NAIAS Chock-Full of Info, Questions About the Future

by DEE-ANN DURBIN AP Auto Writer

VOL. 84 NO. 2

DETROIT (AP) - The North American International Auto Show opened to the public Jan.

the things we learned at last week's media preview:

• Sales Plateau - The auto industry set a record for sales of 17.5 million in the U.S. last year,

16 in Detroit. Here are some of capping six straight years of growth. Now, industry insiders say the U.S. market is starting to plateau, with many forecasts calling for a similar level of sales this

Mike Jackson, CEO of AutoNa- to car buyers and sees signs of a tion, the country's biggest dealership chain, is one of those saying sales will flatten out. He looks at the high levels of inventory and the incentives being offered

slowdown. Jackson is already reducing his new vehicle orders and cutting back on marketing.

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JANUARY 18, 2016



Mark Reuss shows off the 2017 Acadia at the Detroit auto show.

2017 GMC Acadia Aimed at Heart of Midsize SUV Segment

by Jim Stickford

SUVs are more popular than ever, said Duncan Aldred, U.S. vice president for Buick and

Right now, he said, they account for slightly more than 50 percent of GMC's sales.

So the introduction of the redesigned GMC Acadia at the 2016 North American International Auto Show (NAIAS), is especially important, he said.

Aldred called the new version of the Acadia a reimagined crossover aimed at the heart of the midsize SUV segment, designed to offer great versatility



Dan Creed

Dan Creed Named Cadillac Sales VP

Cadillac has appointed Dan Creed to the position of vice president, sales operations, effective Jan. 16, 2016.

Creed will lead sales and service activities in North America, the brand's largest market and report to Cadillac President Johan de Nysschen. Creed's responsibilities include development

CONTINUED ON PAGE 7

and refinement, with more advanced safety technologies.

The new Acadia offers more-efficient powertrains, while continuing to offer three rows of seating on most models. The premium Acadia Denali returns, along with a new All Terrain model offering enhanced off-road capa-

"GMC is a strong, growing premium brand and the Acadia is a cornerstone of our success story," said Aldred. "The all-new Acadia leverages GMC's proven SUV experience to take on and shake up one of the largest vehicle segments, with a strong blend of design, technology and capability.

The new Acadia goes on

CONTINUED ON PAGE 7

New Pacifica Hybrid a First for Minivans

by Jim Stickford

The 2017 Chrysler Pacifica came home for its introduction to the world.

Patrick Keitz, product manager for the new Pacifica, was at the 2016 North American International Auto Show (NAIAS) for the vehicle's debut.

"We made the announcement here in Detroit because it's where the minivan was created," Keitz said. "Chrysler created that market segment and Chrysler has kept on being a leader in that segment by introducing such new features as the power slide side door and stow-and-go.

So, yeah, introducing the 2017 Pacifica here in Detroit seems like the appropriate thing to do."

Keitz said that this new Pacifica is special and "I can talk about what makes it special forever."

For one thing, Keitz said, it has an all-new architecture that gives it a superior ride and handling compared with other models.

And the 2017 Pacifica comes with a hybrid edition – a first for the minivan segment and Fiat Chrysler's first plug-in hybrid.

'What's great about the hybrid Pacifica is that we didn't have to sacrifice interior space to make the vehicle possible," Keitz said.

"We put the batteries in the stowand-go space below the seats. So people don't lose cargo space. Thus the Pacifica still has best-inclass interior cargo space."

Keitz said the 2017 Chrysler Pacifica minivan features a

CONTINUED ON PAGE 3



2017 Pacifica on display at the Detroit Auto Show

Feds Ask for Faster Technology on Cars

by TOM KRISHER and JOAN **Associated Press**

DETROIT (AP) - Automakers have agreed to work on fundamental changes in their relationship with the U.S. government using the aviation industry as a model in order to get new safety technology to the marketplace faster, a top safety regulator said

The process of issuing government regulations to correct safety problems takes too many years, Mark Rosekind, head of the National Highway Traffic Safety Administration, told re-

porters at the Automotive News World Congress in Detroit. By the time the regulations are issued, changes in technology make them out of date, he said.

Rosekind alluded to the possibility that the auto industry will agree to safety culture changes technology voluntarily rather than waiting for the arduous government rule-making process.

