

Ed Rinke Dealership Going to Dogs in June

People looking to help out with animal control and taking care of stray dogs should visit Ed Rinke Chevrolet Buick GMC in Center Line on Van Dyke this month.

The car dealership is participating in a month long fund-raising campaign called "Pickup for Paws," said Ken Swieczkowski, an Ed Rinke sales consultant.

The dealership is working with the organization Detroit Pit Crew, a local charity that rescues dogs in Detroit. It spends time on the city's streets rescuing strays from desperate situations.

"We are also working with Animal Clinic, which is right across the street from our dealership," Swieczkowski said. "We do several different charity drives throughout the year.

"We just hope that we're as successful with 'Pickup for Paws' as we have been with our previous efforts – Toys for Tots and the Capuchin Soup Kitchen. We like to help the community in which we work and live."

Swieczkowski said the dealership has a pickup truck on the showroom floor with a sign that indicates that a filled pickup bed will be given to the captured dogs.

People can donate items on an approved list and these items will be given to the animal clinic and the Pit Crew.

"We picked these charities

through Chevrolet Division," Swieczkowski said. "We're always ready to help out with programs they have.

"We don't really have any goals to meet. It'd be nice if we could fill up the back of the pickup with donated items, but there's no dollar amount we're attempting to reach."

In addition, to helping animals, Swieczkowski said they hope to educate the public on the dangers animals face and how the public can help out.

Goods needed include:

- light tie-outs;
- leashes;
- collars;

- non-tipping food and water bowls;
- dog crates;
- gift certificates to Church's Chicken (used to lure dogs);
- gift cards for gas and oil changes;
- plastic animal carriers;
- slip leads;
- laundry detergent;
- dog toys/Kongs;
- dog treats;
- dog food - both wet and dry;
- dog shampoo;
- flea and tick preventatives;
- heartworm medication.

"Tell your friends, family and neighbors about the stray dog problem," Swieczkowski said.



Swieczkowski talks about Ed Rinke's "Pickup for Paws" campaign.

GM Tells How Its Future Will Be a Sustainable One

Profitability comes from more than just selling a lot of cars. It also comes from how an automaker conducts its business.

General Motors' sustainability approach, said GM spokeswoman Colleen Oberc, enables the company to serve its customers and shareholders, increase operational efficiency, mitigate risk and improve the communities where it does business.

GM summarizes its impact in its annual sustainability report at gmsustainability.com.

In her letter to GM shareholders, CEO Mary Barra stated, "at General Motors, we are working to create a company that all stakeholders value, people aspire to work for and communities are proud to embrace.

"We start with a clear understanding of our promise. We are committed to safety in everything we do. We earn customers for life. Our brands inspire passion and loyalty.

"We translate breakthrough technologies into vehicles and experiences that people love. We create sustainable solutions to improve the communities in which we live and work."

The report outlines company aspirations, from mobility for



Mary Barra

everyone to advancing zero-emissions vehicles. Here are some near-term results:

- Innovating toward a lower-carbon future. GM produced 11 vehicle models around the world with some form of electrification, including the Chevrolet Bolt EV, which gets an EPA-estimated 238 miles on a charge. Lightweighting helped improve customers' fuel efficiency, with 10 vehicles losing a total of 3,600 pounds. The company's Maven car-sharing service, now in 17 cities, features 100 Bolt EVs capable of

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OU students check out their autonomous robot Pinguino.

OU Holds its Annual Contest For Autonomous Technology

by Jim Stickford

Smartphones have been a thing for a while, but at Oakland University Smart Vehicles have a tradition going back a quarter-century.

The university recently hosted the 25th annual Intelligent Ground Vehicle Competition (IGVC), a four-day event that ended June 5.

The competition got its start in 1993, said Ka C Cheok, a professor of Engineering at Oakland University.

"I've been involved with this event from the beginning," Cheok said. "The other co-founder is Jerry Lane, who was working as an engineer in TARDEC at the time. He's now retired, but he still works as a consultant to the Army and remains an important person at the competition."

The idea behind the competi-

tion, Cheok said, was to take advantage of miraculous new technology – the PC, or personal computer.

"We wanted to put a golf cart on a course and have it drive itself," Cheok said. "Self-driving technology was in its infancy. We had wanted to challenge students with software, sensors, control systems and developing new strategies. The equipment was expensive. Sensors and programs might have cost a couple of thousand dollars."

The IGVC offers a design experience that is at the very cutting edge of engineering education, Cheok said. It is multidisciplinary, theory-based, hands-on, team-implemented, outcome-assessed, and based on product realization.

It encompasses the very latest technologies impacting industri-

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Ford Helps Students Go Full STEAM Ahead

More than 50 Detroit high school students gathered June 2 to unveil a unique class project – a 1965 Ford Daytona Coupe.

The assignment – in which students assembled a working vehicle from nearly 1,000 parts – is the culmination of a learning experience created by Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, in collaboration with Detroit Public Schools Community District and Experience Aviation, said Ford spokeswoman Melissa Bunker.

The hands-on project was designed to teach vital skills, and provided students an up-close look at how science, technology,

engineering, the arts and mathematics come together in a modern work environment, increasing awareness of technology-based career opportunities, Bunker said.

"Ford is proud to be a part of a collective effort to help Detroit Public School Community District students prepare for careers in STEAM," said Shawn Wilson, multicultural manager, Ford Motor Company Fund. "Students who are inspired to learn are better prepared to reach their full potential in academics and in life."

Students from the Detroit Public Schools Community District's Breithaupt Career and Technical

Center spent the past 18 weeks assembling the car, Wilson said. It features a Ford 306 engine that delivers 350 horsepower, a Ford TK5 transmission and a new independent rear suspension – all provided with support from Ford Fund.

The car was designed by Factory Five Racing Inc.

Instructional support for the students was provided by Experience Aviation by applying principles from Ford's STEAM Lab digital curriculum.

The Ford STEAM Lab was launched in October 2014, Wilson said, to spark student pas-

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Ford experts talk to students about the 1965 Ford Daytona Coupe at the automaker's recent STEAM Lab event.

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Macomb Sells Sewer Bonds

FRASER, Mich. (AP) – A \$70 million bond has been sold to help pay for repairs to a sewer line that collapsed and caused a sinkhole north of Detroit.

Macomb County officials said June 7 that the bond will cover most of the \$75 million cost of repairing the broken sewer line. About \$5 million from the state also will be used to complete the work.

The bond was sold by the Macomb Interceptor Drain Drainage District and will cover costs associated with the emergency response to the collapse and repairs to the 11-foot diameter sewer line.

The broken line along 15 Mile Road in Fraser caused the football-field-sized sinkhole on Christmas Eve of last year.

