

## Welburn Leaves Legacy of ‘Innovation and Collaboration’

by Jim Stickford

After 44 years and many award-winning designs, Ed Welburn officially retired on July 1 as the sixth GM Vice President of Design.

Actually, Welburn is the GM Vice President of Global Design.

“I would say that my main legacy is the transformation of global design at GM,” Welburn said. “My predecessor was responsible for North America. He had some relationships with GM design centers around the world, but I am the first to lead GM Design on a global basis. Creating that relationship is very important. It allows GM to have seamless designs that are original and global. So collaboration among the different design centers is very important now.”

Welburn is a link in a chain that began when Harley Earl was made head of GM Design. He was followed by Bill Mitchell, Irv Rybicki, Chuck Jordan and Wayne Cherry. Welburn’s successor is Michael Simcoe. He is a 33-year veteran of GM and his previous position was as vice president of GM International Design.

Welburn said he would consider the stronger collaboration between engineers and designers as his second legacy at General Motors.

“Engineers and designers are very different from each other,” Welburn said. “And when they work together well they produce something amazing. And working together is important because that’s the only way amazing things are able to happen.”

When asked what design he is most proud of, Welburn said designs are like his children. He’s proud of them all.

“I really, really do love all my designs,” Welburn said. “I am as passionate about the design of a small car for a smaller market as I am for the all-mighty Corvette Z-6.”

Another part of Welburn’s legacy has been the development of clear identities for all of GM’s brands.

“The lines between regions around the world have been blurred,” Welburn said. “It’s more important to develop a clear brand identity than focus on where a vehicle originally comes from. We focus on the customer and when it comes to design we want to exceed what they want.”

And today’s customer wants it all, Welburn said.

“Not all customers look for the same thing in their vehicles,” Welburn said. “That’s why we have all these different brands and models.”

And that’s why it’s important

to make sure each model is designed as best as it can be.

One thing that’s changed since Welburn started in the auto business 44 years ago has been the rise the SUV and the CUV.

“The trend has been away from the sedan and toward the SUV and the CUV,” Welburn said. “I suspect the sedan market will

continue to shrink. I don’t believe sedans will go away, but the sedans that remain in that market niche will have to be great to compete and to survive.”

Welburn said SUVs have evolved. For a long time, they were an “American” thing that customers in other markets weren’t particularly interested

in. But starting about six years ago in Europe and four years ago in China, those markets started becoming very interested in SUVs as well.

“The shift in SUV demand has been fast,” Welburn said. “Every car company is moving so fast to

CONTINUED ON PAGE 3



In 2013 Ed Welburn showed off the new 2014 Corvette Stingray.



2017 GMC Canyon Denali

## Chevy Plans Big Camaro 50th Anniversary Celebrations

Ain’t no party like a Camaro party. Fifty years to the day after the Camaro name was publically revealed, Chevrolet will commemorate Camaro’s anniversary this summer during the Woodward Dream Cruise presented by Chevrolet, said GM spokesman Ron Kiino.

The activities include:

- A celebration at and tours of the Lansing Grand River plant, where the Camaro is built, on Aug. 18;
- “Camaros and Coffee” in Detroit, on Aug. 19;
- A special Camaro heritage display at Chevrolet’s site for the Woodward Dream Cruise, on Aug. 20.

Chevrolet’s Woodward Dream Cruise display will include rare and milestone examples from the car’s six generations, including the all-new 2017 Camaro ZL1 and 1LE models, Kiino said.

“Over the past half-century, the Camaro has fostered enthusiasm, camaraderie and memories like few other vehicles,” said Steve Majoros, marketing director of Chevrolet Cars and

Crossovers. “It’s a passion Chevrolet takes seriously and the activities this summer are a way of giving back to those who have made the Camaro an icon.”

More details and event updates will be available at [www.camarofifty.com](http://www.camarofifty.com). A special media site – [camarofiftymedia.com](http://camarofiftymedia.com) – will offer historic images, design illustrations and historic information, Kiino said.

The Camaro 50th Anniversary Celebration kicks off Aug. 18 at the Lansing Grand River plant, near downtown Lansing, Kiino said. Chevrolet will host Camaro owners and enthusiasts throughout the day, with a car show, heritage display and discussions with Camaro team members, including Chief Engineer Al Oppenheiser.

There will also be a Camaro-only parking area for up to 500 cars, a tent offering unique Camaro 50th merchandise and on-site food vendors. Tours of the plant begin at 7 a.m. and run through 3:30 p.m., each lasting approximately 45 minutes.

“This is an unprecedented op-

portunity to get a behind-the-scenes look at building the Camaro from the ground up,” said Todd Christensen, Camaro marketing manager. “Whether you’re a Camaro owner or simply a fan, it’s an event you won’t want to miss.”

Reservations are not required for the tours, but registration is required on site. Additional infor-

mation and directions to the plant are at [camarofifty.com](http://camarofifty.com).

Everyone with a Camaro is invited to participate on Friday, Aug. 19. The event starts at 7:30 a.m. at the Joe Louis Arena Riverfront parking lot, at 19 Steve Yzerman Dr., in downtown Detroit. Space for 500 cars is available to

CONTINUED ON PAGE 2



The 50th anniversary edition of the Camaro is coming.

## Trucks Drive GM Sales for Month of June

General Motors sold 209,295 vehicles to individual or “retail” customers in June, up more than 1 percent year-over-year, driven by increases at Chevrolet, Buick and Cadillac of 3 percent, 2 percent and 5 percent, respectively, said GM spokesman Dan Flores.

Based on initial estimates, GM gained 0.1 percentage points of retail share in June to remain the fastest growing full-line automaker. GM has gained retail market share in 13 of the past 14 months, dating to April 2015.

Less profitable daily rental sales were down 5,690 vehicles or 22 percent, as planned. GM’s total sales in June were down less than 2 percent to 255,210 vehicles, Flores said.

Through the first six months of the year, GM retail sales are up more than 1 percent and retail share is up 0.4 percentage points, the largest retail share gain of any full-line automaker and more than double the industry’s average over that time-frame, Flores said.

Year to date, Chevrolet retail sales are up 3 percent and retail share has grown 0.5 percentage points. Chevrolet remains the fastest-growing full-line brand in the industry, Flores said. Year to

CONTINUED ON PAGE 3

## Autonomous Tech Fails to Prevent Fatal Accident

DETROIT (AP) – It was the crash the auto industry knew was coming but still feared.

The death of a driver who was using Tesla Motors’ semi-autonomous mode could add to the public’s apprehension of driverless cars even before they reach the road in big numbers. Most major automakers and technology companies, including Google and Uber, are working on fully autonomous cars, and have worried that a highly publicized crash could hurt those efforts.

Joshua D. Brown, 40, of Canton, Ohio, died in the accident May 7 in Williston, Fla. According to a Tesla statement issued June 30, the cameras on Brown’s Tesla Model S failed to distinguish the white side of a turning tractor-trailer from a brightly lit sky and didn’t automatically activate its brakes. Brown didn’t take control and activate the brakes either, Tesla said.

Brown was an enthusiastic booster of his 2015 Tesla Model S and in an April video he posted online he credited its sophisticated Autopilot system for avoiding a crash when a commercial truck swerved into his

CONTINUED ON PAGE 2



## Tech Center News

31201 Chicago Road South  
Warren, Michigan 48093

586-939-6800

Contact us:  
Info@TechCenterNews.com

Deadline: Thursday 5:00 p.m.  
for the next edition of Monday

William Springer II, publisher  
Lisa A. Torretta, operations  
Jim Stickford, news

Tech Center News is a trademark  
of Springer Publishing Co., Inc.

www.TechCenterNews.com

## Autonomous Tech Fails to Prevent Fatal Accident

CONTINUED FROM PAGE 1

lane on an interstate.

Automakers and analysts have said they need to be careful as they introduce more and more semi-autonomous features, from automatic braking to adaptive cruise control. People can quickly learn to rely on them, or assume they work better than they actually do. The possibility of a fatal accident was always a concern.

