Detroit Auto Scene®

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VOL. 84 NO. 37

ESTABLISHED 1933 AS NEW CENTER NEWS AND 1983 AS OAKLAND TECH NEWS

SEPTEMBER 26, 2016

Autumnal Equinox Sets Stage for Debut Of 2018 Chevrolet Equinox Compact SUV

2018 Equinox on Sept. 22, the day of the autumnal equinox.

"It is a fresh and modern SUV sized and designed to meet the needs of the compact SUV customer," said Alan Batey, Global Chevrolet president. "We've got the strongest truck business in the industry and we've reinvigorated our car lineup with Volt, Cruze and Malibu.

"We're applying the same customer focus to grow our crossover/SUV business – starting with the Chevrolet Equinox."

Today's compact SUV customers want a vehicle that meets all of their needs, from design, connectivity and safety perspectives, said GM spokeswoman Tara Kuhnen.

The Equinox, she said, was designed to deliver on all fronts, starting with its fresh new design and new propulsion systems.

"The new Equinox's expressive exterior has a lean, muscular skin echoing the global Chevrolet design cues and sculpted shapes seen in the Volt, Malibu and Cruze," Batey said. "Extensive aero development in the wind tunnel influenced the sleek shape.

It is a richer, more detailed design featuring chrome trim on all

Chevrolet unveiled the new models and Malibu-inspired to the interior, making styling, Batey said. Projectorbeam headlamps are standard, along with LED daytime running lamps. At the rear, horizontal taillamps emphasize the Equinox's wide stance, Batey said, while uplevel models feature LED tail-

"Customers who previewed the vehicle early on had a strong emotional response to the sleek and sophisticated exterior design," said John Cafaro, executive director, GM Design. "Those same themes are carried through space beautifully intuitive.

The interior takes advantage of the Equinox's new architecture to offer a down-and-away instrument panel, while a low windshield base provides a commanding outward view, Cafaro said.

New elements such as available denim-style seat fabric blend high style with high durability, while a new "kneeling" rear seat enhances functionality, Cafaro said.

With it, the bottom cushions tilt

CONTINUED ON PAGE 3



2018 Chevrolet Equinox



High-strength steel is major contributor to Pacifica's crashworthiness.

'We Know What's Important To Minivan Buyers' – Kuniskis

earned a rating of Top Safety Pick+ for 2016 from the Insurance Institute for Highway Safety

The designation applies to any 2017 Chrysler Pacifica produced after August 2016, said Fiat Chrysler spokesman Eric Mayne.

The achievement marks yet another minivan milestone for Fiat Chrysler, Mayne said. He also noted that the company pioneered the segment more than 30 years ago.

"Having sold more than 14 mil-

The 2017 Chrysler Pacifica has lion minivans since inventing the segment in 1983, we know what's important to minivan buyers.' said Tim Kuniskis, head of Passenger Car Brands - FCA North America

> "The 2017 Chrysler Pacifica is the sum of all the knowledge we've accumulated about minivans and the people who are proud to own them. Among the things we know - safety is one of the most important purchase reasons and achieving the Top

> > **CONTINUED ON PAGE 4**



Ford is inviting Girl Scouts to participate in track car racing.

Ford Teams with Girl Scouts To Advance STEAM Interest

It's been said that love of learn- dren have an aptitude for techniing and science starts when one is young.

That's why Ford Motor Company is collaborating with four Girl Scouts Councils on a program that offers avenues for elementary school students to explore Science, Technology, Engineering, Arts and Mathematics (STEAM)-related fields.

Girls' Fast Track Races, said Ford spokeswoman Anika Salceda-Wycoco, is providing handson experience in vehicle engineering and design to 200 Brownies and 200 Juniors from each of the participating councils - Tropical Florida, Southeastern Michigan, Northeast Texas and Northern New Jersey.

Through the program, young girls are given the opportunity to learn about automotive science and engineering by building their ty and learning," she said. own track race cars.

"We believe that all young chil-

cal subjects," said Tracy Magee, Ford primary brand experiential manager.

