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2016 Malibu Design Influenced by Impala

Chevrolet's new 2016 Malibu is sleek exterior design incorpo- alerts and more. a completely restyled midsize sedan that has been engineered to offer more efficiency, connectivity and advanced safety features than ever, said GM spokesman Chad Lyons.

These improvements include a new hybrid powertrain, which leverages technology from the Chevrolet Volt, will help offer a GM-estimated 48 mpg city, 45 mpg highway – and 47 mpg combined, unsurpassed in the segment. The Malibu's standard 1.5L turbo powertrain is projected to offer 37 mpg highway.

The 2016 Malibu is also longer and lighter, with more interior space and improved fuel efficiency, Lyons said. Its wheelbase has been stretched close to four inches, and it is nearly 300 pounds lighter than the current

"Midsize customers tell us they want great fuel economy, connected technologies, wrapped in a gorgeous exterior. This is exactly what the 2016 Malibu was engineered to do," said Jesse Ortega, Malibu chief engineer.

The 2016 Malibu goes on sale in the fourth quarter of 2015. Additional vehicle highlights:

- ullet Available segment-exclusive OnStar 4G LTE in-vehicle connectivity as well as available wireless phone charging.
 - Agile, sophisticated and

rates sophisticated details that advance Chevrolet's signature

- Standard preventive safety technologies include 10 standard air bags, with available features such as Forward Collision Alert and Rear Cross Traffic Alert. Automatic Parking Assist is also available.
- All-new Teen Driver feature, which allows parents to view their kids' driving statistics, such as maximum speed, warning

- New, power-dense Ecotec 1.5L turbo engine with fuel-saving stop/start technology is standard, offering a GM-estimated
- High-output 2.0L turbo with GM-estimated 250 hp is available and is mated with a new eightspeed automatic transmission.

The new Chevy Malibu will be offered in L, LS, LT and Premier trims, as well as the Hybrid mod-

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2016 Malibu



1935 Suburban

Arlington Hit the 10 Millionth Mark with 2015 Suburban

In 1935, the Hoover Dam was completed, Elvis Presley was born, and canned beer first graced backyard barbeques across America. It was also the the Chevrolet Suburban was introduced.

No other vehicle has been in continuous production as long as the Suburban. A black 2015 Suburban was the 10 millionth vehicle built at GM's Arlington Assembly Center, in Texas, which has been the home of the Suburban and other General Motors' full-size SUVs since 1997, said GM spokeswoman Michelle Mal-

An all-new Suburban that debuted for 2015 marked the original SUV's 80th anniversary and its 12th generation, with technology, refinement and efficiency that would have amazed engineers and customers in 1935.

"Times have changed and America has grown beyond all imagination, but the Suburban remains a fixture for those who need the capability of a truck with maximum passenger and cargo space," said Sandor Piszar, Chevy Trucks marketing direc-

CONTINUED ON PAGE 4

Cadillac Leads GM Sales Figures in March

Cadillac dealers in the United States delivered 249,875 vehicles in March 2015, down 2 percent year over year, said GM spokesman Jim Cain.

Fleet deliveries were up 5 percent and retail deliveries declined 5 percent. Total sales of trucks, including pickups, vans and SUVs, were up 14 percent.

Chevrolet, GMC, Buick and Crossover deliveries were up 6 percent and passenger car deliveries were down 21 percent.

> "As the economy gained steam throughout 2014, we knew 2015 would be a strong year for trucks," said Kurt McNeil, General Motors' U.S. vice president of Sales Operations. "Higher demand dovetailed perfectly with the launches of our new full-size

pickups and large SUVs. Low fuel prices and the successful launches of the Chevrolet Colorado and Trax made us even more bullish.

'Our foresight and disciplined approach to incentives is being rewarded with very strong truck sales and record average transaction prices.'

