

Malibu Endures Punishment, Weathers Extreme Heat, Cold

To build a car designed specifically for the North American market, GM spent a lot of time looking at vehicles from around the world.

Data collected over decades from across the globe is helping ensure that the 2016 Chevrolet Malibu can handle the world's worst roads, even if the new mid-size sedan never drives on them, said GM spokesman Chad Lyons.

Data collection boxes are placed in cars in real-world driving conditions around the world, Lyons said. Since 1972, these devices have accurately recorded the harshness and frequency of every jounce, bump and shudder inflicted on the car on roads in the U.S., Russia, Saudi Arabia and developing markets.

"Although most Malibu owners will never put their car through similar abuse, we test all new vehicles in extreme climates, inclement weather and on punishing road surfaces," said Dan Devine, Malibu validation engineer. "The 2016 Malibu is definitely up to these challenges."

Tests like these ensured the current generation Malibu was dependable and durable, Devine said – two qualities that in turn helped Malibu stand out from its rivals in important quality sur-

veys, such as J.D. Power's Initial Quality Study and Vehicle Dependability Study.

General Motors engineers analyze the data to calculate the precise amount of damage potholes and other hazards create over 150,000 miles.

Then the conditions are replicated at GM's Milford Proving Ground on three unique road courses, each riddled with simulated potholes of increasing severity. Engineers run preproduction cars through the course up to hundreds of times.

Additional validation and development tests include logging more than 1.5 million miles of



2016 Chevrolet Malibu undergoes testing at Tech Center Tunnel.

driving in controlled environments and on open roads.

Devine said the 2016 Malibu also endured some harsh weather through drives in scorching Yuma, Ariz. – which averages 107 degree temperatures in July – and sub-zero cold of Northern

Canada – which averages a low of -13 degrees in January.

At the GM Tech Center in Warren, the Malibu put in several hours in the Climatic Wind Tunnel, Devine said, where tem-

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GM Plans to Buy Back \$5 Billion in Stock

DETROIT (AP) – General Motors agreed to buy back \$5 billion in stock by the end of next year as part of a plan to return more cash to shareholders. In return, an activist shareholder decided to drop a potentially divisive bid for a seat on the company's board.

The move, announced March 10, is part of a deal with Harry Wilson, a former member of the federal government task force that restructured GM coming

out of its 2009 bankruptcy.

Wilson, who represents four hedge funds that own about 2 percent of the company, had previously accused GM of hoarding cash to the detriment of shareholders and had sought an \$8 billion buyback and a board seat.

But on March 10 he said he was impressed at how quickly GM's management responded, adding that the company agreed to just about everything the funds wanted.

"We basically said thank you," Wilson said.

GM had \$25.2 billion in cash at the end of last year, part of what it called a "fortress balance sheet" designed to withstand another financial crisis. Going forward, the automaker plans to maintain a cash balance of \$20 million and aims to keep its investment-grade credit rating.

The share repurchase will be-

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Autonomy in Cars Proposed To Help Self-Flying Aircraft

by Jim Stickford

The advent of the autonomous car is creating great opportunities for Michigan's aerospace industry.

Gavin Brown, executive director of the Michigan Aerospace Manufacturers Association (MAMA) said that the technologies of the automotive industry and the aerospace industry are converging.

"Today's aerospace industry isn't just traditional fixed-wing aircraft," Brown said. "These days we're talking about unmanned autonomous craft. And that's where aerospace and automotive technologies are converging."

Just as the auto industry is spending billions on the autonomous car, the aerospace industry is investing a lot of money into creating flying craft that can travel routes on their own, Brown said. He added that vehicle-to-vehicle communications between cars is growing and this technology can also be used for vehicle-to-vehicle communications between flying craft.

"The wealth of engineering talent located in southeast Michigan is tremendous," Brown said. "That makes it possible to create a ground-zero for a new industrial base in terms of developing an industry that combines automotive and aerospace technologies."

This base, Brown said, would hopefully extend beyond just engineering. It would include manufacturing. Fortunately, he said, Michigan also doesn't lack for talent in the development of

manufacturing systems.