He said that Transportation Secretary Anthony Foxx gave him a mandate to identify barriers in regulations and other areas that prevent new life-saving technology from going into cars quickly, and then figure out

how to remove barriers to move

Federal officials are grappling with how to get new technology such as vehicle-to-vehicle communications, also called V2V, and self-driving cars into the market-

V2V involves cars using wireless communications to send information like speed and direction to surrounding cars. Cars can warn drivers of an impending collision or even brake to prevent a collision before the driver has even seen the other vehicle.

The features such as automatic

CONTINUED ON PAGE 8

Ford Focusing on Growing in Mobility Services Business

by Jim Stickford

Adapt or die.

That was the message given by William Ford, Jr. and Ford CEO Mark Fields at the 2016 North American International Auto Show (NAIAS) last week.

Ryan Celebrity TV host Seacrest moderated the talk given by Ford and Fields at the

Ford began by saying it took people at Ford about 30 years to really get behind the company's environmental message. But with changes in technology, people are getting on board with the company's new mobility message right away.

"We must fix the issue of mobility," Ford said, "and we have an amazing opportunity to solve the issues that we face right now."

"People keep talking about how automakers are being disrupted by new technologies," Fields said. "I say we'll disrupt

Ford said his great-grandfather Henry Ford changed the world with the introduction of the affordable automobile built by using assembly line methds.

"The opportunities we face are different from the ones faced by my great-grandfather," Ford said. "What is clear is that no one company will be able to do this by itself. Change will require partnerships that cross indus-

Fields cited the cellular telephone manufacturer Nokia as a company that was very successful, but did not keep up with the

"The company as recently as nine years ago had roughly 50 percent of the mobile phone market worldwide," Fields said. "They concentrated on the hardware, then Apple came along and said no, it's software that mat-

grow by being in the mobility experience and started iTunes. Ford to be an automotive and The rest is history.

Fields said that currently Ford has about 6 percent of the \$2.3 trillion automotive market. It has none of the \$15 trillion spent on

ourselves. I see opportunties to ters. They focused on customer mobility services. By moving mobility enterprise, the company is leading the way in connectivity, he said. Ford has one of the

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Ryan Seacrest, left, Bill Ford and Mark Fields at NAIAS

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Ford Focusing on Developing New Mobility Tech

CONTINUED FROM PAGE 1

largest R&D operations in Silicon Valley.

"We are approaching the question of mobility from a position of strength," Fields said.

An example of Ford's leader-ship is its testing of autonomous driving technology in snowy conditions, Fields said. Ford is conducting the industry's first autonomous vehicle tests in snow-covered environments – a major step in the company's plan to bring fully autonomous vehicles to millions of customers worldwide.

Unlike other major automakers and technology companies, which have tested autonomous vehicle technology only in dry, mostly sunny climates, Ford knows the future of autonomous driving cannot rely on ideal conditions, said Fields.

"It's one thing for a car to drive itself in perfect weather," said Jim McBride, Ford technical leader for autonomous vehicles. "It's quite another to do so when the car's sensors can't see the road because it's covered in snow.

"Weather isn't perfect, and that's why we're testing autonomous vehicles in wintry conditions – for the roughly 70 percent of U.S. residents who live in snowy regions."

Ford's winter weather testing takes place in Michigan, including at Mcity – a 32-acre, full-scale simulated real-world urban environment at the University of Michigan.

Fully autonomous driving can't rely on GPS, which is accurate only to several yards – not enough to localize or identify the position of the vehicle, said McBride. And it's key that an autonomous vehicle knows its precise location, not just within a city or on a road, but in its actual driving lane – a variation of a few inches makes a big difference.

LiDAR, on the other hand, is much more accurate than GPS – identifying the Fusion Hybrid's lane location right down to the centimeter. LiDAR emits short pulses of laser light to precisely allow the vehicle to create a real-time, high-definition 3D image of what's around it.

In ideal weather, LiDAR is the most efficient means of gathering important information. But on snow-covered roads or in high-density traffic, LiDAR and other sensors such as cameras can't see the road. This is also the case when the sensor lens is covered by snow, grime or debasic

Undaunted by this challenge, Ford and University of Michigan technologists began collaborating toward a solution that would allow an autonomous vehicle to see on a snow-covered road.

To navigate snowy roads, Ford autonomous vehicles are equipped with high-resolution 3D maps – complete with information about the road.

NAIAS Chock-Full of Info, Questions About the Future

CONTINUED FROM PAGE 1

He says a plateau with sales at record levels isn't a bad thing. The issue is how automakers deal with prosperity.

If, for instance, they don't control production, they could build too many cars that people don't want and then have to discount them.

