36** MONTHS | **\$999** DOWN

2018 GMC TERRAIN SLT
PURCHASE FOR **\$26,039***
STOCK #G82511



LEASE FOR **\$139*** PER MONTH | **24** MONTHS | **\$999** DOWN



BUICK 2016 BUICK DEALER OF THE YEAR • 2016 BUICK DEALER OF THE YEAR • 2016 BUICK DEALER OF THE YEAR

2018 BUICK ENCORE
PREFERRED
PURCHASE FOR **\$17,579***
STOCK #B583160



LEASE FOR **\$89*** PER MONTH | **24** MONTHS | **\$999** DOWN

2018 BUICK ENVISION
PREFERRED
PURCHASE FOR **\$27,649***
STOCK #B582784



LEASE FOR **\$249*** PER MONTH | **36** MONTHS | **\$999** DOWN

2018 BUICK CASCADA
PREMIUM
PURCHASE FOR **\$29,649***
STOCK #B480133



LEASE FOR **\$389*** PER MONTH | **39** MONTHS | **\$999** DOWN

2018 BUICK ENCLAVE
ESSENCE
PURCHASE FOR **\$37,969***
STOCK #B580686



LEASE FOR **\$389*** PER MONTH | **36** MONTHS | **\$1,499** DOWN

2018 BUICK REGAL
PREFERRED SPORTBACK
PURCHASE FOR **\$23,389***
STOCK #B480143



LEASE FOR **\$249*** PER MONTH | **36** MONTHS | **\$1,499** DOWN

SHOWROOM HOURS:
MON. & THURS. 8:30AM-9PM
TUES., WED. & FRI. 8:30AM-6PM


VISIT OUR WEBSITE: edrinke.com

We'll give you a \$3,500 minimum for your 2003 or newer trade in. See us for your GM Employee purchases.


1-866-452-1300

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



Paul Makowski
pmakowski@edrinke.com



Art Kurgin
akurgin@edrinke.com

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). 2018 Models are price and discounted at supplier unless otherwise stated. All leases are 10,000 miles per year with approved S Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have select conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, refundable security deposit required on certain vehicles – to be determined by lender. Purchase pricing is gm employee discount plus title, taxes and fees. Pricing is subject to bonus cash- while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. Volt is a former courtesy vehicle** Exp date: 4/23/2018.



ED RINKE



100 YEARS
IN BUSINESS

2017 DEALER OF THE YEAR AWARDED BY GENERAL MOTORS CORPORATION

WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

2018 CHEVY SILVERADO
1500 LT DBL CAB
LEASE FOR **\$99*** PER MONTH OR **\$30,309*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #580771



2018 CHEVY CAMARO LT
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$299*** PER MONTH OR **\$24,749*** PURCHASE FOR
39 MONTHS **\$999** DOWN STOCK #480066



2018 CHEVY CRUZE LT
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$149*** PER MONTH OR **\$17,989*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #480203



2018 CHEVY EQUINOX LT
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$99*** PER MONTH OR **\$24,539*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #580189



2018 CHEVY MALIBU LT
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$149*** PER MONTH OR **\$20,169*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #480208



2018 VOLT LT FORMER COURTESY VEHICLE
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$199*** PER MONTH OR **\$28,179*** PURCHASE FOR
39 MONTHS **\$999** DOWN STOCK #480033



2018 CHEVY TRAX LS
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$99*** PER MONTH OR **\$15,339*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #583439



2018 CHEVY COLORADO
NO GM EMPLOYEE DISCOUNT REQUIRED Z71 EXT CAB
LEASE FOR **\$169*** PER MONTH OR **\$32,329*** PURCHASE FOR
24 MONTHS **\$999** DOWN STOCK #582821



GM CARD TOP OFF UP TO \$3,000 • NO APPOINTMENTS NECESSARY FOR OIL CHANGES

ED RINKE

• FAST • FRIENDLY • DISCOUNTS



Certified Service

GM SERVICE CENTER
MICHIGAN'S LARGEST • SERVICE DEPT. • PARTS • BODY SHOP

866-452-1547

26125 Van Dyke @ 10 1/2 Mile • Center Line, MI 48015
SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

See us for your GM Employee purchases. Now looking for experienced salespeople to join our team!

1-877-451-7707

26125 VAN DYKE AT 10 1/2 MILE ROAD

NO DOC FEES
Find Us on
FACEBOOK

Quick Oil Change EXPRESS LANE

LUBE OIL FILTER

\$23.95

Up to 5 qts.

Fluid Level,
Brake & Alignment Check Included.

We use Genuine GM Oil & Filter
No additional or hidden charges. Out the door pricing.
Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks.
Most GM cars & trucks. One coupon per customer.
Must present coupon with order. Plus tax. Expires 4-30-18.

BODY SHOP

586-754-7000
ext 1231

**INSURANCE
WRECK AMENDED**

**TRANSPORTATION
AVAILABLE**
During Scheduled Repairs

FREE OIL CHANGE With Each Major Repair
WE REPAIR ALL MAKE & MODELS

 **Certified Service**



VISIT OUR WEBSITE:
edrinke.com



Nicole Dodge
nhuminski@edrinke.com



Greg DeGrandis
gdegrandis@edrinke.com



Jim Pfeiffe
jpfleiffe@edrinke.com

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / FIND NEW ROADS™

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). 2018 Models are price and discounted at supplier unless otherwise stated. All leases are 10,000 miles per year with approved S Tier credit. All Vehicles shown are \$999 down unless otherwise stated. Disposition Fee may be required at vehicle turn in. Must have select conquest vehicle in household on certain models. Prices and payments are plus tax, title, plate, refundable security deposit required on certain vehicles – to be determined by lender. Purchase pricing is gm employee discount plus title, taxes and fees. Pricing is subject to bonus cash- while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. Volt is a former courtesy vehicle** Volt is a former courtesy car. Exp date: 4/23/2018.

CHEVROLET 