

SRT Concept Becomes Reality in Video Game

A real Chrysler concept car made its virtual debut on June 2.

The company's SRT Tomahawk Vision Gran Turismo – a single-seat concept that pulls from existing and potential technologies to test the limits of performance – is now a part of the Gran Turismo6 (GT6) video game, said Fiat Chrysler spokeswoman Dianna Gutierrez said.

The SRT Tomahawk Vision Gran Turismo is the latest addition to the Vision Gran Turismo project where automakers, design houses and leading brands around the globe showcase special concept vehicles exclusively, Gutierrez said. Gran Turismo is one of the most popular video game franchises in history, Gutierrez said. Beginning summer 2015, players can access three powerful versions of the SRT Tomahawk Vision Gran Turismo by successfully completing online challenges of varying degrees of difficulty in GT6.

After completing the challenges, players will find the entry level SRT Tomahawk Vision Gran Turismo S, the racing version GTS-R and the experimental technology ultimate version X concept vehicles in the game's SRT garage, Gutierrez said.

"I'm truly happy that Fiat Chrysler and its performance division, SRT, have captured the spirit of the Vision Gran Turismo

with the SRT Tomahawk Vision Gran Turismo," said Kazunori Yamauchi, creator of Gran Turismo and president of Polyphony Digital, Inc. "Fiat Chrysler designers took part in a design competition and the concept that was chosen is extreme in every way with its striking form, aerodynamic proportions, internal mechanisms and advanced driver's suit. Due to the radical design of the vehicle, our physics team had to develop new physics for Gran Turismo in order to represent the car properly in the game. We thank everyone at Fiat Chrysler who enjoyed the Vision Gran Turismo project and I am looking forward to the day when we can share the vision of SRT with Gran Turismo players."

The extreme exterior look of

the SRT Tomahawk Vision Gran Turismo was born from an internal design competition that sought a futuristic (2035) interpretation of a high-performance Dodge, Gutierrez said. But this single-seat car is more than just digital design fantasy.

"It doesn't take much to bring out the competitive spirit of the FCA US design team," said Ralph Gilles, head of Design, Fiat Chrysler Automobiles N.V. "We have plenty of Gran Turismo fans in the room and every one of them has the same goal – win the race. Everything we've done with the SRT Tomahawk Vision Gran Turismo aims for that goal."

The popularity of video games among the members of the Fiat

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The Tomahawk Vision Gran Turismo is now a video game car.

Detroit's Big 3 Positioned to Gain Market Share

by Jim Stickford

According to Bank of America Merrill Lynch research analyst John Murphy there's good news ahead for the U.S. car industry that presents Detroit automakers with a chance to gain some market share.

Speaking to the Automotive Press Association on June 3, Murphy said that recent sales figures estimating vehicle sales of 17 million this year are a bit of a surprise, but a welcome surprise.

Car sales should continue to be strong, Murphy said, culminating in 20 million new vehicle sales in the year 2019.

One of the big factors that should drive car sales to this level, Murphy said, is the recent investments automakers have recently been making in the development of new product.

"For a while there was a dearth of investment in new product, but that has changed," Murphy said. "In the next couple of years we should see a lot of new cars coming out of production cycles. "And this is good because at the end of the day, it's product that really matters. The basis of our thesis is that if an auto company has a high replacement rate, that drives traffic to the store, which drives market share."

Additionally, Murphy said, Detroit is particularly well-placed to take advantage of the popularity of CUVs.

"That's where the industry is going," Murphy said. "That's

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2015 Chrysler 200

Trucks, SUVs Lead GM Sales

Chevrolet, Buick, GMC and Cadillac dealers in the United States delivered 293,097 vehicles in May 2015, for General Motors Co.'s best May sales since 2007 and its best month since August 2008.

Total sales were up 3 percent year over year and retail sales were up 7 percent in a month when most major competitors lost ground. Pickup trucks and crossovers were especially strong sellers, said GM

spokesman Jim Cain.

"Chevrolet has the hot hand in the pickup market thanks to our three-truck strategy," said Kurt McNeil, General Motors' U.S. vice president of Sales Operations. "Our market share is growing and our strategy is to retain these customers with the best overall ownership experience."

The Chevrolet Silverado's estimated retail segment share was

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2015 Ford Edge



Mark Reuss speaks about education at the Detroit Science Center.

Students in GM Education Program Are Honored

GM executive vice president, Global Product Development, Purchasing and Supply Chain Mark Reuss was on hand at the Detroit Science Center on June 2 to congratulate the first class of students graduating from the GM Foundation's Network of Excellence Schools.

The program is part of United

Way for Southeastern Michigan's High School Turnaround Initiative, and with a five-year commitment (\$5.4 million a year) of financial support from the GM Foundation.

Students from seven greater Detroit area high schools partici-

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FCA Sales Continue to Climb

Fiat Chrysler reported U.S. sales of 202,227 units, a 4 percent increase compared with sales in May 2014 (194,421 units), and the group's best May sales since 2005.

The Chrysler, Jeep and Ram Truck brands each posted year-over-year sales gains in May compared with the same month a year ago, said Fiat Chrysler spokesman Ralph Kisiel. The Chrysler brand's 32 percent increase was the largest sales gain

of any Fiat Chrysler brand during the month. The group extended its streak of year-over-year sales gains to 62-consecutive months.

"Our Jeep brand continues to set records with its best monthly sales ever in May, helping us to achieve our 62nd-consecutive month of year-over-year sales increases," said Reid Bigland, head of U.S. Sales. "Despite one less industry selling day this May

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2015 Cadillac SRX

Ford Sales Remain Stable

Ford Motor Company's total U.S. sales of 250,813 vehicles for May declined 1 percent from a year ago.

Retail sales of 171,535 vehicles decline 2 percent. Fleet sales of 79,278 vehicles are flat, said Ford spokesman Erich Merkle.

Sales of the new Ford Edge established a May sales record, with sales up 34 percent and turning in just 13 days on dealer lots. The 2016 Explorer went on sale in May, and retail sales increased 24 percent, Merkle said.

Explorer is America's best-selling mid-size utility with its best May retail sales results since 2004, Merkle said.

"We continue to see strong consumer demand for our newest products, including Edge, F-150, Mustang, Transit Vans and Lincoln MKC," said Mark LaNeve, Ford vice president, U.S. Marketing, Sales and Service. "Our all-new F-150 is still turning on dealer lots in 26 days against tight

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John Murphy

Detroit's Big 3 Positioned to Gain Market Share

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where the market demand is and Detroit has a lot of strong vehicles in that category."

Overall, Murphy said, GM should do well through 2019.

"The company's small and large CUVs will be relaunched in the next two years, so that looks good," Murphy said. "Plus they are planning on a relaunch of the Sierra/Silverado pickups in the 2019 model year, so that shows they are concerned about those vehicles' competitiveness with the recently relaunched Ford F-150. It also shows the company can respond to the marketplace, so GM is in a good position to maintain its market share."

And, Murphy said, Ford is positioning itself to be in a good position to take advantage of the next four years' car sales.

Ford's mix of vehicles in the next few years, Murphy said, will be "overweight CUVs, which along with the benefits of the recently launched F-150 and the upcoming Super Duty should drive" Ford's vehicle mix.

"Ford's product cadence should allow it to at least sustain market share and pricing," Murphy said. "Management remains focused on maximizing profit so market share may be traded for profits."

As for Fiat Chrysler, Murphy said it's replacement of vehicles should be above the industry average in the next few years. The average showroom age of its product is high, but that will change in the next three years.

