

## Camaro Interior Challenge: Keep Original Look, But Update

kby Jim Stickford

The 2016 Chevrolet Camaro earning a spot among *Wards 10 Best Interiors* was no accident. Just ask Ryan Vaughan, director of Design, Chevrolet Performance Car Interiors.

“With the interior design of the 2016 Camaro, we were going for something that was driver-oriented,” Vaughan said. “We knew the design would have to work for the driver, but still have the design cues that people associate with muscle cars.”

That wasn’t as easy as many people might think, Vaughan said, because a traditional muscle car’s instrument panel tends to stretch across the dashboard. Maintaining that original look and still be modern was a challenge.

“The thing you have to remember,” Vaughan said, “is that things that were done in 1969 can’t be done now. So we did things like adding soft trim to where the driver comes into contact with the car.”

Simply put, the new Camaro is actually designed with comfort in mind. And that’s added to the power that is expected of a muscle car.

“The new Camaro is more of a performance car,” Vaughan said. “The original Camaro is a classic

muscle car. That means a lot of power, sound and straight line performance. The new Camaro has much more performance than the old one, especially when you look at braking and turning capability.

“One of the things we found when we talked with customers, especially the fifth-generation Camaro buyers, is that they appreciate the newness of the Camaro.”

The challenge, Vaughan said, was developing a Camaro that was both modern and respected the vehicle’s storied history.

“The hardest part was achieving that balance,” Vaughan said. “We had to make something new, but something that only could be a Camaro. There’s so much emotion associated with Camaros. Fortunately, when it comes to the interior of the Camaro, we had more leeway. It had to have a nice interior while keeping its muscle car feel.”

Vaughan said that when they spoke with customers, the muscle car feel was important. But the design also had to be functional. The car had to work from the driver’s point of view.

Another important aspect to the 2016 Camaro, Vaughan said, is that it is an aspirational car that younger people may not be able to afford right now, but

aspire to own in the future.

“Everything we did had to be done in a way that didn’t price the car out of its price range,” Vaughan said. “We gave the car a

huge amount of performance and styling at a great price. The buyer of a Camaro doesn’t have \$100,000, so everything we did had to be done for \$40,000.”

So, while they made sure that the car had nice materials for its interior, it couldn’t be too expensive.

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Designer Ryan Vaughan and his staff behind a clay model of the interior of a 2016 Camaro.



Employees at work in GM's Bay City Powertrain facility

## GM to Invest Big in Bay City

General Motors will invest \$118 million at its Bay City Powertrain facility, creating 29 jobs and retaining 67 more.

GM is also investing \$788.7 million for an all-new, high-efficiency engine program, as well as projects to modernize the vehicle programs at its Spring Hill (Tenn.) manufacturing plant, creating 792 jobs and retaining 16 more.

Bay City Powertrain produces engine components that are used in Chevrolet, Buick, GMC and Cadillac vehicles. The plant opened in 1892 as National Cycle Manufacturing Company and produced a new bicycle to replace old high-wheeled types.

In 1916, William Durant and Louis Chevrolet bought the plant and it was added to the General Motors portfolio in 1918. With this investment, GM has invested or will invest \$249.4 million in Bay City Powertrain since 2010, said GM spokesman Tom Wickham.

Since 2010, GM has announced

investments of more than \$2 billion for the Spring Hill operations. This includes a \$148 million investment announced in February to repurpose flexible machining and assembly equipment to build V8 engines.

“This investment will help GM and our workforce continue to put the customer at the center of everything we do, providing them with powertrain solutions to meet their changing needs,” said Arvin Jones, GM North America manufacturing manager.

“The April 27 announcement reinforces our absolute faith in this facility, and our strong commitment to this community and the state of Tennessee.”

According to Cindy Estrada, vice president and director of the UAW General Motors Department, this investment helps secure a bright future for its workforce.

“UAW members at Spring Hill and Bay City have well-earned

## 2016 Survey Shows Automotive Customers Want Same Technology as in Everyday Life

by Jim Stickford

Advances in different kinds of technology are changing the automobile industry in profound ways. But an important question for manufacturers is, what technology do people want, and, more importantly, what technology are people willing to pay for?