"We won the Super Bowl. We can be here for a while. You just have to manage it differently," Jackson said.

• Fuel Economy – U.S. fuel economy standards – or CAFE standards, for corporate average fuel economy – are scheduled to rise to a fleetwide average of 54.5 miles per gallon in 2025. The regulations, which were put in place in 2012, call for a review that begins this year and ends in 2018.

Some automakers are starting to question the standards. They were put in place when gas prices were steadily above \$3 a gallon. Now that gas is hovering around \$2 per gallon, car companies are having a hard time selling fuel-efficient small cars, hybrids and electrics. Sales of the most popular hybrid, the Toyota Prius, fell 11 percent in 2015.

"I think we need to take a step back and say, 'OK, here's what the assumptions were, and how have the assumptions now changed, as we go forward?" said Jim Lentz, Toyota's U.S. chief.

"If they haven't changed, we ought to leave the standards where they are. If there are material things that have changed, we should look at what impact that has on consumer behavior, and then decide if the standards need to change."

Nissan-Renault CEO Carlos Ghosn says the technology to meet the mandates already exists, but not at a price consumers are willing to pay.

Fiat Chrysler will spend \$10,000 more per vehicle to make the plug-in hybrid version of its new Chrysler Pacifica minivan, AutoNation's Jackson said, but he's not sure the company can convince buyers to pay that much more for it.

"This is a debate we have with regulators all over the world," Ghosn said.

• Gas Alternatives – Ninetyfive percent of vehicles sold in the U.S. are gas-powered. But with stricter fuel economy standards looming – and memories of \$4 per gallon gas not so long ago – automakers continue to develop alternatives to gas-powered

Audi and Lexus both showed zero-emission hydrogen fuel cell prototypes; Lexus said it could build the LF-FC sedan as early as 2020. Volkswagen showed a plug-

in hybrid Tiguan SUV concept in Detroit after unveiling the allelectric Budd-e concept van at last week's CES show in Las Vegas.

Fiat Chrysler's plug-in hybrid version of the Pacifica is a first for the minivan segment. And Chevrolet showed the all-electric Bolt, which can go for 200 miles on a charge and will cost around \$30,000 when it goes on sale later this year.

Ford showed updated versions of its Fusion hybrid and plug-in hybrid cars. Executive Chairman Bill Ford said there's less demand for alternative-fuel vehicles when gas prices are so low, but automakers should still make them.

"It's still a cost to people, fuel is, and I think anything we can do to bring the cost of owning a vehicle down is the right thing to do. Clearly, in an era of high gas prices it's more dramatic, but it still makes sense," he said.

• Luxury – Luxury sales made up about 13 percent of the U.S. market in 2015, up 1 percent from five years ago.

Daimler AG Chairman Dieter Zetsche said he expects a little more growth this year, partly because of the huge number of millennials entering the market and also because luxury makers like Daimler's Mercedes-Benz are offering lower-priced models.

But the growth will be modest, he says. That means luxury makers will be duking it out to get noticed and buyers will likely see some deals on luxury cars.

some deals on luxury cars.

More than a dozen new luxury vehicles were introduced at the show, including the Mercedes-Benz E-Class midsize sedan and the Lincoln Continental.

Hyundai is even launching its own luxury brand, Genesis, with the G90 sedan. Hyundai Motor America CEO Dave Zuchowski says the G90 is one of six new models Genesis will launch by 2020, directly into an already competitive market.

"Everybody thinks luxury is easy and fun and simple and high margin. In reality, it's a bloodbath," Zuchowski said.

• Autonomous Cars — Completely self-driving cars are still years away. Ahead of the Detroit show, Tesla CEO Elon Musk predicted that cars could drive autonomously across the country in two years' time.

But others point out that even if the technology is here, regulations will take much longer. New York state, for example, still requires drivers to have at least one hand on the wheel.

"Because you hear about it so often, you expect to see it next week," said Karl Brauer, a senior analyst with Kelley Blue Book. "That's just not the case."

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Buick to Launch Envision in 2nd Quarter

by Jim Stickford

The Buick Envision is coming to America. The vehicle is made in China, but is designed to be a world-beater, said Judy Brennan, global chief engineer – Compact CUVs at GM.

Brennan just returned to Detroit after spending nine years overseas. She spent the first three at Holden in Australia and the next six at SAIC-GM in China.

"I think across the world, people want quality," Brennan said. "And I think the Envision delivers on that desire."

