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GM's David Brooks talks to students about how R&D shapes the future.

Chrysler Designers Kicking Off 'Cars and Coffee' Event

It's time to get out the toys of Coffee' is to get excited about the summer.

The first FCA Design "Cars and Coffee" gathering is scheduled for Sunday, June 4, at the company's headquarters in Auburn

Jeff Gale, design chief of Exterior Design for Jeeps Studio 1, said this will be the second year of Fiat Chrysler's "Cars and Coffee."

"Our first event is June 4, Gale said. "On the parking decks 20 and 21.3

"You'll know where to go because you'll be able to hear where the cars are," said Vince Galant, chief designer for Advanced Design User Experience and Wheels at FCA.

"The idea behind 'Cars and

car industry in general and Fiat Chrysler's cars specifically.

"The company has a unique culture and this will give us the chance to show off our passion for our products. This is about getting people to feel that pas-

Gale said that "Cars and Coffee" events have been becoming a thing across the country for the past several years.

He thinks the first one was in Orange County in California. That one has become limited by the size of the parking lot where it takes place.

Fortunately, Chrysler has a lot

CONTINUED ON PAGE 4

Pontiac Students Get a Chance to Learn What Goes on at GM Global Propulsion

by Jim Stickford

Students of the Pontiac School District's "A World In Motion" (AWIM) program had the chance to interact with GM engineers on May 23 as a part of the program's efforts to promote STEM educa-

Suzanna Kavanaugh, principal of the Pontiac district's International Technology Academy (ITA) said the school is a STEM-based academy that's in its seventh year of existence.

"We are getting ready to graduate our first class of students who have gone through the

program," academy Kavanaugh said. "This year we're expanding, taking students from K-12. Previously we were a middle school through high school program.'

ITA has a total of 650 students, Kavanaugh said. That's out of a school district that has more than 4,000 students. She credits the whole community, both business and civilian, for the program's success.

"We've had a lot of public involvement," Kavanaugh said. "This is a true partnership with the surrounding community. GM and Oakland University have

been truly great in lending time and expertise. The people at these places have been so generous, talking to students, telling them about careers in STEM fields. That's important because the majority of careers in the future will be STEM-based. Providing students the opportunity to prepare themselves for the future is what ITA does, and that attitude is actually filtering to the school district at large."

One of the engineers who spoke to the students was Richard Balsley, Engineering

CONTINUED ON PAGE 2

Chrysler Sets Price for SRT Demon Car

Speed costs.

In the case of the 2018 Dodge Challenger SRT Demon, a muscle car ever with 808 horsepower, that cost starts at a U.S. Manufacturer's Suggested Retail Price (MSRP) of \$84,995 (including \$1,700 gas guzzler tax, excluding \$1,095 destination), said Fiat Chrysler spokesman Dan Reid.

"Eighty-five thousand dollars is not just a number in a business case to Dodge; we know it's a lot of money and a significant upcharge over a Challenger Hellcat," said Tim Kuniskis, head of Passenger Cars - Dodge, SRT, Chrysler and FIAT, FCA North

CONTINUED ON PAGE 4



The 2018 Challenger SRT Demon has finally been priced by Chrysler.

Ford Shakes Up Leadership – Jim Hackett Named New CEO

DEARBORN, Michigan (AP) -The job of Ford's new CEO won't be easy: He will have to shore up the 114-year-old company's traditional auto business, but also invest in self-driving cars and other projects that could one day make that business obsolete.

Ford thinks Jim Hackett is up to the task. The 62-year-old former chief executive of office furniture maker Steelcase was named to the post May 22, just three days after former CEO Mark Fields told the company he wanted to retire.

Ford Executive Chairman Bill Ford, the great-grandson of company founder Henry Ford, said help Ford modernize and become more nimble. He served on Ford's board from 2013 to 2016 and became the head of Ford's mobility unit in March of last

Hackett said Ford does many things well but has trouble handling complex strategy questions. He plans to assemble a small executive team that can communicate plans clearly and make decisions quickly. That's a contrast with Fields, who was a product of Ford's bureaucratic culture and had 20 people reporting to him

"The biggest challenge I had (at Steelcase), and I will have here, is to have everybody see the future. They can see their opportunity in that. And secondly, that it's our right to win, and we don't have to cede that to anybody - Tesla or any of them,"

Hackett said May 22 during a news conference at Ford's world headquarters. "I love that challenge because I know how to do

Hackett led Steelcase for 20 vears. He is credited with transforming the company, in part, by predicting the shift away from cubicles and into open office plans. In the process, he cut thousands of jobs and moved furniture production from the U.S. to Mexico.

