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AUGUST 15, 2016

New Camaros to Show at Dream Cruise

Camaro fans at the upcoming Woodward Dream Cruise can llok forward to seeing something

Chevrolet will show off two new Camaros – the 2017 Camaro Z71 and Camaro 1LE - in the Dream Cruise's Chevy display at Woodward and Old Woodward

The 2017 ZL1, said GM spokesman Ron Kiino, is the at 127 mph; most powerful production Camaro ever, and both the trackbred 1LE and the ZL1 are designed to deliver top performance on both the open road and the road course.

When they go on sale later this year, Klino said, the 2017 Camaro ZL1 will be priced at \$62,135 for coupe models and \$69,135 for convertibles. The 1LE package is a \$4,500 MSRP option on Camaro V6 LT coupe models and \$6,500 on the V8 1SS coupe model.

For LT coupes, the 1LE package features the Camaro SS's FE3 suspension, while the 1SS uses the ZL1's electronic limited-slip differential and FE4 suspension with Magnetic Ride dampers.

"The Camaro ZL1 offers supercar performance with daily-driver refinement, a combination that stacks up against any other sports coupe - at any price around the world," said Steve Majoros, Chevrolet Marketing

pand the performance envelope of the Camaro SS and, for the first time, the Camaro LT," said Al Oppenheiser, Camaro chief engineer. "You'll be hard-pressed to find more track-capable cars in their respective classes."

ZL1 specs:

- 0-60 mph in 3.5 seconds;
- Quarter-mile in 11.4 seconds
- 1.02 g max cornering;
- 60-0 mph braking in 107 feet (32 meters):
 - 220-pound weight reduction;
- 650-horsepower

charged LT4 6.2L V8 engine. The ZL1 performance numbers

"The new 1LE packages ex- are achieved with a coupe equipped with the available 10speed automatic transmission and using original-equipment tires on a non-prepped surface. 1LE specs:

• 0-60 mph in 5.2 seconds with Camaro LT 1LE;

- 0-60 mph in 4.2 seconds with
- Camaro SS 1LE; • 0.97 g max cornering with
- Camaro LT 1LE; • 1.02 g max cornering with
- Camaro SS 1LE; • 60-0 mph braking in 112 feet
- with Camaro LT 1LE; • 60-0 mph braking in 107 feet with Camaro SS 1LE:
 - 230-pound weight reduction.



2017 Chevy Camaro ZL1

GM's Boler-Davis to Chair Capuchin Kitchen Event

Alicia Boler-Davis, executive vice president of Global Manufacturing for General Motors, will chair the 2016 SOCK dinner (Support Our Capuchin Kitchen) for the Detroit Capuchin Soup Kitchen.

The SOCK event is the Capuchin Soup Kitchen's largest annual fundraiser and will take place Friday, Oct. 21, at Cobo Center's Grand Riverview Ballroom, Detroit, said Capuchin spokeswoman Colleen Crane.

Boler Davis has been recognized by numerous organizations and publications for her professional accomplishments and community service, Crane said.

"She is passionate about volunteering and supporting organizations that help advance the lives of children, create economic empowerment, and promote education, human rights, and careers in science and technology," Crane said.
"On behalf of General Motors,

it is an honor to chair the 2016 Annual SOCK Dinner," said Alicia Boler-Davis. "The Soup Kitchen's philosophy of individual empowerment - through its meal program, urban farm, bakery, substance-abuse program and particularly its children's program is as important to our communi-



Alicia Boler-Davis

ty as it is to the individuals it serves. I look forward to working with Brother Jerry, the SOCK committee and so many others to make this year's event the best one ever.'

"Hundreds of people a day are served at our six service sites which provide food for the body, nourishment for the soul, and stimulation for the mind." Brother Jerry Smith, Capuchin Soup Kitchen executive director, explained.

"We are grateful to GM and Ms. Boler-Davis for their support of

CONTINUED ON PAGE 3

This rendering shows how the CASEE lab will lay out.

Plenty of Excitement, Lots of Cars Planned For This Year's Woodward Dream Cruise

A week-long schedule is set for ers Display begins at 4 p.m. at this year's Woodward Dream Cruise. Here are the details.