While the Envision was launched in China a year ago, GM is focusing heavily on its upcoming second quarter launch over here, Brennan said.

"I think a strong selling point for the Envision is - the best way I can put it – its sophisticated luxury. It's a compact crossover that fits neatly within Buick's portfolio between the Encore and the Enclave. Its ride and handling is that of a sedan, but in an SUV body.

Envision highlights include:

- 252-horsepower 2.0L turbo engine with stop/start technology, matched with Buick's first crossover vehicle application of HiPer Strut front suspension and Buick's first Active Twin Clutch all-wheel-drive system.
- Efficiency-enhancing tures include upper grille shutters that open and close to enhance aerodynamics on the highway and a body structure incorporating mass-reducing highstrength and ultra-high-strength steels - and a lightweight aluminum hood.



GM Global Chief Engineer Judy Brennan with some of Buick's awards

offering more legroom for second-row passengers.

- Kneeling cushions in the second row that enable a flatter load floor when the seat is folded.
- Standard Safety Alert Seat and Lane Keep Assist, as well as available Automatic Park Assist, and Surround Vision 360-degree camera system.
- IntelliLink with 8-inch color touch screen.
- Available OnStar with 4G LTE and built-in Wi-Fi hotspot.
 - Programmable power lift-
- gate with hands-free operation. • Active noise cancellation.
- Standard 19-inch aluminum • Passive entry and push-button start with standard remote
- Standard eight-way poweradjustable front seats and four-

for taller passengers.

- Standard heated front seats, heated rear seat and heated steering wheel.
- Available cooled front seats. Standard tri-zone climate
- control with rear-seat controls and console-mounted rear vents.
- Standard Bose premium sound system.
- Available panoramic moon-

The Envision, Brennan said, is a new kind of vehicle for GM - a truly world vehicle. It was designed at the Tech Center and is being built in China.

"I've been with GM for 32 years," Brennan said. "Things have changed so much in that time. When I started, all the engineers were white men in their 50s. GM has become such a diverse company. I've noticed how

Pacifica Aims to Redefine Minivan Market Segment

CONTINUED FROM PAGE 1

choice of two powertrains - the hybrid and the next generation of the award-winning Pentastar V6 gasoline engine, which is mated to a segment-exclusive TorqueFlite nine-speed automatic transmission.

The Pacifica Hybrid, Keitz said, will deliver an estimated range of 30 miles solely on zero-emissions electric power from a 16-kWh lithium-ion battery. In city driving, it is expected to achieve an efficiency rating of 80 MPGe, based on U.S. Environmental Protection Agency standards.

The pivotal technology behind the new Chrysler Pacifica Hybrid is its innovative electrically variable transmission (EVT). Patented by Fiat Chrysler, the device features two electric motors, which are both capable of driving the vehicle's wheels.

On the Chrysler Pacifica gasoline models, the latest iteration of the 3.6-liter Pentastar V6 enproduces best-in-class (262 lb.-ft.), Keitz said, along with 'unsurpassed" fuel economy.

Enhancements such as twostep variable-valve lift (VVL), cooled exhaust-gas recirculation (EGR) and new weight-reduction strategies boost the engine's efficiency and performance, all while preserving the smoothness that remains a hallmark of the Pentastar brand, said Keitz.

For added fuel efficiency, engine stop-start (ESS) technology is a standard feature on the 2017 Chrysler Pacifica, which will be available the second half of 2016.

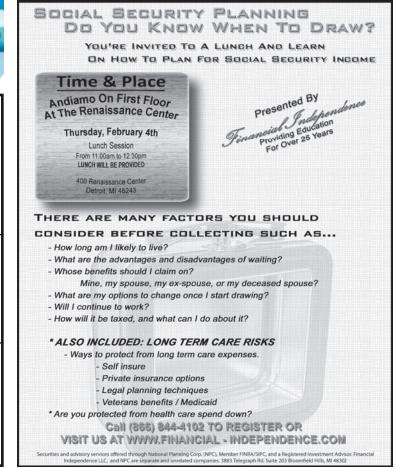
Chrysler also didn't stint on design, Keitz said, as the new Pacifica features the face of the Chrysler brand with a sculpted exterior and athletic proportions. A fast silhouette and sophisticated, fluid-like surfacing, said Keitz, deliver a level of style not found in the minivan segment. The Pacifica's sliding door track lines are hidden under the rear-quarter side glass, making them virtually indistinguishable.





