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APRIL 3, 2017



Barbara Pilarski talks to young ladies about how build a better future for themselves in the business world.

Chrysler Event Shows Young Women How They Can Build a Professional Career Path

Call it teaching by example. More than 150 daughters of Fiat Chrysler employees converged on the company's Auburn Hills headquarters on March 28 to participate in a half-day program designed to help young women discover their strengths, interests and to prepare them to pursue a range of possible career paths.

Branded "Our Daughters, Their Future," the program was designed for employees' daughters in the 11th and 12th grades as part of the company's celebration of Women's History Month, said Fiat Chrysler spokeswoman Valerie Oehmke.

"Our Daughters, Their Future" was developed by the Women's Forum, one of seven business resource groups at Fiat Chrysler, representing affinity communities such as Women, African-American, Asian, Hispanic, LGBT, Native American and Veterans, Oehmke said.

These employee-directed groups individually and collectively pursue initiatives that enhance the Fiat Chryser work experience, including career development of members, celebrating multicultural traditions and bringing value to the company through strategic activities, such as assisting the company's efforts to recruit diverse talent and to position its brands with diverse audiences.

"For us, the best way to celebrate Women's History Month, and to honor the enormous accomplishments of women, is to help the next generation gain the perspective and confidence that can help them succeed," said Barbara Pilarski, head of Business Development, FCA – North America, and executive sponsor of the Women's Forum. "We hope we are able to help these young women understand how to transform their existing competencies into successful careers in an in-

creasingly diverse and dynamic world."

Through various presentations, interactive small group discussions and targeted activities iat Chrysler women leaders, the program provided insight regarding the many different types of careers available at a multi-national company like Fiat Chrysler, told through the creation of one of the company's newest products.

Students also were introduced to the concept of developing their personal brands and crafting an "elevator speech."

Before wrapping up the afternoon, students learned techniques in channeling confidence, especially in the face of uncertainty,

CONTINUED ON PAGE 4

Welburn Earns Place as an Automotive Hall of Famer

GM's Edward Welburn may have retired as VP of Global Design in 2016, but he is still making news and earning honors.

He is one of the four people that the Automotive Hall of Fame will induct into its ranks at its 2017 Induction & Awards Gala Ceremony in Detroit, at Cobo Center on July 20.

The other Automotive Hall of Fame's 2017 Inductees are Alberto Bombassei, president of Brembo; August Fruehauf (1868-1930), inventor of the semi-trailer and founder of the Fruehauf Trailer Company; Jack Roush, founder, CEO, and co-owner of Roush Fenway Racing and chairman of Roush Enterprises, said Hall of Fame spokesman Matt Wolfe.

"We are pleased to honor these individuals whose entrepreneurial spirit helped shape today's global transportation industry," said William R. Chapin, president of the Automotive Hall of Fame. "Each made his unique vision a reality through tenacity, creativity and forward thinking, traits that still drive the industry's evolution today.

"The Automotive Hall of Fame

"The Automotive Hall of Fame is proud to recognize these individuals and their achievements."

Induction into the Automotive Hall of Fame is reserved for noteworthy individuals who have made significant contributions to the industry, Wolfe said.

This year marks the 50th anniversary of the first Automotive Hall of Fame Induction Ceremony in 1967, a class which included automotive icons Henry Ford, Alfred P. Sloan, William C. Durant, and Walter P. Chrysler.

2017 Automotive Hall of Fame Inductees:

• Edward Welburn – Welburn was once referred to as "the man who brought beauty back to GM". He was just the sixth head of design for General Motors and



Ed Welburn

the first to lead the division on a global level.

During Welburn's 44-year career, he oversaw the designs of the latest Corvette and the revived Camaro, as well as ground-breaking concepts including the Oldsmobile Aerotech, Cadillac Ciel, and Buick Avista. Welburn also holds the distinction of having been the highest-ranking African American in the global automotive industry.

