

'We Want to Lead, We Want to Innovate Its Our Culture at FCA' – Olivier Francois

Call it FCTV. Fiat Chrysler has entered into a collaboration with several music producers to integrate Fiat Chrysler vehicles into music videos performed by a variety of artists.

The ongoing collaboration between Fiat Chrysler and New York and Hollywood's top music labels has pushed the automaker's presence in official YouTube music videos to a record 2.5 billion views and climbing, said Olivier Francois, chief marketing officer, FCA – Global. This summer served up one of its most successful partnerships – between Atlantic Records and Universal Pictures – with the official music video "See You Again" (Wiz Khalifa ft. Charlie Puth) as part of the "Furious 7: Original Motion Picture Soundtrack." The music video, which includes the Dodge brand's Dodge Charger and Dodge Challenger, has surged this summer to become the top viewed video of 2015 globally, amassing more than 860,500,000 views since its debut this past April.

"We want to lead, we want to innovate – it's our culture at FCA," said Francois. "Music is one of the strongest ways we have to authentically align a brand with the relevance of a mo-

ment and open up a dialogue with Millennials. Our strengths rest not just in the relationships we've forged with the labels, studios and artists, but also in our agility, which enables us to quickly satisfy production timelines, and the diversity of our FCA portfolio, which allows us to place our vehicle line-up in a manner that is credible to the viewer and true to each brand. Reaching more than 2 billion views is a significant feat – it's like the viewing equivalent of 20 Super Bowls."

"See You Again" stats on YouTube:

- "See You Again" is the top viewed video of 2015 globally to date.
- Top viewed Warner Music Group video of all-time (since reporting started) globally.
- More than 2.5 billion minutes watched of "See You Again" globally on YouTube.
- "See You Again" shared over 4.25 million times.
- "See You Again" "liked" over

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Phillip Phillips with a 2015 Ram 1500 for his single, "Unpack Your Heart".



2016 Chevrolet Impala

Made-in-Detroit Impala to Hit Showrooms in Korea

Made in Detroit, sold in Korea. Chevrolet began taking pre-orders in Korea in August for the Impala, the first time the brand is introducing a full-size sedan in the Korean market.

The Chevrolet Impala for Korea is assembled at General Motors' Detroit-Hamtramck Assembly plant, said GM spokesman Chad Lyons.

"It is truly a Detroit-made car that is being exported to Asia," said Lyons. "This is solely for the South Korean market. I think this is an important moment for Chevrolet. For the first time, we're exporting an iconic 'Ameri-

can' car. Everyone, at one point in their lives has known someone with an Impala. Now it's being exported for the first time to Korea. The large-sized sedan is a very important segment in the Korean market."

GM makes cars all around the world, Lyons said. But in the past, models often did not cross borders. So it might be possible someone in Germany to know about a vehicle like Opel Adam, and that model to be unknown in North America.

Over the past few years, au-

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Kevin Stuban shows off Sapa's rocker panel side sill in a Tesla car.

Sapa Opens Detroit Office, Research Site

by Jim Stickford

Detroit's need to improve mileage and reduce CO2 emissions presents a golden opportunity for the companies that can help OEMs lightweight their vehicles. Which is why Sapa, a company known in this country for making building supplies, has opened up a tech center office in Detroit.

Tom Landry, senior marketing and public relations manager at Sapa, said the company's world headquarters is in Sweden and its first facility in the U.S. was

built in Portland, Ore. The company specializes in extruded aluminum and got its start here manufacturing building supplies.

But, Landry said, Sapa is branching out in what it manufactures and the need for OEMs to lightweight their vehicles has presented the company with the opportunity to greatly expand the amount of business it does with automakers. So the company officially opened its first Detroit office this month.

It just made sense, Landry said. Sapa was heavily involved in the development of aluminum

parts for the Ford F-150. And they are working with other OEM and Tier I suppliers to develop aluminum part for automobiles.

"I can tell you," Landry said at the Sapa office opening in Birmingham, "that this is the time to be in aluminum. We can provide our customers with custom metallurgy. The company that is able to come up with the right aluminum alloy that our customers need to be able to meet federal regulatory standards will prosper."

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Ford Freezes In Sunshine State at Elgin Air Force Base

When it comes to making sure its vehicles work in the coldest weather, Ford will test its cars anywhere, including Florida.

Each year, Ford brings global prototype vehicles and a team of engineers to the world's largest climatic test facility – McKinley Climatic Laboratory at Eglin Air Force Base in the Florida panhandle – to push the limits of extreme cold-weather testing in order to improve vehicle quality and performance for customers, said Ford spokeswoman Jenna Scanlon.

In this sophisticated, all-weather facility used by the U.S. Air Force to test every aircraft in the Department of Defense inventory, Scanlon said Ford engineers can get temperatures down as low as minus 40 degrees Fahrenheit in a span of just 10 hours. The hot, humid climate of north-west Florida in August has no impact on conditions inside the lab

– making it ideal for simulating winter in Alaska's Prudhoe Bay or Canada's Yellowknife region.

So when it's the middle of a development cycle, or the middle of summer, and there's no access to a natural environment where engineers can evaluate whether a vehicle is starting as robustly as it should in below-freezing temperatures, McKinley Climatic Lab allows Ford to simulate, calibrate and validate – all under one roof.