Hackett also served as the interim athletic director at the University of Michigan from 2014 to 2016. In that role, he lured star football coach Jim Harbaugh and Hackett is a visionary who can negotiated a \$174 million deal with Nike. Bill Ford said those two jobs showed Hackett can be successful in different environ-

"He's really a proven transformational thinker," Ford said. "He's not just a futurist. He's a very good operational leader."

Erik Gordon, a law and business professor at the University of Michigan, questions whether Hackett's past experience will be enough to steer Ford through a volatile global auto market. Steelcase earned \$3 billion in revenue in its latest fiscal year. Ford earned \$152 billion.

"I think he's going to have to prove himself," Gordon said. 'The fact that he was probably the most successful CEO in the office furniture business doesn't mean he is automatically going to be a successful CEO in an industry that requires technical

But Scott Cook, the founder and executive chairman of Intuit, who has known Hackett for a decade, said Hackett's skills transfer to any industry. At Steelcase, he said, Hackett studied



Hackett, left, with Bill Ford at the announcement of his appointment.

how people were using the furni- which self-driving shuttles could ture and designed new products based on his findings. The car industry needs that kind of thinking as it moves toward a world in

replace personal automobiles. "Lots of people can manufac-

CONTINUED ON PAGE 3

Mark Fields

Ford's Balance Sheet Led to Fields Move

On May 22, Mark Fields stepped down as the CEO of Ford Motor Company and former Steelcase CEO James Hackett was named as his successor.

Fields was appointed head of Ford in 2014, making his leaving after only three years something of a surprise to many. But given Ford's recent financial statements, it shouldn't have been that big of a surprise, said Susan Beardslee, senior research analyst for ABI Research out of New out last year and Ford won't have York City.

Beardslee said her company does forecasting and consulting the business-to-business realm, as opposed to consumer sentiment.

"I recently wrote a memo for clients about this," Beardslee said. "I saw something coming. You can look at the financials and how it compares to competition like GM, which has about a threeyear lead on Ford with vehicles like the Chevy Bolt. That came

a similar car out until 2020.'

And GM also seems to be leading the way with autonomous technology, which is the automotive arms race going on right now, Beardslee said.

Additionally, Ford's stock price has declined about 30 to 40 percent since Fields took over, Beardslee said. And profits are down at a time when OEMs have to invest vast amounts of money

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Ford is Spending \$250 Million to **Update Local Site**

Ford is investing \$350 million in its Livonia Transmission Plant, adding a new transmission to expand its lineup of fuel-efficient powertrains.

The company will create or retain 800 hourly jobs to support production of the new transmission, said Ford spokeswoman Kelli Felker. Ford expects to begin adding jobs late this year, with the majority coming next year and in 2019.

"We remain committed to American manufacturing and investing in our people and facilities," said Joe Hinrichs, Ford president, The Americas.

"Even as the industry's largest employer of hourly workers in the United States and biggest producer of American-made vehicles, we believe it is important to continue investing right here in our home market.'

In the past four months, Ford has announced more than \$2.25 billion in new investments in Michigan out of a total \$12 billion invested in its U.S. plants.

GM's Engineers at Global Propulsion Educate Students

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Group manager at GM Powertrain. He broke down just what an engineer does at a company like GM.

"We take an idea and turn it into something real," Balsley said. "We're the people who take great ideas and new things and turn them into something the public can buy. To be able to do that, you have to go to school."

Balsley then spoke about the education needed to be an engineer and the disciplines they study - physics, chemistry, mathematics, computers.

"Cars are too complicated to be designed by just one person,' Balsley said. "The paint has to be designed by a chemical engineer, we need mechanical engineers, people to program all the computers in the cars. There's a great demand for engineers."

Robert Portugaise, executive director for Manufacturing and Engineering at GM's Global lot of work, but it's interesting

Propulsion Systems in Pontiac, then talked to the students about what his department does.