Autonomous flying craft – Brown and his colleagues don't like the term "drone" because of its martial connotations – extend beyond Amazon using them to deliver small packages.

"In Africa, for example, there are places that aren't easily accessible by road," Brown said. "Having autonomous flying craft that could make deliveries of medicine and other basics would be of tremendous benefit."

Brown said that MAMA's mission started in 2007 and the organization has been based in Sterling Heights since 2012. The group held a meeting on March 9 so its members could interact, network and just see what they were all doing.

"Michigan has greater aerospace resources located in the state than people think," Brown said.

"There are about 300 aerospace companies that employ more than 5,000 people in the



Gavin Brown of MAMA in front of Michigan-made helicopter

state. Right now, we have an opportunity to help create a future for Michigan that is a little less auto-centric."

Brown cited Enstrom, a Menominee-based manufacturer of helicopters, as an example of a Michigan-based company in the aerospace industry. Its president, Tracy Biegler, is a member of MAMA and was at the March 9 meeting.

"We're a small company," Biegler said. "We're one of five helicopter manufacturers in the U.S. and we employ about 250 people."

"Our helicopters cost between \$550,000 and \$1.2 million. Our product is in the low-end part of the helicopter market. They're 'off-the-shelf' vehicles."

And by working with others in the state, Enstrom can see what's

going on in the industry as a whole and stay on top of the latest technology, Biegler said.

The company got its start when its founder, Rudy Enstrom, a mining engineer in the Upper Peninsula, built a helicopter in his basement in the 1940s. In the 1950s, local people got together and pooled their resources to

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2.3L EcoBoost

Ford EcoBoost Engines Now Built in U.S.

Ford began the official production start of the new twin-scroll 2.0-liter and 2.3-liter EcoBoost engines for North America at its Cleveland Engine Plant on March 6.

This marks the first time these engines are being produced in the U.S., said Ford spokeswoman Kristina Adamski.

The twin-scroll 2.0-liter EcoBoost engine is available in the new Ford Edge, launching in first quarter of 2015, Adamski said. The 2.3-liter EcoBoost engine is

available in the new Ford Mustang, Explorer and Lincoln MKC.

"With more than 4 million EcoBoost-powered vehicles on the road today, Cleveland Engine has been at the forefront of our plan to provide our customers with fuel-efficient, affordable engines," said Bruce Hettle, Ford vice president of North America Manufacturing.

"The hardworking team at Cleveland Engine," he said, "is proud to build two of the most technologically advanced

engines on the market today."

In 2013, Ford invested nearly \$200 million and added 450 new jobs to support production and rising consumer demand for the EcoBoost engine. The company made the move to assemble engines regionally to help optimize production capabilities around the world.

Production of the twin-scroll 2.0-liter and 2.3-liter EcoBoost engines for North America were

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Warren Library Teaches How to Trace Ancestry

The Arthur Miller branch of the Warren Public Library is holding a special “Introduction to Genealogy” class on Thursday, March 19, 9:30-11 a.m.

“Those attending will be able to learn where to start tracing their family tree with free tools available through the library,” said Warren librarian Marne Kroening. “Topics will include the basics of searching, using HeritageQuest, Ancestry Library Edition and researching census, vital and military records.”

Kroening said that those wishing to attend the event should know this is a basic beginners class; however, more advanced searchers are welcome.

Warren librarian Cyndi Cnecht will be teaching the class. It is suggested that those attending bring a notebook to record what is taught.

“At the end of the class, Ms. Cnecht will have time to answer a few questions,” Kroening said. “There is no charge for attending. We’ve held this class before and it’s proved popular with the public so we decided to bring it back. People have said they’ve wanted to trace family history and now they can learn how.”

The Miller Branch Library is located at 5460 Arden in the Warren Community Center (between 14 Mile and Chicago roads, west of Mound). For more information, call 586-751-5377.

GM Led All Automakers in Recalls During Record Year

DETROIT (AP) – For the U.S. auto industry, 2014 was the year of the recall.

Automakers issued 803 recalls totaling almost 64 million vehicles, more than double the old record from a decade ago, according to government figures.

The National Highway Traffic Safety Administration, which recently released numbers, said its investigations influenced 15 percent of the recalls. Automakers did the rest on their own.

