## Detroit Auto Scene®

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**JANUARY 2, 2017** 



One of 100 test vehicles built by Fiat Chrysler for Silicon Valley's Waymo.

## Waymo, Chrysler Build Special Pacificas

Silicon Valley may be in Califorable to go from zero to 60 in just nia and the Motor City may be in Michigan, but they've gotten a little closer together.

Waymo (formerly the Google self-driving car project) and Fiat Chrysler have completed production of 100 Chrysler Pacifica Hybrid minivans uniquely built to enable fully self-driving operations, said Fiat Chrysler spokesman Berj Alexanian.

"We announced the start of this joint program six months ago," Alexanian said. "We were six months and that's saying something. The key to making this process work so quickly was co-locating the teams from Waymo and Fiat Chrysler at the same location in Southeast Michigan."

mo engineers could learn about the auto industry and Fiat Chrysler engineers could learn about self-driving technology and how it's developed.

That way, Alexanian said, Way-

The vehicles are currently being outfitted with Waymo's fully self-driving technology, including a purpose-built computer and a suite of sensors, telematics and other systems, and will join Waymo's self-driving test fleet in early 2017, Alexanian said.

This first-of-its kind collaboration brought engineers from Fiat Chrysler and Waymo together to integrate Waymo's fully self-driving system into the new 2017 Chrysler Pacifica Hybrid minivan, thereby leveraging each company's

**CONTINUED ON PAGE 5** 

## KBB: GM Could Be Big Sales Winner in 2016

sales year for GM cars despite the trend of consumers moving toward trucks and SUVs.

General Motors could report the greatest volume increase in December 2016 and Kelley Blue Book projects a 1 point increase in market share, said Tim Fleming, analyst for Kelley Blue Book.

In contrast to most automakers, General Motors' growth is highlighted by a mid-size car, the Chevrolet Malibu.

has been well-received by critics, and is one of just two mid-size cars to increase sales volume this year.

ture share this month and in- just 0.1 percent short of 2015's crease sales by 3 percent, Flem- record year. Sales for the month ing said. However, much of the will be boosted by plentiful retail

It looks like 2016 will be a good increase can be attributed to an expected increase in fleet sales, similar to the rest of the calendar vear.

> New-vehicle sales are expected to decrease 2 percent year-overyear to a total of 1.6 million units in December 2016, resulting in an estimated 17.4 million seasonally adjusted annual rate (SAAR), according to Kelley Blue Book www.kbb.com, the vehicle valuation and information source.

"December is shaping up to be The new generation of Malibu the biggest sales month of 2016, even though it will likely fall short of last year's record results," said Fleming.

"At year-end, 2016 light-vehicle Hyundai-Kia also could cap- sales should total 17.4 million,

incentives featured in many holiday sales events across the country, and one last push to hit yearend sales objectives."

Kelley Blue Book expects further slowdowns in 2017, and its experts forecast sales in the range of 16.8 to 17.3 million, which would represent a 1 to 3 percent decrease from this year, Fleming said.

"Substantial incentive hikes this year haven't resulted in retail growth, while inventories continue to grow," said Fleming. "An increasing supply of used cars, especially off-lease units, is already putting pressure on residual values, which could impact the sustainability of today's high levels of leasing.

CONTINUED ON PAGE 2



2016 Chevrolet Malibu

## China Fines GM \$29 Million Over 'Monopolistic' Practice

BEIJING (AP) – General Motors Co.'s main joint venture in China was fined \$29 million last week on charges it suppressed competition by enforcing minimum sales prices for dealers, the latest in a string of penalties against foreign auto brands under the country's anti-monopoly law.

Chinese regulators have punished companies in industries from milk to medical devices under a 2008 anti-monopoly law in what appears to be an effort to force down consumer prices.

Dec. 23's announcement followed public criticism by U.S. President-elect Donald Trump of Chinese trade practices but there was no indication the case was linked to that. GM had announced in August 2014 its joint venture, Shanghai GM, was under investigation by anti-monopoly regulators.