“For years people have been saying the technology is ready, and it’s one of my pet peeves, because no it’s not,” said Bryant Walker Smith, a law professor at the University of South Carolina and an expert on autonomous driving issues.

Tesla stressed that its Autopilot system is new, noting that drivers must manually enable it and that they “must maintain control and responsibility for your vehicle” while using the system.

“Autopilot is getting better all the time, but it is not perfect and still requires the driver to remain alert,” the Palo Alto, California-based company said in a statement.

Karl Brauer, a senior analyst with *Kelley Blue Book*, said the accident is a huge hit to Tesla’s reputation.

“They have been touting their safety and they have been touting their advanced technology,” he said. “This situation flies in the face of both.”

The National Highway Traffic Safety Administration said June 30 that it would investigate how Tesla’s Autopilot system performed at the time of the crash.

But beyond Tesla, the accident could increase public skepticism about semi-autonomous and autonomous driving. In a survey released in June by the University of Michigan, two-thirds of drivers said they are moderately or very concerned about riding in a self-driving vehicle. Just 16 percent of the 618 drivers surveyed said they would rather ride in a self-driving car.

Walker Smith said it was inevitable that a semi-autonomous or autonomous car would crash. The Brown crash can help focus the discussion of regulators and others on driverless technology and its limitations, he said. It could also remind drivers that the technology isn’t perfect and they need to stay alert.

But Walker Smith said it would be unfortunate if public sentiment swung so far against driverless cars that people would never benefit from their lifesaving potential. On the day the Tesla driver died, he said, approximately 100 other people died on U.S. roads. No one knows how many of those deaths could have been prevented by cars that could predict crashes before they happen and brake by themselves.

“Driving today is dangerous, and there is no panacea. Every solution creates its own set of problems,” Smith said.

# Chevrolet Holding Celebration For 50 Years of the Camaro

CONTINUED FROM PAGE 1

consumers on a first come, first served basis. At 9:45 a.m. 50th Anniversary edition Camaros will lead the Camaro Rally participants toward Woodward Avenue, where they can drive the cruise route into the afternoon.

Camaro has been special to Chevrolet since the beginning, Kiino said. The June 28, 1966, announcement of the Camaro’s

name was a tongue-in-cheek press conference hosted by Chevrolet general manager Pete Estes, who announced everyone in attendance – including reporters from 14 cities on the line in a first-of-its kind teleconference – were charter members of the Society for the Elimination of Panthers from the Automotive World, Kiino said. Estes said at the time that this was the first and last meeting of the group, be-

fore revealing the name Camaro.

The Panther reference had floated in the news for the previous two years, when word got out Chevrolet was working on the Camaro.

The project was code-named Panther, but Chevrolet had always intended to give the car a “C” name to follow the convention of its other car models such as Chevelle and Corvette.

The “Panther society” press

conference playfully put to rest the speculated name for the new car.

The public got its first look at the new Camaro in September 1966. In its first model year, the Camaro achieved 220,906 sales.

When asked about the meaning of Camaro upon its introduction, Kiino said some Chevrolet managers reportedly said it was a small, vicious animal that ate Mustangs.

## Chrysler LEEDS – A Green Path to Better Manufacturing

While most of the manufacturing and operating improvements Fiat Chrysler makes are to existing processes and plants, the company also looks to improve from the ground up, said Fiat Chrysler spokesman Mike Driehorst.

“When we built a new body shop at the Sterling Heights Assembly Plant, achieving LEED Gold Certification – and all the benefits that come from it – was a major objective,” Driehorst said.

LEED, administered by the United States Green Building Council, is a comprehensive system to define, measure and validate green buildings, said Fiat Chrysler spokeswoman Jodi Tinson. Certification in the national recognition program is based on strict standards in five key areas: site planning, water management, energy, material use and indoor environmental quality.

Based on the number of points awarded in each category, a project can achieve a LEED certified silver, gold or platinum status.

In addition to the SHAP body shop and ZF Axle Drives Marysville, two other FCA US facilities have been LEED Gold certified – the body shop at the Belvidere Assembly Plant (Ill.)

and the Trenton South Engine Plant (Mich.).

Trenton, which builds the acclaimed Pentastar V6 engine, was one of only four automotive manufacturing facilities to receive a LEED rating of any kind and the only engine manufacturing facility in the world to achieve the honor when it was announced in March 2010, Tinson said. Belvidere was awarded LEED in 2014 and builds the Dodge Dart, Jeep Compass and Jeep Patriot.

As you can see in the video, LEED certification was achieved with numerous operational and environmental benefits, including:

- \$2.5 million in annual energy savings at the SHAP Body Shop through the life of the building.
- A 95 percent reduction of construction waste that would normally go to landfills.
- 600,000 gallons of water saved each year.

The SHAP Body Shop is one of four FCA-owned facilities to achieve LEED certification. The other three are Trenton South Engine Plant; Belvidere, Ill., Assembly Plant Body Shop and ZF Axle Drive Marysville (Ohio).

“We hope to add a fifth one when the new Mopar Parts Distribution Center is finished in Vir-



SHAP was one of the Chrysler plants to earn its LEEDS designation.

ginia later this year” Driehorst said. “LEED certification is a goal of that new distribution center. This and many other manufacturing and operational improvements are the result of an internal program at Fiat Chrysler. Employees have the opportunity to submit projects for an Environment, Health and Safety Leadership Award.

In this periodic series, we’re giving you an exclusive look inside to see the nominees and the impact that these ideas have on vehicle owners and our manufac-

turing process.”

### – New Construction –

## DELRAY HOMES

BERKSHIRE ESTATES IN HERITAGE VILLAGE



30074 Trailwood - 1,750 sq. ft.  
**\$254,900**



30800 Trailwood - 2,100 sq. ft.  
**\$263,900**

- Ceramic tile in kitchen, nook, foyer, hallway & laundry room
- Granite countertops
- Air conditioning
- Daylight basements
- Sod, sprinklers & landscaping
- Appliances



For further information contact  
**Larry Ciaramitaro (586) 457-3040**



### NEW CONSTRUCTION

## DUET CONDOMINIUMS

Conveniently located across from the  
GM Tech Center,  
nestled between Mound and Ryan roads just North of 12 Mile Road.



From  
**\$206,900**

The Side by Side Duet Condos include 2-3 bedrooms, 2-3 Baths, 2 Car Garage and Optional Finished Basements. Features include First Floor Master, Full Basement, Cathedral Ceilings, Granite Counters at Kitchen, Ceramic Tile at Bath & Laundry, GE Electric Range, Dishwasher & Microwave, Oak Flooring at Foyer, Kitchen & Nook, Gas Fireplace at Great Room, Walk In Closets, Central Air, Walking Trails, Snow Removal & Lawn Care.



For Details & Availability call Mary Jo at  
**586-576-0278**  
www.mjccompanies.com



**We’re not the same old Quality Inn...**  
**“Come see our Vision”**



**Newly Renovated Hotel**  
**located across from the GM Tech Center**

**OVERALL RATING**  
★★★★★

**Room Rates Starting At**  
**\$74**  
Per Night

Choice Guest Rating 4.5 / 5

100% Smoke Free

Free Hot Breakfast

Business & Fitness Center

Free Shuttle Services • Free Parking & Local Calls

**30900 Van Dyke Rd. Warren, MI 48093**  
PH 586-574-0550 • Fax 586-574-0750





GM's Ed Welburn talking with Jay Leno at Pebble Beach Concours d'Elegance in 2015.

## Trucks Drive GM Sales for Month of June

CONTINUED FROM PAGE 1

date, Buick retail deliveries have grown 4 percent and Buick has gained 0.1 percentage points of retail share.

GM's retail sales strength is reflected in the ongoing sales performance of the Chevrolet Silverado and GMC Sierra full-size pickups, Flores said. Every month since January 2014, GM has sold more full-size pickups than any other original equipment manufacturer, according to POLK retail registrations and J.D. Power PIN retail sales data.

