

Colorado ZR2 Earns 'Best Ride' for Price

Chevy, with its 2017 Colorado ZR2, has managed to do something that all of the other vehicles named in *Esquire* Magazine's "Best Rides of 2017" list couldn't – provide excellence at a price that Americans could pay.

The magazine released its list on Sept. 21. Vehicles across nine categories were named, with the 2017 Chevy Colorado ZR2 taking top honors in the Truck of the year category.

Editors wrote that the ZR2 can jump. At the debut of the Colorado ZR2, Chevy had journalists do laps on a dirt track with a few modest ramps. Wearing helmets, of course, we were encouraged to hit the BMX-style humps fast enough to catch a little air. It didn't take much coaxing. The ZR2 package turns the regular Colorado into an off-road wonder. Credit the dampers (what your dad calls 'shock absorbers'). They use spool-valve technology, found in the world's fastest race cars, to adapt perfectly to any terrain.

"Cruising the freeway? The ZR2 rides like a sport sedan, with none of the queasy body roll you find in most jacked-up 4x4's. But venture off-road and the Chevy absolutely eats up rocks, ruts, and bumps. And if you happen to find yourself momentarily airborne? This thing lands smoother than any wheeled vehi-

cle I've had the pleasure of flying in."

Esquire listed the price of the 2017 Colorado ZR2 at \$40,995.

Other winners included:

- Most Fun Car of the Year – the 2017 Alfa Romeo Giulia Quadrifoglio, costing \$73,595.

- Convertible of the Year – the 2018 Audi R8 Spyder, costing \$178,350.

- Family Hauler of the Year – the 2018 Porsche Panamera Turbo Sport Turismo, costing \$155,000.

The prices of the various vehicles on the *Esquire* list was not lost on people at GM.

"To me, one of the things that makes Chevrolet special is that

its makes great performance vehicles that are really attainable to drivers," said Monte Doran, spokesman for the Chevrolet brand. "Look at the Camaro SS 1LE. It gives you super car track performance, but it's affordable. The Bolt EV is a great car and beat Tesla to the market. We like to call the ZR2 a segment of one. No other vehicle is like it. It's equally good on the highway, rock crawling and desert running. When you look at *Esquire's* list, you'll notice that all the other vehicles named are high-end, very expensive vehicles. They are out of consideration to buy for most Americans."



The 2017 Colorado ZR2's performance impressed *Esquire* Magazine.



The Pacifica Hybrid is part of a PTA education campaign.

Chrysler and National PTA Join Forces for Children

The Chrysler brand, on Sept. 18, became a "Proud National Sponsor" of National PTA, the nation's oldest and largest child advocacy association.

As part of the collaboration, the Chrysler brand and National PTA will support local PTAs across the country in promoting family engagement in education and raising funds for their schools through the Chrysler "Cars 4 Classrooms" fundraising program, featuring the new Chrysler Pacifica, said FCA spokeswoman Diane Morgan.

Through the Chrysler brand's "Cars 4 Classrooms" initiative, PTAs and schools have the opportunity to set up test drive fundraising events featuring the Chrysler Pacifica and Chrysler Pacifica Hybrid minivans.

The brand will donate \$10 to the school for every participant who takes a brief test drive. PTAs can go to cars4classrooms.com, beginning Sept. 18, to learn more about hosting an event, Morgan said.

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Delphi Aims to Reinvent How Automobiles are Designed

by Jim Stickford

There's an old expression – don't reinvent the wheel. But in a real sense that what auto supplier Delphi is planning on doing.

At a special media event on Sept. 20 Glen De Vos, Delphi's chief technology officer, talked about how in the next decade auto suppliers and OEMs will radically change how they create cars.

De Vos' talk was part of an event where Delphi and BlackBerry Limited of Canada unveiled a commercial alliance agreement to provide an operating system for Delphi's autonomous driving development.

De Vos said Delphi and BlackBerry QNX will collaborate to bolster software performance and safety in their operating system to advance autonomous driving tech.

QNX is a commercial Unix-like real-time operating system, aimed primarily at the embedded systems market, De Vos said. The

product was originally developed in the early 1980s by Canadian company Quantum Software Systems, later renamed QNX Software Systems and ultimately acquired by BlackBerry in 2010. QNX was one of the first commercially successful microkernel operating systems and is used in a variety of devices including cars and mobile phones.

"BlackBerry QNX will provide a robust software infrastructure for CSLP and help advance Delphi's autonomous driving system," said Glen De Vos, Delphi senior vice president and chief technology officer. "Safety in high performance computing systems is paramount to a production ready autonomous driving solution."

"There is no safety without security," said John Wall, senior vice president and general manager of BlackBerry QNX. "With cyberattacks and threats to connected vehicles on the rise, it is imperative that auto manufacturers are provided with software



De Vos explains thinking behind Delphi's new development process.

that is safety certified, reliable and secure. This is an area in which BlackBerry QNX excels, and we look forward to the new opportunities this expansion with Delphi will bring."

When talking to the media at Delphi offices in Troy, De Vos said that the alliance with Black-

Berry is part of a larger effort by Delphi to get ahead of the curve in developing autonomous driving technology.

While it might seem strange to the average person that an auto supplier is teaming up with a

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Job Security is Reason For Unifor Strike

DETROIT (AP) – About 2,500 workers at a Canadian General Motors plant that makes the Chevrolet Equinox SUV are on strike in a dispute over job security.