Monday, Aug. 15:

• The radio station WOMC 104.3 holds a live broadcast at Duggan's Irish Pub at 31501 Woodward from 3 p.m. to mid-

Tuesday, Aug. 16:

• WOMC 104.3 broadcasts live from Duggan's Irish Pub from 7 p.m. to midnight.

Wednesday, Aug. 17:

• GM's Design on Woodward show, which features vehicles owned by GM designers, begins at 1 p.m. at the corner of 13 Mile and Woodward in Royal Oak.

• WOMC 104.3 broadcasts live from Duggan's Irish Pub from 3 p.m. to midnight.

Thursday, Aug. 18:

the corner of 13 Mile and Woodward in Royal Oak.

• The city of Ferndale is hosting its "Get Reel Movie Night" beginning at 6:30 p.m. The movie, "Cars," will be shown at Nine Mile Road, west of Woodward.

Friday, Aug. 19:

• The city of Ferndale is hosting an emergency vehicle show, beginning at 1 p.m. The Lights & Sirens Cruise starts at 5:30 p.m. along Woodward.

• The city of Berkley, along with DTE Energy, is hosting a family festival along 12 Mile beginning at 6 p.m. Activities include a classic car parade, a street dance and a kid zone with games for children.

"Cruisin' to Drive Out Hunger" the Pontiac City Square Car • The Motor City Viper Own- benefit for Forgotten Harvest at Show.

Westborn Market, 27669 Woodward in Berkley from 6 to 9 p.m. Saturday, Aug. 20:

• The city of Birmingham hosts its Classic Car Event from 9 a.m. to 7 p.m. The event will be held on South Old Woodward, from Merrill Stret to Lincoln.

• The "Cruise in Shoes" 5K walk to raise money to buy shoes for those in need begins in Royal Oak at 8 a.m. The starting point is the Shrine High School athletic

• The city of Pontiac will provide entertainment throughout its downtown, featuring classic rock, R & B and oldies with two music stages along Saginaw Stret. In addition, two car shows will be held at the Downtown • WOMC 104.3 holds its Pontiac Classic Car Show and

\$1 Million Donation Helps To Build New UDM Center University of Detroit Mercy's 2016, as part of Detroit Mercy's

new Center for Automotive Svstems Engineering Education (CASEE) has received a major boost with a \$1 million gift from William L. Kozyra (Class of 1980), said school spokesman John Powell.

The 5,200-square-foot Center, which opens this month when students start back to school, is designed to foster student teamwork on collaborative projects, including competitive vehicle design, robotics and autonomous vehicle development, Powell

It will also allow undergraduate and graduate students to participate in faculty-mentored research projects, Kuleck said.

Additional funding came from corporations, foundations and University of Detroit Mercy alum-

The University will have an official dedication on Sept. 30,

Homecoming weekend.

"The Center represents a new chapter in the 105-year history of the College of Engineering & Science at Detroit Mercy," Kuleck said. "Preparation of students for professional careers has always been the principal focus of the University's engineering programs, but this center is a bold, innovative step forward.

'The creation of this state-ofthe-art experiential learning facility will further expand opportunities for student engagement. CASEE introduces our undergraduate students to the vital area of systems engineering to better prepare them for the complexity of engineering projects and design at the earliest stages of their careers."

The University has partnered with Ford Motor Co., GM Corp.,

CONTINUED ON PAGE 8



GM designers' cars will be displayed again this year at 13 Mile and Woodward on Dream Cruise Wednesday.

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Lear, Qualcomm Join Forces On Charging

Qualcomm Incorporated and Lear Corporation of Southfield, a global supplier of automotive seating and electrical systems, have entered into a Wireless Charging Vehicle (WEVC) license agreement.

Lear will be including Qualcomm Halo WEVC technology in its product portfolio to commercialize WEVC systems for Plug-In Hybrid (PHEV) and Electric Vehicles (EV) manufacturers, as well as wireless charging infrastructure companies, said spokesman Mel Stephens.