The opportunity to accommodate 75 global prototype vehicles of all sizes for rigorous testing – plus house a versatile team of 54 engineers and technical experts – creates efficiency in the company's product development cycle that helps Ford learn in just three weeks what could take twice as long in a smaller facility. Collecting multiple data sets, analyzing results, and comparing and contrasting enables Ford engineers to quickly implement changes



Ford uses cold-weather laboratories in Florida to test its vehicles.

that enhance vehicle quality and ultimately benefit the customer.

Optimum performance in the most extreme weather conditions means different things for customers in different parts of the world, Scanlon said. That's why Ford engineers strive to account for all variables when seeking assurance that customers who live and work in cold climates will be able to reliably

start and run their vehicles in subzero temperatures. Specific situations engineers test for include:

- In the oil fields of Alaska's Prudhoe Bay, Ford F-Series trucks are not only a mode of transportation, but also a safety device for workers who need a warm cabin to retreat to on-site

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Ford is Looking at Bringing Ranger to Wayne Assembly

(AP) DETROIT – Ford is making plans for a return to the small pickup truck market in the U.S. with a new version of the Ranger.

The company is negotiating with the United Auto Workers about making the truck at a factory in the Detroit suburb of Wayne, Michigan, a person briefed on the matter said Aug. 26.

A new small SUV that may be called the Bronco also is under discussion, said the person, who asked not to be identified because the talks are part of national contract negotiations and no agreement has been reached.

The Wayne factory, which Ford calls the Michigan Assembly Plant, employs more than 4,400 workers.

The 5-million-square-foot facility now makes the Focus com-

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Made-in-Detroit Impala Ready for Export to Korea

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tomakers across the world, including GM, have been concentrating on building global cars that transcend borders.

So being a global means offering ‘American’ vehicles like the Impala to markets outside North America.

“We are thrilled to have the iconic flagship sedan complete Chevrolet’s passenger car portfolio in Korea,” said Sergio Rocha, president and CEO of GM Korea. “We are confident that its bold styling, comfort, safety, powerful performance and technology will make it a leader in the highly competitive upper-medium sedan segment.”

To meet an array of customer needs, the Impala will be offered in Korea with two engine choices: a 2.5L SIDI L4 engine and a 3.6L SIDI V6 engine, Rocha said. Korea-only convenience features include power folding side mirrors, an electronic toll collecting system, fuel-fill cap locking, rain-sensing wipers, a unique cluster, standard navigation, a unique antenna, a 220V power outlet, rear audio controls and rear heated seats.

In order to meet customer demand and maximize the flexibility of GM’s manufacturing operations, this next-generation Chevrolet Impala will be built for the Korean market the Detroit-Hamtramck Assembly Plant, Lyons said.

The Impala is based on GM’s Epsilon II platform, which had its debut in 2002, and was originally based on architecture first developed by Opel. According to the Web site “GM Authority” the second-generation Epsilon platform, Epsilon II, made its debut in 2008 with the 2008 Opel Insignia range. Like Epsilon I, Epsilon II was developed in GM’s Opel division in Rüsselsheim, Germany and was available in regular and extended wheelbase configurations. Other vehicles that currently use this platform are the Cadillac XTS and the Buick LaCrosse.

The 2016 Impala will include Apple CarPlay capability, which takes the iPhone features and puts them on the vehicle’s display in a smart, simple manner. This allows drivers to make calls, send and receive messages and listen to music right from the touchscreen or by voice via Siri. Apple CarPlay supported apps include Phone, Messages, Maps, Music and compatible third-party apps. A full list of those apps can be found at Apple.com/ios/carplay.

The Impala also makes strong use of stop/start technology. It offers two offerings: the standard 2.5L iVLC (intake valve lift control) with stop/start technology and a 3.6L V6 that’s the most powerful naturally aspirated six-cylinder engine in the segment.

The stop/start feature on the 2.5L shuts down the engine in certain driving conditions to reduce fuel consumption.

After 1M Engines, New Global Ecotec Goes in Production

Endings and beginnings can sometimes be the same thing.

No sooner had employees at Flint Engine Operations reached one milestone – 1 million 1.4-liter engines produced – than transition began to production of a new global engine for the next-generation Chevrolet Cruze and Volt.

Flint Engine, which opened in 2002, is in the midst of a \$200-million upgrade that will see 1.4-liter engine production end this week and the new Ecotec small gas engine production start by year’s end.

“Attaining one million engines produced is always an important milestone,” said Terri Burden, Flint Engine plant manager. “But this is particularly special because it comes as we prepare to launch an engine that will be a key part of GM’s global engine program for many years to come.”

When production of the 1.4-liter engine began in Flint in early 2011

for the current Volt, Cruze and Chevrolet Sonic, the engine was already part of a venerable engine line that had global roots, said GM spokesman Tom Wickham.

The all-new Ecotec small gas engine, Wickham said, is a true international effort and will be built in eight engine plants in six countries, including Flint, producing 2.5 million engines a year by 2017. To date, only the Volt (1.5 liter) and Cruze (1.4 liter turbo) have been announced as recipients of the Flint-built engine.

“One million engines! Our Local 599 members are proud of this accomplishment, as we built a superior quality 1.4-liter engine that has been a success for our customers, as was our tremendous 3800 engine,” said Dave Aiken, UAW Local 599 chairman. “As we launch the Ecotec small gas engine our team is ready and able to build an engine that will also prove to be a leader in quality and performance for many years to come.”