• Alberto Bombassei – Alberto Bombassei was a vital asset in Brembo growth from a small family firm in Bergamo, Italy, into a worldwide leader in automotive braking systems. Brembo was founded by his father, Emilio Bombassei, and his uncle, Italo Breda. He has served in various roles at Brembo since its inception and has continued the company's expansion and research efforts.

This resulted in breakthroughs such as the design and production of the first aluminum brake calipers, which were adopted by numerous manufacturers including BMW, Ferrari, Fiat Chrysler Automobiles, Ford, General Motors, Porsche, and Mercedes-Benz.

CONTINUED ON PAGE 3

Ford Investing in Michigan's Tech Future

A more technologically-oriented business future in Michigan is being made possible by investments by Ford Motor.

The company is investing \$1.2 billion in three Michigan manufacturing facilities to strengthen its leadership in trucks and SUVs and support the company's expansion to an auto and mobility company.

Among the investments is \$200 million investment for an advanced data center at Ford's Flat Rock property in Michigan that supports Ford's expansion to an auto and mobility company and expected dramatic increase in data storage needs, said Ford spokeswoman Kelli Felker. The data center supports auto and mobility company expansion.

As Ford expands to be both an automotive and mobility company, the company's data storage requirements are expected to increase from 13 petabytes today to more than 200 petabytes in 2021. This is especially true as Ford grows its leadership in connectivity, autonomous vehicles, electrification and mobility services

The new data centers are help-

ing Ford create a world-class infrastructure for storage, processing and integration of this data.

The centers also will increase the ability of Ford's global data insights and analytics team to transform the customer experience, enable new mobility products and services, and help Ford operate more efficiently.

Ford is also investing \$850 million in Michigan Assembly Plant to retool the plant to build the

new Ford Ranger and Ford Bronco. Employees at Michigan Assembly Plant will begin building Ranger at the end of 2018 and Bronco in 2020, Felker said.

The company also plans to create or retain 130 jobs and invest \$150 million to expand capacity for engine components for several vehicles, including Ranger and Bronco, at Romeo Engine Plant.

CONTINUED ON PAGE 6



 ${\it Flat Rock will soon be home to more than a Ford assembly plant.}$

RenCen Guard Working to
Build Military Academy

Dwight Crank's day job is beg a security guard at GM's Ren-

ing a security guard at GM's Renaissance Center headquarters. But his life's work is helping the youths of Detroit.

A minister at Triumph Church

in Southfield, Crank, 57, is work-

ing with others to open Detroit's first military academy.

"I've been working on this project for three years," Crank said.

"The idea behind the school is to create a place where young men in Detroit can get guidance, structure and discipline in their lives while also getting a good education. All too often we see homes in Detroit without fathers.

this would be a good place for that."

The proposed school would be called the Valor Military Academy, Crank said. It would be for

Young men need to learn about

hard work and discipline some-

where, and I think a school like



Dwight Crank

students in grades six through 12.

"The curriculum would meet all the state requirements," Crank said. "But there would also

CONTINUED ON PAGE 3

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Ford Also Invests Funds in Its Canadian Sites

WINDSOR, Ontario (AP) – Ford Motor Co. is hiring more than 300 engineers for a new connected vehicle research center in Ottawa

Ford said the center is part of a \$500 million Canadian (US \$376 million) investment.

The company also plans to increase sustainability and fuel economy research at its Windsor and Oakville operations in Canada.

Ford will hire 100 additional hardware and software engineers in the U.S. to support the work of the Ottawa team.

Prime Minister Justin Trudeau and Ontario Premier Kathleen Wynne said March 30 that federal and provincial governments will provide Ford with conditional grants of up to \$102.4 million Canadian dollars (US \$77 million) for the projects.

Ford said it has invested a total of \$1.2 billion Canadian (US \$903 million) in Canada in the last six months in addition to recent U.S. investments.