Under the terms of the agreement, Qualcomm has granted Lear a royalty bearing license to develop, make and supply WEVC systems based on Qualcomm Halo technology. Qualcomm Technologies, Inc. will provide technical expertise and engineering support.

Qualcomm and Lear are collaborating on multiple WEVC production programs across multiple car companies, Stephens said.

"Lear is a leading, global, Tier I supplier of high-power charging systems and related electronic components to the automotive industry," said Steve Pazol, vice president and general manager of Qualcomm's Wireless Charging. "It is ideally positioned to develop a broad portfolio of WEVC systems, including multi-coil, solenoid and circular systems that meet customer requirements.

We are excited to be working closely with Lear as they commercialize Qualcomm Halo technology to bring WEVC charging into production.'

"As a supplier to every major automaker in the world and with our global Centers of Excellence dedicated to research and development, we are very pleased to be working with a company of Oualcomm's stature and record of innovation," said Frank Orsini, senior vice president and president of Lear Electrical.

Warren Library Offers Class on Skin Care

Skin care is something that is important to a lot of people, but also something that many don't know a lot about.

The Warren public library has decided to do something about

On Thursday, Aug. 18, at 6 p.m., the library is hosting a class titled, "Introduction to Essential Oils.

'This 'Make & Take' session will be an introducton to essential oils and will give those attending the opportunity to create a product that they can take home with them," said Warren librarian Jennifer Lund. The class will be held at the Warren Civic Center branch of the library. But, unlike other classes, there is a \$5 registration fee. To learn more, call 586-574-4564.

GM Powertrain Employees Display Cars at Annual Show

The sun was blazing and the temps were high for the 15th annual employee car show at GM's Powertrain World Headquarters in Pontiac Aug. 12.

The theme of this year's show was diesel power.

The event, said GM spokesman Tom Read, allows employees, both past and present, at the GM Powertrain World Headquarters to celebrate the company's automotive heritage.

And, Read said, two race car drivers had the opportunity to view where GM makes their race engines at the new GM Powertrain Performance and Racing Center, which opened up this February.

As to the employee auto show, Read said it gives people who spend all day helping produce cars the chance to show off their own pieces of Detroit's automotive history.

But a hot GM car doesn't have to be old to be a classic. Just ask Jeff Herman, who is a technician at the Powertrain headquarters.

"I owned a 1971 Corvette for 27 years," Herman said. "I got rid of it a couple of years ago because toward the end it was giving me fits. My wife Lynn thought it was so unsafe that she wouldn't even ride in it anymore. I knew it was time to let the Corvette go, so in 2014 I bought a Chevy Camaro SS. I realized there's nothing wrong with owning a car that had air conditioning and a modern suspension system.'

Herman said that even though his Camaro is only a couple of years old, he's still put a lot of work into the vehicle.

"It's an SS, but I've rebadged it, so people looking at the car will see the markings of a Z28," Her-

"I have to say that this is not my civilian car. I try to get it out on the street about once a week,



GM employee Jeff Herman rebadged his 2014 Camaro SS as a Z-21.

but sometimes you don't have the time.'

For retired GM test driver John Eaton, who helped test vehicles at the Milford Proving Ground, the Pontiac show gives him the chance to show off an unusual piece of automotive history - a 1981 DeLorean.

"I've owned my DeLorean since 1982," Eaton said. "It's a nice car and it still gets a lot of looks even to this day. To be honest, I have to give credit to the movie, 'Back to the Future,' for that. I hear a lot of time travel jokes from people."

Eaton said that one of the benefits of owning a DeLorean is that the vehicle is easy to maintain.

"It has a stainless steel body," Eaton said. "That means to clean it up I only need to get some liquid dish soap to wash the body. What can be easier than that?"

Eaton said he keeps the car ready to drive, but even after 34 years, he's only put about 20,000 miles on the vehicle.

"For my everyday driving, I have a GMC pickup," Eaton said. 'This car only goes out on special occasions.

The two racers - Simon Pagenaud, an IndyCar Series driver for Team Penske, and Tom Mil-

Pagenaud, who is currently the to see where it all begins.

"It's awesome to be here," Pagenaud said. "This year I have four wins in the Indy Series, so it's so far, so good. It's been an incredible year for us.'