Three houses located right next to the break had to be condemned and a major road closed.

It also has threatened to dump raw sewage into thousands of basements of homes located within the borders of Macomb County.

Oakland University Hosts Annual Student Robot Contest

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al development and taps subjects of high interest to students.

Design and construction of an Intelligent Vehicle fits well in a two-semester senior year design capstone course, or an extracurricular activity earning design credit.

The disciplines involved in the contest, Cheok said, include electrical engineering, computer science and engineering, and mechanical engineering.

Now, Cheok said, the technology has become very affordable. Things that might have cost hundreds or even thousands of dollars two decades ago cost only a couple of hundred dollars now.

“Cameras have become so affordable,” Cheok said. “Cars now come with active safety systems, lidar and radar. No one ever dreamed of those things as standard features in 1993. So we have upgraded the traditional challenges that students have to navigate in the contest.”

Back in 1993, Cheok said there weren't a lot of schools interested in robotics and autonomous control systems. That was one of the reasons TARDEC got involved in setting up the competition. They wanted to set up systems for Humvees.

“That's changed,” Cheok said. “Right now, we have 30 schools involved in the competition. The competition has always been held in Oakland University, except for two occasions.”

“We went to Epcot Center in Disney World in Florida a couple of times in the 1990s. But the 2,000-mile drive. What's really changed is the technology. As recently as a decade ago we were using big, expensive equipment. But the tech has gotten smaller and cheaper.”

The main goal of the contest is



U-M Dearborn's team runs its robot through an obstacle course at OU.

to expose students to the new technology, Cheok said. And to get them in real-world environments outside the laboratory.

“They have to get into a different mode of thinking,” Cheok said.

OU spokesman Eric Reikowski said the 2017 competition had a total of six awards – Auto-Nav Competition Standards, Design Competition Standards, IOP Competition Standards, Spec 2 Competition/Meet (the intent of the 2017 Spec 2 Demonstration Meet is to define a feasible competition for 2018), Rookie of the Year Award and the Grand Award.

One of the OU teams this year was Pinguino, which means penguin in Italian. Anthony Calandra, a junior in computer science

from Chesterfield Township, said OU teams like to have animal-themed names.

“Pinguino has been built by the Oakland Robotics Association,” Calandra said. “It's a student organization that has 15 to 20 active members. Some of us worked a day on our machine, others put in a lot more time.”

Dakota Perna, a junior from Roseville, is the head developer on the team.

“This design of Pinguino is an upgrade from last year,” Perna said. “We're using a larger frame to account for larger internal components. We've made a tougher frame, a beefier frame because that makes it easier for us to work on the machine in the field.”

Perna said the robot has been designed to traverse an obstacle course on a grass field at OU. It must travel between white lines and go around obstacles without any assistance from designers.

Michael Lohrer, a PhD student from Waterford, said he's spent a lot of time making sure that the computer in Pinguino is able to track individual wheel speeds, important because it lets the computer know just how much power to give each individual wheel. “That way, you don't waste energy and you get more efficient traction,” Lohrer said, adding, “It's difficult because of terrain. A wheel may spin more on slick grass than on level smooth ground, but the robot's speed must be the same.”

Kiran Iyengar, a TARDEC Robotics Engineer intern, was one of the monitors at the contest. He said that in previous years he was part of an OU team.

“It's interesting coming back as an official,” Iyengar said. “I got my internship at TARDEC because of my work at IGVC. Overall, I'd say we're having a good contest year. It's actually overcast and that's good because too much light makes it harder for sensors to see the white lines and obstacles they have to navigate.”

Iyengar said it was like when a person has to drive and they are facing the setting sun. Having that bright light shine directly into the driver's eyes does make it harder to see obstacles.

“This is a good event,” Iyengar said. “It teaches students how to cope with real-world obstacles and it forces them to think through solutions to find answers to problems they never anticipated.”

Of the 28 teams and 215 students participating, 13 teams qualified.

Here are the contest results, with names of the 13 qualifying schools and vehicle name:

- Hosei University - Orange 2017;

- IIT Bombay - SeDriCa
- Bluefield State College - Apollo II;
- Roger Williams University - Sparky;
- United States Military Academy - Iggy;
- Embry-Riddle Aeronautical University - DOLLE;
- Bob Jones University - Lazarus;
- University of British Columbia - Jack Frost;
- Lawrence Technological University - iWheels 3;
- Oakland University - Octagon;
- IIT Madras - Abhiyaan;
- Lawrence Technological University - M.A.S.K.;
- University of Michigan Dearborn - OHM 5.0.

Here are the top three winners in each individual competition.

Design:

1. Embry-Riddle Aeronautical University (\$3,000);
2. IIT Bombay (\$2,000);
3. University of Illinois - Chicago (\$1,000).

Auto-Nav Challenge:

1. IIT Bombay (\$3,000);
2. Hosei University (\$2,000);
3. Bob Jones University (\$1,500).

Inter-Operability Profile (IOP):

1. Lawrence Technological University - iWheels 3 (\$3,000);
2. IIT Bombay (\$2,000);
3. Hosei University (\$1,000).

Spec 2 Challenge:

1. LTU;
2. Bob Jones University;
3. Oakland University.

Grand Award (Overall Performance):

1. IIT Bombay - 20+48+20 = 88 (\$10,000) *Winner of the Lescoe Cup;
2. Hosei University - 0+40+16 = 56 (\$5,000);
3. Lawrence Technological University - iWheels 3 - 2+12+12 = 26 (\$2,500).

Delphi, TransDev To Go Autonomous

DETROIT (AP) – Auto supplier Delphi is partnering with French transport company Transdev to develop self-driving taxis and buses.

The companies will combine Delphi's self-driving technology with Transdev's background in mobility operations to develop self-driving transit. Transdev operates trains, buses, ferries and other services in 19 countries, including the U.S.

They will start with two pilot projects in France this year. In Rouen, they will test self-driving taxis. In Paris, they will test self-driving vans, and eventually buses, that will move between a rail station and campus in the university district of Paris-Saclay.

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Latest LaCrosse to Feature eAssist Powertrain

The Buick brand is not resting on its laurels.

The Buick LaCrosse is expanding its technological credentials by adding eAssist light electrification for the 2018 model.

The combination of an electric motor with Buick's latest 2.5L four-cylinder engine delivers quiet, efficient performance backed by the value and customer experience expected of Buick, said GM spokeswoman Arianna Kughn.

This new eAssist system, when coupled with the four-cylinder engine, has a 19 percent increase in city fuel economy compared to the LaCrosse's advanced V6, Kughn said.