The Shanghai Price Bureau said Shanghai GM, a joint venture with state-owned Shanghai Automotive Industries Corp., im-

properly suppressed competition by enforcing minimum prices dealers were allowed to charge for Cadillac, Chevrolet and Buick models.

That "disrupted the normal order of market competition," the statement said.

Setting minimum retail prices is a common practice in many markets but lawyers say Chinese regulators to regard it as an improper restraint on competition.

A statement by the price bureau said the penalty was set at 4 percent of Shanghai GM's annual sales, or 201 million yuan (\$29 million).

In a statement, GM said: "GM fully respects local laws and regulations wherever we operate. We will provide full support to our joint venture in China to ensure that all responsive and appropriate actions are taken with respect to this matter."

CONTINUED ON PAGE 2

## Ford Shifters Solve Technical Difficulties

Cars slipping out of park and causing accidents, and even fatalities, is a problem. And Ford has come up with a solution called Return to Park.

This technology has been placed in the 2017 Ford Fusion and uses data from the car's extensive network of sensors to detect conditions that indicate a customer's intent to exit the vehicle, said Ford spokesman Dan Jones.

The smart technology can provide drivers with extra peace of mind that their 2017 Fusion will select park, as intended, even if they forget to turn the dial to P, or accidentally leave the car in another gear when parking.

Vehicle rollaways typically occur when drivers exit the vehicle with the engine running and the could add without getting in the transmission not in park. Jones said. A rollaway incident could result in serious injuries to a driver exiting the vehicle, or to pedestrians in the path of a rolling vehicle.

According to a National Highway Traffic Safety Administration study published in August, 360 people were killed in accidents involving unattended vehicles with no driver control between 2012 and 2014 - which is 19 percent of all non-occupants killed in non-traffic crashes a year. In an average year, about 2,000 people are injured in similar inci-

In developing the innovative new 2017 Fusion and implementing the new rotary gear shift dial, Ford engineers identified an opportunity to address vehicle rollaways by designing smart software to assist the driver and reduce the potential for accidents

under certain conditions, Jones

Return to Park technology is designed to automatically shift the car into park when any of the following conditions occur:

- You turn the vehicle off;
- You open the driver's door with your safety belt unlatched and the vehicle stationary;
- Your safety belt is unlatched with the driver's door open and the vehicle stationary.

"When we decided to go with the new rotary shifter for the 2017 Ford Fusion, the team sat together in a room to see what additional customer benefit we could bring to the table," says Mark Zyskowski, Ford global eshift systems technical expert. "We thought about what we



The new Ford shifter

way of normal day-to-day scenarios, and all agreed a feature to help confirm park is selected when exiting the vehicle seemed really worthwhile."

CONTINUED ON PAGE 2

## Levin Awarded for Preserving Automotive, Labor Heritage

MotorCities National Heritage of great pride for many Michigan Area recently presented its 2016 Milestone Award to long-serving U.S. Senator Carl Levin.

MotorCities National Heritage Area is a nonprofit dedicated to historic preservation of the automotive and labor industries.

Levin helped create the legislative groundwork for the Automobile National Heritage Area in 1998 and was instrumental in its Congressional reauthorization in

A longtime champion for the automotive industry and for the preservation of its history and culture, Levin said he believes automotive heritage is a source

residents.

"This award relates to a subject that is dear to my heart, dear to the hearts of every person who lives in Michigan," said Levin on accepting the award.

"It's a matter of great pride to everybody who lives here, works here, or has benefited from the automotive industry. The middle class was almost born here; it surely was promoted by the automobile industry."

Levin called it a "critically important heritage," and commended the work of MotorCities to

**CONTINUED ON PAGE 2** 



Retired senator Carl Levin receives award from MotorCities' Pomaville.

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#### **Ford Shifters Fix Technical Problems**

**CONTINUED FROM PAGE 1** 

Fusion engineers worked hard to integrate the feature into normal, convenient operation for drivers, Zyskowski said.