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Jeep Overland Debuts at Show In New England

The Jeep brand introduced its new Cherokee Overland Jan. 14 at the New England International Auto Show, expanding the brand's lineup in the midsize SUV segment, said Jeep spokeswoman Kathy Graham.

"The new Cherokee Overland model is a direct response to consumers looking for benchmark 4x4 capability that only Jeep can offer, in a stunning, more luxurious package loaded with premium amenities." said Mike Manley, head of Jeep Brand, FCA Global. "Cherokee sales increased 23 percent in 2015, and we expect the new Overland model will attract even more consumers into our Jeep showrooms going forward."

The new Cherokee Overland joins Sport, Latitude, Limited and Trailhawk models in the Cherokee lineup. With a U.S. MSRP of \$34,695 (plus \$995 destination), Cherokee Overland arrives in Jeep dealerships this spring, Graham said. The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet demand around the world, all Jeep models sold outside North America are available in left- and right-hand drive.

NACTOY Names Car, Truck of **Year Winners**

DETROIT (AP) - After a few years of Detroit domination, two foreign automakers nabbed 2016 American Car and Truck/Utility of the Year honors.

A panel of about 55 independent automotive journalists selected the Honda Civic and Volvo XC90 on Jan. 11. The winners were unveiled at the start of press previews for the North American International Auto Show in Detroit.

Civic bested the Chevrolet Malibu and the Mazda MX-5 Miata, and the XC90 edged out the Nissan Titan XD and Honda Pilot. Chevy was a particularly strong contender, with 2 additional cars on the pre-finalist short list of 10. It was the first time in the 23year history of the awards program that a brand had three representatives on the short list, and General Motors Co. CEO Mary Barra was standing close by in case the big honor came her company's way. Instead the Civic became a two-time winner.

'What a great competitive set to be in with Malibu and Miata. All great cars," said John Mendel, executive vice president of Honda's U.S. operations. The Civic also garnered the award in 2006. Still, he pointed out the victory lap will be brief, as the award is "added pressure" to the development team already working on the next-generation Civic.

Volvo's award should help the automaker as it tries to reestablish itself in the U.S. market after being sold in 2010 by Ford Motor Co. to Chinese investors

The company intends to use the award in its marketing, especially as it rolls out other new models, said Lex Kerssemakers, president and CEO for the Americas. "It's a very well-known award, and I think people look at it," he said. "Customers need references. It's a very competitive environment outside.'

The award for the XC 90, he said, validates Volvo's newly designed architectures and environmental engines and transmissions. "As we are using in the future the same platforms, the same drivetrains for all the other cars to follow, this shows that we're absolutely on the right track," Kerssemakers said.

California Air Board, EPA Say 'No' to VW Proposal

WASHINGTON (AP) - Officials at Volkswagen and the U.S. envikeeping mum about whether any progress was made during a closed-door meeting on the German automaker's emissions cheating scandal.

VW Global Chief Executive Matthias Mueller met Jan. 13 with Environmental Protection Agency Administrator Gina Mc-Carthy in Washington. Both VW and the agency declined to provide further details, including how long the two spoke.

The meeting came a day after California air quality regulators rejected a recall plan proposed by VW for its most popular diesel models, and EPA backed the California board's action.

Volkswagen was forced to admit last year that about 600,000 vehicles nationwide were sold with illegal software designed to government emissions tests. Those controls deactivated during real-world driving, causing the cars to emit up to 40 times more pollution than allowed.

The cars include Passat, Jetta, Golf and other popular models dating to the 2009 model year. About 11 million cars have similar software worldwide.

The California Air Resources Board said the recall plan was unacceptable for a variety of reasons, including that it did not adequately identify the affected vehicles; did not include a sufficient method for obtaining the car owners' names and address and did not include adequate information on how the fix would affect future emissions results.

The state agency also issued a formal notice of violation against the German automaker.

The rejection only applied to 2.0-liter diesel engines registered ronmental monitoring agency are in California – 75,688 vehicles from model years 2009 to 2015, according to state officials.

A recall plan for 3.0-liter diesel engines, including some sold under the VW-owned Audi and Porsche brands, is due to state regulators next month.

"VW's submissions are incomplete, substantially deficient and fall far short of meeting the legal requirements," Annette Herbert, head of the agency's emissions compliance, automotive regulations and science division wrote in a letter to VW executives.

The U.S. Environmental Protection Agency, which is also investigating VW, issued a statement saying it agreed with California regulators but was operating on a different timetable.

