

GMC's Truck and SUV Lineups Win Top Marks from Buyers

At a time when SUVs and pickup trucks are more popular than ever, GMC has scored big with experts. GMC won *Kelley Blue Book's* 2017 Brand Image Award for

Most Refined Brand April 11. It's the fourth year in a row GMC has earned the award, as it continues to earn praise for its premium truck and SUV lineups from new vehicle

buyers, said GM spokesman Trevor Thompkins. On March 1, *Reuters* reported light trucks accounted for 62 percent of light vehicle sales in February. In 2016, that split was 59.5

percent in favor of trucks and SUVs, according to Autodata Corp. Over a full year, that shift would mean roughly two assembly plants' worth of cars had been replaced by SUVs or trucks.

Brand Image Award winners are based on consumer automotive perception data from *Kelley Blue Book Strategic Insights'*

CONTINUED ON PAGE 4

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Dodge Finally Unleashes Challenger SRT Demon in NYC

Introduced last week at the New York Auto show, 2018 Dodge Challenger SRT Demon is a vehicle meant to burn up the road. Dodge rocked the high-performance car world in 2014 with the 707-horsepower Charger SRT Hellcat and Challenger SRT Hellcat. They were the most powerful muscle cars ever – until now, said Dodge spokesman Dan Reid. "Today, Dodge is shaking the foundation of the entire performance car industry, launching New York International Auto Show week with its wickedly fast new 2018 Dodge Challenger SRT Demon – highly capable on the street, absolutely dominating at the drag strip," Reid said. Powered by an 840-horsepower, supercharged 6.2-liter Hemi Demon V8, the limited-production Challenger SRT Demon is the world's most powerful factory-production V8 – bar none, said Reid. NHRA-certified 9.65 sec-

onds elapsed time at 140 mph makes the Dodge Challenger SRT Demon the fastest quarter-mile car in the world, Reid said. Performance numbers: • 0-30 mph: 1.0 second; • 0-60 mph: 2.3 seconds; • Quarter-mile: 9.65 seconds at 140 mph. The Challenger SRT Demon also is the world's first production car to lift the front wheels at launch and set the world record for longest wheelie from a standing start by a production car at 2.92 feet, certified by Guinness World Records, Reid said. The Challenger SRT Demon also registers the highest g-force (1.8 g) ever recorded at launch in a production car, he said. "With Demon," said Tim Kuniskis, head of Passenger Cars – Dodge, SRT, Chrysler and FIAT, FCA North America, "our goal



The public got to see the new Dodge SRT Challenger Demon model at the New York Auto Show last week.

CONTINUED ON PAGE 4



This Max Motor device is the stuff dreams are made of – literally.

Parents Can 'Drive' Their Baby to Sleep – at Home

It's probably safe to say that when people think of Ford vehicles, the phrase "sleeping like a baby," isn't the first thing that comes to mind. Well, Ford has done something about that. For many new parents, there is only one guaranteed solution to putting their baby down at the end of the day – a nighttime drive that soothes, calms and eventually helps a little one nod off, said Ford spokesman John Gardiner. But that still means a disrupted night for mom or dad, who research shows can typically expect little more than five hours' sleep a night while losing the equivalent of 44 days' sleep in just the first year of their child's life, Gardiner said. Help, however, could soon be at hand. Ford has developed a cot that could simulate – in the comfort of a parent's own home – the mo-

tion, engine noise, and even the street lighting of those nighttime drives, Gardiner said. To all appearances a regular cot, the Max Motor Dreams, comes to life using a smartphone app. This enables it to record and then reproduce the comforting movement, lights and sounds of a particular journey. "After many years of talking to mums and dads, we know that parents of newborns are often desperate for just one good night's sleep," said Max Motor Dreams designer Alejandro López Bravo, of Spanish creative studio Espada y Santa Cruz. "The Max Motor Dreams could make the everyday lives of a lot of people a little bit better." For now, the Max Motor Dreams is a one-off pilot. But following numerous enquiries, the company is considering putting the unique cot into full-scale production, Gardiner said.

Enclave Gives Owners More Interior Space

New and versatile functionality, spaciousness and intuitive technologies mark the next evolution of the Buick Enclave, said Duncan Aldred, vice president, Global Buick and GMC. More third-row space, improved towing capability and a thoughtful combination of safety technologies, useful interior features and premium materials are a few highlights included on Buick's new seven-passenger midsize luxury SUV, Aldred said. Within a visually lower and slimmer body, the Enclave boasts more interior space. The third row alone offers 5.6 more inches of standard legroom than an Acura MDX, 4.5 inches more than an Audi Q7 and nearly three inches more than an Infiniti QX60, he said. The new Enclave also features a longer wheelbase than the previous generation, yet its turning circle is 1.4 feet tighter than before, pairing the space cus-

tomers need with added maneuverability, said GM spokeswoman Jennifer Korail. "Enclave was introduced as a game-changer for the Buick brand and has since become one of our most successful and important vehicles," said Aldred. "It

set the tone for a more progressive Buick, helping change perception for us and serving as the standard-bearer of what our products stand for: smart, stylish luxury."

CONTINUED ON PAGE 2



2018 Buick Enclave

Rooney Promoted to CEO at Continental



Rooney

Steve Rooney, formerly president and COO of Continental Structural Plastics (CSP) of Auburn Hills, has been named CEO, while Steve Wisniewski, controller, has been promoted to vice president, Finance, said CSP spokeswoman Kim Zitny. Former CEO Frank Macher and CFO Jon Smith, are retiring from CSP, a worldwide manufacturer of lightweight composite materials, both effective April 1. Rooney joined CSP as president and COO in 2011. He brings to the position more than 30 years of experience in the automotive manufacturing industry

with expertise in manufacturing, operations management, multi-plant management and engineering, Zitny said. Prior to joining CSP, Rooney served as vice president of operations at Johnson Controls; vice president of operations at Plastic Engineered Products; plant manager at Baily Corporation/Venture Industries and materials manager at Barry Controls. He holds a Bachelor of Science in Business Management and Finance from the University of Massachusetts.

CONTINUED ON PAGE 10

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Enclave Offers
Spacious Interiors

CONTINUED FROM PAGE 1

Enclave highlights:

- New proportions, bodylines and accents combine for an athletic stance that accentuates the redesigned front end and grille.
- A comprehensive offering of standard and available safety technology includes customizable safety alerts.
- The new body structure was built for safety, strength and mass efficiency, and there are 17 radar, camera and ultrasonic sensors when fully equipped.
- There's seating for seven and more cargo volume behind the first row than the Acura MDX, Audi Q7 and Infiniti QX60.
- Buick-first Evonik Acrylite lighting technology provides a distinctive light signature.
- Tow capacity of up to 5,000 pounds is more than enough to tow a typical 21-foot sport boat.
- A standard 3.6L V6 engine with stop/start technology, Buick-estimated 302 horsepower and 260 lb.-ft. of torque is paired with a nine-speed automatic transmission.
- Standard MacPherson strut front and five-link rear suspension are tuned for a refined, isolated ride.
- Available intelligent AWD with active twin-clutch rear differential and Buick-first switchable AWD help improve control and efficiency.
- 20-inch wheels are available (18-inch are standard).

"Every detail of the all-new Enclave is designed to feel premium, well-crafted and integrated," said Helen Emsley, executive director of Global Buick and GMC Design.

"Customers in feedback clinics have described it as having a 'sleek' appearance, which isn't typically a word associated with three-row SUVs."

"The Enclave's sophisticated suite of available radar, camera and ultrasonic crash avoidance technologies is engineered to help drivers continuously monitor their surroundings in an intuitive, assisting manner so they can feel more confident behind the wheel," said Dean Perelli, chief engineer for the Buick Enclave.

Chevrolet Building Limited Edition Corvettes

Turns out there is a limit to the Corvette.

Chevrolet is commemorating the 65th anniversary of the Corvette with a new Corvette Carbon 65 Edition offered on 2018 Grand Sport 3LT and Z06 3LZ models. Limited to only 650 numbered vehicles globally, the distinctive Carbon 65 blends visible carbon-fiber exterior elements – notably, a new carbon-fiber rear spoiler and quarter ducts – with a new Ceramic Matrix Gray exterior color and special interior appointments, including a new carbon-fiber-rimmed steering wheel, said GM spokesman Ron Kiino.

"Corvette is one of the most storied names in Chevrolet and sports car history, with a heritage few can match," said Paul Edwards, U.S. vice president of Chevrolet Marketing.

"The new Carbon 65 Edition honors that legacy, while offering customers another unique, special-edition model that personalizes the ownership experience."