Members of Unifor Local 88 in Ingersoll, Ontario, west of Toronto, stopped working when their contract expired at 10:59 p.m. Sept. 17.

The strike couldn't come at worse time for GM. A new version of the Equinox compact SUV just started to hit dealerships during the summer, attracting buyers in the hottest part of the U.S. auto market.

The union says GM won't designate the factory as lead producer of the Equinox. GM moved production of the GMC Terrain, which is similar to the Equinox, to Mexico in July, and 600 workers were laid off. The

CONTINUED ON PAGE 2



Ford is doubling down on its presence in India.

Ford Creates Alliance with Indian Company

Mahindra Group and Ford Motor Company on Sept. 18 agreed to explore a strategic alliance, designed to obtain the benefits of Ford's global reach and expertise and Mahindra's scale in India and successful operating model.

The agreement between the two companies will allow each to leverage their mutual strengths during a period of unprecedented transformation in the global automotive industry, said Ford spokesman Mike Moran. The areas of potential cooperation include:

- Mobility programs;

- Connected vehicle projects;
- Electrification;
- Product development;
- Sourcing and commercial efficiencies;
- Distribution within India; improving Ford's reach within India;
- Global emerging markets; improving Mahindra's reach outside of India.

Teams from both companies will collaborate and work together for a period of up to three years, Moran said. Any further strategic cooperation between the two companies will be decid-

ed at the end of that period.

"Ford is committed to India and this alliance can help us deliver the best vehicles and services to customers while profitably growing in the world's fifth largest vehicle market," said Jim Farley, Ford executive vice president and president of Global Markets.

"Our two companies have a long history of cooperation and mutual respect. The memorandum of understanding we have signed today with Mahindra will

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Jim Stickford, news

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The 2018 Buick Cascada Convertible Sport Touring models come in new colors.

Job Security is Reason For Unifor Strike

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Equinox also is made in Mexico and workers fear more jobs could go south.

GM says in a statement that it encourages the union to resume negotiations. The company says both sides made positive progress during the past several weeks.

Equinox sales in the U.S. are up 17 percent through August to more than 185,000.

GM says the Ingersoll plant is operating at maximum capacity on three shifts, and with the compact SUV market continuing to grow, it will need another factory to handle future demand. The company said that in 2015 it invested 800 million Canadian dollars (\$656 million U.S.) in the plant to build the new Equinox.

The contract at the Ingersoll plant is negotiated separately from Unifor's main contract with the auto industry. Ingersoll started as a joint venture. GM now owns the entire factory.

Color Buick Friendly to Fans of 2018 Cascada Convertible

Color Buick buyers happy with their new choices.

This fall, Buick will expand the Cascada's color palette by adding more options based on customer feedback and advanced color trending analysis, said GM spokeswoman Arianna Kughn.

Building on a proven color strategy, Kughn said Buick will add three new exterior colors and two new convertible tops and expand the Sport Touring Dark Effects Package with two additional exterior colors, enhancing customers' ability to express their personal style on the road.

Buick's three new jewel-toned exterior colors – Rioja Red Metallic, Dark Moon Blue Metallic and Carrageen Metallic – align with customer preferences and color trends showing up globally in other industries, including interior design and fashion.

"Color is back," says Catherine Black, lead designer of Buick's Color and Trim Studio. "While 80 percent of the exterior colors purchased globally are neutrals – black, silver or grey – many cus-

tomers are starting to move away from these neutral tones and have an appetite for entirely different colors like dark navy and maroon."

In a segment with limited options, Black said Cascada combines luxury features and additional on-trend color options at an attainable price to give style-conscious buyers more reasons to reconsider Buick.

The coordination of Cascada's newest color palette with larger global color trends is the result of an ongoing advanced color and trim trend analysis from Buick's Design Color and Trim Studio. Looking at multiple industries, Black said Buick Color and Trim creative designers research, analyze, design and develop interior and exterior colors and materials three to four years in advance of a vehicle debut.

"Our Color and Trim designers possess a specialized skill

set and acumen for knowing which trends have lasting power and interpreting them for automotive so the choices remain fresh, modern and relevant," says Sharon Gauci, global director, Buick Design Color and Trim.

A number of the colors in the updated Buick Cascada color palette appear in the Fall 2017 PANTONE Fashion Color Report, validating the Buick design team's work.

New color options have also expanded to the Cascada's convertible top, Black said. Sweet Mocha and Malbec are the two new available convertible top options on the Premium trim, joining Ebony.

Carrageen Metallic will be offered exclusively on the Cascada's Sport Touring model.

Summit White and Ebony Twilight Metallic join Sport Red as available exterior colors on Sport

Touring with Dark Effects package.

In addition to more color options, standard 20-inch twin-spoke black-painted wheels are now standard on the 2018 Sport Touring model and navigation is included on all 2018 Cascada models.

Since launch, the Buick Cascada has outsold the BMW 2 Series convertible as well as Audi's A3 and A5 convertibles combined, Kughn said. It attracts almost 7 out of 10 buyers from outside Buick and other GM brands. Since launch, fleet sales account for less than one percent of total Cascada sales.