The total number of recalled vehicles shattered the old record of 30.8 million in 2004. The previous record for number of recalls was 684, in 2008.

General Motors led automakers with 84 recalls totaling nearly 27 million vehicles in the U.S., according to company figures. Recalls of 2.6 million small cars with faulty ignition switches triggered a companywide safety review that led to still more recalls.

The switches, which can slip out of the run position and cause cars to stall unexpectedly, have caused crashes that killed at least 64 people.

GM acknowledged knowing about the defect for more than a decade before starting the recall.

Faulty air bags caused the most recalls of any auto part last year: 21.8 million, or 34 percent of the total, according to Stericycle,

Fiat Chrysler’s Power Cars Star in New ‘Fast & Furious’ Film

When it came time to put the pedal to the metal, the producers of the “Fast & Furious” movies chose Dodge.

“These films are about speed,” said Fiat Chrysler spokeswoman Eileen Wunderlich. “And Dodge cars and the performance they bring are perfect for these films – and these movies really show just what the Dodge brand can do. And, it’s just exciting to be a part of a really fun and successful movie franchise.”

Dodge, which has been a part of the blockbuster “Fast & Furious” franchise since its inception, has entered into a promotional partnership with Universal Pictures for “Furious 7.”

Dodge also is in a first-ever partnership with Atlantic Records on music videos that support the label’s “Furious 7: Original Motion Picture Soundtrack.”

The movie is in theaters April 3 and the music videos are available starting March 17 and are available now for pre-order at <http://smarturl.it/furious7>.

As part of Dodge’s partnership with Universal, the brand has provided the film with:

- a Candy Red 2015 Dodge Charger, driven by Dominic (Dom) Toretto (Vin Diesel) in various chase scenes throughout “Furious 7”;
- a Sublime Green-and-Black 2015 Dodge Challenger R/T driven by Letty Ortiz (Michelle Rodriguez), and
- an armored 2015 Jeep Wrangler Unlimited driven by Tej Parker (Chris “Ludacris” Bridges).

All three cars play prominent roles in the movie.

In all, Fiat Chrysler provided nearly 30 vehicles for the movie production for use in front of and behind the camera, Wunderlich said.

Many high-performance Dodge vehicles – including the 707-horsepower Dodge Challenger SRT Hellcat and Dodge Charger SRT Hellcat, 645-horsepower Dodge Viper GTS and other new and vintage Dodge vehicles – are featured in music videos Atlantic is releasing in support of its original movie soundtrack album.

“Fast Dodge cars, adrenaline-

filled action and heart-pounding music have fueled the ‘Fast & Furious’ movie franchise,” said Olivier Francois, chief marketing officer, FCA Global.

“For the first time, Dodge is broadening its long-time partnership with an innovative new Atlantic Records collaboration that truly expands the power and reach of the ‘Fast & Furious’ franchise and provides a natural extension for showcasing Dodge’s most powerful new performance vehicles to movie, music and car enthusiasts everywhere.”

Dodge will support its promotional partnership with Universal with a multi-tier marketing initiative that includes television spots for the U.S. and international markets, social media and digital marketing campaigns, and a special ‘Furious 7’ landing page on the brand’s website, Wunderlich said.

Dodge created new television commercials to promote “Furious 7,” including a national spot that debuted March 9, featuring the 2015 Dodge Challenger.

In addition, television spots featuring the 2015 Dodge Charger will air in the Middle East and ones featuring the 2015 Jeep Wrangler will air in other international markets. All ads include clips from the movie and new vehicle footage.

Wunderlich said it’s difficult to measure just what impact any individual marketing effort has on overall Dodge brand sales.

“Sales are influenced by so many things,” Wunderlich said. “There’s advertising on TV, on the Internet, in magazines. There’s product placement like this. There are articles in buff books and magazines. It all plays a role. But being a part of this movie series certainly doesn’t hurt Dodge.”

The “Flash to the Future” national spot opens at a Dodge dealership with a customer walking up to and getting into a Dodge Challenger R/T.

