

GM Earns \$2.8 Billion Profit in 2014; UAW Bonus \$9,000

DETROIT (AP) – If it weren't for the recalls, 2014 would have been a stellar year for General Motors.

Even with \$2.8 billion in pretax costs to fix more than 30 million

recalled vehicles and \$400 million set aside for death and injury claims, GM still managed to turn a \$2.8 billion profit.

That's because, otherwise, most of the stars lined up well for

the Detroit automaker. Gas prices dropped more than a buck to \$2.26 per gallon. The U.S. economy gained steam. Cheap credit was abundant.

Combined, they sent buyers to

GM's newly redesigned and lucrative pickup trucks and large SUVs in North America, the company's most profitable market. At the same time, chief competitor Ford's truck plants were down

much of the year while it switched to a new pickup with an aluminum body.

Sales in China grew faster than

CONTINUED ON PAGE 2

Detroit Auto Scene®

"FIRST IN THE HEART OF DETROIT"

info@detroitautoscene.com

VOL. 83 NO. 5

ESTABLISHED 1933 AS NEW CENTER NEWS AND 1983 AS OAKLAND TECH NEWS

FEBRUARY 9, 2015

Big 3 Break January Sales Records

GM Up 18% from Last Year

The first month of 2015 was a good one for GM, said company spokesman Jim Cain.

General Motors dealers in the United States delivered 202,786 vehicles last month for the company's best January sales in seven years, Cain said.

Total sales were up 18 percent compared with a year ago. Retail sales were up 14 percent and fleet deliveries were up 32 percent.

"Consumers feel very good because more people are working, the U.S. economy is expanding and fuel prices are low," said Kurt McNeil, U.S. vice president of Sales Operations.

"Consumer and commercial demand for trucks and crossovers is really driving our business, and our move into the small crossover segment with

CONTINUED ON PAGE 7



2015 Chevy Cruze

Fiat Chrysler Best Since 2007

Fiat Chrysler reported U.S. sales of 145,007 units, a 14 percent increase compared with sales in January 2014 (127,183 units), and the group's best January sales since 2007.

The Chrysler, Jeep, Dodge, Ram Truck and Fiat brands each posted year-over-year sales gains in January compared with the same month a year ago, said Fiat Chrysler spokesman Ralph Kisiel.

The Jeep brand's 23 percent increase was the largest sales gain of any Fiat Chrysler brand and its best January sales ever.

The group extended its streak of year-over-year sales gains to 58 consecutive months.

"We kicked off 2015 with a 14 percent increase in sales and extended our year-over-year sales streak to 58 consecutive months,"

CONTINUED ON PAGE 4



2015 Dodge Dart

F-150 'Hottest' Ford Product

Ford Motor Company posted a 15 percent sales increase in the U.S. in January, with sales of 178,351 vehicles. Retail sales of 128,666 vehicles marked a 13 percent increase, providing the best retail January results since 2004.

Retail passenger car sales were up 6 percent, utilities saw a 10 percent increase, and trucks gained 23 percent.

"Customer demand is strong

for our newest vehicles, driving retail sales gains across our lineup in January," said Erich Merkle, Ford's U.S. sales analyst.

"Momentum is especially strong for our F-Series pickup, with the new F-150 the hottest product on our dealer lots in January."

F-Series, America's best-selling truck for the 38th straight year,

CONTINUED ON PAGE 7



2015 F-150

Ford UAW Will Collect \$6,900 in Profit-Sharing

One of the nuggets of information dropped in Ford's financial statement released in January was that the profit-sharing bonus for eligible Ford workers for 2014 will be about \$6,900.

Included in the company's financial press release was the statement, "as a result of Ford's 2014 financial performance, the company will make profit-sharing payments to approximately 50,000 eligible U.S. hourly employees on March 12, 2015."

"As part of the UAW-Ford collective bargaining agreement, Ford North America pre-tax profits of \$6.9 billion will generate profit-sharing payments of approximately \$6,900 per eligible employee on a full-year basis."

"Individual profit-sharing payments may be higher or lower based on employee-

compensated hours."

Ford spokeswoman Whitney Eichinger said that figure was down from 2013, when eligible workers received up to \$8,800.

"The amount of the profit-sharing bonus is based on a formula," Eichinger said. "The check is a reflection of our performance in North America and our employees are able to benefit from that."

Ford CEO Mark Fields said in the financial statement that "2014 was a solid yet challenging year for Ford – with our investments and a record number of new products launched around the world positioning us for strong growth this year and beyond."

"The entire Ford team remains focused on our three priorities of

CONTINUED ON PAGE 2



GM designers Sharon Gauci, Jenny Morgan-Douralis, Rebecca Waldmeir

Avenir Wins EOD Award

Buick's concept car – the Avenir – won the EyesOn Design award for Best Overall Concept at the 2015 North American International Auto Show.

The Buick Avenir's sculpted exterior and dramatic proportions aren't the only attributes that helped win the award, said GM spokeswoman Lauren Indiveri.

The design and materials within the concept car's interior continue to earn accolades, she said.

