Tech Center News...

WARREN, MICHIGAN

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Prestige Cadillac CEO Gregory Jackson at his new dealership site.

Prestige Cadillac Breaks Ground in Warren

by Jim Stickford

It all began a long time ago when Greg Jackson washed his uncle's red and white Cadillac every Saturday afternoon.

The young Jackson vowed one day to own a Cadillac and now he owns a Cadillac dealership as the CEO of Jackson Automotive Development and owner of Prestige Cadillac in Warren.

Jackson made note of that fact at the groundbreaking ceremony of the new Prestige Cadillac dealership on Van Dyke across from the VEC building in the GM Tech Center.

The ceremony took place on June 17 and guests included Warren mayor Jim Fouts; Steve

gional director; and Ken Kelzer, GM vice president of Global Product Development.

Jackson was introduced to those attending the event by his daughter Anika, vice president of Jackson Automotive Management and president of Jackson Land Holding.

Jackson began his speech by thanking all the people at Prestige Cadillac who worked so hard for the company and made the ceremony possible.

"We have general managers, salespeople, the ladies who get it done in the office, technicians, people who service and wash the cars," Jackson said.

"It if weren't for those people,

Braun, Cadillac North Central Re- there wouldn't be a Prestige Cadillac. So to all of you, I say thank you for your work today and every day."

> Jackson then shared a story with the audience about how he grew up in Detroit. His father Roy always said that he would own a Cadillac.

His said his Uncle Edgar did own one, the red and white one that Jackson got to wash every Saturday for 50 cents. Occasionally, his uncle would let Jackson drive the car into the driveway.

"I vowed that I would one day own a Cadillac," Jackson said. "Now I own several hundred. I remember a time when everything

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Chevy Models Rank Tops in Quality Survey

Car quality among the auto- to identify issues with their vehimakers is closer than ever, cle's design, as well as defects, according to the latest survey on new vehicle quality by the J.D. Power.

The Initial Quality Study (IQS) was released at an Automotive Press Association meeting held at the Detroit Athletic Club on June 17.

IQS is based on responses from more than 84,000 owners of new 2015 model year vehicles during the first 90 days of ownership. The study asks customers said John Humphreys, senior vice president of J.D. Power.

The Chevrolet Malibu, Equinox (tie), Silverado LD and Spark ranked highest in their respective segments for the J.D. Power 2015 U.S. Initial Quality Study. Chevrolet has 10 models in Top 3 positions, more than any other brand, foreign or domestic.

The other Chevrolet nameplates achieving a Top 3 score for their respective segment include the Sonic, Traverse, Camaro, Impala, Silverado HD and Tahoe.

"We are constantly challenging ourselves to bring to market the highest-quality products for our customers, regardless of the type of vehicle they purchase," said Alan Batey, global Chevrolet president. "Quality studies like this one tell us we are moving in the right direction."

The IQS announcement for 2015 models coincides with a

CONTINUED ON PAGE 3



2015 Equinox

This Chrysler 300C - a Virgil Exner-era design - goes back to 1957.

EyesOn Design Honors 'House Style' Cars From the Earl, Exner and Walker Eras

by Jim Stickford

Fathers' Day in Detroit means a lot of things for a lot of people. But for true automotive lovers, it means the EyesOn Design Automotive Design Exhibition held at the Edsel & Eleanor Ford Estate in Grosse Pointe Shores.

The show is held annually on Fathers' Day, and the money raised at the event is used to fund programs at the Detroit Institute of Ophthalmology (DIO), part of the Henry Ford Health

Kathy Lightbody, chair of the ent OEM house styles influenced event, said the DIO hosts a special congress in September of each year to look at problems of the eye. One year, the group studies the development of technology for artificial vision. The next year, they look at vision and the role it plays in driving and the automotive world.

This year's EyesOn show took place on June 21. The theme was "house style" and how a house style affected the way cars looked when produced by a particular company and how differother automakers, Lightbody said.