Ford Makes New Moves in the Indian Market

CONTINUED FROM PAGE 1

allow us to work together to take advantage of the changes coming in the auto industry. The enormous growth potential in the utility market and the growing importance of mobility and affordable battery electric vehicles are all aligned with our strategic priorities."

Dr. Pawan Goenka, managing director, Mahindra and Mahindra Ltd said, "the changes facing the automotive industry globally are triggered by the accelerated rise of new technologies, sustainability policies and new models of urban shared mobility.

"Given these changes we see the need to anticipate new market trends, explore alternatives and look for ways to collaborate even as we compete and build powerful synergies that will allow rapid exploitation of the exciting new opportunities. Today's announcement builds on the foundation laid through our past partnership with Ford and will open opportunities for both of us."

Mahindra has been leading the utility vehicles segment in India for the past seven decades, Farley said. Mahindra is among the few global companies pioneering the development of clean and affordable technology, and is the only player with a portfolio of electric vehicles commercially available in India.

Expanding its global presence, Mahindra owns majority stake in Ssangyong Motor Company in Korea, has forayed into the shared mobility space with investments in ride sharing platforms in the United States, and is developing products like the GenZe - the world's first electric connected scooter.

Ford was among the first global automakers to enter India in 1995, Moran said. Now one of the largest exporters of cars from the country, Ford manufactures and exports vehicles and engines from its manufacturing facilities in Chennai, Tamil Nadu and Sanand, Gujarat.

India is also the second-largest Ford employee base globally, with more than 14,000 people working across the Ford India or Global Business Services.

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GM Holds FIRST Robotics for Local High School Students

by Jim Stickford

The VEC building in the GM Tech Center was host to a FIRST Robotics event on Sept. 21.

The mission of FIRST is to inspire young people to be science and technology leaders and innovators, by engaging them in exciting Mentor-based programs that build science, engineering, and technology skills, that inspire innovation, and that foster well-rounded life capabilities including self-confidence, communication, and leadership for students.

Kimberly Fortenberry, a Vehicle Performance engineer at GM, organized the Sept. 21 event.

"Metro Detroit has the largest number of FIRST Robotics teams in the country," Fortenberry said. "That's the influence of the auto industry. I got involved last year. A friend asked me to volunteer to be a mentor, and that eventually led to me organizing this event."

While at the VEC building FIRST Robotics students were able to put their robots through their paces, performing a series of predetermined tasks.

There were 12 teams in attendance. They were:

- R.E. C'n Crew from the Detroit Hispanic Development Corporation based in Detroit;
- Mercy Midnight Storm from the Mercy Education Project in Detroit;
- Mechanical Pumas from Western International High School in Detroit;
- The Cougars Pack from Voyageur Consortium High School in Detroit;
- JRLA Robojags from Jalen Rose Leadership Academy in Detroit;
- As-Tech Eagles from the Cesar Chavez Academy High School in Detroit;
- Kinematic Wolves from Detroit Cristo Rey High School in Detroit;
- AdamBots from Rochester Adams High School in Rochester Hills;
- CyberCats from Stoney Creek High School in Rochester Hills;
- The Village Bulldogs from east English Village Prep Academy in Detroit;
- The Riveters from Mercy High School in Farmington Hills;
- Bionic Black Hawks from Bloomfield Hills High School in Bloomfield Hills.

Each team, Fortenberry said, has its own mentor and part of the reason they held the event in the VEC building was that Fortenberry and the other GM volunteers wanted to raise awareness of what FIRST Robotics is doing.

"I think we've been successful doing that," Fortenberry said.

Shanley Carlton, a Studio Design engineer at the Tech Center, is the mentor to the DHDC's R.E. C'n Crew team. She is 24 and decided to become involved with FIRST Robotics because when presented with volunteer options wanted to pick one that concerned Detroit.

"I talked with some people and they said I should check out the DHDC, and what they're doing," Carlton said. "I went do to their headquarters in Detroit and I liked what I saw."

The team's members come from different high schools in Detroit and Carlton said they're hoping to recruit more members.

"I love the camaraderie of the

students," Carlton said. "They are proud of where they come from and want to represent Detroit awesomely. These kids will support other teams and what they're doing because those other teams are also from Detroit. It's great to see."

Jeffrey Dinakar is an engineer in Controller Integration at the Tech Center. He is the mentor for the Robojags of Jalen Rose Leadership Academy. They currently have 13 students on their team. There were more, but they graduated.

"The thing for me that I really enjoy is seeing the kids go from really not knowing anything about robotics to being able to program robots themselves, to be able to work on robots themselves," Dinakar said. "It's amazing to see them realize that they don't have to depend on people to complete the project, that they have the ability to do the work themselves."

Ann McGowan, a teacher at Cristo Rey High School in Detroit, said that the Kinematic Wolves got their start four years ago. The current team has nine members returning from the previous school year.

"We are a small school – about 330 students," McGowan said. "At our last recruiting meeting there were 30 students in the room. That's 10 percent of school. We recruit from all grades. Our students get their tuition from a variety of sources, including GM corporate work sponsorships."

One of those students is Alexis Plascencia, a junior. He pays GM back by working one day a week for the company. The name of the Kinematic Wolves robot is Steamboat Willie.

Plascencia said it was named by someone who has since graduated from Cristo Rey.