"The attention to detail within Avenir is outstanding," said Charles Allen, a retired automotive designer who served as a chief judge for the 2015 EyesOn Design Awards.

"What stands out to me is how

CONTINUED ON PAGE 3

GM Earns \$2.8B Profit in 2014; UAW Bonus \$9,000

CONTINUED FROM PAGE 1

the market. Worldwide sales were up 2 percent to 9.9 million vehicles, a record.

Things were so good, GM decided to increase its dividend next quarter by 20 percent, to 36 cents, pending board approval.

Yes, there was trouble in Europe, Russia and Latin America, but by and large, GM had a good year.

The company's full-year earnings amounted to \$1.65 per share.

Net income was down 26 percent from \$3.8 billion in 2013. But excluding one-time items, GM made \$3.05, beating Wall Street's expectation of \$2.64, according to FactSet.

Revenue rose slightly to \$155.9 billion, beating the analysts' prediction of \$150.6 billion.

"We're really going to carry the positive momentum into 2015," Chief Financial Officer Chuck Stevens said.

"We expect both aggregate earnings and profit margins to improve in all of our automotive regions." Stevens said the company's core earnings performance for the year was strong when recall costs are excluded.

The company earned \$6.5 billion before interest and taxes last year, and that would have been more than \$9 billion without the recalls, he said. Recalls, he said, cost the company about \$1.10 per share.

In North America, GM's most profitable region, the company made \$6.6 billion before taxes, 11 percent below 2013. That will bring record profit-sharing checks of about \$9,000 for each of the company's 48,400 eligible union factory workers later this month.

To reward employees, GM backed out recall costs and measured the profit-sharing based on core earnings.

Stevens said the company is on its way to achieving a 10 percent North American profit margin next year. Last year, the margin, which is the percentage of revenue a company gets to keep, was 6.5 percent. But without recalls, it

was 8.9 percent, an improvement over 7.8 percent in 2013.

The company's pretax loss in Europe widened almost 60 percent for the year to \$1.37 billion, mainly due to economic problems in Russia. International operations including Asia fell 3 percent for the year to \$1.2 billion.

South America reported a full-year loss of \$180 million, compared with a \$327 million profit in 2013.

Stevens said the company is still predicting a pretax profit in Europe in 2016.

In the fourth quarter, GM reported net profit of \$1.1 billion, or 66 cents per share. That's 21 percent better than a year ago. Excluding \$300 million of negative one-time items, GM made \$1.19, beating analysts' estimates of 83 cents per share.

The same factors that helped GM overcome the year of the recall remain present today, so the company needs to perform this year, Morgan Stanley analyst Adam Jonas wrote in a note to investors.

"We may be looking at as close to an alignment of forces in GM's favor as we're going to see this decade," he wrote.

Still, there are uncertainties. Recall costs could mount as claims from those killed or injured in crashes caused by defective ignition switches grow. Sales in Europe and Russia could falter, and Japanese competitors will roll out attractive new products.

And cheap leases and financing for six years or longer have likely pulled sales ahead from future months, according to Jonas. The pre-bankruptcy GM would often beat analysts' forecasts during times when credit was easy, he wrote.

Ford UAW Bonus Will Be \$6,900

CONTINUED FROM PAGE 1

accelerating our One Ford plan, delivering product excellence and driving innovation in every part of the business."

Eichinger said that one of the main factors affecting 2014 profits was the introduction of the new aluminum body 2015 F-150 pickup trucks. The company ramped down sales of the vehicle, which is its best seller, in the last quarter of 2014. It shut down production of the 2014 model in Dearborn so that it could be retooled to build the 2015 F-150.

Eichinger said that early sales of the 2015 F-150 are very healthy, and as production ramps up, profits should follow.

Detroit Auto Scene

31201 Chicago Road South
Warren, Michigan 48093

586-939-6800

Contact us:
Info@DetroitAutoScene.com

Deadline: Thursday 5:00 p.m.
for the next edition of Monday

William Springer II, publisher
Lisa A. Torretta, operations
Jim Stickford, news

Detroit Auto Scene is a registered
trademark of Springer Publishing Co.

www.DetroitAutoScene.com

VYLETEL

ATTENTION! EXPIRING LEASE CONQUEST CUSTOMERS!

2015 GMC TERRAIN FWD SLE-1

24 MO. LEASE • 10K MILES PER YEAR
STK #8001-15 • DEAL #52862

*GM Pricing plus tax, title, lic. Must Qualify For Lease Loyalty Rebate. \$1975 Total Due at Signing.

LEASE THIS LOADED
2015 TERRAIN FOR ONLY

\$129*

/MO

GREAT VALUE
FOR ONE LOW PAYMENT!

2015 GMC CANYON

4X4 EXT CAB

LEASE FOR ONLY

\$269*

/MO

36 MO. LEASE
10K MILES PER YEAR
STK #7940-15 • DEAL #53281

*GM Pricing plus tax, title, lic. Must have Lease Loyalty Rebate. Must have a Buick or GMC Lease in Household. \$1650 Total Due at Signing.