Among the vehicle categories this year, Lightbody said, were GM Design - the Harley Earl era (1947-58); Ford Design - the George Walker era (1949-61); Chrysler Design - the Virgil Exner era (1955-62).

"We also honored Patrick le Quement, the retired head of Design at Renault," Lightbody said. "He was our Lifetime Achieve-

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GM Cars Top List with Most American Parts

For the third consecutive year, CTS, Chevrolet Corvette, GMC lac vehicles lead the 'Made in America' Automotive Index, produced by American University's Kogod School of Business.

The study is the work of Prof. Frank DuBois, chairman of the International Business Department at the Kogod School of Business at American University in Washington, D.C.

DuBois said he started developing the list a few years ago because he always was interested in where auto "parts come from and whose hands they've been

He also said his study is in response to the U.S. government's American Automotive Labeling Act list. He said the data from automakers is self-reported and that it's possible for OEMs to take advantage of loopholes to make a car look more American than it really is.

The Buick Enclave, Cadillac

Chevrolet, Buick, GMC and Cadil- Acadia and Acadia Denali and Chevrolet Traverse all tied for No. 1, while 18 other General Motors vehicles, thanks to ties, ranked in the Top 10.

DuBois said his list is developed based on data from the National Highway Traffic Safety Administration, along with the location of the company headquarters, design, and research and development.

DuBois said the Kogod index is more comprehensive than other studies of its kind, and ranks models based on seven weighted data points, including several factors unaddressed by the American Automotive Labeling Act, the basis for "made in America" automotive studies.

The Kogod study considers: 1. Profit Margin: Location of

the automaker's global headquarters. 2. Labor: Where the vehicle is

assembled.

- 3. Research and Development. 4. Inventory, Capital, and Other Expenses: Location of assem-
- 5. Engine and Transmission: Location of production.
- 6. Body, Interior, Chassis, Electrical, and Other: Location of pro-
- 7. The NHTSA AALA "Domestic Content" Score.

According to the American Automotive Labeling Act, if 75 percent or more of a car's parts by value come from the U.S. or Canada, it's considered a domestic product. Nearly 80 percent of Americans would prefer an American-made product, according to a Consumer Reports National Research Center survey. Furthermore, Consumer Reports recommends the AU/Kogod study as the best source to decipher which vehicles are American-

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2015 Buick

Yearly Ford Fireworks Show Applauds U.S. Armed Forces

Ford Motor Company celebrates its commitment to southeast Michigan with the Ford Fireworks in Detroit on Monday, June 22, including a special salute to the nation's military with a flyover by World War II-era airplanes.

Ford is title sponsor of the Ford Fireworks in Detroit through a multiyear partnership with The Parade Company. Featuring more than 10,000 pyrotechnic effects visible for miles along the Detroit River, the fireworks event, now in its 57th year, will begin at 10:06 p.m.

As part of the celebration. Ford Motor Company Fund, the company's philanthropic arm, is collaborating with Yankee Air Museum in Belleville, Mich., to host Focus on Freedom. This special event honors 250 current

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Ford's Annual Fireworks Display Salutes Military

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and former members of the military and their families with a reception at the Detroit/Wavne Port Authority building, and an up-close view of the fireworks.

This year, three airplanes from the Yankee Air Museum – a B-17 Flying Fortress, B-25 Mitchell and Douglas C-47D Skytrain – will make several passes along the Detroit Riverfront about 90 minutes before the fireworks begin.

"Ford has been a part of this community for more than a century. We are proud to give back by supporting events like the fireworks, which benefit not just Detroit, but the entire region," said Jim Vella, president, Ford Motor Company Fund and Community Services. "The Ford Fireworks celebration is also our way of thanking the men and women of the armed forces who make our freedom possible."