Fiat Chrysler's vehicle mix will be skewed toward trucks due to the launch of new minivans in model year 2017, Murphy said. Then the company will relaunch the Ram pickup and the Wrangler in model year 2018.

So he concluded that while Fiat Chrysler "has a material lull in its product cadence in model year 2016" things pick up in the following year.

"This should be enough to maintain market share," Murphy said. "But making the company's targeted market share goals is unlikely."

Murphy said the Korean automaker Hyundai/Kia is in a boom-bust mode. There will be a lot of launches of new vehicles in the next year or so, but after that not so much.

GM Customers Stay Connected with WI-FI Capability

Let's face it, it's just smart to help today's drivers stay connected in their cars via their smart phones.

According to Strategy Analytics, there are more than 2.3 billion smartphones in use globally, and that number continues to rise. And on the road, customers are demanding better integration between phones and their vehicles, said GM spokesman Stuart Fowle. Whether they have an Apple or Android phone, Chevrolet is committed to providing the smartest, simplest connected driving experience possible to owners across the globe.

For the 2016 model year, Chevrolet will offer Android Auto and Apple CarPlay compatibility in more models than any automotive brand, Fowle said. The 14 Chevrolet models include the all-new 2016 Cruze compact car, which will debut on June 24. Cruze is Chevrolet's best-selling passenger car, with more than 3 million sold since launch.

"For most of us, our smartphones are essential," said Mary Barra, CEO of General Motors. "Partnering with Apple and Google to offer CarPlay and Android Auto compatibility across the widest range of models in the industry is a great example of how Chevrolet continues to democratize technology that's important to our customers."

Chevrolet's seven-inch MyLink infotainment system gives owners a smart and simple way to access both Android Auto and Apple CarPlay, Fowle said. The eight-inch version of MyLink will be compatible only with Apple CarPlay at the beginning of the 2016 model year. While development and testing is not yet complete, Android Auto compatibility may be available on the eight-inch version of MyLink later in the 2016 model year.

Each system builds off of the features smartphone users rely on most. Android Auto is built around Google Maps, Google Now and the ability to talk to Google, as well as a growing audio and messaging app ecosystem that includes WhatsApp, Skype, Google Play Music, Spotify, and podcast players. A full list of supported apps is available at Android.com/auto.

Apple CarPlay takes the iPhone features you'd want to access while driving and puts them on the vehicle's display in a smart, simple manner. That allows drivers to make calls, send and receive messages and listen to music right from the touchscreen or by voice via Siri. Apple CarPlay supported apps include Phone, Messages, Maps, Music and compatible third-party apps. A full list of those apps can be found at Apple.com/ios/carplay.

Many features can be controlled via voice commands through a button on the steering wheel, helping drivers spend more time with eyes on the road and hands on the wheel.

Chevrolet, Fowle said, has a strong track record when it comes to broad availability of customer-centric innovation as the first brand to introduce Siri Eyes Free functionality and the first and only car company to offer available OnStar 4G LTE connectivity across a range of cars, trucks and crossovers in the U.S. and Canada. In less than one year, Chevrolet has connected more than a half-million customers to high-speed 4G LTE Wi-Fi.

Chevrolet customers in markets around the world including Brazil, Mexico and Canada will benefit from this new level of smartphone integration, Fowle said. Specific market availability for Android Auto can be found



GM Android
Auto Connect

here. Current Apple CarPlay markets can be found here.

In 2014, the 14 models included in this rollout accounted for more than 2.4 million vehicle sales, or 51 percent of Chevrolet's total global sales.

Using either application is simple in a compatible 2016 Chevrolet. A "Projection" icon on the MyLink screen is visible when a

phone is not connected, then changes to indicate either CarPlay or Android Auto (whichever is applicable) when a compatible phone is connected via USB.

Android Auto requires a phone running the Android Lollipop 5.0 operating system or above, while Apple CarPlay requires an iPhone 5 or later.

How to Use Social Media

The Auburn Hills Chamber of Commerce is hosting a series of workshops about how small businesses can use the exploding social media scene to help promote themselves.

These workshops, facilitated by Kyle Scislowicz, media communications specialist for the City of Auburn Hills.

They are not just for big operations that employ IT experts. They offer something for everyone, said Chamber executive director Cynthia Hutchison.

"Bring laptops and plenty of questions," Hutchison said.

The first workshop takes place on Tuesday, June 9, starting at 8:30 a.m. Titled "Copywriting and New Apps", it deals with content for social media accounts. These tips change the way content is

created. Attendees will also learn about new social media apps, and how they are used.

Scislowicz is hosting another workshop on Friday, July 14. It also begins at 8:30 a.m.

Small business social media tips is the topic of Scislowicz's discussion. Attendees will learn to effectively manage a business page on several social media platforms. Gain valuable stats and information to drive engagement online.

"Use your social media page for free advertising and promotion while analyzing and tracking the effectiveness of posts," Hutchinson said.

The workshops will be held at University Center, 3350 Auburn Road in Auburn Hills. Cost is \$15. Call 248-853-7862 to register.

Oil Spill Affects Auburn Hills Area

AUBURN HILLS, Mich. (AP) — Health officials are urging people not to swim in portions of the Clinton River affected by a spill of about 500 gallons of a suspected petroleum product.

The affected area begins in Pontiac and runs through Auburn Hills and Rochester Hills to the border between Oakland and Macomb counties.

The Oakland County Health Division on June 3 says people should avoid swimming and all river recreational activities in that area until further notice. The spill was reported June 3.

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Fiat Chrysler Sees Strong Sales in the Month of May

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versus a year ago, we posted a 4 percent sales gain and exceeded the 200,000-unit threshold for the first time since March 2007."

Seven Fiat Chrysler vehicles set records in the month of May, including the Chrysler 200 which recorded its best monthly sales ever, Kisiel said. Sales of the 200 were up 537 percent in May compared with the same month a year ago. The new 200 had the largest percentage increase of any Fiat Chrysler vehicle in May. Likewise, the new Jeep Cherokee and Jeep Wrangler, and the Dodge Challenger each posted their best monthly sales ever.

Fiat Chrysler finished the month of May with a 69-day supply of inventory (540,509 units). U.S. industry sales figures for May are internally projected at an estimated 17.9 million units Seasonally Adjusted Annual Rate (SAAR).

"Sales of the 200 were up 537 percent in May..."

—Ralph Kisiel, FCA

Chrysler brand sales were up 32 percent, the brand's best May sales since 2008 and its 11th-consecutive month of year-over-year sales gains, Kisiel said.

Jeep brand sales increased 13 percent, the brand's best monthly sales ever and its 20th-consecutive month of year-over-year sales gains, Kisiel said. The Jeep brand has set a sales record in each month dating back to November 2013. Three Jeep brand vehicles set records in May.

The Cherokee and Wrangler

each recorded their best sales months ever, while the Patriot logged its best sales in the month of May. With its 16 percent increase, the Wrangler topped 20,000 units for the first time. The Patriot's 31 percent year-over-year increase was the largest sales percentage gain of any Jeep brand model for the month.

The new Jeep Renegade had sales of 4,416 units in its second full month of sales, up 5 percent compared with sales in the previous month of April, Kisiel said.

Ram Truck brand sales, which include the Ram pickup truck, Ram ProMaster, Ram ProMaster City, and Ram Cargo Van, were up 12 percent, the brand's best May sales since 2005. Sales of the Ram pickup truck increased 8 percent in May, the pickup's best May sales in 11 years. Sales of the Ram ProMaster van increased 146 percent, its best May sales since the full-size van was launched in October 2013.