3.6L DI DOHC V6 VVT Engine, Convenience Package: Remote Keyless Entry, Rear Defroster, Cruise Control, EZ Lift and Lower Tailgate, Alarm System, Trailing Equip. Pkg. & More:

2015 GMC SIERRA 4WD

DBL. CAB

LEASE THIS WELL
EQUIPPED 4X4 FOR ONLY

\$249*

/MO

24 MO. LEASE
10K MILES PER YEAR
STK #7827-15 • DEAL #52863

*GM Pricing plus tax, title, lic. Must have a Buick or GMC Lease in Household. \$1905 Total Due at Signing.

8" Diagonal Color touch with Navigation & IntelliLink, 5.3L V8 ECOTEC3, Trailing Equip. Pkg, Driver Power Seat, Remote Start, Universal home remote, Dual Climate Control A/C, Z71 Off Road Pkg, Front fog lamps, Rear Defrost, 110Volt power outlets,

2015 GMC YUKON 4WD

XL SLE

LEASE FOR ONLY

\$379*

/MO

27 MO. LEASE
10K MILES PER YEAR
STK #7905-15
DEAL #50467

*GM pricing plus tax, title, lic. Lease figured with Lease Loyalty Rebate. Dealer removed All Weather Floor Mats. \$3060 Total Due at Signing.

NO SECURITY DEPOSIT REQUIRED

2015 BUICK REGAL FWD

NO SECURITY DEPOSIT REQUIRED

LEASE FOR ONLY

\$239*

/MO

36 MO. LEASE
10K MILES PER YEAR
STK #6960-15 • DEAL #52861

*GM Pricing plus tax, title, lic. No Security Dep. Req. Lease figured with Lease Loyalty Rebate. \$1672 Total Due at Signing.

OR BUY FOR \$24,999*

2015 BUICK LACROSSE

BASE 1SB

LEASE FOR ONLY

\$244*

/MO

36 MO. LEASE
10K MILES PER YEAR
STK #6869-15
DEAL #52858

*GM pricing plus tax, title, lic. Lease figured with Lease Loyalty Rebate. \$1690 Total Due at Signing.

NO SECURITY DEPOSIT REQUIRED

2014 BUICK REGAL FWD

GS

DEMO SPECIAL HUGE SAVINGS
DON'T WAIT TIL SPRING!!!

NOW
\$30,995*

WAS \$41,415
STK #6709-14

SAVE OVER
\$10,400 OFF LIST

*Must have Lease Loyalty Rebate.

2.0L Turbo SIDI Engine, Power Sunroof, Driver & Passenger Memory Setting, 20" Aluminum Wheels

2015 GMC ACADIA FWD

SLE-1

LEASE FOR ONLY

\$219*

/MO

36 MO. LEASE
10K MILES PER YEAR
STK #7946-15
DEAL #51286

*GM pricing plus tax, title, lic. Lease figured with Lease Loyalty Rebate. \$1870 Total Due at Signing.

NO SECURITY DEPOSIT REQUIRED

VISIT OUR WEBSITE TO SEARCH FOR MORE VEHICLES & GREAT DEALS ON NEW BUICK'S OR GMC'S AT WWW.VYLETEL.NET

40755 Van Dyke • Sterling Heights • 586.977.2800

WWW.VYLETEL.NET

SALES: Sun CLOSED; M, TH 8:30am-9pm; T, W, F 8:30am-6pm; SAT 10am-3pm
SERVICE: Sun CLOSED; M, TH 7am-8pm; T, W, F 7am-6pm; Sat 8am-1pm

*GM Employee Pricing Plus Tax, Title, Lic. and Doc. No Security Deposit Required. Lease Conquest Rebate Must Have Non GM Lease In Household To Expire Within 90 Days Of Delivery Of New Purchase Or Lease. Loyalty Rebate Must Have 1999 or Newer GM Vehicle In Household. Programs subject to change. Photos may not represent actual vehicle. Price is subject to change without notice. See dealer for details. Expires 2/28/15.

ATTN:
GENERAL MOTORS
EMPLOYEES!

You're invited! Engineering a Successful Retirement

Join us for a 45-minute informative discussion on tips, techniques and strategies to get the most out of your GM Retirement Savings Plan.

Our nuts and bolts presentation answers:

- Effective ways to maximize post retirement tax free distribution without giving up current year tax deductibility.
- Effective positioning for a potential slow down in U.S. stock market returns.
- Construct a satellite strategy centered around your RSP.
- And more!

All attendees will be offered a complimentary retirement stress test.

A Nationally Recognized Professional in Retirement Wealth Planning

For over 30 years, James B. Kruzan, CFP®, CPRC® has developed a vast knowledge and insight into the changing retirement landscape. Working closely with "automotive folk," Kruzan has built one of the largest retirement wealth focused practices in Michigan.* Articles about Kruzan have appeared in Forbes, BusinessWeek, Kiplinger's, Wall Street Journal and New York Times.

*Based on assets under management and number of clients served.

