



Semaj McFolley of the Ronald Brown Academy with her new bike.

FCA Employees Put Kids on Wheels - Bicycle Wheels

by Jim Stickford

Fiat Chrysler employees – better known for their work on four-wheeled vehicles – got together on June 7 and put together 150 bicycles as part of the company's third-annual "Big Bike & Book" giveaway.

Daphne Harris, FCA manager of Civic and Community Relations, said the event is meant to be a reward for students ranging in ages of five through 12. The giveaway was held in Immanuel Lutheran Church on

Chandler Park Drive on Detroit's east side.

"These children are a part of a program that chooses them from what is called a progress plan," Harris said. "These students might be considered in danger of going down the wrong path. But, if during the school year they are shown to have improved in the categories of academics, behavior and citizenship (ABCs), they get a bike. They also all get a bike helmet. Safety counts."

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LaCrosse to Feature Electric Powertrain

The Buick brand is not resting on its laurels.

The Buick LaCrosse is expanding its technological credentials by adding eAssist light electrification for the 2018 model.

The combination of an electric motor with Buick's latest 2.5L four-cylinder engine delivers quiet, efficient performance backed by the value and customer experience expected of Buick, said GM spokeswoman Arianna Kughn.

This new eAssist system, when coupled with the four-cylinder engine, has a 19 percent increase in city fuel economy compared to the LaCrosse's advanced V6, Kughn said.

It leverages a compact lithium-ion battery pack to provide select benefits found in fully electric vehicles, such as torque-assisted launch, energy-saving regenerative braking and exceptionally smooth stop/start. It will be the standard powertrain for the 2018 LaCrosse, which goes on sale this fall.

"Executing innovative technologies in an approachable and meaningful way is core to Buick," said Duncan Aldred, vice president, Global Buick and GMC.

"By adding the eAssist system to the LaCrosse, our technology flagship, we are making electrification accessible to our cus-

tomers as we chart our course to the future of mobility."

Compared to previous Buick eAssist executions, this newest iteration is more sophisticated, powerful and compact, Aldred said.

With its 9 percent increase in overall torque, drivers get the responsiveness expected from a full-size sedan. In addition, the newest eAssist system is discreetly packaged to maintain the LaCrosse's fold-down rear seat and ample trunk space.

The new standard 2.5L four-cylinder with eAssist is a strong complement to the powerful V6 that launched on the 2017 LaCrosse last September.

With the introduction of this new standard powertrain, the 2018 LaCrosse starting price will

be lowered to \$30,490. The 3.6L V6 will be an available option on select trims.

Other notable updates to the 2018 Buick LaCrosse include expanded availability of AWD and an all-new nine-speed automatic transmission for V6 models that will provide customers with a smooth and refined shifting experience, said Kughn.

By this time next year, five Buick models will offer this advanced transmission, Aldred said. In response to customer demand, Buick's intelligent AWD with active twin clutch is now available on the Essence trim level.

In addition, the 2018 LaCrosse will have three new exterior color options: Satin Steel Metallic,

CONTINUED ON PAGE 3



The 2018 LaCrosse will have an eAssist electric powertrain system.



OU students check out their autonomous robot Pinguino.

OU Holds its Annual Contest For Autonomous Technology

by Jim Stickford

Smartphones have been a thing for a while, but at Oakland University Smart Vehicles have a tradition going back a quarter-century.

The university recently hosted the 25th annual Intelligent Ground Vehicle Competition (IGVC), a four-day event that ended June 5.

The competition got its start in 1993, said Ka C Cheok, a professor of Engineering at Oakland University.

"I've been involved with this event from the beginning," Cheok said. "The other co-founder is Jerry Lane, who was working as an engineer in TARDEC at the time. He's now retired, but he still works as a consultant to the Army and remains an important person at the competition."

The idea behind the competi-

tion, Cheok said, was to take advantage of miraculous new technology – the PC, or personal computer.

"We wanted to put a golf cart on a course and have it drive itself," Cheok said. "Self-driving technology was in its infancy. We had wanted to challenge students with software, sensors, control systems and developing new strategies. The equipment was expensive. Sensors and programs might have cost a couple of thousand dollars."

The IGVC offers a design experience that is at the very cutting edge of engineering education, Cheok said. It is multidisciplinary, theory-based, hands-on, team-implemented, outcome-assessed, and based on product realization.

It encompasses the very latest technologies impacting industri-

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Ford Helps Students Go Full STEAM Ahead

More than 50 Detroit high school students gathered June 2 to unveil a unique class project – a 1965 Ford Daytona Coupe.

The assignment – in which students assembled a working vehicle from nearly 1,000 parts – is the culmination of a learning experience created by Ford Motor Company Fund, the philanthropic arm of Ford Motor Company, in collaboration with Detroit Public Schools Community District and Experience Aviation, said Ford spokeswoman Melissa Bunker.

The hands-on project was designed to teach vital skills, and provided students an up-close look at how science, technology,

engineering, the arts and mathematics come together in a modern work environment, increasing awareness of technology-based career opportunities, Bunker said.

"Ford is proud to be a part of a collective effort to help Detroit Public School Community District students prepare for careers in STEAM," said Shawn Wilson, multicultural manager, Ford Motor Company Fund. "Students who are inspired to learn are better prepared to reach their full potential in academics and in life."

Students from the Detroit Public Schools Community District's Breithaupt Career and Technical

Center spent the past 18 weeks assembling the car, Wilson said. It features a Ford 306 engine that delivers 350 horsepower, a Ford TK5 transmission and a new independent rear suspension – all provided with support from Ford Fund.

The car was designed by Factory Five Racing Inc.

Instructional support for the students was provided by Experience Aviation by applying principles from Ford's STEAM Lab digital curriculum.

The Ford STEAM Lab was launched in October 2014, Wilson said, to spark student pas-

CONTINUED ON PAGE 3



Ford experts talk to students about the 1965 Ford Daytona Coupe at the automaker's recent STEAM Lab event.

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Jim Stickford, news

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Oakland County In Health Survey

Oakland County is one of 15 counties in the United States selected to participate in the Centers for Disease Control and Prevention's (CDC) National Health and Nutrition Examination Survey (NHANES) beginning June 14.

This comprehensive study of health and nutritional status provides important data about public health issues from a national perspective, said L. Brooks Patterson, Oakland County executive.

"The information collected helps us better understand health issues and improve quality of life in Oakland County," said Patterson. "The Health Division and CDC are working closely to make this study successful. I strongly endorse your participation if you are selected."