Ford is also supporting Cass Community Social Services on its signature annual fundraiser, Catch the Fireworks. Former Detroit Piston Vinnie Johnson will serve as honorary chair. The event will take place at Coach Insignia restaurant atop the Renaissance Center, where guests will be able to watch the fireworks display.

Over the past 10 years, Ford Fund has donated \$150 million to organizations throughout southeast Michigan, supporting community, education and vehicle safety programs. In addition, Ford employees around the world donate their time and expertise to community improvement projects. Earlier this month, more than 500 volunteers participated in dozens of projects for an Accelerated Action Day focused on the environment.



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"Vettes for Vets' **Show Coming to Downtown Detroit**

The Corvettes are coming, the Corvettes are coming.

On Sunday, June 28, at the corner of Beaubien and Atwater (also known as the GM parking lot) in downtown Detroit, fans of the Corvette will be gathering to show off their vehicles and mix with their fellow Corvette owners.

This "Corvettes in the D" event is put on by Larry and Verna Courtney.

"This all started a couple of years ago," Larry Courtney said. "The Corvette was celebrating its 60th birthday, but it seemed to me that there weren't actually any celebrations taking place in Detroit. There was something in California and there was something at the National Corvette Museum, but nothing here."

The Courtneys own a 1999 Corvette and have a lot of friends who are 'Vette owners.

"So my wife and I decided to do something about this lack of Detroit-based celebrations," Courtney said. "This is not a club celebration of any sort, but it's a lot of fun. I know Corvette owners from across the country who will be here this year. We all have a lot of fun."

The celebration is 9 a.m. to 4 p.m. The cost is \$10 per car.

Courtney said because he does this for fun, it's a nonprofit enterprise. The money that is raised goes to help two local veterans organizations, including the Veterans Outreach Project of Southeast Michigan Inc.

"That makes the event a 'Vettes for Vets thing," Courtney said. "There will be a GM Display with Harlan Charles and seminars by Paul Koerner and Mechanic with Brittany George. It should be a lot of fun. I urge people to come on out."

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Four Chevy Models Rank Highest in Quality Study

CONTINUED FROM PAGE 1

strong May sales performance for many of the brand's nameplates highlighted in the study, said GM spokesman Chad Lyons. Overall, Chevrolet U.S. sales are up 1.6 percent over the same period last year.

There was also good news for Fiat Chrysler. The Chrysler brand's big sedan – the new 2015 Chrysler 300 - ranked highest among Large Cars in J.D. Power's Study. For a second consecutive year and for the third time in five years, surveyed owners placed the Dodge Challenger at the top of the Midsize Sporty Car segment in initial quality.

This is the first time the Chrysler 300 has ranked highest in the Large Car segment in this quality study," said Matt Liddane, vice president - Quality, FCA-North America. "The 300's class-exclusive technologies, premium appointments and an award-recognized level of quality in this category are catching the eyes of consumers who expect a lot from vehicles in this seg-

The Chrysler 300 was updated for the 2015 model year and previously ranked among the top three vehicles in the Large Car segment in 2012 and 2013, said Fiat Chrysler spokeswoman Ann

The Dodge Challenger was totally updated for the 2015 model year with a new standard eightspeed transmission, all-new interior, exterior updates and new safety technologies, Smith said. It previously achieved the highest IQS ranking among Midsize Sporty Cars in 2011 and 2014, as well as being named a segment leader in the J.D. Power 2014 U.S. Automotive Performance, Execution and Layout (APEAL) Study.

The Dodge Challenger has led the Midsize Sporty Car segment in initial quality for the second straight year and for the third time in five years," Liddane added. "While customers are drawn to the Challenger's muscle-car styling and performance credentials, its quality helps reinforce customer loyalty.'

Ram, as a whole, finished with an above industry average, Humphreys said. But the news wasn't all good for Fiat Chrysler. The study noted that while individual vehicles did well in the study the Fiat, Jeep and Chrysler brands as a whole finished on the low end of the quality scale.