As he admires the interior and gets a feel for the Challenger, he suddenly is launched into a high-octane, aggressive, intense fantasy of the “Furious 7” world, which includes an action-packed



Sublime Green-and-Black 2015 Dodge Challenger R/T featured in film

scene from the movie.

The spot cuts back to the reality of the customer at the dealership and closes with a voice-over saying, “It’s not Fast & Furious without a Dodge.”

The spots were created in partnership with full-service advertising agency, Doner.

Fans can check out the www.dodge.com/en/furious-7 website to explore the muscle behind the movie and find out more about the “Furious 7” good guys, bad guys and cars.

The site includes movie stills and information about the Dodge Challenger SRT Hellcat, Charger SRT Hellcat, Charger R/T Scat Pack and Charger 392 Hemi Scat Pack Shaker.

In the weeks leading up to the soundtrack album’s debut, Atlantic has been releasing a series of exclusive singles from artists such as Kid Ink, Y.G., Wale,

Tyga & Rich Homie Quan’s “Ride Out,” T.I. & Young Thug’s “Off Set” and Prince Royce’s “My Angel.”

In an exclusive partnership with Dodge, current and vintage Dodge vehicles are featured in the music videos.

A special “See You Again” video features six Dodge vehicles, including the Sublime Green-and-Black 2015 Challenger from “Furious 7.”

Detroit automakers and Hollywood have a history of working together. Last year’s “Transformers 4” film by Michael Bay made heavy use of General Motors vehicles and facilities.

Some scenes were filmed at GM’s Milford Proving Ground and even chief GM designer Ed Welburn saw his office used as a set. In this case, it was turned into the office of the head of the CIA.

GM Death Count Reaches 64

DETROIT (AP) – Families of at least 64 people killed in crashes caused by defective General Motors ignition switches will get compensation from the company.

Attorney Kenneth Feinberg, who was hired by GM to compensate victims, updated the total March 10. It was up from 57 the week before.

An additional 108 injured people also are eligible for compensation.

The fund received a total of

4,343 claims by the Jan. 31 deadline. Of those, 1,571 are under review and 742 were deemed ineligible. Feinberg says the rest lacked documentation or were deficient.

GM knew about problem switches in Chevrolet Cobalts and other small cars for more than a decade but recalled them only last year. They can slip out of the “on” position, which cuts off the engine, knocks out power steering and turns off air bags.

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GM Honors Its ‘Best-of-the-Best’ Suppliers

General Motors recognized 78 of its best global suppliers during its 23rd annual Supplier of the Year awards ceremony March 5.

Winning suppliers from around the world received the award for going above and beyond GM's requirements, designed to provide customers with the “most innovative technologies and the industry's best quality vehicles” at a special awards dinner, said GM spokeswoman Freda Agboka.

“These companies are the best-of-the-best suppliers, and deserving of special recognition for their outstanding contributions,” said Steve Kiefer, GM vice president, Global Purchasing and Supply Chain.

“We need them to continue to bring us their most innovative technologies, highest quality services and work, and we will continue to win together for the benefit of our customers.”

In addition to the Supplier of the Year awards, GM honored four companies – Dell Inc., Johnson Controls Inc., Lear Corp., and The Maersk Group – with its Overdrive Award, recognition of extraordinary leadership in cultural change and commitment initiatives that drove exceptional business results for GM, Agboka said.

“These awards are the result of hard work on the part of our employees, who are committed to a strong partnership with General Motors and one that benefits from the Johnson Controls operating system,” said Brian Grady, vice president and general manager of the General Motors business unit for Johnson Controls Automotive Seating.

“Johnson Controls’ operating system leverages our businesses’ best practices to improve quality, productivity and speed.”

Mel Stephens, spokesman for Lear Automotive said that Lear and GM have been partners for a long time.

“This is a great honor, especially since it's such an important customer for Lear and because we've partnered with them in both business and community projects,” Stephens said.

“We're proud of our relationship with GM and winning this award really gives the people who work here something to rally around.

“We've been honored by GM in the past and to be recognized for



GM CEO Mary Barra speaks to suppliers at awards ceremony.

our work is such an honor.”

The Supplier of the Year and Overdrive award winners are cho-

sen by a global team of GM purchasing, engineering, quality, manufacturing and logistics executives.