The system can detect when a driver has turned the car off while moving, and will first shift into neutral until it slows below 5 mph before shifting into park automatically.

The technology is designed not to operate if it detects a belted driver opens the door with the car moving to free a stuck coattail, for example, or if a driver happens to be inching into a parking space and wishes to see the lane markers, Jones said. It is designed not to operate when the car is in Stay in Neutral or Neutral Tow mode.

The rotary gear shift dial has three different electronic modules monitoring transmission and shifter, which must all be in agreement for a command to accept a gear selection.

This is the same system that is capable of detecting and overriding such unintended scenarios as shifting into reverse while driving at speeds above 5 mph.

The new rotary gear shift dial with Return to Park is a standard feature for all 2017 Ford Fusions.

## **GM** is Fined by China for 'Monopolistic' Trade Practices

CONTINUED FROM PAGE 1

GM vies with Germany's Volkswagen AG for the status of topselling vehicle brand in China.

Sales of GM vehicles in China rose 7 percent in November over a year earlier to 371,740 units. Year-to-date sales rose 8.5 percent to 3.4 million.

Audi, VW's luxury unit, was fined \$40.5 million and Fiat Chrysler Automobiles' Chrysler brand received a smaller penalty in 2014 on similar charges of enforcing minimum sales prices.

State media cited an official saying Daimler Benz AG's Mercedes unit was guilty of violations but no penalty was announced. Toyota Motor Corp. said its Lexus unit was under scrutiny but no results have been announced.

A dozen Japanese auto parts suppliers were fined earlier on price-fixing charges.

The industry-wide investigation began in 2014 following complaints foreign auto brands were abusing their control over supplies of spare parts to overcharge consumers. In the case of

Mercedes, regulators said purchasing the spare parts needed to assemble one car would cost as much as 12 new vehicles.

Foreign business groups welcomed passage of the 2008 law, which they said would help to clarify operating conditions in China's state-dominated economy.

Since then, they have complained about the secretive way investigations are conducted.

They say companies are pressured into agreeing to penalties and to avoid disputing any finding of wrongdoing.

In the biggest penalty so far, Qualcomm Inc. was fined \$975 million in 2015 on charges it abused control over patents that are part of global industry standards for mobile phones to charge Chinese handset makers excessive licensing fees.

This month, medical device maker Medtronic Inc. was fined \$17 million on charges it suppressed competition by enforcing minimum prices for its retail-

#### **Oakland County Employees Give** Generously

Oakland County employees donated over \$45,000 to support local charities this year through the county's Casual Day program, County Executive L. Brooks Patterson said during a special ceremony Dec. 14 in the lobby of the Executive Office Building. On Casual Day, employees in participating departments and divisions may donate \$1 to wear jeans or dress casually.

Patterson presented 18 organizations with checks totaling \$30,000 during the special ceremony. Receiving Casual Day funds for the first time was Pink Ribbon Trail Blazers, which helps provide mammograms to uninsured women.

County employees also gave an additional \$15,000 during six Special Casual Days this year, which included a fundraiser for the March of Dimes, Patterson said at the ceremony.

## KBB: GM Could Be Big Sales Winner in 2016

**CONTINUED FROM PAGE 1** 

"We are looking for manufacturers to cut production in the new year to better match slowing consumer demand and alleviate the need for elevated incentives.'

Here are some key highlights for the estimated December 2016 sales forecast:

- In December, new light-vehicle sales, including fleet, are expected to hit 1,600,000 units, down 2 percent from December 2015 and up 16 percent from November 2016.
- The SAAR for December 2016 is estimated to be 17.4 million, even with December 2015 and down from 17.8 million in November 2016
- · Retail sales are expected to account for 81.1 percent of volume in December 2016, down from 81.4 percent in December 2015.

After all numbers are tallied, BlueBook expects Hyundai-Kia total fleet sales to be up 20 percent in 2016, which is one of the highest increases in the industry, Fleming said.