"What's often lacking is the encouragement and additional support to succeed.

"Ford is deeply committed to education, and through creative programs such as the Girls' Fast Track Races, we hope to spark excitement among the youth and inspire them to pursue future careers in high-tech fields.'

Ford's newly launched STEAM Experience works with longstanding Ford programs and outside organizations to help unify, shine a light on, and expand opportunities that inspire and enable students to pursue careers in STEAM fields, Salceda-Wycoco

"It serves as a hub for creativi-

CONTINUED ON PAGE 2

GM Seeks 100 Percent Renewable Energy

GM believes that it's possible that power can be in the company's own hands - electric power,

General Motors plans to generate or source all electrical power for its 350 operations in 59 countries with 100 percent renewable energy - such as wind, sun and landfill gas - by 2050.

"Establishing a 100 percent renewable energy goal helps us better serve society by reducing environmental impact," said GM Chairman and CEO Mary Barra. "This pursuit of renewable energy benefits our customers and communities through cleaner air while strengthening our business through lower and more stable energy costs."

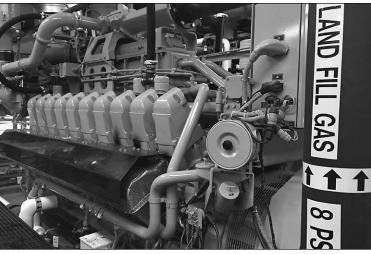
This new renewable energy goal, along with the pursuit of electrified vehicles and efficient manufacturing, is part of the company's overall approach to strengthening its business, improving communities and addressing climate change, Barra

GM Boasts Price, Mileage of New Chevy Bolt EV

When GM announced that the company was going to build the Bolt, GM CEO Mary Barra said the EV would be capable of going the distance and be affordable. Now, Chevrolet says it's keeping its promise.

GM revealed on Sept. 21 that the Bolt EV's base Manufacturer's Suggested Retail Price is set at \$37,495, including destination charge.

CONTINUED ON PAGE 5



GM's Orion Plant produces energy from renewable landfill gas.

global collaborative initiative of es around the world, said GM businesses committed to 100 spokeswoman Laura Toole. percent renewable electricity, working to increase demand for clean power.

In 2015, GM required 9 terawatt hours of electricity to build its vehicles and power its offices,

GM is also joining RE100, a technical centers and warehous-

To meet its new renewable energy goal, GM will continue to improve the energy efficiency of its operations while transitioning to

CONTINUED ON PAGE 3



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Deadline: Thursday 5:00 p.m. for the next edition of Monday

William Springer II, publisher Lisa A. Torretta, operations Jim Stickford, news

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Ford Teams With Girl Scouts for STEAM Interest

CONTINUED FROM PAGE 1

Girls' Fast Track Races - one of the many Ford STEAM Experiences - is designed to provide encouragement and motivation to the four participating councils as they work to build and race their own cars.

Here are Race details:

- Southeastern Michigan Council: 11 a.m., Oct. 15, Athletics Center O'Rena, Oakland University, Rochester Hills;
- Northeast Texas Council: 11 a.m., Oct. 29, Curtis Culwell Center, Garland, Texas;
- Tropical Florida Council: 12 p.m., Nov. 6, Fernandez Family Center, St. Thomas University, Miami Gardens, Fla.;
- Northern New Jersey: venue and time to be announced at a later date.

Ford knows diversity is imperative to future innovations, Salceda-Wycoco said.

'As an expert in engineering, Ford has a unique opportunity to bring this fun and educational experience to girls and the youth-at-large," said Magee.

Girls' Fast Track Races gives participants the opportunity to connect and compete at the highest level - all while sparking creativity to ensure a brighter future, not just for Ford, but for the entire community, Salceda-Wycoco said.

"Girl Scouts of Northeast Texas is excited to team up with Ford Motor Company, to inspire these members who are interested in science, technology, engineering and math," said Jennifer Bartkowski, CEO Girl Scouts of Northeast Texas.

'Girls need opportunities to expand their realm of what's possible. Through this collaboration, girls will get to explore STEAM concepts and careers as they design, test and race their own cars.