Kristin Kolodge, executive director of Driver Interaction and Human Machine Interface (HMI) at J.D. Power, on April 28 announced the result of J.D. Power’s 2016 U.S. Tech Choice study

at the Gem Theatre in Detroit as part of an Automotive Press Association luncheon.

Kolodge said the survey was done online between February and March of this year. J.D. Power looked at the answers given by 7,900 respondents from across the country.

“Retail auto sales last year hit record heights – 14.3 million vehicles,” Kolodge said. “Retail sales for this year are shaping up to be around 14.6 million. These sales are being driven by consumers who want more technology

in their cars. About 36 percent of buyers said they bought a particular vehicle because of the technology it had. Driving experiences are being shaped by how people use technology in other parts of their lives.”

Basically, Kolodge said, people want their cars to be like their smartphones – full of technology and easy to use.

And to that end, OEMs have been teaming up with tech companies and are trying to position

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Panel discusses customers' preferences in automotive technology at press luncheon.



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## Mendillo Up for Election to GM Board, Replacing Girsky

Jane Mendillo, the retired president and chief executive officer of the Harvard Management Company, has been nominated to stand for election to the GM Board of Directors at the company's Annual Meeting of Shareholders in June.

Mendillo has been nominated to fill the board seat that will be vacated due to the retirement of Stephen Girsky.

"Jane brings to the board a demonstrated track record of performance through her decades of investment management experience," said GM Chairman and CEO Mary Barra.

"She has generated proven results through periods of rapidly changing market conditions. Her experience and leadership will be especially valuable as we continue to strengthen our investor outreach and engagement."

From 2008 to 2014, Mendillo served as president and chief executive officer of Harvard Management Company (HMC), which manages the endowment fund of Harvard University. During her tenure, she grew HMC's investment platform and organization, and positioned it for continued long-term success. At the time of her departure, the total endowment stood at more than \$37 billion.

Prior to her role at HMC, Mendillo was the chief investment officer at Wellesley College



Stephen Girsky

from 2002 to 2008, where she built the college's first investment office and was responsible for the investment policy and management of the college's endowment and its related assets. Before joining Wellesley College, Mendillo held various investment positions at HMC from 1987 to 2001, and began her career as a management consultant with Bain & Company from 1984 to 1987. Mendillo has a bachelor's degree from Yale College and an MBA from the Yale School of Management.

Mendillo was recently elected to the Board of Lazard Ltd.

Mendillo will stand for election at GM's Annual Meeting of Shareholders June 7 at GM's Global Headquarters in Detroit.

## Camaro Interior: Challenge Accomplished

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Part of how they were able to do that, Vaughan said, was by not putting expensive material everywhere.

Instead, Vaughan said, they put the best materials where they would affect the driver the most – places where the driver would come into physical contact with vehicle, such as soft trim where the driver's knees and arm rest on the door.

And part of designing the new interior was designing a new seat. Vaughan said that wasn't easy because the new Camaro has a new frame.

"We wanted to give the driver's seat as much lateral support as possible for the driver while turning," Vaughan said. "The Camaro really performs, and the seat has to handle that performance while still being comfortable for everyday driving."

"The seat is a major contact point with the driver and we made a huge effort on how the driver perceives the interior. If someone opens the doors and it doesn't feel right, it ruins the perception of the vehicle as a whole."

What made the seat successful, Vaughan said, is putting designers on the job who understand how seats are manufactured.

"Our chief designer, Nathan Dressman, has a lot of experience," Vaughan said. "He really understands how a seat is put to



Vaughan sits in a production model of the 2016 Camaro.

gether. That's something that has to be baked in from the beginning. You can't come up with a seat design and then figure out how to make the seat after you've done the design. If you do the seat design in the right way, you can achieve what you want in a way that is affordable. It's really a balancing act."

Vaughan said they worked on the interior of the 2016 Camaro for about two years.

"In a way, we're still working on it," Vaughan said. "You always keep going, working on design, looking on how to improve that design for the future, for the next model. We look at things like color trim. That's very important and is a huge part of design. We're always looking at that."