The Carbon 65 Edition package on the Grand Sport 3LT and Z06 3LZ trims:

- Ceramic Matrix Gray exterior (blue top on Convertibles);
- Unique fender stripes and door graphics;
- Black wheels with machined grooves paired with summer-only tires (Cup-style wheels for Grand Sport and Blade-style wheels for Z06);
- Blue brake calipers;
- Visible carbon-fiber ground



To celebrate 65 years of Corvettes, 650 limited edition Carbon 65 Corvettes will be produced by GM.

effects, hood section and roof (Coupe models) or tonneau inserts (Convertible models);

- New visible carbon-fiber spoiler (all models) and quarter intake ducts (Coupe);
- Center caps with Carbon logo;
- Carbon Flash badges and outside mirrors;
- Jet Black suede-wrapped interior with blue stitching;
- Carbon-fiber steering wheel rim and gloss carbon-fiber interior trim;
- Competition Sport seats;
- Carbon 65 Edition sill plates.

The Corvette Carbon 65 Edition package will cost \$15,000 and will be available this summer, along with the rest of the 2018 Corvette lineup.

2018 Corvette Stingray features include:

- New standard 19-inch front and 20-inch rear wheels paired with summer-only tires*. Derived from the Z51 package, they re-

place the previous 18-inch/19-inch standard wheels.

- Five new wheel options, including Torque and Motorsport designs, are paired with summer-only tires.
- Magnetic Ride Control is offered as a stand-alone option.
- Revised interior color breakup on 2LT trim.

The Carbon 65 Edition package 2018 Corvette Grand Sport features include:

- Ceramic brakes are offered without the Z07 Performance Package.
- Satin black center stripe is available with the Heritage Package.
- Revised interior color breakup on 2LT trim.

2018 Corvette Z06 features include:

- Two new wheel choices are Black Z06 wheel with yellow stripe and Pearl Nickel Blade design (paired with summer-only tires).
- Gray interior available.

Weakened Demand for SUVs Result in Lower Vehicles Sales in China Market

BEIJING (AP) – Growth in China's auto sales plunged in March as demand for SUVs weakened and purchases of sedans contracted, an industry group reported April 11.

Sales of cars, minivans and SUVs in the biggest market by number of vehicles sold rose 1.7 percent from a year earlier, according to the China Association of Automobile Manufacturers. That was down from 6.3 percent growth in the first two months of the year. Total vehicle sales, including trucks and buses, rose 3 percent to 2.5 million.

Auto demand was forecast to cool after Beijing raised a sales tax Jan. 1, but the March decline was unexpectedly sharp. Forecasters expect sales growth in mid-single digits this year, down from last year's 15 percent.

A steady decline in sales growth is squeezing global brands that look to China's crowded market to drive revenue and newer local brands that are expanding abroad.

Sales of SUVs, which are shoring up revenue for automakers as demand in other segments plunges, rose 19.6 percent from a year earlier to 832,300. Still, that was down from 21.6 percent growth in January-February.

Sales of sedans shrank 4.9 percent to 990,000 units, down from

3.8 percent growth in January-February.

In the year to date, overall market growth slowed to 4.6 percent, down 2.1 percentage points

from a year earlier, according to CAAM. It said March exports rose 23.8 percent to 70,000 units.

Chinese drivers bought a total of 24.4 million vehicles last year

after a 10 percent sales tax on small-engine vehicles was cut by half. Part of that was restored in January, raising the tax from 5 percent to 7.5 percent.

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The Maserati display at the 2016 Los Angeles Auto Show.

Maserati is Moving Its U.S. Headquarters to Michigan

The Walter P. Chrysler Museum in Auburn Hills has been home to some classic automobiles.

Now the building will be home to the North American headquarters for Maserati.

According to reports in the *Detroit Free Press* and *Crain's Business Detroit*, Fiat Chrysler is moving its U.S. headquarters from New Jersey to the building that until December was used to house the Walter P. Chrysler Museum.

The reports stated that the move only affects the brand's North American headquarters. Its world headquarters will remain in Modena, Italy.

Other Maserati regional headquarters are located in Dubai, United Arab Emirates and Shanghai, China.

"The idea is to bring us into Auburn Hills while remaining distinct and separate from the other FCA brands," said Tom Shanley, head of Maserati North America to the *Free Press* while attending the New York International Auto Show last week. "We have our separate office space. We will be sharing that office space with Alfa Romeo."

Maserati currently has 108 dealerships in the United States, and re-entered the North American market in 2004, after a 12-year absence.

Retired Local Teacher Wins Dodge Durango

Chalk it up to luck.

Detroit-area native and retired-turned part-time science teacher Sandra Moussiaux has been named the grand prize winner of the Fiat Chrysler 2016 National Sweepstakes. A resident of Clinton Township, Moussiaux was one of 825,833 nationwide contest entrants.

Moussiaux won a \$45,000 voucher toward her choice of any Chrysler, Dodge, Jeep, Ram or Fiat brand vehicle on April 7, said Fiat Chrysler spokeswoman Eileen Wunderlich.

Moussiaux selected as her prize a 2017 Dodge Durango GT in White Knuckle with leather-trimmed bucket seats, heated first- and second-row seats and 20-inch Hyper Black aluminum wheels as her winning prize. Moussiaux's brand new vehicle of choice is being delivered to her courtesy of Bill Snethkamp Chrysler Dodge Jeep Ram in Redford.

Each year, Fiat Chrysler hosts the National Sweepstakes as a part of its many consumer experiences throughout the country. Consumers enter by participating in a Fiat Chrysler event where they can experience and interact with a knowledgeable product specialist at a branded booth or tent space – or get inside a Chrysler, Dodge, Jeep, Ram or Fiat brand vehicle to take a test ride or test drive, Wunderlich said.

Entries were collected through a number of hands-on Fiat Chrysler brand initiatives that took place nationwide in 2016, including the Woodward Dream Cruise. Events were Camp Jeep off-road driving courses, Ram Truck brand test tracks at auto shows and numerous test drive and school fundraising events involving the Fiat, Chrysler and Dodge brands.

"I was in complete disbelief when I was told I had been selected as the grand prize winner of the 2016 FCA US LLC Sweepstakes," said Sandra Moussiaux of Clinton Township.

"A simple birthday trip to a Broadway play turned into a wonderful surprise one year later. After test driving the 2017 Durango GT, I fell in love with the way it drove. My family and I take



Sandra Moussiaux and son Brian Wrubel with 2017 Dodge Durango GT.

vacations together so we cannot wait to travel in this new beautiful and comfortable vehicle.

"I never dreamed that I would win a new car! I feel very fortunate and I am appreciative of Snethkamp's Chrysler, Dodge, Jeep, Ram in Redford, where staff took exceptional care of me throughout this process. A big shout out to them."

Moussiaux secured her entry in May of last year while she was attending a showing of "The Sound of Music," in honor of her birthday, at the Fisher Theatre Broadway in Detroit, Wunderlich said.

Moussiaux was fortunate enough to try her luck after noticing a representation of a new 2017 Chrysler Pacifica. There was also a knowledgeable

product specialist with whom Moussiaux spoke about the vehicle. That was when she learned about the national sweepstakes, Wunderlich said. She took that opportunity to enter the contest.

"The FCA US LLC National Sweepstakes is always an exciting time for us and truly one of the best parts of the job," explained Jason Russ, head of Experiential Marketing, Fiat Chrysler US.

"Sandra is a dedicated educator who equips our children with the knowledge they need to succeed in the classroom each and every day. With our U.S. headquarters in Auburn Hills, FCA is very proud to reward a local resident like Sandra with a new Dodge Durango that she deserves."

New General Counsel Joins OCC

Oakland Community College (OCC) has named Eileen Husband as general counsel. Husband had been general counsel and vice president of legal services at Henry Ford College, said OCC spokeswoman Bridget M. Kavanaugh.

Husband has more than 15 years of local and statewide community college experience, including general counsel to the Michigan Community College Risk Management Authority while a partner at Cummings, McClorey, Davis and Acho.

"We are delighted to have the caliber of professional experience that Eileen brings to the

College as an instructor and general counsel for higher education, public entities and business," said OCC Chancellor Timothy Meyer. "She has represented many of our colleagues across Michigan, including work at OCC and as a resident of Oakland County. We are happy she is bringing this depth of experience to her home community."

Prior to her work in higher education, Husband was general counsel at Little Caesar Enterprises, Inc., onsite counsel for Greektown Casino and assistant general counsel for the Suburban Mobility Authority for Regional Transportation (SMART).

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Dodge Finally Unleashes Challenger SRT Demon in NYC

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was to build a car that would tattoo the Dodge logo into the subconscious of the general market, beyond even our loyal enthusiasts.

“To do so, we had to set records that have never been set before, do more than has ever been done before, go beyond even the legendary Hellcat. The result: an 840-horsepower, 9-second muscle car unlike anything that has ever come before it.”

The Challenger SRT Demon’s record-setting performance is the result of collaboration among the Dodge//SRT, Design, Engineering, Powertrain and Manufacturing teams inside Fiat Chrysler, many of whom are experienced and active drag racers, said Reid.

While the 2018 Dodge Challenger SRT Demon remains a potent street car, every component was scrutinized and optimized for weight, capability and durability on the strip, said Reid.

Production of the limited-edition single-model-year Challenger SRT Demon begins later this summer, with 3,000 vehicles for the United States and 300 vehicles for Canada.