CONTINUED ON PAGE 5



2015 Cadillac **Escalade**



2015 Dart

Chrysler Sales Numbers Continue Streak

sales of 197,261 units, a 2 percent increase compared with sales in March 2014 (193,915 units), and the group's best March sales

The Chrysler, Jeep and Ram Truck brands each posted yearover-year sales gains in March compared with the same month year ago, said Fiat Chrysler spokesman Ralph Kisiel. The Jeep brand's 23 percent increase was the largest sales gain of any FCA US brand during the month and its best monthly sales ever. The group extended its streak of

Fiat Chrysler reported U.S. year-over-year sales gains to 60consecutive months.

"March was a tough month, yet we were able to extend our yearover-year sales streak to an even 60-consecutive months," said Reid Bigland, head of U.S. Sales. "Five years of consecutive monthly year-over-year sales increases is a great symbol of FCA's commitment to continuous improvement and a tremendous source of pride for our entire organization."

Eight Fiat Chrysler vehicles set records in the month of March. including five vehicles that post-

ed their best monthly sales ever. The Chrysler 200, Dodge Dart, Dodge Journey, Jeep Cherokee, and Jeep Patriot each logged an all-time sales record last month. The 200 mid-size sedan achieved its record with a 155 percent year-over-year increase, the largest percentage increase of any Chrysler vehicle in March. In addition, the Jeep Wrangler, Jeep Compass, and Ram ProMaster van each recorded their best ever sales in the month of March.

CONTINUED ON PAGE 2

Chrysler finished the month of

Ford F-Series, Mustang Sales Up in March

Ford Motor Company posted its best U.S. retail sales in nine years, driven by strong demand for its new products, including F-Series, Mustang and Transit, said Ford spokesman Erich Merkle.

Ford continues prioritizing retail sales to meet strong consumer demand, resulting in lower fleet and overall sales for the month, Merkle said. Ford's March retail sales were up 1 per-235,929 vehicles, down 3 percent.

Retail demand for F-Series was strong, with March retail sales up 10 percent.

"Kansas City Assembly is back up and building all-new regular cab and extended-box F-150 trucks to fill our upcoming commercial orders and further build on F-150 momentum this year," Merkle said.

"Our retail performance was driven by gains across our utility cent, fleet sales were down 13 van and truck lineups with percent, and overall sales were strong consumer acceptance of the all-new F-150." said Mark LaN-

eve, Ford vice president, U.S. Marketing, Sales and Service. We are especially pleased to post our best retail March sales performance in nine years, despite tight supply across our F-Series lineup.'

Transit, along with Transit Connect and E-Series provided a 42 percent increase in total Ford van sales with 20,821 vehicles sold in March. This is Ford's best March commercial van sales per-

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2015 Mustang

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Chrysler March Sales Continue Growth Streak

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March with a 73-day supply of inventory (578,648 units). U.S. industry sales figures for March are internally projected at an estimated 17.1 million units Seasonally Adjusted Annual Rate (SAAR).

Jeep brand sales, Kisiel said, were up 23 percent, the brand's best monthly sales performance ever and its 18th-consecutive month of year-over-year sales gains. The Jeep brand has set a sales record in each month dating back to November 2013. Four of the six Jeep brand vehicles turned in sales records during the month.

The Cherokee and Patriot set all-time sales records while the Wrangler and Compass logged their best ever sales in the month of March. With its 41 percent increase, the Patriot had the largest sales percentage gain of any Jeep model for the month. Jeep Grand Cherokee sales were up 5 percent in March compared with the same month a year ago. Sales of the all-new Jeep Renegade began in mid March.

Chrysler brand sales increased 15 percent, the brand's best March sales since 2013 and its ninth-consecutive month of year-over-year sales gains.

Sales of the Chrysler 200 were up 155 percent in March, the mid-size sedan's best monthly sales ever and the largest year-over-year percentage gain of any FCA US vehicle in March, Kisiel said.