Vaughan said that one thing

that surprised him during the design process was when he spoke with customers. They told him they wanted something new and modern, but was still a Camaro.

The most difficult thing about developing the interior design was that they had to get such a high level of quality and performance into a vehicle that is physically smaller than the previous edition.

Doing that wasn't simply a matter of just pushing everything closer together. They had to make sure the visual cues fit together inside and outside while performance was maintained.

"I am really most proud of the overall feel of the car," Vaughan said. "It's a cool car with a neat interior that uses a new design, but it still looks like a Camaro."

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# Ford Investing Heavily in Michigan, Ohio

Ford Motor Company is investing \$1.6 billion to upgrade two of its manufacturing facilities in Michigan and Ohio, and creating or retaining 650 hourly jobs in the United States, said Ford spokeswoman Kelli Felker.

The \$1.4 billion investment in Livonia Transmission Plant and \$200 million investment in Ohio Assembly Plant are part of the \$9 billion commitment the company made in the 2015 UAW-Ford collective bargaining agreement to continue investing in its U.S. plants.

Ford has invested \$12 billion in its U.S. plants and created a total of nearly 28,000 U.S. jobs in the past five years.

“We are proud that Ford employs more hourly workers and builds more vehicles in the United States than any other automaker,” said Joe Hinrichs, Ford president, The Americas. “We are committed to manufacturing in the United States, as we have been for more than 100 years.”

Ford’s latest investment creates or retains 500 hourly jobs in Michigan at Livonia Transmission Plant to build a new 10-speed transmission to be first introduced in the all-new F-150 Raptor and certain F-150 models, Felker said. The investment and 150 hourly jobs at Ohio Assembly Plant, located in Avon Lake, will be used to build Super Duty chassis cabs. Both F-Series trucks are part of Ford’s tough-



Employees work in Ford’s Livonia transmission facility.

est, smartest, most capable truck lineup ever, said Felker.

Ford has committed to 2,800 U.S. jobs in the past five months. And, the company has committed to 8,500 hourly jobs in the U.S. during the next four years in communities across Michigan, Illinois, Kentucky, Missouri, New York and Ohio.

“I am thrilled that through our collective bargaining with Ford we were able to secure a substantial investment for the communities of Southeast Michigan and Northeast Ohio,” said Jimmy Settles, UAW vice president, National Ford Department.

“The men and women of both Livonia Transmission and Ohio Assembly have shown a great

commitment to manufacturing quality products, and we look forward to their continued success.”

Livonia Transmission Plant employs more than 1,550 people, building a six-speed transmission used in a number of products, including Mustang, F-150, Transit and Expedition. Production begins in June for the new 10-speed transmission.

Ohio Assembly Plant employs more than 1,650 people. It began building F-350, F-450 and F-550 Super Duty chassis cab configurations earlier this year. The plant also produces Ford F-650 and F-750, insourced from Mexico last year, as well as Ford E-Series cut-away vans and stripped chassis.

# Chrysler Engine Plant Getting Upgrade

Fiat Chrysler will invest \$74.7 million in its Trenton Engine Complex to retrofit the north plant to produce the next generation four-cylinder engine, retaining 245 jobs.

The new engine will be assembled on the flexible production line that was installed in 2012, said Fiat Chrysler spokeswoman Jodi Tinson. The Auburn Hills-designed engine will begin production in the third quarter of 2017.

The engine will provide increased power, while improving fuel economy and reducing CO2 emissions. More detailed information about the engine’s specific application will be announced at a later date, Tinson said.

“This investment in our flexible production line at Trenton North will allow us to quickly ramp up North American production of this new fuel-efficient engine,” said Brian Harlow, vice president – Manufacturing, FCA North America.

When production of the new four-cylinder engine begins next year, it will replace the 3.6-liter Pentastar V6, which is currently assembled on the flex line at Trenton North. Pentastar engine production will continue at Trenton South, Mack Avenue Engine and Saltillo South (Mexico). The Trenton Engine Complex employs more than 1,500 people.

Since 2009, Fiat Chrysler has announced investments of more than \$2 billion in Michigan and added nearly 15,600 new jobs, bringing total employment in the state to 35,314 (including 21,621 hourly) people, Tinson said.