About 530 randomly selected county residents will be asked to participate in a voluntary survey.

An interviewer from NHANES will schedule an appointment with the resident to complete the confidential in-home survey.

Oakland University Hosts Annual Student Robot Contest

CONTINUED FROM PAGE 1

al development and taps subjects of high interest to students.

Design and construction of an Intelligent Vehicle fits well in a two-semester senior year design capstone course, or an extracurricular activity earning design credit.

The disciplines involved in the contest, Cheok said, include electrical engineering, computer science and engineering, and mechanical engineering.

Now, Cheok said, the technology has become very affordable. Things that might have cost hundreds or even thousands of dollars two decades ago cost only a couple of hundred dollars now.

"Cameras have become so affordable," Cheok said. "Cars now come with active safety systems, lidar and radar. No one ever dreamed of those things as standard features in 1993. So we have upgraded the traditional challenges that students have to navigate in the contest."

Back in 1993, Cheok said there weren't a lot of schools interested in robotics and autonomous control systems. That was one of the reasons TARDEC got involved in setting up the competition. They wanted to set up systems for Humvees.

"That's changed," Cheok said. "Right now, we have 30 schools involved in the competition. The competition has always been held in Oakland University, except for two occasions."

"We went to Epcot Center in Disney World in Florida a couple of times in the 1990s. But the 2,000-mile drive. What's really changed is the technology. As recently as a decade ago we were using big, expensive equipment. But the tech has gotten smaller and cheaper."

The main goal of the contest is to expose students to the new technology, Cheok said. And to get them in real-world environments outside the laboratory.

"They have to get into a different mode of thinking," Cheok said.

OU spokesman Eric Reikowski said the 2017 competition had a total of six awards – Auto-Nav Competition Standards, Design Competition Standards, IOP Competition Standards, Spec 2 Competition/Meet (the intent of the 2017 Spec 2 Demonstration Meet is to define a feasible competition for 2018), Rookie of the Year Award and the Grand Award.

One of the OU teams this year was Pinguino, which means penguin in Italian. Anthony Calandra, a junior in computer science from Chesterfield Township, said Oakland University teams like to have animal-themed names for their machines.

"Pinguino has been built by the Oakland Robotics Association," Calandra said. "It's a student organization that has 15 to 20 active members. Some of us worked a day on our machine, others put in a lot more time."

Dakota Perna, a junior from Roseville, is the head developer on the team.

"This design of Pinguino is an upgrade from last year," Perna said. "We're using a larger frame to account for larger internal components. We've made a tougher frame, a beefier frame because that makes it easier for us to work on the machine in the field."

Perna said the robot has been designed to traverse an obstacle course on a grass field at Oakland University. It must travel between white lines and go around obstacles without any assistance from designers.

Michael Lohrer, a PhD student from Waterford, said he's spent a lot of time making sure that the computer in Pinguino is able to track individual wheel speeds, important because it lets the computer know just how much power to give each individual wheel.

"That way, you don't waste energy and you get more efficient traction," Lohrer said, adding, "It's difficult because of terrain. A wheel may spin more on slick grass than on level smooth ground, but the robot's speed must be the same."

Kiran Iyengar, a TARDEC Robotics Engineer intern, was one of the monitors at the contest. He said that in previous years he was part of an OU team.

"It's interesting coming back as an official," Iyengar said. "I got my internship at TARDEC because of my work at IGVC. Overall, I'd say we're having a good contest year. It's actually overcast and that's good because too much light makes it harder for sensors to see the white lines and obstacles they have to navigate."

Iyengar said it was like when a person has to drive and they are facing the setting sun. Having that bright light shine directly into the driver's eyes does make it harder to see obstacles.

"This is a good event," Iyengar said. "It teaches students how to cope with real-world obstacles and it forces them to think through solutions to find answers to problems they never anticipated."

Of the 28 teams and 215 students participating, 13 teams qualified.

Here are the contest results, with names of the 13 qualifying schools and vehicle name:

- Hosei University - Orange 2017;

- IIT Bombay - SeDriCa
- Bluefield State College - Apollo II;
- Roger Williams University - Sparky;
- United States Military Academy - Iggy;
- Embry-Riddle Aeronautical University - DOLLE;
- Bob Jones University - Lazarus;
- University of British Columbia - Jack Frost;
- Lawrence Technological University - iWheels 3;
- Oakland University - Octagon;
- IIT Madras - Abhiyaan;
- Lawrence Technological University - M.A.S.K.;
- University of Michigan Dearborn - OHM 5.0.

Here are the top three winners in each individual competition.

Design:

1. Embry-Riddle Aeronautical University (\$3,000);
2. IIT Bombay (\$2,000);
3. University of Illinois - Chicago (\$1,000).

Auto-Nav Challenge:

1. IIT Bombay (\$3,000);
2. Hosei University (\$2,000);
3. Bob Jones University (\$1,500).

Inter-Operability Profile (IOP):