Deliveries to Dodge//SRT dealers will begin this fall, Reid said.

The heart of the 2018 Dodge Challenger SRT Demon is the supercharged 6.2-liter Hemi Demon V8, rated at 840 horsepower and 770 lb.-ft. of torque, Reid said.

The Challenger SRT Demon is the first-ever, street-legal factory-production car designed to run on 100+ unleaded high-octane fuel, Reid said. That fuel is readily available at select gas stations, specialty shops and drag strips.

The keys to unleashing the SRT Demon’s full performance fury are in the Demon Crate: Direct Connection Performance Parts include a new powertrain control module calibrated for the high-octane unleaded fuel and a new switch bank for the center stack that includes a high-octane button.

The SRT Demon leaves the factory with a powertrain control module configured for 91-octane premium unleaded pump gasoline, which delivers top-level performance.

SRT engineers went digital to isolate and resolve one of the biggest challenges to clean launches and driveline integrity – wheel hop, Reid said.

In simple terms, wheel hop happens when tires quickly slip and regain traction at launch, rapidly storing up and releasing

energy in the driveline. These high torque spikes can quickly and severely damage driveline components – and up until now, the only solution was to back out of the throttle.

The 2018 Dodge Challenger SRT Demon is the widest Challenger ever and first-ever, factory-production muscle car with wide-body fender flares, Reid said.

The Demon Crate is further customized with the buyer’s name, VIN and serial number, Reid said. Production of the 2018 Dodge Challenger SRT Demon begins later this year at the Brampton (Ont.) Assembly plant.



The SRT Demon has a bold cockpit.

GMC’s SUVs and Trucks Earn Driver Praise

CONTINUED FROM PAGE 1

Brand Watch study. Brand Watch is an online brand and model perception tracking study tapping into more than 12,000 in-market new-vehicle shoppers annually on Kelley Blue Book’s KBB.com.

The comprehensive study provides insight on how shoppers identify important factors influencing their purchase decision and captures brand/model familiarity and loyalty among new-vehicle shoppers.

“GMC’s ‘Professional Grade’ ideology has struck a resonant chord with consumers, and that’s reflected in car buyers visiting Kelley Blue Book’s website, KBB.com, naming GMC 2017’s Most Refined Brand,” says Jack Nerad, executive editorial director for Kelley Blue Book.

In previous wins, Kelley Blue Book has acknowledged Denali, GMC’s highest expression of premium vehicles, for continuing to elevate the brand’s overall per-

ception among consumers, Thompkins said. Kelley Blue Book’s findings show that consumers recognize that GMC trucks and SUVs pair professional grade capability with exceptional features and technology.

“Receiving the Most Refined Brand award for a fourth consecutive year reflects GMC’s commitment to our core brand pillars,” said Duncan Aldred, vice president, Global Buick and GMC.

Hydrogen Fuel Cells Have the Potential to Overtake Electric Powertrains

DETROIT (AP) – Hydrogen fuel cell cars could one day challenge electric cars in the race for pollution-free roads – but only if more stations are built to fuel them.

Honda, Toyota and Hyundai have leased a few hundred fuel cell vehicles over the past three years, and expect to lease well over 1,000 this year. But for now,

those leases are limited to California, which is home to most of the 34 public hydrogen fueling stations in the U.S.

Undaunted, automakers are investing heavily in the technology. General Motors recently supplied the U.S. Army with a fuel cell pickup, and GM and Honda are collaborating on a fuel cell system due out by 2020. Hyundai

will introduce a longer-range fuel cell SUV next year.

“We’ve clearly left the science project stage and the technology is viable,” said Charles Freese, who heads GM’s fuel cell business.

Like pure electric cars, fuel cell cars run quietly and emission-free. But they have some big advantages. Fuel cell cars can be re-

fueled as quickly as gasoline-powered cars. By contrast, it takes nine hours to fully recharge an all-electric Chevrolet Bolt using a 240-volt home charger. Fuel cell cars can also travel further between fill-ups.

But getting those fill-ups presents the biggest obstacle. Fueling stations cost up to \$2 million to build, so companies have been reluctant to build them unless more fuel cell cars are on the road. But automakers don’t want to build cars that consumers can’t fuel.

The U.S. Department of Energy lists just 34 public hydrogen fueling stations in the country; all but three are in California. By comparison, the U.S. has 15,703 public electric charging stations, which can be installed for a fraction of the cost of hydrogen stations. There are also millions of garages where owners can plug their cars in overnight.

As a result, U.S. consumers bought nearly 80,000 electric cars last year, but just 1,082 fuel cell vehicles, says WardsAuto.

That’s why automakers will keep hedging their bets and offer electric vehicles alongside hydrogen ones.

Honda began leasing the 2017 Clarity fuel cell sedan earlier this year; about 100 are already on the road. At this week’s New York Auto Show, the company also introduced electric and plug-in hybrid versions of the Clarity.

The plug-in hybrid can go 42 miles in electric mode before a small gas engine kicks in, Honda says. The all-electric Clarity can go 111 miles on a charge. Both will go on sale later this year.

“We think going forward the powertrain market is going to be very diverse,” said Steve Center, vice president of the environmental business development office at American Honda.

Fuel cell cars create electricity to power the battery and motor by mixing hydrogen and oxygen in the specially treated plates that combine to form the fuel cell stack.

The technology isn’t new. GM introduced the first fuel cell vehicle, the Electrovan, in 1966. It only seated two; the back of the van housed large steel tanks of hydrogen and oxygen. It went about 150 miles between refuelings, and its hydrogen tank exploded on at least one occasion.

Advances in hydrogen storage,

fuel cell stacks and batteries have allowed engineers to significantly shrink those components to fit neatly inside a sedan.

Oxygen is now collected from the air through the grille, and hydrogen is stored in aluminum-lined, fuel tanks that automatically seal in an accident to prevent leaks. Reducing the amount of platinum used in the stack has made fuel cell cars less expensive.

Honda’s new Clarity can go 366 miles between fuelings, the longest range in the industry.

The Clarity leases for \$369 per month for 36 months. That’s more than the \$354 monthly lease payment for the Chevrolet Bolt electric. But Honda, Toyota and Hyundai are all throwing in free hydrogen refueling. It costs between \$13 and \$16 per kilogram for hydrogen, or up to \$80 to fill the Clarity’s 5-kilogram capacity, according to the U.S. Energy Department.

Even with that perk, analysts think sales of fuel cell vehicles will be limited until more fueling stations are built. But carmakers will still invest in fuel cells. GM’s Freese says there are many applications beyond cars, including unmanned, deep-sea vehicles or backup home power systems.

“One of the reasons global car companies do something like this is they want to have a finger in the pie. Should we suddenly have to shift over, they want to be able to do it,” said Jack Nerad, an executive market analyst with Kelley Blue Book.

The number of fueling stations could also grow quickly if automakers partner with governments and energy companies, as they have done in California. Earlier this year, 13 companies – including Shell and BMW – formed a council to accelerate the adoption of hydrogen as a transportation fuel.

Heather McLaughlin of San Ramon, Calif., was one of the first customers to lease a 2017 Clarity. She says she prefers a fuel cell car over an electric because she can refuel it in minutes. And one fill-up a week more than covers her 50-mile daily commute to Benicia, where she serves as the city attorney.

She recently drove the Clarity to Southern California and found plenty of stations along her route.

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\$136* 36 MO. 10K WITH RETURNING LEASE AND LEASE TURN IN

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2017 CHRYSLER 300S AWD



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Mopar Says That Now is the Time To Check Car

The arrival of spring and warmer weather encourages people to get outside, roll down the windows and go for a drive. Sometimes that drive is just around the neighborhood or down to the ice cream stand. For others, it's a longer trip for spring break.

"Whatever your destination, now is a great time to get the basics checked on your car, truck or SUV," said Mopar spokesman Dale Jewett. "A little bit of TLC now from Mopar-trained technicians at your favorite Chrysler-Dodge-Jeep-Ram-Fiat dealership helps ensure trouble-free trips in the weeks to come."

There is some common sense behind April being National Car Care month, Jewett said. In many parts of the country, winter conditions put wear on key vehicle parts – tires, battery, oil and wiper blades come to mind quickly. Those are the parts that take the brunt of winter driving – hitting potholes, cranking the engine on a cold morning, sweeping the road crud off the windshield.

"Also, what vehicle doesn't benefit from a good spring cleaning that vacuums the carpets, wipes down the interior and gives the exterior a cleansing bath," Jewett said. "For our friends who live in areas that don't see snow frequently or at all during winter, this springtime inspection and service makes sure all is in good order before the daytime temps begin their summer residence at the upper end of the thermometer."

"Some of us like to get up close and personal with our vehicles, taking advantage of a nice day and a favorite playlist to clean up the daily driver in the driveway. It's also a great way to get the kids involved in a chore and spark the next generation of car enthusiasts. Beware: Somebody's going to get sprayed with the hose."