The Trenton Engine Complex comprises two facilities, a north plant and a south plant. The Trenton North Engine Plant began production in 1952 and was idled in May 2011 after producing more than 38 million engines. It reopened in late 2011 and added a flexible production line in 2012, Tinson said.

The Trenton South Engine Plant opened in 2008 and began production of the award-winning 3.6-liter Pentastar V6 in 2009. Trenton South was awarded a LEED (Leadership in Energy and Environmental Design) Gold Green Building System certification for meeting the highest environmental standards.



A Trenton South Engine Plant hi-lo driver unloads Pentastar V6 engines.

At the time of its designation in 2009, Tinson said, Trenton was one of only four auto manufacturing facilities to receive a LEED rating of any kind and the only engine manufacturing facility in the world to achieve the honor.

In April 2014, the Trenton Engine Complex achieved the

Bronze award level in World Class Manufacturing (WCM) after demonstrating clear know-how and competence in the manufacturing methodology, Tinson said. WCM is a methodology that focuses on eliminating waste, increasing productivity, and improving quality and safety.

# Trucks, SUVs Lead Way to Ford’s Strong Sales, Income

DEARBORN, Mich. (AP) – Ford Motor Co.’s net income more than doubled to \$2.5 billion in the first quarter on strong sales of trucks and SUVs worldwide.

The company’s pretax profit of \$3.8 billion was an all-time record for any quarter. Pretax profits more than doubled in North America and Asia. Europe recorded its best quarter since 2008.

“Essentially, everything has improved,” Chief Financial Officer Bob Shanks said. Ford expects to meet or exceed last year’s record pretax profit of \$10.8 billion.

Worldwide sales rose 10 percent to 1.7 million in the first quarter. Demand for SUVs, trucks and commercial vans was insatiable in North America, China and Europe, offsetting a 29 percent decline in sales in Brazil and weaker sales in the Middle East and Africa. Ford’s SUV sales jumped 38 percent in China during the first quarter. In Europe, sales of Ford’s EcoSport small SUV rose 50 percent.

In North America, Ford reaped the benefits of its newly redesigned F-150 pickup truck. The company struggled in the first quarter of 2015 because it was still ramping up production of the F-150, which has long been the best-selling vehicle in the U.S.

This year, with normal inventory at dealerships, U.S. F-Series sales rose 5 percent. U.S. sales of the Ford Explorer SUV rose 39 percent in the first quarter, while sales of the Transit commercial van jumped 46 percent.

Ford’s results trounced Wall Street’s forecasts. The Dearborn,

Michigan-based automaker earned 61 cents per share in the January-March period, up from 29 cents a year ago. Excluding one-time items, like buyout payments for North American workers, Ford earned 68 cents per share. Analysts polled by FactSet forecast earnings of 47 cents per share.

Ford’s revenue rose 11 percent to \$37.7 billion. Analysts had forecast revenue of \$35.59 billion.

Shareholders reacted, in part, to CEO Mark Fields’ confirmation that Ford is working on an electric vehicle with a 200-mile range that could match rivals from GM and Tesla Motors. Fields didn’t say when the company might release such a vehicle, but said Ford will be competitive.

“Our approach, very simply, is we want to make sure that we’re either among the leaders or in a leadership position,” Fields told media and analysts on a conference call.

Sales of higher-profit SUVs and trucks helped lift Ford’s operating margin to a record 9.8 percent. Fields said 60 percent of vehicles sold in Europe during the quarter were from the highest trim levels. Customers added to Ford’s bottom line by opting for luxuries like heated seats.

Ford reported a record operating margin of 12.9 percent in North America, but that will likely decline as the year progresses. Ford takes a hit each summer when it shuts down its plants for vacation and maintenance, and it’s also facing the expensive launch of its Super Duty pickups this fall. Ford expects its North American margin to end the year at 9.5 percent or higher.

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## Roger Penske Has Role in 100th Indy 500

Detroit racing icon Roger Penske is going to be doing something only a few others have done – drive the pace car at the Indianapolis 500.