Sales of the new 2016 Fiat 500X began in May as the first vehicles began to arrive in FIAT studios. Fiat brand sales, which include the Fiat 500 and 500L, were down 19 percent in May, compared with the same month a year ago.

Sales of the Challenger increased 29 percent in May, the muscle car's best monthly sales ever, Kisiel said. Dart sales were up slightly year-over-year as the compact sedan posted its best ever sales in the month of May. Dodge Durango sales edged up slightly for its best May sales since 2005. Dodge brand sales were down 22 percent in May, compared with the same month a year ago, due in large part to model changeover at the Windsor Assembly Plant in Windsor, Ontario, where the Dodge Grand Caravan and Chrysler Town & Country are built.

The plant resumed production of Grand Caravans in late May, Kisiel said.

SRT Concept Becomes Reality in Video Game

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Chrysler design studios meant that giving the GT6 assignment to one person or one studio was not an option, Gutierrez said. Everyone, from interns to seasoned designers, was invited to submit a sketch. As a result, designers worked on their sketches in their spare time, weekends and after hours producing a flood of proposals.

At the conclusion of the judging process, Gutierrez said Paul Hoste was selected as the winner. Hoste, a young designer and new to Fiat Chrysler, grew up playing Gran Turismo. He was inspired by concept art and gravitated toward a design that had amped up curves that paid hom-

age to Dodge performance cars.

The overall shape of the car is meant to impart a sense of movement and flow, Gutierrez said. The front view conveys an aggressive, while the rear view takes on a bolder and powerful aesthetic with angular graphics.

All of the transparent elements, including the cockpit and engine cover, are made from ultra-light graphene skins, Gutierrez said. The driver views the Gran Turismo's instruments and communication system on a clear digital overlay on the graphene windshield.

A large air intake for engine cooling is mounted on the hood. Active panels mounted above the front and rear fenders are constantly moving, via pneumat-

ic assist, to create the optimal amount of aerodynamic downforce for braking assist and traction under acceleration.

Hoste said he worked closely with SRT engineering to optimize the hard points and performance numbers of his design for function and aerodynamics.

"We had fun stretching our minds to create the SRT Tomahawk Vision Gran Turismo for GT6," said Mike Shinedling, manager - Advanced Concepts, SRT Engineering, Fiat Chrysler. "The game places a high emphasis on capturing reality in a virtual environment; our goal was to respect that philosophy by focusing on plausible future technologies that could achieve our vision of extreme performance."

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Ram Owners Volunteer Help For Texas Flood Victims

On June 2, Ram truck owners converged on storm-damaged areas in Wimberley and San Marcos, Texas, to deliver supplies and help area residents recover from the devastating flooding.

Tad Agoglia, founder of First Response Team of America, directed the effort and lead the caravan of Ram trucks into areas where they distributed supplies, said Fiat Chrysler spokeswoman Kimberly Shults.

The First Response Team of America utilized a fleet of Ram vehicles and community restoration equipment to assist residents, Shults said.

The day started at San Marcos Chrysler Dodge Jeep Ram, where Ram truck owners loaded needed supplies into their pickups' beds, Shults said.

Then Ram owners proceeded to flood-stricken areas and helped with home site recovery and delivery of much-needed food, water and cleaning materials, Shults said.

In late May, Ram Truck and the FCA Foundation announced the donation of \$100,000 to the First Response Team of America,

Shults said.

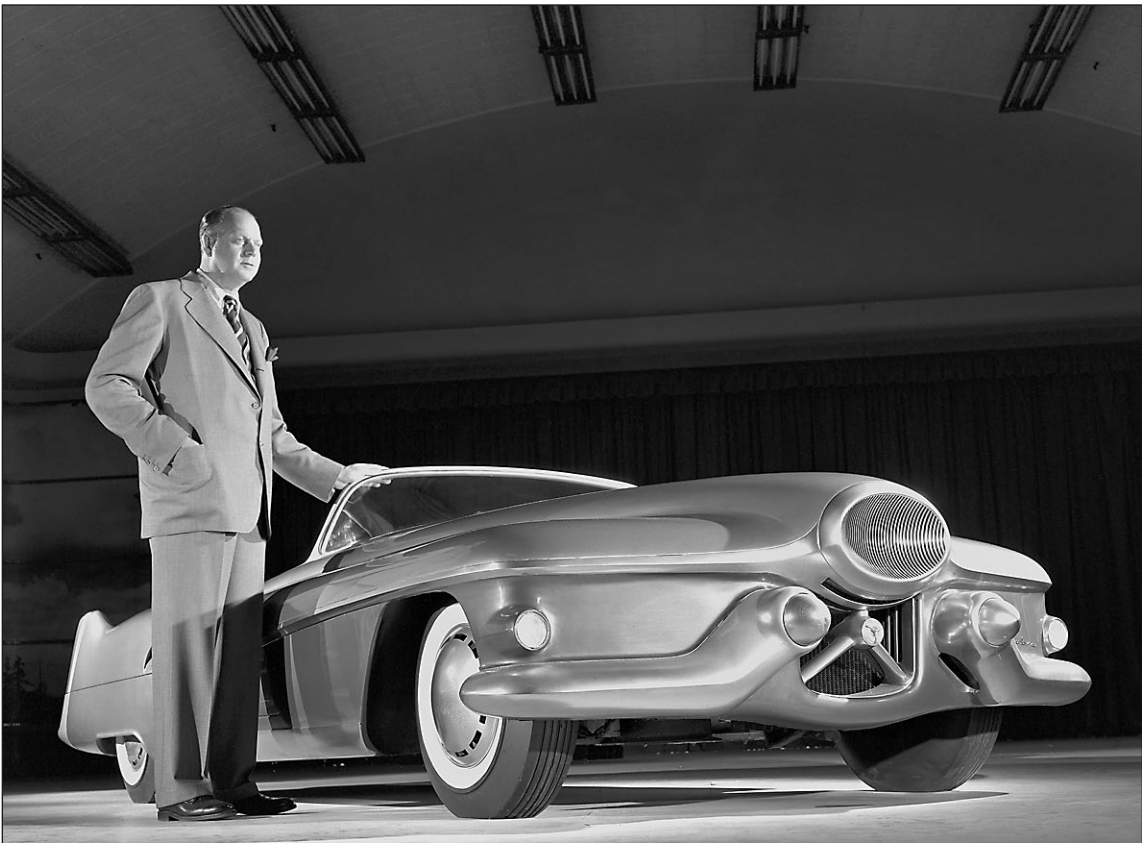
The Ram brand established a partnership with the First Response Team of America in 2012 to help communities across America respond to natural disasters, Shults said.

Since then, Ram – through the FCA Foundation – has been busy and has donated more than \$300,000 to First Response for its efforts.

As a result, Ram and the First Response Team of America have led similar collaborative operations in Tupelo, Miss., and Moore, Okla.

Shults said that Ram Nation is a grassroots organization of like-minded people willing and ready to help people in need, such as those who saw their lives disrupted in flood-damaged Texas, as well as in other locations across the United States.

Ram Nation volunteers haul supplies, deliver equipment, clear debris, distribute food and water, and even make donations that help people in their communities and around the world. New members can join Ram Nation at: www.ramtrucks.com/ramnation.



GM designer Harley Earl shows off a 1951 Buick LeSabre concept car.

Legendary GM Designer, Harley Earl Honored

Harley Earl is coming home – sort of.