Federal regulators have not shied away in recent days from publicly expressing their frustration with the company.

Asked about the issue at a public appearance last week, Mc-Carthy said EPA has yet to identify "a satisfactory way forward" toward a fix for the owners of VW's diesel cars.

"We are really anxious to find a way for that company to get into compliance, and we're not there yet," McCarthy said.

In the first week of January, the U.S. Justice Department, representing EPA, filed a civil suit that could potentially expose VW to more than \$20 billion in fines under the Clean Air Act. VW could rack up additional civil penalties based on facts determined at trial.

A separate criminal investigation is under way, and numerous private class-action lawsuits filed by VW owners are pending.





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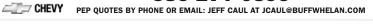
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Auto Equipment

Chinese Venture

Ann Arbor-based Coherix, Inc., a developer of three dimensional (3D) machines, has formed a joint venture in China with Dandong Xintai Electric Co., Ltd. The

move will combine the two com-

panies' resources to further expand service in China and other

Asian markets, and eventually create a regional manufacturing hub, said Coherix spokesman

'We have worked in China for the past five years, assessing the size of the market for Coherix products," said Dwight Carlson, CEO and chairman of Coherix, Inc. "We anticipate that China will become our largest market within five years. We are excited

about launching this joint venture in China with our partner

Carlson said Xintai Electric is a new investor to Coherix. Based

in Liaoning, it specializes in the

research, development, manufacture and sales of power equip-

ment in China. Initially, the joint

venture will focus on marketing the existing Coherix Robust 3D machine vision products to the automotive industry in China

The product line will include

Predator3D, Tru3D and ShaPix3D

systems. Coherix and Xintai Electric intend to expand opera-

tions into the semiconductor,

precision manufacturing and

aerospace markets as well as

able than the traditional 2D solutions," said Dr. Zhenhua Huang,

general manager of the joint ven-

ture. "In China, 3D technology is still fairly new and less available, but there's a growing demand for advanced machine vision tech-

nology, and we are excited to bring it to market. It's an exceptional opportunity for both Co-

Automotive Sales

Rebound in China

During December

ber over a year earlier on explosive demand for SUVs, pushing

the year's total sales to 21.1 million, an industry group reported

Drivers in the world's biggest auto market - by the number of vehicles sold – bought 2.4 mil-

lion cars, minivans and SUVs last month, according to the China Association of Automobile Man-

ufacturers. The month's total ve-

hicle sales, including trucks and

buses, rose 15.4 percent to 2.8

Auto sales suffered an unexpectedly sharp contraction from June through August, rattling a global industry that is counting

on China to drive revenue

growth. Demand rebounded in

September after Beijing cut sales

taxes on vehicles with smaller

engines. China's auto market has

been cooling since growth

Jan. 12.

BEIJING (AP) - China's auto sales rose 18.3 percent in Decem-

herix and Xintai Electric.'

other industries, Carlson said. 'The manufacturing industry is shifting to 3D machine vision technology for error-proofing, which is more robust and reli-

and throughout Asia.

Patrick McLaughlin.

Xintai Electric.'

Maker Forms











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*All applicable rebates including lease/conquest offers have been deducted from sale price/payment. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (Unless otherwise stated), Equinox, Cruze, Malibu, Trax, Traverse, Impala, Silverado, and Camaro are 24 month leases. All leases are 10k miles per year w/ approved 5 Tier credit w/ \$999 due at signing. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. Refuble security deposit required on certain vehicles—10be determined by lender. "\$5500 trade-in is valid on 2003 or newer vehicles with under 115k miles in drivable condition, no branded titles, less reconditioning determined by appraiser. Certain restrictions may apply, see dealer for complete details.** Expiration Date – 1/29/16





peaked at 45 percent in 2009 but last year's plunge prompted analysts to cut growth forecasts. Sales have been dented by measures imposed by Beijing, Shanghai and other major cities

to curb smog and congestion by

limiting new vehicle registra-

tions. Last month, half the vehicles in Beijing were ordered off the road on alternate days after the Chinese capital's air pollution spiked to dangerous levels.

GM said sales of GM-brand vehicles by the company and its Chinese manufacturing partners rose 14 percent in December to 445,227.

New Acadia Aims to Grow GMC's Midsize Segment

CONTINUED FROM PAGE 1

sale this spring, almost a decade after the original was introduced, and coming off of its strongest sales year ever in 2015 with 96,393 deliveries.

That makes the Acadia, Aldred said, one of the most successful vehicles in the industry.