Pagenaud praised the improvement in engine technology.

"The improvements

leader of the Verizon Indy Car Series with four wins and six poles, talked a little bit about being able

'That's quite an honor," Read

ner, a driver for GM's Corvette Racing Team - were given a tour of the Racing Center facility and had the chance to see how their respective engines are made.

the past," Pagenaud said. Read said having two famous

and successful race car drivers at the Powertrain World Headquarters the same day as the employee car show gave the people at headquarters the opportunity to meet and talk with people who are able to use the latest powertrain technology at the highest levels of operation.

made in aerodynamics and pow-

ertrains are incredible," Page-

naud said. "We are gaining an ad-

ditional 40 horsepower every

year while maintaining the same

displacement. That's amazing.

I'm here to see the new technolo-

gy. I've never been here before,

so it's exciting to see the place

where they make things happen

ment in technology has im-

pressed him the most, Pagenaud

said it had to be the latest turbo

He noted that driving a mod-

ern turbo engine is not that dif-

ferent from driving a traditional

engine because engineers have

been able to make the turbo

shifts to the point that it's often

difficult to tell when gears are

"That's quite a change from

When asked what improve-

on the race track."

engines.

shifting.

Classes Starting at MCC

The new semester of Macomb Community College starts on Monday, Aug. 22.

According to the school's Web site, admission is open to any citizen or permanent resident of the United States.

Students under 18 years of age must have a high school degree, GED, or be admitted to the college under the Dual Enrollment/Early Admit or Early Col-

lege of Macomb (www.ecmacomb.org) programs. There are no admission requirements for non-credit students.

Courses are open to those who have not attended school for many years as well as recent high school grads.

To learn more about the school and the classes offered, people should visit its Web site at macomb.edu.



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The Cadillac XT5 has become a strong sales leader for the brand.

GM's Boler-Davis to Chair Capuchin Kitchen Event

CONTINUED FROM PAGE 1

this work over all these years."

Tickets to the 44th annual SOCK event are \$250 per person and include dinner, cocktails, musical entertainment, silent auction, and the Second Helping Afterglow event, Crane said.

To order, call 313-579-2100, ext. or order online at www.CSKDetroit.org/sock.

Crane said the Soup Kitchen was founded in 1929 and serves Metro Detroit by providing food, clothing, and human development programs to the people of the community. In addition to preparing and serving up to 2,000 meals a day, it operates a shower program, emergency food pantry, and a tutoring and art therapy program for children. It also distributes household items and clothing.

Its Earthworks Urban Farm harvests six tons of produce

from a two-and-a-half-acre organic farm, and educates the community on sustainable relationships between human beings and the earth, Crane said.

The Soup Kitchen's On the Rise Bakery assists individuals "reentering" society after bouts of incarceration or substance abuse. In addition, there is the Jefferson House – a twelve-bed residential treatment facility.

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Cadillac Sees Robust July Sales Globally

Cadillac's efforts to become a percent overall in 2016. global brand are beginning to

In July, Cadillac sold 24,769 new vehicles globally, an increase of 20.9 percent, said Cadillac spokesman David Caldwell. The sharp increase was driven by the brand's newest models, the CT6 prestige sedan and XT5 luxury crossover, as well as the ATS product line supported by continued strong growth in

Sales in China rose 89.7 percent in July, Caldwell said. Cadillac is experiencing sustained growth in China, the world's largest market, with sales up 23.9 percent so far in 2016.

Cadillac registered July growth in the United States and Canada as well. These improved sales were led by the new 2017 XT5, Caldwell said.

The new XT5 sold 8,130 units in July, the most since its launch this past spring. Sales of Cadillac's sporty ATS sedan and coupe models grew 32 percent globally in the month of July, Caldwell

Benefitting from an acceleration in its production rate, the Escalade's sales increased again in July, with sales up 4.3

In the U.S., the brand experienced volume growth while continuing to earn a strong position

in the luxury marketplace, Caldwell said.

Cadillac average transaction prices topped \$53,000 per unit (according to J.D. Power Information Network), the highest average transaction price among the full-line luxury brands, Caldwell

"Product substance forms the foundation of our disciplined approach to global expansion," said Cadillac President Johan de Nysschen.