At this year's gala hosted by the Grosse Pointe Historical Society (GPHS) on June 18, the legend of Harley Earl will return to the historic home, where he and his family lived, in the very heart of the Pointes on Touraine Road, said Earl's grandson Richard Earl.

The GPHS has invited Harley's grandson, an auto consultant, to display his traveling photo exhibit titled, "Automotive Hollywood: A Tribute to Harley J. Earl" and do a presentation.

This will include rare family photos, Earl said, from the 1950s taken at the family home's driveway showing Harley, his wife and kids all enjoying GM's very first concept cars, the Y-Job and Le Sabre,

These vehicles, Earl aid are today heralded as "national design treasures," but back then were simply known as Harley Earl's daily drivers.

"Motown has some of America's most phenomenal design

history and for the last two decades Richard has been sharing this story with information and a perspective no one else has – creating an emotional connection between Detroit's auto design history and car consumers," said James Conway of the GPHS.

Earl said he is currently working on a series of articles to educate more people on the remarkable similarities between the leaders of the largest company in the world today, Apple Inc., and the leaders of GM sixty years ago.

Earl said CNN liked this story idea on this topic so much they ran, "Steve Jobs and the King of Stylish Cars" within their "Best of America" section and this general interest piece logged over a million page-views soon after its release in February.

The Earl automotive story didn't begin with Harley, Earl said, but rather with Harley's father, Jacob W. Earl, a late 19th-Century coach builder, who started the family's auto heritage seven

years before Henry Ford built his first car in 1896.

The family history, Earl said, is a "story 126 years in the making." Learn more about the gala at gphistorical.org/gala2015.html.

AP: Self-Driving Cars Can Still Get into Accidents

LOS ANGELES (AP) – Google Inc. revealed May 11 that its self-driving cars have been in 11 minor traffic accidents since it began experimenting with the technology six years ago.

The company released the number after the *Associated Press* reported that Google had notified California of three collisions involving its self-driving cars since September, when reporting accidents became a legal requirement as part of the permits for testing on public roads.

The director of Google's self-driving car project wrote in a web post that all 11 accidents were minor – "light damage, no injuries" – and happened over 1.7 million miles of testing, including nearly 1 million miles in self-driving mode.

"Not once was the self-driving car the cause of the accident," wrote Google's Chris Urmson.

"Cause" is a key word: Like Delphi Automotive, a parts supplier which suffered an accident in October with one of its two test cars, Google says it was not at fault. Delphi sent AP an accident report showing its car was hit, but Google has not made public any records, so enthusiasts and critics of the technology have only the company's word on what happened. The California DMV said it could not release the accident reports.

This lack of transparency troubles critics who want the public to be able to monitor the rollout of a technology that its own developers admit is imperfect.

John Simpson, privacy project director of the nonprofit Consumer Watchdog, said Google's ultimate goal is a car without a steering wheel or pedals. This could prevent a person from taking over if a car loses control, making it "even more important that the details of any accidents be made public – so people know what's going on."

Delphi's accident report shows that the front of its 2014 Audi SQ5 was moderately damaged when it was broadsided by another car while waiting to make a left turn. Delphi's car was not in self-driving mode at the time, company spokeswoman Kristen Kinley said.

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Fiat and Jones Soda Co. Keep Summer Going

Jones Soda Co., a leader in the premium soda category, and the Fiat brand are bringing, for a third year in a row, the Jonesin' for a Fiat 500X" summer photo contest. "Jonesin' for a Fiat 500X," which runs from June 1 through Nov. 1.

This continues to be an integral part of the overall marketing campaign for Jones Soda and the Fiat brand to celebrate their ongoing partnership, said Fiat Chrysler spokeswoman Diane Morgan. This year, the Grand Prize winner will receive an all-new 2016 Fiat 500X crossover, a year's supply of Jones Stripped and have his or her winning photo featured on a production run of Jones Stripped in 2016.

Participants in the U.S. and Canada can enter to win by submitting as many of their qualifying photos using the hashtag #JonesinforaFiat500X through Jones Soda Co.'s Official Website, Facebook page or on Instagram and Twitter. Submissions will be judged based on the quality and creativity of the photos by a panel of judges from Jones and the FIAT brand. At the conclusion of the submission period, one winning photo from all submissions will be chosen to win an all-new 2016 Fiat 500X.

With increasing participation and photo submissions by Jones Soda and Fiat fans across North America, both companies look toward continued success as a result of increased awareness and popularity, Morgan said.

"The continued success of this collaboration can be attributed to two fun and exciting brands that are always on the move to create excitement for our customers," Jones Soda CEO Jennifer Cue says. "As we enter our third year, we continue to see growth and excitement around the partnership, specifically for the summer photo contest and the custom Jones for Fiat purchasers."

Jason Stoicevich, head of Fiat Brand North America said this year's contest is extra special as it coincides with the introduction of the new 2016 Fiat 500X crossover, the brand's first available all-wheel drive vehicle that is built in Italy for America. One lucky winner will have even more to photograph and share when this head-turner arrives in their driveway."

Further details on the contest (including the official rules) and other events taking place can be found at www.Jonessoda.com or fiatusa.com.

Michigan Youth Poses as FBI to Steal Automobile

YPSILANTI TOWNSHIP, Mich. (AP) — A 17-year-old Michigan boy who authorities say pretended to be an FBI agent is awaiting a juvenile court hearing in Ohio.

Lucas County Deputy Juvenile Prosecutor Lori Olander tells *The Ann Arbor News* Ann Arbor boy is scheduled to appear June 11 on charges of driving a stolen vehicle, furnishing false information and receiving stolen property.

Authorities say he called the Cueter Chrysler dealership in Ypsilanti Township late last month and asked to test drive a Dodge Charger. They say he told dealership employees he was an FBI agent and was carrying what appeared to be a firearm that turned out to be an Airsoft air gun.

Authorities say he drove the car to the Toledo, Ohio, area, where he crashed. He's also expected to face charges in Michigan.

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Certified Service

Trucks, SUVs Lead GM Sales

CONTINUED FROM PAGE 1

27 percent in May, according to J.D. Power PIN data, up 3 percentage points year over year, Cain said. Calendar year to date, the truck's retail segment share is 26 percent, up 1 percentage point.

Demand for the new Colorado midsize pickup is rising faster than GM's ability to increase production, Cain said, even with the addition of a third production shift in March.

With 8,881 sales in May, the Colorado controls about one-quarter of the retail market for midsize pickups and it has been the industry's fastest-selling pickup for four consecutive months. Its "days to turn" is only 13 days, according to PIN, and retail inventory is 11 days.

Demand is also soaring for Chevrolet crossovers, which had their best sales ever in May. The Equinox was up 30 percent compared to a year ago and the Traverse rose 2 percent. Retail deliveries for the Equinox and Traverse were up 15 percent and 30 percent, respectively.

The all-new Trax small crossover also continues to gain momentum, with 5,707 deliveries.

Growth at GMC, which focuses exclusively on trucks and crossovers, Cain said, is far outpacing the industry. The brand had its best May since 2005, up 12 percent year over year.

The GMC Sierra was up 4 percent. Terrain had its best May sales ever, with sales up 11 percent, the Acadia had its best month ever, with sales up 67 percent, and the new Canyon contributed 2,901 units. Calendar year to date, GMC sales are up 15 percent.

Sales highlights include:

- Chevrolet pickup sales to-

taled 60,483 units, up 30 percent. Silverado deliveries were up 11 percent and the Colorado had its best month since launch.

- Sonic deliveries were up 3 percent, Malibu was up 11 percent and Corvette was up 6 percent, for its best May since 1986.