Ford had two vehicles win their categories. The Ford Escape finished top in the Compact SUV list, and the Ford Super Duty won the Large Heavy Duty Pickup category. And Lincoln, as a brand, finished with a betterthan-industry average.

Overall, Humphreys said, although the Japanese brands' average score improved this year, the lower problem score was not enough to keep pace with the industry's overall improvement, which means Japanese brands fall below the industry average for the first time in the history of the U.S. Initial Quality Study. Only four of 10 Japanese nameplates included in the study post fewer problems in 2015 than in

"For so long, Japanese brands have been viewed by many as the gold standard in vehicle quality," said Renee Stephens, vice president of U.S. Automotive at J.D. Power.

He also said that the Korean makes are really accelerating the rate of improvement.

They're stepping up the improvements on existing models, but are also working up front to launch vehicles with higher quality," Stephens said.

Humphreys said the IQS report also indicated that technologies such as voice recognition, Bluetooth pairing are still trouble

For a third consecutive year, voice recognition - or hands-free technology - and Bluetooth pairing for smartphones top the problem list, Humphreys said. This is noteworthy since more than two-thirds (67 percent) of owners indicate having voice recognition in their new vehicle in 2015 – up from 57 percent in 2013.



Prestige Cadillac CEO Gregory Jackson, center, digs in with other notables at the June 17 groundbreaking.

Prestige Cadillac Building New Dealership

CONTINUED FROM PAGE 1

that was the best was 'Cadillac.' The Cadillac of hamburgers and-

"It's been the American dream for a hundred years to own a Cadillac. Song writers have written songs about Cadillacs. These musical artists recognized the greatness of Cadillac.'

When Jackson got his start in the car business, it was with Pontiac. He said that he has been able to work his way up to Cadillac because he held on to his vi-

"Others have tried to put stores at this location but couldn't," Jackson said. "But with the help and foresight of the Warren city administration, my vision has come true."

Jackson said that, hopefully, Prestige Cadillac will become the cornerstone of the new Warren ing Cadillac's brand. downtown.

Fouts said that he was happy to see all the new development that is taking place in Warren and along Van Dyke.

Detroit may have Dan Gilbert. Fouts said, but Warren has Gregory Jackson.

Braun also spoke, saying that he was happy to be at the cere-

"It's Cadillac's mission to expand and elevate the brand within the premium car market," Braun said.

"And having a new state-of-theart dealership like the one Prestige is building goes a long way toward that goal.'

When the dealership is finished, Braun said, Prestige will be one of 200 stand-alone premium Cadillac dealerships across the country selling and expand-

"I know with your leadership," Braun said, "the best is yet to come. I am looking forward to coming back here next year for the grand opening of Prestige Cadillac.

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Kelzer also spoke about what an exciting time for Genera Motors facilities in Warren and around the Tech Center.

Just a few weeks ago, the company announced that it was going to invest \$1 billion in Warren facilities in and around the Tech Center.

And now Jackson is building Prestige's new dealership on Van Dvke across the street from the General Motors Tech Center.

"We're thrilled to be a partner with someone like Greg Jackson,' Kelzer said. "We really appreciate you being such a great entrepreneur."

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EyesOn Design Features Autos from 'House Style' Era

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ment Award winner. He stayed at a special cottage on the Ford estate, so that meant that all he had to do to come to the event was walk outside his door."

Lightbody said that in addition to the Sunday show, the DIO also holds a special black-tie dinner the Friday before Father's Day. And to kick off the celebration, a special media preview at the Eleanor & Edsel Ford Estate is held annually, this year on June 17.

Among the vehicles on display this year was a 1957 Chrysler 300C owned by Jim Krausmann. It was entered into the "Chrysler Design - Virgil Exner era" category. Lightbody said that Exner's 1957 "Forward Look" cars were "absolutely stunning, a breakthrough with dramatic new proportions that would force the competition into 'start-over' crash-program responses to the vehicle designs."