"We are the bridge between product engineering and manufacturing," Portugaise 'Someone has to take product designs and figure out a way to turn those designs into a manufacturing process.'

Portugaise showed students how a plant, in this case GM's Romulus Powertrain plant, is updated for new production.

"There are plenty of jobs for engineers," Portugaise said.

Students also heard from Dr. David Brooks, director of GM's Propulsion Systems Labs.

"We're responsible for reand development," Brooks said. "GM has the oldest R&D organization in the automotive world. We do the research that keeps our brands new and cool so that people will want to buy them."

That means they have to do a

because R&D gets to make up what the future will look like, Brooks said.

An Englishman, Brooks said, when asked, that his first car was from a now out-of-business OEM, British Leyland. He called the car "rubbish" and said R&D and excellent engineering are the things that prevent GM from going out of business.

One of the questions he was asked by students was how much money engineers make.

Brooks responded with a joke by saying, "not enough," but then got serious. He said that engineers study very hard in college, but their reward is that there are a lot of jobs out there for them and that a starting engineer can make \$60,000 or \$70,000 right out of college.

Brooks told students not to be

intimidated by math and science.

"These subjects are hard when you're younger," Brooks said. 'But the older you get, the more you know and the easier these subjects become."

One of the students at the AWIM event was Precious Jackson, a sixth-grader at ITA.

This is my first year at the academy," Jackson said. "Science has always interested me academically, and math is my favorite subject.

"We've been taking STEM classes all semester and had the chance to build 3D models by discovering different formulas needed to design different shapes. It's interesting.

"I don't know what I want to be when I grow up, but I can say that thanks to this school, I am not intimidated by STEM."

FCA Responds to Lawsuit

Fiat Chrysler on May 23 responded to a civil lawsuit filed against the company by the Environmental and Natural Resources Division of the U.S. Department of Justice (DOJ-ENRD).

In its statement to the public and government, officials stated that "FCA US has been working with the U.S. Environmental Protection Agency (EPA) and the California Air Resources Board (CARB) for many months, including extensive testing of the vehicles, to clarify issues related to the company's emissions control technology in model-year 2014-2016 Jeep Grand Cherokee and Ram 1500 diesel vehicles.

"The company intends to defend itself vigorously, particularly against any claims that the company engaged in any deliberate scheme to install defeat devices to cheat U.S. emissions tests.

"As FCA US announced last week, it has developed updated emissions software calibrations that it believes address the concerns of EPA and CARB, and has now formally filed for diesel vehicle emissions certification with the regulators for its 2017 model vear Jeep Grand Cherokee and Ram 1500 diesel vehicles. Subject to the permission of EPA and CARB, FCA US intends to install the same modified emissions software in 2014-2016 MY Jeep Grand Cherokee and Ram 1500 diesel vehicles.

GT Finally Unleashed by Ford As 'The Ultimate Supercar'

(EDITOR'S NOTE: In the previous issue of Detroit Auto Scene, a portion of this story was published, but the story was not completed. We apologize for that miscue and are reprinting the story here in its entirety.)

In creating the new high-performance Ford GT, the creators behind the car designed it to not only win races but also to serve as a test bed for new technologies and ideas for future vehicles across Ford's vehicle lineup.

When we began work on the all-new Ford GT in 2013, the team had three goals," said Raj Nair, Ford executive vice president of Product Development and chief technical officer.

"The first was to use the supercar as a training ground for our engineers as we develop future engine technology and stretch our understanding of aerody-

"Then, to push the boundaries of advanced material usage, such as lightweight carbon fiber. Finally, we set out to win the Le Mans 24 Hours, referred to by many as the ultimate test of endurance and efficiency.'

At the same time the team was developing the GT, Ford combined several of its performance teams - Ford SVT, Team RS, Ford Racing, performance vehicle parts and merchandise licensing - into a single group called Ford Performance, said Ford spokesman Wes Sherwood.

"Without this kind of integrated teamwork and combined organization, it would have been impossible to deliver the all-new Ford GT in its current form," said Dave Pericak, global director, Ford Performance.

"This kind of collaboration was critical to not only bringing Ford tions needed to create the ultimate supercar."

GT has proven power to in- ping on the gas pedal.

spire, said Pericak. The 2005 Ford GT, for instance, featured a lightweight aluminum alloy body that helped reduce weight to improve performance.