KAYDAN
WEALTH MANAGEMENT

An Independent Firm

329 W. Silver Lake Road, Fenton, MI 48430 | Ph. 810.593.1624 | Toll Free: 800.638.6900 | Fax: 810.593.1643

KaydanWealthManagement.com

Securities offered through Raymond James Financial Services, Inc., member FINRA/SIPC.

**Tuesday
Feb. 17, 2015
11:45 a.m.
(Lunch included)**

OR

**Tuesday
Feb. 17, 2015
4:00 p.m.
(Refreshments)**

LOCATION:

Courtyard Marriott,
30190 Van Dyke Ave., Warren, MI 48093
(across from GM Tech Center)

REGISTRATION REQUIRED. VERY LIMITED SPACE.

To reserve your seat, contact Danielle Nickerson at
(810) 593.1624, ext. 212 or email
danielle.nickerson@raymondjames.com

Fiat Chrysler's Super Bowl Commercials Score Big

The annual *USA TODAY* Ad Meter results are in, with Fiat Chrysler taking three of the Top 15 spots in the annual poll, and placing number one in the automotive category, said Fiat Chrysler spokeswoman Diane Morgan.

"The FIAT 500X Blue Pill" took the number three position overall (and number one in the automobile category); Dodge brand's "Wisdom" took the number six position (the number two spot in the automobile category) and Jeep brand's "Beautiful Lands" placed number 15 overall (and number five spot of all automobile brands), Morgan said.

The company's creative efforts have placed in the Top 15 positions of all commercials the last four years, Morgan said.

Last year, the Chrysler brand's "America's Import," with Bob Dylan, placed number 12 overall in the annual poll. In 2013, Ram brand's "Farmer" took the number three position overall (and the number one position in the automobile category), and Jeep brand's "Whole Again," as narrated by Oprah Winfrey, took the number five position (and number two, behind Ram brand, in the automobile brand category).

The company's "Halftime in America," with Clint Eastwood, placed number four overall (and number two of all automakers) in 2012.

University of Detroit-Mercy marketing professor Michael Bernacchi said ultimately it didn't matter as much how well Fiat Chrysler's commercials were received by the public because the company did such a masterful job of controlling the conversation.

"Before the Super Bowl, people were asking if Fiat Chrysler were going to even have Super Bowl commercials," Bernacchi said. "They were building up expectations and people were talking about the company even before they put anything on the air. They did an excellent job of building on their past success to get people talking about them."

Web traffic for all three brands saw positive effects from their respective commercials airing during the game, Morgan said.

Site traffic for fiatusa.com was up 327 percent, and since the Super Bowl commercial aired, the brand has generated almost 50,000 social mentions, 95 percent of which are directly related to the brand's Super Bowl commercial, said Morgan.

The Dodge brand, she continued, saw site traffic rise 14 percent (139,300). Since Dodge brand's "Wisdom" aired, the Dodge brand has generated over 63,000 social mentions, and of scored mentions, 86 percent were positive, Morgan said.

The Jeep brand saw site traffic rise 40 percent (201,000). Since "Beautiful Lands" aired, the Jeep brand has received over 43,000 brand social mentions, 90 percent of which were related to the Super Bowl commercial, Morgan said.

The Fiat commercial, "playfully and cheekily," introduces the Fiat brand's new crossover 2016 Fiat 500X, Morgan said.

The Fiat spot follows the epic journey of the "The Fiat 500X Blue Pill" as it slips through the fingers of an amorous Italian, skipping across rooftops, down a drain pipe, bouncing off villa



2015 Fiat 500X

walls, pinging across café tables and eventually dropping into the open fuel tank of a Fiat 500.

Given the "The Fiat 500X Blue Pill," the vehicle becomes a "bigger, more powerful and ready for action" crossover 2016 Fiat 500X.

"The Fiat 500X Blue Pill" was created in partnership with Dallas-based The Richards Group.

Bernacchi said that, in his opinion, Fiat Chrysler's commercials this year didn't match what they did during past Super Bowls. But that actually was to be expected. No company can keep "hitting them out of the park" every time. The Fiat Blue Pill commercial runs the risk of people associating, at least on a subliminal level, the Fiat 500X with the need to take a blue pill.

He said he understood what Jeep was going for with its commercial – showing that the Jeep has grown into a global brand. But he questioned using a song so closely associated with America – "This Land is Your Land" – with images of foreign countries. He also said that perhaps it would have been better to show Jeeps in those countries doing what Jeeps do, getting dirty.

But, Bernacchi said, Fiat Chrysler commercials are so anticipated at the Super Bowl, the company has already started a conversation about if next year's Super Bowl commercials will "hit them out of the park" again.

GM's World Designers Honored for Avenir

CONTINUED FROM PAGE 1

well everything is integrated – all of the materials and elements work together seamlessly to provide a sensation of understated elegance that fits the Buick brand perfectly."

While designers drew inspiration from nature – specifically water washing upon a shoreline – when shaping the lines within Avenir's interior, the color and trim team worked to find the right materials to add a dynamic flair, said Indiveri.