Ram Truck brand sales, which include the Ram pickup truck, Ram ProMaster, Ram ProMaster City, and Ram Cargo Van, were up 1 percent, the brand's best March sales since 2007.

Sales of the Ram pickup truck were down 2 percent in March, compared with the same month a year ago.

Ford Sees Strong Pickup Numbers

CONTINUED FROM PAGE 1

formance since 1994, and its best first-quarter sales performance since 1995.

Explorer sales were up 17 percent, with sales of 20,765 vehicles in March. This marks the best March sales results for America's top-selling midsize SUV since 2005, Merkle said.

Mustang sales of 12,663 cars increased 36 percent – representing the pony car's best March performance since 2007 and further solidifying it as America's best-selling sports car since launch of the all-new moduloset fall.

el last fall.
Lincoln retail sales rose 7 percent versus a year ago, Merkle said, as Lincoln MKC continues to build momentum for the luxury brand with sales topping 2,000 vehicles in March. Navigator also contributed to the gains, posting a 47 percent increase compared to a year ago.

2016 Chevrolet Malibu Makes it Debut in New York City

CONTINUED FROM PAGE 1

el. The Premier trim, Chevrolet's new uplevel designation, debuts in the 2016 Malibu. Additional model and trim details will be announced closer to the start of production, Lyons said.

The 2016 Malibu will also come with a version that introduces new strong hybrid technology that leverages components and knowledge directly from the plug-in Chevrolet Volt. The Malibu Hybrid offers a GM-estimated 48 mpg city, 45 mpg highway and 47 mpg combined – while maintaining the styling, comfort, driving dynamics and connectivity as gas-only models.

With styling influenced by the 2014 Impala, the new Malibu advances Chevrolet's global design language with features such as slim, sweeping headlamps and a progressive take on the brand's characteristic dual-port grille.

The 2016 Malibu will be built from globally sourced parts at GM's Fairfax Assembly Plant, in Kansas City, Kansas. The plant received a \$600 million investment in paint shop and tooling upgrades in 2013. The 2016 Malibu represents the ninth generation of Chevrolet's signature midsize sedan. It was introduced in 1964.

A new, direct-injection 1.8L four-cylinder engine mated to a two-motor drive unit, slightly modified from the 2016 Volt drive unit, powers the Malibu Hybrid. The drive unit provides extra power to assist the engine during acceleration, for 182 horsepower of total system power.

The engine also features Chevrolet's first application of Exhaust Gas Heat Recovery, or EGHR, technology, which uses exhaust heat to warm the engine and cabin. EGHR improves engine warm up and ensures consistent fuel economy performance in cold weather. Additional fuel economy benefits come from Exhaust Gas Recirculation, or EGR.

The standard version of the Malibu comes with an all-new, Ecotec 1.5L turbo is the standard engine in the 2016 Chevrolet Malibu, offering a GM-estimated 37 mpg on the highway. It is part of



2106 Malibu interior

a new global family of small-displacement gas engines designed with greater power density to deliver confident performance with excellent efficiency, Lyons said.

The new 1.5L turbo employs the stop/start technology introduced on the 2014 Malibu, which enhances efficiency in stop-andgo driving, contributing to a GMestimated 27 mpg in city driving – an 8-percent increase over the current model. On the highway, 1.5L-equipped models also feature active grille shutters that reduce aerodynamic drag.

The Malibu's more-efficient standard engine delivers a GM-estimated 160 horsepower and 184 lb-ft of torque. The torque is comparable to the current model's standard 2.5L naturally aspirated engine in a vehicle package that's nearly 300 pounds lighter.

A higher-output 2.0L turbocharged engine is available, offering a GM-estimated 250 horsepower and 258 lb-ft of torque, for a higher degree of performance – but not at the expense of good efficiency. Malibu 2.0T models are



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GM-estimated at 22 mpg in the city and 32 on the highway.