Penske, owner of racing's champion Team Penske, will be driving the 2017 Camaro SS 50th Anniversary Edition at the 100th running of the Indianapolis 500 at the Indianapolis Motor Speedway this year.

It's the ninth time Camaro has served as the pace car and the 27th time for Chevrolet, dating back to 1948.

"Chevrolet and the Indianapolis 500 have a long, storied history and it's an honor to mark the respective milestones of the Indy 500 race and the Camaro simultaneously," said Mark Reuss, executive vice president of Global Product Development and Global Purchasing and Supply Chain.

"It's also a privilege to have Roger Penske perform the driving duties, as his team has helped Chevrolet earn four consecutive IndyCar manufacturer titles since 2012."

Four identically prepared pace cars will support the race, all with exclusive Abalone White exteriors featuring "100th Running of the Indianapolis 500" graphics on the doors and the iconic Indianapolis Motor Speedway wing-and-wheel logo on the quarter panels. They also incorporate the exterior cues and graphics that are unique to the Camaro 50th Anniversary package that goes on sale this summer.

With 455 horsepower on tap, the Camaro SS pace cars require no performance modifications to lead the racing field.

"Chevrolet and Roger Penske are inextricably linked to the heritage of the Indianapolis 500," said J. Douglas Boles, president of Indianapolis Motor Speedway. "When he leads the pack on



Roger Penske stands with the 2017 Camaro pace car he'll be driving.

May 29 behind the wheel of the Camaro SS, he will drive the race into its next 100 years and strengthen the bond Chevrolet and Indianapolis forged a century ago."

For 2016, Chevrolet Indy drivers will be looking to build on last year's results of the "Greatest Spectacle in Racing," when the top four finishers were Chevy-powered, led by race-winner and Team Penske driver Juan Pablo Montoya. It was his second Indy 500 victory and the 16th for Team Penske.

No other racing team has recorded more wins at the Brickyard than Team Penske, and it started with driver Mark Donohue's victory in 1972.

Penske and Donohue established their relationship six years earlier, when Penske transitioned from driver to team owner. They quickly found success in SCCA's Trans-Am Series, with Donohue piloting an early Camaro Z/28 racecar, winning three of 12 races in 1967 and 10 of 13 in 1968.

Penske tackled the Indy 500 for the first time in 1969, while still campaigning a Camaro in Trans-Am. Donohue was his driver for both series. Later racers driving for Penske included Mario Andretti, Al Unser and Rick Mears, with Mears winning four Indianapolis 500 races and helping solidify Team Penske as an Indy powerhouse in the 1980s.

That legacy advances this year, as Roger Penske seeks his

17th Indy 500 title as a team owner.

The 50th Anniversary Edition honors the distinctive looks and performance that have always set the Camaro apart, said GM spokesman Randy Fox. It's offered on 2LT and 2SS coupe and convertible models, all with Nightfall Gray Metallic exteriors featuring a 50th Anniversary stripe package and badges – and a black top on convertibles.

The specially prepared Abalone White pace cars differ in exterior color, but share the Anniversary Edition package's stripes and other content features, including:

- Specific 20-inch 50th Anniversary wheels;
- Unique grille with satin chrome accents;
- Body-color front splitter;
- Orange brake calipers (front only on LT);
- Unique black leather interior with suede inserts and orange accent stitching;
- Distinct 50th Anniversary treatments on instrument panel, seatbacks, steering wheel and illuminated sill plates;
- 2LT includes RS Appearance Package.

The Camaro 2LT comes standard with a 2.0L Turbo engine rated at 275 hp. A 335-hp 3.6L V6 is available. The Camaro 2SS features the LT1 6.2L V8, which offers 455 hp. Each engine is available with a six-speed manual or eight-speed automatic transmission.

## GM to Invest Big in Bay City

CONTINUED FROM PAGE 1

reputations for quality work and craftsmanship," said Estrada. "Since the 2015 collective bargaining agreement, GM has invested more than \$1.7 billion and UAW-GM members, their families and their communities will all benefit for years to come."

Construction will begin in May and will last several years, Wickham said.

"Spring Hill and its employees have earned a reputation for producing award-winning engines," said UAW Local 1853 Chairman Mike Herron. "GM recognizes this and we're thankful they are investing further in the future of this facility and this community."

