



The new 2017 LaCrosse is Buick’s design and technology flagship.

## State to Repurpose Former GM Willow Run Facility

LANSGING, Mich. (AP) – Michigan has approved \$17 million in funding to help convert the site of a former General Motors plant that once pumped out World War II-era bombers into an autonomous car testing facility.

The American Center for Mobility – a joint initiative between the state, the University of Michigan and business leaders – is planned for 311 acres at the Willow Run site in Washtenaw County’s Ypsilanti Township. Officials hope the site will become a global center for research, development and testing for self-driving vehicles.

The investment finalizes acquisition of the land and facilitates the design and construction of the site, Gov. Rick Snyder’s office said July 26.

“We are making a major commitment to the next chapter of the state’s legendary automotive history,” Snyder said in a statement. “In the next decade, Michigan will be in the international forefront in responding to the op-

Continued on page 3



Ford is using the agave plant to develop new bioplastics.

## Ford Thinking Outside Box With Tequila Partnership

Ford and tequila maker Jose Cuervo sound like unlikely partners, after all drinking and driving don’t mix. But that’s not the whole story.

Ford Motor Company is teaming up with Jose Cuervo to explore the use of the tequila producer’s agave plant byproduct to develop more sustainable bioplastics to employ in Ford vehicles, said Ford spokesman John Cangany.

Ford and Jose Cuervo are testing the bioplastic for use in vehicle interior and exterior components such as wiring harnesses, HVAC units and storage bins, Cangany said. Initial assessments suggest the material holds great promise due to its durability and aesthetic qualities. Success in developing a sustainable composite could reduce vehicle weight and lower energy consumption, while paring the use of petrochemicals and the impact of vehicle production on the environment.

“At Ford, we aim to reduce our impact on the environment,” said

Continued on page 2

## Buick Brand Growing Around the World

Among the top automotive brands – those selling more than 200,000 units internationally so far this year – Buick is growing at an unmatched pace. With 675,964 sales through June, Buick ended 2016’s first half up 20.1 percent over the same period in 2015.

In this year of rapid growth, Buick has risen to the fifth-largest passenger vehicle brand in China and is outselling key competitors including Acura, Infiniti and Lincoln in North America, said Buick spokesman Stuart Fowle.

The growth has been fueled by core international products including the Encore small SUV, which this year surpassed a half-million sales since it was introduced 3.5 years ago, Fowle said. Encore has been a success story in every market, though North America has led the way thus far in 2016 with 36,365 sales through June.

Buick’s Envision compact crossover concluded its first full month of U.S. sales with 1,436 customer deliveries amid limited availability, Fowle said. A full model range starting at \$34,990 launches for the 2017 model year this fall. The Envision has quickly become Buick’s best-selling model sold internationally, followed by Encore and LaCrosse.

Buick’s new LaCrosse flagship sedan is launching now. It is a beautifully crafted and thought-

Continued on page 2



Alan Naldrett

## Local Author to Discuss Detroit’s Lost Auto Past

by Jim Stickford

The history of the Detroit auto industry stretches beyond Ford, Chrysler and GM.

And it’s that largely forgotten history that Alan Naldrett will speak about at a special presentation to be held at the Warren public library’s Miller branch on Tuesday, Aug. 23 at 6:30 p.m.

Naldrett describes himself as

Continued on page 3

## GM Comes Out as the Clear Winner in the J. D. Power’s Consumer APEAL Survey

by Jim Stickford

The J.D. Power U.S. Automotive Performance, Execution and Layout (APEAL) study was released on July 27, and the news was good for Detroit in general, and GM specifically.

Through customer surveys, the APEAL Study examines how gratifying a new vehicle is to own and drive, said Renee Stephens, vice president of U.S. Auto Quality at J.D. Power. Owners evaluate their vehicle across 77 attributes that make up an overall brand score measured on a 1,000-point scale.

GM spokesman Nick Richards said these scores demonstrate GM’s commitment to designing quality vehicles that meet consumer needs. Richards pointed out that GM received six segment-level awards – the most of any automaker.

This follows GM’s leadership in the J.D. Power 2016 Vehicle Dependability Study and the J.D. Power 2016 Initial Quality Study, where it had the most models ranked highest in segment, said Richards.

“This is a pretty significant accomplishment,” Richards said. “We’ve done well in all the J.D. Power studies this year. The initial quality study look at owners and their vehicles after 90 days, the APEAL study a longer period of time and the VDS study, which looks at vehicles after three years.”

“These awards are a great recognition of the progress we are making in the design and development of our vehicles,” said Tony Francavilla, General Motors



The 2016 Buick Cascada scored very well on the APEAL survey.



Consumers like the 2016 Jeep Grand Cherokee according to J.D. Power.

vice president of quality. “We realize that every touch point, whether it is the vehicle’s appeal, initial quality or long-term durability, impacts our ability to earn customers for life.”

In addition to earning the most segment-level awards, GM also earned the most top-three places.

Continued on page 5



## Tech Center News®

31201 Chicago Road South  
Warren, Michigan 48093

586-939-6800

Contact us:  
Info@TechCenterNews.com

Deadline: Thursday 5:00 p.m.  
for the next edition of Monday

William Springer II, publisher  
Lisa A. Torretta, operations  
Jim Stickford, news

Tech Center News is a trademark  
of Springer Publishing Co., Inc.

www.TechCenterNews.com

## Ford, Jose Cuervo Partner on Bio Materials

CONTINUED FROM PAGE 1

“Jose Cuervo is proud to be working with Ford to further develop our agave sustainability plan,” said Sonia Espinola, director of heritage for Cuervo Foundation and master tequilera. “As the world’s No. 1-selling tequila, we could never have imagined the hundreds of agave plants we were cultivating as a small family business would eventually multiply to millions. This collaboration brings two great companies together to develop innovative, earth-conscious materials.”

Like Ford Motor Company, Jose Cuervo is family-owned and operated. Founded in 1795, it has been making tequila for more than 220 years with the same experience, Cangany said.

The collaboration with Jose Cuervo is the latest example of Ford’s innovative approach to product and environmental stewardship through the use of biomaterials.