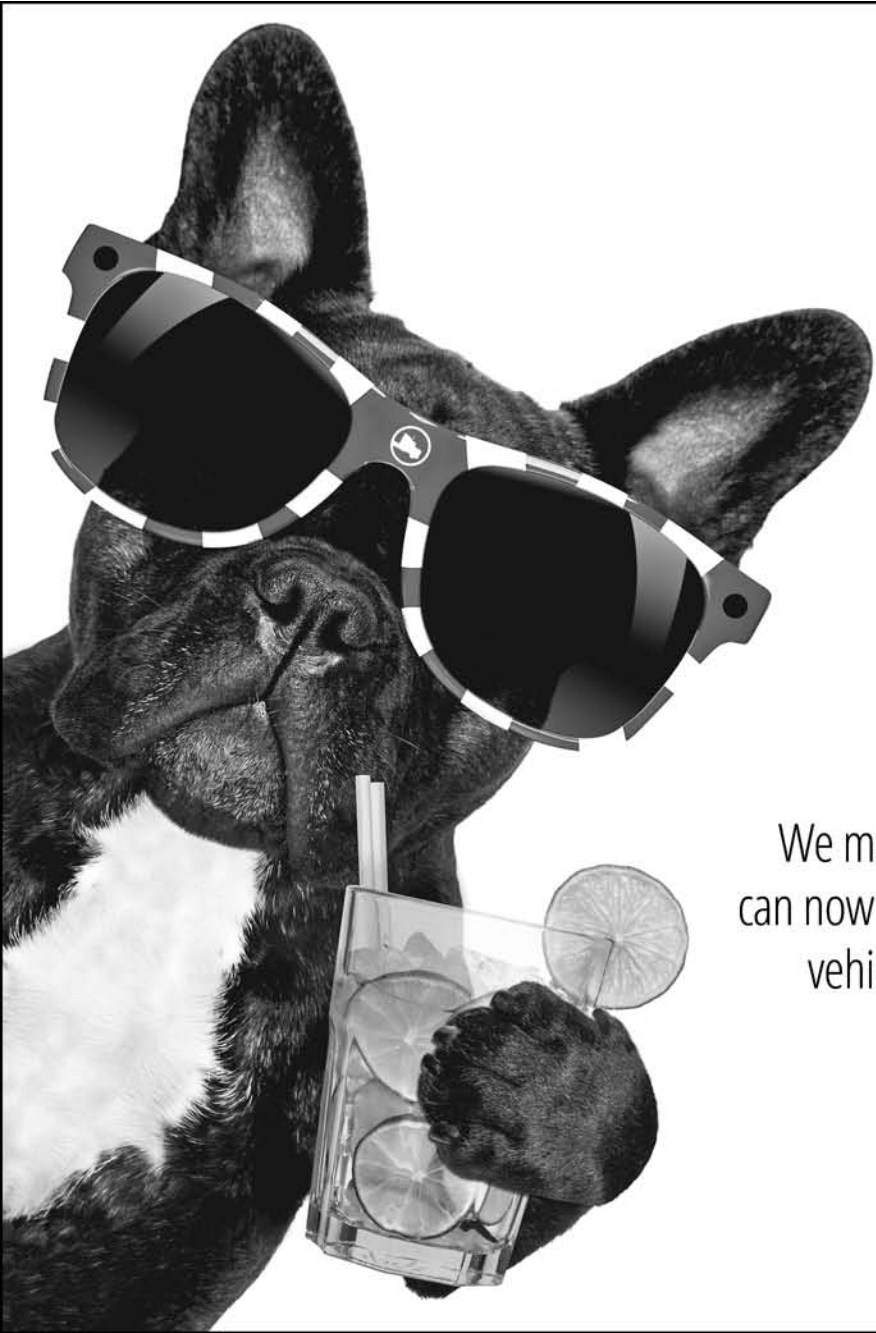
1. Lawrence Technological University - iWheels 3 (\$3,000);
2. IIT Bombay (\$2,000);
3. Hosei University (\$1,000).

Spec 2 Challenge:

1. LTU;
2. Bob Jones University;
3. Oakland University.

Grand Award (Overall Performance):

1. IIT Bombay - 20+48+20 = 88 (\$10,000) *Winner of the Lescoe Cup;
2. Hosei University - 0+40+16 = 56 (\$5,000);
3. Lawrence Technological University - iWheels 3 - 2+12+12 = 26 (\$2,500).



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These are just some of the bikes built by FCA volunteers for students.

Ford Promotes STEAM Ed

CONTINUED FROM PAGE 1

sion for technology entrepreneurship, careers in traditional STEM fields, as well as automotive design and vehicle technology.

STEAM Lab adds an arts component to the original STEM elements of science, technology, engineering and math to help students learn how creativity and innovation can be used in problem-solving and collaboration.

Before the test track unveiling at Ford's Dearborn Development Center, the students were challenged to reimagine how they would improve safety and sustainability through technology, Bunker said.

They were joined by students

from Douglas Academy for Young Men in Detroit – one of the special STEAM Academies launched by Ford Fund's Next Generation Learning initiative.

The mini-hackathon and panel discussion featured award-winning pilot Capt. Barrington Irving, founder of Experience Aviation, who gained fame in 2007 when he became the youngest person to fly solo around the world, Bunker said.

"The significance of this project is the empowerment and industry knowledge it builds for students," Irving said.

"Now, each student can point the finger at themselves and say, 'I am the scientist, technologist, engineer, designer and mathematician who made this happen.'"

FCA's Bike Build Rewards Students

CONTINUED FROM PAGE 1

In addition, the kids are given a real book bag that contains two books – on different subjects. The idea is that they'll have something to read during the summer, Harris said. It's great to be out in the sunshine, but it's also important to keep those academic skills sharp during the months off.

A total of eight schools on Detroit's East Side were part of the partnership, Harris said. The East Side was chosen because Fiat Chrysler has several facilities in the area, like Jefferson Assembly, Mack Engine Plant – and they wanted to be a part of the community where they operate.

The eight participating partner schools are:

- Brewer Academy;
- Detroit Enterprise Academy;
- Fisher Magnet Lower Academy;
- The Hamilton Academy;
- The Ronald Brown Academy;
- The Timbuktu Academy of Science and Technology;
- Marquette Elementary-Middle School;
- Wayne Elementary Middle School.

"About 40 volunteers from Fiat Chrysler got together on June 7 and put the bikes together," Harris said. "They came from just about every department and discipline within the company. The bikes themselves were purchased from Huffy with funds

from nonprofit partner Communities in Schools of Metropolitan Detroit."

One of the Fiat Chrysler volunteers who helped assemble the bikes was Cody Rebergen, who has worked in the Electrified Powertrain department since leaving college two years ago.

"I volunteered because I think it's something worthwhile to do," said Rebergen. "It's also always nice to get out in the fresh air and converse with people out-

side my office space. I like getting my hands dirty. When I was in university, I built my own race car from scratch."

Barry Mason works in Fiat Chrysler's Fuel Economy Simulation department. He liked the fact that the program rewards students for working hard to improve themselves.

"It's not always easy being a kid," Mason said. "These kids worked hard and they deserve a reward."

Latest LaCrosse Features New Electric Powertrain

CONTINUED FROM PAGE 1

Dark Slate Metallic and Red Quartz Tintcoat.

Buick's eAssist propulsion system combines a compact electric motor and an advanced 24-cell air-cooled 0.45kWh lithium-ion battery pack with the 2.5L four-cylinder gas engine to enhance efficiency and maintain refined performance through:

- Motor Generator Unit (MGU): Replaces the traditional alternator and acts as an electric motor to assist the engine when needed. It also acts as an electric generator.

- Electric Assist: The MGU's electric motor function provides a power boost for an extremely smooth launch from the Auto-

Stop mode. It funnels additional torque to the engine when needed to optimize overall driving performance and efficiency.