Dinakar said his team's robot



Team Kinematic Wolves showed off their robot Steamboat Willie at the VEC building.

is named El Jefe. When Carlton was asked what her team robot was named, she said, "we haven't given it a name. Is that bad?"

Fortenberry said she and Carlton have worked with others to help the students in FIRST Robotics stay involved in robotics during the summer.

"We were able to send 44 kids to 'robot' camp this summer," Fortenberry said. "Some went to Kettering in Flint and some went to Michigan Tech up in the U.P."

Carlton said the kids who went to Kettering were able to make robot arms for their teams' robots.

The students who went to Michigan Tech attended a number of classes that taught them more engineering skills that they could use in the future to build their robots.

"They were also able to enjoy the beauty of the Upper Peninsula," Carlton said. "That can be quite a change from Detroit."

Fortenberry said that she and her General Motors colleagues who are working with FIRST Robotics are looking for more mentors to volunteer their and more corporate sponsorship to help pay for equipment and maybe even send students to robot camp next summer.

"These kids are great and being able to help them learn and love engineering is something we all be proud of," Fortenberry said.

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Nissan was at first a leader in electric car with the Leaf, but it has been overtaken by GM's Bolt in terms of range and even the new Leaf does not quite catch up.

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Mopar Powered Teams Win Big in NHRA

Three Mopar-powered teams from Don Schumacher Racing (DSR) opened the NHRA Mello Yello Drag Racing Series Countdown to the Championship play-offs on Sept. 17 with second-round finishes in the 10th annual Carolina Nationals at zMAX Dragway near Charlotte.

Tommy Johnson Jr. and Ron Capps went to the second round in their Dodge Charger R/T Funny Cars from DSR, while Tony Schumacher turned a second-round performance in his Mopar-powered Top Fuel dragster from the DSR stable. It was the first time all year that at least one car featuring Hemi power didn't reach at least the semifinals of the Nitro categories, and just the third time that at least one Mopar Funny Car didn't reach the final round.

Johnson began his day as the No. 3 qualifier and started Sunday eliminations by driving his Make-A-Wish Dodge Charger R/T past Dave Richards. Richards had a parachute fall out on the starting line, giving Johnson a solo. The Make-A-Wish team next took on eventual event winner Robert Hight, where Johnson lost traction halfway through his run as Hight drove away.

Johnson's teammate Capps opened the defense of his 2016 title by defeating Tim Wilkerson in round one, despite losing traction as Wilkerson hit the wall and had his time disallowed. Capps next faced J.R. Todd in a rematch of the final round from the U.S. Nationals two weeks ago in Indianapolis.

Todd left the starting lane first and defeated Capps on a holeshot.

The other two Mopar Funny Cars from DSR were bested in the first round. Matt Hagan's Mopar/Freightliner Dodge Charger R/T fell to Hight as Hagan's car lost cylinders down track. Jack Beckman also was defeated in round one at the hands of Dodge driver Jim Campbell. Campbell was late on the Christmas Tree but Beckman went for a wild ride in the Infinite Hero Dodge Charger R/T and nearly crossed the center line, forcing him to get off the gas.

In the Top Fuel category, Tony Schumacher and the U.S. Army team from DSR first took down Shawn Langdon to set up a showdown with No. 1 qualifier and ultimate event winner Doug Kalitta, where Schumacher was barely defeated at the finish line.

The 10th annual NHRA Carolina Nationals took place on an extremely hot track throughout the weekend, creating difficult conditions for crews and drivers throughout all categories.

Rhode Island is Seeking to be Self-Drive Haven

EAST GREENWICH, R.I. (AP) – Companies that are developing self-driving cars and other advanced automotive technologies are getting a tour of Rhode Island locations where they can test their ideas.

Rhode Island Department of Transportation Director Peter Alviti says the expo that began Sept. 14 is the first part of a process to bring cutting-edge transportation innovations to the state.

The state has invited companies and other researchers to submit their proposals for high-tech transit projects by Oct. 4.

Representatives from carmaker General Motors and ride-hailing app Lyft were among the speakers at a Sept. 14 summit at the New England Institute of Technology.

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LEASE FOR \$112 ** 24 Mos. \$495 due	LEASE FOR \$115 ** 24 Mos. \$495 due	LEASE FOR \$126 ** 24 Mos. \$1995 due

2017 JEEP GRAND CHEROKEE LAREDO 4X4
J7-20411
LEASE FOR **\$114** **
24 Mos. \$1995 due

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J7-70046

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J7-30089

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2017 JEEP WRANGLER UNLIMITED 4X4
J7-30170

LEASE FOR **\$239** **
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Delphi Developing New Way to Design Cars of the Future

CONTINUED FROM PAGE 1

smart phone maker, it makes sense when one considers what cars are becoming, De Vos said.

He pointed out that over the past three decades automotive technology has advanced incrementally. Technology at different times was put into place to help powertrains, cockpit, telematic safety infotainment, and so on, De Vos said.

As a result, today's vehicles have individual central processing systems for each of these improved functions. The systems take up space, create more weight and each have their own wiring systems. And additional systems have to be put into place to let each of these different processing units communicate with each other so that the vehicle can operate.

"I liken it to cell phones before the iPhone," De Vos said. "Each function of the phone had its own special button, hardware and software. Then the iPhone came out."

The iPhone has one operating system for hardware. People then can add apps to create functionality for checking email or taking pictures or making video recordings, or even making telephone calls.