Connectivity is the Future for Fleets Says GM's Ed Peper

General Motors Fleet is expanding its suite of driver connectivity and fleet management solutions by adding Spireon to its telematics service provider roster.

Using the embedded OnStar 4G LTE hardware in the vehicles, Spireon will offer a customized version of its FleetLocate tool that will allow fleet operators to better manage their Chevrolet, Buick, GMC and Cadillac vehicles, beginning May 2017, said GM spokeswoman Rita Kass-Shamoun.

Spireon's FleetLocate joins a roster of GM Fleet business solutions that includes a version of Telogis Fleet for GM and GM's own Commercial Link tool. Each solution is turnkey, scalable and can help provide cost savings by eliminating unnecessary hardware costs and limiting vehicle downtime, Kass-Shamoun said.

"Connectivity is the future for fleets of all sizes because the opportunities to help improve safety and reduce operating costs are so great," said Ed Peper, U.S. vice president, GM Fleet. "With OnStar 4G LTE technology and sophisticated software – whether it's developed by us or by leading third-party providers – we can deliver innovative business solutions that work for any customer."

In addition to its telematics solutions, GM has the most comprehensive offering of connected services for fleet vehicles in the industry, Peper said. GM has more than 20 years of experience delivering connected vehicle services via OnStar, which currently has more than 11 million customers globally. Nearly half a million are fleet customers' vehicles.

More than 50,000 connected fleet vehicles are serviced by one of GM's fleet management solutions.

In 2014, GM launched OnStar with 4G LTE Wi-Fi service and has more 4G LTE-equipped vehicles on the road today than any other automaker. Collectively, customers have used more than 10 million gigabytes of data since the launch of OnStar 4G LTE, equivalent to sending and receiving nearly 105 billion emails with attachments.

GM has the broadest deployment of vehicles compatible with Apple CarPlay and Android Auto in the industry. Combined, Chevrolet, Buick, GMC and Cadillac offer more than 30 models compatible with the technology in North America, enabling smartphone users to display and control certain apps and functions via their vehicles' infotainment system touchscreen or voice commands.

"Our customers want choices

and no other automaker has the combination of services, experience and connectivity GM and OnStar offer," said Greg Ross, OnStar Business Development and Alliances director. "The Spireon collaboration is the latest example of how we're well-positioned to adapt to our customers' everchanging needs with both products and services."

Spireon's web-based fleet management solutions monitor vehicle and driver performance and give fleet operators insights to help them reduce fuel costs, idle time, labor, fleet mileage and maintenance-related downtime. They can also help provide insights into driver behavior.

"FleetLocate connected by On-Star helps make it fast and easy for fleet managers to gain valuable vehicle and driver insights from their fleets wherever they are, with no installation downtime," said Kevin Weiss, CEO of Spireon. "We're excited to offer our GM customers a 'push-button' onboarding experience for FleetLocate, enhanced by exclusive diagnostics and data that only comes from OnStar."

Spireon's telematics software is designed to help drivers identify and improve upon driving behaviors.

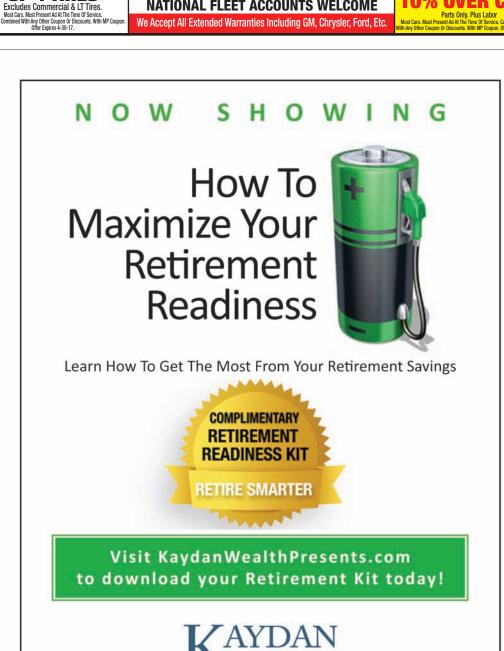
It can also help customers manage their fuel purchases, Kass-Shamoun said.