Ford began researching the use of sustainable materials in its vehicles in 2000, Mielewski said.

Today, the automaker uses eight sustainable-based materials in its vehicles including soy foam, castor oil, wheat straw, kenaf fiber, cellulose, wood, coconut fiber and rice hulls.

According to the United Nations Environment Programme, 5 billion metric tons of agricultural biomass waste is produced annually.

A byproduct of agriculture, the supply of materials is abundant and often underutilized, Mielewski said.

Yet the materials can be relatively low cost, and can help manufacturers to offset the use of glass fibers and talc for more sustainable, lightweight products.

“There are about 400 pounds of plastic on a typical car,” said Mielewski. “Our job is to find the right place for a green composite like this to help our impact on the planet. It is work that I’m really proud of, and it could have broad impact across numerous industries.”

## GM Continues Green Effort With Methane Gas at Orion

If you’re going to build a green car, it just makes sense to manufacture the vehicle in a green factory.

The General Motors Orion Assembly plant that builds the Chevrolet Bolt EV ranks as the eighth largest user of green power generated onsite in the United States among the Environmental Protection Agency’s Green Power Partnership Partners, said GM spokeswoman Colleen Oberc. More than half of the plant is powered by methane captured from decomposing trash in a nearby landfill.

“Building the Bolt EV in a facility that is 54 percent powered by clean energy further adds to the car’s environmental credentials,” said Alicia Boler-Davis, GM vice president of global manufacturing. “It’s an example of how we live our global sustainable manufacturing commitment while improving our bottom line.”

Orion Assembly saves \$1 million a year by using renewable energy, Oberc said. The plant is also home to a 350-kilowatt solar array that sends energy back to

the grid. GM’s goal is to promote the use of 125 megawatts of renewable energy by 2020, and it will exceed that goal later this year.

“EPA applauds Orion Assembly for its innovation in generating green power from an onsite landfill gas energy system and for taking a leadership position on the environment,” said James Critchfield, manager of the Green Power Partnership.

Letha Tawney, director of Utility Innovation at World Resources Institute, said General Motors, which was a founding member of the Corporate Renewable Energy Buyers’ Principles, has been a vocal advocate for renewable energy sourcing.

“The GM team is constantly seeking out innovative approaches to increasing their use of renewable energy around the country,” said Tawney.

GM is one of 60 multinational companies in the Renewable Energy Buyers Alliance, which works to identify barriers to buying clean energy and develop solutions to meet growing demand,



Orion Assembly is powered by locally-generated methane gas.

Oberc said. Groups like these, along with policy support, help to drive and scale renewable energy at an effort to reduce costs.

Orion Assembly is committed to energy efficiency. General Motor’s painting process at the plant gives the Bolt EV its glossy sheen while at the same time contributing to a reduced environmental footprint during production, Oberc said.

The “three-wet” process allows three layers of paint to be applied to the car followed by a single trip through the oven, saving energy and space previously

used by additional equipment.

The facility met EPA’s ENERGY STAR Challenge for Industry in 2013 by reducing the energy intensity of its operations by 67 percent within two years.

The efforts avoided 42,758 tons of CO2 emissions, Oberc said.

In addition, Oberc said, GM’s Fort Wayne Assembly plant in Indiana, home of the Chevrolet Silverado and GMC Sierra pickup trucks, appears on the EPA list for the second year in a row for its onsite generation of energy from landfill gas.

## Chrysler to Change Way of Counting Automobile Sales

DETROIT (AP) – Fiat Chrysler has revised more than five years of U.S. sales figures and says a much-touted streak of 75 months of gains should have ended in 2013.

The company, in a lengthy statement issued July 26, said it would change the way it reports monthly sales retroactively to the start of 2011. The move comes as the Justice Department and Securities and Exchange Commission investigate whether the company inflated sales by pressing dealers to buy more vehicles.

Neither Justice nor the SEC would comment July 26. Higher monthly sales could influence the company’s stock price, although Fiat Chrysler said in the statement that its quarterly revenue figures would not change.

A chart issued by the company

shows that it overstated sales for 30 months since January of 2011, while understating the numbers for 36 months. Using the new reporting method, the company’s string of 75 monthly year-over-year increases actually ended in September of 2013 at 40 months.

The net effect of the revisions is that the company actually understated its sales by nearly 19,000 vehicles during the past 5 1/2 years, Fiat Chrysler said. The company blamed the discrepancy on two sales-counting practices that it says will be stopped:

- Previously the company had a “reserve” stock of cars that had been shipped to big fleet buyers such as rental car companies but not recorded as sales. Managers had the ability to move those sales from one month to the next to make sure the company reported positive sales numbers.
- Fleet sales will now be recorded as sales upon shipment by FCA US of the vehicle to the customer,” the company statement said.

- Dealers sign paperwork to sell a vehicle and then report it as a sale to Fiat Chrysler. But the sale might fall through because the customer backs out or can’t get financing. Previously FCA still counted these as sales, but made sure it didn’t count the same vehicle when it was sold later. Now the company will subtract sales “unwinds” when it finds out the deal has fallen through. When the vehicle is sold again, it will be counted as a sale.

There are no clear reporting standards for monthly sales, and criteria for a sale vary by automaker. But industry insiders say the numbers are often manipulated by both dealers and the companies.

For instance, companies will

offer dealers hundreds or even thousands of dollars per vehicle if they sell a certain number above their sales from the same month a year ago. Dealers will try to make those numbers because doing so often can mean a difference of hundreds of thousands in revenue. Often dealers will buy the cars themselves, reporting them as sales and putting them in their fleet of loaner cars. Later they are sold as used cars.

“Typically the dealers could be under a lot of pressure from the companies to report sales to reach certain benchmarks to get their back-end money,” said Sheldon Sandler, CEO of a Princeton, New Jersey, company that advises dealers on when to buy and sell their businesses.

## GM Buick Brand Grows Globally

CONTINUED FROM PAGE 1

Buick’s range of premium SUVs and cars.”