"With Avenir's interior, we really wanted to select materials that would complement the surfaces within," said Rebecca Waldmeir, Buick Color and Trim design manager.

"Using a distinctive combination of premium leather, suede, wood, chrome and acrylic, we were able to design elements that flow seamlessly throughout the interior."

Avenir's designers even put a new twist on wood trim, a traditional Buick element. Not only are wood accents featured on the door panels, but the wood itself provides a more luxurious and natural appearance that adds to the airiness of the interior, Indiveri said.

"We've used open-pore wood in a modern way, much like what you'll find in high-end furniture. It's an oiled, low-gloss execution that contrasts beautifully with other interior décor," said Waldmeir.

Avenir's sculptural instrument panel incorporates an acrylate panel, carved to replicate three-dimensional wave-like patterns but layered beneath a smooth, high-gloss outer layer.

"As you look at the transparent surface from different angles, you will notice that it has a lot of visual depth and movement. It's a motif we carried to other areas

of Avenir, including the seat design, and to the head- and tail-lamps," Waldmeir said.

While Avenir's exterior color is a cooler tone, designers wanted to provide a warm, inviting sensation within, Indiveri said. The lighter "Lyric" hue, found on most interior surfaces, helps achieve that feeling, while restrained use of a darker tone – "Coastal Myst" – on the instrument panel and armrests provides a natural transition to the exterior. To further create a tailored feel, most surfaces within the Avenir are wrapped in leather or suede and accentuated with stitching.

All in all, Waldmeir said, Avenir's interior materials were designed to work in harmony and provide an upscale environment that feels natural and holistic to all passengers.

"The first thing you'll notice when you open Avenir's doors is just how clean and pure its interior design is," said Liz Wetzel, Buick interior design director.

"We've stripped it of superfluous, fussy details in order to rely on sculptural forms and harmo-

nious surfaces. The result is a refreshing environment that provides a sense of well-being to anyone seated within."

Comprised of prominent members of the automotive design community, the EyesOn Design jury also praised Avenir's overall design with a Best Concept Vehicle trophy.

"Avenir's global design team set out to make a striking design statement," said Holt Ware, Buick exterior design director. "The Avenir embraces Buick's rich design heritage of creating exquisite sculptures, precise in their design and beautifully proportioned."

Indiveri said that right now there are no plans to put the Avenir into production. But some of the design elements used in the vehicle should be making their way to future Buick vehicles.

"Winning this award was a nice surprise," Indiveri said. "Obviously, you want to win, but you never know what kind of competition you'll face or what other vehicles will be there to be judged. So winning was a surprise and an honor."

Winter Fun Fest!

ON BEAUTIFUL LAKE HURON IN CASEVILLE, MICHIGAN



Shanty Days 2015
Feb. 13th - 15th

Comedy Show, Jager Girls, Murder Mystery, Pool Tournament, Polar Bear Dip, Broom Ball, Potty Trotty, Human Bowling & Much More!!

Top 40 DJ & Dancing

Call for Room Rates & Reservations

989-856-2650

bella-caseville.com

NEW YEAR HEALTHY CHOICES



877-360-CATER

**CATERING ORDERS MAY REQUIRE
24 HOUR ADVANCE NOTICE**

**EMPLOYMENT OPPORTUNITIES
CALL 586-904-1206**

FREE SUB

**BUY ANY 6-INCH SUB OR FOOTLONG™
AND GET A SECOND SUB OF EQUAL
OR LESSER VALUE FREE!**

W/purchase of any size fountain drink. Subject to availability MGMT reserves the right to change promotion without notice. Does not include specialty subs. Cannot be combined with any other offer. Valid at participating locations only. Expires January 31, 2014



FREE SUB

**BUY ANY 6-INCH SUB OR FOOTLONG™
AND GET A SECOND SUB OF EQUAL
OR LESSER VALUE FREE!**

W/purchase of any size fountain drink. Subject to availability MGMT reserves the right to change promotion without notice. Does not include specialty subs. Cannot be combined with any other offer. Valid at participating locations only. Expires January 31, 2014



— ROSEVILLE —
SUBWAY/WALMART
28804 Gratiot • 12 & Gratiot • 586-773-1682

— WARREN —
31690 Mound Rd • 13 & Mound • 586-939-1000
26627 Hoover Rd • 11 & Hoover • 586-754-8205
30820 Hoover Rd • 13 & Hoover • 586-573-7829
29144 Ryan Rd • 12 & Ryan • 586-573-8000
28950 Van Dyke Ave • 12 & Van Dyke • 586-558-3882
DRIVE THRU SERVICE • OPEN 24 HOURS
32620 Van Dyke Ave • South of 14 Mile • 586-795-0000

SUBWAY/MEIJER
29505 Mound Road • 12 Mile & Mound • 586-558-0100
SUBWAY/WALMART
29176 Van Dyke • Warren, MI 48093 • 586-393-1008

— ROYAL OAK —
SUBWAY/MEIJER
5150 Coolidge Hwy • South of 15 Mile • 248-677-3899

— TROY —
SUBWAY/OAKLAND MALL
498 14 Mile Rd • 248-307-1271
1939 W. Maple Rd • West of Crooks • 248-435-2846