A new GM-developed eightspeed automatic transmission – the first eight-speed automatic in a GM front-wheel-drive vehicle – contributes to the 2.0T's balance of performance and efficiency, Lyons said.

The 1.5L turbo engine is matched with a six-speed automatic. Ten air bags, including front-seat knee air bags, head-curtain side-impact air bags and seat-mounted side air bags, are also standard.

Chevrolet's rear-view camera Following Distance Indicator.

system is standard on LS, LT, Hybrid and Premier models.

Available active safety features include:

• Front Pedestrian Alert that uses a forward-looking camera to help avoid or reduce the harm caused by crashes with pedestrians ahead of the vehicle. The system can apply automatic last-second braking.

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Chevy Gives Best Day Ever for Lucky Few

by Jim Stickford

Chevrolet's #BestDayEver promotion on April Fool's Day 2015 was no joke.

Chevrolet's new promotion -#BestDayEver - started off by surprising more than 12,000 people with a multimedia event that broke new ground to share the brand's lineup of cars and crossovers, said GM spokeswoman Cristi Vazquez.

started off the day included an impromptu Kelly Clarkson concert for pregnant women and new moms, opening day tickets to Major League Baseball games across the country, gas cards from NASCAR driver Danica Patrick and more were part of Chevrolet's Best Day Ever on

In an email, Vazquez said that the promotion came together quickly, in about a month, and was developed by Chevrolet and Commonits ad agencies wealth//McCann; Carat; and Fleishman Hillard.

Vazquez said that Chevrolet recruited partners in sports, entertainment and philanthropy to surprise people across the country and from all walks of life with meaningful gestures large and

"We worked with partners like WhoSay, who brought on both Baldwin and Wilde, iHeartMedia and long time Chevrolet partners like our drivers, MLB and others to get people who would help us reach beyond our typical customer base," Vazquez said.

The day began with the introduction of the new 2016 Chevrolet Malibu. That and other #Best-DayEver events were streamed on Chevrolet's YouTube channel. Chevrolet, Vazquez said, was the first brand to use the YouTube Spaces LA for a broadcast and first to stream for eight hours on the YouTube platform.

"Chevrolet took a vanguard position in creating a real-time marketing program that reached diverse audiences and brought about a new level of conversation about the brand," said Paul Edwards, U.S. vice president, Chevrolet marketing. "The brand engaged millions of people today and if we got just a fraction of those folks to take another look our cars, trucks and crossovers, we accomplished our goals.'

The #BestDayEver generated 1.5 billion social media impression with 98 percent positive sen-

timent and 3 million people three-time Indy 500 Winner and viewed the live stream content. At peak times, the broadcast received 600 comments

The 3 million views of the related content by the end of the day on April 1 and more than 1.5 billion online impressions far exour expectations, ceeded Vazquez said.

Highlights included:

- · Alec Baldwin surprised stu-Some of the surprises that dents in a history class at Occidental College by dressing up as Abraham Lincoln.
 - Manchester United Mascot Fred the Red presented Make-A-Wsh Foundation wish recipient Matthew McMahon with tickets to an upcoming match in Machester on May 16. Three Manchester United players recorded a personalized video Matthew to the match.
 - Norman Reedus shared his passion for photography and production with students at St. John's University.
 - Nikki Reed and Ian Somerhalder crashed a class at Emory University.
 - Olivia Wilde shocked Made in NY at Brooklyn Navy Yard students when she was introduced as the substitute instructor.
 - Spike Lee joined students at Harlem Children Zone for a discussion on achieving their dreams and following their pas-
 - Pregnant women and new mothers attended a luncheon and during dessert, Kelly Clarkson - a new mom herself - surprised them with a private concert with iHeartRadio at The Grove Los Angeles.
 - Unassuming drivers in Concord, N.C. stopping to refuel their cars were surprised with free gas cards. The bigger surprise? NASCAR Driver of the No. 10 Go-Daddy Chevrolet SS Danica Patrick presented the cards and took photos with fans on behalf of Chevrolet and Coke Zero.
 - YouTuber Tyler Oakley hosted his Psycho Babble podcast during the live broadcast.
 - Big Brothers Big Sisters of Central Florida and Chevrolet invited 100 children for a day of play at a local arcade. What could top that? A pair of mouse ears for each child and a surprise trip to Walt Disney World for all 100 children and their mentors.
 - Patrons dining at Vinsetta Garage in Berkley, Mich. were treated to lunch when Verizon IndyCar Series Driver of the No. 3 Hitachi Team Penske Chevrolet,