Buick’s momentous 2016 has also included the launch of the Cascada convertible in the U.S. market and continued growth for the Excelle GT, Buick’s best-seller in China, Fowle said. Cascada, which offers a lower base price than an Audi A3 convertible but space and power similar to an Audi A5 convertible, has outsold both of those vehicles combined through the first half of the year.

In the U.S., Buick was named KBB’s “Best Value Luxury Brand” for the fourth year in a row, Fowle said.

Banquet Facility

# Royalty House

Proudly Family Owned for 40 Years

Seating Accommodations for 80-1200

“Experience the Elegance with Royalty”

**(586) 264-8400**

www.royaltyhouse.com • royalty@royaltyhouse.com

## WARREN URGENT CARE

8am-10pm • 7 Days a week • 365 Days a Year

“Bringing Quality Urgent Care To Your Neighborhood”

*“We Care”*

### URGENT CARE FOR ACCIDENTS AND INJURY

**ADULT & PEDIATRIC ILLNESS**

Digital X-Rays, EKG and Lab Work, On-Site Lab Service, Strep, Mono, Pregnancy & Urine Testing, Vaccinations, Sports & School Physicals, Occupational Medicine, Work-Related Injuries, Pre-Hire Physicals (BAT & Urine Screening)

**SPECIAL ON SPORTS PHYSICAL \$25.00 State-of-the-Art Facility**

**586-276-8200**

31700 Van Dyke • Warren, MI 48093

On Van Dyke Rd., between 13 & 14 Mile in St. John’s Windemere Park

OTHER CONVENIENT LOCATIONS:

**Woodland Urgent Care**  
22341 W. 8 Mile Road  
Detroit  
**313-387-8700**

**N. East Macomb Urgent Care**  
43900 Garfield, Suite 121  
Clinton Township  
**586-868-2600**

► **FLU SHOTS** ◀

**ATTENTION**  
Chrysler, GM, Ford Employees, we’re within 2 miles of your plants

**HAP & BCN**  
**NO Referrals Needed!**  
www.warrenurgentcare.com

## NEW CHICKEN CAESAR MELT

Made with our Rotisserie-Style Chicken and prepared with Savory Caesar Sauce, spinach, tomato and red onion. Topped with melted Provone and sprinkled with Parmesan Cheese.

RAISED WITHOUT ANTIBIOTICS

6 INCH FOOTLONG 500 cal

**LET US CATER YOUR NEXT EVENT... CALL 877-360-2283**

**FREE COOKIE PLATTER**

WHEN YOU PURCHASE ANY GIANT SUB OR SUB PLATTER

Limited time. Only at participating restaurants. Void if transferred, sold, repurchased or auctioned. Additional charge for notes. Plus applicable tax. No cash value. Not for sale. One coupon per customer, per visit. May not be combined with other offers, coupons or discount cards. Coupon must be surrendered with purchase. ©2016 Doctor's Associates Inc. SUBWAY® is a registered trademark of Doctor's Associates Inc.

Employment Line 586-904-1206

**- ROSEVILLE -**  
SUBWAY/WALMART  
28804 Gratiot • 12 & Gratiot • 586-773-1682

**- WARREN -**  
31690 Mound Rd • 13 & Mound • 586-939-1000  
26627 Hoover Rd • 11 & Hoover • 586-754-8205  
30820 Hoover Rd • 13 & Hoover • 586-573-7829  
29144 Ryan Rd • 12 & Ryan • 586-573-8000  
28950 Van Dyke Ave • 12 & Van Dyke • 586-558-3882  
DRIVE THRU SERVICE • OPEN 24 HOURS  
32620 Van Dyke Ave • South of 14 Mile • 586-795-0000

SUBWAY/MEIJER  
29505 Mound Road • 12 Mile & Mound • 586-558-0100

SUBWAY/WALMART  
29176 Van Dyke • Warren, MI 48093 • 586-393-1008

**- ROYAL OAK -**  
SUBWAY/MEIJER  
5150 Coolidge Hwy • South of 15 Mile • 248-677-3899

**- TROY -**  
SUBWAY/OAKLAND MALL  
498 14 Mile Rd • 248-307-1271  
1939 W. Maple Rd • West of Crooks • 248-435-2846

SUBWAY/WALMART  
2001 W. Maple Rd • West of Crooks • 248-435-2431

**- STERLING HEIGHTS -**  
37876 Van Dyke • 16 1/2 Mile • 586-795-8368  
SUBWAY/WALMART • OPEN 24 HOURS  
33201 Van Dyke • 14 & Van Dyke • 586-274-4319

SUBWAY/MEIJER  
36600 Van Dyke Ave • 586-795-1605  
38357 Dodge Park • at Plumbrook • 586-264-5300  
40058 Van Dyke • 18 Mile & Van Dyke • 586-939-4500

SUBWAY/CHRYSLER  
Inside Chrysler Stamping • 35777 Van Dyke • 586-795-0205

OPEN 24 HOURS  
7960 Metro Parkway • near Van Dyke • 586-268-0800

SUBWAY/CHRYSLER  
Inside Chrysler SHAP • 38111 Van Dyke • 586-268-6900

**- SHELBY -**  
8173 23 Mile Rd • 23 & Van Dyke • 586-739-4100

SUBWAY/WALMART  
51450 Shelby Pkwy • 23 & Van Dyke X-Way • 586-254-8140

**- WASHINGTON TOWNSHIP -**  
DRIVE THRU SERVICE  
13160 32 Mile Road • 32 & Van Dyke X-Way • 586-281-6359

**- ROMEO -**  
66603 Van Dyke • South of 31 Mile • 586-752-6500



## Author to Talk of Auto Industry Lost Past

CONTINUED FROM PAGE 1

And it's that largely forgotten history that Alan Naldrett will speak about at a special presentation to be held at the Warren public library's Miller branch on Tuesday, Aug. 23 at 6:30 p.m.

Naldrett describes himself as an historian and archivist. He has a degree from Wayne State University in archival science as well as a degree in library science from the school as well. He has worked as a librarian at Baker College and he and his wife Lynn researched and wrote the book "The Lost Towns of Eastern Michigan".