China's Auto Sales Up, But Growth Level Has Suffered

BEIJING (AP) – China's auto sales growth decelerated in February despite a near doubling in purchases of Chinese-made SUVs, an industry group reported March 10.

Sales in the world's biggest auto market rose 6.4 percent to 1.4 million vehicles, according to the China Association of Automobile Manufacturers (CAAM). That was down from January's 10.3 percent increase.

Demand for autos has weakened as China's economic growth cooled to a two-decade low last year of 7.4 percent. February sales also were depressed by the Lunar New Year holiday, when many businesses close for up to two weeks.

For the combined two-month period of January and February, passenger vehicle sales rose 8.7 percent from a year earlier to 3.4 million units. Total vehicle sales, including trucks and buses, rose 4.3 percent, which CAAM said represented a decline of 6.5 percentage points from the growth rate the same time last year.

Global automakers see China as a future revenue driver and are investing heavily to create

models to appeal to local tastes. That is squeezing domestic brands such as Geely and Chery.

Sales of Chinese-brand SUVs jumped 94.7 percent in February to 187,000 vehicles. That helped to offset a 3.3 percent decline in domestic sedan sales to 174,000 vehicles. 2014 sales of Chinese sedans dropped 17.4 percent.

CAAM said Chinese automakers gained market share in February, reversing a steady decline, but gave no details. Last year, their market share fell by 2.1 percentage points to 41.2 percent.

Last year's total passenger vehicle sales rose 9.9 percent to 19.7 million vehicles, down 5.8 percentage points from 2013's growth, according to CAAM.

China is the biggest market by number of units sold but smaller than the U.S. in financial terms because Chinese drivers buy less expensive vehicles.

GM said sales of its brand vehicles by the company and its Chinese partners rose 1.3 percent over a year earlier to 261,072 vehicles. Foreign automakers that want to manufacture vehicles in China are required to work through local partners.

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Malibu Drives Toughest Roads To Better Quality

CONTINUED FROM PAGE 1

peratures can be raised to 140 degrees or lowered to 40 degrees below zero.

The new Malibu also endures a battery of stationary and dynamic tests to simulate abuse well beyond the average lifetime of the car, including:

- A four-post vehicle test that balances each wheel on a hydraulic post that actuates the suspension at high frequency, accelerating the wear on bushings and dampers.

- Door, hood and decklid slams speed up wear on hinges and latches.

- Road durability testing includes extremes such as twist ditches, driveway angles, mud and gravel, high-speed tests, chatter bumps, Belgian blocks and salt spray.

The 2016 Chevrolet Malibu will be available late in 2015.

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"Each car has a uniqueness to it," Stahl said. "I do have a passion for cars, and so do all of our

John Lauter works there full-

Other cars at the museum have been stars in movies.

"With the new 2.0- and 2.3-liter EcoBoost engines featured in the all-new Edge and Explorer, Ford is well-positioned to benefit from the rapidly growing utility vehicle segment," said Mark LaNeve, Ford vice president of U.S. Marketing, Sales and Service.

Along with a new look and the new engine 2.3-liter I-4 EcoBoost. Explorer new features include: front and rear 180-degree wide angle cameras with washers; enhanced active park assist with perpendicular park, parking side sensors; smart-charging front-and-rear USB ports; and a hands-free, kick-activated liftgate.

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One Detroit-based company that's on the cutting edge of this new aerospace technology is Detroit Aircraft Corporation. The company is headquartered at Detroit City Airport and designs and makes small, unmanned aerial systems for military, civil and commercial interests.

It's now possible to see thousands of acres of farmland from the sky using unmanned craft, Rimaneli said.

As for civil and commercial uses, road systems need inspecting and nobody wants to climb structures like the Mackinac Bridge when a UAV can be sent to inspect the structure, Rimanelli said.



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2016 Chevrolet Spark

Spark Sales Reach 1.1 Million

Since then, GM's Korean operations have taken the lead in the development of the Global Small Vehicle (GSV) platform. It has been used in such GM cars around the world as the Chevrolet Sail, sold in China; the Opel Mokka, sold in Europe; and the Buick Encore, sold in North America.