"Elevating every aspect of the business is how we earn incremental volume growth while simultaneously building brand prestige."

Global sales by product line, July 2016 versus July 2015:

- ATS 4,983, 3,776. A 32 percent increase.
- CTS 1,476, 1,790. A 17.5 percent decrease.

- ELR 15, 68. A 77.9 percent decrease.
- XTS 3,189, 2,825. A 12.9 percent increase.
- CT6 1,234. (New vehicle).
- SRX 2,287, 8,633. A 73.5 percent decrease. (SRX has been discontinued and was replaced by the XT5).
- XT5 8,130. (New vehicle).
- Escalade 3,455, 3,392. A 1.9 percent increase.

Cadillac 2016 July sales numbers versus 2015 sales numbers by country and region:

- United States 14,154. A 1.3 percent increase.
- China 8,757, 4,616. An 89.7 percent increase.
- Canada 869, 857. A 1.4 percent increase.
- Mexico 165, 137. A 20.4 percent increase.
- Middle East 381, 416. An 8.4 percent decrease.
- EU and Russia 158, 145. An 8.9 percent increase.
- Rest of World 98, 159. A 38.3 percent decrease.



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Viper Earns Place in Automotive History

tory Collection (NAHC) has selected Fiat Chrysler's 2015 Dodge Viper SRT as its "Collectible Vehicle of the Future" for 2016.

Members of the NAHC Board of Trustees annually choose the "Collectible Vehicle of the Future" from North American-built vehicles introduced during the previous calendar year, said NAHC spokesman Larry Weis.

The latest generation of the iconic sports car was selected from new vehicles introduced in 2015. Weis said. This year's award was presented by Richard Kollins, chairman of the NAHC board, and Chuck Patton, a board member.

The Viper has won the NAHC award four times since 2003. Weis said. The NAHC honored the Chrysler Viper in 2003, the Dodge Viper in 2007 and the SRT (Street and Racing Technology) Viper in 2013.

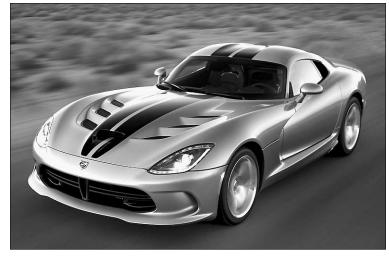
The new generation of the iconic American-built supercar returned in 2015 with the Dodge Viper SRT as the brand's flagship performance machine, Weis said.

Powered by an all-aluminum 8.4-liter mid-front V10 engine, the 2015 Dodge Viper SRT delivers 645 horsepower and 600 lb.-ft. of torque - the most torque of any naturally aspirated sports-car engine in the world.

"cam-within-a-The unique cam" design allows a cleaner exhaust, improved fuel economy and better engine smoothness, Weis said.

The NAHC Board of Trustees provides funding to the NAHC, which is a special collection of the Detroit Public Library. With more than 600,000 documents, it is the world's most extensive public archive of automotive information.

Located in the Detroit Public



2015 Viper SRT

man Branch at 121 Gratiot Avenue in downtown Detroit, the NAHC is open to the public by invitation and serves automotive journalists, authors, collectors and enthusiasts, Weis said.

Its collections include more than 600,000 items, including books, magazine documents,

Library's Rose and Robert Skill- business papers, photos, sales brochures, service manuals and engineering specifications, Weis said.

> More than 40,000 photos from the NAHC are available online. Access to historical photos is available on the library's website at: http://digitalcollections.detroitpubliclibrary.org.

Computer Tool of Choice in Houston Car Theft Scheme

HOUSTON (AP) - Two men jailed in Houston and accused of using pirated computer software to steal more than 100 vehicles may have exploited an electronic vulnerability to advance auto theft into high-tech crime.

Michael Arce, 24, and Jesse Zelaya, 22, focused on new Jeep and Dodge vehicles, which attract big money on the black market in Mexico, authorities said. The men allegedly used a laptop computer to reprogram the targeted vehicles' electronic security so their own key worked.