Ford Ponders Bringing Back Ranger

CONTINUED FROM PAGE 1

to prevent cold-weather injury on the job. Ford engineers conduct idle tests at the lab – running the engine week after week as temperature fluctuates from 40 degrees to minus 40 degrees, and examining the exhaust as it heats up then cools back down – to help ensure the needs of these customers are met.

• For those customers who depend on their vehicles for work commutes and to transport their families around town, Ford testing at the lab ultimately seeks to provide them with the assurance that their vehicles are designed to start and run in the bitter cold. As temperatures in the lab drop to minus 22 degrees,

Ford engineers examine the volatility of 13 different types of fuel commonly used by customers across the globe to calibrate the cold start.

When running tests at such low temperatures inside McKinley Climatic Lab, Scanlon said engineers make changes daily to help ensure engine start and vehicle driveability, and that Ford is meeting the high quality standards its customers expect. Learnings from these cold-weather tests helped Ford engineers perfect the 6.7-liter engine that powers the current F-Series Super Duty. Engineers found that replacing metallic plugs with ceramic gold plugs enabled the engine to heat up more quickly, for a more robust start.

The launch of the Ecotec started shortly after the April 2013 investment announcement in the Flint plant, Wickham said.

Following a similar path as their assembly plant colleagues, Flint Engine employees – both hourly and salaried – formed a launch team that would spend months working with GM engineers and employees in Michigan, Mexico and Japan.

“Flint is GM’s first engine plant to embed its own hourly workers in the powertrain pre-production process,” said Jim Stack, operations launch manager at Flint Engine.

“Having Flint employees working side by side with the engineers and pre-production teams allows us to streamline production processes and improve product quality before production begins in the plant.”

At the same time, the launch team was working on the new engine, construction crews were installing new equipment and prepping the plant for the transition that will take place this fall.

When production of the 1.4-liter engine ended last week, the facility will begin undergoing the complete installation and testing of equipment with the first production engines heading to GM’s Lordstown, Ohio, assembly plant for the Chevrolet Cruze before the end of the year. Volt production will begin later in 2016, Wickham said.

Throughout the transition, Flint Engine will continue to produce the 3.6-liter engine for the Chevrolet Colorado and Traverse, GMC Canyon and Acadia and Buick Enclave. Employees who build that engine, which surpassed one million units in 2013, are represented by UAW Local 659.

Flint Engine Operations currently employs a total of 856 people. In 2009 GM spent \$250 to build 1.4L engines. In 2010, the company spent an additional \$138.3 million to expand production, and another \$84 was invested in 2011.

In 2012 GM announced it was going to spend \$7 million to build new office buildings at the site.

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Mopar Offers Teen Safety Driving Classes

Mopar is going the extra mile in its commitment to promoting teen safety behind the wheel, with a helping hand from America's mainstream performance brand. "Mopar Road Ready Powered by Dodge" will feature a slate of seven events scheduled for late 2015 and early 2016, each dedicated to training and educating teenage drivers.

The program is an extension of the "Mopar Road Ready" program, introduced earlier this year, which helped teach more than 700 teens and parents about the importance of being safe on the road during stops in California, Florida and Michigan.

"We are pleased to receive additional support from our sister brand Dodge in fueling our mission to teach teens the importance of safe driving," said Pietro Gorlier, president and CEO — Mopar Brand Service, Parts and Customer Care, FCA. "Thanks to sponsorship from the FCA Foundation and the Dodge brand, 'Mopar Road Ready Powered by Dodge' will help educate and equip hundreds of additional teens with the defensive driving skills they need."

"The Dodge brand wants all drivers to experience that visceral feeling that makes them fall in love with driving, and that includes making sure they feel comfortable in all driving situations," said Tim Kuniskis, president and chief executive officer — Dodge Brand and SRT Brand, FCA — North America. "The

'Mopar Road Ready Powered by Dodge' program gives new teen drivers seven additional opportunities to learn skills and gain valuable experience behind the wheel."

The "Mopar Road Ready Powered by Dodge" program has confirmed two event stops thus far, at Mopar Headquarters in Center Line, (Sept. 12-13), and Bandimere Speedway in Morrison, Colorado (Oct. 24-25). The Center Line location was the site of a sold-out "Mopar Road Ready" stop (and 200-plus waiting list) earlier this year, while Bandimere Speedway is home to Mopar's headline event, the Mopar Mile-High NHRA Nationals drag race, taking place near Denver this weekend.

Additional event dates and locations will be released in the near future.

"Mopar Road Ready Powered by Dodge" is sponsored by the FCA Foundation, in collaboration with the National Hot Rod Association (NHRA) Motorsports Museum and B.R.A.K.E.S (Be Responsible And Keep Everyone Safe), two nationally recognized non-profit 501(c)(3) organizations that share similar missions of promoting the importance of safe and responsible driving.

The advanced driving program, designed to teach safe and defensive driving techniques, is available to teens between the ages of 15-19 with a learner's or driver's license and at least 30 hours of driving experience. Participants

will benefit from a proven curriculum and skilled high-caliber instructors provided by the B.R.A.K.E.S. organization. It incorporates both classroom education and hands-on training with a 3:1 student-to-instructor ratio, allowing for quality time with each teen.

Each teen's participation in the training program will include a companion experience for a parent or adult guardian who also will actively take part and learn safe driving techniques..

"Mopar Road Ready Powered by Dodge" sessions will provide a brief classroom review of core driving topics, including proper seat positioning, hand positioning and basic vehicle dynamics. Advanced behind-the-wheel training will then be provided to teens, with on-track course sessions including accident avoidance (slalom), distraction, panic stop, wheel drop and wet skid pad.