It leverages a compact lithium-ion battery pack to provide select benefits found in fully electric vehicles, such as torque-assisted launch, energy-saving regenerative braking and exceptionally smooth stop/start. It will be the standard powertrain for the 2018 LaCrosse, which goes on sale this fall.

"Executing innovative technologies in an approachable and meaningful way is core to Buick," said Duncan Aldred, vice president, Global Buick and GMC.

"By adding the eAssist system to the LaCrosse, our technology flagship, we are making electrification accessible to our customers as we chart our course to the future of mobility."

Compared to previous Buick eAssist executions, this newest iteration is more sophisticated, powerful and compact, Aldred said.

With its 9 percent increase in overall torque, drivers get the responsiveness expected from a full-size sedan. In addition, the newest eAssist system is discreetly packaged to maintain the

Macomb Residents Donate 50,000 Pounds of Food

The National Association of Letter Carriers (NALC) held its 25th annual national Stamp Out Hunger Food Drive on May 13, and they were able to collect over 50,000-plus pounds of food which will be distributed locally through the Macomb Food Program.

Stamp Out Hunger is the largest single-day food drive in the country and it provides residents with an easy way to donate food to those in need in the community, said county spokeswoman Roneeka Pleasant-Brown.

In Macomb County, the food collected is given to the Macomb Food Program and used to help stock the shelves of food pantries throughout the county, Pleasant-Brown said. The Macomb Food Program is an affiliate of Macomb Community Action.

"We are so thankful to our generous Macomb County residents, as well as the letter carriers and all the volunteers that help to make the food drive a success," said Linda Azar, Macomb Community Action division director of Children and Family Services.

"We also could not do this without the ongoing support from Teamsters Local 299, USF Holland, YRC and UPS trucking companies for providing the drivers and trucks to get the donated food to the Macomb Food Program warehouse."



The 2018 LaCrosse will have an eAssist electric powertrain system.

LaCrosse's fold-down rear seat and ample trunk space.

The new standard 2.5L four-cylinder with eAssist is a strong complement to the powerful V6 that launched on the 2017 LaCrosse last September.

With the introduction of this new standard powertrain, the 2018 LaCrosse starting price will be lowered to \$30,490. The 3.6L V6 will be an available option on select trims.

Other notable updates to the 2018 Buick LaCrosse include expanded availability of AWD and an all-new nine-speed automatic transmission for V6 models that will provide customers with a smooth and refined shifting experience, said Kughn.

By this time next year, five Buick models will offer this advanced transmission, Aldred said. In response to customer de-

mand, Buick's intelligent AWD with active twin clutch is now available on the Essence trim level.

In addition, the 2018 LaCrosse will have three new exterior color options: Satin Steel Metallic, Dark Slate Metallic and Red Quartz Tintcoat.

Buick's eAssist propulsion system combines a compact electric motor and an advanced 24-cell air-cooled 0.45kWh lithium-ion battery pack with the 2.5L four-cylinder gas engine to enhance efficiency and maintain refined performance through:

- **Motor Generator Unit (MGU):** Replaces the traditional alternator and acts as an electric motor to assist the engine when needed. It also acts as an electric generator providing the energy stored in the lithium-ion battery pack.

Barra Releases GM's Sustainability Plan

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covering 250,000 all-electric miles a month.

- **Testing autonomous electric vehicles.** GM drove more than 50 autonomous Bolt EV cars in San Francisco; Scottsdale, Ariz.; and metro Detroit. Company officials believe autonomous vehicles will help reduce traffic fatalities and make transportation available to elderly people and people with disabilities.

- **Making advanced safety technologies standard.** The company offers 61 global models with forward collision alert, 58 with lane departure warning and 40 with side blind zone alert. More than half of the Chevrolet vehicles sold this year will feature GM's Teen Driver system, which encourages safe driving.

- **Building a clean-energy economy.** GM used 199.8 megawatts of renewable energy in 2016, surpassing its 125MW commitment four years early. The company saves \$5 million a year from these efforts. GM is working toward sourcing all electrical power for 350 facilities in

59 countries with renewable energy by 2050. Efficient manufacturing progress included reducing energy and carbon intensity by 16 percent and water intensity by 12 percent since 2010.

- **Driving toward zero waste.** The company added 23 new landfill-free facilities last year. With 152 such sites worldwide, the company exceeded its 2020 landfill-free target. GM champions the Materials Marketplace, a reuse network where businesses can use a software program to buy one another's scrap. The company reduced total waste by 27 percent since 2010.

- **Serving and improving communities.** GM employees contributed 110,000 hours of volunteering with 148 nonprofits in 2016. Each of the company's 171 manufacturing plants engaged in an environmental outreach activity last year.

- **Transforming the auto industry through talent.** GM filled a STEM position every 26 minutes last year. U.S. veterans made up more than 5 percent of new hires in 2016 and GM provides free training to all veterans through

- **Electric Assist:** The MGU's electric motor function provides a power boost for an extremely smooth launch from the Auto-Stop mode. It funnels additional torque to the engine when needed to optimize overall driving performance and efficiency.

- **Regenerative Braking:** When braking or coasting, some of the energy normally lost is converted to electricity through the MGU and stored in the lithium-ion battery pack.

- **Lithium-Ion Battery Pack:** The 86V lithium-ion battery pack, which has been repackaged to be more compact, stores energy captured during regenerative braking.

This energy powers the electrical system when the vehicle is in Auto-Stop mode. It also powers the MGU to provide a smooth launch from Auto-Stop mode or additional torque to the engine as needed.

- **Seamless Stop/Start Technology:** Contributes to added fuel savings by seamlessly turning off the engine when in Auto-Stop mode (for example, at a stoplight or in heavy traffic) and restarting when the foot lifts off the brake pedal or presses the accelerator.

- **Aero Improvement:** Upper and lower active aero shutters in the front fascia close under certain driving conditions to help maximize aerodynamics and contribute to improved fuel economy.

MCC Teachers Receive Honors From NISOD

Three Macomb Community College faculty members are recipients of the 2017 National Institute for Staff and Organizational Development (NISOD) Excellence Award.

The honor recognizes community and technical college educators who have demonstrated an outstanding commitment and contribution to their students and colleagues, said MCC spokeswoman Tish Wirth.

Macomb faculty who received the 2017 award are Heather Mayernik, of Grosse Pointe Woods, college success skills and reading professor; Rochelle Zaranek, of Mount Clemens, sociology professor; and Kathleen Gerus, of Macomb, sociology instructor, Wirth said.

To be eligible, faculty members must submit an essay detailing their teaching philosophy and receive a recommendation from the dean in their academic area.

Nominations are then sent to NISOD, which is a membership organization committed to promoting and celebrating excellence in teaching, learning and leadership at community and technical colleges.