Nair said lessons learned from its production led to the innovative use of high-strength aluminum alloy in today's Ford F-Series pickup trucks - shedding hundreds of pounds of weight, while also improving capability, performance and fuel efficiency.

While GT looks fast standing still, the team optimized every shape to make it as aerodynamic as possible, Pericak said. A key goal was to reduce drag and optimize downforce - which helps give the supercar stability and grip on the track while accelerating, cornering and braking.

The "supercar's" deployable wing includes new Ford technology, said Pericak - a patent-pending design that changes the shape of the airfoil for maximum efficiency when fully deployed.

The unique design also includes a small gurney flap that, when combined with shape change, results in a 14 percent improvement in overall efficiency.

Carbon fiber is an important new element that helps GT deliver both weight savings and sleek body shapes in ways not possible with steel or aluminum.

"Ford pushed the engine's limits beyond what we might consider in traditional development programs, which is important as we continue to advance Eco-Boost technology as a centerpiece of the company's global lineup," said Bob Fascetti, Ford vice president, Powertrain Engineering.

The team also created innovative anti-lag turbo technology that can help maximize the GT's GT back to life but for experiability to power out of corners, menting with the kind of innova- said Fascetti. This technology works by keeping the throttle open when the driver is not step-



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2018 Equinox

Financials Led to Fields Move

CONTINUED FROM PAGE 1

to develop the new technologies that manufacturers are betting their futures on.

Beardslee said that this is the second time in the 21st century that Ford has gone outside itself to find a leader. In 2006, the company hired Alan Mulally, who had been CEO at Boeing. He led the company to a turnaround that resulted in billions of dollars in profits.

When Mulally took over in 2006, the company was not in such strong financial strength.

"Ford has bet big on the sale of SUVs and trucks," Beardslee said. "They are profitable, but what happens if the price of gas goes up again?

"The nature of car ownership is changing, consumer debt is a

problem. These issues aren't unique to Ford, but the company needs to get its ducks lined up to handle problems that the industry is facing."

Beardslee suggested that one way Ford could improve was by developing services that provide revenue. She said that cars are more connected than ever and by developing services that people pay for, additional revenue streams can be created.

Beardslee said that people want the latest smartphone, but it's the apps and services provided by companies like Verizon that make that phone valuable.

"Ford has to start somewhere," Beardslee said. "Right now, Ford is about one generation behind the competition in a lot of product development - a generation being two or three years.

2018 Equinox Slims Down for Agile Ride

Crossovers become more agile when they drop some weight.

For the redesigned 2018 Equinox, shedding nearly 400 pounds approximately 10 percent of its mass - pays dividends in a nimbler, more responsive and more refined driving experience, said GM spokeswoman Tara Kuhnen.

Combined with this weight loss, the new body was designed and optimized for top safety rat-

"Think of it as core strength training," said Jill Dennis, lead development engineer. "The new Equinox's structure is leaner yet stronger, resulting in efficient performance that inspires confidence while also creating a more fun, safe and comfortable driving experience."

A new, mass-efficient body structure is at the center of the Equinox's trimmer curb weight and helps make the most of the available turbo engine options, Dennis said. The 1.5L turbo engine offers a great balance of fuel efficiency and performance, she

For those looking for more power, the 2.0L turbo engine offers 252 horsepower and can click off 0-to-60-mph sprints in an estimated 7.2 seconds.

That's the quickest among Equinox's three engine choices, Denni said. The 1.5L turbo engine option is available in dealers now, while the 2.0L turbo engine option hits dealer lots later this month.

"From accelerating to turning

'lighter,' which correlates with a greater feeling of precision," said Dennis

The lighter, stiffer and stronger structure, she said, pays off for customers in several different

• Safety - The strategic placement of high-strength and ultrahigh-strength steel in the body structure is the foundation of a robust "safety cage" surrounding passengers. It is complemented with the Equinox's restraint systems and other safety features to manage energy in a crash and help protect occupants.

• Ride and handling - Greatly reducing the need to account for chassis flex in the suspension system's tuning, the stiffer body structure allowed engineers to focus more on ride comfort and fine-tune ride and handling attributes with greater precision.