"Mopar Road Ready Powered by Dodge" classes are free of charge to registered teens and their parents or guardians. A \$99 refundable registration deposit (plus processing fees) is required to secure a spot and is returned after the session.

Fiat Chrysler Push Brands With Musical Alliances

CONTINUED FROM PAGE 1

6.25 million times.

- "See You Again" added to playlists over 4 million times.

As part of the company's ties to both the music and film industries, Francois said the Chrysler brand recently teamed up with Interscope Records for the official red band trailer with Dr. Dre and Ice Cube introduction for the current box office blockbuster "Straight Outta Compton".

Recent collaborations also include Fiat Chrysler teaming up with Universal Music Group's Interscope Records and KIDinaKORNER for the X Ambassadors for the launch of the Jeep brand's new 2015 Jeep Renegade, in addition to Interscope Records for a one-time-only television experience during the 2014 American Music Awards (AMAs).

Their single "Renegades" has been the #1 song at alternative radio for the last 11 weeks in a row. "Renegades" rise to #1 at Alternative radio marks the quickest trip to the top for a group's first entry on the survey since Fastball flew to No. 1 (also

in eight weeks) with "The Way" in 1998.

Under its partnerships with Warner Music Group, Universal Music Group and Sony Music, and their respective labels/divisions, the company has collaborated with the music world's biggest recording stars across genres to organically feature vehicles in music videos, including:

- Jason Aldean (Ram brand/Broken Bow Records).
- Easton Corbin (Ram brand/UMG).
- Motley Crue (Dodge brand/Elleven Seven Music).
- Jason Derulo (Jeep brand/WMG).
- Dr. Dre - Dugg, Akon (Dodge brand/Interscope Records).
- Echosmith (Jeep brand/WMG).
- Eminem ft. Sia (Dodge brand/Interscope Records).
- Galantis (FIAT brand/Atlantic Records)
- Ariana Grande (FIAT brand/Republic Records).
- Inna ft. Pitbull (FIAT brand/WMG).
- Carly Rae Jepsen (FIAT brand/Interscope Records).

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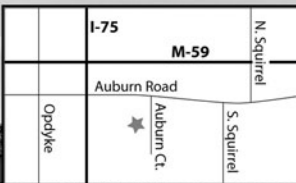
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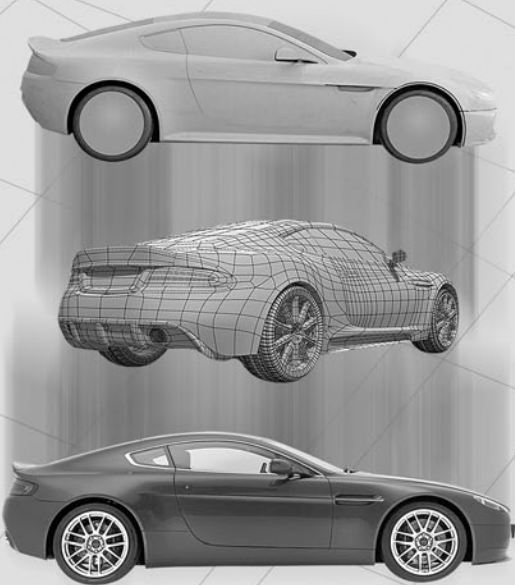


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LEASE FOR
24 Mo 1 PAY LEASE
\$119
\$3709**
24 Mos. \$1195 due
3.6L Pentastar
#D5-11084

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LEASE FOR
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\$107
\$3979**
24 Mos. \$1395 due
3.6L Pentastar
#D5-10831

2015 RAM CREW CAB 4X4 OUTDOORSMAN
LEASE FOR
24 Mo 1 PAY LEASE
\$122
\$3983**
24 Mos. \$1400 due
5.7L Hemi
#D5-11114

2015 RAM 1500 CREW CAB 4X4 BIG HORN
LEASE FOR
24 Mo 1 PAY LEASE
\$106
\$4156**
24 Mos. \$1595 due
5.7L Hemi
#D5-10809

2015 RAM 1500 CREW CAB 4X4 BIG HORN
LEASE FOR
24 Mo 1 PAY LEASE
\$128
\$5091**
24 Mos. \$1995 due
3.0L Ecodiesel
#D5-10787

2015 RAM 1500 CREW CAB 4X4 LARAMIE
LEASE FOR
24 Mo 1 PAY LEASE
\$193
\$6685**
24 Mos. \$1995 due
Lowest Lease Payments
#D5-10406

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2015 Dodge Journey R/T
#D5-00377
LEASE FOR
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24 Mos. \$700 due

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#D5-00473
LEASE FOR
\$108
24 Mos. \$700 due

24 Mo 1 PAY LEASE
\$3236

24 Mo 1 PAY LEASE
\$3844

2015 DODGE DART GT
#D5-20032
SALE PRICE **\$15,999**

2015 DODGE DART SXT
#D5-20048
SALE PRICE **\$13,972**

2015 JOURNEY SXT AWD
#D5-00141
SALE PRICE **\$19,264**

2015 JOURNEY SXT
#D5-00172
SALE PRICE **\$17,642**

2015 JOURNEY SE AWD
#D5-00168
SALE PRICE **\$20,363**

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LEASE FOR
24 Mo 1 PAY LEASE
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36 Mos. \$1995 due

\$134
36 Mos. \$1995 due

\$1500 HUVARE BONUS CASH!