SUBWAY/WALMART
2001 W. Maple Rd • West of Crooks • 248-435-2431

— STERLING HEIGHTS —
37876 Van Dyke • 16 1/2 Mile • 586-795-8368

SUBWAY/WALMART • OPEN 24 HOURS

33201 Van Dyke • 14 & Van Dyke • 586-274-4319

SUBWAY/MEIJER

36600 Van Dyke Ave • 586-795-1605

38357 Dodge Park • at Plumbrook • 586-264-5300

40058 Van Dyke • 18 Mile & Van Dyke • 586-939-4500

SUBWAY CHRYSLER

Inside Chrysler Stamping • 35777 Van Dyke • 586-795-0205

OPEN 24 HOURS

7960 Metro Parkway • near Van Dyke • 586-268-0800

SUBWAY CHRYSLER

Inside Chrysler SHAP • 38111 Van Dyke • 586-268-6900

— SHELBY —

8173 23 Mile Rd • 23 & Van Dyke • 586-739-4100

SUBWAY/WALMART

51450 Shelby Pkwy • 23 & Van Dyke X-Way • 586-254-8140

— WASHINGTON TOWNSHIP —

DRIVE THRU SERVICE

13160 32 Mile Road • 32 & Van Dyke X-Way • 586-281-6359

— ROMEO —

66603 Van Dyke • South of 31 Mile • 586-752-6500



HAPPY HOUR 1/2 PRICE
2 - 4 PM EVERYDAY

586.755.9900
26633 Hoover Rd. • Warren, MI 48089
www.dairyqueen.com
Open Daily: 11 a.m. - 9 p.m.



CARAMEL MOOLATTE®



LEMON CHILLER



TRIPLEBERRY®
LIGHT SMOOTHIE



LEMON LIME
ARTIC RUSH®



SHAKES &
MALTS



FOUNTAIN DRINKS

99¢ BLIZZARD TREAT

With the Purchase of a Blizzard of Equal or Greater Value

With Coupon. Expires 2/28/15. Valid at 26633 Hoover Road Only.

BUY ONE SMOOTHIE GET SAME SIZE SMOOTHIE FOR 99¢

Limit 4. Must present coupon at time of purchase. Coupons may not be combined with other offers. With Coupon. Expires 2/28/15. Valid at 26633 Hoover Road Only.

\$5 OFF ANY CAKE

Limit One Per Customer. With Coupon. Expires 2/28/15. Valid at 26633 Hoover Road Only.

Huvaere's PRESIDENTS' DAY BONUS CASH DAYS!

PRESIDENTS' DAY

EVENT

CHRYSLER DODGE Jeep

**It's
PRESIDENTS'
DAY BONUS
CASH TIME!**

**2250 New Vehicles
Available!**

1100 will be sold immediately!

**BEST PRICE!
HIGHEST
TRADE-IN VALUE!
BEST FINANCING
OPTIONS!**

**Bring With You
to the Dealership:**

- Insurance Information
- Your Vehicle Registration
- Title or Pay Off Information on Trade
- Extra Keys to Trade-In
- Control # (If Applicable)
- Down Payment
- Pay Stubs

It's So Easy! Just pick out the vehicle you want, then get our absolute lowest price, your trade-in value and our very best financing options!

**PRESIDENTS'
DAY COUPON**

**EXCLUSIVE HUAERE
PRESIDENT'S DAY
TRADE IN ALLOWANCE!**

up to

\$2000

In stock new 2013, 2014 and 2015 MODELS. Excludes sold orders and dealer trades. Must present coupon. Prior sales excluded. One coupon per purchase or lease. See dealer for details. Excludes Darts. Not valid with \$1500 Huvaere President's Day cash coupon. Valid thru 2/12/15.



PRESIDENTS' DAY

4 DAY

EVENT!!

Monday Feb 9th

8:30AM-9:00PM

Tuesday Feb 10th

8:30AM-6:00PM

Wednesday Feb 11th

8:30AM-6:00PM

Thursday Feb 12th

8:30AM-9:00PM

**2015
Huvaere
PRESIDENTS' DAY!**

**\$1500 Bonus
Cash Is Here!**

**Unheard of
February
Incentives!!!**

Buy or Lease

**PRESIDENTS' DAY
BONUS CASH!**

300 → \$1500

Mini Van → \$1500

200 → \$1500

Journey → \$1500

Charger → \$1500

Durango → \$1500

Gr Cherokee → \$1500

Cherokee → \$1500

Compass → \$1500

Patriot → \$1500

1500, 2500, 3500 → \$1500

**PRESIDENTS'
DAY COUPON**

**EXCLUSIVE HUAERE
PRESIDENT'S DAY
BONUS CASH!**

\$1500

In stock new 2013, 2014 and 2015 MODELS. Excludes sold orders and dealer trades. Must present coupon. Prior sales excluded. One coupon per purchase or lease. See dealer for details. Excludes Darts. Not valid with \$2000 President's Day trade-in allowance cash coupon. Valid thru 2/12/15.