'Typically, a vehicle's sales can be illustrated on a bell curve during its lifecycle, but the Acadia's success has defied convention with impressive sustainability," he said. "It's a shining example of GMC's momentum and we're confident it will grow with the new Acadia.'

Aldred said the strategic rescoping of the 2017 Acadia offers customers a midsize crossover positioned between the compact Terrain and full-size Yukon. Depending on the model, it's available with five-, six- or seven-passenger seating. This offers more maneuverability than the firstgeneration model.

"The new Acadia captures a greater feeling of refinement, in everything from the responsive feeling behind the wheel to the way passengers interact with its intuitive features," said Rick Spina, executive chief engineer for compact and crossover SUVs at General Motors.

"It's a vehicle that offers the functionality Acadia is known for, while delivering big advantages and balance to customers' everyday lives.'

Mark Reuss, executive vice president, Global Product Development, Purchasing and Supply Chain, said the new Acadia is 700 pounds lighter than the current model, which pays dividends at the gas pump.

offering an estimated 28 mpg on the highway for FWD models. (EPA estimate not yet available; estimate is based on GM testing.)

City fuel economy offered is GM-estimated at 22 mpg (FWD) and is bolstered by GMC's first application of Stop/Start technology, which enhances efficiency in stop-and-go driving, said Reuss.

A new, available 3.6L V6 engine is more powerful and efficient than the current model, he said, while offering 4,000 pounds estimated trailering capability (with the available towing package).

It's GM-estimated at 310 horsepower and 25 mpg highway (FWD models – EPA estimate not available). Both of the Acadia's new engines feature direct injection and variable valve timing, mated to six-speed automatic transmissions and electronically controlled drive mode selectors.

Dan Creed Named Cadillac Sales VP

CONTINUED FROM PAGE 1

and execution of retail sales and customer experience strategies, said Cadillac spokeswoman Leticia Parquer.

"Dan has a solid track record in the luxury sector and will provide valuable input to the crafting of Cadillac's sales and service strategy," said de Nysschen.

Creed joins Cadillac from BMW North America, where he most recently served as eastern region vice president, overseeing the region's 95 BMW dealers.

Creed will replace Jim Bunnell, who moves on to another executive role within GM North Ameri-



A new 2.5L engine is standard, ca, Parquer said. Wally Edgar



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*Lease payment examples for Cruze and Equinox at GM Employee Discount Price plus tax, title, plate, zero security deposit, first month payment (first payment waived for Cruze) and doc. fees due at signing with all rebates including GM Competitive Lease Conquest Private Offer (customer's qualifying competitive lease must have a scheduled end date within 365 days of the delivery date of the new vehicle) assigned to dealer. **Lease payment example for Silverado at GM Employee Discount Price plus tax, title, plate, zero security deposit, first month payment and doc. fees due at signing with all rebates including GM Lease Loyalty Private Offer assigned to dealer. Lessee responsible for excess wear and tear as well as exceeded contracted mileage. Due to advertising deadlines, prices subject to change. See dealer for details.



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SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

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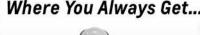
• Ecotec3 4.3L V6! • Automatic Transmission! • GM Bedliner Included! Color Screen Mylink Radio with USB Ports!
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• Fog Lamps

• Rear Back Up Camero Stabilitrak

Was \$25,400 Sale Price \$20,181*

> GMC LOYALTY - OWN OR LEASE \$0 DOWN • 24 MONTH LEASE • 10K NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATES ARE EXTRA

NEW 2016 BUICK REGAL TURBO •Stabilitrak •Dual Air Bags •Side Curtain Air Bags

•2.0 TURBO

- Navigation • Rear Back Up Camera

- wer Heated Leather Seats Keyless Entry
 m Wheels Fog Lamps Push Button Start Rem note Start •4G LTE



Was \$32,490 Sale Price \$25,965*

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NEW 2016 BUICK ENCORE

- •1.4L TURBO Engine •Rear Back Up
- Camera

- Stabilitrak

 18" Alum Wheels
 Intellink Radio System

 4G LTE WiFl Onstar
 Sirius/XM Radio



Sale Price \$22.183*

w/LEASE CONQUEST \$0 DOWN • 24 MONTH LEASE • 10K

w/LEASE LOYALTY

NEW 2016 BUICK LACROSSE

- LEATHER PACKAGE INCLUDES MAINTENANCE ·Sirius/XM Radio

 - •18" Aluminum Wheels •Rear Vision Camera

Stk. #B1024

 Heated Leather Seats
 Push Button Start • Remote Start Bluetooth4G LTE WiFi/Onsto