Wickham said the Tennessee Valley Authority worked with government and company representatives in helping secure this investment announcement.

"TVA understands the importance of reliable, affordable electricity to General Motors and the entire automotive industry. We are proud to be a partner in this announcement, which will lead to more jobs and investment in the region's economy," TVA President and CEO Bill Johnson said.

Spring Hill Manufacturing opened in 1990 and produced Saturn vehicles until March 2007. It produced the Chevrolet Traverse from September 2008 until November 2009, and the Chevrolet Equinox from September 2012 until October 2015.

## Comerica Donates \$125K in Contest For Entrepreneurs

DETROIT (AP) – A contest to reward Detroit entrepreneurs is expanding this year with Comerica Bank committing more than \$125,000 to the effort.

The Comerica Hatch Detroit Contest started May 2. The public is being asked to vote to determine who takes a \$50,000 grand prize that includes an additional \$25,000 in branding and logo design from advertising agency Team Detroit and a package of technical, accounting and legal support.

Comerica's commitment more than doubled from last year. The additional funds will be allocated to enhance the contest and help past participants. Contest details are posted online at hatchdetroit.com.

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- 2.4L DOHC VVT Engine! • Rear Vision Camera!
- 7" Color Touch Screen MyLink Radio! • Bluetooth for Phone!
- OnStar with 4G LTE with built-in Wi-Fi hotspot!
- Remote Keyless Entry!
- Aluminum Wheels!

Stock#G29239

Was \$27,680 Sale Price \$21,017

**The Best Price... PERIOD!**

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

24 MONTH LEASE: **\$167\*** OR **\$167\***

\$0 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY

### 2016 MALIBU "LT"

- Chevrolet Complete Care INCLUDED!
- 1.5L Turbo DOHC Engine! • Ambient Interior Lighting!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot! • 17" Aluminum Wheels!
- 7" Color Touch Screen MyLink Radio!
- 8 Way Power Driver's Seat!
- Rear Vision Camera!

Stock#G29467

Was \$25,895 Sale Price \$21,633

**The Best Price... PERIOD!**

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

24 MONTH LEASE: **\$157**

\$999 DOWN

### 2016 CRUZE "LT"

- Chevrolet Complete Care INCLUDED!
- 1.4L Turbo DOHC Engine! • Automatic Transmission!
- OnStar with 4G LTE with built-in Wi-Fi hotspot! • Rear Vision Camera!
- 7" Color Touch Screen MyLink Radio!
- 2 Years of XM, OnStar Directions and 24 Gig of Wi-Fi!
- Remote Keyless Entry!
- Bluetooth for Phone!

Stock#G29421

Was \$21,995 Sale Price \$19,999

**The Best Price... PERIOD!**

NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATE FEES EXTRA!

24 MONTH LEASE: **\$127**

\$999 DOWN

### 2016 SILVERADO "LT"

4X4 DBL CAB

- Chevrolet Complete Care INCLUDED!
- Ecotec3 4.3L V6! • Automatic Transmission! • GM Bedliner Included!
- Color Screen Mylink Radio with USB Ports! • Aluminum Wheels!
- OnStar w/4G LTE w/Built in Wi-Fi Hotspot!
- Steering Wheel Radio Controls!
- Remote Keyless Entry!

Stock#G27054

Was \$39,975 Sale Price \$33,754

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24 MONTH LEASE: **\$197**

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24 Month Lease/10,000 Miles

## \$245\*

+ Tax with \$0 Down

NO SECURITY DEPOSIT REQUIRED

### 2016 SILVERADO 1LT

NO SECURITY DEPOSIT REQUIRED

DOUBLE CAB ALLSTAR 4X4

Stk.# 62227

ALL STAR EDITION, Power Window & Locks  
7" Touch Screen Radio, Trailer Tow, Remote Start Alum. Wheels, Back Up Camera & More...