Dick Huvaere's Gift Giveaway!

**Beats Solo HD
Red Edition
HeadPhones!**



**Kindle Fire
6" HD Display
Wi-Fi!**



**Garmin NÜVI Portable
Vehicle GPS!**



**The first 20 new vehicles sold or leased on MONDAY Feb 9th
will Receive 1 FREE Gift of Your Choice! While supplies last.**

**DICK HUAERE'S
RICHMOND**

CHRYSLER DODGE Jeep RAM SRT MOPAR

67567 S. Main St. Richmond

866-610-0090

Online at: DriveEnvy.com

SALE HOURS:

**Mon & Thurs 8:30-9:00
• Tue, Wed & Fri 8:30-6:00
• Sat 9:00-4:00**



Fiat Chrysler's January Sales Best Since 2007

CONTINUED FROM PAGE 1

said Reid Bigland, head of U.S. Sales.

"In spite of some tough 2015 comparisons, we remain confident in our ability to post year-over-year sales increases on the back of strong retail demand for our products."

Ten Fiat Chrysler vehicles set sales records in the month of January, including four of the five Jeep brand vehicles, Bigland said.

The Jeep Cherokee, Jeep Wrangler, Jeep Patriot, and Jeep Compass each recorded their best-ever sales in the month of January.

Likewise, the Chrysler 200, Dodge Dart, Dodge Challenger, Ram ProMaster, Ram Cargo Van and Fiat 500L each logged their best-ever January sales.

Fiat Chrysler finished the month of January with a 101-day supply of inventory (563,575 units), Kiesel said.

U.S. industry sales figures for January are internally projected at an estimated 17.0 million units Seasonally Adjusted Annual Rate (SAAR).

Jeep brand sales were up 23 percent, the brand's best sales performance ever in the month of January and its 16th consecutive month of year-over-year sales gains.

Sales of the Cherokee were up 44 percent, the largest percentage year-over-year sales gain of any Jeep brand model in January.

The Grand Cherokee had its best January sales since 2004, Kiesel said.

Sales of the Ram pickup truck were up 14 percent in January, its 57th consecutive month of year-over-year sales gains, Kiesel said. It was the pickup truck's best January sales since 1999.

Ram light duty pickup sales increased 17 percent in January while Ram heavy duty pickups were up 1 percent. Ram Truck brand sales, which include the Ram ProMaster, Ram ProMaster City, and Ram Cargo Van, were up 21 percent, the brand's best January sales since 2004, Kiesel said.

Chrysler brand sales increased 11 percent, the brand's best January sales since 2008, Kiesel said.

The year-over-year increase was driven by the new 2015 Chrysler 200 sedan.

Sales of the 200 were up 30 percent, the mid-size sedan's best-ever sales in the month of January and its seventh consecutive month of year-over-year sales gains.

Sales of the new 2015 Chrysler 300 sedan began in January as the first shipments from the Brampton (Ontario) Assembly Plant in Canada began reaching U.S. dealerships.

Sales of the 300 were up 1 percent in January, its best January sales in two years, Kiesel said.

Dodge brand sales were up 1 percent in January, compared with the same month a year ago.

Two Dodge brand vehicles set sales records to start the year. Sales of the Challenger were up 87 percent, its best-ever sales in the month of January and the largest percentage sales gain of any Dodge brand model in the month.

Likewise, the Dart logged its best-ever January sales with a 61 percent year-over-year sales gain. The Dodge Charger recorded its best January sales since 2008 with its 35 percent increase.

Fiat brand sales, which include the Fiat 500 and 500L, were up 1 percent in January, the brand's best-ever sales in the month of January, Kiesel said.

Picture may not reflect actual vehicle. * The Chrysler Group LLC Employee Advantage Purchase program sets prices and lease payments quoted. Just add tax, title, due fee and destination charge. ** 24, 36, 48, 60 month Chrysler Group LLC employee leases. The amount due on all leases require amount due plus monthly tax, copy cost reduction tax, first payment, title, plate, due fee and destination charge. Security deposit is waived on all lease payments. Lease payments are \$1,000 miles per year. 20 cents per mile over 20,000 miles. Customer must qualify for 1 or 2 year credit approval. Payments subject to change due to lower approved credit line. Banks may require to provide income and residency for credit approval. Customer is responsible for excess wear and tear. Total deferred price is the sum of the purchase price, plus due fee, plate fee, sales tax, and accrued finance charges over the term of the loan. All rebates and program monies assigned back to dealer. All prices and lease payments are based on retail consumer cash, lease cash, lease loyalty, military, trade-in cash, finance bonus cash and all other Great Lakes offers will be applied. The dealer invoice amount is not a net factory price to dealer. Customers may not qualify for all offers, incentives, discounts or financing offers. See dealer for qualifications and complete details. Exclusive Huvaere new car cash coupon has been applied to all sale and lease payments in this ad. © Chrysler Group LLC Employee Advantage 84 month buy at 3.49% A.P.R. with approved credit at tier 1. Vehicle sale prices include Chrysler Capital bonus cash-most finance thru Chrysler Capital.