- Regenerative Braking: When braking or coasting, some of the energy normally lost is converted to electricity through the MGU and stored in the lithium-ion battery pack.

- Lithium-Ion Battery Pack: The 86V lithium-ion battery pack, which has been repackaged to be more compact, stores energy captured during regenerative braking. This energy powers the electrical system when the vehicle is in Auto-Stop mode. It also powers the MGU to provide a smooth launch from Auto-Stop mode or additional torque to the engine as needed.



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2017 Alfa Romeo Giulia Ti

FCA Italian Cars Earn Praise

Fiat Chrysler's efforts to introduce the company's Italian brands into the North American market is beginning to pay off.

The Southern Automotive Media Association (SAMA) just honored the 2017 Fiat 124 Spider Abarth as well as the 2017 Alfa Romeo Giulia Ti, said Fiat Chrysler spokesman Berj Alexanian.

The new 2017 Alfa Romeo Giulia Ti (Turismo Internazionale) took the top award in the "Affordable Panoramic" category at the seventh annual Topless in Miami Presented by Haartz competitive car event hosted by the Southern Automotive Media Association (SAMA).

"The all-new Giulia Ti equipped with the dual-pane sunroof is an exciting addition to the Topless in Miami Competition and we're thrilled to have Alfa Romeo back in North America with a truly competitive luxury sedan," said Jaime Florez, SAMA president.

"SAMA judges were impressed by the highly-contended vehicle's dynamic performance and beautiful Italian craftsmanship that make the new Giulia a serious competitor among luxury sedans."

More than 40 journalists attended the event and drove more than 25 vehicles from various manufacturers, Florez said. Journalists voted for their favorite vehicles after driving scenic routes in Key Biscayne, Fla.

"Crafted by Alfa Romeo artisans at the Cassino plant in Italy, the new 2017 Giulia is a testament to Alfa Romeo's perfect bal-

ance of engineering and emotion, creating a premium sports sedan for driving enthusiasts that stands out in the segment, and is luxurious and comfortable on the inside. Alexanian said.

"Built around the driver, Alfa Romeo Giulia designers focused on simplistic elegance, with an emphasis on incorporating the essential elements for performance. The designers did this while taking a top-down strategy – starting with the halo high-performance 505-hp 2.9L twin-turbo V6 Quadrifoglio model – ensuring top performance, impeccable handling, and luxury."

The new 2017 Fiat 124 Spider Abarth took the top award in the "Small Convertible" category, Alexanian said.

"With its iconic Italian design, spirited driving dynamics and easy-to-operate convertible top, the Fiat 124 Spider Abarth truly impressed our judges," said Florez. "Across all of the judging criteria, including styling, technology, and ride and comfort, the Fiat 124 Spider Abarth not only delivered, but also wowed."

The 2017 Fiat 124 Spider brings Italian styling and performance to a new generation of buyers, Alexanian said. It pays homage to the original 124 Spider.

The Fiat 124 Spider has a double-wishbone front suspension and rear multi-link suspension with stabilizer bars, and tuned electric-power steering system for enhanced handling and fuel efficiency, Alexanian said. Available safety features include Blind-spot Monitoring and Rear Cross Path detection.

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Mopar Hemi Keeps on Winning Big

Mopar Hemi power just keeps winning Funny Car races on the NHRA Mello Yello Drag Racing Series in 2017. Matt Hagan put his Mopar Express Lane Dodge Charger R/T in the winner's circle for the third time this year at the New England Nationals on June 4, besting Courtney Force in the Funny Car final round at New England Dragway.

Hagan made a pass of 3.897 seconds at 332.59 mph after a .058-second reaction time in the right lane. It was enough to beat Force's lap of 3.927 at 332.34 after she got off the starting line with a .078 reaction time. The pairing was a rematch of the final round during the season-opening NHRA Winternationals at Pomona, also won by Hagan.

The win, the 25th of Hagan's career, extended Mopar's streak of winning at least one Nitro category to 10 consecutive events, dating back to Pomona in November last year. Mopar Funny Cars have also claimed wins in eight of the nine events so far in 2017.

Hagan kicked off the day by finding himself in an unfavorable matchup against 16-time champion John Force in the first round, thanks to Force's uncharacteristic poor qualifying effort. Hagan was able to turn on the win light, however, making a clean pass as Force smoked his tires. It was Hagan's first defeat of Force in the last five matchups between the two champion drivers. Hagan then went on to defeat Del Worsham to create a showdown with his Mopar and Don Schumacher Racing (DSR) teammate Tommy Johnson Jr. Hagan pulled away from Johnson's Make-A-Wish Dodge Charger R/T near the finish line to go to the final round against Courtney Force.

Hagan earned lane choice throughout the first three rounds and chose to stay in the left lane for each, but was forced to the right for the final.

Johnson meanwhile first took on Funny Car rookie J.R. Todd. After struggling to get the car fired, Johnson ultimately defeated his opponent in a close race as Todd was forced to slow near the finish line after nearing the wall. Johnson next made a clean pass to defeat upset-minded Mike Smith, who had defeated No. 1 qualifier Robert Hight in round one. Johnson's day was ultimately ended by teammate Hagan, but Johnson's team seemed to have righted the ship after a string of four consecutive first-round exits since winning at Las Vegas. Johnson had advanced to the last two final rounds at New England Dragway.

Uber Troubles Remain Large, 20 are Fired

DETROIT (AP) — Uber has fired more than 20 employees after a law firm investigated complaints of sexual harassment, bullying, discrimination and other violations of company policies.

An Uber spokeswoman says the firm Perkins Coie was hired after former engineer Susan Fowler posted a blog in February about sex harassment at the ride-hailing company.

Fowler wrote that on her first day at work her boss propositioned her in a series of messages.

The Perkins Coie probe is separate from one being done by former Attorney General Eric Holder.

He is likely to make broader recommendations on how to change Uber's culture when his report is released publicly later this month.

3 HUVARE EXCLUSIVE BONUS COUPONS!

EXCLUSIVE HUVARE JUNE 2017
1500 CREW CAB RAM BONUS CASH
\$3000

EXCLUSIVE HUVARE JUNE 2017
TRADE-IN BONUS CASH
\$2000

EXCLUSIVE HUVARE JUNE 2017
BONUS CASH
\$2000

EXCLUSIVE HUVARE JUNE 2017
BONUS CASH
\$2000

DICK HUVARE'S SPECTACULAR MONDAY 1 DAY SELL-A-THON!