24 Month Lease/10,000 Miles

## \$199\*

+ Tax with \$999 Down

NO SECURITY DEPOSIT REQUIRED

### 2016 TRAVEXE 1LT

NO SECURITY DEPOSIT REQUIRED

Stk.# 62980

Power Locks, Power Windows, Power Mirrors  
Keyless Entry, Remote Start, Captain Seats, Heated Seats, Back-Up Camera Onstar, XM Radio, & More...

24 Month Lease/10,000 Miles

## \$245\*

+ Tax with \$0 Down

NO SECURITY DEPOSIT REQUIRED

### 2016 EQUINOX 1LT

NO SECURITY DEPOSIT REQUIRED

Stk.# 62649

7" Touch Screen, OnStar/XM Satellite Radio  
MYLink Touch Screen Radio, Remote Keyless Entry Rear Vision Camera, Alum. Wheels & More...

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Stk. #B460887 Stk. #B460887

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| <p><b>2016 BUICK ENCORE</b></p> <p>Stk. #SXHDF6 Stk. #SXHDF6</p> <p>LEASE FOR <b>\$99*</b> 24 MO. \$999 DOWN PURCHASE FOR <b>\$21,189*</b></p> | <p><b>2016 BUICK VERANO 1SH - SPORT TOURING</b></p> <p>Stk. #B461051 Stk. #B461051</p> <p>LEASE FOR <b>\$89*</b> 24 MO. \$0 DOWN PURCHASE FOR <b>\$21,109*</b></p> | <p><b>2016 BUICK LACROSSE 1SH - SPORT TOURING</b></p> <p>Stk. #TFDHHJ Stk. #TFDHHJ</p> <p>LEASE FOR <b>\$209*</b> 24 MO. \$0 DOWN PURCHASE FOR <b>\$28,779*</b></p> | <p><b>2016 BUICK CASCADA PREMIUM 1SP</b></p> <p>Stk. #B461036 Stk. #B461036</p> <p>LEASE FOR <b>\$339*</b> 39 MO. \$999 DOWN PURCHASE FOR <b>\$32,859*</b></p> |
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| <p><b>2016 GMC YUKON SLE • 4WD</b></p> <p>Stk. #G561721 Stk. #G561776</p> <p>LEASE FOR <b>\$359*</b> 36 MONTHS \$1,999 DOWN PURCHASE FOR <b>\$47,999*</b></p> | <p><b>2016 GMC ACADIA SLE-1</b></p> <p>Stk. #FTJ22 Stk. #SZWNK</p> <p>LEASE FOR <b>\$209*</b> 24 MONTHS \$999 DOWN PURCHASE FOR <b>\$28,879*</b></p> | <p><b>2016 GMC SIERRA 4WD • DBL. CAB 1500 • SLE</b></p> <p>Stk. #G560599 Stk. #G560599</p> <p>LEASE FOR <b>\$139*</b> 24 MONTHS \$999 DOWN PURCHASE A 2015 1500 4WD • DBL CAB • SLE <b>\$33,419*</b></p> | <p><b>2016 GMC TERRAIN SLE-1</b></p> <p>Stk. #TFCDOZ Stk. #TDJD1F</p> <p>LEASE FOR <b>\$129*</b> 24 MONTHS \$999 DOWN PURCHASE FOR <b>\$22,995*</b></p> |
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\*All prices and payments include GM rebates. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved S Tier credit. All leases are 24 months except for the GMC Yukon, Enclave, which are 36 month leases and Cascada and Lacrosse is a 39 month lease. All Vehicles shown are \$999 down. Deposition Fee may be required at vehicle turn in. Must have lease loyalty or Buick/GMC lease loyalty and/or conquest. Must have closing competitive lease. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles - to be determined by lender. For Sierra, Acadia, Terrain must be trading in a non gm vehicle. \*\*\$3,500 trade in is valid on 2003 or newer vehicles w/ under 115k miles in driveable condition, no branded titles, reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details. \*\* Exp date: 5/02/2016.