The stolen vehicles had a common software that's used by auto technicians and dealers, Houston police officer Jim Woods said.

"As you get more and more computers installed in vehicles if somebody has that knowledge and that ability, they can turn around and figure out a way to manipulate the system," he said.

Fiat Chrysler, which makes Jeeps and Dodges, and police are investigating how the thieves got access to a computerized database of codes used by dealers, locksmiths and independent auto repair shops to replace lost key fobs, said Berj Alexanian, a spokesman at the company's U.S. headquarters in Auburn Hills. He said the code database is national and includes vehicles in areas outside of Houston, although he wasn't aware of similar thefts elsewhere.

"We're looking at every and all thinking park their vehicles," Alexanian said.

With more automotive tasks Cherokee.

becoming computerized and more cars being linked to the internet, such thefts are likely to increase across the globe, said Yoni Heilbronn, a computer security expert.

The auto industry has worked hard in the past year to develop protections, but hackers with multiple motivations will always be looking for ways to get in, said Heilbronn, vice president of marketing for Argus Cyber Security, an Israeli company that works with automakers.

While increased computerization brings safety benefits, Heilbronn foresees more thefts, malicious software being installed that shuts down cars until a ransom is paid, and even attacks that disable many cars at a time. The industry, he said, has to install multiple layers of defense.

Automakers have been working together to develop best practices and to share information on cybersecurity threats. Companies, including Chrysler, have their own hacking teams and have offered bounties to outside hackers if they find vulnerabilities.

The Houston investigation began in late May with the theft of a Jeep Wrangler near downtown. Leads in that case had been exhausted when investigators received information from federal Homeland Security and Immigration and Customs Enforcement officers about vehicles being stolen using a laptop.

Arce and Zelaya then were solutions to make sure our cus- identified as suspects. The two tomers can safely and without men, who each have criminal records, were arrested last weekend driving a stolen Jeep Grand

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Old Fiat 126p Proves Very Popular with Cubans

HAVANA (AP) - Ramses Fernandez's most cherished possession is barely larger than a refrigerator, with the legroom of an economy airplane seat and a little more horsepower than a riding lawnmower.

'That's my second baby," said Fernandez, smiling proudly at the 39-year-old automobile purchased about the time his 10month-old son was born. "My wife says that car is my child."

A humble two-cylinder Polishmade hatchback, the Fiat 126p was forgotten by most people after the fall of the Berlin Wall. Decades later, the car lovingly known as the Polski is basking in a Cuban revival.

supply as Cuba struggles with cutbacks in subsidized oil from Venezuela. The average salary is about \$25 a month, but government-controlled car and gasoline prices are among the highest in the world.

With around just 24 horsepower, depending on exactly how each one has been altered, the half-ton Polski offers families a shot at independent mobility for a few thousand dollars, a sum within reach of those able to save from private jobs or family sending money from overseas.

So the self-taught mechanics who've kept Cuba's famed American sedans running for decades are turning their talents to this automotive artifact from the Cold War, equipping Polskis with stronger suspensions, more powerful motors, even high-end sound systems and upholstery.

"2016 has been the year of the Fiat Polski 126p," said Hendy Coba, president of Friends of the Car, an officially sanctioned Havana car owners club.

An estimated 10,000 Polskis are registered in Cuba, according to aficionados. Although many are out of service, thousands of others buzz along Cuban roads, literally overshadowed by the American behemoths known as almendrones, and even by the rattling Ladas imported from the Soviet Union.

Fernandez, an auto mechanic, said he sold his motorcycle around the time of his son's birth and bought his Polski with the proceeds, about \$5,000. He's equipped it with disc brakes, new tires, an upgraded gearbox and a water-cooled engine nearly twice as powerful as the original.

The normally air-cooled Polski Buses and taxis are in short is so prone to overheating in Cuba that many owners drive around with the rear hatch open in an attempt to suck hot air away from the engine. Fernandez's closed hatch, and his car's relative nimbleness, makes him the object of constant admiring comments from other drivers at red lights.

> "People love my car," he said. "Everybody says, 'What a beautiful vehicle!"