"It was researching that book that gave us the idea that ultimately became 'The Lost Car Companies of Detroit'," Naldrett said. "We were doing research on these communities that have become ghost towns and we kept coming up across old car factories of companies that are no longer around."

For example, Naldrett said, the plant built by Alexander Malcomson, a coal merchant that supported Henry Ford is still there.

"Malcomson was constantly giving Henry Ford 'advice,'" Naldrett said. "Well, Ford finally had enough and suggested that if Malcomson was so smart why

didn't he start his own car company."

Which he did, Naldrett said. The factory, located at Mack and Beaubien in Detroit, survived after Malcomson's company went out of business. It was taken over by the Hudson car company, which in turn merged with Nash-Kelvinator Corporation to become American Motors in the 1950s. AMC was then bought up by Chrysler a couple of decades later.

Another interesting fact is that the Hudson car company was financed by J.L. Hudson, the department store magnate, Naldrett said.

He didn't run the company but served as chairman of the board and acted more as a silent partner.

"I would estimate that there were at least 200 car companies that were based in and around Detroit," Naldrett said. "Now many of these companies only did things like create blueprints of potential cars. And many of them didn't even get that far."

But, Naldrett said, the thing people today have to remember that 100 years ago everybody wanted to have their own car company. It was the technology of the future.

Naldrett said he did research for about a year, citing the auto-

motive archives kept by the Detroit Public Library.

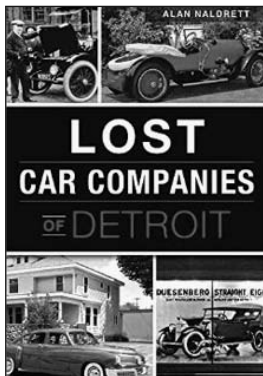
"They're very protective of their records," Naldrett said. "You have to call ahead and ask them for information on particular topics. But that didn't bother me. I understand why they do that. They have to protect their records."

Naldrett said the archives maintained by Ford, often referred to as the "Benson" archives after Benson Ford, were also very helpful.

"A lot of this history has been forgotten," Naldrett said. "People might know that there was once a car company called Hudson because of the movie 'Cars' which had a character who was a Hudson. But not many people still remember these old companies, and I enjoy having the chance to inform them."

Naldrett said his book has been published by The History Press. It's for sale at local book stores, including area Barnes & Nobles. It's also for order on Amazon.

"I'd sales are doing well for a book of this kind," Naldrett said. "That's encouraging. Also, whenever I give a lecture, I have copies that people who attend can buy. I'll be coming to the Warren public library's Miller branch soon, and I have been busy gathering materials that deal directly with Warren's car history. I urge people who are interested in our state's car history to come out and hear what I have to say."



## Capuchin Soup Kitchen Benefit Set for August

The 23rd annual Benefit on the Bay will take place Friday, Aug. 26, 5:30 p.m., at the newly renovated MacRay Harbor, located on Lake St. Clair, Harrison Township. One hundred percent of the event's proceeds benefit the Capuchin Soup Kitchen. Organizer Mike Schodowski's second-generation family-owned business, Shelving, Inc., will be underwriting the costs of the event.

"This is our 23rd year of the Capuchin Soup Kitchen fundraiser," Mike Schodowski explains. "The Soup Kitchen does so much for people who have so little. The Soup Kitchen not only feeds the hungry, but also helps children learn. They teach job skills. They have an organic urban farm that produces over six tons of healthy food. They provide groceries and clothing. They have a residential rehabilitation facility that has an amazing success

rate. The Capuchin Soup Kitchen does so much for the community, all without government funding."

"I invite everyone to come and enjoy one of our area's best parties, all while helping others," Schodowski said.

"Please purchase tickets to the event, but we also need sponsors, silent auction items and additional donations. We welcome everyone's support. We want to help the Capuchin Soup Kitchen serve our community," Schodowski said.

Jay Towers, Fox 2 News and 100.3 WNIC, will again serve as the event's Master of Ceremonies. The event will feature two bands. "John Dickson & the C-Notes" will feature jazz and easy listening music.

To learn more about the event and to order tickets, go Benefi-  
tOnBay.org.

## Willow Run Site Gets Funds for Repurposing

CONTINUED FROM PAGE 1

portunity to reimagine transportation, an unfolding world of autonomous vehicles that requires collaboration among private industry, academia and government."

The state had previously approved a \$3 million grant to kick-start the project, which Snyder highlighted during his state of the state address in January.

The Michigan Strategic Fund board – part of the Michigan Economic Development Corp. – also on July 26 approved a \$5.7 million performance-based loan for an auto industry supplier in Flint.

The loan to C3 Venture could be converted to a grant if the company meets job-creation milestones.

C3 Venture is planning a \$9.7 million investment that could lead to 380 new jobs. The company will make interior plastic automotive components along with injection molding and tooling.

"I'm very pleased to see this manufacturing plant established within the city, and hope it is the first of many new employers to invest in Flint," Snyder said.

## PERFECTO PLUMBING

24 Hour  
Emergency  
Service



Certified  
Backflow  
Testing

**MICHAEL PAGANO**  
Licensed Plumber  
**586.206.3202**

## ONE & TWO BEDROOM APARTMENT HOMES

BEST SERVICE!  
SPECIAL TERMS!  
FREE APPLICATION!