#D5-70032

2015 GRAND CARAVAN SE
#D5-40013
SALE PRICE **\$14,771**

2015 GRAND CARAVAN SE
#D5-40035
SALE PRICE **\$17,108**

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2015 DURANGO SXT AWD
#D5-30016
LEASE FOR
\$189
24 Mos. \$1995 due

2015 DURANGO LIMITED AWD
#D5-30010
LEASE FOR
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24 Mos. \$1995 due

\$1500 HUVARE BONUS CASH!

Dodge Hot Rod Team Has Good Racing Weekend

Overcast and cool conditions at Brainerd International Raceway in Minnesota set the stage for a record-setting weekend for the Lucas Oil National Hot Rod Association (NHRA) Nationals as two of Don Schumacher Racing's contingent of four 2015 Dodge Charger R/T Funny Cars set two national event records and a third advanced to a 16th final round appearance in 17 events for the newly designed vehicle this season.

While it wasn't quite the finish he was hoping for, Tommy Johnson Jr. couldn't be too disappointed with his third consecutive final round showing and a fourth in the last five events aboard his Make-A-Wish Dodge Charger R/T.

Coming off his win at the Northwest Nationals in Seattle at the previous event, Johnson Jr. qualified fifth for Sunday's eliminations at Brainerd with a personal best elapsed time run of 3.974 seconds at 319.60 mph and only his second career sub four-second pass. It wasn't long, however, before he added another as he took the opening round win over Cruz Pedregon with a 3.985-second pass at 319.90 mph.

In his next match-up against John Hale, he turned on the win-lights with a solid 4.009 sec/317.72 mph effort and secured a spot in the six-event playoff series called the NHRA "Count-down to the Championship" ahead of the final regular-season event of the year affectionately referred to as the "Big Go" or otherwise known as the NHRA U.S. Nationals held in Indianapolis, Ind. in a week.

"It's good to know you've secured your spot in the Count-down going into Indy," said Johnson, who is currently third in the points standings behind his DSR teammates Jack Beckman and Matt Hagan.

Ram Display at Michigan State Fair this Year

Michigan State Fair-goers will have the opportunity to experience a 40,000-square-foot interactive Ram Truck adventure zone at this year's expanded state fair as the popular Ram Truck Test Drive Experience comes to the fair for the first time.

The 2015 Fifth Third Bank Michigan State Fair takes place Friday, Sept. 4, through Monday, Sept. 7, at the Suburban Collection Showplace in Novi, Mich., said Fiat Chrysler spokeswoman Kelley Enright.

As a presenting sponsor of the new Equine Pavilion, with horse shows returning to the fair, Ram will also have the Raminator monster truck, Monster Truck Racing Association's "Truck of the Year", displayed.

"Ram is proud to be a part of this year's Michigan State Fair, a longstanding tradition that celebrates the importance of farmers and farming communities to our state," Jeff Hines, director of the Great Lakes Business Center - FCA US LLC, said. "The Ram test track is always a crowd pleaser and we welcome the opportunity to bring this exciting event to the fair so participants can experience the power and capability of Ram trucks."

The Ram Truck Test Track Experience is open from 10 a.m. to sundown on Friday, Sept. 4 through Sunday, Sept. 6, and from 10 a.m. to 8 p.m. on Monday, Sept. 7. There is no additional fee for fair attendees to participate in the experience and those who do will receive a Ram hat.

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GM Cleans Up Toledo Plant

Toledo Transmission – a General Motors facility that sends no waste to landfills and is home to Ohio's largest rooftop solar array – is being recognized by the Ohio Environmental Protection Agency for setting a high standard of environmental stewardship.

GM earned the Encouraging Environmental Excellence (E3) Gold-level Award based on ongoing initiatives that reduce the plant's carbon footprint, said GM spokesman Kevin Nadrowski.

"GM is a leader in environmental stewardship," said Ohio EPA Director Craig W. Butler. "GM's efforts are conserving energy and water, improving Ohio's air quality and, by making the plant more efficient, benefitting the company financially. Indeed, good environmental policy is good economic policy."

The state recognized Toledo Transmission for the following actions:

- Recycling, reusing or converting to energy all waste from daily operations.
- Meeting the U.S. EPA ENERGY STAR Challenge for Industry by reducing energy intensity by 27 percent in three years.
- Replacing 3,900 lighting fixtures with 3,600 energy-efficient T8 fluorescent and LED lights, using motion sensors in the warehouse to further conserve energy.
- Using renewable landfill gas to power 19 percent of the facility's energy needs and a 1.8Mw solar array to provide 3 percent of its electricity.
- Changing a machined parts cleaner solution to one that performed at room temperature, saving water and energy.
- Earning Wildlife at Work certification from the Wildlife Habitat Council for a habitat program that attracts a variety of animals and pollinators.

• Mentoring youth on water quality and how their everyday actions impact local rivers and streams through the GM GREEN partnership.

Last year, the National Pollution Prevention Roundtable recognized the plant and its 2,000-plus employees with an award for its track record in pollution prevention and sustainability, Nadrowski said.

"This is our community and we believe in being good neighbors," said Joe Choate, plant manager. "Our people go to work with a sustainability mindset, providing us with innovative ways to build transmissions with less environmental impact."

The facility manufactures six-speed and eight-speed automatic transmissions for cars, crossover vehicles, light-duty trucks, and SUVs.