- Chevrolet continued to have the lowest passenger car incentives in the industry on average transaction price (ATP) basis compared to other full-line manufacturers, according to PIN.

- The SRX saw a 21-percent increase and Escalade sales were up 6 percent.

- Buick sales were up. Enclave deliveries were up 23 percent and the Encore was up 21 percent, for its 17th consecutive year-over-year sales increase.

Cain said that cCommercial deliveries were up 5 percent in May, with full-size pickups up 9 percent. Deliveries of medium crossovers and the Chevrolet Malibu more than doubled. Through May, commercial deliveries have grown year over year for 19 consecutive months and they are up 24 percent calendar year to date.

State and local government sales were up 29 percent in May, and 23 percent calendar year to date. GM's total sales increase in May came despite a planned 7,000-unit decline in rental deliveries, Cain said.

The decline reflects the discontinuation of the fleet-only Chevrolet Captiva, as well as lower production of the fleet-only Chevrolet Impala Limited and lower sales of large SUVs.

June rental deliveries are planned to be down more than 20,000 units, year over year.

GM is prioritizing retail deliveries of large SUVs due to strong demand and low inventories, which currently stand at 62 days supply, Cain said.

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Students in GM Education Program Are Honored

CONTINUED FROM PAGE 1

pated in the special graduation celebration to recognize the successes of college-bound seniors who are also members of the GM Student Corps internship program.

“Through this initiative, we have been able to take major steps in turning around these schools from dropout factories,” said Mark Reuss.

“Year over year, we’ve watched these students grow and succeed and this year just marks another milestone that they can be proud of. The investment of not just dollars, but also so many hours from our employees, has created a culture which fosters education. This is a shining example of what can happen when a company commits to a cause.”

Funds from the \$27.1 million grant also help sustain more than 65 early learning centers, with nearly 20 that focus on serving Detroit’s most challenged neighborhoods.

The seven Metro Detroit high schools that are part of the program are Central Collegiate Academy High School, East Detroit High School, Hamtramck High School, Harper Woods High School, Henry Ford High School, Madison High School and River Rouge New Tech International High School.

More than 3,000 GM employees and retirees have logged more than 53,000 volunteer hours at schools and in neighborhood-based projects over the past year.

General Motors executives also sit on an advisory committee called the Champions Council at each network school to help students as well as offer advice on the programs.

Through the GM Student Corps, students from each school receive paid summer internships with GM retirees and college students as mentors who help them identify and achieve goals, and prepare for adulthood by teaching critical life skills to the students.

“We knew when we started this initiative that our goals were audacious,” said Michael Brennan, CEO of United Way for Southeastern Michigan.

Ford May Sales Stable; F-150 Leads in Volume

CONTINUED FROM PAGE 1

supply, and F-150 average transaction prices set a record in May, as customers continued buying a rich mix of high-series pickups.”

F-Series, America’s best-selling truck, had sales of 61,870 pickups on tight supply, as the second F-150 facility – Kansas City Assembly Plant – ramps up to full line speed this quarter. Inventory continues building as the plant comes fully on-line.

Transit vans helped deliver Ford’s best May performance for commercial vans since 1978, with 20,655 total commercial vans sold last month.

Mustang sales increased 39 percent in May, Merkle said, with 13,616 cars sold. Year-to-date, Mustang sales are up 55 percent, with a 116 percent increase in southern California, America’s largest sports car market. The 2.3-liter EcoBoost V6 engine is now that market’s best-selling Mustang engine.

Lincoln retail sales were up 10 percent, with 8,152 vehicles sold in May. Lincoln MKC sales totaled 2,289 vehicles, while Lincoln Navigator sales increased 50 percent, with 1,046 vehicles sold.

“This has truly been a collective effort with GM and GM Foundation employees, retirees, volunteers, education partners and government and community leaders. The success of the students at GM Network of Excellence schools is inspiring, and it is proof positive of the power of public-private partnerships.”

“Increasing access to a solid education is a primary focus for General Motors,” said Vivian Pickard, president of the GM Foundation.

“This initiative was carefully developed to get these students excited about learning, engaged after school and over the summer and ultimately, driven toward high school graduation and beyond.”

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First Generation of Buick Scholarship Get Degrees

The first four-year recipients to benefit from the Buick Achievers Scholarship Program are receiving their degrees this year as the General Motors Foundation added nearly \$1.2 million in new scholarships of up to \$25,000 a year for 50 students to pursue degrees in the fields of science, technology, engineering and math, or STEM, said GM spokeswoman Genna Young.

Students can be selected for the scholarship after high school graduation or during any year of college study, Young said. Of the new class of recipients, 62 percent are first-generation college students and 68 percent come from diverse backgrounds. Nearly one in four have ties to the military, having served themselves or as dependents of a current or former service member.

To celebrate the combined achievements of the inaugural graduating class of Buick Achievers with the announcement of 2015 recipients, Diego Gonzalez, a Buick Achiever and 2015 San Diego State University graduate, teamed up with Buick last month to surprise high school senior Stewart Martin of Winston-Salem, N.C., with a \$25,000 scholarship, Young said.

"Growing up, I loved racing. My dad told me about NASCAR engineers – and I chose that career path because it follows my dreams and it's a way to connect with my father," said Martin, whose father passed away when Stewart was a young child. "I'm so thankful for this scholarship. It brings me one step closer to following my dream."

Martin plans to major in mechanical engineering at UNC Charlotte.

"The future of our country lies

in technology and innovation and depends on a strong pipeline of highly skilled talent," said GM Foundation chair Bob Ferguson. "Our scholarship program is helping bridge the gap between a skilled workforce and positions that companies are looking to fill."

Since its inception in 2011, the Buick Achievers Scholarship Program has awarded more than \$28 million in scholarships to more than 3,400 high school and undergraduate students nationwide, Young said. The scholarships are renewable for up to four years, with one additional year for students entering a qualified five-year engineering program.

"The Buick Achievers Scholarship Program has become one of the most impactful in the county, demonstrating our commitment to those students who excel while also giving back to their community," said Duncan Aldred, U.S. vice president of Buick. "This graduating class serves as a testament to what this scholarship has done for so many students – put a college degree in hand, and set them on their way to further education or the start of their careers."

Buick Achievers gives special consideration to females, minorities, first-generation college students, military veterans and military dependents, Young said.

General Motors and the GM Foundation have a long history of investing in education initiatives, investing more than \$70 million since 2007. For example:

- The GM Foundation provides approximately \$3 million annually to key university partners and professional organizations to advance STEM curricula.



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2015 MALIBU "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 2.5L DOHC VVT Engine! • 7" Color Touch Screen MyLink Radio!
- OnStar with 4G LTE with Built-in Wi-Fi hotspot!
- Power Driver's Seat! • Rear Vision Camera!
- Remote Start and Entry!
- 17" Aluminum Wheels!
- 36 MPG on the Highway!



Stock #F23864

Was \$25,985 Sale Price \$20,499*

24 MONTH LEASE:

\$129* OR **\$129***

\$0 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY

2015 SILVERADO "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED! 4x4 • DBL CAB
- ECOTEC 4.3L V6 Engine! • Color Touch Screen AM/FM/XM Radio!
- Cruise and Tilt! • OnStar w/4G LTE w/built-in Wi-Fi hotspot!
- Automatic Transmission! • Power Locks & Windows!
- Remote Keyless Entry!
- Deep Tinted Glass!
- Aluminum Wheels!