MCC, Wirth said, has participated in the NISOD Excellence Awards since 1992.

Since then, 130 awards have been granted to Macomb's faculty, Wirth said.

This year, a total of 648 educators across the country were recognized with NISOD Excellence Awards.

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Tesla Faces Competition From Rivals Such as GM

DETROIT (AP) – Tesla Inc. was riding high as it hosted its annual shareholders' meeting June 6.

The automaker's shares are trading at record levels, and it has surpassed General Motors and Ford in market value. It's about to introduce its first mass-market electric car, the Model 3 sedan, as well as a line of solar panels that look like roof tiles.

CEO Elon Musk is also enticing fans with new vehicles, including a semi-truck it plans to show this fall and the Model Y SUV, which he said will go on sale in 2019.

But the company is not without its challenges. Or, as Musk put it at the hour-long meeting, "Tesla's like a drama magnet."

Here are three issues Musk addressed at the meeting.

Corporate structure – A group of Connecticut pension funds had called for annual elections to improve accountability. They also say conflicts of interest "plague" Tesla's board. Musk's brother, Kimbal, is a board member. Tesla's lead independent director, Antonio Gracias, also serves on the board of Musk's rocket company, SpaceX, and is the CEO of a private equity fund backed by Musk.

But shareholders sided with Tesla, which says its mission requires long-term strategic planning and three-year terms ensure that board members aren't distracted by short-term returns. Official results of the vote will be released within a few days, the company said.

Model 3 – The Model 3 is Tesla's first non-luxury sedan, with a starting price around \$35,000. Production is on track to start next month, Musk said. Tesla is

aiming to make 5,000 Model 3 sedans per week by the end of this year and 10,000 per week in 2018.

Tesla hasn't said how many people have put down \$1,000 refundable deposits for the Model 3, but Musk said June 6 people who put down a deposit now won't get a car until the end of 2018, indicating it could be close to 500,000.

The company's vehicles have often faced delays getting to market. Its last new vehicle, the Model X SUV, was delayed nearly 18 months. Tesla made just 84,000 cars last year. Rivals like GM routinely sell 10 million per year.

Service all those vehicles will still be a challenge. Model S and Model X owners are already worried about having to share Tesla's Supercharger stations with an influx of new cars. And while Tesla is promising to increase its network of stores and service centers by 30 percent this year, it began 2017 with just 250 service centers worldwide. That leaves many potential owners miles from a service center.

Musk says a new fleet of mobile service trucks will be deployed to help customers who are far from service centers. Tesla also plans to double its global high-speed charging points to 10,000 by the end of this year and increase them by another 50 percent to 100 percent in 2018.

Competition – Until now, Tesla has owned the market for fully-electric vehicles that can go 200 miles or more on a charge. But that's changing. GM beat Tesla to the mass market with the Chevrolet Bolt, a \$36,000 car that goes 238 miles per charge.

FCA Volunteers Make Bikes, Dreams Real

by Jim Stickford

Fiat Chrysler employees – better known for their work on four-wheeled vehicles – got together on June 7 and put together 150 bicycles as part of the company's third-annual "Big Bike & Book" giveaway.

Daphne Harris, FCA manager of Civic and Community Relations, said the event is meant to be a reward for students ranging in ages of five through 12. The giveaway was held in Immanuel Lutheran Church on Chandler Park Drive on Detroit's east side.

"These children are a part of a program that chooses them from what is called a progress plan," Harris said. "These students might be considered in danger of going down the wrong path. But, if during the school year they are shown to have improved in the categories of academics, behavior and citizenship (ABCs), they get a bike. They also all get a bike helmet. Safety counts."

In addition, the kids are given a real book bag that contains two books – on different subjects. The idea is that they'll have something to read during the summer, Harris said. It's great to be out in the sunshine, but it's also important to keep those academic skills sharp during the months off.

A total of eight schools on Detroit's East Side were part of the partnership, Harris said.

The East Side was chosen because Fiat Chrysler has several facilities in the area – for example, Jefferson Assembly, Mack Engine Plant – and they



Semaj McFolley of the Ronald Brown Academy with her new bike.

wanted to be a part of the community in which they operate.

The eight participating partner schools are:

- Brewer Academy;
- Detroit Enterprise Academy;
- Fisher Magnet Lower Academy;
- The Hamilton Academy;
- The Ronald Brown Academy;
- The Timbuktu Academy of Science and Technology;
- Marquette Elementary-Middle School;
- Wayne Elementary Middle School.

"About 40 volunteers from Fiat Chrysler got together on June 7 and put the bikes together," Harris said.

"They came from just about every department and discipline within the company. The bikes themselves were purchased from Huffy with funds from nonprofit partner Communities in Schools of Metropolitan Detroit."

One of the Fiat Chrysler volunteers who helped assemble the bikes was Cody Rebergen, who has worked in the Electrified Powertrain department since leaving college two years ago.

"I volunteered because I think it's something worthwhile to do," said Rebergen.

"It's also always nice to get out in the fresh air and converse with people outside my office space. I like getting my hands dirty. When I was in university, I built my own race car from scratch."

Barry Mason works in Fiat Chrysler's Fuel Economy Simulation department. He liked the program because it rewards students for working hard to improve themselves and improve their lives.

"It's not always easy being a kid," Mason said. "These kids worked hard and they deserve a reward. It's nice to be a part of that."

Fiat Chrysler's Italian Cars Earn Praise

Fiat Chrysler's efforts to introduce the company's Italian brands into the North American market is beginning to pay off.

The Southern Automotive Media Association (SAMA) just honored the 2017 Fiat 124 Spider Abarth as well as the 2017 Alfa Romeo Giulia Ti, said Fiat Chrysler spokesman Berj Alexanian.

The new 2017 Alfa Romeo Giulia Ti (Turismo Internazionale) took the top award in the "Affordable Panoramic" category at the seventh annual Topless in Miami Presented by Haartz competitive car event hosted by the Southern Automotive Media Association (SAMA).

"The all-new Giulia Ti equipped with the dual-pane sunroof is an exciting addition to the Topless in Miami Competition



The 2017 Alfa Romeo Giulia Ti

and we're thrilled to have Alfa Romeo back in North America with a truly competitive luxury sedan," said Jaime Florez, SAMA president.

"SAMA judges were impressed by the highly-contended vehicle's dynamic performance and beautiful Italian craftsmanship that make the new Giulia a serious competitor among luxury sedans."

More than 40 journalists attended the event and drove more than 25 vehicles from various manufacturers, Florez said.

Journalists voted for their favorite vehicles after driving scenic routes in Key Biscayne, Fla.

"Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the new 2017 Giulia is a testament to Alfa Romeo's perfect balance of engineering and emotion, creating a premium sports sedan for driving enthusiasts that stands out in the segment, and is luxurious and comfortable on the inside," Alexanian said.

"Built around the driver, Alfa Romeo Giulia designers focused on simplistic elegance, with an emphasis on incorporating the essential elements for performance.

"The designers did this while taking a top-down strategy – starting with the halo high-performance 505-hp 2.9L twin-turbo V6 Quadrifoglio model –

ensuring top performance, impeccable handling, and luxury."

The new 2017 Fiat 124 Spider Abarth took the top award in the "Small Convertible" category, Alexanian said.

"With its iconic Italian design, spirited driving dynamics and easy-to-operate convertible top, the Fiat 124 Spider Abarth truly impressed our judges," said Florez.

"Across all of the judging criteria, including styling, technology, and ride and comfort, the Fiat 124 Spider Abarth not only delivered, but also wowed."

The 2017 Fiat 124 Spider brings Italian styling and performance to a new generation of buyers, Alexanian said. It pays homage to the original 124 Spider.

The Fiat 124 Spider has a double-wishbone front suspension and rear multi-link suspension with stabilizer bars, and tuned electric-power steering system for enhanced handling and fuel efficiency, Alexanian said.

Available safety features include Blind-spot Monitoring, Rear Cross Path detection and ParkView rear backup camera.

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Ford Gives Out \$20,000 In Freedom Scholarships

More than \$20,000 in scholarships and prizes were awarded to Michigan students May 23 at the annual Ford Freedom Award Scholar's Experience, which celebrates young people who find new and creative ways to promote diversity.

The event, held this week in conjunction with the 19th annual Ford Freedom Award ceremony, brought together 1,700 students from schools across the state who submitted essays explaining how they could use their passions to help bring people together, said Ford spokeswoman Lisa Wilmore.

Ford Motor Company, in collaboration with the Charles H. Wright Museum of African American History and Detroit Newspapers in Education, hosted the contest for students in grades 4-8, Wilmore said.

Mohammad Muntakim, an 8th grader at Davison Elementary-Middle School in Detroit, received \$5,000 for his first-place essay highlighting his passion for building respect and understanding through Academic Games, an interest he shares with Rod Beard, assistant executive director for the Michigan League of Academic Games.

Other winners include:

- Avery Roberson, 5th grade, Bates Academy - second place (\$2,500);

- Madisyn Link, 8th grade, Trinity Lutheran School - third place (\$1,000);

- Jillian Lesson, 8th grade, West Hills Middle School; Nafisa Chudhury, 6th grade, Dickinson East Elementary School; and Jackson Huff, 8th grade, Trinity Lutheran School - each received honorable mention (\$500 each).

As part of its Challenge Grant program, Ford Motor Company Fund, the philanthropic arm of Ford, awarded an additional \$10,000 to be shared among the five essay contest winners. Students will receive a year of men-

toring as well as funding to bring their ideas for uniting communities to life.

"The Ford Freedom Award Scholar's Experience gives students the opportunity to learn from and engage with those making history and impacting change," said Shawn Wilson, multicultural manager, Ford Motor Company Fund.

"We recognize the immense talents of our Michigan students and want to encourage them as they move forward in their educational pursuits.

"The Ford Freedom Award embodies what we hope students will become and contribute to society."

Ford Freedom Award honorees are distinguished individuals who dedicated their lives to improving the African American community and the world at large, Wilson said. The Ford Freedom Award scholar serves as a living legacy, carrying forth the ideals of the honoree and advancing those achievements for a new generation.

This year's theme - "Talents That Unite! How African Americans Bring Diverse Communities Together Across America" - celebrates the accomplishments of legendary talents of the past and present, and heralds the influence of their work on the future, Wilmore said.

This year's Ford Freedom Award recipient is the late August Wilson, Pulitzer Prize-winning playwright and author who is best known for his play, "Fences," the 1987 Tony Award winner for best play.

The 2017 Ford Freedom Award scholar is Floyd Norman, a distinguished animator and the first African American to be hired at Disney, Wilmore said. Norman's career spans nearly six decades including work on family favorites such as "The Jungle Book," "Mulan" and "Alvin and the Chipmunks."



Haq (left) and FCSM vice president Tomomi Kosaka reveal the company's new logo.

Logo Revealed for Fuel Cell Partnership

There's a new company logo at Fuel Cell System Manufacturing LLC (FCSM), the joint venture company established by General Motors and Honda.

The two automakers got together for the production of advanced hydrogen fuel cell systems.

The logo was revealed June 7 at an event where local elected officials were recognized for helping bring the operation to metro Detroit.

Announced on Jan. 30, 2017, FCSM is the auto industry's first joint venture formed to mass-produce hydrogen fuel cell systems. Production is expected to begin around 2020 with the output shared by Honda and GM, which will then use the systems separately, said GM spokesman Alan Adler.

The plant, located in the same facility as GM's battery pack manufacturing operation, is expected to create about 100 new jobs by the time it's in full operation.

FCSM President Suheb Haq also announced June 7 that *Environmental Leader*, a leading daily trade publication covering energy, environmental and sustainability news, chose FCSM as a winner of its "Project of the Year" award competition.

"This is a great example of a partnership designed to leverage resources and innovate on a

challenging topic," one of the magazine judges said.

"This is a nice early recognition of the very clean, advanced propulsion systems we will build in Brownstown," said Haq. "As the partnership between GM and Honda continues to grow, we continue to make positive progress on our preparations for mass production."

Rea Joins HCMA Board

John Paul Rea, director of the Macomb County Department of Planning and Economic Development, has been appointed to the Huron-Clinton Metropolitan Authority (HCMA) board of commissioners.

Rea said that HCMA is governed by a seven-member board of commissioners with responsibility for making policy decisions, approving expenditures, acquiring land, planning new parks and facilities, approving fees and charges, awarding contracts through competitive bid-

ding and other matters necessary to provide regional recreation. The HCMA board of commissioners comprises one appointee each from all of the counties, as well as two who are appointed by the governor.

"As a lifelong resident who regularly visits the Metroparks, I am confident in Rea's ability to represent Macomb County's interests," said Macomb County Executive Mark Hackel. "He has a great understanding of how quality-of-life assets help to boost economic development."

Ford Teaches STEAM Kids

CONTINUED FROM PAGE 1

sion for technology entrepreneurship, careers in traditional STEM fields, as well as automotive design and vehicle technology.

STEAM Lab adds an arts component to the original STEM elements of science, technology, engineering and math to help students learn how creativity and innovation can be used in problem-solving and collaboration.