Grand Prix Needs Some Volunteers

The event takes place May 29-31 at the Belle Isle Raceway track. Race chairman Bud Denker said the goal is to have about 1,100 volunteers come down and help run the race. Volunteers will be expected to put in about 25 hours during the week of the race. Visit www.DetroitGP.com to sign up.

Spark is attracting younger and first-time car buyers to Chevrolet with 26 percent being under the age of 35, Farah said. Sales of the Spark in the U.S. are

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NO SECURITY DEPOSIT REQUIRED



Stk.# 52636

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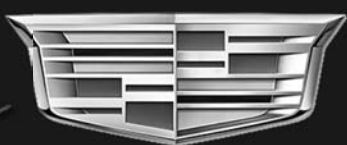


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GM Plans to Buy Back \$5B In Stock by the End of 2016

CONTINUED FROM PAGE 1

gin immediately and finish before the end of 2016. Investors liked the announcement.

Talks with Wilson's group had been going on for about two weeks, GM CEO Mary Barra said. She said other major shareholders agreed with the buyback.

Barra indicated that the buyback might have come without Wilson's prodding. "We were on a path to do this anyway," she said March 9.

GM recently announced plans to boost its quarterly dividend by 20 percent to 36 cents. On March 10, Chief Financial Officer Chuck Stevens said further returns to shareholders were under consideration for the second half of the year.

Combined, the dividend increase and the buyback will cost GM \$10 billion by the end of 2016.

Stevens said a \$20 billion cash reserve is enough for GM to withstand any potential economic downturn, as well as the costs of an ignition switch recall.

The Justice Department is investigating the company for failing to disclose a deadly problem with ignition switches in its small cars to government safety regulators. That penalty could be as much or more than the \$1.2 billion that Toyota paid in a similar case.

The switches are responsible for at least 64 deaths, and GM has committed to making payments to those injured and families of those who were killed. The company has set aside \$400 million for the payments but says they could go as high as \$600 million.

And, like other Detroit automakers, GM also faces the finan-

cial uncertainty of contract talks with the United Auto Workers union later this year.

GM also pledged March 10 to return capital to shareholders each year and said it will announce those allocations each January.

It reiterated plans to invest more than \$9 billion in the company this year to roll out more new vehicles in the coming years.

The company promised a 20 percent rate of return on its capital investment, a number it will report to shareholders each quarter.

Stevens said he did not expect credit rating agencies to change their outlook on GM.

Wilson, 43, filed notice of his board candidacy on Feb. 9 in a letter to Barra. The funds he represents include Taconic Parties, Appaloosa Parties, HG Vora Parties and Hayman Parties.

Under a deal with the funds, Wilson would get up to 4 percent of any profits they make on GM stock.

Wilson had criticized GM for being an underperforming company with substantial cash that needs help reaching its potential. But on March 10, he said Barra and GM management are serious about being good stewards of capital.

He said GM management is moving toward building more models of fewer vehicle architectures, a key to becoming more profitable. The hedge funds will stay on as long-term GM investors, he said.

"It's rare in these situations that companies listen as well and are as responsive. They did it in a very complete package," Wilson said.

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Colorado Offers a No-Bed Option for Buyers

Part of being in the auto business is helping other companies do their business, which is what GM is doing with the 2015 Chevrolet Colorado.

With a box delete option, business owners and fleet managers can customize the back end of the 2015 Chevrolet Colorado in a way that best helps their businesses.

Chevrolet will make available such an option package in mid-April. It was on display March 2-6 at the annual National Truck Equipment Association Work Truck Show in Indianapolis.

It is the only such option offered in the midsize truck segment, said GM spokesman Robert Wheeler.

He described a box delete as a pickup truck that doesn't have a bed.

"There are people in particular businesses where being able to put in the kind of bed they want really matters," Wheeler said. "For example, landscapers. They want to be able to get their equipment, which includes heavy lawnmowers, in and out easily. They like to put in aluminum stable beds."

"With the segment-leading efficiency and maneuverable size, the Colorado makes a great, flexible choice for urban businesses and fleets to make the most of a midsize truck," said Ed Peper, U.S. vice president, GM Fleet & Commercial.