Mid-size SUVs and crossovers are on pace to be one of the fastest growing segments in December 2016, helped by moderate gas prices and seemingly limitless consumer demand for utility vehicles. The Toyota Highlander, Subaru Outback and new GMC Acadia could see some of

the biggest increases in the segment, Fleming said.

On the flip side, mid-size cars will have yet another down month, the 10th in a row, and analysts expect the segment's market share to dip nearly a full percentage point. Overall market share for all cars looks like it will end the year around 39 percent, down from 42 percent in 2015 and down 10 points since 2012. As the industry heads into 2017, there is no indication that this trend will slow, Fleming said.

There are 27 sales days in December 2016, compared with 28 sales days in December 2015. All percentages are based on raw volume, not daily selling rate.

#### Levin Honored for Historical Work

CONTINUED FROM PAGE 1

preserve, promote and interpret that heritage through grant funding, educational programming and tourism.

MotorCities Executive Director Shawn Pomaville presented the award, and thanked the senator for his unyielding commitment to the National Heritage Area.

"Our work would not have been possible without Senator Levin's creation of National Heritage Area in 1998, and again in 2014, when he paved the way for the reauthorization of the MotorCities so that we were able to retain our affiliation with the National Park Service," said Pomaville.

This marks the third year of MotorCities Milestone Award. In 2015, The Hon. U.S. Rep. John Dingell received the award along with the UAW International Union - each part of a group that came together with an idea to preserve Southeastern Michigan's rich auto and labor heritage.

National Heritage Areas are places where natural, cultural, historic and scenic resources combine to form a cohesive nationally important landscape. The MotorCities National Heritage Area encompasses more than 10,000 square miles in southeast and central Michigan. The Partnership's administrative headquarters are in Detroit.

#### Oakland U is Seeking New President

The Oakland University Board of Trustees voted on Dec. 5 to retain the search firm Academic Search, Inc. to assist in identifying candidates from whom the Board may select the University's next president.

University officials said in a press release that the firm was recommended to the Board by the University's Ad Hoc Presidential Search Committee.

Through an open bid process, the Presidential Search Committee sent Requests for Proposal to 16 national search firms and received 12 comprehensive proposals. The committee assessed those proposals based on several criteria, including each firm's success in attracting diverse candidate pools. Four firms were selected for interviews.

The committee recommended Academic Search based on several factors, including its leadership experience and successful track record in conducting previous searches for Oakland. Moreover, the firm's president, Jessica Kozloff, Ph.D., has served as a university president.





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"FIRST IN THE HEART OF DETROIT SINCE 1933" PAGE 3 **JANUARY 2. 2017** 

## 2018 Traverse Completes GM's SUV Lineup

analysts like Kelley Blue Book say consumer vehicle tastes are leaning heavily toward SUVs, and that's not likely to change anytime in the near future.

That's good news for Chevrolet. The brand will complete the transformation of its crossover and SUV lineup with the introduction of the next-generation Traverse on Jan. 9 at the North American International Auto Show, said GM spokeswoman Tara Kuhnen.

"The new Traverse features a bold and refined design with seating for up to eight passengers," said Alan Batey, president of GM North America and brand chief of Global Chevrolet. "It's expected to offer the segment's best third-row legroom and maximum cargo space.'

Features that the public will see for the first time at NAIAS will include premium interior and exterior design cues and new technologies, including available exclusive D-Optic headlamps that provide a natural daylight effect with a seamless light quality, Kuhnen said.

The 2018 Traverse will be Chevrolet's latest crossover/SUV offering, joining the 2017 Bolt EV and Trax, the 2018 Equinox revealed in September and the fullsize Tahoe and Suburban.

"Nobody in the industry offers a broader, fresher lineup of SUVs and crossovers than Chevrolet,' said Batey. "From the all-electric Bolt EV to America's longest-rungot something for every customer and lifestyle."