So what if a car were designed to be like a smart phone, De Vos said. It would have one central operating system to control all the computerized functions that modern vehicles require. One set of wires, which saves money, space and weight.

And replacing and repairing the system is easier because right now it can be very difficult for technicians got gain access to computer processing units. Sometimes they have to take a car apart to replace a unit.

And software could easily be

upgraded or added for new functions. That's why Delphi has joined with BlackBerry and why Delphi has invested in companies like Renovo, a Silicon Valley company that was created by computer industry veterans.

Chris Heiser, CEO and co-founder of Renovo, was on hand at the Sept. 20 announcement and spoke with the media.

"Silicon Valley and Detroit getting together needs to happen more often," Heiser said. "What Delphi is attempting to do is exceedingly difficult. We all need to partner with other companies for their expertise to accomplish this goal of creating a new kind of automobile architecture."

De Vos defined automobile architecture as the way computer systems are set up to run the car. The company that has come closest to the new paradigm is

Tesla. He said that they had the advantage of starting with a "blank sheet of paper" when it came to developing the company's design process.

But even Telsa is having its problems, and still hasn't been able to make a car in a profitable manner, De Vos said.

Changing from one way to develop cars to another won't be easy, De Vos said. Traditional OEMs have decades of investment in the old way of doing things. It will take time to switch from one method to another. In the meantime, these OEMs will still have to make automobiles.

This shift in the way cars are engineered and designed will also have to involve auto suppliers. The entire supply chain system will be affected, De Vos said. That's a lot of people and a lot of companies.

Meiser said that auto manufacturers are facing the same problem mobile telephone handset makers faced a decade ago. When the first smart phones came out, companies that weren't able to adapt fast enough stopped being players in the cell phone market. The same could happen with car companies.

Lee Bauer, vice president of Vehicle Architecture for Delphi, said that technology being added to cars has been an incremental process. What De Vos spoke to the media about is something different.

"There will be a level of strain developing this new system," Bauer said. "This is not something that will be easy. That's why it is giving OEMs pause. It's hard to add technology incrementally. This is a big leap and this is not an incremental move."

Troy Company Tries New Way At Frankfurt

Troy-based HBPO of North America, a supplier of modular front-end systems, showcased front-end modules focused on innovation and cost savings at the Frankfurt Motor Show, which was held earlier in September.

The company took a different approach for the 2017 Frankfurt show, said HBPO spokesman Calvin Jennings. Gone are full front-end modules completely dressed with headlamps, bumper covers and other finished design elements. This year's display features stripped-down "technical" modules".

"Our exhibit is designed to demonstrate through product features how innovation and research can benefit our customers in areas such as light-weighting, component integration, aerodynamics and CO2 reduction," said Martin Brüne, director of Business Development for HBPO GmbH. "Our approach to front-end module development strives to help our customers reduce vehicle weight, while significantly reducing part count, complexity and costs."

Brüne said that despite the automotive industry's more than 100-year history, technology innovation from companies such as HBPO still can produce significant improvements. In the area of aerodynamics and CO2 reduction, for example, HBPO is showing three different active grille shutters to demonstrate how tailor-made solutions can improve a vehicle's drag coefficient with a significant reduction in CO2 emissions.

Parts consolidation through function integration also can reduce module complexity, which improves overall quality, Jennings said.

Adient Gets Good Score in Quality in Survey

Adient of Plymouth, a global provider of automotive seating, was recognized earlier this month for providing the highest quality seats in two vehicle segments, Mass Market Midsize / Large Car and Luxury SUV, in the J.D. Power 2017 Seat Quality and Satisfaction Study.

This is the fifth year in a row that Adient, formerly Johnson Controls' automotive division, has been recognized in the study's various segments, said Adient spokeswoman Mary Kay Doderio, and the 14th year the company and its joint ventures, which include Avanzar Interior Technology, Ltd. and Detroit-based Bridgewater Interiors, have been recognized.

"Being recognized by J.D. Power validates the efforts by our team to manufacture high-quality seat systems that offer safety,

functionality and comfort," said Jim Pastor, vice president of quality at Adient. "It reinforces our commitment to providing our customers world-class products that exceed industry requirements."

Adient ranked highest in the Mass Market Midsize / Large Car segment, with its seats supplied to the Kia Cadenza, Doderio said. The seats are manufactured at the company's Asan, South Korea plant.

Adient also ranked highest in the Luxury SUV segment for the seats it provides for the Porsche Cayenne, which are manufactured at the company's Lozorno, Slovakia plant.

In addition, Doderio said Adient's joint venture, Avanzar Interior Technologies, ranked highest in the Mass Market Truck / Van segment for seats supplied

to the Toyota Tundra, which are manufactured in San Antonio, Texas.

The J.D. Power 2017 Seat Quality and Satisfaction Study provides automotive manufacturers and suppliers with quality and satisfaction information related to light passenger-vehicle seating systems.

The study asks new-vehicle owners to rate the quality of their vehicle's seats and seat belts on whether they have experienced defects / malfunctions or design problems during the first 90 days of ownership.

The 2017 Seat Quality and Satisfaction Study is based on responses from more than 77,000 purchasers and lessees of new 2017 model-year cars and light trucks registered in November-December 2016 and January-February 2017.