GM EMPLOYEES GET MORE  
As Part of Our Preferred Employer Program

### Harlo Apartments

31499 Mound Rd. | Warren, MI 48092

586.221.4523



www.harloapts.com



## - New Construction - DELRAY HOMES

BERKSHIRE ESTATES IN HERITAGE VILLAGE

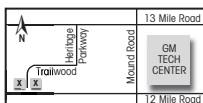


30074 Trailwood - 1,750 sq. ft.  
**\$254,900**



30800 Trailwood - 2,100 sq. ft.  
**\$263,900**

- Ceramic tile in kitchen, nook, foyer, hallway & laundry room
- Granite countertops
- Air conditioning
- Daylight basements
- Sod, sprinklers & landscaping
- Appliances



For further information contact  
**Larry Ciaramitaro (586) 457-3040**

## Welcome to the Newly Renovated Quality Inn and Suites of Warren!

Come see our new vision

Directly Across from the **GM Tech Center**



*As a premiere Choice hotel, we will make your stay memorable and comfortable with our fabulous amenities:*

- Serta Cloud 9 Bedding
- 40 Inch Flat Screen HD TV's
- On-Site Guest Laundry
- Suites Available
- Mini-Refrigerators in Every Room
- Earn Choice Privileges Points
- Complimentary Hot Breakfast
- Complimentary Shuttle (within 5 miles)
- 24 Hour Business and Fitness Center
- Complimentary Wired and Wireless Internet



Room Rates  
Starting At  
**\$74**  
Per Night

www.qualityinn.choicehotels.com

30900 Van Dyke Rd. Warren, MI 48093  
PH 586-574-0550 • Fax 586-574-0750



Associate Dean and Professor Toni Somers and management faculty member Sheri Perelli are the institute's faculty co-directors. A new home for the business school is scheduled to open in 2018.

# Learn How To Get The Most From Your Retirement Savings

**COMPLIMENTARY  
RETIREMENT  
READINESS KIT**

**RETIRE SMARTER**

**Two Ways to Receive Your Free Kit**

By Phone	Download Now
<b>Call (810) 593-1624</b>	<b>KaydanWealthPresents.com</b>



## CONTINUED FROM PAGE 1

The Ford Fiesta placed in the

Finally, Stephens said, the public is becoming more used to new technologies like infotainment systems and communication systems that allow drivers to text and talk on the telephone.



**SPECIAL SATURDAY HOURS!!! OPEN this SATURDAY, JULY 30th...9:00 AM-2:00 PM!\***

**The Best Price...  
PERIOD!**

**The Best Price...  
PERIOD**

**The Best Price...  
PERIOD!**

**The Best Price...  
PERIOD!™**

35500 S. Gratiot Ave. / North of 15 Mile / Clinton Township /  COMPLETE CARE / FIND NEW ROADS 

\*Pictures may not represent actual sale vehicle. All applicable incentives including competitive lease, lease conquest, lease loyalty or Equinox loyalty offers have been deducted from Sale Prices! Payments are and subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM employee discount required except where noted. Must be current Equinox owner/lessee to qualify for Equinox loyalty. Leases are 10,000 miles per year and a disposition fee may be required at lease turn in. 0% APR is for select models. \$1000 over Kelly Blue Book trade-in guarantee is for 2012-2014 vehicles. No branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 8/1/2016 @ 9:59 PM.

**475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD**

**We guarantee the lowest price or it's free!**

# The Summer Deals are Sizzling at

# buff whelan chevrolet

**586-274-0396**

---

**OVER 1,000**  
New Chevrolets in Stock!  
**WE GUARANTEE THE LOWEST PRICES OR IT'S FREE!**

---

## 2016 MALIBU 1LT

NO SECURITY DEPOSIT REQUIRED

7" Touch Screen Radio, Remote Start, Wireless Charging, Power Locks, Power Windows, Power Mirrors, Bluetooth, Onstar, XM Radio & More...

**36 Month Lease/10,000 Miles**

**\$173\*** + Tax with \$0 Down  
NO SECURITY DEPOSIT REQUIRED

## 2016 SILVERADO 1LT

DOUBLE CAB ALLSTAR PKG 4X4

NO SECURITY DEPOSIT REQUIRED

ALL STAR EDITION, Power Window & Locks, 7" Touch Screen Radio, Trailer Tow, Remote Start Alum. Wheels, Back Up Camera & More...

**24 Month Lease/10,000 Miles**

**\$209\*** + Tax with \$0 Down  
NO SECURITY DEPOSIT REQUIRED

---

## 2016 EQUINOX 1LT

NO SECURITY DEPOSIT REQUIRED

7" Touch Screen, OnStar/XM Satellite Radio MYLink Touch Screen Radio, Remote Keyless Entry Rear Vision Camera, Alum. Wheels & More...

**24 Month Lease/10,000 Miles**

**\$171\*** + Tax with \$0 Down  
NO SECURITY DEPOSIT REQUIRED

---

Free shuttle service to home, office or shopping.

# buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!

Van Dyke • South of 18 Mile • Sterling Heights

**Jeff Caul**  
**586-274-0396**

PEP QUOTES BY PHONE OR EMAIL: JEFF CAUL AT JCAUL@BUFFWHELAN.COM

**CHEVY**

CONVENIENT HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6:30PM / FIND NEW ROADS

		18 MILE RD.	
MOUND	★	N	SCHOEHLER
	VAN DYKE		
	METRO PKWY.		

\*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required unless otherwise noted. The Silverado lease includes Equinox loyalty. The Malibu and Equinox leases assume that you qualify for lease conquest. To qualify for Lease Conquest you must have a NON-GM Lease in the household that terminates within 365 days. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases unless otherwise noted. All deals expire 08/01/16.

**We guarantee the lowest price or it's free!**

BUICK/GMC LEASE PULL AHEAD IS BACK...

ED RINKE



**2016 BUICK REGAL**  
PREMIUM II

Stk. #B460954      Stk. #B460954

LEASE FOR <b>\$119*</b> \$0 DOWN	PURCHASE FOR <b>\$24,995*</b>
--	-------------------------------------

EXPERIENCE THE NEW BUICK

<b>2016 BUICK ENCORE</b> Stk. #B562427      Stk. #B562427 LEASE FOR <b>\$135*</b> 36 MO. \$0 DOWN PURCHASE FOR <b>\$19,679*</b>	<b>2016 BUICK VERANO</b> 1SH - SPORT TOURING Stk. #B461452      Stk. #B461452 LEASE FOR <b>\$119*</b> 36 MO. \$0 DOWN PURCHASE FOR <b>\$20,995*</b>	<b>2016 BUICK LACROSSE</b> 1SH - SPORT TOURING Stk. #B460912      Stk. #B460912 LEASE FOR <b>\$219*</b> 36 MO. \$0 DOWN PURCHASE FOR <b>\$27,995*</b>	<b>2016 BUICK CASCADA</b> PREMIUM 1SP Stk. #B461016      Stk. #B461016 LEASE FOR <b>\$299*</b> 39 MO. \$999 DOWN PURCHASE FOR <b>\$31,995*</b>
--	---	---	--