Another vehicle on display at the preview was the 1955 Jaguar KX140, which came from the Sir William Lyons design era of 1931-68. Martin Rowell was at the preview to talk about what it was like to work at Jaguar in the 1950s.

Rowell got his start at the company through its apprentice system. That meant for three years he would go to night classes three nights a week and day classes once a week while working or Jaguar and learning skills. He wound up with an automotive engineering degree.

"I ended up being a European service engineer," the former Jaguar employee said. "I must say, it was very nice for a 24year-old to get to drive nice cars and get to meet nice people."

Rowell worked for Jaguar until 1969. He then took a job with Continental and came to Detroit in 1976 for "a three-year tour" and ended up staying.

"The apprentice system is still popular in Germany, Austria and Switzerland," Rowell said. "There are a lot of people here interested in it and what it has to offer."

Rowell is also a lifelong member of the Society of Automotive Engineers (SAE) and works to promote STEM education.

"I also belong to the SAE's mobility history committee, which is

why I'm here today," Rowell said. Another vehicle that made the preview was a 1926 AC 12/24 Roadster. Lightbody said this vehicle was selected for the preview because it played a prominent part in the season three finale of "Downton Abbey," where character Matthew Crawley died after an accident involving one of these cars.

GM's Cars Top 'Most American' Automobile List

CONTINUED FROM PAGE 1

But overall, DuBois said, people aren't that surprised when they see the results of his work. Basically, people assume GM, Ford and Chrysler make cars in the United States.

There is some surprise, DuBois said, down the list when people see the American-ness of VW vehicles.

"I think it's because people know about the VW plant in Tennessee," DuBois said. "But only one model is made there. The rest of VW's product is made over in Europe.

DuBois said that he had to wrestle with how to handle Fiat Chrysler. The company's stock is traded on the New York Stock Exchange, but is "managed" out of London and the Netherlands.

"I generally look at where the money goes," DuBois said. "Kia might make cars in Georgia, but the money, at the end of the day, goes to Seoul."

So while all automakers are more international than ever, even Fiat Chrysler still has a huge R&D presence in Auburn Hills, as well as a large manufacturing presence in the U.S. and Canada.

Warren Summer Fun Starts

A series of cultural events are tural Commission just released taking place in Warren this sum-

The Warren Public Library is hosting an "Escape the Ordinary" event on Monday, June 29, at 6:30 p.m. Those who attend will receive a list of staff-picked books. Read any or all of them over the next six weeks and "come back on August 12 to escape the heat and have one cool book discussion," said Warren libarian Maren Kroening.

This will be held at the Miller branch, 5460 Arden in the Warren Community Center. Space is limited, Kroening said. Registra- ren Concert Band performs. tion is required. Please call 586-751-5377 to sign up.

Additionally, the Warren Cul- forms.

the schedule for the 42nd annual Thomas H. Carey concerts in the square series. The performances take place in the Warren City Square in front of City Hall on Van Dyke. The schedule is as fol-

- Sunday, July 19 at 7 p.m. the country band The Humming Birds perform.
- Sunday, July 26 at 7 p.m. the Five Lakes Silver Band performs.
- Sunday, Aug. 2, at 7 p.m. the Saline Fiddlers Philharmonic performs.
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Kirk Kerkorian, 98, Dies

Kirk Kerkorian, an eighth-grade dropout who built Las Vegas' biggest hotels, tried to take over Chrysler and bought and sold MGM at a profit three times, has died. He was 98.

He died the evening of June 15 in Beverly Hills.

The reserved, unpretentious Kerkorian spent much of his life trying to stay out of the spotlight and rarely gave interviews. He called himself a "small-town boy who got lucky.'

He shunned glitzy Hollywood parties and movie premieres in favor of making deals. Rather than arrive at an event by limousine, he often drove himself in a Mercury station wagon.