OCC, State Have Motorcycle Driving Courses

If you're ready to experience the open road on two wheels, Oakland Community College (OCC) has programs to help, said OCC spokeswoman Bridget M. Kavanaugh.

Through the Michigan Secretary of State's office, the school is offering three Motorcycle Safety programs through June.

A motorcycle endorsement is required to drive on public roads; the motorcycle safety course is required for teens, Kavanaugh said.

Courses will be held at OCC's Auburn Hills campus at 2900 Featherstone Road. Contact the office at 248-522-3700 to reserve a spot. The courses are:

- Basic Rider Course-Web Enhanced: Designed for someone who has minimal experience operating a motorcycle, this course focuses on the development of basic riding skills. Three hours of online preparation is to be completed before class start date. Course dates: April 22-23; April 29-May 1; May 13-15; June 3-5; June 10-12 and June 24-26.

- Basic Rider Course-Traditional: Same content and course duration as the Basic Rider Course-Web Enhanced; however, this is all in-person instruction. Available May 20-22.

- Returning Rider Course: A one-day course designed for the experienced but unlicensed rider to become licensed and legal. Many experienced, licensed riders use this course as a refresher and skills tune-up. This session takes place May 7 or June 18.

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2017 DODGE CHALLENGER R/T 35 AVAILABLE FOR IMMEDIATE DELIVERY! LEASE FOR \$111** 24 Mos. \$300 due • Power Sunroof • Blacktop Package • Sound Group D7-50018	2017 DODGE JOURNEY GT AWD 265 AVAILABLE LEASE FOR \$117** 24 Mos. \$100 due • All Wheel Drive • Leather Trimmed Seats D7-00467
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2017 HUYAERE APRIL SPECIAL 2017 JEEP PATRIOT HIGH ALTITUDE HUGE SELECTION FOR IMMEDIATE DELIVERY! 4x2 LEASE FOR \$109** 24 Mos. \$100 due 4x4 LEASE FOR \$93** 36 Mos. \$1200 due HURRY! PATRIOTS ARE LEASING QUICKLY! J7-60112 J7-60135 • Leather • Sunroof • Power Driver's Seat 112 AVAILABLE	2017 HUYAERE APRIL SPECIAL 2017 JEEP COMPASS HIGH ALTITUDE 4X4 J7-50634 Lease For \$95** 36 Mo \$500 Due HUGE INVENTORY FOR IMMEDIATE DELIVERY! • Leather Seats • Power Sunroof • Power Driver's Seat • Bright Side Roof Rails • High Altitude Package 174 2017 COMPASS AVAILABLE!	2017 HUYAERE APRIL SPECIAL 2017 DODGE GRAND CARAVAN GT D7-40723 HURRY! GOING FAST! Lease For \$112** 24 Mo \$100 Due Incredible Huyare April Van Special
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CHRYSLER Jeep

APRIL BUY SPECIALS New 2015 Chrysler 300 S C5-30269 SALE PRICE \$25,384* • Navigation • Dual Pane Sunroof	APRIL BUY SPECIALS New 2015 Chrysler 300 S C5-30307 SALE PRICE \$28,167*
2017 Chrysler 300 S AWD LEASE FOR \$115** 24 Mos. \$100 due C7-31111	2017 Chrysler 300 S AWD With Navigation LEASE FOR \$115** 24 Mos. \$300 due C7-31113

ALL NEW 2017 CHRYSLER PACIFICA SALE PRICE \$21,708* LEASE FOR \$154** 24 Mos. \$1395 due \$2000 HUYAERE CASH! C7-41230	2017 JEEP GRAND CHEROKEE LAREDO 4X4 J7-20280 LEASE FOR \$116** 24 Mos. \$1195 due	2017 JEEP GRAND CHEROKEE ALTITUDE 4X4 J7-20404 LEASE FOR \$136** 24 Mos. \$1995 due	2017 JEEP GRAND CHEROKEE LIMITED 4X4 J7-20443 LEASE FOR \$157** 24 Mos. \$1995 due
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ALL NEW 2017 CHRYSLER PACIFICA TOURING L TOURING L LEASE FOR \$159** 24 Mos. \$1995 due C7-41326	Your Choice! Great Lease Payments!	TOURING L Plus LEASE FOR \$167** 24 Mos. \$1995 due C7-41159
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ALL NEW 2017 CHRYSLER PACIFICA LIMITED • Leather • Tire and Wheel Group • Keysense • Trailer Tow Group LEASE FOR \$188** 24 Mos. \$1995 due \$2000 HUYAERE CASH! C7-41284	2016 JEEP CHEROKEE LIMITED HIGH ALTITUDE EDITION SALE PRICE \$22,259* • Leather • 18" Black Aluminum Wheels J6-70594	2017 JEEP WRANGLER UNLIMITED 4X4 LEASE FOR \$138** 36 Mos. \$1495 due J7-30059	2017 JEEP WRANGLER UNLIMITED 4X4 LEASE FOR \$205** 36 Mos. \$1995 due J7-30098
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RAM

2017 RAM 1500 CREW CAB 4X4 April Is TRUCK MONTH! LEASE FOR \$118** 24 Mos. \$300 due \$2500 HUYAERE CASH D7-12660	
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2017 RAM 1500 CREW CAB 4X4 • Express Value Group • Spray-in Bedliner LEASE FOR \$119** 24 Mos. \$1300 due \$2500 HUYAERE CASH D7-12906	
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APRIL IS THE TIME TO LEASE A RAM!

2017 1500 CREW CAB 4X4 BIG HORN LEASE FOR \$112** 24 Mos. \$700 due • Big Horn #1 RAM STORE 2013, 2014, 2015, 2016 D7-12969	
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APRIL IS A GREAT TIME TO LEASE A RAM!

2017 1500 CREW CAB 4X4 BIG HORN LEASE FOR \$116** 24 Mos. \$1200 due • 5.7 Hemi • Big Horn • Heated Seats and Wheel Group • 26S Package • Premium Interior • And So Much More ABSOLUTE BEST RAM DEALS ARE AT DICK HUYAERE'S D7-12919	
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2017 RAM 1500 CREW CAB 4X4 NIGHT LEASE FOR \$121** 24 Mos. \$1400 due • Performance Hood • Spray-in Bedliner • Hitch • 26Q Package \$2500 HUYAERE CASH D7-12895	
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2017 RAM 1500 CREW CAB 4X4 LARAMIE #1 RAM STORE 2013, 2014, 2015, 2016 LEASE FOR \$179** 24 Mos. \$1995 due \$2500 HUYAERE CASH D7-12495	
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2017 RAM 1500 CREW CAB 4X4 REBEL LEASE FOR \$199** 24 Mos. \$1995 due • 8.4 Navigation • Spray-in Bedliner • 26W Package \$2500 HUYAERE CASH D7-12708	
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DODGE

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D7-00467

• Leather Interior • 265 Available • All Wheel Drive	LEASE FOR \$117** 24 Mos. \$100 due Great Selection!
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2017 DODGE CHARGER SXT AWD D7-71010 LEASE FOR \$123** 24 Mos. \$1995 due	2017 DODGE CHARGER R/T 392 D7-71020 LEASE FOR \$199** 24 Mos. \$1795 due
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2017 DODGE CHALLENGER GT AWD D7-50015 LEASE FOR \$113** 24 Mos. \$995 due	2017 DODGE CHALLENGER R/T 392 D7-50007 LEASE FOR \$199** 24 Mos. \$595 due
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2017 GRAND CARAVAN SXT LEASE FOR \$118** 24 Mos. \$1095 due D7-40796	2017 GRAND CARAVAN SE SALE PRICE \$17,876* D7-40503	2017 GRAND CARAVAN GT LEASE FOR \$112** 24 Mos. \$1100 due D7-40723
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2017 DODGE DURANGO SXT AWD LEASE FOR \$114** 24 Mos. \$1195 due D7-30079	2017 DODGE DURANGO CITADEL LEASE FOR \$226** 24 Mos. \$1995 due D7-30070
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Buick's Avenir Concepts Hitting the Market

It's a concept whose time has come.

Debuting with the 2018 Buick Enclave Avenir, the new Avenir sub-brand represents the highest expression of Buick luxury, said Duncan Aldred, vice president of Global Buick and GMC. Buick first displayed the Avenir concept car at the 2015 Detroit Auto Show.

Avenir, said Aldred, offers unique styling cues and an extensive set of standard features and premium materials throughout the vehicle. New and versatile functionality, interior spaciousness, and intuitive technologies build on the Enclave's established popularity, Aldred said.

Smart innovation and style come standard on the 2018 Buick Enclave Avenir, said Aldred, adding that Buick-first Evonik Acrylite exterior lighting illuminates the road ahead with the power of more than 100 LEDs across the vehicle.

A Rear Camera Mirror provides a clearer, broader view of what's behind, he said, and in-vehicle ionization leaves the air cleaner and fresher.

It's all packaged within an elegant design that combines concept car inspiration with improved interior luxury amenities and roominess for up to seven passengers, Aldred said.