> Raul Seoane's family saved years of remittances from relatives working in Spain and spent \$2,000 for a well-worn red Polski manufactured in 1986.

> Seoane, a 32-year-old computer technician, said the family mainly uses the car to run errands, get to work and take older relatives to doctors' appointments. He's been surprised by the number of tourists who ask to pose with the family vehicle.

> "Foreigners take photos as if they've never seen something like this," he said. "For being an economical car, the Polski has really caught on.'



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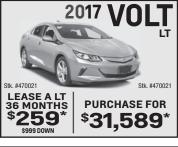
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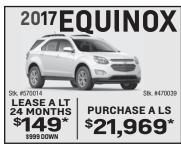
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36 month leases. Impaia and Camaro are 39 month leases. Pricing is subject to select model vehicles, while supplies last. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (Unless otherwise stated). Pricing is subject to select model vehicles while supplies last. All leases are 10k miles per year w/ approved S Tier credit w/ \$999 due at signing.

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Autonomous Bolts Hit the Roads In Scottsdale

DETROIT (AP) - General Motors and its autonomous technology company Cruise Automation are testing self-driving cars on the streets of Scottsdale, Ariz.

Testing of self-driving electric Chevrolet Bolts began in Arizona about two weeks ago.

It's the second city for GM's real-world tests. Autonomous Bolts with Cruise Automation software have been driving around San Francisco since May 20.

ĞM spokesman Kevin Kelly said the company is considering other cities for tests but wasn't ready to announce locations.

He would not say how many Bolts are being tested. Although the cars drive autonomously, Kelly says they all have human backup drivers.

GM acquired San Franciscobased Cruise Automation in March for \$581 million in cash and GM stock. Kelly says the company has opened an office in Scottsdale.

Lear Renames Its Electrical **Business Segment**

Electrical segment at Lear Corporation being renamed "E-Systems" business segment.

The name change, said Lear spokesman Mel Stephens, is intended to reflect the increasing complexity of automotive electrical systems and Lear's expanded electrical architecture and vehicle connectivity capabilities.

Products by the Southfield-based supplier of automotive seating and electrical systems, Stephens said, help in the managing of electric power and distributing signals within a vehicle for both traditional electrical architectures and alternative energy vehicles.

Lear's E-Systems portfolio consists of wire harnesses, terminals & connectors, complex electronic modules, power converters and inverters, battery chargers, 48-volt systems, wireless capabilities, software, cybersecurity, lighting modules and audio components.

Stephens said Lear was a pioneer in Smart Junction Box technology, and today is a leader in connected gateway modules which facilitate secure processing of all of a vehicle's electrical, electronic and data requirements.

And as a part of the company's efforts to stay on top in this segment, Stephens said, Lear recently acquired Arada Systems and intellectual property and technology from Autonet Mobile, adding software and hardware capabilities that securely connect vehicle electrical systems to networks and devices outside the vehicle.

With these enhanced capabilities, Lear now has the ability to process signals and data both within the vehicle and outside the vehicle, Stephens said.

"Lear has a long history of providing industry-leading automotive electrical distribution systems," said Matt Simoncini, Lear's president and chief executive officer.

"Today, we are uniquely positioned with complete electrical architecture expertise and signal and data management capabilities, including connected gateways, wireless capabilities and related software and hardware. With 21 first-to-market innovations in the last four years and over 600 software engineers globally, we are well positioned to capitalize on the megatrend of vehicle connectivity.

Rev. Jesse Jackson: Need to **Revisit Ethnic Opportunities**

The Rainbow PUSH Automotive Project, an initiative of the Citizenship Education Fund, will hold the 17th Annual Rainbow **PUSH Global Automotive Summit** on Friday, Sept. 30, at the MGM Grand Detroit Meeting and Events Center in Detroit.

"As groups served by inclusion, initiatives have grown, the dollars allocated have not and African Americans are increasingly shut out of growth opportunities," remarked Rev. Jesse L. Jackson, Sr., founder and president of the Rainbow PUSH Coali-

"Emerging from the recession, we have witnessed the erosion of ethnic media, advertising agencies, suppliers, dealers and a shrinking ethnic employee base. During this year's Global Automotive Summit, we will PUSH the reset button.