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10,000 miles year

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SLE1 FWD Lease Offer

MSRP: \$28,225

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INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty

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 - HEATED SEATS!
 - BLUETOOTH FOR PHONE!
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 - REAR VISION CAMERA!
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 - BLUETOOTH FOR PHONE!
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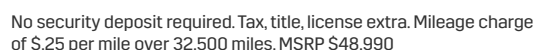
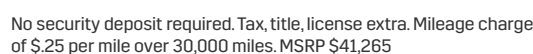
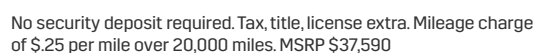
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A black Cadillac XTS is shown driving on a city street. In the foreground, several pedestrians are walking, including a man in a dark suit and a woman in a dark dress. The background features brick buildings and a stop sign.



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The museum is located where company founder Berry Gordy launched his music empire. The label started in 1959 and scores of stars and hits were created before Motown moved to California in 1972. The Erbs were known for Erb Lumber, the multi-state family business sold in 1993. The couple died in 2013.

Ford Fund Honors Black Women in D.C.

Ford Motor Company Fund, the philanthropic arm for Ford Motor Company, continued its support of the accomplishments of women at the Congressional Black Caucus Foundation's 47th Annual Legislative Conference through its sponsorship of the Sojourner Truth Women's Leadership Reception, Ford spokeswoman Xina Eiland.

The reception was held on Sept. 21, and featured an exclusive performance by Grammy-nominated singer Ledisi. The gathering takes place at the National Museum of Women in the Arts, in Washington, D.C.

The reception supported the Sojourner Truth Legacy Project, an initiative of the Congressional Black Caucus Foundation to support and develop leadership skills for African American women, Eiland said. It honors the legacy of strength, service and perseverance of abolitionist Sojourner Truth, who continues to inspire generations of women.

"Ford Fund and the Congressional Black Caucus Foundation's Annual Legislative Conference are thrilled to share in the celebration of three leaders who have paved the way for young women to reach their dreams," said Pamela Alexander, director, community development, Ford Motor Company Fund. "We are pleased to continue our partnership with the women of the Congressional Black Caucus to celebrate the Sojourner Truth Legacy Project at the Women's Leadership Reception."

Featuring numerous influential advocates of change, the reception also celebrated trailblazers who continue to be outspoken champions for women, people of color and underserved commu-

nities. Ford Fund and the Congressional Black Caucus Foundation's Annual Legislative Conference presented Dr. Mae Jemison and former U.S. Secretary of Labor Alexis Herman with the Woman of Truth award.

The award is given to women excelling in leadership and commitment to the spirit of Sojourner Truth, Eiland said. Jemison is being honored for her contributions to science, technology, engineering and math initiatives, as well as the 25th anniversary of her historic flight into space. Herman is being recognized as a "hidden figure," women around the globe who have made contributions to government as a civil servant.

Congresswoman Maxine Waters, Democrat of California and ranking member of the financial services committee, was presented with the Woman of the Year award by her Congressional Black Caucus Foundation colleagues, Eiland said.

Each year, the foundation's Annual Legislative Conference features events to provide African American members of Congress an opportunity to discuss their work on legislative issues and to engage attendees on policies critical to their communities.

Ford Motor Company's support of the African American community dates back to the early 20th century when Ford was the largest employer of African Americans in the auto industry. Ford is building on its longtime support with signature initiatives that include supporting the African American community with a \$1 million gift to the Smithsonian National Museum of African American History and Culture.



This GM facility in Kokomo, Ind., will be among the company's wind-powered sites in Ohio and Indiana.

GM Betting Big on Wind Power in Midwest

Sometimes the answer is blowing in the wind.

All of GM's Ohio and Indiana manufacturing facilities – including those that build the Chevrolet Cruze and Silverado and GMC Sierra light-duty pickup trucks – will meet their electricity needs through 100 percent renewable energy, said GM spokeswoman Colleen Oberc.

GM is buying a total of 200 megawatts of wind energy from Ohio and Illinois wind farms. Once the turbines come online by the end of 2018, renewable energy will power 20 percent of GM's global electricity use, Oberc said.

"Congratulations to GM on this huge progress leap – a fantastic show of commitment at Climate Week NYC, and all achieved in

just a year since the company joined RE100," said Helen Clarkson, CEO, The Climate Group. "GM vocally champions the compelling business case for renewables and shares learnings with other companies. It shows other companies what's possible."

The new wind deals are enough to meet the electricity needs of Fort Wayne Assembly, Marion Metal Center and Bedford Casting plants in Indiana and Lordstown Assembly, Defiance Casting Operations, Parma Metal Center and Toledo Transmission plants in Ohio.

"Technology is driving solutions for mobility and safety in our vehicles, as well as the new energy solutions that build them," said Gerald Johnson, GM-NA vice president of Manufacturing and Labor. "This is the way we do business: offering vehicles that serve our customers' lifestyle needs while providing sustainable solutions that improve our communities."

GM is leveraging energy efficiency and a mix of onsite and offsite renewable energy solutions to reach its 100 percent renewable energy goal, Johnson said. The company's four-part strategy acknowledges how its energy and product strategies intersect.

As GM works toward advancing zero emissions vehicles, Johnson said it makes business sense to create a cleaner grid on which to drive them.