"The Enclave has been a successful formula for the Buick brand, with sales results that have defied traditional product cycles, and 90 percent of customers purchasing in the top two trim levels," said Aldred. "It's a beacon for the modern, attainable luxury that Buick stands for and is a natural place to launch Avenir."

Aldred said highlights of the Enclave Avenir include:

- Avenir model comes stan-

- dard with extensive active safety, connectivity and luxury features for a simple and convenient buying experience.
 - A new body structure for safety, strength and mass efficiency, plus 17 radar, camera and ultrasonic sensors when fully equipped.
 - It accommodates seven passengers comfortably and offers more cargo volume behind the first row than the Acura MDX, Audi Q7 and Infiniti QX60.
 - Standard hands-free power-programmable liftgate with a Buick tri-shield logo illuminates the ground below the hidden sensor and power-folding third row.
 - Avenir-exclusive 3-dimensional mesh grille, badging, pearl nickel 20-inch aluminum wheels and luxurious interior materials are standard.
 - Buick-first Rear Camera Mirror is standard.
 - Buick-first Evonik Acrylite lighting technology provides a distinctive light signature.
 - Tow capacity of up to 5,000 pounds is more than enough to tow a typical 21-foot sport boat.
 - A standard 3.6L V6 engine with stop/start technology, Buick-estimated 302 horsepower and 260 lb.-ft. of torque is paired with a nine-speed automatic transmission.
 - Standard five-link rear suspension and available continuously variable real-time damping (CDC) offer a refined, isolated ride.
 - Available intelligent AWD with active twin-clutch rear differential and Buick-first switchable AWD help improve control and efficiency.
- All Avenir models, said Buick spokeswoman Jennifer Korail, will feature an exclusive 3-dimensional mesh grille paired with



2018 Buick Enclave Avenir



The 2018 Buick Enclave Avenir interior

chrome wings inspired by Buick concept cars.

Additional Enclave Avenir notable styling cues include 20-inch, six-spoke wheels with a pearl nickel finish; five premium exterior colors; an Avenir Chestnut and Ebony interior with piping on the seats and contrasting stitching; embroidered first-row headrests; Avenir floor-mats; a wood-accented steering wheel; and bold Avenir-scripted sill plates on all four doors.

A wide array of advanced

technologies and interior features emphasizing premium comfort and inclusive luxury comes standard in the Enclave Avenir, including heated and ventilated front seats; heated second-row seats; navigation; wireless charging; a dual moonroof; an 8-inch diagonal reconfigurable cluster display; a 360-degree surround vision camera system for easier parking; and a rear camera mirror that can function as a traditional mirror or as a camera.

U.S. Orders Kia, Hyundai to Recall 1.4 Million Cars

DETROIT (AP) – Hyundai and Kia are recalling 1.4 million cars and SUVs in the U.S., Canada and South Korea because the engines can fail and stall, increasing the risk of a crash.

The recall covers some of the Korean automakers' most popular models in the U.S. and Canada including 2013 and 2014 Hyundai Santa Fe Sport SUVs and Sonata midsize cars. Also covered are Kia Optima midsize cars from 2011 through 2014, Kia Sportage SUVs from 2011 through 2013 and Kia Sorento SUVs from 2012 through 2014.

The South Korean recall includes Hyundai's Grandeur and Sonata sedans and Kia's K5, K7 and Sportage with engines produced from 2009 to 2013. All have either 2-Liter or 2.4-Liter gasoline engines. The U.S. engines were made in Hyundai's engine plant in Alabama.

The companies say in documents posted April 7 by the U.S. National Highway Traffic Safety Administration that debris left from manufacturing can restrict oil flow to connecting rod bearings. Since they are cooled by oil, the restriction can increase temperatures and cause the bearings to wear and fail, and the engines could stall.

Owners will hear a knocking sound from the engine that increases in frequency as the engine speed rises. They also could get engine warning lights on their dashboard, Hyundai spokesman Jim Trainor said. Those with problems should contact their dealers.

Hyundai and Kia will notify owners and dealers will inspect the engines. They'll replace the block if needed at no cost to owners. The recall starts May 19.

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FWD Lease Offer MSRP: \$25,360

\$179

per month

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INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model

24 months

10,000 miles year

\$502 total due at signing (includes first month payment)

expires: 4.30.2017

BUICK

2017 Buick Enclave

Convenience FWD Lease Offer MSRP: \$40,060

\$223

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model

24 months

10,000 miles year

\$671 total due at signing (includes first month payment)

expires: 4.30.2017

BUICK

2017 GMC Terrain

SLE1 FWD Lease Offer MSRP: \$28,295

\$175

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model

24 months

10,000 miles year

\$535 total due at signing (includes first month payment)

expires: 4.30.2017

GMC

2017 GMC Acadia

SLE1 FWD Lease Offer MSRP: \$33,445

\$259

per month

TRANSPARENT PRICING

INCLUDES: ALL TAXES & FEES, NO SECURITY DEPOSIT

INCENTIVES INCLUDED: GM Employee Pricing, GM Lease Loyalty + Select Model

24 months

10,000 miles year

\$481 total due at signing (includes first month payment)

expires: 4.30.2017

GMC

Offers include: Tax, Title, Plate, Transfer, CVR, Doc Fee, GM Employee Pricing, GM Lease Loyalty (must have a 1999 or newer GM lease in household), Select Model and 1st Month's Payment. No security deposit required. See dealer for details.

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- 1.4L TURBO DOHC ENGINE!
- PUSH BUTTON START!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- 18" ULTRA BRIGHT ALUMINUM WHEELS!
- REMOTE KEYLESS ENTRY!
- REAR VISION CAMERA!
- BLUETOOTH FOR PHONE!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG939

Was \$25,430
Sale Price \$20,699*

The Best Price...
PERIOD!

24 MONTH LEASE
\$59* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

2017 BUICK ENCLAVE "CONVENIENCE"



- 3.6L V6 ENGINE!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REMOTE START AND ENTRY!
- 7 PASSENGER "CAPTAIN CHAIR" SEATING!
- TRI-ZONE CLIMATE CONTROL!
- POWER LIFTGATE!
- 19" ALUMINUM WHEELS!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG1009

Was \$39,990
Sale Price \$33,699*

The Best Price...
PERIOD!

24 MONTH LEASE
\$99* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

2017 BUICK REGAL "SPORT TOURING"



- 2.0 TURBO DOHC 4 CYL. SIDI ENGINE!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REAR SPOILER!
- REMOTE KEYLESS ENTRY!
- 18" ALUMINUM WHEELS!
- REAR VISION CAMERA!
- BLUETOOTH FOR PHONE!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG14

Was \$30,005
Sale Price \$23,999*

The Best Price...
PERIOD!

24 MONTH LEASE
\$139* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

2017 BUICK ENVISION "PREFERRED"



- 2.5L DOHC V6 ENGINE!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
- REMOTE KEYLESS ENTRY AND START!
- REAR VISION CAMERA!
- 18" ALUMINUM WHEELS!
- PUSH BUTTON START!
- BLUETOOTH FOR PHONE!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG215

Was \$36,795
Sale Price \$26,999*

The Best Price...
PERIOD!

36 MONTH LEASE
\$159* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

EXPERIENCE THE NEW BUICK

2017 GMC TERRAIN "SLE 1"



- 2.4L DOHC VVT ENGINE!
- INTELLINK RADIO w/7" DIAGONAL COLOR TOUCH SCREEN!
- REMOTE KEYLESS ENTRY!
- REAR VISION CAMERA!
- ALUMINUM WHEELS!
- HEATED MIRRORS!
- BLUETOOTH FOR PHONE!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG1048

Was \$28,755
Sale Price \$21,799*

The Best Price...
PERIOD!

24 MONTH LEASE
\$69* PER MONTH
\$499 DOWN!
NO SECURITY DEPOSIT REQUIRED

2017 "ALL NEW" GMC ACADIA "SLE 1"



- 2.5L DOHC SIDI VVT ENGINE!
- INTELLINK RADIO w/7" DIAGONAL COLOR TOUCH SCREEN!
- KEYLESS OPEN AND START!
- REAR VISION CAMERA!
- 7 PASSENGER SEATING!
- ALUMINUM WHEELS!
- BLUETOOTH FOR PHONE!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG1361

Was \$33,770
Sale Price \$27,699*

The Best Price...
PERIOD!

24 MONTH LEASE
\$149* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

2017 GMC YUKON "SLE" 4x4



- 5.3L V8 ECOTEC3 ENGINE!
- INTELLINK RADIO w/8" DIAGONAL COLOR TOUCH SCREEN!
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- TRAILERING PACKAGE!
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- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG602

Was \$52,725
Sale Price \$47,499*

The Best Price...
PERIOD!