"We will examine the diversity commitments we share to ensure they are meeting their original intent - to correct historic exclusion and to close opportunity gaps.'

The Rainbow PUSH Global Automotive Summit is the only forum that addresses the automotive industry in relation to people of color, said PUSH spokesman John Graves.

Each year, more than 500 automotive executives, entrepreneurs, suppliers, dealers, consumers, government and elected officials, advertising agencies, automotive manufacturers and media outlets from across the automotive spectrum participate in discussions focused on improving inclusion for ethnic minorities in the automotive industry.

The theme for this year's conference is Refocusing Diversity

on Ethnic Minority Growth highlighting the inconsistency between the inclusion we envision and what is practiced, Graves said.

According to research, said Graves, more than one-third of vehicles are purchased by ethnic buyers each year.

As of 2015, half of public school children have ethnic backgrounds. Additionally, all of the prime labor force (18-64) growth will come from ethnic populations.

"As our country's population and workforce composition changes, these shifts require a rethinking of what constitutes ethnic participation," Graves

"During the Global Automotive Summit, attendees will participate in discussions with automotive executives, industry experts and researchers.

Throughout the day, speakers will share data, trends and strategies to thrive in the automotive marketplace.

Some topics of the conference include:

- Reversing the Decline of Minority Suppliers;
- Talent Pipeline Readiness for the New Majority Workforce; Race and Reform in Advertising and Media Buying;
- Automotive Industry Disruptors Provide New Opportunities for Minority Suppliers;
- Professional Services Inclu-
- Next-Gen Auto Dealers Step Up; and Business Women Thinking Outside the Box.

For more information about the Summit and to register for the event, visit www.automotiveproject.org.







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DENSO North America Foundation and many others to equip the Center with cutting-edge technologies that students will use for research and design work, Powell said. The Center will be embedded into a reimag-

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CONTINUED FROM PAGE 1

New U-D Center

lum, he said. "There is no doubt in my mind that today I have a fabulous career and life as a result of the great education I received at University of Detroit Mercy," Kozyra said. "I'm lucky enough to be in a position where I can thank the school and help the school provide to other young adults the educational opportunities and the life opportunities I received."

ining of the engineering curricu-

Kozyra, Powell said, is the chairman, chief executive officer and president of Auburn Hillsbased TI Automotive, an automotive supplier with more than 125 locations in 28 countries.

"This gift is an important and significant investment in the future of the University and the type of education Kozyra believes the University will provide for tomorrow's engineers," said Dean of the College of Engineering & Science Gary Kuleck.

'We are very thankful to Bill Kozyra for his generous donation to Detroit Mercy," said University President Antoine M. Garibaldi. "His gift will not only advance our engineering program's tradition of academic excellence, but also prepare our students for the kinds of leadership roles he has held in his

ZF North America **Problem Forces** Chrysler Recall

DETROIT (AP) - Automotive parts supplier ZF North America. which maintains its headquarters in Northville, is recalling 505,000 control sensors in the U.S. because they can make some nine-speed transmissions shift into neutral without warn-

The company says in government documents that the transmissions were sold to several automakers that will issue their own recalls.

But the only automaker identified so far was Fiat Chrysler, which discovered the problem and reported it to the National Highway Traffic Safety Administration.

ZF says a star-shaped connector on a wiring harness wasn't crimped properly. That can increase electrical resistance that can shift the transmission into neutral

The problem came to light in July when Fiat Chrysler recalled more than 323,000 U.S. vehicles to fix the problem. The Fiat Chrysler recall cov-

ered certain Chrysler 200 midsize sedans and Ram ProMaster City small vans.

The recall also covers Jeep Renegade and Cherokee Sport Utility Vehicles from the 2015 model year.

Some 2014 Cherokees are covered as well.

ZF North America says that a software update will fix the prob-

The company is working with safety regulators and has identi-

fied models that may be affected by the defect. But those weren't available at press time, a ZF North America

spokesman said. ZF North America is not aware of any injuries caused by the problem, a company spokesman said in a recent statement to the media.