"It's ideal for utility companies requiring service bodies, as well as landscapers and other busi-

Ford Rouge Tour Undergoes \$4.7M History Upgrade

DEARBORN, Mich. (AP) – The Ford Rouge Factory Tour that gives visitors a close-up look at the making of the automaker's F-150 pickup has received a \$4.7 million upgrade.

The tour runs from The Henry Ford, a Dearborn history attraction that includes Henry Ford Museum and Greenfield Village. As part of the recent overhaul, BRC Imagination Arts helped create the Manufacturing Innovation Theater to showcase Ford Motor Co.'s manufacturing process.

Christian Lachel, executive creative director and vice president of California-based BRC Imagination Arts, said the exhibit tells an "inspiring story about human ingenuity, technological innovation and the future of 21st century manufacturing and transportation."

It highlights the aluminum-bodied F-150, which cuts down on the truck's weight and is part of broader efforts by automakers to meet tougher fuel efficiency standards. The original Rouge plant tour opened 10 years ago with support from the automaker.

A new video about the F-150 is shown, which precedes the tour along catwalks above the assembly line floor. The theater is surrounded by big-screen panels that show details of the truck's creation.

Updates were planned after Ford introduced the aluminum-bodied F-150 in January 2014 at the North American International Auto Show. The display area was closed for renovations starting in August and work happened quickly.

"A project like this usually takes up to two years for a museum to do," said Cynthia Jones, general manager of the Ford Rouge Factory Tour.

Jones helped design the original tour and funneled 10 years of guest feedback into the new experience. There also are new displays, signs and other updates.

nesses needing the utility of a flatbed."

The box delete package is available on Colorado Work Truck 2WD extended cab models and is offered exclusively with the 305-hp 3.6L V6 engine and six-speed automatic transmission.

A \$300 credit is applied to the Colorado's suggested retail price when the option is selected.

Additional vehicle and package highlights include:

- 2,200-pound payload rating;
- 6,001-pound gross vehicle weight rating (GVWR);
- Temporary taillamps installed on the rear of the frame;
- Rear bumper deleted;
- Full-size spare tire included;
- Eight body mount provisions (four per frame rail);
- Standard fuel filler position.

Optional BJA-code service body

fuel filler will be available and shipped loose in the cab for up-fitter installation;

- Z82 trailering package;
- G80 locking differential.

Additionally, an option to delete the rear seat for great cargo capacity and versatility is available with the Colorado Work Truck extended cab, regardless of whether the box stays or goes.

"The Colorado was developed with the upfitter industry in mind," said Mike Jones, product manager, mid-pickups with CNG and LPG.

"Input from body manufacturers and fleet owners helped us make the most of the optional fuel filler mounting location to suit their unique needs."

Like the full-size Chevrolet Silverado, the Colorado has a fully boxed perimeter frame, which provides the strength to support



2015 Chevrolet Colorado's custom upfit

its capabilities and was engineered, to provide a confident, smooth and quiet ride.

A coil-over-type front suspension features aluminum knuckles that are low in mass and high in strength, contributing to a more responsive feel and efficiency. Colorado also features the segment's first application of energy-saving electric power steering.

The Colorado has a short turning circle of 41.3 feet, enabling

easier maneuvering in tight areas such as on city streets.

Four-wheel disc brakes, with four-piston front calipers, are standard and feature Duralife brake rotors – pioneered on the Silverado – that can offer up to double the service life and save money on maintenance.

In the city, the V6-powered Colorado 2WD (with box) is rated at 18 mpg, and on the highway, 26 mpg.

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EMPLOYEE		PRICE	
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Stk# F6146530

EMPLOYEE		EVERYONE	
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\$23,363*	\$24,373*	\$29,126*	\$29,917*

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Stk# FJ213007

EMPLOYEE		EVERYONE	
24 MO. LEASE	PRICE	24 MO. LEASE	PRICE
\$214*	\$269*	\$214*	\$269*
\$29,126*	\$29,917*	\$29,126*	\$29,917*

2015 Buick Verano

4G LTE WI-FI HOTSPOT, REAR CAMERA, REMOTE START, INTELLILINK RADIO, BLUETOOTH, DUAL-ZONE AUTOMATIC CLIMATE CONTROL, 10 AIR BAGS, ONSTAR WITH TURN BY TURN NAVIGATION AND MUCH MORE.