Batey said Chevrolet offers a wide choice of SUVs and CUVs. He said they include:

- BOLT EV Named the *Motor* Trend 2017 Car of the year, Chevrolet's affordable long-range electric vehicle, Batey said, fers an EPA-estimated 238 miles of range per full charge with roominess.
- TRAX With sales up 23 percent this year, Trax enters 2017 with a fresh look, turbocharged performance and 10 standard air bags, expected to be the most of any competitor in its segment.
- EQUINOX New for 2018, the Equinox is a fresh and modern SUV, said Batey, designed to help keep passengers safe, comfortable and connected.

Three new turbo engine choices will include what is expected to be the segment's first turbodiesel.

• TRAVERSE - Redesigned for 2018, the next-generation Traverse is expected to offer best-inclass third-row legroom and cargo room.

Premium cues, new technologies and new trim levels expand customer choices.

• TAHOE - Along with Suburban, Chevrolet's full-size SUVs represent nearly 50 percent of the segment - and Tahoe was the highest-ranked large SUV in the J.D. Power 2016 U.S. Initial Quali-

The Chevrolet Tahoe received

Recent reports by automotive ning nameplate, Suburban, we've the lowest number of problems per 100 vehicles among large SU-Vs in the J.D. Power 2016 Initial Quality Study, based on 80,157 total responses, evaluating 245 models, and measures the opinions of new 2016 vehicle owners after 90 days of ownership, surveyed in February-May 2016.

• SUBURBAN - Suburban is the original SUV. Introduced in 1935, it is the oldest continuously produced vehicle nameplate in the industry.

The 2017 Suburban offers up



The 2018 Traverse will be unveiled at the 2017 NAIAS at Cobo Center.

capacity

to 8,300 pounds of trailering equipped, and up to 121.7 cubic properly feet of cargo space.

## **Delphi Plans Tech Demonstration at CES**

As the pace of automated driving technology shifts into overdrive, Delphi Automotive PLC and Mobileye will conduct the most complex automated drive ever publicly demonstrated on an urban and highway combined route in Las Vegas for CES 2017, said Delphi spokesman Scott Fosgard.

The 6.3-mile drive will showcase Delphi and Mobileye's Centralized Sensing Localization and Planning (CSLP) automated driving system, which will be ready for production by 2019.

CSLP is the first turnkey, fully integrated automated driving solution with an industry-leading perception system and computing platform, Fosgard said.

'Three factors will separate the leader from the pack in the race to offer driverless vehicles by 2019 best-in-class: perception sensors such as cameras, radar and LiDAR, automotive experience and computer processing speed," said Glen De Vos, vice president of services for Delphi. "We will demonstrate the capability of the CSLP solution in our intensive drive at CES 2017."

"Delphi and Mobileye's complementary skills are key to enabling a production-ready, scalable autonomous system, said Professor Amnon Shashua, Mobileye co-founder, chairman and chief technology officer. "These demonstrations provide a glimpse to what our collaboration has achieved thus far while many of the truly advanced capabilities such as the full scope of REM and Reinforcement Learning for Driving Policy will be gradually upgraded during 2017."

The Las Vegas drive will tackle everyday driving challenges

such as highway merges, congested city streets with pedestrians and cyclists and a tunnel, Fosgard said.

The 2019 CSLP system will feature several advanced technologies, including:

- Localization and mapping capabilities: Ensures the vehicle knows its location within 10 cm, even without GPS connectivity;
- Free space detection: Helps the car navigate complex lane splits or areas lacking lane mark-
- 360-degree pedestrian sens-
- ing;
   3D vehicle detection: Detects vehicles at any angle. Can detect partial cars by identifying vehicles by overall shape and detect by wheel movement if a car is stationary or parked; critical for urban situations with unusually angled intersections.

### Bianchi PR of **Troy Expands Globally**

Bianchi Public Relations of Troy and the Public Relations Global Network (PRGN) have added five new communications agency affiliates to one of the world's largest PR agency networks.