To drive further development and adoption of connected vehicle solutions, OnStar has an online portal that allows developers such as Spireon to work with GM to design, test and deliver relevant, customizable and seamlessly integrated automotive apps and services.





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Volkswagen Agrees to Settle **Lawsuits with 10 States**

paying more than \$157 million to 10 states to settle environmental lawsuits over the company's diesel emissions-cheating scan-

The company says the money will go to Connecticut, Delaware, Maine, Massachusetts, New York, Oregon, Pennsylvania, Rhode Island, Vermont and Washington. All 10 states follow California's clean air standards.

The settlement covers 3-Liter six-cylinder diesel engines and is separate from a \$603 million agreement reached last year with 44 states, Washington, D.C., and Puerto Rico that covered 2-liter

The March 30 settlement is the

DETROIT (AP) – Volkswagen is first time the 10 states have won penalties from an automaker under their own emissions laws, New York Attorney General Eric Schneiderman said March 30 in a

> Setting that precedent is important now because President Donald Trump has proposed budget cuts for federal environmental enforcement would leave states like New York and California as the first line of defense for the environment," the statement said.

> Volkswagen has admitted to programming its diesel engines to activate pollution controls during government treadmill tests and turning them off for roadway driving.



Welburn Makes Automotive Hall of Fame

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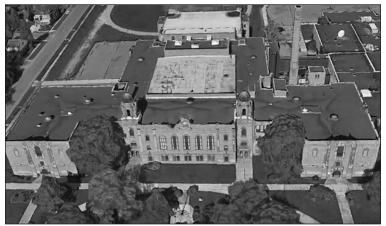
• August Fruehauf – August Fruehauf was the founder of the Fruehauf Trailer Company and is credited with inventing the semitrailer. Fruehauf was a successful horse carriage builder in Detroit, Michigan, around the turn of the 20th century.

In 1914, a client came to Fruehauf asking if he could devise a method of transporting a boat behind a Model T. Fruehauf agreed, and the result was the first Fruehauf semi-trailer. The Fruehauf Trailer Company was founded in 1918 and soon became one of the largest and most successful semi-trailer companies in the world.

and a distinguished automotive entrepreneur. As a racing team owner, Roush has won championships in NHRA and IHRA Drag Racing, SCCA Trans Am, IMSA GT, and NASCAR stock car racing. In total, Roush's teams have won over 400 races across numerous disciplines of motorsports.

In addition to his racing successes, Roush oversees Roush a freelance engineering firm, an aftermarket automotive supplier, and ROUSH CleanTech, a manufacturer of propane fuel systems.

The 2017 Automotive Hall of Fame Induction & Awards Gala Ceremony will take place at 6:00 p.m. on Thursday, July 20, at Cobo Center in Detroit, Michigan. Tickets for the black-tie event are available at www.automotivehalloffame.org.



The old Cooley High building could be home to a military academy.

RenCen Guard Working to Build Military Academy

CONTINUED FROM PAGE 1

dards. We want students to study two foreign languages and there would be mandatory drill competitions. We also want to teach students how to eat healthy.'

There would also be reading enhancement and mentoring

Right now, Crank said, he and the people who are working with him have about 75 percent of what they need to open the school.

The school hours would be from 7 a.m. to 5 p.m. six days a week, Crank said. They are looking to hire between 20 and 22 teachers for the about 300 children who have signed up to students. The school has no sleeping facilities as of yet.

Crank said there would be no charge to attend the school.