Stock #F23253

Was \$38,925 Sale Price \$31,329*

24 MONTH LEASE:

\$179* OR **\$179***

\$999 DOWN W/LEASE CONQUEST \$999 DOWN W/LEASE LOYALTY



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*Pictures may not represent actual sale vehicle. All applicable rebates including conquest and/or loyalty offers have been deducted from Sale Prices/Payments and are subject to change by the manufacturer without notice and are plus title, tax and plate fees. GM Employee discount is required except where noted. Leases are 10,000 miles per year. Silverado Down Payment assistance requires financing through ALLY, GM Financial or Wells Fargo. \$3500 trade-in guarantee is on 2005 or newer vehicles with under 150,000 actual miles in drivable condition. No branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 6/30/2015 @ 6:00PM.

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LEASE
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2015 GMC TERRAIN FWD SLE-1

24 MO. LEASE • 10K MILES PER YEAR
STK #8233-15 • DEAL #52862

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1863 Total Due at Signing.

LEASE THIS 2015 TERRAIN FOR ONLY

\$109*

/MO

NO SECURITY DEPOSIT REQUIRED



GREAT VALUE FOR ONE LOW PAYMENT!

2015 GMC ACADIA FWD SLE-1

LEASE FOR

\$199*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #7945-15
DEAL #51286

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1866 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

INCLUDES REMOTE START

24 MONTHS OF FREE MAINTENANCE

2015 BUICK ENCORE FWD

LEASE FOR

\$149*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #4299-15
DEAL #49782

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1890 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio! • FREE OnStar

2015 GMC SIERRA SLE 1500 4X4 DBL. CAB

LEASE FOR

\$219*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #7924-15 • DEAL #52863

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$2681 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

MORE VALUE FOR LESS

5.3L V8 ECOTEC, Front Cloth Bucket Heated Seats, USB Ports, Trailing Equip. Pkg, Driver Power Seat, Remote Start, Front fog lamps, Rear Defrost, 110Volt power outlet, Universal home remote, Dual Climate Control A/C, 271 Off Road Pkg.

2015 BUICK VERANO FWD CONVENIENCE - 1SG

DRIVE LUXURY FOR LESS!

\$119*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #4011-15 • DEAL #53282

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1624 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

White Diamond Tricoat, Power Moonroof

24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio! • FREE OnStar

2015 BUICK REGAL FWD PREMIUM 1 GROUP

LEASE FOR ONLY

\$149*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #6935-15 • DEAL #52861

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1624 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

Push Start, Keyless Entry, 18" Chrome Wheels, Navigation, Rear Camera, Park Assist

24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio! • FREE OnStar

2015 BUICK ENCLAVE FWD CONVENIENCE GROUP

LEASE FOR ONLY

\$259*

/MO

24 MO. LEASE • 10K MILES PER YEAR
\$279*

/MO

24 MO. LEASE • 12K MILES PER YEAR
STK #4090-15 • DEAL #53322

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$1773 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio! • FREE OnStar

2015 BUICK REGAL FWD EVERYONE'S PRICE

LEASE FOR ONLY

\$24,999*

/MO

WAS \$30,915
STK #4015-15

* Price Plus tax, title, lic. Price is stock number specific. Tax is \$1811.28



SAVE OVER \$5,900 OFF LIST

24 MONTH BUICK EXPERIENCE LEASE
FREE Maintenance • FREE XM Radio! • FREE OnStar

2015 BUICK LACROSSE 1SL LEATHER

DRIVE LUXURY FOR LESS!

\$269*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #6898-15 • DEAL #52858

* GM Pricing plus tax, title, lic. Must have Non-GM Lease in Household. To Expire within 365 days of delivery. \$2327 Total Due at Signing.



NO SECURITY DEPOSIT REQUIRED

Leather Heated Seats, Navigation, Rear Camera, Park Assist, Bose Sound System, Push Start, Technology and more!

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*GM Employee Pricing Plus Tax, Title, Lic. and Doc. No Security Deposit Required. Lease Conquest Rebate Must Have Non-GM Lease in Household To Expire Within 90 Days Of Delivery Of New Purchase Or Lease. Lease Loyalty Rebate Must Have 1999 or Newer GM Vehicle In Household. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. Lacrosse stk 6898-15 lease figured with DBC cert. \$1000.00 DBC credit is while supply last. Payment may be higher if dealer DBC cert. expire. See dealer for details. Expires 6/30/15.

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BRAND NEW 2015 BUICK VERANO

4G LTE WI-FI HOTSPOT, POWER SEAT, FOG LAMPS, FORWARD COLLISION ALERT, LANE DEPARTURE WARNING, HEATED SEATS, REAR PARK ASSIST, SIDE BLIND ZONE ALERT, REAR CROSS TRAFFIC ALERT, GARAGE DOOR OPENER, REAR CAMERA, REMOTE START, 10 AIR BAGS, INTELLILINK RADIO, BLUETOOTH, DUAL ZONE AUTOMATIC CLIMATE CONTROL, SATELLITE RADIO, ONSTAR W/TURN BY TURN NAVIGATION & MUCH MORE.

CONVENIENCE PKG.

24 MONTH
EMPLOYEE
LEASE

\$55*/mo

EMPLOYEE
PRICE

\$21,120*

39 MONTH
FRIENDS &
FAMILY LEASE

\$189*/mo

FRIENDS
& FAMILY
PRICE

\$22,453*

#F4147250

**HURRY!
LAST ONE**

DEMO 2014 BUICK REGAL PREMIUM 1

HEATED LEATHER SEATS, HEATED STEERING WHEEL, KEYLESS START/PASSIVE ENTRY, TURBO ENGINE, REMOTE START, POWER SEATS, CHROME WHEELS, REAR CAMERA, REAR PARK ASSIST, INTELLILINK RADIO, BLUETOOTH, SATELLITE RADIO, ONSTAR W/TURN BY TURN NAVIGATION & MUCH MORE.



#E9199240

EMPLOYEE
PRICE

\$24,966*

FRIENDS
& FAMILY
PRICE

\$26,299*

DEMO 2015 BUICK ENCORE CONVENIENCE PKG.

4G LTE WI-FI HOTSPOT, DUAL ZONE AUTOMATIC CLIMATE CONTROL, REAR CROSS TRAFFIC ALERT, SIDE BLIND ZONE ALERT, INTELLILINK RADIO, REMOTE START, REAR CAMERA, POWER SEAT, FOG LAMPS, BLUETOOTH, 10 AIR BAGS, ONSTAR W/TURN BY TURN NAVIGATION, SATELLITE RADIO & MUCH MORE.

#FB081146

24 MONTH
EMPLOYEE
LEASE

\$130*/mo

EMPLOYEE
PRICE

\$21,871*

24 MONTH
FRIENDS &
FAMILY LEASE

\$193*/mo

FRIENDS
& FAMILY
PRICE

\$23,346*

DEMO 2015 BUICK LACROSSE LEATHER GROUP

HEATED LEATHER SEATS, USB PORT, PASSIVE ENTRY/KEYLESS START, 4G LTE WI-FI HOTSPOT, REAR PARK ASSIST, REMOTE START, REAR CAMERA, BLUETOOTH, POWER SEATS, SATELLITE RADIO, MEMORY SEAT & MIRROR, UNIVERSAL HOME REMOTE, ONSTAR W/TURN BY TURN NAVIGATION, INTELLILINK RADIO, DUAL ZONE AUTOMATIC CLIMATE CONTROL, 18" ALUMINUM WHEELS & MUCH MORE.