GM is achieving these results while spending less on incentives than its competitors and commanding record Average Transaction Prices (ATPs).

In June, GM full-size pickup ATPs were up \$3,300 compared to last year and Silverado recorded its highest monthly ATP in history. Year to date, GM full-size pickup ATPs are up \$2,600 compared to last year.

"Our retail-focused strategy is resulting in the highest share gains in the industry. Chevrolet is the fastest growing full-line brand and we expect that trend to continue as the availability of newly launched products improves in the second half of the year," said Kurt McNeil, U.S. vice president of Sales Operations. "Our reduction in daily rental deliveries, disciplined incentive spending and well-managed inventories are showing real benefit in the residual values of our latest launched vehicles."

General Motors expects better availability of midsize pickups, full-size pickups and small, compact and midsize crossovers in the second half of the year due to planned production schedules.

As part of its retail-focused strategy, General Motors continues to reduce daily rental deliveries, as planned, Flores said.

Year to date, General Motor's daily rental deliveries are down about 88,499 vehicles or 37 per-

cent from the same time a year ago.

Overall, Flores said, Chevrolet has had its best June since 2006. The Colorado saw a sales increase over June 2015 of 27 percent.

The Impala saw sales jump 77 percent over June of last year and the Volt saw a 57 percent increase.

GMC also enjoyed strong sales, Flores said. The Canyon saw a 34 percent increase over June of 2015 and the Denali had its highest penetration of the year at more than 25 percent of GMC sales, maintaining the best first-half penetration on record.

The Buick Encore was up 25 percent for the 30th consecutive month of year-over-year increases.

The Cadillac Escalade sales were up 21 percent over June of 2015 and Flores said the launch of both the XT5 – 3,844 sold in June – and the CT6 – 958 sold in June – got off to a strong start.

## Ed Welburn Remembers Fruitful Career at GM

CONTINUED FROM PAGE 1

develop them that the American auto makers really don't enjoy an advantage anymore. Now the Buick Encore was ahead of the trend for small, premium SUVs. It was successful for us in China."

And because GM is thinking globally now, the company was able to rebadge that vehicle as an Opel and it's been a big success in Europe, Welburn said.

While technology has advanced, Welburn said, with the development of Computer Assisted Design (CAD), there's still a need for sculptors and others who still create real-world three dimensional models using traditional clay sculpting tools.

"I'm at the studios every day," Welburn said. "The work between the hands-on sculptors and the digital modelers is collaborative and amazing. But that is not the most amazing change I've seen at GM in my time there. It's the diversity of the workforce. The world has changed and GM has made it a priority to be more diverse."

This has paid off for the company, Welburn said. It has brought diversity of thought and experience to the company and this has resulted in a stronger GM with stronger product.

Welburn said that he isn't through with GM just yet. He will

have a "very cool" office downtown and will be a consultant on the expansion of the Design Building at the Tech Center. He also has a couple of book projects and will continue to judge classic cars at Pebble Beach.

Because at his heart, Welburn said he is a car guy who loves the business and its history.

"Bill Mitchell was a great inspiration for me," Welburn said. "I've always admired his work. His designs throughout the 1960s were just spectacular."

When asked what his favorite classic cars are, Welburn admitted a weakness for the Cadillacs of the late 1930s and 1940s, which he said were a strong period for automotive design.

"The 1949 Cadillac sedan is just a beautiful car," Welburn said. "Nice lines and just well done. I also like the 1934 Cadillac. When I think of classic vehicles, I think of Cadillac and Buick. Harley Earl was really ahead of the pack when it came to design."

Welburn said he's enjoyed his time at GM.

"After 44 years with the company, it's time to move on," Welburn said. "I am going to miss the design challenges, but I think I'll miss the people the most. We have amazing design teams that are talented. Working with them has been an honor."

## Art Van Charity Drive Raised \$2,272,188

The 8th annual Art Van Charity Challenge raised a staggering \$2,272,188 in just five weeks. A total of 147 charities across the Midwest vied for \$300,000 in grants from Art Van Furniture.

The first place winner of the \$100,000 grant is Grace Centers of Hope from Pontiac, an organization committed to positively changing the lives of the homeless, addicted and unwanted.

Leveraging grants received from Art Van Furniture, Grace Centers of Hope raised and won a total of \$500,000 in just over five weeks, to support their community programs, said Art Van spokeswoman Diane Charles.

In addition to \$225,000 in prize grants, the company also donated \$94,000 in bonus grants, which were awarded to winning charities in special competitions throughout the program, Charles said.

Since the Art Van Charity Challenge launched in 2009, Art Van Furniture has donated more than \$8 million and raised over \$24 million for more than 350 charities who provide assistance to children, health care and human services.

This year's top charities are based in Michigan, Illinois and Indiana. Along with Grace Centers of Hope, the 2016 Art Van top

charities receiving grants include:

- Second Place - \$50,000: The Power Company Kids Club, Pontiac. Raised \$339,807.
- Third Place - \$25,000: Mental Health Foundation of West Michigan, Grand Rapids. Raised \$254,096.

• Fourth Place - \$15,000: Benjamin's Hope, Holland. Raised \$103,349.

Fifth Place - \$12,500: Cass Community Social Services, Detroit, Mich. Raised \$96,653.

Sixth Place - \$10,000: The Jackson Chance Foundation, Chicago, Ill. Raised \$82,631.

## Regal Tire

23600 Van Dyke (between 9 & 10 Mile) 586.757.6326

56 Years Selling ALL Major Brands of Tires

Pricing Includes:  
Mounting & Balance

Lifetime Rotations & \$25<sup>00</sup> Alignment with purchase

Do It Right – Get An Alignment When You Buy Tires

We repair:

Brakes • Shocks • Struts • Tie Rods • Ball Joints • Axels

GET UP TO A \$70  
COOPER TIRES

COOPER TIRE  
VISA/PREPAID CARD  
with purchase of  
select set of 4 tires

GO ALL OUT WITH  
REBATES  
UP TO \$140

with purchase of  
select set of 4 tires  
GOODYEAR

- Shuttle Service Available -

### Rifle River Sanctuary



MEGAN CLARK  
248.425.4331 | mclark@cbwm.com

Just 2 hours from Birmingham/  
Oakland County Suburbs this  
turn-key completely finished  
2,100 sqft Lindal Cedar Home on  
the Rifle River! With over 650 feet  
of river frontage on 2.1 acres, it's  
an angler's paradise! State land  
within 2 miles for hunting and 2  
separate two-car garages with  
work-shop & garden shed.  
3 beds | 2.5 baths | \$249,900

COLLEEN BANKER & WEIR MANUEL  
294 E Brown Street  
Birmingham, Michigan 48009

## Century Charities 8th Annual Golf Outing

sponsored by

The American Polish Century Club

Sunday, July 31, 2016

Maple Lane Golf Club – 14 Mile & Hoover

\$110.00 per person includes

18 hole of golf with cart and Steak Dinner at Century Banquet Center  
(across the street) along with door prizes, and several other prizes awarded

8:00 am Buffet Breakfast and 9:00 am Registration

SHOTGUN START AT 9:30 AM



Proceeds to Benefit  
Local Vocational High School Scholarships  
and St. Jude Children's Hospital

Platinum Sponsor – \$5,000.00

12 Golfers, Banner, Tee Sign,  
12 Dozen Logo Golf Balls, Program Listing

Gold Sponsor – \$2,500.00

8 Golfers, Tee Sign,  
8 Dozen Logo Golf Balls, Program Listing

Silver Sponsor – \$1,000.00

4 Golfers, Tee Sign,  
4 Dozen Logo Golf Balls, Program Listing

Bronze Sponsor – \$250.00

Tee Sign, Program Listing

Hole Sponsor – \$100.00

Tee Sign Program Listing

Patron Listing – \$50.00

Program Listing

4-Person  
Scramble  
7.31.16

For More Information Contact:

Chairman George Hempel 810-798-3093

Steve Smolinski 248-656-7205

Walter Czechowski 586-907-3139

Norm Golembewski 586-354-1928

American Polish Century Club Office 586-264-7990





# Volkswagen Agrees to Pay Record \$14.7 Billion Penalty

DETROIT (AP) – Volkswagen will spend \$14.7 billion to settle consumer lawsuits and government allegations that it cheated on emissions tests in what lawyers are calling the largest auto-related class-action settlement in U.S. history.