Wrangler is Popemobile

VATICAN CITY (AP) – Pope Francis will show his rugged side when he greets the public from a specially outfitted Jeep Wrangler during his upcoming U.S. visit.

The Vatican on Aug. 21 confirmed that Pope Francis will be ferried about in a Jeep Wrangler similar to the one used in Ecuador in July.

Fiat Chrysler, the maker of Jeep, is not disclosing the configuration of the popemobile, and the Vatican said it is already in the hands of the Secret Service and won't be on view before the pope's Sept. 22-27 U.S. visit.

The Wrangler used by the pope in Ecuador had a glass-front roof with open sides for greater proximity to his flock than past popemobiles.

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Sapa Sees Strong Future in Car Business

CONTINUED FROM PAGE 1

And, said, Sapa vice president of Program and Risk Management Kevin Stuban that advances in technology have made it possible for Sapa to develop new ways to manipulate aluminum. As a result the company has been able to develop ways to mass produce aluminum parts in a cost-efficient manner, which is what is required when making parts for automakers.

“When it comes to improving mileage, aluminum is just part of the solution,” Stuban said. “In the future, we will see aluminum ‘work’ with other materials to help reduce the weight of motor vehicles. What has made this possible is the development tech in how we can join dissimilar materials together.”

In the past, Stuban said, automakers couldn’t use aluminum in conjunction with carbon fiber because there was no way to have the parts work together.

“That’s the key,” Landry said. “There’s no one solution. Aluminum can’t do it all. Carbon fiber can’t do it all. OEMs will also use powertrains and aerodynamics to improve mileage.” Stuban said that it’s now possi-

ble to use aluminum in place of steel in areas where no one thought it possible before. Sapa makes an aluminum rocker panel side sill for the Tesla car replacing the uni-body steel frame.

“This is now possible,” Stuban said, “because we’re able to now place multiple walls within the rocker tubes thanks to new manufacturing techniques. The result is a part stronger than previously possible when using stamping to create steel or aluminum parts.”

Thus Sapa is able to take advantage of strength derived from this structural geometry, Stuban said.

Sapa, Stuban said, has tech centers around the world. In Detroit it is opening two offices. The development office is in Birmingham. The company’s research office will be opening up in Troy in the next few weeks.

“Our research division is

called Sapa Technology,” Stuban said. “We will have more equipment there and make prototypes. I am a convert to aluminum. I started out on the steel side of things. I didn’t get into aluminum until I joined Sapa in 2008. The company was big in making building parts out of aluminum. In 2009 we didn’t make a single pound of automotive parts out of aluminum. In 2015 that figure is 140 million pounds. We have about 35 percent of the market share right now. We have 12 auto supplier plants, based mostly in the Midwest. Our Ford F-150 aluminum part is made in Pennsylvania. People ask me if Sapa is going to get into making auto parts out of other substances like carbon fiber. I tell them our strength is in aluminum extrusion and we will remain doing that for the foreseeable future.”

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Possible Ford Ranger Coming Back to State

CONTINUED FROM PAGE 1

pact and C-Max gas-electric hybrid. Ford is expected to move those products to a lower-cost factory in Mexico in 2018, but has yet to confirm the move.

“We actively are pursuing future vehicle alternatives to produce at Michigan Assembly and will discuss this issue with UAW leadership as part of the upcoming negotiations,” spokeswoman Kristina Adamski said Aug. 26 in a statement.

The UAW opened contract talks with all three Detroit-area automakers last month. The contracts expire Sept. 14.

In the 1990s, Americans bought more than 1 million small pickups every year, attracted by their lower prices, reasonable gas mileage and ability to haul light loads.

Sales tumbled when bigger pickups, such as the Ford F-150, caught up in fuel economy.

Ford got out of the small pickup market in the U.S. in 2011, followed by General Motors in 2012. But GM has returned to the market, selling nearly 88,000 Chevrolet Colorado and GMC Canyon models this year.

Through July, small pickup sales are up 62 per cent to more than 211,000, according to Auto-data Corp.

The smaller trucks, which are more efficient than full-size pickups, could help GM and Ford meet government fuel economy requirements. New light vehicles must average 54.5 miles per gallon by 2025 under the standards.

Ford says it’s negotiating on a vehicle for the Wayne plant but wouldn’t talk about future products.

Help Club GM Fight Cancer

Club GM is selling t-shirts to promote National Mammogram Day, which falls this year on Saturday, Oct. 17.

All proceeds raised from the sales of the shirts will go to the American Cancer Society. Short-sleeved shirts will sell for \$25 and long-sleeved shirts for \$35. Orders must be in by Sept. 15. The shirts will be on sale at Club GM stores. To learn more about how to order a shirt, contact Kate Murphy 586-441-8670.

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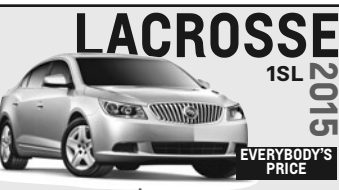
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Cooper-Standard Adds New Talent to Top Management

Novi-based auto supplier Cooper-Standard Holdings Inc., the parent Company of Cooper-Standard Automotive Inc. ("Cooper Standard"), has appointed Jonathan P. Banas to vice president, corporate controller and chief accounting officer, effective Sept. 14.

In this position, Banas will oversee all aspects of Cooper Standard's accounting function including: ensuring regulatory compliance; setting and enforcing accounting policies; maintaining financial records; and developing world-class financial best practices, said Cooper-Standard spokeswoman Sharon S. Wenzl.