• Fuel economy - Lower weight makes a difference in fuel economy, and the 2018 Equinox delivers EPA ratings of 32 mpg and 29 mpg highway, respectively, for the standard 1.5L turbo and 2.0L turbo gas engines (FWD models). The Equinox's new 1.6L diesel model offers a GM-estimated 40 mpg highway.

The 2018 Equinox's body structure design was optimized with a mixed-material strategy for strength and low weight, Den-

More than 80 percent of its body structure is composed of high-grade steel materials, with

corners, the 2018 Equinox drives high-strength steel comprising about 20 percent.

> The 2018 Equinox is on sale right now, Kuhnen said.

The crossover is assembled at GM's CAMI facility in Ingersoll, Ontario.

The mixed-material design strategy employed to make the 2018 Equinox more responsive, refined and efficient is used on all recently introduced Chevrolet cars and crossovers, from the Malibu and Bolt EV to the 2018

Ford Appoints Jim Hackett To CEO Post

CONTINUED FROM PAGE 1

ture well, but manufacturing the same old products will get you the same old results," Cook said. "You hire a Jim if you want to learn to manufacture what people will want next."

Hackett and Bill Ford praised Fields, who was one of the architects of the company's turnaround a decade ago. More recently, he led Ford to a string of strong earnings, including a record pretax profit of \$10.8 billion in 2015.

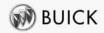
Fields resurrected Ford's luxury Lincoln brand and grew sales in China. His bet on using aluminum for Ford trucks paid off in better fuel economy and strong

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Chrysler 'Cars and Coffee' **Coming Soon**

CONTINUED FROM PAGE 1

of big parking lots at its headquarters in Auburn Hills.

Gale said there is no cost to attend, and a "Cars and Coffee" event is much less formal than a regular car show.

It's just a regular gathering of car fans, he said, where people can show off their vehicles and talk with experts about cars.

The show starts at 9 a.m. and goes to noon.

Tome Jovanoski, chief exterior designer at Jeep's second Exterior Studio, said, "This meeting is open to any and all who want to attend.

"A lot of times we will do certain things to vehicles, and people don't notice. The folks who attend these events do, and we get to talk to them about what we've done and why.'

Galant said that it's a privilege to be able to talk to people who are real fans of his and his colleagues' work. And designers from other OEMs have shown up in the past, so they really talk shop.

Gale said he will be bringing his own special vehicle to the event.

"I bring my black 1970 Plymouth Road Runner out of storage when the weather starts getting warm," Gale said. "When that happens, I pray for rain to wash the salt off the roads.

"I know some people are still waiting for the weather to get better before they bring their babies out of winter storage.'

Jovanoski said he's bringing his 2016 Viper GTC to the event.

'GTC stands for GT Custom," Jovanoski said. "Dodge let GTC buyers pick a unique color shade, so that their vehicles were the only ones in the world with a particular color.

"Mine is a variety of gunmetal gray called grigio, and my car has its own unique look."

Galant will be bringing his 2000 Viper GTS to the event.

"It's black with silver stripes,"

Galant said. "I don't bring it out of storage

until I know," he said emphatically, "there is no salt left on the road."

Gale said the June 4 gathering will be just the first of several over the summer. They haven't picked out the other venues yet.

Challenger SRT Demon Priced

CONTINUED FROM PAGE 1

America. "We worked very hard to build as much value into the Challenger SRT Demon as possible - features, performance and exclusivity that simply can't be duplicated with a goal of maintaining, and possibly even growing, as much future value as possible."

The limited-production Dodge Challenger SRT Demon is the first-ever production car to do a front-wheel lift, as certified by Guinness World Records, and it's the world's fastest quarter-mile production car with an elapsed time of 9.65 seconds at 140 miles per hour, as certified by the National Hot Rod Association (NHRA), Reid said.

It also registers the highest gforce (1.8 g) ever recorded at launch in a production car, said Kuniskis.

While the 2018 Dodge Challenger SRT Demon remains a livable street car, every component was scrutinized and optimized for weight, capability and durability on the strip.