DON'T MISS THIS SALE!
HUGE JUNE SALE!
MONDAY 8:30AM-9:00PM
WE WILL REMAIN OPEN UNTIL THE LAST CUSTOMER IS SOLD & DELIVERED!

OUR PLEDGE TO YOU...

- Absolute Best Sale Prices/Lease Payments
- Incredible Sales Experience!
- 2,345 New Vehicles to Choose From
- 3 Exclusive Huvare Coupons
- Deliver Your New Vehicle to Your Home or Work
- We Will Remain Open Until the Last Customer Is Sold and Delivered So Everyone Has A Chance to Take Advantage of Dick Huvare's New Car Deals!

HOTTEST HUVARE LEASE SPECIALS EVER ANNOUNCED!

2017 DODGE CHALLENGER R/T
99 AVAILABLE FOR IMMEDIATE DELIVERY!
LEASE FOR \$117** 24 Mos. \$475 due
• Power Sunroof
• Blacktop Package
• Sound Group
D7-50041

2017 JEEP RENEGADE LATITUDE 4X4
LEASE FOR \$116** 36 Mos. \$1095 due
Hottest Renegade Lease Deal Just Released!
J7-80046

2017 HUVARE JUNE SPECIAL!
2017 JEEP PATRIOT HIGH ALTITUDE
HUGE SELECTION FOR IMMEDIATE DELIVERY!
J7-60148 J7-60072

2017 HUVARE JUNE SPECIAL!
2017 JEEP COMPASS LATITUDE 4X4
J7-50440

2017 HUVARE JUNE SPECIAL!
2017 DODGE GRAND CARAVAN SXT
D7-40869

2017 HUVARE JUNE SPECIAL!
2017 DODGE JOURNEY GT AWD LEASE SPECIAL
Leather Interior All Wheel Drive 220 AVAILABLE
D7-00470

2017 HUVARE JUNE SPECIAL!
2017 JEEP PATRIOT HIGH ALTITUDE
HUGE SELECTION FOR IMMEDIATE DELIVERY!
J7-60148 J7-60072

2017 HUVARE JUNE SPECIAL!
2017 JEEP COMPASS LATITUDE 4X4
J7-50440

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D7-40869

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2017 DODGE JOURNEY GT AWD LEASE SPECIAL
Leather Interior All Wheel Drive 220 AVAILABLE
D7-00470

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J7-60148 J7-60072

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2017 DODGE GRAND CARAVAN SXT
D7-40869

2017 HUVARE JUNE SPECIAL!
2017 DODGE JOURNEY GT AWD LEASE SPECIAL
Leather Interior All Wheel Drive 220 AVAILABLE
D7-00470

JUNE IS IT! LARGEST TRUCK SALE EVER HELD!

#1 in Michigan!
2013/2014/2015/2016
For Ram Pickup Sales!
WE BEAT ALL RAM DEALS PERIOD!
• LOWEST Lease Payments
• LOWEST Sale Prices!

RAM

2017 RAM 1500 CREW CAB 4X4

2 YEAR/1 PAY LEASE \$2781** 24 Mos. \$100 due
LEASE FOR \$110** 24 Mos. \$100 due
\$3000 HUVARE CASH
D7-12699

2017 RAM 1500 CREW CAB 4X4 HEMI

2 YEAR/1 PAY LEASE \$3262** 24 Mos. \$100 due
LEASE FOR \$139** 24 Mos. \$100 due
\$3000 HUVARE CASH
D7-13375

DICK HUVARE'S IS YOUR RAM STORE

JUNE IS THE TIME TO LEASE A RAM!

2017 1500 CREW CAB 4X4 BIG HORN
LEASE FOR \$117** 24 Mos. \$800 due
• Big Horn
2 YEAR/1 PAY LEASE \$3373**
D7-13343

JUNE IS A GREAT TIME TO LEASE A RAM!

2017 1500 CREW CAB 4X4 BIG HORN

LEASE FOR \$117** 24 Mos. \$1400 due
• 5.7 Hemi
• Big Horn
• Heated Seats and Wheel Group
• 26S Package
• Premium Interior
• And So Much More
2 YEAR/1 PAY LEASE \$3948**
D7-13220

2017 RAM 1500 CREW CAB 4X4 NIGHT EDITION

LEASE FOR \$126** 24 Mos. \$1195 due
2 YEAR/1 PAY LEASE \$3745**
\$3000 HUVARE CASH
D7-13402

2017 RAM 1500 CREW CAB 4X4 LARAMIE

#1 RAM STORE 2013, 2014, 2015, 2016
LEASE FOR \$162** 24 Mos. \$1195 due
\$3000 HUVARE CASH
D7-12447

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

2017 RAM 1500 CREW CAB 4X4 REBEL

LEASE FOR \$211** 24 Mos. \$1995 due
• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

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• 8.4 Navigation
• Spray-In Bedliner
• 26W Package
\$3000 HUVARE CASH
D7-12741

DICK HUVARE'S
RICHMOND, MI

CHRYSLER DODGE Jeep RAM

67567 S. Main St. Richmond

Picture may not reflect actual vehicle. * The FCA US LLC (formerly Chrysler Group) Employee Advantage Purchase program sale prices and lease payments quoted. Just add tax, title, doc fee and destination charge. ** 24, 27, 30, 36 month FCA US LLC employee leases. The amount due on all leases require amount due plus monthly tax, cap cost reduction tax, first payment, title, plate, doc fee and destination charge. Security deposit is waived on all lease payments. Lease payments are 10,000 miles per year. 20 cents per mile thru Ally or 25 cents thru Chrysler Capital for excess mileage. Customer must qualify for 1 or 5 tier credit approval. Payments subject to change due to lower approved credit tier. Banks may require to prove income and residency for credit approval. Customer is responsible for excess wear and tear. Total deferred price is the sum of the purchase price, plus doc fee, plate fee, sales tax, and accrued finance charges over the term of the loan. All rebates and program monies assigned back to dealer. All prices and lease payments are based off FCA US LLC incentives thru the Great Lakes Business Center. Rebates on retail consumer cash, lease cash, lease loyalty, military, trade assist cash, finance bonus cash and all other Great Lakes offers will be applied. The dealer invoice amount is not a net factory price to dealer. Customers may not qualify for all offers, incentives, discounts or financing offers. See dealer for qualifications and complete details. Exclusive Huvare new car cash coupon has been applied to all sale and lease payments in this ad. Vehicle sale prices include Chrysler Capital bonus cash-must finance thru Chrysler Capital. Ram Leases include Great Lakes Truck Conquest Bonus cash. *Sale prices include lessee loyalty retail bonus cash, customer must qualify. 1.94 month buy, 2.99% APR with approved credit.