36 MONTH LEASE
\$369* PER MONTH
\$999 DOWN
NO SECURITY DEPOSIT REQUIRED

2017 GMC SIERRA DENALI 4x4 CREW CAB



- 5.3L V8 ECOTEC3 ENGINE!
- INTELLINK RADIO w/7" DIAGONAL COLOR TOUCH SCREEN!
- ENHANCED DRIVER ALERT PACKAGE!
- REMOTE START AND ENTRY!
- FULL-FEATURE LEATHER-APPOINTED HEATED BUCKET SEATS!
- 6" RECTANGULAR CHROME TUBULAR ASSIST STEPS!
- 20" ULTRA BRIGHT MACHINED ALUMINUM WHEELS!
- ONSTAR w/4G LTE w/BUILT-IN WI-FI HOTSPOT!

STK# BG1160

Was \$56,750
Sale Price \$48,269*

The Best Price...
PERIOD!

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\$397* PER MONTH
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2017 ATS 2.0 SEDAN
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\$279 / 24 / \$789

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10K PER YEAR AFTER ALL OFFERS

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2017 XT5 CROSOVER
LUXURY COLLECTION
ULTRA LOW MILEAGE LEASE FOR WELL QUALIFIED EMPLOYEE PRICING

\$309 / 36 / \$2,919

PER MONTH MONTHS DUE AT SIGNING
10K PER YEAR AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 30,000 miles.



2017 ESCALADE LUXURY
COLLECTION
ULTRA LOW MILEAGE LEASE FOR WELL QUALIFIED EMPLOYEE PRICING

\$769 / 36 / \$2,191

PER MONTH MONTHS DUE AT SIGNING
10K PER YEAR AFTER ALL OFFERS

No security deposit required. Tax, title, license extra. Mileage charge of \$.25 per mile over 30,000 miles.



2017 XTS SEDAN
STANDARD COLLECTION
ULTRA LOW MILEAGE LEASE FOR WELL QUALIFIED EMPLOYEE PRICING

\$399 / 39 / \$2,039

PER MONTH MONTHS DUE AT SIGNING
10K PER YEAR AFTER ALL OFFERS

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New Car Transaction Prices
See Increase During March

The analysts at *Kelley Blue Book*, www.kbb.com, reported on April 4 that the estimated average transaction price (ATP) for light vehicles in the United States was \$34,342 in March 2017.

New-car prices have increased by \$587 (up 1.7 percent) from March 2016, while falling \$133 (down 0.4 percent) from last month, said Kelley spokesman Andrew Nicolai.

“New-car prices are up yet again by just under 2 percent, which is a slightly lower increase than in the first two months of the year,” said Tim Fleming, analyst for *Kelley Blue Book*.

“While numbers for automakers are mostly flat to slightly positive, there are signs of weakness in some popular vehicle segments. Perhaps most notably, the full-size truck segment is down 2 percent year-over-year, a rare occurrence for this category, which has seen large price improvements over the last few years.

“Also, transaction prices for subcompact SUVs, one of last year’s hottest segments, are down 3 percent as demand for the small utility vehicles appears to be leveling off.”

Rising incentives and discounts on cars have become common, but now they are growing more in truck and SUV segments, due to slowing consumer demand for new vehicles and high levels of inventory available, Fleming said.

Nissan North America is up 5 percent again in March 2017, continuing a strong run of improving transaction prices.

The Nissan brand rose 5 percent on a much higher mix of SUVs versus last year, led by the Rogue. The redesigned Armada

climbed 18 percent as it attempts to make headway in the full-size SUV segment, which has traditionally been dominated by General Motors.

Infiniti was up just 1 percent, helped most by the Q50 sedan, which was up 6 percent, and the recently redesigned Q60 coupe, also up 6 percent.

On the other hand, Volkswagen Group average transaction prices fell more than 2 percent, although the Audi brand did rise 5 percent. Audi’s redesigned A4 sedan was up 7 percent, while the new

A4 allroad was up 11 percent. Meanwhile, Volkswagen was flat, while Porsche was down 7 percent on a higher mix of its entry-level model, the Macan, Fleming said.

Average transaction price changes among segments between March 2016 and March 2017 are:

- Compact car – plus 2.1 percent increase to \$20,563;
- Compact SUV/Crossover – plus 1.6 percent to \$28,395;
- Electric vehicle – minus 12.2 percent to \$34,086;
- Entry-level luxury car – plus 2.5 percent to \$41,678;
- Full-size car – plus 1.5 percent to \$34,606;
- Full-size pickup truck – minus 2.4 percent to \$45,252;
- Full-size SUV/crossover – plus 1.2 percent to \$60,670;
- Minivan – plus 2.8 percent to \$33,331;
- Mid-size car – 0.0 percent, even;
- Mid-size pickup truck – plus 1.6 percent to \$31,986;
- Mid-size SUV/crossover – minus 0.3 percent to \$37,398;
- Subcompact car – plus 1.2 percent to \$16,421.



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Supplier Preh Earns High Quality Marks from GM

The Novi-based automotive supplier Preh was named a GM Supplier of the Year by General Motors during its 25th annual Supplier of the Year awards ceremony held March 31 in Orlando, Fla.

“We are focused on building positive supplier relationships, bringing new, customer-centric innovations to GM and being the OEM of choice among suppliers,” said Steve Kiefer, GM vice president, Global Purchasing and Supply Chain.

“The companies we recognize tonight not only have brought innovation, they delivered it with the quality our customers deserve.”

GM recognized 118 of its best suppliers from 15 countries that have consistently exceeded GM's expectations, created outstanding value or brought new innovations to the company, said Preh spokesman Barrett Kalellis. The announcement represented the

most suppliers GM has recognized since debuting the Supplier of the Year event in 1992. This is the fifth time Preh has received the award.

More than half of the suppliers were repeat winners from 2015. Winning suppliers were chosen by a global team of GM purchasing, engineering, quality, manufacturing and logistics executives and selected based on performance criteria in Product Purchasing, Indirect Purchasing, Customer Care and Aftersales, and Logistics, Kalellis said.

“It is a great honor for us to be among the top suppliers of GM once again,” said Christoph Hummel, CEO of Preh. “We are proud of this award, because it confirms that our commitment to innovation and quality in the development, manufacturing and supply of human machine interface systems is appreciated by one of our most important customers.”

Honda Orders Air Bag Recall

TOKYO (AP) – Japanese automaker Honda said April 7 it was recalling 37,000 vehicles in the U.S. to check if replacement air bags contain the recalled Takata inflators that may have been installed prior to the massive Takata recalls last year.

Honda Motor Co. said the recall of the front air bag inflator of the 2003 2-door Accord doesn't affect its vehicles in other regions. No ruptures have been reported. The inflators made by Japanese supplier Takata Corp. are blamed in at least 16 deaths and more than 180 injuries worldwide. The problem set off the biggest recall in U.S. automot-

tive history, involving 42 million vehicles. Globally, the tally is more than 100 million. The inflators can explode with too much force, sending shrapnel spewing.

The latest recall is unusual in that Honda is trying to find 2,500 inflators that were replaced during repairs, but it doesn't know where the 2,500 inflators went, so it's recalling all of the possibly affected vehicles so they can be checked.

In February, Takata pleaded guilty to concealing a deadly defect in millions of its air bag inflators. The company agreed to pay \$125 million to individual victims and \$850 million to automakers.

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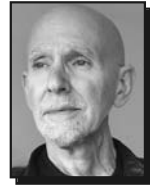


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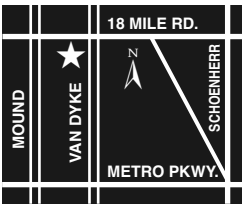


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CHEVROLET

Chevy Doubles Down on Brand’s Sporty SUVs

SUVs are more popular than ever and Chevrolet has just unveiled a sporty version of the Tahoe and Suburban on April 6.

“Chevrolet has continually invested in Tahoe and Suburban, developing models with varying combinations of capability, technology and performance to meet the needs of different customers,” said Sandor Pizar, Chevrolet Truck Marketing director.

“The RST is designed for customers who want a street performance look without sacrificing capability or refinement, along with the option of increased performance as well.”

The new special edition for the Tahoe and Suburban is known as street-performance Rally Sport Truck, or RST, said GM spokesman Phil Lienert.

The Tahoe RST will also be available with a new Performance Package that includes a 420-hp, 6.2L V8 engine; Magnetic Ride Control with performance calibration; and a new Hydra-Matic 10L80 10-speed automatic transmission.

RST will be available on Tahoe and Suburban models in the fall of 2017, said Lienert. Inspired by aftermarket trends, virtually all chrome trim has been eliminated for a street performance appearance. Changes include body-color grille surround and door handles; gloss-black grille and mirror caps; black roof rails, window trim, badging and Chevy bowties. RST also includes exclusive 22-inch wheels wrapped in Bridgestone P285/45R22 tires.

Available upgrades for Tahoe and Suburban RST include a Borla performance exhaust system that offers a 28 percent improvement in exhaust flow, for a

7-10-horsepower gain at the rear wheels, Lienert said.