#FF119767

24 MONTH
EMPLOYEE
LEASE

\$180*/mo

EMPLOYEE
PRICE

\$29,790*

39 MONTH
FRIENDS &
FAMILY LEASE

\$351*/mo

FRIENDS
& FAMILY
PRICE

\$31,913*

DEMO 2015 BUICK ENCLAVE

7 PASSENGER SEATING, TRI-ZONE AUTOMATIC CLIMATE CONTROL, REAR PARK ASSIST, INTELLILINK RADIO, SATELLITE RADIO, POWER LIFTGATE, REMOTE START, REAR CAMERA, BLUETOOTH, POWER SEATS, HEATED MIRRORS & MUCH MORE.



#FJ186723

24 MONTH
EMPLOYEE
LEASE

\$142*/mo

EMPLOYEE
PRICE

\$30,598*

36 MONTH
FRIENDS &
FAMILY LEASE

\$258*/mo

FRIENDS
& FAMILY
PRICE

\$33,859*

DEMO 2015 GMC TERRAIN

ALL WHEEL DRIVE, 32 MPG (HIGHWAY), 4G LTE WI-FI HOTSPOT, REAR CAMERA, COLOR TOUCH-SCREEN RADIO, SATELLITE RADIO, BLUETOOTH, FOG LAMPS, REMOTE KEYLESS ENTRY, 17" ALLOY WHEELS & MUCH MORE.

**ALL WHEEL
DRIVE**

24 MONTH
EMPLOYEE
LEASE

\$99*/mo

EMPLOYEE
PRICE

\$23,115*

24 MONTH
EVERYONE
LEASE

\$199*/mo

EVERYONE
PRICE

\$24,957*



#F6237908

DEMO 2015 GMC ACADIA SLE-2

7 PASSENGER SEATING, HEATED SEATS, REAR CAMERA, REAR PARK ASSIST, POWER LIFTGATE, POWER SEAT, REMOTE START, FRONT CENTER SIDE AIR BAG, BLUETOOTH, INTELLILINK RADIO, ONSTAR W/TURN BY TURN NAVIGATION, SATELLITE RADIO & MUCH MORE.

**WITH
SLE-2**

24 MONTH
EMPLOYEE
LEASE

\$162*/mo

EMPLOYEE
PRICE

\$28,127*

39 MONTH
EVERYONE
LEASE

\$290*/mo

EVERYONE
PRICE

\$31,744*



#FJ222458

DEMO 2015 GMC YUKON XL SLT

4G LTE WI-FI HOTSPOT, IN-DASH NAVIGATION SYSTEM, REAR DVD PLAYER, POWER ADJUSTABLE PEDALS, REAR CROSS TRAFFIC ALERT, 3RD ROW POWER FOLD SEAT, UNIVERSAL HOME REMOTE, FRONT & REAR PARK ASSIST, BOSE PREMIUM SOUND SYSTEM, INTELLILINK RADIO, ONSTAR W/TURN BY TURN NAVIGATION & MUCH MORE...

20" POLISHED WHEELS, POWER REAR LIFTGATE, SIDE BLIND ZONE ALERT, RAIN SENSING WIPERS, POWER SUNROOF, REMOTE START, REAR CAMERA.

39 MONTH
EMPLOYEE
LEASE

\$536*/mo

EMPLOYEE
PRICE

\$52,184*

39 MONTH
EVERYONE
LEASE

\$659*/mo

EVERYONE
PRICE

\$56,807*



#FR203510

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Buick Scholarship Program Gets Honored

Scholarship America honored the General Motors Foundation with its Social Responsibility award for making a college education more accessible and affordable through General Motors' Buick Achievers Scholarship Program.

The organization's inaugural From Dreams to Degrees event was held May 20 evening at the National Press Club, said GM spokeswoman Genna Young.

"Through programs like the Buick Achievers Scholarship, we've made a lasting difference in the lives of thousands of students through more than \$27 million in scholarships," said Greg Martin, executive director of GM Global Public Policy and a GM Foundation board member.

The Buick Achievers Scholarship Program launched in 2011, and in partnership with Scholarship America, Young said it has become known as one of the largest and most impactful such programs in the country.

Developed to strengthen the country's workforce pipeline with the next generation of leaders and innovators, it awards scholarships of up to \$25,000 per year, renewable for up to four years or five years, or qualified science, technology, engineering and math (STEM) and automotive-related programs.

"The Buick Achievers Scholarship Program has made a powerful statement about the importance of ensuring access and affordability for all in obtaining a



From left Morgan Grayned , Greg Martin and Zineb Bouzoubaa.

college degree, and ensuring a strong, qualified and representative future workforce for our country," said Lauren Segal, Scholarship America's president and chief executive officer.

Two Buick Achievers Scholars, Morgan Grayned and Zineb Bouzouba, presented Martin with the Social Responsibility award at the Washington, D.C. event.

The students recently graduated from Hampton University and University of North Carolina Chapel Hill, respectively, Young said. Both received up to \$25,000 per year for their four-year undergraduate programs.

"This scholarship completely

transformed my life," said Grayned. "Growing up I had no idea if I was ever going to be able to afford college. But thanks to the Buick Achievers Scholarship, my dreams, and my family's dreams, became reality."

Other honorees included television newswoman Katie Couric for Philanthropic Innovation and Donald Graham for Impact and Advocacy.

All proceeds from the event will go toward funding the Scholarship America Dream Award, a completion-based scholarship program for students who are entering their second year or higher of education beyond high school.

GM Foundation Donations Help Michigan Nonprofits

The General Motors Foundation donated a total of \$20,000 to four nonprofit organizations in the Grand Rapids community through the Plant City Grants program; Feeding America West Michigan Food Bank, Finish the Mission Veterans Relief Fund, Greater Wyoming Community Resource Alliance, and West Michigan Environmental Action Council. The announcement was made on June 1.

"This year, the GM Foundation will provide more than \$2 million in funding in 45 plant cities where GM employees live and work," said GM Foundation vice president Lori Wingerter. "Through these grants, we continue our mission to give back and build stronger communities where GM does business."

The grant presentation took place at the Grand Rapids Operations plant the same day GM declared that it was investing in the facility. During the event, the facility announced plans to invest \$119 million in tools and equipment to support production of future vehicle components, creating about 300 future jobs.

"We are very grateful to the GM Foundation for its generosity and support," said James Carmody, City of Wyoming Public Safety Chief.

Carmody was in attendance as a representative of the Greater Wyoming Community Resource

Alliance, said GM spokesman Kevin Nadrowski.

Grant funds provided by the GM Foundation will directly support numerous Greater Wyoming Community Resource Alliance community projects, such as: career development programs for the city's youth, school attendance improvement projects and support for supplemental food provisions for those in need.

"These programs are about making a difference at the grassroots level – ensuring positive and sustainable change for the residents of the City of Wyoming," said Carmody.

The Grand Rapids plant is very active in the local community and proud to partner with the GM Foundation to support local nonprofit organizations, Nadrowski said.

"The organizations that we support are vital in the continued development of the local community, and through the ongoing efforts of the GM Foundation, we are proud to play a part in giving back," said Grand Rapids Operations plant manager Rick Demuynck.

The GM Foundation grants are given to a wide variety of organizations across the country that families rely on to provide much needed services, improve education and impact the quality of life within their respective communities, Nadrowski said.

Auto Museum Tries Motorcycle Special Weekend

The Gilmore Car Museum, well known for its world class collection of nearly 400 historic automobiles, will have a display of motorcycles on Sunday, June 14.