These firms joined PRGN during the consortium's recent meeting in Lisbon, Portugal lastmonth, said Bianchi spokeswoman Leslie Dagg new PRGN logo was also unveiled, which gives the organization a fresh and updated look.

'The addition of these four outstanding affiliates in Europe and one in North America is of strategic importance to PRGN in part because of the local markets in which they are located," said Evelyn John Holtzhausen. founder of Cape Town, South Africa-based HWB Communications and president of PRGN. "The GDP value of Canada represents 2.5 percent of the world economy, so having a strong presence there is imperative. The addition of a consumer-oriented firm in Belgium complements PRGN's Brussels-based, European public affairs firm, while our expansion into Bulgarand Lithuania further strengthens our presence in Eastern Europe and the Baltic states, respectively. Likewise, the addition of a firm in Denmark increases our capabilities in Scandinavia, where we already work with an affiliate in Sweden."

"As new business prospects increasingly seek communications expertise in multiple markets around the world, the opportunities for all PRGN affiliate members to support them increase," said James A. Bianchi, APR, founder and president of Bianchi PR.

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#### Chevrolet Racing **Team Names** Two Drivers

Consistency and familiarity are themes of the 2017 Corvette Racing program, and it is no different with the selection of drivers for North America's opening pair of premier endurance races, said GM spokesman Ryan Smith.

As was the case in 2016, Mike Rockenfeller and Marcel Fässler will join Corvette Racing's four full-season drivers to recreate an All-Star lineup that will contest the Rolex 24 At Daytona and Mobil 1 Twelve Hours of Sebring.

The pair will reunite with their teammates from the same two events in 2016. Rockenfeller will drive with Antonio Garcia and Jan Magnussen in the No. 3 Mo-1/SiriusXM Chevrolet Corvette C7.R as Fässler teams with Oliver Gavin and Tommy Milner in the No. 4 Corvette.

All six Corvette Racing drivers attended a two-day IMSA test for the WeatherTech SportsCar Championship last month at Daytona International Speedway. It's the place that saw Corvette Racing finish 1-2 in the GT Le Mans (GTLM) class in 2016 with the two Corvettes separated by just 0.034 seconds - an all-time record for the event.

"Both Rocky and Marcel were valuable parts of our endurance program in IMSA last year," said Mark Kent, Chevy director of Motorsports Competition. "We are glad to welcome them back to Corvette Racing for the Rolex 24 At Daytona and Mobil 1 Twelve Hours of Sebring.

Their experience, record of success and team-first mentality are ideal for Chevy and Corvette Racing as we attempt to repeat 2016 wins in the two biggest endurance races in North America.'

Fässler, Gavin and Milner led the record-setting finish for Corvette Racing in last year's Rolex 24 as the team won at Daytona for the second year in a row and third time in six tries. The No. 4 Corvette C7.R also doubled up in Florida by winning at Sebring – also for the second consecutive season. In 2015, Garcia and Magnussen were part of the winning lineup in the No. 3 Corvette C7.R for both endurance events. Both Rockenfeller and Fässler

have won endurance racing's two premier 24-hour races - the Rolex 24 and 24 Hours of Le Mans. In addition to his two triumphs with Gavin and Milner to start the year, Fässler teamed with the reigning GTLM champions to place third in class at Road Atlanta's season-ending Petit Le Mans.

#### Michigan's Yankee **Air Museum Sets History Event**

YPSILANTI TOWNSHIP. Mich. (AP) - The Yankee Air Museum in southeastern Michigan is offering a doubleheader presentation ranging from World War II's Rosie the Riveter to modern-day CIA photography.

The Ypsilanti Township museum has scheduled the talks for Jan. 4 featuring Rosie the Riveter chronicler Donnaleen Lanktree intelligence historian Michael Lechlitner.

Lechlitner will discuss how photos can aid the CIA with national security, natural disaster relief and global disease awareness.

Lanktree plans to share some of the many "Rosie" stories she has collected.