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TAX with \$

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CONVENIENT HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6:30PM /

*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required unless otherwise noted. All leases assume that you qualify for lease conquest. To qualify for Lease Conquest you must have a NON-GM Lease in the household that terminates within 365 days. The Silverado lease is based on a previous Courtesy vehicle and has approx. 2,000 miles which you lose on the lease. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases unless otherwise noted. Due to advertising deadlines prices and programs subject to change. All deals expire 05/31/2017

Chinese Owner of Volvo **Buys Another Car Brand**

KUALA LUMPUR, Malaysia (AP) - The Chinese owner of Sweden's Volvo Cars agreed May 24 to buy 49.9 percent of Malaysian automaker Proton, gaining a platform to expand into Southeast Asia.

The deal gives Geely - a Chinese automotive manufacturer a distribution network in Southeast Asia, where non-Japanese brands have struggled. Proton gets a financially strong partner and possibly more advanced technology.

Proton Holdings Bhd. was founded in 1983 by the Malaysian government to create a domestic auto brand. It bought Lotus in

But sales have suffered due to growing competition and a reputation for poor quality and bland models. The company was privatized in 2012 and continued to struggle, with its market share dwindling to 12 percent last year.

As part of the deal, Geely Holding Group Co. Ltd. will acquire 51 percent of British automaker Lotus from Proton for 51 million pounds (\$66.2 million), officials

Proton is selling its stake in Lotus to cut losses. The remaining 49 percent is being purchased by Etika Automobile, which is owned by Syed Mokhtar Al-Bukhary, the tycoon who holds the controlling stake in Proton's parent company, DRB-Hicom, said DRB group managing director Syed Faisal Albar.

Geely is one of China's biggest independent auto brands. Founded in 1986 as a refrigerator manufacturer, it started producing motorcycles in the 1990s and launched its first car in 2002. It bought Volvo from Ford Motor Co. in 2010.

"With Proton and Lotus joining the Geely Group portfolio of brands we strengthen our global footprint and develop a beachhead in Southeast Asia," said Geely executive vice president Daniel Li Donghui.

Geely plans to "restore Proton to its former glory with the support of Geely's innovative technology and management resources," said Li.

"Reflecting our experience accumulated through Volvo Car's revitalization, we also aim to unleash the full potential of Lotus cars."

He said Geely's target is for Proton to produce 500,000 cars by 2020 for the Southeast Asian markets.

DRB-Hicom's controlling 50.1 percent stake means Proton will remain a Malaysian national brand, officials said.

Syed Faisal said Proton will also assemble Volvo cars, and plans to launch Geely's mid-sized sports utility vehicle in the local market. Proton's 10,000 employees will not be affected by the deal, he said.

A final agreement will be signed in July, he added.

Geely also owns the London Taxi Co., acquired in 2013.

Last year, it launched a new brand, Lynk & Co., to be positioned in the mid-market between Geely's lower-priced vehicles and Volvo.

Geely says last year's sales of its own brands rose 50 percent over 2015 to 765,851 vehicles.

The Proton tie-up gives Geely a boost in Southeast Asia, a "very difficult market" dominated by Japanese brands, according to Yale Zhang, managing director of Automotive Foresight, a research firm in Shanghai.





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MEMORIAL DAY * SALES EVENT! *

48 HOUR SALE TUESDAY & WEDNESDAY

2017 BUICK ENCORE "PREFERRED"



Was \$25,825 Sale Price \$21,999 **NO EMPLOYEE DISCOUNT REQUIRED!** The Best Price... PERIOD! 1.4L TURBO DOHC ENGINEL

- PUSH BUTTON START!
 INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- 18" ULTRA BRIGHT ALUMINUM WHEELSI
 REMOTE KEYLESS ENTRY!
- REMOTE REVIESS ENTRY

 REAR VISION CAMERAT

 BLUETOOTH FOR PHONE!

 ONSTAR W/4G LTE W/BUILTIN
 WHEI HOTSPOT!
- STK# BG941 24 MONTH LEASE

PER MONTH

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

2017 BUICK REGAL "SPORT TOURING



- 2.0 TURBO DOHC 4 CYL, SIDI ENGINEI INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REAR SPOILER
- REMOTE KEYLESS ENTRY!
- 18" ALUMINUM WHEELS! REAR VISION CAMERAL
- BLUETOOTH FOR PHONE!
- ONSTAR W/4G LTE W/BUILT-IN WI-FI HOTSPOTI

Was \$30,005 Sale Price \$23,999"



24 MONTH LEASE

PFR MONTH

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

"PREFERRED" 2017 BUICK ENVISION



- 2.5L DOHC WT ENGINE!
 INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REMOTE KEYLESS ENTRY AND STARTI
 REAR VISION CAMERAI
 18" ALUMINUM WHEELSI
- PUSH BUTTON STARTI
- BLUETOOTH FOR PHONE!
 ONSTAR W/4G LTE W/BUILTIN
- FORMER COURTESY VEHICLE SEVERAL TO CHOOSE FROM AT SIMILAR SAVINGS!