WE ARE PROFESSIONAL GRADE **GMC** WE ARE PROFESSIONAL GRADE

<b>2016 GMC YUKON</b> SLE • 4WD Stk. #G562974      Stk. #G562974 LEASE FOR <b>\$289*</b> 36 MONTHS \$999 DOWN PURCHASE FOR <b>\$45,869*</b>	<b>2016 GMC ACADIA</b> SLE-1 Stk. #TFTJ22      Stk. #TFTJ22 LEASE FOR <b>\$129*</b> 24 MONTHS \$999 DOWN PURCHASE FOR <b>\$27,349*</b>	<b>2016 GMC SIERRA</b> 4WD • DBL. CAB 1500 Stk. #TFTJ22      Stk. #TFTJ22 LEASE FOR <b>\$169*</b> 24 MONTHS \$999 DOWN PURCHASE A 2015 1500 4WD • DBL CAB • SLE <b>\$27,795*</b>	<b>2016 GMC TERRAIN</b> SLE-1 Stk. #G562671      Stk. #G562671 LEASE FOR <b>\$89*</b> 24 MONTHS \$999 DOWN PURCHASE FOR <b>\$21,899*</b>
---	--	--	--

**SHOWROOM HOURS:**  
MON. & THURS.  
8:30AM-9PM  
TUES., WED. & FRI.  
8:30AM-6PM

We'll give you a \$3,500 minimum for your 2003 or newer trade in.

See us for your GM employee purchases.

**1-866-452-1300**

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



Paul Makowski  
pmakowski@edrinke.com



Dennis Thacker  
dthacker@edrinke.com

VISIT OUR WEBSITE: [edrinke.com](http://edrinke.com)

\*All prices and payments include GM rebates. Pictures may not represent actual vehicle. Pricing subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. Terrain, Encore, Regal, Sierra, Acadia, are 24 months leases. Verano, Envision, Yukon are 36 month leases. Cascada and Lacrosse are 39 month leases. All Vehicles shown are \$999 down. Deposition Fee may be required at vehicle turn in. Must have lease loyalty and/or closing competitive lease. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. Pricing is subject to select model vehicles- while supplies last. \*\*\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. \*\* Exp date: 8/01/2016

ED RINKE



WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

<b>SILVERADO</b> 1500 • LTZ 4WD DBL 2016 Stk. #561995      Stk. #561995 LEASE FOR 24 MONTHS <b>\$99*</b> \$999 DOWN PURCHASE FOR <b>\$29,995*</b>	<b>2017 VOLT</b> LT Stk. #470017      Stk. #470017 LEASE A LT 36 MONTHS <b>\$249*</b> \$999 DOWN PURCHASE FOR <b>\$30,589*</b>	<b>CRUZE</b> 2016 Stk. #461719      Stk. #TCPPF3 LEASE A LT 24 MONTHS <b>\$89*</b> \$999 DOWN PURCHASE A LS <b>\$15,479*</b>	<b>EQUINOX</b> 2016 Stk. #562538      Stk. #562373 LEASE A LT 24 MONTHS <b>\$99*</b> \$999 DOWN PURCHASE A LS <b>\$18,889*</b>
<b>MALIBU</b> 2016 Stk. #460659      Stk. #TBJJK LEASE A LT 24 MONTHS <b>\$129*</b> \$999 DOWN PURCHASE A LS <b>\$20,379*</b>	<b>CAMARO</b> 1LT 2016 Stk. #460564      Stk. #460564 LEASE FOR 39 MONTHS <b>\$289*</b> \$999 DOWN PURCHASE FOR <b>\$25,989*</b>	<b>TRAX</b> LS 2016 Stk. #563005      Stk. #563005 LEASE FOR 24 MONTHS <b>\$59*</b> \$999 DOWN PURCHASE FOR <b>\$15,679*</b>	<b>TRAVERSE</b> LS 2016 Stk. #562554      Stk. #562554 LEASE FOR 24 MONTHS <b>\$129*</b> \$999 DOWN PURCHASE FOR <b>\$26,599*</b>

— NO APPOINTMENTS NECESSARY FOR OIL CHANGES —

**ED RINKE** • FAST • FRIENDLY • DISCOUNTS

**GM SERVICE CENTER**  
MICHIGAN'S LARGEST  
•SERVICE DEPT. •PARTS •BODY SHOP  
**866-452-1547**  
26125 Van Dyke @ 10 1/2 Mile  
Center Line, MI 48015

SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

**Quick Oil Change EXPRESS LANE**

**LUBE OIL FILTER \$23.95** Up to 5 qts.

Fluid Level,  
Brake & Alignment Check Included.

We use Genuine GM Oil & Filter  
No additional or hidden charges.  
Out the door pricing.

Open Mondays & Thursdays until 8:30pm  
Excludes synthetic, Diesel & Med. Duty Trucks.  
Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 7-31-16.

**BODY SHOP**

586-754-7000 ext 1231

INSURANCE  
WRECK  
AMENDED

TRANSPORTATION AVAILABLE  
During Scheduled Repairs

FREE OIL CHANGE  
With Each Major Repair

WE REPAIR ALL MAKES & MODELS

**Nicole Dodge**  
nhuminski@edrinke.com

**Jim Pfeifle**  
jpfeifle@edrinke.com

See us for your GM employee purchases.

**1-877-451-7707**

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



NO DOC FEES  
Find Us on  
FACEBOOK



VISIT OUR WEBSITE:  
[edrinke.com](http://edrinke.com)

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / FINDNEWROADS®

\*All applicable rebates including lease loyalty, equinox loyalty or lease conquest offers have been deducted from sale price/payment. Cruze, Equinox, Traverse, Malibu, Trax are 24 month leases. Volt, Impala, Silverado are 36 month leases. Camaro is a 39 month lease. Pricing is subject to select model vehicles while supplies last. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (Unless otherwise stated). Pricing is subject to select model vehicles while supplies last. All leases are 10k miles per year w/ approved S Tier credit w/ \$999 due at signing. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. Deposition Fee may be required at vehicle turn in. Refundable security deposit required on certain vehicles-to be determined by lender. \*\*\$3500 trade-in is valid on 2003 or newer vehicles with under 115k miles in drivable condition, no branded titles, less reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details.\*\* Expiration Date - 8/01/16.