The company uses EV batteries in tandem with a solar array

to power an office building at its Milford Proving Ground in Michigan and is researching the use of fuel cells as energy storage in the future.

"We're helping provide solutions to green the grid through these new renewable energy deals and sharing best practices with other companies so they too can reduce risk and energy costs," said Rob Threlkeld, GM global manager of renewable energy. "With a pragmatic strategy, companies can turn ambitious renewable energy goals into action and scale quickly."

Altenex, an Edison Energy Company and independent renewable energy advisor, supported GM in the negotiation of the power purchase contracts, Oberc said. GM will be the sole user of the Northwest Ohio Wind farm, a 100 MW project owned by Starwood Energy Group. Swift Current Energy will provide 100 MW from its HillTopper Wind Project in Logan County, Illinois.

GM has used renewable energy for decades, saving about \$5 million annually as a result, Oberc said. Renewable energy use supports a resilient grid while offering more stable energy pricing.

GM made its first wind purchase in 2014 for several of its Mexico operations, followed by deals supporting Texas wind farms for 30 and 50 megawatts of energy, Oberc said. The company uses solar power at 26 facilities and generates electricity from landfill gas at two assembly plants.

Ford Exec Helping March of Dimes

Ron Ketelhut of Ford Motor Co. has joined the March of Dimes, Southeast Michigan Market Board of Directors.

Ketelhut is chief engineer, charged with leading Advanced Manufacturing Engineering at Ford Motor Company with focus on pulling together all current company strengths into comprehensive future strategy to deliver "Best in World" manufacturing results, said March of Dimes spokeswoman Tracie Grant, in a statement to the media.

Previously he was serving as Body Construction Chief Engineer working on the transformation and launch of the all new aluminum F-Series.

Grant said Ketelhut has been significantly involved with the March of Dimes through the UAW/Ford partnership for many years.

Through this partnership he has been leading the engagement of the UAW/Ford on a national level, encouraging others to get involved and support the organization.

"Ron is a business executive who we are thrilled to have bring

his previous experience and his passion for the March of Dimes to our board," said Darin Gesse, Customer Segment Leader for Chevrolet Cars and EVs at General Motors and chair of the March of Dimes Southeast Michigan board.

"His deep understanding of business combined with his passion for the March of Dimes is sure to lead to new opportunities for the organization to improve the health of mothers and babies."

When asked why he chose to partner with the March of Dimes Ketelhut said he believed in what the organization has been doing during its history.

"I have been personally impacted by the mission of the March of Dimes through family members whom did not survive through pre-mature birth and several other friends/family that were born prematurely and living happy healthy lives thanks to the work of the March of Dimes," Ketelhut said. "I believe it is important to give back and where better to start than with healthy mothers and babies."

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PURCHASE FOR **\$30,179***
STOCK #B573910

LEASE FOR **\$159*** PER MONTH | **24** MONTHS | **\$999** DOWN

2017 BUICK REGAL
SPORT TOURING
PURCHASE FOR **\$24,269***
STOCK #B470479

LEASE FOR **\$149*** PER MONTH | **24** MONTHS | **\$999** DOWN

SHOWROOM HOURS:
MON. & THURS. 8:30AM-9PM
TUES., WED. & FRI. 8:30AM-6PM
VISIT OUR WEBSITE: edrinke.com

We'll give you a \$3,500 minimum for your 2003 or newer trade in. See us for your GM Employee purchases.

1-866-452-1300

26125 VAN DYKE AT 10 1/2 MILE ROAD
Now looking for experienced salespeople to join our team!

Paul Makowski
pmakowski@edrinke.com

Dennis Thacker
dthacker@edrinke.com

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. Terrain, Acadia Limited, Acadia, Regal, Verano, Sierra, Encore, Enclave are 24 month leases. Sierra Denali, Yukon, Lacrosse, Envision are 36 month leases. Cascadia is a 39 month lease. Disposition Fee may be required at vehicle turn in. Yukon and Sierra Double cab are former courtesy vehicles. Must have lease loyalty and/or closing competitive lease depending on vehicle model. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. Purchase pricing is gm employee discount plus title, taxes and fees. Pricing is subject to select model vehicles- while supplies last. Pricing has included instant value certificates, while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 9/30/2017.



ED RINKE

2016 CHEVROLET DEALER OF THE YEAR • 2016 CHEVROLET DEALER OF THE YEAR



WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

2017 CHEVY SILVERADO
CUSTOM EDITION
LEASE FOR **\$59*** PER MONTH OR PURCHASE FOR **\$29,289***
24 MONTHS **\$999** DOWN
STOCK #571128

2017 CHEVY MALIBU LT
LEASE FOR **\$79*** PER MONTH OR PURCHASE FOR **\$17,409***
24 MONTHS **\$999** DOWN
STOCK #470485

2017 CHEVY CRUZE LT
HATCHBACK
LEASE FOR **\$99*** PER MONTH OR PURCHASE FOR **\$15,909***
24 MONTHS **\$999** DOWN
STOCK #471776

2018 CHEVY EQUINOX LT
NO GM EMPLOYEE DISCOUNT REQUIRED
LEASE FOR **\$139*** PER MONTH OR PURCHASE FOR **\$20,569***
24 MONTHS **\$999** DOWN
STOCK #S80057