"Dancing With the Stars" champion Helio Castroneves picked up the tab on behalf of Chevrolet.

Chevrolet is saving a showroom surprise for later this year on a new product that will round out the brand's five new vehicle intros this year, Vazquez said.

'The surprises on #bestdayever leads nicely into our new campaign which shows how today's Chevrolet cars, trucks and crossovers can surprise people,' Vazquez said.

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Learn About Michigan's Rich **History at MCC**

As part of its series on "101 People, Places and Things that Made Michigan," Macomb Community College (MCC) will be holding a lecture titled "The Toledo War: The Origin of the Michigan-Ohio Rivalry" on Sunday, April 12, beginning at 2 p.m. at the school's Lorenzo Cultural Center, located at 44575 Garfield Road in Clinton Township.

Alan Naldrett, author and archivist and librarian at Baker College will recount the story and aftermath of the "war" that helped propel Michigan to statehood.

On Thursday, April 16, Roger L. Rosentreter will talk about the experiences of Michigan's settlers in the 1830s as they prepared to make the territory a

This lecture will also be held in the Lorenzo Cultural Center, and starts at 1 p.m.

On Friday, April 17, at 1 p.m. filmmakers Al Profit and Scott Burnstein will present a 52 minute cut of their documentary "Killing Jimmy Hoffa," telling the story of one of Michigan's most famous crimes.

The film details Hoffa's disappearance and probable murder, which remains to this day one of the great unsolved crimes of the 20th century.

Pre-registration is required to anyone who wishes to attend any of these events.

To sign up and learn more call 586-445-7348 or visit MCC's Web site lorenzoculturalcenter.com.



GM employees at Arlington Assembly with the 10 millionth Suburban

Arlington Produces 10 Millionth Vehicle – 2015 Suburban

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The original 1935 Suburban could seat eight, while easily removable seats provided a large, 75-inch-long by 77-inch-high cargo area. It was powered by an inline-six-cylinder engine that produced 60 horsepower.

The all-new 2015 Suburban seats up to nine and offers up to 121.1 cubic feet of maximum cargo space. Power comes from a

5.3L V8 delivering 355 horses almost six times the power of the 1935 model – with up to 23 mpg EPA highway.

Through the early 1930s, most manufacturers offered car-based wagons for professional use, but the Suburban was born of a need for a heavier-duty, truck-based wagon for commercial customers, Malcho said.

Prior to the Suburban, most car-based professional vehicles featured wood sides and canvas and trucks halted during Ameritops; and while they were versatile, their car-based chassis and damage-prone bodies were compromises. Chevrolet began experimenting with an all-steel wagon body mounted on a commercial chassis in the mid-1930s, resulting in the launch of the Suburban Carryall in 1935.

Car-based commercial vehicles, including sedan-based delivery vehicles, remained in production, but the heavy-duty truckbased chassis of the Suburban increasingly found favor with commercial customers, Malcho said. In the post-World War II years, its popularity steadily increased with private customers who appreciated its uncompromising capabilities.

The Suburban hit the mainstream in the early 1990s as part of the SUV boom, Malcho said. While many customers were new to the Suburban, it had a legion of longtime owners of multiple examples over the years.