The museum is in part of the former Willow Run Bomber Plant. That's where Rose Will Monroe and other workers built the B-24 Liberator bombers during World War II.

## FCA to Debut Advanced Technologies at CES

the new year by holding its first press conference at CES 2017.

The event takes place on the first media day, Tuesday, Jan. 3 at 1 p.m. (Pacific) at Mandalay Bay in Las Vegas.

"FCA will unveil a vehicle very apropos for CES," said Fiat Chrysler spokesman Rick Deneau. "And, of course we will be displaying it at our home Detroit auto show.'

In addition, Fiat Chrysler will offer CES attendees an opportunity to experience advanced, "vet intuitive" technologies, including hands-on demonstrations of the new, fourth-generation Uconnect system featuring Apple CarPlay and Android Auto, the new, class-exclusive Uconnect Theater rear seat entertainment system in the 2017 Chrysler Pacifica minivan and a variety of exclusive features in the Chrysler Pacifica Hybrid's innovative powertrain system, Deneau said.

Building upon the success of previous generations, the new system, Deneau said, includes performance improvements with faster startup time and enhanced processing power, a new 8.4-inch touch screen that offers multitouch gestures, vivid imagery, sharper graphics and the ability to support smartphone integrations.

CarPlay: Apple Apple CarPlay is the smarter, simpler way to use your iPhone in the car. CarPlay takes the things you want to do with your iPhone while driving and puts them right on your car's built-in display. Drivers are able to place calls, listen to music, send and receive messages, obtain directions optimized for traffic conditions, and access third-party audio apps on vour iPhone, all while staying focused on the road. CarPlay

Fiat Chrysler will be starting features Siri Voice control in tion and estimated arrival time. addition to being accessible from the car's touch screen.

> • Android Auto: Targeted for Android phones, Android Auto shares information while driving and makes it easy to access the best of Google. The system features Google Maps with free voice-guided navigation, live traffic information and lane guidance; on-demand access to 30 million songs with Google Play Music; the ability to place phone calls or send and receive messages while keeping your hands on the wheel; and ask Google Search any question. Android Auto also makes it easy to access popular apps and content from the Uconnect system's touch

> Uconnect is turning up the fun factor for passengers, with the class-exclusive Uconnect Theater rear seat entertainment system. With Uconnect Theater, passengers can watch movies, play built-in games and connect personal devices to surf the internet. To quickly navigate through options, passengers can swipe through the touch screens or use the included Bluetooth touchpad remote control.

The Uconnect Theater includes:

- Screens: Two high-definition 10-inch touch screens located on the back headrests of the driver and front passenger seats. Individual content can be displayed on each screen.
- Built-in apps and games: To help keep passengers entertained, Uconnect Theater offers several embedded apps and games via the 10-inch touch screens, including math flash cards, checkers, bingo and tic

With the "Are We There Yet?" app, passengers can view the distance remaining to their destina-

- Parental controls: The driver can mute, turn off and lock out content displayed on each
- Supported devices: Passengers can select from a variety of devices to connect to Uconnect Theater, including smartphones, tablets, MP3 players, Apple TV, Blu-ray/DVD, CD, gaming devices, e-readers, USB drives, laptops and digital cameras
- USB ports: A USB port located in the first row center stack can be used to play movies on the Uconnect Theater 10-inch screens. Additional ports in the second and third row also provide charging.
- HDMI ports: HDMI ports are available in the second row to transfer, charge, control and shuffle between a connected device and the vehicle screens.
- Remote controls: Two Bluetooth touchpad remote controls are included with the Uconnect Theater.



Part of Chrysler technology planned for showing at CES in Las Vegas.

## Waymo, Chrysler Build Special Pacificas

CONTINUED FROM PAGE 1

individual strengths and resources, Alexanian said. Engineering modifications to the minivan's electrical, powertrain, chassis and structural systems were implemented to optimize the Pacifica Hybrid for Waymo's fully self-driving technology.