An available brake package features massive front red Brembo six-piston, fixed aluminum calipers with brake pads clamping on larger-than-stock 410 x 32mm (16.1 inch x 1.3 inch) Duralife rotors coupled with a 84 percent increase in brake pad area and a 42 percent increase in rotor area to increase system thermal capacity.

Duralife rotors feature a hardened surface to reduce corrosion and provide quieter braking with less vibration.

The Tahoe RST will also be offered with an exclusive Performance Package that includes Magnetic Ride Control with performance calibration, 6.2L V8 and the new 10L80 10-speed automatic transmission.

This is the first time Tahoe will offer the 6.2L V8, which delivers an estimated 420 horsepower and 460 lb.-ft. of torque, Lienert said. The engine features three state-of-the-art technologies – direct injection, Active Fuel Management and continuously variable valve timing – to make the most of power, torque and efficiency across a broad range of operating conditions.

The 6.2L V8 will be paired with a new 10-speed automatic transmission. With smaller steps between each ratio, the transmission maximizes engine power under acceleration, Lienert said. With a wide 7.39 overall gear ratio spread and lower numerical top gear ratio, the transmission also improves efficiency by reducing engine revolutions at highway speeds.

Based on preliminary estimates, the Tahoe RST Performance Package will offer a towing capacity of 8,400 pounds and the truck will be cable of 0-60



The 2018 Chevrolet Tahoe RST

mph acceleration in less than 6 seconds.

Full performance metrics will be announced closer to launch, Lienert said.

Magnetic Ride Control is an active suspension that “reads” the road every millisecond, trigger-

ing damping changes in the electronically controlled shock absorbers in as few as 5 milliseconds. As a result, the suspension delivers both improved body-motion control during cornering and a more comfortable ride while cruising, Lienert said. The new

performance calibration included in the Tahoe RST Performance Package increases body control for even higher levels of responsiveness and comfort.

“When you want to hustle, it is incredibly fast, with significantly higher levels of acceleration, braking and road-holding grip,” said Eric Stanczak, chief engineer for Chevrolet full-size trucks. “When you want to relax, it is very refined, with exceptional ride comfort and interior quietness.”

Chevrolet has been the best-selling full-size SUV brand for 42 years, said Lienert. Today, Tahoe and Suburban are the top two vehicles in the segment, he said. They also account for 49.3 percent of retail sales, or nearly one out of every two full-size SUVs Americans bought in 2016. Tahoe and Suburban customers are also the most loyal owners in the segment, he said, with 79 percent of owners replacing their vehicle with another Tahoe or Suburban.

Rooney Promoted to CEO at Continental

CONTINUED FROM PAGE 1

Wisniewski had served as CSP’s corporate controller since 2013, Zitny said. He brings nearly 25 years of experience in Finance to the job. Prior to joining CSP, he worked as director of Finance at GKN. Previous positions include financial analyst and performance manager at Teksid Aluminum; senior financial analyst at Delphi and analyst at EY.

He holds a Bachelor of Science in Accounting and Psychology, from the University of Michigan.

“As we move to the next chapter with CSP as part of Teijin, I am excited to be taking the reins,” said Rooney. “We have a tremendous opportunity ahead of us as we combine the significant expertise of our two companies to develop the next generation of lightweight materials for our customers. We will certainly miss Frank and Jon, but they built a strong team and we’re ready to take CSP into the future.”

Macher, who joined CSP in 2010, played a key role in turning CSP into the successful and innovative Tier 1 supplier the company is today, Zitny said. It was through his vision that CSP built up its R&D capabilities to develop the award-winning, lightweighting technologies for which CSP is known. He led the company to global growth and significant profitability, culminating in the 2017 sale of CSP to Teijin. CSP milestones achieved under Macher’s leadership include:

- The 2013 move into a new world headquarters facility that includes a 29,000-square-foot R&D and Prototype Center staffed by Ph.D. chemists, chemical engineers, polymer engi-

neers, materials scientists and technicians.

- The 2013 acquisition of a 130,000-square-foot manufacturing and R&D facility in Pouancé, France, where CSP currently conducts most of its research in carbon fiber and other advanced technologies.

- The acquisition of five plants from Magna’s composites operations in 2014, further expanding CSP’s footprint to 14 facilities.

- The introduction of the revolutionary Tough Class A (TCA) Ultra Lite material in 2014.

- The 2014 formation of a 50-50 joint venture with Qingdao Victall Railway Group in Tangshan, China, to form CSP Victall. “Serving as the CEO of CSP has been one of the most rewarding of all of the positions I’ve held, because we’ve been able to make such a significant impact in a relatively short period of time,” said Macher.

“We took something that was very broken, and turned it into a world-class innovator for the automotive industry, and this is something I will always be very proud of. I will certainly miss the day-to-day interactions with my team, but I know I’m leaving CSP in very capable hands as I retire for the sixth time.”

Macher will continue on in a strategic advisory role for three months before stepping down for good in June 2017.

When Smith joined CSP in 2012, the company was pulling itself out of near insolvency and was saddled with high interest debt. It was lacking in financial discipline, including any standardized processes or procedures. Smith immediately went to work to implement standardized processes, including stan-

dardized reporting and KPI reporting company-wide, and a well-defined new business quoting model.

Smith worked side-by-side with Macher and Rooney in the transformation of CSP, and was the financial lead for all expansions, acquisitions and joint ventures over the past 5 years. In addition, he:

- Guided the company to top line growth of 18% CAGR, and EBITDA growth of 38%.

- Initiated two major refinancings of the company’s debt structure, yielding significant savings and providing greater flexibility for future growth.

- Implemented a number of procedural improvements, including a signature authority matrix with a focus on establishing accountability and improved visibility at all levels; a long-term strategic planning process; enhancements to data security, disaster recovery and systems redundancy to insure no interruption of product supply to customers.

- Upgraded in-house IT talent yielding tremendous growth in systems capability and data security.

“Joining the CSP executive team gave me the opportunity to apply my years of financial expertise to a system that presented a number of opportunities for improvement,” said Smith.

“It’s been a great experience to watch the company embrace the proper disciplines and subsequently grow and prosper. As a bonus, we had quite a bit of fun along the way.”

Both Macher and Smith will continue in their board positions with the company’s Chinese joint venture, CSP Victall, until their terms expire.

New Members Selected for NACTOY Jury

Mark Phelan, *Detroit Free Press* auto reporter acting as a spokesman for the North American Car, Truck and Utility Vehicle of the Year panel, said on April 11 that four new judges were appointed to the jury that chooses NACTOY winners. They are:

- Paul Brian, “Drive Chicago” on WLS Radio and “His Turn, Her Turn” on ABC/Disney-owned and operated TV stations;
- Jodi Lai, managing editor, Autoguide;
- Gary Vasilash, Automotive Design & Production magazine and “Autoline” TV;
- Al Vazquez, FAMA magazine and video.

“Brian, Lai, Vasilash and Vazquez bring years of experience, a history of insightful work

and bring a range of new outlets serving a variety of audiences to the jury,” Phelan said. “With their addition, the jury is at its maximum of 60 members.”

The North American Car and Truck and Utility Vehicle of the Year awards honor excellence in innovation, design, safety, performance, technology, driver satisfaction and value.

Initiated in 1994, the awards, Phelan said, are the longest-running awards not associated with a single publication. Each year, new-model vehicles are judged by a diverse base of professional automotive journalists from the United States and Canada who report for magazines, television, radio, newspapers and web outlets.

The diversity of the jurors’ outlets and areas of specialization provide broad and deep viewpoints, Phelan said.

The 2017 award winners were:

- North American Car of the Year: Chevrolet Bolt;
- North American Truck of the Year: Honda Ridgeline;
- North American Utility Vehicle of the Year: Chrysler Pacifica.

Jurors are already evaluating new vehicles eligible for the 2018 honors.

Finalists for the 2018 North American Car, Truck and Utility Vehicle of the Year will be announced at the Los Angeles Auto Show in November. Winners will be announced at the North American International Auto Show in Detroit on Jan. 14, 2018.

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Was \$26,405 Sale Price: **\$18,249***
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2017 CRUZE "LT"



- 1.4L Turbo DOHC Engine!
- Automatic Transmission!
- 7" Color Touch Screen MyLink Radio!
- OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- Aluminum Wheels!
- Remote Keyless Entry!
- Rear Vision Camera!
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- Chevrolet Complete Care INCLUDED!

Stock# H37423

Was \$22,325 Sale Price: **\$15,199***
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- 6 Speed Transmission!
- 8" Color Touch Screen MyLink Radio!
- Bluetooth for Phone!
- Rear Vision Camera!
- OnStar w/4G LTE w/built-in Wi-Fi Hotspot!
- 17" Alloy Wheels!
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- Chevrolet Complete Care INCLUDED!