Based at Cooper Standard's world headquarters in Novi, Banas will report to Matthew Hardt, executive vice president and chief financial officer.

"With more than 20 years of diverse, global experience in corporate finance and public accounting, Jon has demonstrated he is a proven leader, skilled at building strong teams and putting continuous improvement ideas into practice," said Hardt. "I am confident that Jon will provide the technical and financial leadership necessary to support our global growth."

Before joining Cooper Standard, Banas spent 11 years at ZF TRW in Livonia, where he served in roles of increasing responsibility.

Most recently, he was director, financial reporting, where he was responsible for worldwide financial reporting, including SEC, consolidation and technical accounting processes.

Banas earned a Bachelor of Business Administration degree in accounting at Wayne State Uni-

versity in Detroit and a Master of Business Administration degree in finance and accounting from the University of Michigan in Ann Arbor. He is a Certified Public Accountant.

Three weeks prior to Banas' appointment, Wenzl said Cooper-Standard appointed Brigit R. Anthony to vice president, engineering and technology, North America, effective immediately.

In this position, Wenzl said, Anthony will lead the North American team of over 300 engineers, scientists and technicians in engineering and technical centers in Southeast Michigan; Auburn, Indiana; Bowling Green, Ohio and Mitchell, Ontario.

She will report to Bill Pumphrey, senior vice president and president of North America at the Novi location.

"With her extensive knowledge of automotive product development systems, advanced technical concept development, program management and engineering information technology systems, Brigit is the ideal candidate to lead our North American engineering and technology team," said Bill Pumphrey, president, North America, Cooper Standard.

"Brigit has proven herself as an exceptional leader with more than 20 years of global automotive product and systems strategy development. Her appointment will help ensure our customers continue to receive the highest level of technical support they've come to expect from Cooper Standard."

She began her career as a product, manufacturing, test and resident climate engineer at Ford Motor Co.

MORAN



THIS WEEKS SPECIALS

2015 EQUINOX "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 2.4L DOHC Engine! • 7" Color Touch Screen MyLink Radio!
- Remote Vehicle Entry! • Rear Vision Camera!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot!
- Tilt and Telescopic Steering Column!
- 17" Aluminum Wheels!
- 32 MPG on the Highway!



Stock #F24729

Was \$27,180 Sale Price \$20,479*

24 MONTH LEASE: \$119* OR **\$119***

\$0 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY

2016 MALIBU "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 2.5L Turbo DOHC VVT Engine! • Remote Keyless Entry!
- Power Vertical Driver's Seat Adjustment! • Aluminum Wheels!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot!
- Tilt and Telescopic Steering Column!
- 7" Color Touch Screen MyLink Radio!
- 36 MPG on the Highway!



Stock # G26329

Was \$23,545 Sale Price \$17,699*

39 MONTH LEASE: \$205* OR **\$205***

\$0 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY

2016 CRUZE "LS"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- ECOTEC 1.8L DOHC VVT Engine! • Automatic Transmission!
- OnStar with 4G LTE with Built-in WiFi hotspot!
- AM/FM/XM Radio w/CD!
- Rear Window Defogger!
- Remote Keyless Entry!
- Bluetooth for Phone!
- 35 MPG on the Highway!



Stock #G24740

Was \$19,795 Sale Price \$15,889*

24 MONTH LEASE: \$115* OR **\$115***

\$0 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY

2015 SILVERADO "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED! 4x4 • DBL CAB
- ECOTEC3 4.3L V6 Engine! • Automatic Transmission!
- Color Screen MyLink Radio with USB Ports!
- OnStar w/4G LTE w/built-in WiFi hotspot!
- GM Bed Liner INCLUDED!
- Remote Keyless Entry!
- Aluminum Wheels!



Stock #F23871

Was \$39,315 Sale Price \$29,989*

24 MONTH LEASE: \$119*

\$999 DOWN

Chevy Lease Pull-Ahead Continues!!!! Waiving Up To 3 Payments!*

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COMPLETE CARE / FIND NEW ROADS

*Pictures may not represent actual sale vehicle. All applicable incentives including conquest and/or loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax and plate fees. GM Employee discount is required except where noted. Leases are 10,000 miles per year. Lease pull-ahead is for current Chevrolet leases waiving up to 3 remaining payments (up to \$1500). Silverado Down Payment assistance requires financing through ALLY, GM Financial or Wells Fargo. Must have 1999 or newer non-GM vehicle to qualify for Competitive Brand Conquest offer. Amount depends on model. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 8/31/2015 @ 6:00PM.

LAST MONTH WAS FANTASTIC THIS MONTH SHOULD BE BETTER

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GMC

UP TO 20% OFF STICKER PRICE
On Select Buick & GMC Models
Save Over \$1300⁰⁰ OFF MSRP

LEASE PULL AHEAD IS BACK!
Up To \$1500⁰⁰ in Payments Waived

2015 GMC SIERRA SLT 1500 4WD CREW CAB

YOUR PRICE \$40,995*

\$10,864

Stock #8457-15

\$500⁰⁰ Additional On Trade-In Value with Written Appraisal from Competitor

YOU SAVE OVER \$13,300 OFF LIST

LEASE CONQUEST IS BACK!