After making his first fortune ferrying gamblers to Las Vegas with Trans International Airlines, he built the 30-story, 1,568-room International Hotel, the world's largest hotel when it opened in the late 1960s. He brought Elvis Presley to perform there in 1969 as the rock legend relaunched his live performance career.

Although medium-size by today's Sin City standards, the hotel, now the Westgate Las Vegas, represented a major risk when properties averaged 250 rooms.

"I had total confidence or I wouldn't have gone into the project," Kerkorian later said. "I've always been bullish on Las Vegas.

When Kerkorian opened the first MGM Grand in Las Vegas in the 1970s, it was again the world's largest hotel, containing more than 2,000 rooms and a 1.200-seat showroom. Years later. he would build another MGM Grand, this one with more than 5,000 rooms _ again, the world's

Elsewhere, Kerkorian bought and sold the Metro-Goldwyn-Mayer film studio three times,

LAS VEGAS (AP) - Billionaire each time realizing a profit on his investment.

> He also invested heavily in the auto industry and made unsuccessful attempts to take over Chrysler.

> "Regardless of what people think, there was no great master Kerkorian once said. "Every year was a big year for me. First I was simply trying to earn enough to get something to eat, then enough to buy a car."

> Kerkorian set his sights on the auto industry in 1995, trying to seize control of Chrysler Corp. in a failed \$23 billion hostile bid. It failed, but Kerkorian's Beverly Hills-based Tracinda Corp. became Chrysler's largest shareholder.

> Kerkorian made another bid for Chrysler in 2007 when DaimlerChrysler put the struggling division on the market, offering \$4.5 billion. But Chrysler sold to private equity firm for \$7.4 bil-

> Sen. Harry Reid said on the Senate floor June 16 that "when history books are written, they'll say a lot about this good man."

> He was born Kerkor Kerkorian in Fresno, California, in 1917, one of four children of a poor Armenian fruit grower.

> During his brief boxing career, he became Pacific amateur welterweight champion. But he lacked the size to turn pro, so he went into business. During World War II, he worked for the RAF Air Transport Command in Canada, flying Mosquito bombers on dangerous delivery runs from Canada to Scotland.

> After the war, he refurbished a small twin-engine plane and flew passengers between Southern California and the growing desert gambling mecca of Las Vegas. In 1947, Kerkorian bought a tiny charter line and renamed Trans International Airlines.





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TECH CENTER NEWS - WARREN PAGE 6

Wally Edgar 2015 CRUZE LT \$0 DOWN PAYMENT **\$0 SECURITY DEPOSIT** \$0 FIRST MONTH'S PAYMENT 2015 MALIBU \$95* per month \$0 DOWN PAYMENT \$0 SECURITY DEPOSIT \$0 FIRST MONTH'S PAYMENT **2015 EQUINOX LT** \$101* PER MONTH FIND NEWROADS" / LOCATED RIGHT OFF I-75 ON M-24 CHEVROLET W/F Wally Edgar JAY CHAISER x117 Fax: 248-391-0189 Cell: 248-821-8026 **괴 1-866-906-0279** jchaiser@wallyedgar.com 3805 LAPEER RD., LAKE ORION Located right off I-75 on M-24, 2 minutes N. of the Palace of Auburn Hills **SALES HOURS:** MONDAY - THURSDAY 8 AM - 8 PM • FRIDAY 8 AM - 6 PM SATURDAY 9 AM - 3 PM • SUNDAY CLOSED *Lease payment examples for Cruze, Equinox and Malibu at GM Employee Discount Price plus tax, title, plate, zero security deposit, first month payment (first payment waived for Cruze and Malibu only) and doc. fees due at signing with all rebates including GM Competitive Lease Conquest Private

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Verano – 1

Acadia - 74

Consumer Technology Proves Life Saver

GM's OnStar service is not only useful to a driver during normal driving circumstances. It has proven to be a life saver in cases of some accidents.