'We're still looking to bring people on board to help us out,' Crank said. "I also want to give a

Shop Floor

to Top Floor

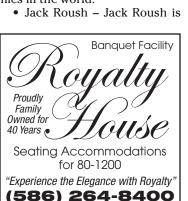
shout out to Sgt. Major David Auwen, who is based out of Selfbe extra programs and stan- ridge for his help in advising us on military matters. Kortni D. Malone has been a great help in advising us on academic con-

Crank said he and his colleagues are looking to open the academy by the September beginning of the school year. They don't have a campus yet, but recent Detroit Public School closings have provided them with opportunities.

"Detroit just closed Cooley High School and Osborne High School," Crank said. "Detroit has just closed 19 schools throughout the city. That means there's a need for us, and the buildings could be available for us to use."

Crank said Valor Military Academy is a registered 501c nonprofit entity.

Crank said that people who are interested in learning more about the school can visit its Web site at http://valormilitarya-



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PAGE 4 MONDAY, APRIL 3rd.....8:30am - 9:00pm WAITING GOULD GOST YOU THOUSANDS! **March Incentives Extended Through April 3rd!** FINAL DAY FOR MARCH INCENTIVES! DON'T WAIT! **March was an Absolutely Amazing Month** to Buy or Lease Your New Vehicle! CLIP THESE EXCLUSIVE HUVAERE MARCH 2017 COUPONS! CAN SAVE YOU UP TO \$100 A MONTH ON A 24-MONTH LEASE **EXCLUSIVE** HUVAERE **EXCLUSIVE** HUVAERE 2017 1500 CREW CAB MAROH SELLATION MARCH SELL-A-THON **BONUS CASH** RAM BONUS CASH TRADE-IN BONUS CASH 2017 HUVAERE LEASE SPECIAL! GREAT SELECTION TO CHOOSE FROM! **DODGE JOURNEY GT • All Wheel Drive • Leather** 2017 HUVAERE **MARCH SPECIAL** 2017 JEEP **2017 DODGE** PATRIOT **FOMPASS** GRAND **HIGH ALTITUDE** HIGH ALTITUDE 4X4 CARAVAN HUGESELECTION SXT GT FOR IMMEDIATE DELIVERY! Lease For HUGE 4x2 4×4 \$95" INVENTORY Lease For Lease For LEASE FOR LEASE FOR FOR IMMEDIATE 36 Mo DELIVERY! 24 Mo 24 Mo \$1095 Due \$395 Due Incredible Leather • Sunroof





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Ram Shows Off **Country Moves** In TV Special

CMT and the Ram Truck brand partnered on a new, one-hour special featuring some of country music's most proficient storvtellers – Chris Stapleton, Darius Rucker and Brett Eldredge as they make surprise returns to their hometowns to give back and perform for their very own hometown heroes.

The "CMT Hometown Heroes" special premiered Friday, March 31 at 10 p.m. Eastern time and Pacific time, and featured exclusive performances, in-depth interviews and an intimate look into the people and places that shaped each performer from a young age, said Fiat Chrysler spokeswoman Eileen Wunderlich.

Assisted by Ram Nation, the Ram Truck brand's extensive network of grassroots volunteers, each artist returns to their respective hometown to roll up their sleeves and make a meaningful difference to the people and places that defined them.

The special chronicled Grammy Award winner Chris Stapleton's return home to Paintsville, Kentucky, to surprise his high school alma mater with muchneeded improvements for the music program, including the donation of brand new band instruments, as well as Ram Nation volunteers constructing an outside stage where students can perform throughout the year.

The special concluded with Stapleton surprising students with a one-of-a-kind salute to his alma mater.

Ram Truck launched Ram Nation as a means of bringing together its owners and dealers for disaster relief and community service initiatives, Wunderlich said. Since its formation, the grassroots volunteer corps of like-minded people have come together in different U.S. cities for initiatives ranging from helping with flood and tornado relief efforts to delivering food and supplies, to building structures.

Chrysler Events Celebrates What Women Can Do

CONTINUED FROM PAGE 1

while transitioning from school to professional life.