Before the test track unveiling at Ford's Dearborn Development Center, the students were challenged to reimagine how they would improve safety and sustainability through technology, Bunker said.

They were joined by students from Douglas Academy for Young Men in Detroit - one of the special STEAM Academies launched by Ford Fund's Next Generation Learning initiative.

The mini-hackathon and panel discussion featured award-winning pilot Capt. Barrington Irving, founder of Experience Aviation, who gained fame in 2007 when he became the youngest person to fly solo around the world, Bunker said.

"The significance of this project is the empowerment and industry knowledge it builds for students," Irving said.

"Now, each student can point the finger at themselves and say, 'I am the scientist, technologist, engineer, designer and mathematician who made this happen.'"

The session included a cross-section of Ford engineers and other experts from Ford Driving Skills for Life; Ford Fund's education office; Ford's Automotive Safety Office, and its product development departments.

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GMC Launches Dad-Based Ad Campaign

GMC has debuted the brand's new "Like A Pro" ad campaign.

"Like a Pro," which began June 6, is designed to be an evolution of GMC's "We Are Professional Grade" positioning, said GM spokeswoman Kelly Wysocki. "Like A Pro" is meant to celebrate GMC vehicles and customers.

"They are people who passionately live life to a higher standard," said Rich Latek, GMC marketing director. "The 'Like A Pro' campaign illustrates the core values of 'We Are Professional Grade' and shows the emotional connection customers have with their GMC trucks and SUV models."

GMC owners demand vehicles that are designed, engineered and built to a higher standard, Latek said. For nearly 20 years, GMC has established a strong reputation with "We Are Professional Grade."

"Our owners are dedicated individuals, respected by their peers, whose passion and abilities set them apart," said Latek. "Their values reflect our 'Professional Grade' spirit and we look forward to bringing that emotional connection to life. And we're excited to show how we think our customers live their lives like pros."

The ads feature GMC Denali trucks and SUVs – the pinnacle of Professional Grade, Latek said. Earlier this year, GMC Denali models passed the million sales milestone and represented nearly 30 percent of GMC retail sales.

The campaign also debuts the new GMC Terrain, which launches later this summer. Terrain joins the hot-selling, recently redesigned GMC Acadia in the GMC SUV lineup. GMC Acadia sales have increased more than 50 percent calendar year to date.

The lead ad, "How Do You



GMC's "Like a Pro" campaign is meant to cross generations.

Want To Live," will air in 30- and 60-second executions. This new work showcases those who reach higher in everything.

On Father's Day, GMC will debut "Dad Like A Pro" in select media, including the final round of a major golf tournament, Wysocki said. The 60-second spot gives an inside look at the relationship between a father and his son.

The emotional connection in the spot is meant to be enhanced by the casting of a real-life father

and son. In July, a new Acadia spot called, "Third Row Like A Pro," will be added. This spot showcases a parent maximizing the versatility and capability of the GMC Acadia.

"In unique time-lapsed editing, you see the driver manage three rows, three sports ... no problem," Wysocki said. "The campaign will showcase the GMC brand across media channels and consumer touchpoints from broadcast television to the showroom floor."

Feds Look at Liberty Air Bag Trouble

DETROIT (AP) – The U.S. government is investigating complaints that air bag control computers in some Jeep Liberty SUVs can fail, preventing the air bags from inflating in a crash.

The probe covers about 105,000 of the vehicles from the 2012 model year.

The National Highway Traffic Safety Administration said in documents posted June 5 that it has received 44 complaints about the problem involving a computer that detects crashes

and controls air bag deployment. No related injuries have been reported.

Drivers told the agency that an air bag warning light came on. In some cases, the problem was corrected by replacing the computer, while others kept driving their SUVs with the light on.

The government will investigate how often the problem happens and the safety consequences.

The probe could lead to a recall, said the NHTSA.

Escape and MKC Having Best Sales Start Ever

It's a good problem to have. Ford Escape and Lincoln MKC sales are off to their best start in company history during the first five months of the year, prompting the company to shorten the traditional two-week summer shutdown at Louisville Assembly Plant to build more than 8,500 additional vehicles there, said Ford spokeswoman Kelli Felker.

"The record sales for Ford Escape through May are being driven by strong demand from our retail customers," said Raj Nair, Ford's executive vice president and president – North America. "This is our strongest-ever retail start for Escape, with retail sales up more than 6 percent versus this time last year."

Ford Escape sales totaled 129,805 through May of this year, Nair said, a 3 percent increase versus the same time period last year and the best-ever start to the year for Escape.

Lincoln MKC sales totaled 11,161 in the first five months of the year, up approximately 10 percent over this time period last year.

Louisville Assembly Plant is the only assembly plant in North America that will shorten the summer shutdown period, Felker said. The remainder of Ford assembly plants in North America will have a traditional two-week summer shutdown.

Portions of a number of component plants will take a one-week summer shutdown, including: Van Dyke Transmission, Sterling Axle, Chihuahua Engine, Rawsonville, Chicago Stamping, Michigan Assembly Stamping and Woodhaven Stamping.

Those plants will be closed the week of July 4 for building maintenance and machine retooling. This production was included in the second-quarter production guidance.



The 2017 Lincoln MKC has been a popular success for Ford Motor Co.

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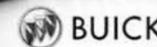
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24 months **10,000** miles year **\$693** total due at signing (includes first month payment)

2017 GMC Terrain

SLE1 FWD Lease Offer MSRP: \$28,295

\$149 per month



expires: 6.30.2017

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 INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model



24 months **10,000** miles year **\$542** total due at signing (includes first month payment)

2017 GMC Acadia

SLE1 FWD Lease Offer MSRP: \$33,770

\$249 per month



expires: 6.30.2017

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT
 INCENTIVES INCLUDED: GM Employee Pricing, Buick GMC Lease Loyalty + Select Model



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eSync Alliance is Formed

Cars are more complicated than ever, which presents challenges for vehicle internal communications systems.

For that reason, Excelfore unveiled the eSync Alliance at the TU Automotive 2017 Connected Car Conference and Expo held last week in Novi.

Excelfore, located in Silicon Valley, is an innovative provider of cloud platform and connectivity applications for intelligent transportation, said Mark Singer, Excelfore Corp. spokesman.

The eSync Alliance is a global automotive initiative to drive multi-company solutions for over-the-air (OTA) updates and diagnostic-data in the automotive electronics eco-system, said Singer.

The alliance consists of automotive suppliers working cooperatively to provide eSync Compliant components.

Designed to support full vehicle OTA solutions as well as vehicle diagnostics and telematics data-management with end-to-end security, the eSync Alliance will reduce the time and risks of developing and deploying fully connected cars.