- Generation 1 1935-36: The Suburban Carryall is introduced on a half-ton chassis, with a signature two-door body style that would be produced through
- Generation 2 1937-40: New, streamlined exterior styling carried Art Deco cues, and horsepower from the Stovebolt six increased to 79.
- Generation 3 1941-46: Production of almost all civilian cars

ca's involvement in World War II.

- Generation 4 1947-55: Representing the first significant redesign of Chevrolet's truck line since before the war, the Suburban was welcomed by professionals in need of an all-new workhorse.
- Generation 5 1955-59: Revolutionary new styling is introduced midway through the model year. Known as the "second series" design, it introduces the legendary Small Block V8. In 1957, factory-installed four-wheel drive is offered for the first time, with the famous NAPCO-supplied 'Powr-Pak" system.
- Generation 6 1960-66: Allnew styling greets the 1960s and Chevrolet institutes the C/K designations to denote models with 2WD and 4WD. During the sixth generation, engine choices ranged from a 230-cubic-inch inline-six to the 283- and 327-inch versions of the Small Block V8.
- Generation 7 1967-72: A redesign of Chevy's half-ton trucks is introduced, including Suburban, which carries a unique three-door arrangement - with a single door on the driver's side and front and rear doors on the passenger side. The configuration, with easier access to cargo area, was popular with ambulance companies.
- Generation 8 1973-91: The Suburban is offered in a conventional four-door body style for the first time. By the late-1980s, electronically controlled fuel injection and a four-speed overdrive transmission bring greater efficiency.
- Generation 9 1992-1999: An all-new Suburban features sleek styling with flush glass and composite headlamps. Other updates include four-wheel antilock brakes, Insta-Trac on four-wheeldrive models and a suspension system designed to provide a more carlike ride. In 1998, OnStar and the full-time AutoTrac allwheel-drive system are added. .
- Generation 10 2000-2006: Launched in 1999 as a 2000 model, the 10th-generation Suburban brings new styling, new interiors and new powertrains. The engines include the Vortec 5.3L and 6.0L V8s from the same Gen III Small Block family introduced a couple of years earlier in the Corvette.

Generation 11 - 2007-14: The Suburban features a wind tunnelshaped exterior and elimination of traditional chrome front and rear bumpers.

• Generation 12 - 2015+: Designed to be more functional and refined, while offering more safety features and a greater range of advanced technologies.



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GM Sales Show Truck, SUV Strength in Month of March

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Chevrolet reported its bestever March for crossover sales and it was an exceptionally strong month for pickup trucks, Cain said. Chevrolet had its best March pickup sales since 2007, with Silverado up 7 percent and the new Colorado repeating as the industry's fastest-selling pickup for the second month in a row, taking only 17 "days to turn.

GMC had its best first quarter sales since 2005 and its best March pickup sales since 2006, with Canyon deliveries reaching 2,434 units and Sierra up 3 percent.

Strong pickup sales also helped drive robust gains with commercial customers. Through March, commercial deliveries have grown year over year for 17 consecutive months. Commercial deliveries were up 39 percent in March, and full-size pickups were up 41 percent.

To increase overall truck production and meet demand for the Colorado and Canyon, GM's Wentzville (Mo.) Assembly plant added a third production shift in March, Cain said.

"Dealers have customers lining up for the GMC Canyon and Chevrolet Colorado, so the additional supply couldn't come at a better time," McNeil said.

Additional March Highlights (vs. 2014 except as noted).

- Chevrolet: The new Trax small crossover, which began arriving in U.S. showrooms in December 2014, saw deliveries of 4,026 units. Equinox sales were up 22 percent and Traverse was up 18 percent.
- GMC: The Sierra, combined with a 16 percent increase in

Yukon XL deliveries, helped GMC increase its sales by 1 percent. GMC has now delivered 14 consecutive months of year-overyear retail sales increases.

- Buick: Buick deliveries increased year over year, driven by a 25 percent increase in LaCrosse deliveries and the best month ever for the Encore, the vehicle that ignited growth in the small crossover segment.
- Cadillac: Demand for the new Escalade continues to grow. Sales were up 119 percent for the vehicle's best March since 2008. Cadillac XTS deliveries increased 11 percent.