Under the settlement revealed June 28 by a U.S. District Court in San Francisco, VW will pay just over \$10 billion to either buy back or repair about 475,000 vehicles with cheating 2-liter diesel engines. The company also will compensate owners with payments of \$5,100 to \$10,000, depending on the age of their vehicles.

The German automaker also has to pay governments \$2.7 billion for environmental mitigation and spend another \$2 billion for research on zero-emissions vehicles.

VW is still facing billions more in fines and penalties as well as possible criminal charges. A lawsuit by state attorneys general against the company apparently has been settled, but terms were not available June 28.

Volkswagen has admitted that the 2-liter diesels were programmed to turn on emissions controls during government lab tests and turn them off while on the road. Lawyers are still working on settlements for another 80,000 vehicles with 3-liter diesel engines. The company got away with the scheme for seven years.

As part of the settlement, VW must offer to buy back most of the affected cars, or terminate their leases. That's because, according to court documents filed June 28, there currently is no repair that can bring the cars into compliance with U.S. pollution regulations. If VW does propose a

repair, it must be approved by the Environmental Protection Agency and the California Air Resources Board.

Owners who choose to have VW buy back their cars would get the clean trade-in value from before the scandal became public on Sept. 18, 2015. The average value of a VW diesel has dropped 19 percent since just before the scandal began. In August of 2015, the average was \$13,196; this May it was \$10,674, according to Kelley Blue Book.

If VW can come up with a repair that meets EPA and California standards, it's likely to hurt the cars' acceleration and fuel economy. Volkswagen marketed the cars as both more fuel efficient and better performing than those with regular gasoline engines.

The settlement still requires a judge's approval before it can go into effect. Owners can choose to decline Volkswagen's offer and sue the company on their own.

The company has to buy back or repair 85 percent of the vehicles or pay even more money into an environmental trust fund.

"This historic agreement holds Volkswagen accountable for its betrayal of consumer trust and requires Volkswagen to repair the environmental damage it caused," said Elizabeth Cabraser, the lead attorney for consumers who sued the company.

Unless it can develop a suitable fix, VW may be forced to buy back all the 2-liter vehicles. But it appears from documents filed by the Justice Department and EPA that the technology might not be available to fix them. VW has been working on a fix since around the time the scandal broke.

"At the present time, there are no practical engineering solutions that would, without negative impact to vehicle functions and unacceptable delay, bring the 2.0 Liter subject vehicles into compliance with the exhaust emission standards and the on-board diagnostics requirements," the order said.

Don Marron, a banker from Allentown, Pennsylvania, who owns a 2012 Jetta SportWagen diesel, said he's glad Volkswagen is offering more compensation than earlier reports had suggested. But Marron wants assurance that if Volkswagen fixes his car but he doesn't like the way it per-

forms, the company will still buy it back. And if he keeps his car and saves Volkswagen money, he wants compensation for doing that.

"At this moment, I don't know anything more than I did a couple of months ago," he said.

The scandal erupted in September when U.S. regulators revealed that the German automaker had fitted many of its cars with software to fool emissions tests and had put dirty vehicles on the road.

Investigators determined that the cars emitted more than 40 times the legal limit of nitrogen oxide, which can cause respiratory

problems in humans. Car owners and the U.S. Department of Justice sued.

The company, which knew the EPA's testing routine, got away with the scam for seven years before being caught by the International Council on Clean Transportation, which hired West Virginia University to test a VW in real roads conditions. The EPA has since changed its testing to include on-road tailpipe checks.

Volkswagen said this April that it has set aside \$18.2 billion charge to cover the cost of the global scandal, which includes a total of 11 million vehicles worldwide.

## Chrysler Faces Scrutiny Over Shifter Issue

DETROIT (AP) – A government investigation into confusing gear shifters like the one in the SUV that crushed and killed Star Trek actor Anton Yelchin found 266 crashes that injured 68 people.

The numbers are in documents posted June 28 on the U.S. National Highway Traffic Safety Administration website. The agency closed the investigation June 24 after Fiat Chrysler agreed to recall 1.1 million vehicles.

Investigators also found 686 consumer complaints about the shifters and said that Fiat Chrysler received negative customer feedback shortly after the vehicles went on sale. The company also appeared to violate basic design guidelines for vehicle controls with the shifters, according to the agency.

A Fiat Chrysler spokesman was checking into the document.

Yelchin, 27, known for playing Chekov in the rebooted series, died June 19 after his 2015 Jeep Grand Cherokee pinned him against a mailbox pillar and fence

at his home in Los Angeles. Police are investigating.

His Jeep was among vehicles recalled in April due to complaints from drivers who had trouble telling if they put the transmission in "park" after stopping. Many reported the vehicles rolled off after the driver exited.

Last week, FCA said it would speed up the global recall. The safety agency mentioned the Yelchin case in its documents as possibly being related to the shifters. He was not named in the documents.

Fiat Chrysler has said that it began providing its 2,427 dealers with a software update shortly before Yelchin died. Previously the company had said the update would be ready in July or August.

Yelchin may have received a letter warning him about the problem. The documents posted June 28 said such letters were mailed out by Fiat Chrysler on May 14 with instructions telling owners to make sure their vehi-

cles are in park and the parking brake is on before they exit.

Two week ago, Fiat Chrysler said it would start sending letters to owners on June 24 telling them to make a service appointment. Safety advocates have questioned why the fix was taking so long.

The recalled vehicles have an electronic shift lever that toggles forward or backward to let the driver select the gear instead of moving along a track with notches for each gear like a conventional shifter. A light shows which gear is selected, but to get from drive to park, drivers must push the lever forward three times. If a vehicle is in drive and the lever is pressed just once, it goes into neutral and could roll if on a slope.

Dealers will be able to load the software into the vehicles, and it will automatically shift the cars into park if the driver's door opens while the engine is running. The software will repair vehicles with 3.6-liter and 5.7-liter engines, which account for the bulk of those being recalled. Fiat Chrysler said software availability for the rest of the vehicles is "imminent."

The recall also covers the 2014 Grand Cherokee as well as the 2012 through 2014 Dodge Charger and Chrysler 300.

## Toyota Faces Trouble Over Air Bags

TOKYO (AP) – Toyota announced June 28 it is recalling 1.43 million vehicles for defective air bags and another 2.87 million vehicles for faulty fuel emissions controls.

Toyota Motor Corp. said it has not received any reports of injuries or fatalities related to either recall. Some 932,000 vehicles are involved in both recalls, so the total number of affected vehicles is 3.37 million.

The first recall for defective air bags affects Prius hybrids, Prius plug-ins and Lexus CT200h vehicles produced between October 2008 and April 2012 – 743,000 vehicles in Japan, 495,000 in North America, 141,000 in Europe, 9,000 in China and 46,000 in other regions.

The faulty air bags are not related to recent massive recalls of Takata air bags that have ballooned to millions of vehicles and affected nearly all major automakers. In June 28 recall, Toyota said a small crack in some inflators in the air bags on the driver and passenger sides may expand, causing the air bags to partially inflate.

The second recall affects various Prius models, the Auris, Corolla, Zelas, Lucas and Lexus HS250h and CT200h produced from April 2006 through August 2015 – 1.55 million vehicles in Japan, 713,000 in Europe, 35,000 in China and 568,000 elsewhere, but none in North America.