Modern cars now incorporate dozens if not hundreds of software-driven sensors and controllers, said Greg Basich, associate director, Automotive Service at market research firm Strategy Analytics.

The increasing need for OEMs to be able to update software over-the-air for feature improvements, recall avoidance, and security patches is well established.

To date, only a small number of proprietary solutions serve the automotive market.

The eSync Alliance specifically addresses this by creating a community of companies that cooperate to provide standardized

and interoperable OTA and diagnostic-data solutions.

"The automotive industry has a history of multi-vendor initiatives which often drive the emergence of de facto standards," said Basich.

"OEMs are actively looking for ways to facilitate the integration of devices from multiple vendors for their connected car solutions. The eSync Alliance is the first such initiative in the automotive OTA and diagnostics space."

"The eSync Alliance," said Excelfore CEO Shrinath Acharya, "allows companies across the automotive value chain to offer OTA-capable products. A common mechanism for cloud connectivity among many innovative companies means OEMs are no longer limited to proprietary single-vendor solutions."

"That's crucial because OTA support has increasingly become mandatory for automakers, driven primarily by the explosion of infotainment, automated driver assistance and autonomous driving technologies."

eSync Alliance members will be able to brand their solutions as eSync Compliant if they meet the program requirements, which include criteria for conformance to APIs and specific features, Singer said.

The eSync Compliant mark will ensure a common OTA data path reaching all the different electronic devices in the car, streamlining integration and testing efforts.

Several suppliers have already joined the eSync Alliance, with more expressing interest in becoming members, Singer said.

"This is an opportunity to drive innovation in connected car platforms," said Yasuhiro Ikeunchi, director of Product Design at Alpine.

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GM Shareholders Have Rejected Stock Proposal

DETROIT (AP) – General Motors shareholders have overwhelmingly turned down an activist shareholder's plan to split the company's stock into two classes.

Only about 9 percent of the stockholders voted for the plan from David Einhorn's Greenlight Capital hedge fund in a preliminary vote count.

The shareholders also re-elected all 11 GM board members, rejecting the three candidates backed by Greenlight at the June 6 meeting.

Einhorn proposed splitting the stock into capital appreciation and dividend classes. He says the plan would unlock the stock's value. Despite making \$42 billion since 2010, GM shares have appreciated only about 5 percent.

CEO Mary Barra says the company will stay on its current course even though the stock markets have yet to reward those efforts. She says the company's strategy of cutting costs, shedding underperforming businesses and trying to lead in new technology will deliver long-term results.

"It gives me more resolve to make sure we work harder, work faster, and continue to put great cars, trucks and crossovers on the road," she told reporters before the vote.

Barra also says the company is prepared to handle an automotive downturn, an effort to allay investor fears that the industry has reached the peak of its business cycle in the U.S., GM's most lucrative market.

U.S. sales so far this year are down 2 percent and likely will decline from last year's record of 17.5 million vehicles.

GM says it analyzed Greenlight's proposal and determined it risky because it would pit one class of shareholders against the other and could put the company's investment grade credit rating at risk.

In a statement, Einhorn said Greenlight was disappointed that shareholders chose to maintain the status quo. The fund, which owns 3.6 percent of GM shares, said its three board candidates would have helped to fix GM's "inefficient capital structure." GM should consider adding Greenlight's candidates to its board in the future, he said.

Shareholders also voted down a proposal to separate the chairman and CEO positions that are now held by Barra.

Shareholder John Love, who supported the proposal, criticized the company for shifting some production to Mexico, closing factories in Flint, and for importing a Buick SUV from a factory in China.

Love also said the company is leasing too many cars and its dealer inventory is too large, circumstances reminiscent of before General Motors went into bankruptcy protection back in 2009.

"Everybody had it under control," he said of inventory before bankruptcy. "I don't think it's under control."

General Motors ended last month with a 101-day supply of cars and trucks when automakers consider a 60-day supply to be optimal.

The company says production cuts will help reduce car inventory, and it's been building pickup truck supply as it prepares to shut down factories this year to switch to a new model.

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Ford's support of the Detroit Symphony Orchestra allowed the group to visit China and Japan.

Ford Hits Right Note in Local Music Scene

Ford Motor Company led a week of musical celebrations that will showcase a revitalized Detroit and the city's rich music culture.

Ford was the presenting sponsor of the 72nd League of American Orchestras National Conference in Detroit June 6-8, said Ford spokesman Todd Nissen.

At the conference:

- Ford Fund President Jim Vella provided opening remarks on the importance of supporting cultural institutions to form strong community bonds;
- Ford Chief Diversity Officer Meeta Huggins addressed delegates from across the country about workplace diversity, a key topic facing orchestras;
- Ford awarded \$75,000 to a group of five orchestra musicians for their inspirational work in hospitals, nursing homes and schools as part of the 2nd annual

Ford Musician Awards for Excellence in Community Service.

Ford was also a presenting sponsor for the inaugural Detroit Music Weekend, June 9-11, Nissen said. Music legend Aretha Franklin, Josh Gracin and Mitch Ryder and the Detroit Wheels are among the performers who took the stage outside of the historic Music Hall on Madison Street downtown.

"Detroit's rich musical history strikes chords with audiences around the world," said Vella.

"We are proud to help bring together a diverse group of music and arts supporters to learn from each other and experience what our region has to offer."

Supporting music and the arts have been at the core of Ford and Ford Fund's community investments, both locally and across the U.S., since the company was founded in 1903, Vella said.

Over the past 10 years alone, Ford has invested more than \$15 million in arts and culture support.

In addition to this week's events in Detroit, Ford's art support includes international musical outreach and continuing education, including:

- The Detroit Symphony Orchestra (DSO) and its historic first visit to China and tour of Japan, plus DSO Live from Orchestra Hall webcasts and DSO on The Go community events;
- Ford and UAW-Ford are lead donors in Motown Museum's \$50 million expansion, including a \$6 million investment in the new state-of-the-art Ford Motor Company Theater;
- The GRAMMY Museum, GRAMMY in the Schools, Latin GRAMMY and the Music Educator of the Year.

Banas Named as CFO For Cooper-Standard

Cooper-Standard Holdings Inc. appointed Jonathan P. Banas as executive vice president and chief financial officer (CFO) and Peter C. Brusate as vice president, corporate controller and chief accounting officer, effective June 7, said Cooper-Standard spokeswoman Sharon S. Wenzl.

Banas replaces Matthew W. Hardt, age 49, who has resigned from his position as executive vice president and chief financial officer, effective June 7, to pursue another opportunity, Wenzl said. Hardt will provide transition services through Sept. 30.