Cadillac continues to evolve its business with new products and brand positioning in the luxury market. Through the end of the first quarter, nearly 60 percent of customers were new to the brand.

According to PIN estimates, GM's incentive spending as a percentage of ATPs was 9.2 percent in March, down 1.6 percentage points month over month due in part to successful new product launches. Industry average spending was 10.0 percent of ATPs, up 0.4 percentage points.

Cain said trucks, including pickups, SUVs and vans, accounted for about 17 percent of the industry, according to PIN estimates, up 2 percentage points. Large pickups alone represented more than 12 percent of the industry, up 1 percentage point.

Crossovers represented approximately 39 percent of the market, up 2 percentage points.

Cars represented about 44 percent of the industry, down 4 percentage points. Total fleet sales were up 5 percent during the month and they were up 15 percent in the first quarter.



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Ally Financial Stays in Detroit

DETROIT (AP) - A Detroit- ed in innovation, creativity and a based automotive financial services company announced March 31 its headquarters will remain in the city's resurgent downtown rather than move to the suburbs.

Ally Financial Inc. signed a 12year lease to move its headquarters and 700 employees a few blocks from the Renaissance Center to the One Detroit Center on Woodward Avenue.

The company also said it will consolidate its southeastern Michigan operations and move 600 workers from other offices to downtown. Another 200 contractors and vendors also will work in the building which will be renamed Ally Detroit Center.

The move comes about three months after the city of Detroit restructured or erased \$7 billion in debt through the largest municipal bankruptcy in U.S. history. But the city's downtown continued to improve and attract business even during Detroit's financial crisis.

"In Detroit, we need to start getting use to success, because this is going to keep happening, "Mayor Mike Duggan said at the Ally announcement. "There's a different attitude and different level of cooperation."

Ally will occupy 13 floors and 321,000 square feet in the 43-story One Detroit Center. Its lease comes with 2,000 parking spaces in an attached garage and another 550 spaces through Detroit's Downtown Development Authority.

"Like the city of Detroit, Ally is continuing to evolve and build upon a strong heritage, "said Jeffrey Brown, the company's chief executive. "This is an exciting time for our company, and bringing all of our southeast Michiganbased associates together in one impressive building in the heart of the city sets the stage for our next chapter, which will be rootstrong and vibrant culture."

Ally's automotive services include new and used vehicle inventory, consumer financing, leasing, vehicle service contracts, and commercial loans. Ally Bank, the company's direct banking subsidiary, offers certificates of deposit, savings accounts, money market accounts, IRA deposit products and interest checking.

> "... we need to start getting use to success, because this is going to keep happening."

> > - Mike Duggan, **Detroit Mayor**

The company was all but set on leaving Detroit for more space when Duggan convinced its leaders to allow the city to put together a proposal to stay down-

Duggan said he contacted Dan Gilbert, founder and chair of Detroit-based online mortgage lender Quicken Loans to help. The lease was put together through Bedrock Real Estate Services, part of Gilbert's Rock Ventures and Quicken Loans family of companies.

Bedrock owns more than 70 properties in downtown Detroit and announced March 31 that it had purchased One Detroit Cen-

"This is another exciting day here in Detroit, Gilbert said. "As days go on things will continue to get more and more exciting.





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Cars Should be Checked after Harsh Winters

spring is a lot like facing the mirror after a night of insomnia.

Thanks to the winter of 2014-15, when few parts of the country were spared the snow, ice, frigid temps and, now potholes, have sapped strength from batteries and chewed up suspensions.

This makes April, - spring car care month - is a good time to give your car a thorough vehicle checkup before the summer driving season, said Greg St. Aubin, who leads technician training for ACDelco, General Motors' original equipment and independent aftermarket parts brand.