"The Pacifica Hybrid will be a great addition to our fully selfdriving test fleet. FCA's product development and manufacturing teams have been agile partners, enabling us to go from program kickoff to full vehicle assembly in just six months," said John Krafcik, CEO of Waymo. "They've been great partners, and we look forward to continued teamwork with them as we move into 2017." Waymo and Fiat Chrysler co-lo-

cated part of their engineering teams at a facility in southeastern Michigan to accelerate the overall development process, Alexanian said. In addition, extensive testing was carried out at Fiat Chrysler's Chelsea Proving Grounds in Chelsea, and Arizona Proving Grounds in Yucca, Ariz., as well as Waymo test sites in

"As consumers' transportation needs evolve, strategic collaborations such as this one are vital to promoting a culture of innovation, safety and technology," said FCA CEO Sergio Marchionne. "Our partnership with Waymo enables FCA to directly address

the opportunities and challenges the automotive industry faces as we quickly approach a future where fully self-driving vehicles are very much a part of our daily

Self-driving cars have the potential to prevent some of the 1.2 million deaths that occur each year on roads worldwide, 94 percent of which are caused by human error, Alexanian said. This collaboration will help FCA and Waymo better understand what it will take to bring self-driving cars into the world.

"Waymo is a self-driving technology company with a mission to make it safe and easy for people and things to move around, Krafcik said.

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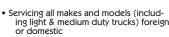
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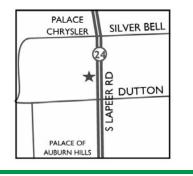




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## Cobo Now Ready for NAIAS

Cobo Center recently completed a \$2 million technology upgrade, just in time for the North American International Auto Show. The work includes an upgraded Nortel core switch that distributes the WiFi signal, along with several new Nortel edge switches located throughout the

"For the visitors that use our WiFi network, these upgrades will be like moving from a onelane highway to a three-lane super-speedway," said Claude Molinari, general manager of Cobo Center.

System improvements also include upgrading WiFi access points to 802.11ac Aruba APs and increasing the number of APs to 400 throughout the facility. The network location of APs and configuration will be remapped based on events' anticipated high use of WiFi in specific areas.

This pre-planning creates design cost-effective networks that support uninterrupted digital services while minimizing crosschannel interference that can result from excessive and disorganized access points.

These WiFi upgrades will allow 32,000 simultaneous users on the network. The amount of data traffic at NAIAS has more than doubled in the past two years and these upgrades will assure a better user experience, said Molinari.

Discovery during pre-event planning for a show in Cobo Center may reveal estimated high usage, in which case, the Technology Services department is prepared to add more APs to smooth out the user's experience and allow for a greater number of guests and their wireless devices to access the Internet at ever-increasing speeds.

To create a more flexible WiFi

network, the ClearPass Access Management System was installed to create an integrated platform, allow coherence of private networks and create a WiFi splash page for the facility-wide "CoboFree" WiFi network, that will require users to click through a splash page designed to highlight sponsors or include advertisers, thus generating event revenue.

"We will be launching our WiFi splash page feature at this year's North American International Auto Show (NAIAS) to allow the show to display their branding to more than 800,000 attendees when they use the Cobo Free WiFi throughout the facility," said Molinari. "We expect this to be a huge asset to events wishing to extend their brand and their sponsor brands to everyone."

#### **DTE Energy Gives Outreach Funds**

DTE Energy will donate \$6 million to Michigan outreach agencies in an effort to help low-income residents stay warm.

"We understand the challenges some of our customers face, especially during extreme weather, and we are committed to providing assistance to help lighten the load, especially during the holidays," said Mark W. Stiers, president and chief operating officer of DTE Gas, DTE Energy. "This \$6 million donation will allow our agency partners to help many of our customers keep the heat and lights on during the holiday season and through the New Year."

The donations will be administered by The Heat and Warmth Fund and the United Way for Southeastern Michigan and will bring relief to elderly, unemployed and disabled.

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