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Tues., Wed. and Fri. 8:30-6:00

Saturday 9:00-4:00

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AND

DISCOVER

CHRYSLER DODGE Jeep RAM

CHRYSLER DODGE Jeep RAM

CHRYSLER DODGE Jeep RAM

CHRYSLER DODGE Jeep RAM

GMC Launches Dad-Based Ad Campaign

GMC has debuted the brand's new "Like A Pro" ad campaign. "Like a Pro," which began June 6, is designed to be an evolution of GMC's "We Are Professional Grade" positioning, said GM spokeswoman Kelly Wysocki. "Like A Pro" is meant to celebrate GMC vehicles and customers.

"They are people who passionately live life to a higher standard," said Rich Latek, GMC marketing director. "The 'Like A Pro' campaign illustrates the core values of 'We Are Professional Grade' and shows the emotional connection customers have with their GMC trucks and SUV models."

GMC owners demand vehicles that are designed, engineered and built to a higher standard, Latek said. For nearly 20 years, GMC has established a strong reputation with "We Are Professional Grade."

"Our owners are dedicated individuals, respected by their peers, whose passion and abilities set them apart," said Latek. "Their values reflect our 'Professional Grade' spirit and we look forward to bringing that emotional connection to life. And we're excited to show how we think our customers live their lives like pros."

The ads feature GMC Denali trucks and SUVs – the pinnacle of Professional Grade, Latek said. Earlier this year, GMC Denali models passed the million sales milestone and represented nearly 30 percent of GMC retail sales.

The campaign also debuts the new GMC Terrain, which launches later this summer. Terrain joins the hot-selling, recently redesigned GMC Acadia in the GMC SUV lineup. GMC Acadia sales have increased more than 50 percent calendar year to date.

The lead ad, "How Do You



GMC's "Like a Pro" campaign is meant to cross generations.

Want To Live," will air in 30- and 60-second executions. This new work showcases those who reach higher in everything.

On Father's Day, GMC will debut "Dad Like A Pro" in select media, including the final round of a major golf tournament, Wysocki said. The 60-second spot gives an inside look at the relationship between a father and his son.

The emotional connection in the spot is meant to be enhanced by the casting of a real-life father

and son. In July, a new Acadia spot called, "Third Row Like A Pro," will be added. This spot showcases a parent maximizing the versatility and capability of the GMC Acadia.

"In unique time-lapsed editing, you see the driver manage three rows, three sports ... no problem," Wysocki said. "The campaign will showcase the GMC brand across media channels and consumer touchpoints from broadcast television to the showroom floor."

Feds Look at Liberty Air Bag Trouble

DETROIT (AP) – The U.S. government is investigating complaints that air bag control computers in some Jeep Liberty SUVs can fail, preventing the air bags from inflating in a crash.

The probe covers about 105,000 of the vehicles from the 2012 model year.

The National Highway Traffic Safety Administration said in documents posted June 5 that it has received 44 complaints about the problem involving a computer that detects crashes

and controls air bag deployment. No related injuries have been reported.

Drivers told the agency that an air bag warning light came on. In some cases, the problem was corrected by replacing the computer, while others kept driving their SUVs with the light on.

The government will investigate how often the problem happens and the safety consequences.

The probe could lead to a recall, said the NHTSA.

Escape and MKC Having Best Sales Start Ever

It's a good problem to have. Ford Escape and Lincoln MKC sales are off to their best start in company history during the first five months of the year, prompting the company to shorten the traditional two-week summer shutdown at Louisville Assembly Plant to build more than 8,500 additional vehicles there, said Ford spokeswoman Kelli Felker.

"The record sales for Ford Escape through May are being driven by strong demand from our retail customers," said Raj Nair, Ford's executive vice president and president – North America. "This is our strongest-ever retail start for Escape, with retail sales up more than 6 percent versus this time last year."

Ford Escape sales totaled 129,805 through May of this year, Nair said, a 3 percent increase versus the same time period last year and the best-ever start to the year for Escape.

Lincoln MKC sales totaled 11,161 in the first five months of the year, up approximately 10 percent over this time period last year.

Louisville Assembly Plant is the only assembly plant in North America that will shorten the summer shutdown period, Felker said. The remainder of Ford assembly plants in North America will have a traditional two-week summer shutdown.

Portions of a number of component plants will take a one-week summer shutdown, including: Van Dyke Transmission, Sterling Axle, Chihuahua Engine, Rawsonville, Chicago Stamping, Michigan Assembly Stamping and Woodhaven Stamping.

Those plants will be closed the week of July 4 for building maintenance and machine retooling. This production was included in the second-quarter production guidance.



The 2017 Lincoln MKC has been a popular success for Ford Motor Co.

TRANSPARENT PRICING

The Best Deal is a Transparent One

Lease prices with taxes + fees included

Zero Security Deposit required with easier down payments.

Only Realistic Rebates

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SELLERS

REPUTATION IS EVERYTHING

BUICK

GMC

38000 Grand River Ave. | Farmington Hills, MI 48335

888-504-2960 | SellersBuickGMC.com

See Dealer for Details

2017 Buick Encore

FWD Lease Offer

MSRP: \$25,685

\$139

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, Buick GMC lease loyalty + Select Model

24 months

10,000 miles year

\$492 total due at signing (includes first month payment)

BUICK

WE ARE PROFESSIONAL GRADE

2017 Buick Enclave

Convenience FWD Lease Offer

MSRP: \$40,060

\$219

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, Buick GMC Lease Loyalty + Select Model

24 months

10,000 miles year

\$693 total due at signing (includes first month payment)

BUICK

WE ARE PROFESSIONAL GRADE

2017 GMC Terrain

SLE1 FWD Lease Offer

MSRP: \$28,295

\$149

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model

24 months

10,000 miles year

\$542 total due at signing (includes first month payment)

GMC

WE ARE PROFESSIONAL GRADE

2017 GMC Acadia

SLE1 FWD Lease Offer

MSRP: \$33,770

\$249

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, Buick GMC Lease Loyalty + Select Model

24 months

10,000 miles year

\$507 total due at signing (includes first month payment)

GMC

WE ARE PROFESSIONAL GRADE

Offers include: Tax, Title, Plate, Transfer, CVR, Doc Fee, GM Employee Pricing, GM Lease Loyalty (must have a 1999 or newer GM lease in household), Select Model and 1st Month's Payment. No security deposit required. See dealer for details.