Johnette Hardiman, chair of the board of directors, Girl Scouts of Tropical Florida, said scouting builds courage, confidence and character. "Our girls want to make the world a better place," she said.

Ford's commitment to STEAM education is long-standing, Salceda-Wycoco said.

"For more than 30 years, Ford Motor Company has inspired young people to seek knowledge, be curious, solve problems and like Henry Ford himself - make dreams of a better world come

"The company is committed to fostering interest in science, technology, engineering, the arts and math among American youth to help ensure the country can maintain its legacy of innovation and continue to thrive in a global economy."

Long-established like Ford Next Generation Learning and Ford High School Science and Technology Program give students opportunities for hands-on learning and mentorship, Salceda-Wycoco said.



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Autumnal Equinox Sets Stage for Debut Of 2018 Chevrolet Equinox Compact SUV

CONTINUED FROM PAGE 1

forward when the split-folding seatbacks are lowered, allowing a flat floor for easier loading.

The 2018 Equinox offers technology that helps keep passengers safe, comfortable and connected, Kuhnen said.

Chevrolet's latest connectivity technologies are front and center, including 7- and 8-inchdiagonal MyLink infotainment systems designed to support Apple CarPlay and Android Auto, as well as an available OnStar 4G LTE Wi-Fi hotspot.

Apple CarPlay and Android Auto compatibility is subject to their terms, privacy statements and data plan rates, as well as a compatible smartphone, said

The Equinox offers a comprehensive suite of available active safety technologies and adaptive crash-avoidance features that provide ease of use and peace of mind on the road, Kuhnen said.

Available advanced active safety features to enhance driver awareness on the road include radar- and camera-based adaptive technologies that can provide alerts to potential crash threats, allowing the driver to react and make changes to avoid them, including new Safety Alert Seat, new Surround Vision, new Forward Collision Alert with Following Distance Indicator, new Low-Speed Forward Automatic Braking, new Lane Keep Assist with Lane Departure Warning, new Rear Seat Reminder, Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic

A range of three turbocharged engines – including the compact SUV segment's first turbo-diesel in North America - provides customers more choices when it comes to performance, efficiency and capability, Kuhnen said.

They include a 1.5L turbo, a 2.0L turbo - matched with GM's new nine-speed automatic transmission - and a 1.6L turbo-diesel.

'With three choices, customers can select an engine that offers more of the attributes that are important to them: efficiency, performance and capability, said Dan Nicholson, vice president, Global Propulsion Systems. "The advantage for each is the power of a larger engine and the efficiency of a smaller engine."

The new Equinox is the first

OCC Schedules Recycling Day For October 1

Area folks who would like to get rid of their electronic waste can take it to an Oakland Community College-sponsored recycling event at the Highland Lakes campus, 7350 Cooley Lake Road, Waterford, on Saturday, Oct. 1, from 9 a.m. to 1 p.m.

These items will be accepted: computers, laptops, printers, copiers, cell phones, office phones, microwaves, chargers, TVs (no tube TVs), cable boxes, lithium ion and car batteries, hard drives, industrial equipment, personal electronics, radios, computer monitors, audio equipment, routers, circuit boards, cables, wires, cords and home appliances.

For further information, call

248-942-3243.



Equinox's horizontal taillamps 'emphasize wide stance' - GM's Batey

Chevrolet model in North America to use an all-turbocharged, multi-engine powertrain lineup, Kuhnen said. That includes the 1.6L turbo-diesel that will offer customers excellent efficiency and capability, Nicholson said.

"It is an all-new SUV from the ground up and one that takes on the industry's biggest competitors with a stronger architecture, greater efficiency and more technology," said Rick Spina, executive chief engineer. "And it looks great doing it."

Additional vehicle highlights include being about 400 pounds lighter than the current model a 10 percent weight reduction, Kuhnen said.

Equinox sales have reached more than 2 million since its launch in 2004, and it's Chevrolet's second-best retail selling vehicle, after the Silverado, Kuhnen

The 2018 Equinox goes on sale in the first quarter of 2017 in North America.