The date marks the 20th annual consecutive Vintage Motorcycle Show and Swap Meet held at the Museum and is considered one of the largest events of its kind in the Midwest.

"You'll see some of the best examples of original and restored vintage motorcycles at this event," explains Museum executive director Michael Spezia. "And few extras this year."

Thousands of motorcycles, from rare and iconic rides of the past 100 years, to the newest models driven by spectators, will rumble into the Gilmore Car Museum campus in Hickory Corners, Mich. Those driven by spectators of the event, including new, old, and custom rides, receive the VIP treatment and take up a large portion of the Museum grounds in what Spezia describes as "a wonderful bike show itself."

Spectator admission to the Motorcycle Show is only \$12 per person and includes all museum exhibits at no extra charge – those under 11 are free. It is located just 20 minutes northeast of Kalamazoo on M-43 and Hickory Road. To learn more about the museum and its events at www.GilmoreCarMuseum.org or call 269-671-5089.

The Vintage Show will feature antique and vintage motorcycles, scooters, and customs, all 25 years and older arranged in two areas, Spezia. Judged on a points system will be the Master Class, representing the best-of-the-best restored bikes. Peer judging will also take place, making up in several classes where the cycles will be displayed under their country's flag of origin.

The show also includes a large "Bike Corral" full of vintage motorcycles for sale, a huge cycle parts and memorabilia swap meet, and a special exhibit area that will showcase new motorcycles and offer demo rides.



Ford is expanding in North Africa and opening an office in Tangier.

Ford Global Expansion Plan Looks to Africa for Growth

As part of its global growth plan, Ford Motor Company is expanding its operations in North Africa with a new regional sales office in Casablanca and a purchasing office in Tangier, said Ford spokeswoman Sue Nigoghossian.

"Morocco is a great place to do business," said Kalyana Sivagnanam, director, Ford Middle East & North Africa. "Morocco has a very skilled and motivated workforce, a growing automotive supplier ecosystem, access to ports, free and fair trade agreements and a very pro-business mindset. Ford is delighted to partner with Morocco to expand our operations in North Africa."

"We are proud to partner with a multinational company like Ford to grow its business in Morocco and are very pleased it selected Casablanca and Tangier as locations for its North African sales and purchasing operations," said Mamoune Bouhdoud, minister delegate to the Minister of Industry, Trade, Investment and Digital Economy. "We are confident that Morocco will benefit greatly from the economic impact of Ford's presence. Morocco has great infrastructure, a pro-business mindset, a highly trained workforce, an automotive supply base, a strategic positioning and a challenging industrial strategy. All these are great assets that are advocating for a more ambitious win-win partnership with Ford."

Ford is bringing seven new vehicles to North Africa this year and will more than double the amount of parts it purchases from North African-based suppliers, Nigoghossian said.

The growing automotive supplier network in North Africa, primarily in Morocco, will supply parts to Ford's assembly plant in Valencia, Spain, among other operations. Ford has completed a 2.3 billion euro investment in its Valencia plant – the largest auto investment in Spanish history. This will increase volume and the number

of nameplates it produces.

The upgraded facility can now produce 450,000 vehicles annually, and is flexible enough to adjust volumes among six nameplates assembled there: Mondeo, Kuga, S-MAX, Galaxy, Tourneo Connect and Transit Connect, Nigoghossian said. The facility currently builds Fusion wagon, five-door, and four-door including Fusion Hybrid, Kuga SUV, Transit Connect light commercial vehicle and Tourneo Connect people-mover. It recently began production of the all-new S-MAX and Galaxy MPVs.

"In order to support our production expansion just across the Mediterranean in Valencia, the amount of parts Ford sources in Morocco and North Africa will increase exponentially," said Sivagnanam. "This translates into thousands of indirect jobs and millions of dollars in investments. The most important part of this expansion is that we will be bringing more vehicles that customers want and value to markets across North Africa," said Sivagnanam.

Ford is opening 13 new retail facilities in North Africa this year. In Morocco, Ford vehicles will be available at eight new showrooms by the end of 2015.

Ford's distributor Auto Hall has been selling Ford vehicles in Morocco for more than one hundred years. Its founder, Gabriel Veyre, was tasked by the Sultan in the early 1900's to bring the automobile to Morocco.

Morocco is the best-selling market for Ford in North Africa. Ford has sold 3,400 vehicles so far this year in Morocco, an increase of 26 percent compared to Jan – April 2014. Ford expects its sales growth in 2015 to continue to outpace the industry growth rate of 11 percent, Nigoghossian said.

Ford Entrepreneurship Academy will assist future business leaders in developing the skills, tools, and entrepreneurial mindset needed to develop creative ideas, assess their feasibility, and launch and grow new ventures.

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2014 Clearance Sale!



New 2014 CHRYSLER
**300S
SEDAN**
MSRP \$37,185
AS LOW AS
SALE PRICE
\$26,598**



New 2014 CHRYSLER
**TOWN &
COUNTRY
TOURING L**
MSRP \$36,880
AS LOW AS SALE PRICE
\$24,789**



New 2014 DODGE
**CHARGER
R/T**
MSRP \$33,185
AS LOW AS
SALE PRICE
\$24,698**



New 2014 JEEP
**CHEROKEE
SPORT**
MSRP \$24,185
AS LOW AS
SALE PRICE
\$16,981**

ONLY AT MILOSCH'S!
CLIP THIS COUPON TO SAVE

\$2000
PALACE EXCLUSIVE
NEW CAR CASH

In stock vehicles only. Must present coupon. Prior sales excluded. One coupon per purchase or lease. Not valid with \$2000 Palace Trade-In Cash. Must be at MSRP. Not applicable with EP, Friends & Family and Supplier. See dealer for details. Valid thru 6/30/15.

ONLY AT MILOSCH'S!
CLIP THIS COUPON TO SAVE

\$2000
PALACE EXCLUSIVE
TRADE-IN CASH

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\$500 Gift Card!!

**MUST BRING IN THIS AD TO
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*Good with purchase of any new vehicle at MSRP, EP or FP. Limit one gift card per customer. While supplies last.

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New 2015 CHRYSLER
200 LIMITED



27 MONTH LEASE
\$119* /mo. **SALE PRICE
\$18,927***

New 2015 DODGE
DART SXT



27 MONTH LEASE
\$99* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,326***

New 2015 JEEP
**PATRIOT LATITUDE
4X4**



27 MONTH LEASE
\$139* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,894***

New 2015 RAM
**1500 LARAMIE
4X4**



CREW CAB
27 MONTH LEASE
\$299* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$4,988***

New 2015 DODGE
CHARGER R/T



27 MONTH LEASE
\$199* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,988***

New 2015 CHRYSLER
300 S



27 MONTH LEASE
\$239* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$4,987***

New 2015 DODGE
JOURNEY R/T



27 MONTH LEASE
\$159* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,987***

New 2015 JEEP
**CHEROKEE LATITUDE
4X4**



27 MONTH LEASE
\$199* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,987***

New 2015 CHRYSLER
**TOWN & COUNTRY
TOURING
L**



27 MONTH LEASE
\$199* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$4,287***

New 2015 RAM
**BIG HORN CREW CAB
4X4**



27 MONTH LEASE
\$199* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3,987***

New 2015 JEEP
**GRAND CHEROKEE
LAREDO
4x4**



27 MONTH LEASE
\$259* /mo. **SALE PRICE
\$27,760***

INTRODUCING...
The Brand New 2015 JEEP
RENEGADE



27 MONTH LEASE
\$299* /mo. **EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$4,988***

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CHRYSLER DODGE JEEP RAM



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