SP69492

MORAN CHEVROLET

SUMMER Sales Event!

Get the **Hottest** Deals Under the **Sun** on **EVERY** New Chevy In Stock!

2017 CRUZE "LT"



• 1.4L Turbo DOHC Engine! • Automatic Transmission! • 7" Color Touch Screen MyLink Radio! • OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
• Aluminum Wheels! • Remote Keyless Entry! • Rear Vision Camera! • Bluetooth for Phone! • Chevrolet Complete Care INCLUDED! • Stock# H39555

Was \$22,235 Sale Price: **\$17,167***
24 MONTH LEASE



\$67*

The Best Price...
PERIOD!

\$699 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 EQUINOX "LT"



• 2.4L DOHC Engine! • 7" Color Touch Screen MyLink Radio! • OnStar with 4G LTE w/built-in Wi-Fi Hotspot! • Bluetooth for Phone!
• Remote Keyless Entry! • Rear Vision Camera! • Aluminum Wheels! • Chevrolet Complete Care INCLUDED! • Stock# H36646

Was \$27,780 Sale Price: **\$22,967***
24 MONTH LEASE



\$67*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.



IN
SPONSORSHIP
WITH:



Thursday, June 1st – Friday, June 30th

DDR
DETROIT DOG RESCUE
RESCUE.NOT RETAIL.

- Kirkland (Costco brand) Adult Dog Food - Chicken/Rice/Vegetable
- Pedigree Canned Chicken and Rice Dinner
- Nyla Bones
- Small Soft Treats (for training)
- Heavy-duty Toys (such as Kongs)
- Throw Blankets

- Heavy-duty Slip Leads
- Lysol Liquid
- Liquid Laundry Detergent
- Bleach
- Large Black Contractor Trash Bags
- Garbage Bags



YOUR DONATED ITEMS WILL MAKE A DIFFERENCE. *Together, We Can Help Dogs in Need!*

Through June 30th, we will be collecting donations to benefit Detroit Dog Rescue. With your generosity, we can help our furry friends who can't help themselves.

FOR MORE INFO, PLEASE VISIT: www.moranchevrolet.com/DDR

2017 TRAVERSE "LS"



• 3.6L SIDI V6 Engine! • 6.5" Color Touch Screen Radio! • 8 Passenger Seating! • Rear Vision Camera! • Power Driver's Seat!
• Bluetooth for Phone! • OnStar with 4G LTE w/built-in Wi-Fi Hotspot! • Chevrolet Complete Care INCLUDED! • Stock# H32512

Was \$32,745 Sale Price: **\$26,977***
24 MONTH LEASE



\$107*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 SILVERADO "LT" 4X4 DOUBLE CAB



• ECOTEC3 4.3L V6 Engine! • Automatic Transmission! • GM Bed Liner INCLUDED! • 8" Color Screen MyLink Radio w/USB Ports! • OnStar w/4G LTE w/built-in Wi-Fi Hotspot! • Steering Wheel Radio Controls! • Remote Keyless Entry! • Aluminum Wheels! • Chevrolet Complete Care INCLUDED! • Stock# H32640

Was \$41,060 Sale Price: **\$33,917***
24 MONTH LEASE



\$117*

The Best Price...
PERIOD!

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

We'll Give You \$2500 MINIMUM for Your Trade-In... GUARANTEED!*

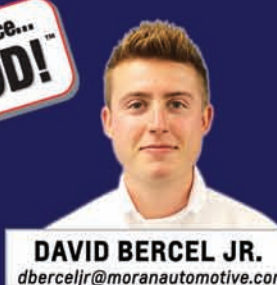
MORAN
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RICH MILNE

rmilne@moranautomotive.com

The Best Price...
PERIOD!



DAVID BERCEL JR.

dberceljr@moranautomotive.com

SHOWROOM HOURS:

Monday 8:00 AM - 9:00 PM
Tuesday 8:00 AM - 6:00 PM
Wednesday 8:00 AM - 6:00 PM
Thursday 8:00 AM - 9:00 PM
Friday 8:00 AM - 6:00 PM

(586) 791-1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / FIND NEW ROADS™

*Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. 0% APR is in lieu of most incentives. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. \$2500 trade-in guarantee is on 2004 thru 2014 model year vehicles with under 200,000 miles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 6/9/2017 @ 6:00PM.

CHEVROLET

LUXURY HAS A NEW HOME.

PRESTIGE CADILLAC

Low Mileage lease for well-qualified GM Family lessee



2017 ATS AWD SEDAN
STANDARD COLLECTION

Ultra-Low Mileage Lease for Well-Qualified GM Employees and Eligible Family Members with a current eligible GM lease

\$279 / 24 / \$2,819

PER MONTH³ MONTHS DUE AT SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 20,000 miles.



2017 XTS STANDARD
COLLECTION

Ultra-Low Mileage Lease for Well-Qualified GM Employees and Eligible Family Members with a current eligible GM lease

\$399 / 39 / \$2,039

PER MONTH³ MONTHS DUE AT SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 32,500 miles.



2017 CTS AWD
STANDARD

Ultra-Low Mileage Lease for Well-Qualified GM Employees and Eligible Family Members with a current eligible GM lease

\$399 / 39 / \$1,229

PER MONTH³ MONTHS DUE AT SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 32,500 miles.



2017 CT6 AWD
LUXURY COLLECTION

Ultra-Low Mileage Lease for Well-Qualified GM Employees and Eligible Family Members with a current eligible GM lease

\$529 / 39 / \$3,579

PER MONTH³ MONTHS DUE AT SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 32,500 miles.



2017 ESCALADE PREMIUM
LUXURY COLLECTION

Ultra-Low Mileage Lease for Well-Qualified GM Employees and Eligible Family Members with a current eligible GM lease

\$849 / 36 / \$1,349

PER MONTH⁴ MONTHS DUE AT SIGNING
AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 30,000 miles.