It rolls out to approximately 115 additional global markets later in the year.

It will be assembled at three plants in North America - Ingersol in Ontario and two others as vet unnamed.

'We confirmed in 2015 that Ingersol would get the Equinox, and we haven't confirmed the other two plants," Kuhnen said.

GM Seeks Renewable Energy

CONTINUED FROM PAGE 1

clean sources for its power needs.

Today, GM saves \$5 million annually from using renewable energy, a number it anticipates will increase as more projects come online and the supply of renewable energy increases, Toole said.

In addition, the company anticipates costs to install and produce renewable energy will continue to decrease, resulting in more bottom-line returns.

The new renewable energy commitment builds on GM's previous goal to promote the use of 125 megawatts of renewable energy by 2020, Toole said. The company expects to exceed this when two new wind projects come online later this year to help power four manufacturing operations.

"This bold and ambitious commitment from General Motors will undoubtedly catch the attention of the global automotive industry," said Amy Davidsen, North America executive director at The Climate Group.

"GM has already saved millions of dollars by using renewable energy, and like any smart business that recognizes an investment opportunity, they want to seize it fully. We hope that through this leadership, other heavy manufacturing companies will be inspired to make the switch, too.'

GM is in the process of adding 30 megawatts of solar arrays at two facilities in China, Toole said. Its Jingiao Cadillac assembly plant in Shanghai will feature 10 megawatts of rooftop solar and 20 megawatts of solar carports, which will cover 8,100 parking spaces at the company's vehicle distribution center parking lot in Wuhan.

GM has pioneered the use of renewable energy for more than 20 years, said Toole, saving \$80 million to date.

The company has 22 facilities with solar arrays, three sites using landfill gas and four that will soon benefit from wind. This experience will help GM scale renewable energy use to all facilities globally.

GM is in a unique position to meet this renewable energy goal given its electric vehicle battery expertise, Barra said. Energy storage can ultimately address the intermittency or reliability of wind and solar energy. GM is now using Chevrolet Volt batteries for energy storage at its Milford Proving Ground data center office.

Collaborating to make renewable energy more accessible, Toole said, GM is joining 69 companies that have made the RE100 pledge. These organizations, she said, work to identify barriers to buying clean energy and develop solutions to meet the growing demand.





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2017 Chrysler Pacifica minivan

'We Know What's Important To Minivan Buyers'-Kuniskis

CONTINUED FROM PAGE 1

Safety Pick+ rating helps to establish Pacifica as the segment leader.'

the new Pacifica While achieves top scores for crashworthiness, Kuniskis said the best safety features are the ones that help drivers avoid collisions in the first place.

The Chrysler Pacifica's Automatic Emergency Braking (AEB) system earns a rating of "superior," the highest possible grade that IIHS awards for this technology, Kuniskis said.

The Pacifica's system is called Forward Collision Warning-Plus. It features sensor-fusion technology, which combines the particular attributes of radar sensors and cameras for greater precision.

The system only responds when camera and radar agree that a frontal impact appears imminent.

System response comprises audible and visual driver warnings and/or AEB, Kuniskis said. No other minivan features sensor-fusion technology; competitive systems employ either cameras or radar sensors.

Sensor-fusion, once reserved for luxury-segment vehicles, is the technology of choice at FCA US, says Mike Dahl, head of Vehicle Safety and Regulatory Compliance.

"As AEB capability proliferates across our vehicle lineup, we are committed to using sensorfusion technology," Dahl says.

"It is a significant stepping stone in our exploration of autonomous-vehicle development, the next horizon for occupant safety."

Material choice is a key contributor to the new Pacifica's outstanding crashworthiness. Highstrength steel accounts for 72 percent of its body structure, 38 percent of which is Advanced High-Strength Steel (AHSS), Mayne said.

High-strength materials engi-

neered into the new Pacifica, such as press-hardened steel and AHSS, which is up to 300 percent stronger than conventional "mild" steel, afford structural benefits while also delivering fuel-saving weight reduction. The new Chrysler Pacifica is 250 pounds lighter than the vehicle it replaces, and its body structure accounts for more than half of that difference, Mayne said.