"Many services are best left to the pros, while customers can do others themselves," St. Aubin

Before you do anything, give your car a good spring bath, said Rich White, executive director of the nonprofit Car Care Council of Bethesda, Md.

"Regular car washes and waxes protect your car from corrosive debris. In parts of the country where salt is used on the roads, regular washing of the undercarriage is especially important," said White.

Along with routine services like an oil and filter change, brake check and fresh wiper blades, ACDelco experts recommend a thorough spring maintenance, said GM spokesman Robert Wheeler. Some things a driver can do for him or herself, and some things should be left to the pros. Here are some recommendations.

Go with the pros:

• Oil change - Having the oil and oil filter changed, at least as often as recommended by the manufacturer, is likely to generate the single biggest return on your investment in routine auto

Cadillac, Lincoln **Luxury Vehicles Make NYC Debut**

NEW YORK (AP) - The New York International Auto Show opened last week with a mix of mainstream sedans and glitzier models from automakers across the globe.

Lovers of luxury and performance won't be disappointed. Among the introductions are a big Cadillac and the return of the Lincoln Continental. Here are highlights of these models:

• Cadillac CT6 – GM's latest entry in the big rear-drive luxury sedan category competes with the BMW 7-Series and the Mercedes S-Class. Caddy's previous full-size model, the DTS, embodied old Detroit luxury - a spongy boat built for straight-line freeway driving. The CT6 has an aluminum-intensive body with 11 different materials for strength, performance and efficiency.

GM says the car is lighter than the smaller BMW 5-Series. Consumers can choose from a new 3-Liter twin-turbo V6 with 400 horsepower, plus two less-powerful engines from the previous generation. Night vision that helps identify people and large animals with heat signatures on a dashboard display. Pricing and gas mileage weren't announced.

• Lincoln Continental - The return of the Continental name after a 13-year hiatus signals Lincoln's renewed confidence in the U.S. and a fondness in China for big cars with well-known names.

The concept car being shown in New York is painted a deep Prussian blue, an homage to Continentals of the 1950s. But there are few other references to its history. Lincoln's split-wing grille, dating back to the 1940s, was replaced by a tight, rectangular mesh grille. The sides are smooth: even the door handles are hidden within a narrow strip of chrome at the beltline.

Looking over your car in the service and maintenance. Replacing the dirty oil and filter will help protect the internal parts of the engine from premature wear. It's important to use the recommended grade of oil for your vehicle for the best protection and fuel mileage. See your vehicle owner's manual for the recommended oil change interval, or follow the oil-life monitoring system, if equipped.

- Spark plugs Many are designed to last 100,000 miles, but they can get dirty or fail prematurely. Ignition wires lose insulating ability over time, and the connection to the plug or ignition coil can degrade. Having plugs checked and, if necessary, replaced, can improve vehicle performance and fuel economy.
- Examine belts, clamps and hoses - Tighten or replace as necessary.

- Replace worn or damaged suspension components struts, shocks, tie rods and bushings, which take the brunt of spring potholes and bumpy gravel roads.
- Test the battery Heat can tax a battery as much as cold. Modern batteries are about more than cold cranking amps.

Do it yourself:

- Sunroof Before opening it for the season, inspect weather strips and remove debris from drains before they leak into vehicle. Wipe the sunroof seal and roof sealing area with a clean cloth, mild soap and water
- Cabin air filter Replace this filter to improve airflow through the interior climate control system and help remove pollen, allergens and stale odors.
- Radiator and condenser -Sand and salt can corrode and



Looking for faults this April can save small problems from growing.

damage these elements, which are what you see through your vehicle's grille. With the engine off, use a garden hose (do NOT power wash) with medium spray or open flow to wash away dirt and salt. This simple step can im-

prove engine cooling and air conditioning performance.

• Spare tire - Make sure it's properly inflated and that you have a portable compressor, a jack and a tire iron in the event of



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