Proof of Ownership of Non-GM Lease Receive an Additional \$1500⁰⁰ On Select Models

2015 BUICK ENCLAVE FWD PREMIUM GROUP

EVERYONES PRICE NOW \$42,870*

WAS \$53,120



15% Off MSRP

Stock #6885-15

2015 BUICK REGAL AWD

24 MONTH LEASE FOR ONLY \$159*



24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio • FREE OnStar

Stock #4142-15 • Deal #52861
\$1624 total due at signing.
GM pricing plus tax, title & lic. w/lease conquest rebate.
Must have Non GM in household set to expire 365 days from delivery.
NO SECURITY DEPOSIT REQUIRED!

2015 BUICK LACROSSE 1SL LEATHER

24 MONTH LEASE FOR ONLY \$249*



24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio • FREE OnStar

Stock #8330-15 • Deal #52858
\$1885 total due at signing.
GM pricing plus tax, title & lic.
Must have Non GM in household set to expire 365 days from delivery.
NO SECURITY DEPOSIT REQUIRED!

2015 BUICK ENCORE FWD BUICK LUXURY FOR LESS

24 MONTH LEASE FOR ONLY \$129*



24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio • FREE OnStar

Stock #4282-15 • Deal #49782
\$1690 total due at signing.
GM pricing plus tax, title & lic.
Must have Non GM in household set to expire 365 days from delivery.
NO SECURITY DEPOSIT REQUIRED!

• SELLING BELOW GM PRICING FOR THE MONTH OF AUGUST ON ALL 2015 GMC AND BUICK MODELS •

2015 GMC TERRAIN FWD SLE-1

24 MONTH LEASE FOR ONLY \$139*



Stock #8233-15 • Deal #52862
\$590 total due at signing.
GM pricing plus tax, title & lic.
Must have Non GM in household set to expire 365 days from delivery.
NO SECURITY DEPOSIT REQUIRED!

2015 GMC ACADIA FWD SLE-1

24 MONTH LEASE FOR ONLY \$149*



Stock #7647-15 • Deal #51286
\$1935 total due at signing.
GM pricing plus tax, title & lic.
Must have Non GM in household set to expire 365 days from delivery.
NO SECURITY DEPOSIT REQUIRED!

2015 GMC YUKON 4WD SLE

27 MONTH LEASE FOR ONLY \$419*



22" Chrome Wheels, Rear Camera, Power Liftgate, Max Trailering & More!

Stock #8530-15 • Deal #51619
10k miles per year.
\$2980 total due at signing.
GM price lease figured with Buick/GMC Loyalty Rebate.
NO SECURITY DEPOSIT REQUIRED!

2015 GMC SIERRA 1500 4WD DOUBLE CAB

24 MONTH LEASE FOR ONLY \$199*



LIMITED EDITION ELEVATION SERIES

Stock #8588-15 • Deal #52863
10k miles per year. \$1612 total due at signing.
GM pricing plus tax, title & lic.
GM price lease figured with Buick/GMC Loyalty Rebate.
NO SECURITY DEPOSIT REQUIRED!

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SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm
SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

*GM Employee Pricing Plus Tax, Title, Lic. and Doc. No Security Deposit Required. Lease Conquest Rebate Must Have Non GM Lease In Household To Expire Within 90 Days Of Delivery Of New Purchase Or Lease. Lease Loyalty Rebate Must Have 1999 or Newer GM Vehicle In Household. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. Lacrosse stk 6898-15 lease figured with DBC cert. \$1000.00 DBC credit is while supply last. Payment may be higher if dealer DBC cert expire. See dealer for details. Expires 8/31/15.

Milosch's Palace Chrysler Dodge Jeep Ram

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SUMMER CLEARANCE EVENT



HOURS: MON/THURS 8:30AM-8PM
TUE/WED/FRI 8:30AM-6PM
NEW SATURDAY HOURS
SALES 10AM-3PM & SERVICE 8AM-2PM

2015 DODGE JOURNEY R/T AWD

LEASE FOR
\$136 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$24,287



2015 CHRYSLER 200s

LEASE FOR
\$119 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$18,343



2015 JEEP PATROIT HIGH ALTITUDE

LEASE FOR
\$109 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$19,487



2015 RAM 1500 CREWCAB BIGHORN

LEASE FOR
\$149 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$32,448



2015 CHRYSLER TOWN & COUNTRY TOURING L

LEASE FOR
\$159 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$26,987



2015 JEEP CHEROKEE LATITUDE 4X4

LEASE FOR
\$187 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$23,487



2015 RAM 1500 CREWCAB OUTDOORSMAN

LEASE FOR
\$189 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$33,478



2015 CHRYSLER 300s

LEASE FOR
\$188 /MONTH
+ TAX
24 MONTH LEASE
GM PURCHASE FOR
\$24,775



We make car buying fun at Milosch's Palace. Please call to schedule an appointment for a demonstration drive. *All rebates to dealer. Deals apply to stock units only. Must be a Chrysler employee. \$1995 down, plus destination, taxes, title, plates. \$500 Military and TDM included. Lease calculated at 10,000 miles per year. Vehicle shown not actual vehicle. WAC. See dealer for details. *Lease and prepay examples are plus destination, taxes, title, plates, \$0 security deposit required. Includes Conquest Trade-in and must be Chrysler Employee. Programs subject to change. **Must be a Chrysler employee. Plus tax and destination. All rebates and incentives already apply. See dealer for details.

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Milosch's SUMMER CLEARANCE EVENT
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CHRYSLER DODGE JEEP RAM