Was \$36,795 Sale Price \$29,499*



36 MONTH LEASE MONTH

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

"CONVENIENCE" 2017 BUICK ENCLAVE



- 3.6L WT V6 ENGINE!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REMOTE START AND ENTRY!
 7 PASSENGER "CAPTAIN CHAIR" SEATING!
- TRI-ZONE CLIMATE CONTROLI POWER LIFTGATE!
- 19" ALUMINUM WHEELS!
- STK# BG1822

Was \$39 990 Sale Price \$29,999*



24 MONTH LEASE

PER MONTH \$999 DOWN NO SECURITY DEPOSIT REQUIRED

EXPERIENCE THE NEW BUICK

2017 GMC TERRAIN "SLE 2"

- · 2.4L DOHC VVT ENGINE!
- INTELLILINK RADIO W/7"
 DIAGONAL COLOR TOUCH SCREEN!
- REMOTE START AND ENTRY!
 REAR VISION CAMERA!
- · ALUMINUM WHEELS!
- B WAY POWER DRIVER'S SEAT!
- BLUETOOTH FOR PHONE! ONSTAR w/4G LTE w/BUILT-IN
- STK# BG1696

24 MONTH LEASE

PER MONTH

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

2017 "All New" GMC ACADIA "SLE 1"

The Best Price...



Was \$30,510

Sale Price \$25,999

Was \$33,375

Sale Price \$28,999*

Was \$40.155

Sale Price \$34,343

Sale Price \$49,999

- 2.5L DOHC SIDI VVT ENGINE! INTELLILINK RADIO W/7"
- DIAGONAL COLOR TOUCH SCREEN!
- KEYLESS OPEN AND START! REAR VISION CAMERA!
- 7 PASSENGER SEATING! ALUMINUM WHEELS!
- BLUETOOTH FOR PHONE!
 ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

24 MONTH LEASE

STK# BG1419

PER MONTH

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

2017 GMC SIERRA DOUBLE CAB 4x4

PERIOD!

Elevation Edition • 4.3L ECOTECH3 ENGINE



The Best Price...

- INTELLILINK RADIO W/7"
- DIAGONAL COLOR TOUCH SCREEN! REAR VISION CAMERA!
- MONOCHROMATIC APPEARANCE!
- TRAILERING PACKAGE!
- REMOTE START AND ENTRY!
- 20" ALUMINUM WHEELS! ONSTAR w/4G LTE w/BUILT-IN
- WI-FI HOTSPOT! STK# BG1846

36 MONTH LEASE PER

\$999 DOWN NO SECURITY DEPOSIT REQUIRED

2017 GMC SIERRA DENALI 4x4 CREW CAB



- . 5.3L VB ECOTEC3 ENGINE! INTELLILINK RADIO W/7" DIAGONAL COLOR TOUCH SCREEN!
- ENHANCED DRIVER ALERT PACKAGE!
- REMOTE START AND ENTRY! FULL-FEATURE LEATHER-APPOINTED HEATED BUCKET SEATS!
- 6" RECTANGULAR CHROMED TUBULAR ASSIST STEPS!
- 20" ULTRA BRIGHT MACHINED ALUMINUM WHEELS!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

\$999 DOWN

36 MONTH LEASE FER PER

MONTH

MONTH

NO SECURITY DEPOSIT REQUIRED



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We'll Give You \$2500 MINIMUM for Your Trade-In... GUARANTEED!*





SHOWROOM HOURS:

Monday Tuesday Wednesday Thursday Friday

CLOSED MEMORIAL DAY 8:00 AM - 8:00 PM 8:00 AM - 6:00 PM 8:00 AM - 9:00 PM 8:00 AM - 6:00 PM

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Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate, doc and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. Buick GMC Loyalty varies on model. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. Envision is former courtesy car with 2300 miles. \$2500 trade-in quarantee is on 2006 thru 2014 model year vehicles, no branded titles, less than 200K miles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 5/31/2017 @ 6:00PM.