Stock# Q7402

Was \$26,895 Sale Price: **\$18,699***
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Stock# H37292

Was \$32,195 Sale Price: **\$22,949***
24 MONTH LEASE



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- ECOTEC 3.6L V6 Engine!
- Automatic Transmission!
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- 8" Color Screen MyLink Radio w/USB Ports!
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AUSTIN ELYA

aelya@moranautomotive.com

SHOWROOM HOURS:

Monday	8:00 AM - 9:00 PM
Tuesday	8:00 AM - 6:00 PM
Wednesday	8:00 AM - 6:00 PM
Thursday	8:00 AM - 9:00 PM
Friday	8:00 AM - 6:00 PM

(586) 791-1010

35500 S. Gratiot Avenue... North of 15 Mile / Clinton Township / FIND NEW ROADS™

*Pictures may not represent actual sale vehicle. All applicable incentives including bonus cash, bonus tags, competitive lease, lease conquest and/or lease loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM Employee discount is required except where noted. Leases are 10,000 miles per year. Disposition fee may be required at lease turn in. Malibu is previous dealer courtesy vehicles with under 2350 miles. \$1000 over KBB guarantee is on 2004 thru 2014 model year vehicles, less reasonable reconditioning. No branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 4/21/2017 @ 6:00PM.





ED RINKE

100
YEARS
IN BUSINESS





WE ARE PROFESSIONAL GRADE

2016 GMC DEALER OF THE YEAR • 2016 GMC DEALER OF THE YEAR • 2016 GMC DEALER OF THE YEAR

2017 GMC SIERRA 1500 4WD DBL CAB SLE
ELEVATION EDITION
PURCHASE FOR
\$31,995*
STOCK #VDDPBN



LEASE FOR
\$169* PER MONTH
24 MONTHS
\$999 DOWN

2017 GMC ACADIA SLE-1
PURCHASE FOR
\$27,979*
STOCK #VDFF03



LEASE FOR
\$95* PER MONTH
24 MONTHS
\$999 DOWN

2017 GMC SIERRA DENALI 1500 4WD
CREW CAB
PURCHASE FOR
\$48,179*
STOCK #VBP02H



LEASE FOR
\$369* PER MONTH
36 MONTHS
\$999 DOWN

2017 GMC YUKON SLE 4WD
PURCHASE FOR
\$49,499*
STOCK #G572355



LEASE FOR
\$289* PER MONTH
36 MONTHS
\$1999 DOWN

2017 GMC TERRAIN SLE-1
PURCHASE FOR
\$22,549*
STOCK #VCGSNS



LEASE FOR
\$59* PER MONTH
24 MONTHS
\$0 DOWN



BUICK

2016 BUICK DEALER OF THE YEAR • 2016 BUICK DEALER OF THE YEAR • 2016 BUICK DEALER OF THE YEAR

2017 BUICK ENCORE
PREFERRED
PURCHASE FOR
\$19,479*
STOCK #B571925



LEASE FOR
\$59* PER MONTH
24 MONTHS
\$0 DOWN

2017 BUICK VERANO
1SH - SPORT TOURING
PURCHASE FOR
\$21,099*
STOCK #B470037



LEASE FOR
\$139* PER MONTH
24 MONTHS
\$999 DOWN

2017 BUICK LACROSSE
PREFERRED FWD
PURCHASE FOR
\$30,369*
STOCK #B470762



LEASE FOR
\$189* PER MONTH
24 MONTHS
\$999 DOWN

2017 BUICK ENCLAVE
CONVENIENCE GROUP
PURCHASE FOR
\$30,449*
STOCK #B573707



LEASE FOR
\$89* PER MONTH
24 MONTHS
\$0 DOWN

2017 BUICK REGAL
SPORT TOURING
PURCHASE FOR
\$23,439*
STOCK #B470197



LEASE FOR
\$129* PER MONTH
24 MONTHS
\$999 DOWN

SHOWROOM HOURS:
MON. & THURS. 8:30AM-9PM
TUES., WED. & FRI. 8:30AM-6PM
VISIT OUR WEBSITE: edrinke.com

We'll give you a \$3,500 minimum for your 2003 or newer trade in. See us for your GM Employee purchases.

1-866-452-1300

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



Paul Makowski
pmakowski@edrinke.com



Dennis Thacker
dthacker@edrinke.com

All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. Enclave, Terrain, Encore, Envision, Lacrosse, Acadia, Sierra, Verano, Regal are 24 month leases. Yukon and Cascada are 36 month leases. All Vehicles shown are \$999 down except for the Yukon which is \$1999 down and the Enclave, Terrain, Encore, which are zero down. Disposition Fee may be required at vehicle turn in. Must have lease loyalty and/or closing competitive lease depending on vehicle model. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. All leases are priced significantly below supplier pricing which makes them also below GMS pricing with approved credit through GM financial. Purchase pricing is gm employee discount plus title, taxes and fees. Pricing is subject to select model vehicles- while supplies last. **\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Exp date: 4/30/2017.



ED RINKE



CHEVROLET

100
YEARS
IN BUSINESS

2016 CHEVROLET DEALER OF THE YEAR • 2016 CHEVROLET DEALER OF THE YEAR

WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

2017 CHEVY SILVERADO
CUSTOM EDITION
LEASE FOR
\$99* PER MONTH
24 MONTHS
\$999 DOWN
OR PURCHASE FOR
\$31,379*
STOCK #570806



2017 CHEVY VOLT LT
LEASE FOR
\$239* PER MONTH
36 MONTHS
\$999 DOWN
OR PURCHASE FOR
\$31,169*
STOCK #471089



2017 CHEVY CRUZE LT
LEASE FOR
\$49* PER MONTH
24 MONTHS
\$0 DOWN
OR PURCHASE FOR
\$16,969*
STOCK #470376



2017 CHEVY EQUINOX LT
LEASE FOR
\$59* PER MONTH
24 MONTHS
\$0 DOWN
OR PURCHASE FOR
\$21,729*
STOCK #573485



2017 CHEVY MALIBU LT
LEASE FOR
\$59* PER MONTH
24 MONTHS
\$0 DOWN
OR PURCHASE FOR
\$22,899*
STOCK #470317



2017 CHEVY CAMARO 1LT
LEASE FOR
\$239* PER MONTH
36 MONTHS
\$999 DOWN
OR PURCHASE FOR
\$23,899*
STOCK #4702507



2017 CHEVY TRAX LS
LEASE FOR
\$49* PER MONTH
24 MONTHS
\$0 DOWN
OR PURCHASE FOR
\$17,599*
STOCK #572578



2017 CHEVY TRAVERSE
LS
LEASE FOR
\$59* PER MONTH
24 MONTHS
\$999 DOWN
OR PURCHASE FOR
\$23,969*
STOCK #574301



— NO APPOINTMENTS NECESSARY FOR OIL CHANGES —

ED RINKE



Certified Service

GM SERVICE CENTER
MICHIGAN'S LARGEST • SERVICE DEPT. • PARTS • BODY SHOP
866-452-1547
26125 Van Dyke @ 10 1/2 Mile • Center Line, MI 48015
SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

Quick Oil Change

EXPRESS LANE

LUBE OIL FILTER
\$23.95 Up to 5 qts.
Fluid Level,
Brake & Alignment Check Included.



Certified Service

We use Genuine GM Oil & Filter
No additional or hidden charges. Out the door pricing.
Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks.
Most GM cars & trucks. One coupon per customer.
Must present coupon with order. Plus tax. Expires 4-30-17.

BODY SHOP
586-754-7000
ext 1231
INSURANCE
WRECK AMENDED
TRANSPORTATION
AVAILABLE
During Scheduled Repairs
FREE OIL CHANGE With Each Major Repair
WE REPAIR ALL MAKE & MODELS
Certified Service





EdRinke.com

VISIT OUR WEBSITE:
edrinke.com

See us for your GM Employee purchases. Now looking for experienced salespeople to join our team!

1-877-451-7707

26125 VAN DYKE AT 10 1/2 MILE ROAD



NO DOC FEES
Find Us on
FACEBOOK



Nicole Dodge
nhuminski@edrinke.com



Jim Pfeiffe
jpfleife@edrinke.com

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / **FIND NEW ROADS™**



All applicable rebates including lease loyalty, Chevrolet lease loyalty or lease conquest offers have been deducted from sale price/payment. Malibu, Traverse, Trax, Silverado, Cruze, and Equinox are 24 month leases. Tahoe, Camaro and Volt are 36 month leases. Pricing is subject to select model vehicles, while supplies last. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (unless otherwise stated). Pricing is subject to select model vehicles while supplies last. All leases are 10k miles per year w/ approved S Tier credit w/ \$999 due at signing unless otherwise stated. Cruze, Equinox, Trax and Malibu are \$0 down. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. All leases are priced significantly below supplier pricing which makes them also below GMS pricing with approved credit through GM financial. Purchase pricing is gm employee discount, plus title, taxes and fees must have closing competitive lease or lease loyalty depending on model. Disposition Fee may be required at vehicle turn in. Refundable security deposit required on certain vehicles -to be determined by lender. **\$3500 trade-in is valid on 2003 or newer vehicles with under 115k miles in drivable condition, no branded titles, less reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. ** Expiration Date - 4/30/17.