## Chevy Camaro Sponsored Concours

The Concours d'Elegance of America announced today that Chevrolet has been named the Official Field Sponsor at this years' 38th annual event.

2016 represents a milestone year for the brand as it celebrates the 50th Anniversary of Camaro. Guests visiting the Chevrolet exhibition will have the opportunity to see the historic Camaros that firmly established the brand's reputation as a legitimate performance car on both the street and track.

On display was an array of Camaro's that represent the brand's rich heritage. Those vehicles include:

- 2017 Camaro 50th Anniversary Edition;
- 2017 Camaro ZL1;
- 2017 Camaro 1LE;
- 1992 Camaro 25th Anniversary Edition;
- 1974 Camaro Z/28;
- 1967 Camaro Convertible Indy Pace Car.

The Chevrolet Camaro 50th Anniversary Edition honors the distinctive looks and performance that have always set the Camaro apart, said Diane Flis-Schneider, Executive Director, Concours d'Elegance of America. The car is available now in both Coupe and Convertible 2LT and 2SS models and includes a Night-fall Gray Metallic exterior.

## Michigan State's Business Majors Help Detroit

DETROIT (AP) – A group of Michigan State University students are spending three months studying in Detroit and working to help fix some of the city's challenges.

The DETxMSU internship encourages students to live, learn, work and play in Detroit, *The Detroit News* reported.

Sixty students from various disciplines are enrolled in the pilot program and housed at Wayne State University. The program includes a three-credit class and pairing with Detroit and Wayne County officials on issues like foreclosure reductions, boosting income tax compliance, arts promotion and mapping available retail spaces.

"Our goal here was to build early partnerships," said Joshua Sapotichne, an assistant professor in political science at Michigan State. "As opposed to saying, 'We're from MSU and here to help,' we asked, 'What do you need? How we can help?' These are the kind of conversations we had for months prior to when we started ... so the work the students are doing has a lasting impact."

The school and the Detroit-based Quicken Loans family of companies are paying the program's \$500,000 cost.

"One of the big accomplishments of the program is that we are getting a bunch of kids who didn't know Detroit and frankly from their backgrounds were in some ways scared of the city of Detroit," Detroit Deputy Mayor Carol O'Cleireacain said.

"They came in and they saw what it was and ... actually became enthusiastic about what it was like to be here. That was really good for them," O'Cleireacain said. "But it was terrific for the city, too. Detroit really gets a really bad rap. This is not a scary place to be."

Senior Domenika Tarazhi is spending her internship in the city's historic preservation department and says a "whole spirit of revival is in the air" in Detroit.

Tarazhi is from Sterling Heights, north of Detroit.





A recent AutoPacific study rated the 2016 GMC Denali highly.

# GMC Brand Earns a Top AutoPacific Designation

GMC was named last month Most Ideal Popular Brand in AutoPacific's 2016 Ideal Vehicle Awards for the third consecutive year. Three GMC models led their respective segments, one of only two automakers to do so, said GMC spokeswoman Kelly Wysocki.

The Acadia topped the Large Crossover SUV segment and the Yukon/Yukon XL ranked highest in the Large SUV segment, Wysocki said.

The brand's top-selling vehicle, the GMC Sierra, led the Light Duty Pickup category for the second straight year.

The 2016 Ideal Vehicle Awards are based on responses from over 65,000 owners of new 2015 and 2016 model year vehicles across all major manufacturers, Wysocki said.

Surveyed after 90 days of ownership, customers were asked which changes they would make to their car or truck in 15 key categories, including ride and handling, interior storage, safety fea-

tures, power and acceleration and technology.

"By asking vehicle owners if they would change various aspects of their vehicle if given the opportunity, we not only identify problem areas and opportunities for improvement, but we also find out which manufacturers are truly hitting the mark with owners," said George Peterson, president of AutoPacific.

"The results demonstrate we are succeeding in our mission to provide our customers with a premium ownership experience," said Duncan Aldred, vice president of GMC.

"We are blending precision design, technology and capability throughout our lineup. When you add our luxury-focused Denali portfolio, which makes up nearly 25 percent of GMC sales, we are setting ourselves apart from our competitors."

For more information about AutoPacific's 2016 Ideal Vehicle Awards, visit [autopacific.com](http://autopacific.com), Wysocki said.

# VYLETEL



## MONDAY ONLY!! FINAL DAY FOR JULY INCENTIVES

0% GMC ACADIA 2016 MODELS • 0% ON MOST 2016 BUICK MODELS



2016 GMC  
**TERRAIN**  
FWD • SLE-1

ONLY A FEW LEFT...

**\$99\***

24 MONTH/10K PER YEAR LEASE FOR ONLY

HURRY WHILE THEY LAST

Stock #9055-16 • Deal #58070  
\$1629 total due at signing.  
GM pricing plus tax, title, lic. & doc fees. Lease figured with lease conquest rebate. Must have a Non-GM Lease in household set to expire within 365 days of new delivery. NO SECURITY DEPOSIT REQUIRED!



2016 GMC  
**SIERRA**  
1500 • 4WD • DOUBLE CAB

**\$199\***  
**\$179\***

36 MONTH/10K PER YEAR LEASE FOR ONLY

Stock #9329-16 • Deal #60410  
\$1899 total due at signing.  
GM pricing plus tax, title, lic. & doc fees. Must qualify for lease loyalty rebate for lowest payment. NO SECURITY DEPOSIT REQUIRED with tier 1 credit approval.



2017 GMC  
**ALL NEW ACADIA**  
FWD • SLE-2

**\$299\***

36 MONTH/10K PER YEAR LEASE FOR ONLY

NEW LOOK  
NEW GENERATION

Stock #9357-17 • Deal #62061  
\$1978 total due at signing.  
GM pricing plus tax, title, lic. & doc fees. With lease conquest rebate. NO SECURITY DEPOSIT REQUIRED!