### WARREN URGENT CARE

8am-10pm • 7 Days a week • 365 Days a Year

*"Bringing Quality Urgent Care To Your Neighborhood"*

*"We Care"*

#### URGENT CARE FOR ACCIDENTS AND INJURY

**ADULT & PEDIATRIC ILLNESS**

Digital X-Rays, EKG and Lab Work, On-Site Lab Service, Strep, Mono, Pregnancy & Urine Testing, Vaccinations, Sports & School Physicals, Occupational Medicine, Work-Related Injuries, Pre-Hire Physicals (BAT & Urine Screening)

**SPECIAL ON SPORTS PHYSICAL \$25.00** State-of-the-Art Facility

**586-276-8200**

31700 Van Dyke • Warren, MI 48093

On Van Dyke Rd., between 13 & 14 Mile in St. John's Windemere Park

OTHER CONVENIENT LOCATIONS:

**Woodland Urgent Care**  
22341 W. 8 Mile Road  
Detroit  
313-387-8700

**N. East Macomb Urgent Care**  
43900 Garfield, Suite 121  
Clinton Township  
586-868-2600

**FLU SHOTS**

**ATTENTION**  
Chrysler, GM, Ford Employees, we're within 2 miles of your plants

**HAP & BCN**  
**NO Referrals Needed!**  
www.warrenurgentcare.com

### Shop Floor to Top Floor

**FERRIS STATE UNIVERSITY**  
Metro Detroit

Complete your bachelor's degree quickly and locally.

Ferris offers classes on-site at Macomb Community College and online. Transfer credits you've already earned. Learn the skills and gain the confidence to step up to a more challenging, higher paying position.

**Bachelor's degrees available locally:**  
Business Administration-Professional Track  
Industrial Technology and Management

Visit [ferris.edu/statewide](http://ferris.edu/statewide) or call (586) 445-7150 for more information.



## Learn How To Get The Most From Your Retirement Savings



**COMPLIMENTARY RETIREMENT READINESS KIT**

**RETIRE SMARTER**

### Two Ways to Receive Your Free Kit

By Phone	Download Now
Call (810) 593-1624	<a href="http://KaydanWealthPresents.com">KaydanWealthPresents.com</a>

DINE IN – CARRY OUT – CATERING

Great Food at Family Friendly Prices

– TECH PLAZA –

GRAND OPENING

Red Olive

FAMILY RESTAURANT

8369 East 12 Mile • Warren, MI

(586) 806-6330

WWW.REDOLIVERESTAURANT.COM

Sunday 8am-9pm • Monday-Thursday 7am-9pm

Friday & Saturday 7am-10pm

\$4.95

lunch specials

Mon-Sat 11am-3pm

BADGE DAY IS EVERY DAY!!!

GM Employees show your badge & Receive 15% OFF

all omelettes \$4.95

Monday – Saturday 7am-11am

\$3.45

breakfast special

2 eggs any style, choice of meat, hash browns & toast with purchase of beverage

Red Olive

FAMILY RESTAURANT

Limited two orders per coupon. With purchase of 1 beverage per order. Not Valid with any other offers. Dine-in only. Valid Mon-Fri 7am-11am. Sat 7am-9am & Sunday 8am-9am. Offer expires 6/30/16

\$3 off

any purchase of \$25 or more

1 coupon per table valid after 11am • dine-in only

Red Olive

FAMILY RESTAURANT

With this coupon. Not Valid with any other offers. Offer expires 6/30/16

# Viper Designer Recalls His Hollywood Days

by Jim Stickford

Dodge is retiring the Viper after 2017. It was the brand's first supercar and even had its own TV show back in the 1990s.

Steve Ferrerio was a car designer at Chrysler in the early 1990s when the producers of "Viper" the TV show approached the company with a proposition.

They were producing a show for NBC featuring a Viper that would turn into a "super" car that helped fight crime. And Chrysler would lend its expertise and help with the design of the Defender.

"Basically," Ferrerio said, "the hero would drive what appeared to be a regular Viper, but with the press of a button, this vehicle would transform into the Defender, which was capable of doing all kinds of super car things in the name of keeping the streets safe."

So, Ferrerio said, a number of Chrysler car designers were asked to develop sketches on what the Defender could look like.

"Paramount, the studio making the show, sent some people to our design studio here in Detroit back in 1993," Ferrerio said. "Several of us were given the task of coming up with designs. Tom Gale, who was vice president of Design at the time, and Neil Walling looked at our sketches. And they showed them to the producers – Danny Bilson, Don Kurt and Paul DeMeo. We pitched our ideas to them and that was the start."

The producers liked Ferrerio's sketches, so the moved onto the next phase.

"I was sent to an auxiliary location and given a clay buck to work with," Ferrerio said. "That's a clay model built around a substructure that you add clay around to build a three-dimensional design from a two-dimensional sketch."

The producers liked what they saw, Ferrerio said, and the next step was getting approval from the people in Hollywood with the final say.

"Once that happened, we start-

ed working on the actual car prototype," Ferrerio said. "We placed it on a Viper chassis, which was tricky because we stretched the wheel-base by about 20 inches. We kept the car length pretty much the same. So we built prototypes with unique proportions on a modified Viper chassis."

In the end, Ferrerio said, they ended up making several different models.

Two of them were running models that could be driven on the street and there was even a half-model that was created so they could film the driver from the interior seat position of the vehicle to give the impression someone was driving a real Viper on the streets.

"This experience was not something that I expected to go through when I decided to become a car designer," Ferrerio said. "I started working for Chrysler in 1983 and retired from the company in 2008. So by this time I had worked on a number of vehicles, including the original LH series of cars, the Dodge Daytona GT and I had done a lot of work on the Wrangler."

"So doing this work for Hollywood was a new and exciting experience."

Ferrerio said that he was even flown out to Hollywood and shown around the set. He had the chance to play golf with the show's lead James McCaffrey.

"Funny story," Ferrerio said. "I ended up knowing a guy who knew Mr. McCaffrey back in Boston. This man told me that one day McCaffrey told him he was leaving Boston and was going to Hollywood to be an actor."

Ferrerio said that while he and Neil Walling were in Hollywood, they had the opportunity to watch some tapes of early shows before they were broadcast.

"After we watched the tapes, we were moving to another part of the studio lot, when a Mercedes pulled up," Ferrerio said. "We were dressed nicely, in suits and ties, when the driver of the Mercedes rolled down the window of the car. It was Jay Leno, who said 'love the ties, but it's after 5, take them off. We all had a good laugh."

"Viper" lasted one season on NBC and was cancelled in 1994, Ferrerio said.

But back in the 1990s, there was a market for syndicated original programming that would run on independent stations, so a couple of years later the show was revived and ran an additional three seasons as a syndicated show, going off the air in 1999.

"That all happened a long time ago," Ferrerio said. "I've lost touch with all the Hollywood people, but I see James McCaffrey on shows like 'Law & Order' every now and then. I have a lot of toy scale models of the Viper Defender. I'm my own little kid."



A 1993 "regular" Viper and the Defender it turns into.

## Chrysler Seeing Strong Jeep, Ram Sales

Fiat Chrysler reported U.S. sales of 197,073 units, a 7 percent increase compared with sales in June 2015 (185,035 units), and the group's best June sales in 11 years, said Fiat Chrysler spokesman Ralph Kisiel.

The Jeep, Dodge and Ram Truck brands each posted year-over-year sales gains in June compared with the same month a year ago. The Jeep brand's 17 percent increase was the brand's best June sales ever, while Ram achieved its best June sales in a decade.

"Strong Jeep and Ram Truck brand sales fueled our best June sales in 11 years," said Reid Bigland, senior vice president – Sales, FCA – North America. "In spite of some severe stock market volatility in June, the American consumer stayed focus on buying new vehicles and propelled FCA to six vehicle sales records last month."

Four of the six sales records in June were set by Jeep brand models, Kisiel said. The Jeep Wrangler, Jeep Patriot, Jeep Compass and Jeep Renegade each posted their best June sales ever. The Jeep brand continues to set records by logging its best June sales ever.