As CFO, Banas, age 46, will be located at the company's world headquarters in Novi, and report directly to Jeffrey S. Edwards, chairman and CEO.

He will have primary responsibility for directing the company's corporate finance team, including tax, treasury, internal audit, and financial planning and analysis. He will also have oversight responsibility for investor relations.

In the position of vice president, corporate controller and chief accounting officer, Brusate, age 41, will oversee all aspects of Cooper Standard's accounting function, including: ensuring regulatory compliance; setting and enforcing accounting policies; maintaining financial records; and developing world-class financial best practices. Based at Cooper Standard's world headquarters in Novi, Brusate will report to Banas.

"The ability to promote and smoothly transition Jon Banas and Peter Brusate into their new roles is a testament to our robust succession process," said Edwards. "We also thank Matt Hardt for his contributions and agreement to stay on to assist with the transition."

Banas has more than 22 years



Jonathan P. Banas

of diverse, global experience in corporate finance and public accounting. He has been with Cooper Standard since 2015, serving as vice president, corporate controller and chief accounting officer.

Prior to joining the company, Banas spent 11 years at ZF TRW (formerly TRW Automotive Holdings Corp.) in Livonia, where he served in roles of increasing responsibility. Most recently, he was director, financial reporting. He joined TRW as senior manager, financial reporting and technical accounting in 2004.

Banas earned a Bachelor of Business Administration degree in accounting at Wayne State University in Detroit and a Master of Business Administration degree in finance and accounting from the University of Michigan in Ann Arbor. He is a Certified Public Accountant and a member of the American Institute of CPAs.

Brusate has 19 years of diverse, global experience in internal audit, controllership, treasury and public accounting. He has been with Cooper Standard since 2015, serving as vice president, internal audit and compliance.

Appointed Monitor of VW Gives His Initial Report

WOLFSBURG, Germany (AP) – The independent monitor overseeing Volkswagen's efforts to prevent a repeat of its diesel emissions scandal said June 6 that his "initial impression" is that the company is making a serious effort to change its ways.

Former U.S. deputy attorney general Larry Thompson must certify the policies and practices Volkswagen is putting in place to ensure compliance with anti-fraud and environmental laws. The appointment of an independent monitor was a condition of Volkswagen's guilty plea to U.S. criminal charges.

The former PepsiCo general counsel says that his "initial impression is that the company is taking this very seriously and is not waiting for the monitor" to make proposals.

Thompson served as U.S. attorney for the northern district of Georgia in 1982-86. As deputy attorney general, he headed the Department of Justice's National Security Coordination Council and a government-wide corporate fraud task force. He was one of three monitor candidates proposed by VW; the Justice Department made the final decision on his appointment.

Volkswagen has agreed to pay up to \$25 billion to settle civil and criminal cases in the U.S. related to its emissions scandal, in which it equipped cars with software to cheat on diesel emission tests.

Seven former Volkswagen employees were criminally charged, one of whom has pleaded guilty.

At the time the company's agreement to plead guilty was

announced in January, U.S. prosecutors did not exclude charging more people.

Volkswagen also faces criminal investigations and investor lawsuits in Germany.

Thompson, 72, said he and his staff of about 22 will be reviewing documents, interviewing employees, and making recommendations in what he said would be "a dialogue" with the company.

He said the team would work out of offices at Volkswagen's headquarters in Wolfsburg, Germany, in Herndon, Va., where VW has its U.S. corporate offices, and likely at the Ingolstadt, Germany, HQ of VW's Audi division.

Thompson said he and his staff would speak to people who have left the company since the scandal broke in September, 2015, but declined to say whether that would include former CEO Martin Winterkorn, who resigned days after the U.S. Environmental Protection Agency announced its notice of violation.

Winterkorn has testified in the German parliament that he did not know about the software cheating until shortly before the scandal became public.

Thompson said he and Volkswagen would "work toward the common goal of making this company better."

His mandate during his three-year term is to review the company's attempts to change its procedures and culture, including by empowering employees to speak up. "I will have complete access to the company's information" during that process, he said.

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IN SPONSORSHIP WITH:



Thursday, June 1st – Friday, June 30th

DDR
DETROIT DOG RESCUE
RESCUE.NOT RETAIL.

- Kirkland (Costco brand) Adult Dog Food - Chicken/Rice/Vegetable
- Pedigree Canned Chicken and Rice Dinner
- Nyla Bones
- Small Soft Treats (for training)
- Heavy-duty Toys (such as Kongs)
- Throw Blankets

- Heavy-duty Slip Leads
- Lysol Liquid
- Liquid Laundry Detergent
- Bleach
- Large Black Contractor Trash Bags
- Garbage Bags



YOUR DONATED ITEMS WILL MAKE A DIFFERENCE. Together, We Can Help Dogs in Need!

Through June 30th, we will be collecting donations to benefit Detroit Dog Rescue. With your generosity, we can help our furry friends who can't help themselves.

FOR MORE INFO, PLEASE VISIT: www.moranchevrolet.com/DDR

2017 TRAVERSE "LS"



• 3.6L SIDI V6 Engine! • 6.5" Color Touch Screen Radio! • 8 Passenger Seating! • Rear Vision Camera! • Power Driver's Seat!
• Bluetooth for Phone! • OnStar with 4G LTE w/built-in Wi-Fi Hotspot! • Chevrolet Complete Care INCLUDED! • Stock# H32512

Was \$32,745 **Sale Price: \$26,977***
24 MONTH LEASE



\$107*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 SILVERADO "LT" 4X4 DOUBLE CAB



• ECOTEC3 4.3L V6 Engine! • Automatic Transmission! • GM Bed Liner INCLUDED! • 8" Color Screen MyLink Radio w/USB Ports! • OnStar w/4G LTE w/built-in Wi-Fi Hotspot! • Steering Wheel Radio Controls! • Remote Keyless Entry! • Aluminum Wheels! • Chevrolet Complete Care INCLUDED! • Stock# H32640

Was \$41,060 **Sale Price: \$33,917***
24 MONTH LEASE



\$117*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

We'll Give You \$2500 MINIMUM for Your Trade-In... GUARANTEED!*



The Best Price...
PERIOD!



SHOWROOM HOURS:

Monday	8:00 AM - 9:00 PM
Tuesday	8:00 AM - 6:00 PM
Wednesday	8:00 AM - 6:00 PM
Thursday	8:00 AM - 9:00 PM
Friday	8:00 AM - 6:00 PM

(586) 791-1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / **FIND NEW ROADS**



*Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. 0% APR is in lieu of most incentives. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. \$2500 trade-in guarantee is on 2004 thru 2014 model year vehicles with under 200,000 miles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 6/9/2017 @ 6:00PM.