1.Excludes XTS Livery and CTS-V series. Must be a current GM lessee through GM Financial, Ally or US Bank. Not available with some other offers. Take delivery by 6/30/17. See dealer for details. 2. \$4,871.20 Must be a current owner/lessee of a 2003 model year or newer Cadillac vehicle. Not available with some other offers. Take delivery by 6/30/17. Residency restrictions apply. See dealer for details. 3. Must be a current GM lessee through GM Financial, Ally or US Bank. Payments are for a 2017 ATS AWD Sedan Standard with an MSRP of \$37,590. 24 monthly payments total \$6,696. Payments are for a 2017 CTS AWD Sedan Standard with an MSRP of \$48,990. 39 monthly payments total \$15,561. Payments are for a 2017 XTS Sedan Standard with an MSRP of \$46,590. 39 monthly payments total \$15,561. Payments are for a 2017 CT6 AWD Luxury with an MSRP of \$61,690. 39 monthly payments total \$20,631. Option to purchase at lease end for an amount to be determined at lease signing. GM Financial must approve lease. Take delivery by 6/30/17. Mileage charge of \$.25/mile over 20,000 miles for ATS. Mileage charge of \$.25/mile over 32,500 miles for CTS, and XTS. Lessee pays for maintenance, excess wear and a disposition fee of \$595 or less at end of lease. Not available with some other offers. Residency restrictions apply. 4. Payments are for a 2017 Escalade Premium Luxury Collection with an MSRP of \$87,090. 36 monthly payments total \$30,564. Option to purchase at lease end for an amount to be determined at lease signing. GM Financial must approve lease. Take delivery by 6/30/17. Mileage charge of \$.25/mile over 30,000 miles. Lessee pays for maintenance, excess wear and a disposition fee of \$595 or less at end of lease. Not available with some other offers. Residency restrictions apply ©2017 General Motors. Cadillac® ATS® CTS® XTS® CT6® Escalade®



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Sat 8am-3pm

eSync Alliance is Formed

Cars are more complicated than ever, which presents challenges for vehicle internal communications systems.

For that reason, Excelfore unveiled the eSync Alliance at the TU Automotive 2017 Connected Car Conference and Expo held last week in Novi.

Excelfore, located in Silicon Valley, is an innovative provider of cloud platform and connectivity applications for intelligent transportation, said Mark Singer, Excelfore Corp. spokesman.

The eSync Alliance is a global automotive initiative to drive multi-company solutions for over-the-air (OTA) updates and diagnostic-data in the automotive electronics eco-system, said Singer.

The alliance consists of automotive suppliers working cooperatively to provide eSync Compliant components.

Designed to support full vehicle OTA solutions as well as vehicle diagnostics and telematics data-management with end-to-end security, the eSync Alliance will reduce the time and risks of developing and deploying fully connected cars.

Modern cars now incorporate dozens if not hundreds of software-driven sensors and controllers, said Greg Basich, associate director, Automotive Service at market research firm Strategy Analytics.

The increasing need for OEMs to be able to update software over-the-air for feature improvements, recall avoidance, and security patches is well established.

To date, only a small number of proprietary solutions serve the automotive market.

The eSync Alliance specifically addresses this by creating a community of companies that cooperate to provide standardized

and interoperable OTA and diagnostic-data solutions.

“The automotive industry has a history of multi-vendor initiatives which often drive the emergence of de facto standards,” said Basich.

“OEMs are actively looking for ways to facilitate the integration of devices from multiple vendors for their connected car solutions. The eSync Alliance is the first such initiative in the automotive OTA and diagnostics space.”

“The eSync Alliance,” said Excelfore CEO Shrinath Acharya, “allows companies across the automotive value chain to offer OTA-capable products. A common mechanism for cloud connectivity among many innovative companies means OEMs are no longer limited to proprietary single-vendor solutions.

“That’s crucial because OTA support has increasingly become mandatory for automakers, driven primarily by the explosion of infotainment, automated driver assistance and autonomous driving technologies.”

eSync Alliance members will be able to brand their solutions as eSync Compliant if they meet the program requirements, which include criteria for conformance to APIs and specific features, Singer said.

The eSync Compliant mark will ensure a common OTA data path reaching all the different electronic devices in the car, streamlining integration and testing efforts.

Several suppliers have already joined the eSync Alliance, with more expressing interest in becoming members, Singer said.

“This is an opportunity to drive innovation in connected car platforms,” said Yasuhiro Ikeunchi, director of Product Design at Alpine.

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GM Shareholders Have Rejected Stock Proposal

DETROIT (AP) – General Motors shareholders have overwhelmingly turned down an activist shareholder's plan to split the company's stock into two classes.

Only about 9 percent of the stockholders voted for the plan from David Einhorn's Greenlight Capital hedge fund in a preliminary vote count.

The shareholders also re-elected all 11 GM board members, rejecting the three candidates backed by Greenlight at the June 6 meeting.

Einhorn proposed splitting the stock into capital appreciation and dividend classes. He says the plan would unlock the stock's value. Despite making \$42 billion since 2010, GM shares have appreciated only about 5 percent.

CEO Mary Barra says the company will stay on its current course even though the stock markets have yet to reward those efforts. She says the company's strategy of cutting costs, shedding underperforming businesses and trying to lead in new technology will deliver long-term results.

"It gives me more resolve to make sure we work harder, work faster, and continue to put great cars, trucks and crossovers on the road," she told reporters before the vote.

Barra also says the company is prepared to handle an automotive downturn, an effort to allay investor fears that the industry has reached the peak of its business cycle in the U.S., GM's most lucrative market.

U.S. sales so far this year are down 2 percent and likely will decline from last year's record of 17.5 million vehicles.

GM says it analyzed Greenlight's proposal and determined it risky because it would pit one class of shareholders against the other and could put the company's investment grade credit rating at risk.

In a statement, Einhorn said Greenlight was disappointed that shareholders chose to maintain the status quo. The fund, which owns 3.6 percent of GM shares, said its three board candidates would have helped to fix GM's "inefficient capital structure." GM should consider adding Greenlight's candidates to its board in the future, he said.

Shareholders also voted down a proposal to separate the chairman and CEO positions that are now held by Barra.

Shareholder John Love, who supported the proposal, criticized the company for shifting some production to Mexico, closing factories in Flint, and for importing a Buick SUV from a factory in China.

Love also said the company is leasing too many cars and its dealer inventory is too large, circumstances reminiscent of before General Motors went into bankruptcy protection back in 2009.

"Everybody had it under control," he said of inventory before bankruptcy. "I don't think it's under control."

General Motors ended last month with a 101-day supply of cars and trucks when automakers consider a 60-day supply to be optimal.

The company says production cuts will help reduce car inventory, and it's been building pickup truck supply as it prepares to shut down factories this year to switch to a new model.

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Sale Price \$17,969*

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