IIHS judges wrote of the 2017 Pacifica that it "is the first minivan to earn a 2016 Top Safety Pick+ award from the Insurance Institute for Highway Safety."

IIHS judges, in the press release to the public, were quick to note that "the minivan, which replaces the Chrysler Town & Country, has good ratings in the Institute's five crashworthiness

Royal DSM Opens Expanded \$5M Tech Center

Royal DSM, a global sciencebased company active in health, nutrition and materials, opened its expanded \$5 million research and technology center for DSM Engineering Plastics on Sept. 23 in the Detroit suburb of Troy.

The opening of the Troy Research & Technology Center, said DSM spokesman Hugh Welsh, strengthens DSM Engineering Plastics' product development and application development capabilities in North America, and will enable it to better collaborate with its customers.

The center will offer a variety of material characterization techniques.

Some of the new facility's features include:

- Broad range of mechanical
- testing capabilities; · Analytical techniques in-
- cluding microscopy;
- Extensive testing capabilities on aging and chemical resistance of materials.





2017 Bolt EV's interior

GM Boasts Price of Bolt EV

CONTINUED FROM PAGE 1

Depending on individual tax situations, customers may receive an available federal tax credit of up to \$7,500 for a net value of \$29,995, said GM spokesman Fred Ligouri.

"Value is a hallmark for Chevrolet and the pricing of the Bolt EV proves we're serious about delivering the first affordable EV with plenty of range for our customers," said Alan Batey, president of GM North America and leader of Global Chevrolet.

Bolt EV buyers will find range, cargo space, technology and safety features standard in a great vehicle with crossover proportions, said Batey.

"The thrill of driving an EV, along with the sales and service support of a nationwide network of Bolt EV certified Chevrolet dealers," he said, "makes the Bolt EV a smart buy for any customer.'

Batey said "the well-equipped LT trim" starts at \$37,495 and comes with standard features that include, among others, Regen on Demand steering wheel paddle, rear vision camera, 10.2inch diagonal color touch screen and MICHELIN Self-sealing tires (in certain circumstances).

The top trim Premier includes all LT equipment plus additional standard features such as leather-appointed seats, front and rear heated seats, surround camera and rear camera mirror, Batey said.

It will be available at select dealerships in late 2016.

Tesla Update May Help Avoid Crash

DETROIT (AP) – Tesla Motors customers will get enhanced radar and other features in an over-the-air software update that started Sept. 21.

The update makes the Model S sedan and Model X SUV rely more reliant on radar than cameras when driving in Tesla's semi-autonomous Autopilot mode. Teslas made after October 2014 have radar.

Tesla CEO Elon Musk says the change should help avoid crashes like the one that killed a driver in Florida in May. The driver was using Autopilot, crashed into a tractor-trailer that Tesla's camera failed to detect.







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CHEVROLET A



top state officials Sept. 22, challenging a Michigan law that ensures automakers can only sell through independent or franchise dealerships and not directly to customers.

The federal lawsuit seeks a declaratory judgment that the 2014 "anti-Tesla" law is unconstitutional and an injunction to prevent its enforcement.

Tesla Challenges

Michigan's

Auto Dealer Law

LANSING, Mich. (AP) - Tesla sued Gov. Rick Snyder and other

The Michigan Department of State last week denied Tesla Motors Inc.'s application for a dealer license to sell to consumers, citing the law that is backed by big auto companies and their dealerships. It has not yet decided on Tesla's bid to register a vehicle repair facility in the state, home to the Detroit Three carmakers.

"The sole purpose for applying (the law) to a non-franchising manufacturer like Tesla is to in-Michigan's entrenched automobile dealers and manufacturers from competition," the Palo Alto, Calif., company said in the suit. "This is not a legitimate government interest under the Constitution.'

Tesla said it prefers that legislation be enacted to lift the ban on direct sales but was told by legislators in June that no hearing will be held.