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| <p><b>SILVERADO 1500 • 4WD 1WT DBL 2016</b></p> <p>Stk. #561133 Stk. #561133</p> <p>LEASE FOR 24 MONTHS <b>\$99*</b> \$999 DOWN PURCHASE FOR <b>\$29,849*</b></p> | <p><b>2017 VOLT</b></p> <p>Stk. #470003 Stk. #470003</p> <p>LEASE A LT 36 MONTHS <b>\$259*</b> \$999 DOWN PURCHASE FOR <b>\$31,639*</b></p>      | <p><b>CRUZE 2016</b></p> <p>Stk. #TCHKOR Stk. #TDCSW</p> <p>LEASE A LT 24 MONTHS <b>\$119*</b> \$999 DOWN PURCHASE A LS <b>\$18,279*</b></p> | <p><b>EQUINOX 2016</b></p> <p>Stk. #561926 Stk. #561749</p> <p>LEASE A LT 24 MONTHS <b>\$119*</b> \$999 DOWN PURCHASE A LS <b>\$20,979*</b></p>       |
| <p><b>MALIBU 2016</b></p> <p>Stk. #460977 Stk. #461044</p> <p>LEASE A LT 24 MONTHS <b>\$149*</b> \$999 DOWN PURCHASE A LS <b>\$20,879*</b></p>                    | <p><b>CAMARO 1LT 2016</b></p> <p>Stk. #460564 Stk. #460564</p> <p>LEASE FOR 24 MONTHS <b>\$279*</b> \$999 DOWN PURCHASE FOR <b>\$25,489*</b></p> | <p><b>TRAX LS 2016</b></p> <p>Stk. #TFXB6P Stk. #TFXB6P</p> <p>LEASE FOR 24 MONTHS <b>\$59*</b> \$999 DOWN PURCHASE FOR <b>\$15,533*</b></p> | <p><b>TRAVERSE AWD LS 2016</b></p> <p>Stk. #560534 Stk. #560534</p> <p>LEASE FOR 24 MONTHS <b>\$189*</b> \$999 DOWN PURCHASE FOR <b>\$26,689*</b></p> |

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## GM to Temporarily Idle Four Plants Due to Earthquake

We truly live in a worldwide, connected automotive marketplace.

The effects of the recent earthquake that slammed Japan have affected manufacturing operations as far as Ohio and Ontario, Canada.

GM spokeswoman Joanne Krell said that as GM continues to assess the potential impact on its supply chain from the recent earthquakes in Japan, it is taking active steps to mitigate a parts supply issue and is adjusting production schedules at four of its North American assembly facilities.

"The region has been affected severely enough that we had to make a business decision to shut down operations in some plants in North America for about two weeks," Krell said.

The manufacturing operations at the following GM North America assembly facilities are currently expected to be down for two weeks beginning April 25: Spring Hill, Tenn.; Oshawa Flex Assembly, Canada; Lordstown, Ohio; and Fairfax, Kan.

"This temporary adjustment is not expected to have any material impact on GM's full-year production plans in North America," Krell said.

"In addition, the company does not expect a material impact to its second quarter or full-year financial results for GM North America."

Fiat Chrysler spokeswoman Kaileen Connelly said her company is continuing to monitor the situation in Japan. As of April 26, FCA had made no decisions regarding production schedules.

## NHTSA: Honda Meets Obligations In \$70M Case

DETROIT (AP) - The U.S. government has closed an investigation into Honda's failure to report deaths and injuries, saying that the company has met all of its obligations.

The National Highway Traffic Safety Administration said in documents posted on its website April 25 that Honda paid a \$70 million fine and took steps needed to make sure similar failures don't happen again.

The government fined Honda in December of 2014 in what then was the largest civil penalty levied against an automaker.

The company admitted in a consent order that it didn't report 1,729 complaints that its vehicles caused deaths and injuries, and that it didn't report warranty claims.

A small number of the deaths and injuries were related to air bag inflators made by Takata Corp.

The Japanese automaker acknowledged in November of 2014 that it failed to make legally required reports during an 11-year period beginning in 2003.

The company admitted it learned of the omissions in 2011 but waited three years to take action.

Honda also failed to report certain warranty claims and claims under customer satisfaction campaigns throughout the same period, federal officials said.

Honda agreed to pay the fines under a consent order it signed with the traffic safety administration on Dec. 29, 2014.

Federal law requires automakers to submit death and injury complaints to regulators as part of an "early warning" system for identifying potential safety defects that can lead to a recall.