OnStar's Injury Severity Prediction service is accurately predicting the severity of crash victims' injuries, allowing for improved on-scene treatment, according to findings of a recent study, said GM spokesman Stefan

Injury Severity Prediction (ISP) is an algorithm that OnStar uses in properly equipped Chevrolet, Buick, GMC and Cadillac vehicles in the U.S. and Canada to provide additional information to first responders following a vehicle

The algorithm, Cross said, analyzes crash information like force of impact and direction of impact to determine the probability of severe injury to the vehicle occupants. OnStar advisors then relay the Injury Severity Prediction rating to 9-1-1 centers, which may choose to adjust the level and priority of response dispatched to a crash scene.

"This past April we added injury severity prediction criteria to our trauma transport protocols," said Cory Richter, battalion chief, Indian River County (Fla.) Fire Rescue.

"It has been proven that crash victims with a severe injury have a better chance of survival when they're transported to a trauma center instead of a local hospital. Resources like OnStar's Injury Severity Prediction give us a better chance of identifying those victims early on.'

Over the past four years, General Motors, OnStar and the University of Michigan's International Center for Automotive Medicine (ICAM), led by Dr. Stewart Wang, conducted research that illustrates how crash data can as-

Rear Vision Camera

Bluetooth

• 4G LTE WI-FI



OnStar advisors are on duty 24/7 to aid in Injury Severity Prediction.

sist first responders, Cross said. This was the first known study to match real-life injury outcomes with crash telemetry data.

"Only a subset of all people who have been involved in a crash require the most urgent attention," said Wang. "This subset consists of those individuals who have sustained serious, life- or limb-threatening injuries. With this data, we are able to much more accurately predict which people might be in this critical subset so that the proper resources can be deployed to rescue them and transport them to the right level of care.'

As part of the research for each crash incident, Wang said he and his team matched each ISP rating with the corresponding police report, medical records, EMS data and computerized tomography (CT) scan data.

The goal was to see if the predicted injury rating accurately matched the occupants' confirmed injuries. All personal information in this study was sanitized for confidentiality, so injured occupants were anony-

2015 GMC

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This study confirmed that for the first time, under real world field conditions, occupant injury severity can be predicted using vehicle data.

"This service enables first responders to better treat injuries today, and in the long run, it will allow us to prevent certain injuries from occurring," said Jeff Boyer, vice president, GM Global Vehicle Safety. "With access to this information, our engineers can analyze today's safety systems to identify those features most effective in preventing severe injuries in the future.'

Now that the algorithm for predicting severe injuries has been validated, Cross said, the next step is educating the emergency response community so it can adjust training and protocols.

Recently, the National Highway Traffic Safety Administration (NHTSA), in conjunction with the American College of Emergency Physicians (ACEP) and National Association of EMS Physicians (NAEMSP), awarded a grant to develop online training to familiarize first responders and medical directors with crash data and the associated Injury Severity Prediction

Pilot programs will be held in early summer. Taking input from the pilot sessions, the training will be adjusted and rolled out to all first responders in the fall.

OnStar Injury Severity Prediction is part of OnStar's Automatic Crash Response service, available as part of the OnStar Protection, Security and Guidance plans, Cross said.

OnStar responds to more than 5,000 vehicle crashes every month.

OnStar emergency advisors are certified by the International Academies of Emergency Dispatch, allowing them to provide medical guidance to vehicle occupants while they wait for first responders.

Faurecia Earns **Award in Europe** For Quality Work

Automotive equipment supplier Faurecia received on June 9 the "2015 L.E.A.D.E.R. award" during the Automotive News Europe Congress at a special ceremony held in Birmingham, England. Faurecia was selected as just one of three recipients of the sixth annual L.E.A.D.E.R. award.

The winners are selected by a judge and jury consisting of members of Automotive News Europe and the Automotive Intelligence Center (AIC) in Bilbao, Spain.