2015 GMC  
**TERRAIN**  
DENALI • FWD

**\$33,695\***  
**\$31,695\***

FINAL SALE  
15% OFF LIST

WAS \$39,605  
SAVE \$7,910 OFF MSRP

THREE 2015 MODELS REMAINING

Stock #B402-15

EXPERIENCE THE NEW BUICK

**ALL NEW 2016 BUICK VERANO**  
1SH • SPORT TOURING

**\$139\***

36 MONTH/10K PER YEAR LEASE FOR ONLY

\$1,848 DUE AT SIGNING



Stock #5089-16 • Deal #60929  
GM pricing plus tax, title lic. & doc fees.  
GM pricing must have Non GM in household set to expire 365 days of new purchase delivery date. NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK REGAL**  
FWD • PREMIUM II GROUP

**\$159\***

39 MONTH/10K PER YEAR LEASE FOR ONLY

\$1,883 DUE AT SIGNING



Stock #4913-16 • Deal #59036  
GM pricing plus tax, title lic. & doc fees. Must qualify for lease conquest rebate. NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK CASCADA**  
PREMIUM • 1SP  
SUMMER FUN! ALL NEW BUICK CONVERTIBLE

**\$335\***  
**\$299\***

39 MONTH/10K PER YEAR LEASE SPECIAL

\$1,817 DUE AT SIGNING



Sk. #4858-16 • Deal# 60590  
GM pricing plus tax, title lic. & doc fees.  
GM pricing must have Non GM in household set to expire 365 days from delivery. NO SECURITY DEPOSIT REQUIRED!

VISIT OUR WEBSITE TO SEARCH FOR MORE VEHICLE SELECTIONS AT [WWW.VYLETEL.NET](http://WWW.VYLETEL.NET)

**40755 Van Dyke • Sterling Heights • 586.977.2800**

**WWW.VYLETEL.NET**

SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm  
SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

\*GM Employee Pricing Plus Tax, Title, Lic. and Doc. Vyletel will waive up to an additional 2 payments; max amount of \$400.00 total. No Security Deposit Required. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. See dealer for details. Expires 8/1/16.

# The Savings Start... NOW!

## Experience Our Premium Services

- Freshly made food and coffee at our Picasso Café Express
- Concierge service • Schedule your service appointments online
- Friendly and knowledgeable staff • All this makes for One Great Experience!

2016 BUICK  
ENCORE  
BASE FWD  
LEASE FOR  
**\$128\***  
PER MONTH  
24 Months \$1,499 Due at Signing

2016 BUICK  
REGAL  
TURBO  
LEASE FOR  
**\$149\***  
PER MONTH  
24 Months \$1,499 Due at Signing

2016 BUICK  
LACROSSE  
SPORT TOURING FWD  
LEASE FOR  
**\$269\***  
PER MONTH  
24 Months \$1,499 Due at Signing

2016 GMC  
TERRAIN SLE1  
FWD  
LEASE FOR  
**\$108\***  
PER MONTH  
24 Months \$1,499 Due at Signing

2016 GMC SIERRA  
Double Cab 4WD 1500  
Elevation Edition  
LEASE FOR  
**\$174\*\***  
PER MONTH  
24 Months \$1,499 Due at Signing

2016 GMC  
ACADIA SLE1  
FWD  
LEASE FOR  
**\$188\*\***  
PER MONTH  
24 Months \$1,499 Due at Signing

For the most up-to-date pricing, see our website.

# SELLERS

REPUTATION IS EVERYTHING

38000 Grand River Ave. | Farmington Hills, MI 48335  
**888-502-4098 | SellersBuickGMC.com**

\*Must qualify for GM Employee Purchase Program (GMS) and have a non-GM lease (1999 or newer) in the household that expires within 365 days from date of new lease. Plus tax, title, license, CVR, and doc fees. Includes acquisition fee. No security deposit required. 10K miles/yr lease.  
Amount due includes 1st payment. Must take retail delivery by 8/1/16. See dealer for details.

SP64099



Attention GM Employees

Ray Laethem Announces  
TOTAL TRANSPARENCY LEASES

No hidden charges or taxes.  
Conquest discount not required.

Total Transparency lease costs are 45%–60% below  
GM employee lease prices There are no extras. No fine print.

What you see is what you pay.



2016 Buick Lacrosse Sport Touring

GM Employee Factory Lease: \$400\*/MO

RAY LAETHEM'S  
GM Employee Total  
Transparency Lease  
including taxes

SAVE 43%  
\$226\*/MO

Total due at signing \$573  
including tax,



2016 Buick Regal Premium II

GM Employee Factory Lease: \$298\*/MO

RAY LAETHEM'S  
GM Employee Total  
Transparency Lease  
including taxes

SAVE 58%  
\$123\*/MO

Total due at signing \$512.60  
including tax,



2016 Buick Verano Sport Touring

GM Employee Factory Lease: \$310\*/MO

RAY LAETHEM'S  
GM Employee Total  
Transparency Lease  
including taxes

SAVE 60%  
\$124\*/MO

Total due at signing \$423  
including tax,

PLEASE READ THIS CAREFULLY:

\* These prices can only be offered to GM employees (not contract employees). GM employee i.d. badge must be presented at the time of lease inception. Leases include 10,000 miles per year. Amount due at lease signing includes: 1st payment, title, license, taxes, CVR and doc fee. ALL PAYMENTS INCLUDE LOYALTY REBATE, DESTINATION, AND ACQUISITION. Pricing for Michigan residents only. Must currently lease a GM vehicle. Picture may not represent actual vehicle. Payments based on Tier 1 credit approval. Subject to prior sale or changes in manufacturer programs. Prices good through 08/01/20.

RAY LAETHEM  
MOTOR VILLAGE



BUICK

GMC



17677 Mack Avenue,  
Grosse Pointe-Detroit, MI 48224  
between Cadieux and Moross Roads  
313 886 1700, [www.laethemgm.com](http://www.laethemgm.com)