Jeep brand sales were up 17 percent for its best June sales ever and its 33rd-consecutive month of year-over-year sales gains. The Jeep brand has set a sales record in every month dating back to November 2013. Four Jeep brand vehicles set June sales records. The Jeep Wrangler, Jeep Patriot, Jeep Compass and



The 2016 Ram Rebel.

Jeep Renegade each posted their best June sales ever. Sales of the Jeep Grand Cherokee were up 9 percent for its best June sales since 2005.

Ram Truck brand sales, which include the Ram pickup, Ram ProMaster and Ram ProMaster City, were up 14 percent for its best June sales in a decade, Kisiel said. Ram pickup truck sales increased 14 percent in June, the pickup's best June sales since 2004. In addition, the Ram ProMaster City van recorded its best June sales ever.

Dodge brand sales were up 3 percent in June compared with the same month a year ago. Sales of the Dodge Grand Caravan were up 79 percent last month for the minivan's best June sales since 2008. In addition, sales of the Dodge Durango increased 38 percent for the full-size SUV's best June sales in a decade. The

Dodge brand is celebrating the 25th anniversary of the Dodge Viper with five limited-edition models that commemorate the final year of Viper production and highlight several of the most iconic special edition Vipers of the past.

Sales of the Fiat 500X – in its second month of year-over-year comparisons – were up significantly in June compared with the same month a year ago, Kisiel said.

The new 2017 Chrysler Pacifica continues to gain momentum in the marketplace, Kisiel said. In its third month on sale, the Pacifica minivan posted sales of 7,207 units, up significantly from its sales in the previous month of May.

Chrysler brand sales were down 20 percent in June compared with the same month a year ago.

Beaumont is closer than you think

Beaumont Medical Center, Warren

8545 Common Road, Warren, MI 48089

(located in the Civic Center area)

Services include lab, physical therapy, X-ray, mammography and ultrasound, as well as offices for several community physicians specializing in primary care, pediatrics and obstetrics/gynecology.

For more information or to schedule an appointment, call 586-393-4098.

beaumont.org

Beaumont

**We guarantee the lowest price or it's free! 😊 We guarantee the lowest price or it's free! 😊 We guarantee the lowest price or it's free!**

Data is provided by AT&T for Chevrolet customers. For more information on the new plans and pricing, please visit: <https://www.onstar.com/us/en/4glte-subscriber.html>

\*Must qualify for GM Employee Purchase Program (GMS) and have a non-GM lease (1999 or newer) in the household that expires within 365 days from date of new lease. Plus tax, title, license, CVR, and doc fees. Includes acquisition fee. No security deposit required. 10K miles/yr lease. Amount due includes 1st payment. Must take retail delivery by 8/1/16. See dealer for details.





GM's Bowling Green facility will undergo further upgrades.

## GM Investing in 'Vette Site

General Motors is investing an additional \$290 million into the Bowling Green Assembly plant to upgrade and modify the plant's vehicle assembly operations with new technologies and processes. The announcement was made on June 24.

The Bowling Green facility is where GM assembles the Chevrolet Corvette, said GM spokesman Kevin Nadrowski.

"This is the latest investment in that facility," Nadrowski said. "Over the past five years of so, GM has invested about \$900 in the facility and this investment shows the confidence GM has in the Bowling Green facility and it also showcases the sense of pride our employees have in the vehicles they build."

This investment continues GM's drive for flexible manufacturing systems, Nadrowski said. These changes are being made in conjunction with the construction and startup of the previously announced \$439 million paint shop investment.

A portion of the new investment, \$153 million, has been included in an application to par-

ticipate in the Kentucky Business Incentive (KBI).

"GM has a long tradition of commitment to southcentral Kentucky and to producing, in Warren County, the finest sports cars in America," said Kentucky Gov. Matt Bevin.

Facility improvements, which include technology upgrades and manufacturing process improvements, are planned to begin this summer, Nadrowski said.

"We are making technology investments that will continue to improve our manufacturing processes and ultimately the quality of our vehicles," said North American Manufacturing Manager Arvin Jones. "We are putting Corvette customers first by building upon our world-class manufacturing process."

"For over 35 years our members in Bowling Green have built quality products with pride," said UAW Vice President Cindy Estrada. "This investment will give UAW members the tools of a world-class production facility to continue to craft one of the world's most iconic automobiles."

# VYLETTEL



BUICK



0% UP TO 72 MO Now Available On 2016 GMC Acadia & 2016 Buick Encore.

PULL AHEAD IS BACK!!! VYLETTEL WILL WAIVE UP TO AN ADDITIONAL 2 PAYMENTS...



WE ARE PROFESSIONAL GRADE

**2015 GMC TERRAIN**  
FWD • SLT-1  
**\$24,995\***  
WAS \$31,835 SAVE \$6,800 OFF LIST



WOW! WHAT A DEAL

Stock #8219-15  
GM pricing plus tax, title, lic. & doc fees

**2016 GMC ACADIA**  
FWD • SLE-2

24 MO. 10K PER YR **\$199\***  
36 MO. 10K PER YR **\$179\***



Stock #9074-16 • Deal #61398  
\$1740 total due at signing for 24 mo.  
\$1711 total due at signing for 36 mo.  
GM pricing plus tax, title, lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total. Must have a Non-GM Lease in household set to expire within 365 days of new delivery.  
NO SECURITY DEPOSIT REQUIRED!

**2015 GMC SIERRA**  
1500 • 4WD • DOUBLE CAB • SLE  
**\$37,499\***  
WAS \$46,485 SAVE \$8,900 OFF MSRP



FREE ASISST STEPS  
CHROME 6" OVAL

Stock #8717-15  
GM pricing plus tax of \$2369\*, title, lic. & doc fees

**2016 GMC YUKON**  
4WD • SLE

36 MONTH LEASE GM PRICING **\$349\***  
10K PER YEAR DEMO SPECIAL



Stock #8994-16 • Deal #61400  
\$1750 total due at signing.  
GM pricing plus tax, title, lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total. Must have loyalty rebate to qualify.  
NO SECURITY DEPOSIT REQUIRED!

**2016 GMC CANYON**  
4WD • SLE • CREW • SHORT BOX  
**\$209\***  
24 MONTH LEASE FOR ONLY 10K PER YEAR



Stock #8926-16 • Deal #61403  
\$1601 total due at signing. GM pricing plus tax, title, lic. & doc fees. Must have '99 or newer non-GM vehicle in household. Vyletel will waive up to 2 payments; a max amount of \$400.00 total.  
NO SECURITY DEPOSIT REQUIRED!

EXPERIENCE THE NEW BUICK

**ALL NEW 2016 BUICK ENCLAVE**  
FWD • CONVENIENCE

36 MONTH/10K PER YEAR LEASE FOR ONLY **\$259\***  
\$1,960 DUE AT SIGNING



Stock #4759-16 • Deal #58594  
GM pricing plus tax, title lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total.  
GM pricing figured with lease conquest rebate. \*Price is stock specific.  
NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK REGAL**  
FWD • PREMIUM II GROUP

39 MONTH/10K PER YEAR LEASE FOR ONLY **\$169\***  
\$1,883 DUE AT SIGNING



Stock #4913-16 • Deal #59036  
GM pricing plus tax, title lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total. Must qualify for lease conquest rebate.  
NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK LACROSSE**  
1SH • SPORT TOURING

39 MONTH/10K PER YEAR LEASE FOR ONLY **\$219\***  
\$1,824 DUE AT SIGNING



Stock #4967-16 • Deal #58498  
GM pricing plus tax, title lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total.  
GM pricing must have Non GM in household set to expire 365 days from delivery.  
NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK ENCORE**  
FWD

24 MONTH/10K PER YEAR LEASE FOR ONLY **\$119\***  
\$1,633 DUE AT SIGNING



Stock #4831-16 • Deal #57906  
GM pricing plus tax, title lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total. GM pricing must have Non GM in household set to expire 365 days from delivery.  
NO SECURITY DEPOSIT REQUIRED!