The Fiat Chrysler women who presented during the program represented a range of disciplines and experiences, sharing how the decisions that they made along the way were instrumental to their career success.

As the company and Women's Forum bring the Women's History Month celebration to a close, guest speaker Jacki Kelley, chief operating officer Bloomberg Media at Bloomberg LP, will share learnings from her varied and successful career in the media industry with Fiat Chrysler employees on March 31.

Also as part of the celebration of Women's History Month, Fiat Chrysler developed tributes to two successful women who have carved out unusual, yet very interesting automotive-related ca-

• Nena Barlow, who is the owner of a Moab-based trail guiding business that features Jeep off-road adventures and who has competed in off-roading challenges, such as the Rebelle Rally. Read more about Nena Barlow at http://ow.ly/IBIK30ak-

• Leah Pritchett, who is a top NHRA Mopar Top Fuel driver, recently claimed the top spot in the 33rd annual NHRA Arizona Nationals. Watch a video feature on Leah Pritchett: http://ow.ly/piuY30aksTu.



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*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required unless otherwise noted. All lease assume that you qualify for lease conquest. To qualify for Lease Conquest you must have a NON-GM Lease in the household that terminates within 365 days. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases unless otherwise noted. Due to advertising deadlines prices and programs subject to change. All deals expire 03/31/2017

Ford Investing Big in State's **Technological Infrastructure**

CONTINUED FROM PAGE 1

The new data center is the second of two new data centers Ford is building in Michigan, Felker said, as the company expects its data usage to increase 1.000 percent – driven by manufacturing and business needs and new mobility services, such as more connected, autonomous and electrified vehicles.

The second new data center will be located at Ford's Flat Rock Assembly Plant, where the company is investing \$700 million and adding 700 direct new jobs - announced in January - to create a factory capable of producing high-tech electrified and autonomous vehicles.

"At Ford, we are investing aggressively in building on our strengths today - including trucks, vans, commercial vehicles, performance vehicles and SUVs - while at the same time growing our leadership in electrification, autonomy and mobility services," said Joe Hinrichs, Ford president, The Americas. "As America's top producer of automobiles, we are proud to be going even further in our commitment to invest in manufacturing here at home.'

The company's investments are supported by Ford's partnership with the UAW, as well as with federal, state, county and local governments.

"UAW-Ford is proud of the total investments in three of our Southeast Michigan assembly and engine plants, which will lead to stronger job security for our members and continued support for the surrounding communities," said UAW-Ford Vice President Jimmy Settles. "Thanks to

collective bargaining, the hard-

working men and women at each of these locations will now reap the full fruits of their labor. We look forward to celebrating more product investment and job growth at each of our UAW represented facilities in the months and years to come.'

In the past three months alone, Ford has announced \$1.9 billion in new investments in Michigan. Felker said. During the past five years, Ford has invested \$12 billion in its U.S. plants and created a total of nearly 28,000 U.S. jobs.

Ford builds more vehicles in the United States and employs more hourly U.S. workers than any other automaker, Felker said.

The work to transform Michigan Assembly Plant begins next May. Following the same pattern used during vehicle changeover at Dearborn Truck Plant in 2014, Michigan Assembly will take just four weeks to remove and reinstall the tooling necessary to build the new Ford Ranger and Ford Bronco.

The Ranger and Bronco will further expand Ford's truck and SUV leadership in North America – two of the company's profit pillars, Felker said.

During the last five years, sales of midsize pickups have grown nearly 50 percent. Many truck buyers want an affordable, functional, rugged and maneuverable pickups. Ranger is built to meet their needs, Felker said.

Romeo Engine Plant produces engines for Ford Super Duty, E-Series, Ford Shelby GT 350 Mustang and Shelby GT350R Mustang, and parts for F-Series, Mustang, Explorer and Edge.

This investment adds capacity and tooling for parts for an additional engine when the plant begins its 2018 transformation.



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