Stk# F4159424

BELOW EMPLOYEE PRICE		EVERYONE	
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\$17,941*	\$19,231*	\$17,941*	\$19,231*

2015 Buick Regal

4G LTE WI-FI HOTSPOT, HEATED LEATHER SEATS, 250 HP TURBO ENGINE, REAR CAMERA, INTELLILINK RADIO, BLUETOOTH, SATELLITE RADIO, ONSTAR WITH TURN BY TURN NAVIGATION, 18" ALLOY WHEELS, POWER SEAT AND MUCH MORE.



Stk# F9181868

BELOW EMPLOYEE PRICE		EVERYONE	
24 MO. LEASE	PRICE	24 MO. LEASE	PRICE
\$148*	\$217*	\$148*	\$217*
\$23,732*	\$25,461*	\$23,732*	\$25,461*

2015 Buick Lacrosse

4G LTE WI-FI HOTSPOT, REAR CAMERA, INTELLILINK RADIO, BLUETOOTH, USB PORT, ONSTAR WITH TURN BY TURN NAVIGATION, SATELLITE RADIO, POWER SEAT, DUAL ZONE AUTOMATIC CLIMATE CONTROL, UNIVERSAL HOME REMOTE, SATELLITE RADIO, 18" ALUMINUM WHEELS AND MUCH MORE.



Stk# FF117852

EMPLOYEE		EVERYONE	
39 MO. LEASE	PRICE	24 MO. LEASE	PRICE
\$289*	\$314*	\$289*	\$314*
\$29,342*	\$29,396*	\$29,342*	\$29,396*

2015 GMC Yukon SLE 4WD

4 WHEEL DRIVE, 4G LTE WI-FI HOTSPOT, 20" POLISHED WHEELS, POWER REAR LIFTGATE, POWER ADJUSTABLE PEDALS, AUTO-DIMMING REARVIEW MIRROR, UNIVERSAL HOME REMOTE, FRONT & REAR PARK ASSIST, REAR CAMERA, RAIN SENSING WIPERS, REMOTE START, BOSE PREMIUM SOUND SYSTEM, INTELLILINK RADIO, ONSTAR WITH TURN BY TURN NAVIGATION AND MUCH MORE.



Stk# FR571512

EMPLOYEE		EVERYONE	
39 MO. LEASE	PRICE	39 MO. LEASE	PRICE
\$490*	\$528*	\$490*	\$528*
\$46,759*	\$48,212*	\$46,759*	\$48,212*

2015 GMC Sierra SLE Double Cab

4G LTE WI-FI HOTSPOT, TRAILERING PKG, LOCKING REAR DIFFERENTIAL, INTELLILINK RADIO, BLUETOOTH, DUAL-ZONE AUTOMATIC CLIMATE CONTROL, REAR PARK ASSIST, POWER SLIDING REAR WINDOW, ONSTAR WITH TURN BY TURN NAVIGATION, POWER ADJUSTABLE PEDALS, REMOTE STARTER, REAR DEFROSTER AND MUCH MORE.



Stk# FZ213771

EMPLOYEE		EVERYONE	
39 MO. LEASE	PRICE	39 MO. LEASE	PRICE
\$227*	\$243*	\$227*	\$243*
\$31,360*	\$31,897*	\$31,360*	\$31,897*

2015 Buick Enclave

7 PASSENGER SEATING, REMOTE START, REAR CAMERA, REAR PARK ASSIST, POWER LIFTGATE, TRI-ZONE AUTOMATIC CLIMATE CONTROL, INTELLILINK RADIO, SATELLITE RADIO, BLUETOOTH, POWER SEATS, HEATED MIRRORS AND MUCH MORE.



Stk# FJ207059

EMPLOYEE		EVERYONE	
36 MO. LEASE	PRICE	36 MO. LEASE	PRICE
\$282*	\$282*	\$282*	\$282*
\$33,757*	\$33,757*	\$33,757*	\$33,757*

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