**ALL NEW 2016 BUICK CASCADA**  
PREMIUM • 1SP  
SUMMER FUN! ALL NEW BUICK CONVERTIBLE

39 MONTH/10K PER YEAR LEASE FOR ONLY **\$335\***  
\$1,817 DUE AT SIGNING



Sk. #4858-16 • Deal# 60590  
GM pricing plus tax, title lic. & doc fees.  
Vyletel will waive up to 2 payments; a max amount of \$400.00 total.  
GM pricing must have Non GM in household set to expire 365 days from delivery.  
NO SECURITY DEPOSIT REQUIRED!

VISIT OUR WEBSITE TO SEARCH FOR MORE VEHICLE SELECTIONS AT [WWW.VYLETTEL.NET](http://WWW.VYLETTEL.NET)

40755 Van Dyke • Sterling Heights • 586.977.2800

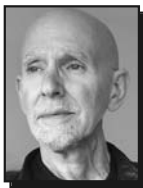
[WWW.VYLETTEL.NET](http://WWW.VYLETTEL.NET)

SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm  
SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

\*GM Employee Pricing Plus Tax, Title, Lic. and Doc. Vyletel will waive up to an additional 2 payments; max amount of \$400.00 total. No Security Deposit Required. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. See dealer for details. Expires 6/30/16. Due to advertising deadlines, prices and programs are subject to changes.

# JUNE WAS UNBELIEVABLE, JULY WILL BE GREATER

AS THE JULY COULD BE THE BEST DEALS OF THE YEAR!



Please call with the vehicle you desire and you will be delighted with the payment.

CALL **BRUCE LITVIN** - 24/7 & 365 - **CELL # 1-586-405-5175**  
40 YEARS OF QUALITY SERVICE  
[blitvin@lunghamer.com](mailto:blitvin@lunghamer.com)

**1-888-665-5438**

**Joe Lunghamer**



CHEVY



Drive Beautiful!

BUICK

WE ARE PROFESSIONAL GRADE®

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

## MORAN CHEVROLET

20%

## CHEVY SALES EVENT

Get OVER 20% OFF Every Equinox, Traverse, Trax, Impala, Sonic, Spark, SS, & Select Silverados\*

### 2016 EQUINOX "LT"

- Chevrolet Complete Care INCLUDED!
- 2.4L DOHC Engine! • Rear Vision Camera!
- 7" Color Touch Screen MyLink Radio! • Bluetooth for Phone!
- OnStar with 4G LTE with built-in Wi-Fi hotspot!
- Remote Keyless Entry!
- Power Driver's Seat



Was \$28,880 Sale Price \$21,499

The Best Price... PERIOD!

24 MONTH LEASE: **\$139\***  
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

Stock#G29150

### ALL NEW 2016 MALIBU "LT"

- Chevrolet Complete Care INCLUDED!
- 1.5L Turbo DOHC Engine! • Ambient Interior Lighting!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot! • 17" Aluminum Wheels!
- 7" Color Touch Screen MyLink Radio!
- 8 Way Power Driver's Seat!
- Rear Vision Camera!



Was \$25,895 Sale Price \$19,276

The Best Price... PERIOD!

36 MONTH LEASE: **\$149\***  
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

Stock#G30286

Get the Hottest Deals Under the Sun of EVERY New Chevy In Stock!\*

### ALL NEW 2016 CRUZE "LT"

- Chevrolet Complete Care INCLUDED!
- 1.4L Turbo DOHC Engine! • Automatic Transmission!
- OnStar with 4G LTE with built-in Wi-Fi hotspot! • Rear Vision Camera!
- 7" Color Touch Screen MyLink Radio!
- Remote Keyless Entry!
- Aluminum Wheels!



Was \$21,995 Sale Price \$15,941

The Best Price... PERIOD!

24 MONTH LEASE: **\$99\***  
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

Stock#G30316

### 2016 SILVERADO "LT"

- Chevrolet Complete Care INCLUDED!
- Ecotec3 4.3L V6! • Automatic Transmission! • GM Bedliner Included!
- 8" Color Screen MyLink Radio with USB Ports! • Aluminum Wheels!
- OnStar w/4G LTE w/Built-in Wi-Fi Hotspot!
- Steering Wheel Radio Controls!
- Remote Keyless Entry!



Was \$40,470 Sale Price \$29,849

The Best Price... PERIOD!

24 MONTH LEASE: **\$139\***  
\$999 DOWN

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

Stock#G29436

## MORAN CHEVROLET

[moranchevy.com](http://moranchevy.com)  
(586) 791-1010

Where You Always Get...



RICH MILNE  
[rmilne@moranautomotive.com](mailto:rmilne@moranautomotive.com)

35500 S. Gratiot Ave. / North of 15 Mile / Clinton Township



COMPLETE CARE

FIND NEW ROADS

\*Pictures may not represent actual sale vehicle. All applicable incentives including competitive lease, conquest and/or loyalty offers have been deducted from Sale Prices/ Payments and are subject to change by the manufacturer without notice and are plus title, tax, plate and CVR fees and were valid at time of printing. GM employee discount required expect where noted. Must be current Equinox owner/lessee to qualify for Equinox loyalty. Leases are 10,000 miles per year and a disposition fee may be required at lease turn in. 0% APR up to 60 months is in lieu of most incentives. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 7/7/2016 @ 9:00PM.



BUICK/GMC LEASE PULL AHEAD IS BACK...

ED RINKE



**2016 BUICK REGAL**  
PREMIUM II

Stk. #B460954      Stk. #B460954

LEASE FOR <b>\$119*</b> 24 MO. \$999 DOWN	PURCHASE FOR <b>\$24,995*</b>
--	-------------------------------------

EXPERIENCE THE NEW BUICK

<b>2016 BUICK ENCORE</b> Stk. #B562427      Stk. #B562427	<b>2016 BUICK VERANO</b> 1SH - SPORT TOURING Stk. #B461452      Stk. #B461452	<b>2016 BUICK LACROSSE</b> 1SH - SPORT TOURING Stk. #B460912      Stk. #B460912	<b>2016 BUICK CASCADA</b> PREMIUM 1SP Stk. #B461016      Stk. #B461016
LEASE FOR <b>\$69*</b> 24 MO. \$999 DOWN	LEASE FOR <b>\$99*</b> 36 MO. \$0 DOWN	LEASE FOR <b>\$199*</b> 36 MO. \$0 DOWN	LEASE FOR <b>\$299*</b> 39 MO. \$999 DOWN
PURCHASE FOR <b>\$19,679*</b>	PURCHASE FOR <b>\$20,995*</b>	PURCHASE FOR <b>\$29,749*</b>	PURCHASE FOR <b>\$31,995*</b>

WE ARE PROFESSIONAL GRADE **GMC** WE ARE PROFESSIONAL GRADE

<b>2016 GMC YUKON</b> SLE • 4WD Stk. #G562974      Stk. #G562974	<b>2016 GMC ACADIA</b> SLE-1 Stk. #TFTJ22      Stk. #TFTJ22	<b>2016 GMC SIERRA</b> 4WD • DBL. CAB 1500 Stk. #G561295      Stk. #G561295	<b>2016 GMC TERRAIN</b> SLE-1 Stk. #G562671      Stk. #G562671
LEASE FOR <b>\$249*</b> 36 MONTHS \$999 DOWN	LEASE FOR <b>\$129*</b> 24 MONTHS \$999 DOWN	LEASE FOR <b>\$109*</b> 24 MONTHS \$999 DOWN	LEASE FOR <b>\$79*</b> 24 MONTHS \$999 DOWN
PURCHASE FOR <b>\$46,869*</b>	PURCHASE FOR <b>\$27,349*</b>	PURCHASE A 2015 1500 4WD • DBL CAB • SLE <b>\$34,489*</b>	PURCHASE FOR <b>\$21,899*</b>

**SHOWROOM HOURS:**  
**MON. & THURS.**  
**8:30AM-9PM**  
**TUES., WED. & FRI.**  
**8:30AM-6PM**

We'll give you a \$3,500 minimum for your 2003 or newer trade in.