2017 CHEVY VOLT LT
LEASE FOR **\$229*** PER MONTH OR PURCHASE FOR **\$30,099***
36 MONTHS **\$999** DOWN
STOCK #471959

2017 CHEVY CAMARO 1LT
LEASE FOR **\$209*** PER MONTH OR PURCHASE FOR **\$20,789***
39 MONTHS **\$999** DOWN
STOCK #470207

2017 CHEVY TRAX LS
LEASE FOR **\$119*** PER MONTH OR PURCHASE FOR **\$13,789***
24 MONTHS **\$999** DOWN
STOCK #577297

2017 CHEVY TRAVERSE
LT
LEASE FOR **\$89*** PER MONTH OR PURCHASE FOR **\$25,059***
24 MONTHS **\$999** DOWN
STOCK #575381

GM CARD TOP OFF UP TO \$3,000 • NO APPOINTMENTS NECESSARY FOR OIL CHANGES

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SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

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LUBE OIL FILTER

\$23.95 Up to 5 qts.
Fluid Level, Brake & Alignment Check Included.

We use Genuine GM Oil & Filter
No additional or hidden charges. Out the door pricing.
Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks.
Most GM cars & trucks. One coupon per customer.
Must present coupon with order. Plus tax. Expires 9-30-17.

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INSURANCE WRECK AMENDED
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FREE OIL CHANGE With Each Major Repair
WE REPAIR ALL MAKE & MODELS
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See us for your GM Employee purchases. Now looking for experienced salespeople to join our team!

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26125 VAN DYKE AT 10 1/2 MILE ROAD

Nicole Dodge
nhuminski@edrinke.com

Jim Pfeiffe
jpfeiffe@edrinke.com

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / **FIND NEW ROADS™**

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. Traverse, Trax, Silverado, Cruze, Equinox and Malibu are 24 month leases. Tahoe and Volt are 36 month leases. Camaro is a 39 month lease. All Vehicles shown are \$999 down. Disposition Fee may be required at vehicle turn in. Must have lease loyalty and/or closing competitive lease depending on vehicle model. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. Purchase pricing is gm employee discount plus title, taxes and fees. Pricing is subject to select model vehicles- while supplies last. Pricing has included instant value certificates, while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 9/30/2017.



Where You
Always
Get...

The Best Price...
PERIOD!

2017 MALIBU "LT"



- Color Touch Screen Radio!
 - Bluetooth for Phone!
 - Rear Vision Camera!
 - Aluminum Wheels!
 - Power Driver's Seat!
 - Remote Keyless Entry!
- Stock# H33224

Was \$26,000 Sale Price: **\$18,899***
24 MONTH LEASE

\$89*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 TRAVERSE "LT"



- Style and Technology Package!
 - Color Touch Screen Radio!
 - Remote Start and Entry!
 - 7 Passenger "Captain Chair" Seating!
 - Rear Vision Camera!
 - 20" Aluminum Wheels!
- Stock# 2H2350

Was \$36,740 Sale Price: **\$27,345***
24 MONTH LEASE

\$129*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 TRAX "LS"



- Color Touch Screen Radio!
 - Remote Entry!
 - Rear Camera!
 - Steering Wheel Audio Controls!
 - Deep Tinted Glass!
 - Bluetooth for Phone!
- Stock# H40376

Was \$21,895 Sale Price: **\$13,999***
24 MONTH LEASE

\$129*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 CRUZE "LT"



- Automatic Transmission!
 - Color Touch Screen Radio!
 - Power Driver's Seat!
 - Remote Start and Entry!
 - Rear Vision Camera!
 - Bluetooth for Phone!
- Stock# H39500

Was \$23,475 Sale Price: **\$16,299***
24 MONTH LEASE

\$139*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2018 "All New" EQUINOX "LT"



- Color Touch Screen Radio!
 - Remote Entry!
 - Rear Vision Camera!
 - Power Driver's Seat!
 - Aluminum Wheels!
 - Bluetooth for Phone!
- Stock# J37223

Was \$27,695 Sale Price: **\$20,799***
24 MONTH LEASE

\$155*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 SILVERADO "LT" 4X4 CREW CAB



- All Star Edition!
 - GM Bedliner INCLUDED!
 - Color Touch Screen Radio!
 - Trailering Package w/Locking Rear Differential!
 - Remote Keyless Entry!
 - Power Seat Adjuster!
- Stock# H32809

Was \$45,230 Sale Price: **\$39,699***
36 MONTH LEASE

\$249*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

We NEED your Trade... **\$1000 OVER** Kelley Blue Book... **GUARANTEED!***



RICH MILNE

rmilne@moranautomotive.com



DAVID BERCEL JR.

dberceljr@moranautomotive.com

SHOWROOM HOURS:

Monday	CLOSED LABOR DAY
Tuesday	8:00 AM - 6:00 PM
Wednesday	8:00 AM - 6:00 PM
Thursday	8:00 AM - 9:00 PM
Friday	8:00 AM - 6:00 PM

(586) 791-1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / **FIND NEW ROADS™**

*Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. Equinox is former dealership courtesy vehicle with under 2500 miles. \$1000 trade-in guarantee is on 2004 thru 2014 model year vehicles in drivable condition less reconditioning costs. No branded, salvage or rebuilt titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 9/29/2017 @ 6:00PM.