'As a result of this law, Michigan consumers are forced to accept reduced access to the programs they want, less competition and higher prices. . . . Tesla will continue to fight for the rights of consumers to be able to choose how they buy cars in Michigan," Tesla Motors Inc. said in a statement.

In 2014, the Republican governor and GOP-controlled Legislature amended state law to clarify that car companies can only sell through franchised dealers. Tesla officials said it was a lastminute monopolistic strike at their upstart company, which has no traditional dealerships.

Gov. Snyder's spokesman Ari Adler said he does not comment on pending lawsuits.

'The governor is always willing to review legislation presented to him if the state Legislature change in the law is necessary,' he said.

When Snyder signed the law, he urged lawmakers to engage in a "healthy, open" discussion whether the business model in Michigan is working.

Also named in the suit are Secretary of State Ruth Johnson and Attorney General Bill Schue. Johnson spokesman Fred Woodhams said the agency followed the law in denying Tesla's dealership application.

Lear Donates \$2.5M to WSU For Auditorium

DETROIT (AP) - Auto parts supplier Lear Corp. is giving Wayne State University \$2.5 million to help build an auditorium in the new Mike Ilitch School of Business.

Matt Simoncini, president and CEO of Southfield-based Lear, tells the Detroit Free Press that the university "has been a great partner to Lear."

The Detroit university said Sept. 22 the auditorium will be named for Lear. The Mike Ilitch School of Business is scheduled to open in 2018.

Mike and Marian Ilitch last year announced a gift to help build the school near the new Red Wings arena and entertainment district. The donation included \$35 million and the use of the land for construction, as well as a \$5 million endowment.

Was \$26 405 Sale Price \$20,110

GM, Canadian Auto Workers **Reach Tentative Agreement**

by TOM KRISHER AP Auto Writer

DETROIT (AP) - General Motors and the Canadian auto workers union Unifor have reached a tentative contract agreement, averting a strike that was threatened for midnight Sept. 20.

Union President Jerry Dias said the deal will bring new products to the Oshawa assembly plant near Toronto and an engine plant in St. Catherines, Ontario.

Details were few at an early morning press conference in Toronto, but Dias said workers will get pay raises and lump-sum payments, and about 700 temporary employees at the plants will go full-time if the deal is ratified by members.

With the agreement, Unifor won on its most important issue, securing a future for the two Ontario factories. The deal brings an end to fears that GM would close the Oshawa plant. The three cars it makes - the Cadillac XTS, Chevrolet Impala and Buick Regal - are scheduled to go out of production in 2019.

The factory also makes the Chevrolet Equinox crossover SUV, but its production there is scheduled to end in July of next year.

"Our fear of a closure in 2019 is now over," Dias said. "The facility clearly has a bright future."

The agreement also is a big boost for the Canadian auto industry, which recently has seen products move to plants in the U.S. and Mexico.

GM said in a statement that the deal will bring significant new products, technology and investment to Oshawa and St. Catherines, "placing those operations at the forefront of ad-

vanced manufacturing flexibility, innovation and environmental sustainability."

The deal was reached just before the contract expired at 11:59 p.m., Dias said. Both sides said a lot of details still must be worked out, and the company said it would release more information later.

GM will invest hundreds of millions of dollars in the Oshawa plant, according to Dias. The company said it will be working with governments on potential incentives.

Dias wouldn't identify the new products that will be made at the Oshawa factory, but he said it would become the only GM plant capable of building both cars and trucks. The St. Catherines plant also will build more of an existing engine as General Motors moves production from Mexico, Dias said. He said employment eventually will increase at the plants.

Dias said the only thing the union gave up was a defined benefit pension plan for new hires. With 75 percent of Oshawa's workers eligible for retirement, the company could save money by offering buyouts and replacing those workers with new hires, who would get a defined contribution plan.

That would unload a pension obligation. Dias wouldn't comment on whether buyouts would be offered.

About 4,000 workers at the two factories had been poised to go on strike if a month of contentious talks failed to bring an agreement. Analysts had feared a long strike could have disrupted production of GM's important small SUVs and big pickup trucks and SUVs.



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