See us for your GM employee purchases.

**1-866-452-1300**

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



Paul Makowski  
pmakowski@edrinke.com



Dennis Thacker  
dthacker@edrinke.com

VISIT OUR WEBSITE: [edrinke.com](http://edrinke.com)

\*All prices and payments include GM rebates. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. All leases are 24 months except for the GMC Yukon, Enclave, Envision, Verano which are 36 month leases and Regal, Cascada and Lacrosse is a 39 month lease. All Vehicles shown are \$999 down. Deposition Fee may be required at vehicle turn in. Must have lease loyalty or Buick/GMC lease loyalty and/or conquest. Must have closing competitive lease. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. For Sierra, Acadia, Terrain must be trading in a non gm vehicle. \*\*\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in drivable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. \*\* Exp date: 6/30/2016. Due to advertising deadlines, prices and programs are subject to changes.

GM CARD \$750-3000 BONUS EARNINGS ON BLUE/GOLD AND COPPER PLATINUM GM CARD MEMBERS

ED RINKE



WE'LL GIVE YOU A \$3,500 MINIMUM FOR YOUR 2003 OR NEWER TRADE IN

<b>SILVERADO</b> 1500 • LT • 4WD DBL Stk. #561995      Stk. #561995	<b>2017 VOLT</b> LT Stk. #470017      Stk. #470017	<b>CRUZE</b> 2016 Stk. #461321      Stk. #461399	<b>EQUINOX</b> 2016 Stk. #562538      Stk. #562373
LEASE A LT 24 MONTHS <b>\$79*</b> \$999 DOWN	LEASE A LT 36 MONTHS <b>\$209*</b> \$999 DOWN	LEASE A LT 24 MONTHS <b>\$89*</b> \$999 DOWN	LEASE A LT 24 MONTHS <b>\$69*</b> \$999 DOWN
PURCHASE FOR <b>\$30,569*</b>	PURCHASE FOR <b>\$28,999*</b>	PURCHASE A LS <b>\$14,979*</b>	PURCHASE A LS <b>\$20,139*</b>
<b>MALIBU</b> 2016 Stk. #460659      Stk. #THRDPF	<b>CAMARO</b> 1LT Stk. #460564      Stk. #460564	<b>TRAX</b> LS Stk. #563005      Stk. #563417	<b>TRAVERSE</b> LS Stk. #562554      Stk. #562554
LEASE A LT 36 MONTHS <b>\$139*</b> \$999 DOWN	LEASE FOR 39 MONTHS <b>\$249*</b> \$999 DOWN	LEASE FOR 24 MONTHS <b>\$59*</b> \$999 DOWN	LEASE FOR 24 MONTHS <b>\$129*</b> \$999 DOWN
PURCHASE A LS <b>\$18,919*</b>	PURCHASE FOR <b>\$24,699*</b>	PURCHASE FOR <b>\$15,179*</b>	PURCHASE FOR <b>\$25,189*</b>

— NO APPOINTMENTS NECESSARY FOR OIL CHANGES —

**ED RINKE** • FAST • FRIENDLY • DISCOUNTS

**GM SERVICE CENTER**  
MICHIGAN'S LARGEST  
•SERVICE DEPT. •PARTS •BODY SHOP  
**866-452-1547**  
26125 Van Dyke @ 10 1/2 Mile  
Center Line, MI 48015

SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

**Quick Oil Change EXPRESS LANE**

**LUBE OIL FILTER**  
**\$23.95** Up to 5 qts.

Fluid Level,  
Brake & Alignment Check Included.

Open Mondays & Thursdays until 8:30pm  
Excludes synthetic, Diesel & Med. Duty Trucks.  
Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 7-31-16.

**BODY SHOP**  
586-754-7000 ext 1231

**INSURANCE WRECK AMENDED**

**TRANSPORTATION AVAILABLE**  
During Scheduled Repairs

**FREE OIL CHANGE**  
With Each Major Repair

**WE REPAIR ALL MAKES & MODELS**

Nicole Dodge  
nhuminski@edrinke.com

Jim Pfeifle  
jpfeifle@edrinke.com

See us for your GM employee purchases.

**1-877-451-7707**

26125 VAN DYKE AT 10 1/2 MILE ROAD

Now looking for experienced salespeople to join our team!



NO DOC FEES  
Find Us on  
FACEBOOK



VISIT OUR WEBSITE:  
[edrinke.com](http://edrinke.com)

SHOWROOM HOURS: MON. & THURS. 8:30AM-9PM / TUES., WED. & FRI. 8:30AM-6PM / FINDNEWROADS®

\*All applicable rebates including lease/conquest offers have been deducted from sale price/payment. Cruze, Equinox, Traverse, Trax are 24 month leases. Volt, Impala, Malibu, Silverado are 36 month leases. Camaro is a 39 month lease. Pricing is subject to select model vehicles, while supplies last. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (Unless otherwise stated). All leases are 10k miles per year w/ approved S Tier credit w/ \$999 due at signing. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. Deposition Fee may be required at vehicle turn in. Refundable security deposit required on certain vehicles - to be determined by lender. \*\*\$3500 trade-in is valid on 2003 or newer vehicles with under 115k miles in drivable condition, no branded titles, less reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. \*\* Expiration Date - 6/30/16. Due to advertising deadlines, prices and programs are subject to changes.



## Chevy Sets Price For New 2017 Cruze Hatchback

The new 2017 Cruze Hatchback will start at \$22,190 when it arrives in dealerships this fall. The price includes the destination charge, but not tax, title and other dealer fees.

The Cruze Hatch is the latest addition to the expanding Cruze lineup, which was redesigned for 2016, said GM spokeswoman Emily Moran. It will be offered in LT and Premier trims, and with the RS package.

Sharing the Ecotec 1.4L turbo and dynamic driving experience of the sedan, the Cruze Hatch offers increased cargo space of up to 42 cubic feet. Along with the sedan, Moran said it is the most connected car on the road, with segment-exclusive technologies such as 4G LTE with Wi-Fi hotspot, Teen Driver and wireless charging. Android Auto and Apple CarPlay compatibility make the most of Cruze's connectivity with a smartphone.

## New Baseball League Gets Trico Support

Trico Products Corporation, a global maker of wiper blade technology, on June 28 entered into a five year partnership with the United Shore Professional Baseball League (USPBL), a professional baseball league founded in May 2016 based in Utica.

USPBL, founded by Rochester-based General Sports and Entertainment, is the result of a 10-year effort by General Sports to bring professional baseball to the Detroit area, said Trico spokeswoman Jennifer Ferris. The league is comprised of three teams, the Utica Unicorns, the Eastside Diamond Hoppers and the Birmingham Bloomfield Beavers, that are competing in the USPBL's inaugural 75-game season at Jimmy John's Field in downtown Utica.

"Partnering with the United Shore Professional Baseball League for a five year sponsorship is an opportunity to help foster the growth and revitalization of the Detroit-area, home to Trico and many other major automotive product manufacturers," said Dawn Gonzalez, brand manager at Trico Products Corporation.

USPBL fans can look forward to a number of exciting events throughout the upcoming seasons as a result of Trico's sponsorship, including annual charity baseball clinics, "Baseball Buddies" youth baseball team pre-game parades and game-day Trico Force wiper blade give-aways, Ferris said.

Continuing its commitment to promoting safety and protecting individuals in adverse weather conditions, rain delay announcements and updates will be brought to spectators by Trico, Ferris said. Additionally, there will be a Trico-branded poncho given away at one game each season throughout the five year partnership.

"USPBL is bringing America's favorite pastime to Detroit," said Gonzalez. "Trico is excited to be a part of this celebration of patriotism, especially with the Fourth of July holiday right around the corner."

For nearly 100 years, Trico Products Corporation has been one of the world's largest manufacturers of wiper blade products and systems with major operations in Asia, Australia, North America, South America and Europe, Ferris said. The company develops advanced wiper technologies for automotive manufacturers and drivers worldwide. Every wiper blade is designed with innovative technologies.