MEMORIAL DAY **★ SALES EVENT! ★**

48 HOUR SALE TUESDAY & WEDNESDAY

2017 CRUZE "LT"



- **Automatic Transmission!**
- 7" Color Touch Screen MyLink Radio!
- OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- Power Driver's Seat!
- Remote Start and Entry!
- Rear Vision Camera! Bluetooth for Phone

Stock# Q7426

Former Courtesy Vehicle - Several to Choose from at Similar Savings!

Was \$23,475 Sale Price: \$15,999* 24 MONTH LEASE

The Best Price...

\$999 Down NO Security Deposit required. Tax, title and plate fees extra.

2017 EQUINOX "LS"

- 7" Color Touch Screen MyLink Radio!
- OnStar with 4G LTE w/built-in Wi-Fi Hotspot!
- Bluetooth for Phone!
- Remote Keyless Entry! Rear Vision Camera!
- Aluminum Wheels!
- Chevrolet Complete Care INCLUDED!

Was \$26,405 Sale Price: \$19,999* 24 MONTH LEASE

The Best Price...

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra.

2017 TRAX "LT" Sun & Sound



- ECOTEC 1.4L "Turbo" DOHC VVT Engine!
- OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- 7" Color Touch Screen Radio w/Bluetooth!
- Remote Start and Entry!
- Bluetooth for Phone!
- Sliding Power Sunroof! Bose® Audio System!
- Former Courtesy Vehicle Several to Choose from at Similar Savings!

Was \$24,945 Sale Price: \$17,699* 24 MONTH LEASE

The Best Price...

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra

2017 MALIBU "LT"

- 1.5L Turbo DOHC Engine!
- 6 Speed Transmission!
- 8" Color Touch Screen MyLink Radio! Bluetooth for Phone!
- Rear Vision Camera!
- OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- Power Driver's Seat!
- Remote Keyless Entry! Chevrolet Complete Care INCLUDED!

Stock# Q8007

Was \$26,895 Sale Price: \$18,499*

24 MONTH LEASE

The Best Price...

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra

2017 TRAVERSE "LT"



- Style and Technology Package!
- 3.6L SISI V6 Engine!
- 7 Passenger Seating Captain Chair Seating
- 20" Aluminum Wheels! Rear Vision Camera!
- Remote Start and Entry!
- Bluetooth for Phone!
- OnStar with 4G LTE w/built-in Wi-Fi Hotspot! Former Courtesy Vehicle - Several to Choose from at Similar Savings!

Was \$36,965 Sale Price: \$26,899* 24 MONTH LEASE

The Best Price... PERIOD!

\$999 Down NO Security Deposit required. Tax, title and plate fees extra.

2017 SILVERADO "LT" 4X4 DOUBLE CAB



- ECOTEC3 4.3L V6 Engine! Automatic Transmission!

 - GM Bed Liner Included!
 - 8" Color Screen MyLink Radio w/USB Ports! OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- Steering Wheel Radio Controls
- Remote Keyless Entry!
- Aluminum Wheels!
- Chevrolet Complete Care INCLUDED!

Was \$41,060 Sale Price: \$31,499* 24 MONTH LEASE

The Best Price...

\$999 Down

NO Security Deposit required. Tax, title and plate fees extra

We'll Give You \$2500 MINIMUM for Your Trade-In... GUARANTEED!*



The Best Price...
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35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township

FIND NEW ROADS

Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. Chevrolet Loyalty varies on model. Courtesy Vehicles have under 2500 miles. Leases are 10,000 miles per year. Disposition fee without notice and are plus title, tax, plate and CVR fees and were valid at time of printing, GM Employee discount is required except where noted. Chevrolet Loyalty varies on model. Courtesy Vehicles have under 2500 miles. Lease sare 10,000 miles are 10,000 miles are 10,000 miles are 10,000 miles. Lease sare 10,000 miles are 10,000 miles are 10,000 miles are 10,000 miles. Lease sare 10,000 miles are 10,000 miles. Lease sare 10,000 miles are 10,

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