Faurecia Vice President of Technology Strategy Christophe Aufrère accepted the award for the company.

The L.E.A.D.E.R. award stands for Leaders in European Automotive Development, Excellence and Research. The award annually recognizes one manufacturer, supplier and retailer who exemplify product development. achievements and dedication to the European automotive sector.



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Johnson Controls Looking To Spin Off Auto Division

Controls says it is looking at options for the separation of its automotive business.

The Milwaukee company. which makes auto components and building systems, said June 10 that it doesn't have a timetable for when its strategic review will be completed.

In the press release making the announcement, Johnson Controls stated, "today's announcement continues our strategy of proactive portfolio management to drive focus on strategic product-oriented businesses where we can be a global market leader, drive more profitable growth and deliver maximum long-term value for our customers and shareholders, said Alex Molinaroli, chairman and chief executive officer, Johnson Controls.

> "... were building a strong foundation" -Alex Molinaroli, Johnson Controls

"I am very pleased that we are consistently delivering on our operating commitments while also building a strong foundation for growth by leveraging our Johnson Controls Operating System (JCOS) across the company."

The automotive business, which includes seating, overhead systems, floor consoles, door panels and instrument panels, made up more than half of Johnson Controls' \$42.83 billion in revenue last fiscal year.

Johnson Controls also has a power solutions unit that includes lead-acid automotive batteries and advanced batteries for Start-Stop, hybrid and electric vehicles.

The company is selling its global workplace solutions division – which manages spaces for corporations – to CBRE Group

GM, Isuzu Join Forces to Again **Build Trucks**

TOKYO (AP) - Detroit-based General Motors Co. is expanding its partnership with Japanese truckmaker Isuzu Motors by collaborating in the U.S. and marking GM's return to the mediumduty truck business.

Under the deal announced June 16, Isuzu will produce models for GM based on the Isuzu N-Series truck. They will be distributed by GM's Chevrolet dealers in the U.S. starting next year.

GM and Isuzu will also explore the use of GM commercial vehicle components for Isuzu trucks. GM will continue to produce and supply 6-liter V8 gasoline engines and six-speed transmissions for Isuzu.

Isuzu has diesel engines but lacks gas engines.

GM quit the medium-duty truck business in 2009 when it was going through financial turmoil. That was part of the effort that allowed the automaker to leave bankruptcy protection.

Isuzu and GM, which makes the Cadillac, Buick and Opel cars, have maintained a strategic part-

nership for more than 40 years. GM at one point owned nearly half of Isuzu. It sold its remaining small shareholding in Isuzu in 2006. After that, Toyota Motor Corp. bought a 5.9 percent stake in Isuzu, becoming the top automaker shareholder in Isuzu.

MILWAUKEE (AP) - Johnson Inc. for about \$1.48 billion. The deal, announced in March, is expected to close by the fourth quarter.

> In September, Johnson Controls Inc. announced that it was reorganizing its building efficiency business, separating the unit's North America business from its global products business. The building efficiency business provides equipment, controls and services for heating, ventilating, air conditioning, refrigeration and securities systems.

> Johnson Controls is among several companies that are breaking off parts of their businesses.

> General Electric Co. said last week that it will sell its private equity business in a deal valued at approximately \$12 billion.







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Was \$27,180

Was \$22,475

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 OnStar with 4G LTE with Built-in
 Wi-Fi hotspot!
- Wi-Fi hotspot!
 Power Driver's Seat!
 Remote Vehicle Start and Entry!
 Rear Vision Camera!
 17" Aluminum Wheels!
 36 MPG on the Highway!
 2 Yr/24,000 Scheduled Maintena INCLUDED!
 Stock# F23324

Was \$25,985

Sale Price: \$19,495 PERIOD



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Was \$20,995 Sale Price: \$16,395"

Was \$31,870

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