\$6000 LACROSSE LOYALTY BONUS

Sale Price \$28,355*

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4G LTE WiFI/Onstar

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Stk. #B1247 Also Available in AWD

- · 3.6L V6

- 0% APR



Was \$39,990 Sale Price \$34,187*

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CELEBRATE THE

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- Locks
- Power Seat
- · Cruise Control
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- · Multi Flex Rear Seat · Premium Michelin
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Tires



• 18" Premium Aluminum

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- · Deep Tinted Glass Cruise
- HD Trailer Package
- Locking Differential
- 10 Way Power Seat



\$1499 DOWN NO SECURITY DEPOSIT REQUIRED. TAX, TITLE AND PLATES ARE EXTRA.

NEW 2016 GMC ACADIA SLE

- · Rear Vision Camera

- · 8-Passenger Modular Seating
- · Power Windows/Locks
 - Keyless Entry

\$1499 DOWN W/LEASE CONQUEST OR \$2249 DOWN W/LEASE LOYALTY

2015 GMC SIERRA EXT CAB SLE

24 MONTH LEASE

NEW 2016 GMC CANYON EXT CAB 4X4

V6
 Power Windows/Locks
 Aluminum Wheels

24 MONTH LEASE

\$999 DOWN W/LEASE CONDUEST OR \$1999 DOWN W/LEASE LOYALTY

2015 GMC SIERRA SLE 4X4 **CREW CAB**

Power Windows/Locks Cruise, Keyless Entry • Rear Backup Camera • Power Heated Mirrors · HD Trailer Packa

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WITH WESTERN PRO PLOW

2015 GMC SIERRA 2500 HD 4X4 **CREW CAB**

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Technology CONTINUED FROM PAGE 1

Feds Ask for

Faster Safety

matic emergency braking are the building blocks of self-driving cars and are already available in some, mostly higher-priced car models.

Auto safety advocates have been urging the government to set standards for such technology. They ask what if one manufacturer's cars can successfully brake to prevent or mitigate a frontal collision at up to 35 mph, why should another manufacturer's system work only up to 25 mph.

Rosekind used spreading automatic emergency braking to even the lowest-cost new cars as an example of the kind of problem changing the government's relationship with automakers might help address.

He asked his staff how long it would take to make a government rule requiring all vehicles to do this, and was told up to eight years. Rosekind has been negotiating with the industry and has an agreement with more than 10 automakers to put the technology on all models, he said.

"If you can beat eight years by one year, two years, anything you do, I will translate for you into how many lives get saved, injuries prevented and crashes deleted. That's what we're after," Rosekind said.

The agreement to work on a new relationship grew out of a meeting Foxx had with automakers in Washington in early December.

Foxx told reporters just before Christmas that he hoped to announce a new effort to improve the safety culture of the automobile industry based on a management philosophy that is known as Safety Management Systems, or SMS.

The Federal Aviation Administration has promoted the philosophy and it's in use at most airlines today.

Club GM Selling **Group Red Wings** Hockey Tickets

Club GM is offering deals that Red Wings hockey fans will find it hard to pass up.

Club GM Chairman Ardin Hammel said that the Detroit Red Wings and Club GM have teamed up for the current hockey season. Exclusive ticket savings are available for any Club GM member, as well as their friends and families.

A portion of every ticket sold through this promotion will help support Club GM.

On Wednesday, Jan. 20, the Wings are playing the St. Lous Blues. Club GM has arranged for tickets to be sold at \$40 for preferred seating and \$25 for regular. The faceoff is at 8 p.m. in the Joe Louis Arena.

On Tuesday, Feb. 23, the Red Wings play the Columbus Blue Jackets at the Joe Louis Arena. Faceoff is at 7:30 p.m. Tickets are \$40 for preferred seats and \$25 for regular seats.

This may be of particular interest to Red Wings fans because Feb. 23 is Nicklas Lindstrom Hall of Fame Night. A Lidstrom collectible print will be given to all fans attending that evening.

On Wednesday, April 6, the Red Wings play the Philadelphia Flyers at Joe Louis Arena. Faceoff is at 8 p.m. Tickets for preferred seats are \$47. Regular seats are \$32. This game is scheduled to be the regular season's home finale.

To order online, visit DetroitRedWings.com/clubgm. The promocode is CLUBGM.