2015 Chevy Colorado

Pickup No.2 in Market Share

More 2015 Chevrolet Colorados have been sold in Los Angeles than any other city to date, and, according to Colorado Marketing Manager Tony Johnson, the 2015 *Motor Trend* Truck of the Year has overtaken the Nissan Frontier to become number two in mid-size pickup market share nationally.

"L.A. was a big target for the Colorado, where people can use the utility of a pickup, but don't necessarily have the space for a full-sized truck," said Johnson. "The inroads we've made there are proof that it is the right fit for that market."

GM spokesman Otie McKinley called the California market in general and the L.A. market specifically, the "hotbed" market segment for mid-size trucks.

"It's a solid thing for Chevy to be able to jump right into the California and Los Angeles market and achieve this success right off the bat," McKinley said.

"The Colorado, from our perspective, was always meant to fill the need for a mid-size truck. Both Ram and Ford have left that segment and there are a lot of people who want a mid-size truck who had to either move up to full-size – which is bigger than they wanted – or they would

have to go to foreign competitors."

More than 40 percent of Colorado buyers are trading in non-GM products, and Colorado customers are also younger, with more than 17 percent of Colorado buyers occupying the 16-35-year-old age bracket.

McKinley said that the California market is one in which GM has been working hard to improve its presence. He had no figures indicating that people coming in to look at the Colorado was helping other Chevy makes, but said that it's good anytime an automaker can get people into the showroom.

"I'll just say it," McKinley said. "With the Colorado, we're able to introduce Chevy products to a much broader audience, and I don't see how that can be anything but good."

Colorado owners also are buying into the active lifestyle the truck allows, McKinley said, with more than four in 10 Colorado pickups being ordered with factory-installed accessories.

Its layout is front-engine, rear-wheel drive and four-wheel drive. It's the successor to the Chevy S-10 and GMC Sonoma, and it's based off of GM's GMT 31XX platform.

MORAN CHEVROLET

This Weeks SPECIALS!

2015 EQUINOX "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 7" Color Touch Screen MyLink Radio! • Rear Vision Camera!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot!
- Tilt and Telescopic Steering Column!
- Remote Vehicle Entry!
- 17" Aluminum Wheels!
- 32 MPG on the Highway!



Sale Price **\$22,806***

The Best Price...
PERIOD!

24 Month
Lease:

\$127*
with \$999 Down!

NO SECURITY
DEPOSIT REQUIRED.
TAX, TITLE AND
PLATE FEES EXTRA!

2015 CRUZE "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- ECOTEC 1.4L "Turbo" DOHC VVT Engine! • Automatic Transmission!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot! • Remote Keyless Entry!
- AM/FM/XM Radio w/CD! • 16" Aluminum Wheels!
- Tilt and Telescopic Steering Column!
- 38 MPG on the Highway!



Sale Price **\$17,044***

The Best Price...
PERIOD!

36 Month
Lease:

\$144*
with \$999 Down!

NO SECURITY
DEPOSIT REQUIRED.
TAX, TITLE AND
PLATE FEES EXTRA!

Use Your GM Card Earnings and Top-Off Bonus Earnings to Save Even More!*

2015 MALIBU "LT"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 7" Color Touch Screen MyLink Radio • Cruise Control!
- OnStar w/4G LTE w/built-in Wi-Fi hotspot!
- Tilt and Telescopic Steering Column!
- Remote Vehicle Entry!
- Aluminum Wheels!
- 36 MPG on the Highway!



Sale Price **\$19,785***

The Best Price...
PERIOD!

36 Month
Lease:

\$155*
with \$999 Down!

NO SECURITY
DEPOSIT REQUIRED.
TAX, TITLE AND
PLATE FEES EXTRA!

2015 TRAVERSE "LS"

- 2 Yr/24,000 Scheduled Maintenance INCLUDED!
- 3.6L SIDI V6 Engine! • 6.5" Color Touch Screen Radio!
- Bluetooth for Phone! • Power Driver's Seat
- 8 Passenger Seating!
- Remote Keyless Entry!
- 17" Wheels!
- 24 MPG on the Highway!



Sale Price **\$27,854***

The Best Price...
PERIOD!

24 Month
Lease:

\$208*
with \$999 Down!

NO SECURITY
DEPOSIT REQUIRED.
TAX, TITLE AND
PLATE FEES EXTRA!

MORAN CHEVROLET
moranchevy.com

(586) 791-1010

Where You Always Get...



RICH MILNE
rmilne@moranautomotive.com



CHRISTINE JOHNSTON
cjohnston@moranautomotive.com

The Best Price...
PERIOD!

35500 S. Gratiot Ave. / North of 15 Mile / Clinton Township



COMPLETE
CARE

FIND NEW ROADS

Pictures may not represent actual sale vehicle. All applicable rebates including conquest and/or loyalty offers have been deducted from Sale Price/Payment and are subject to change by the manufacturer without notice and are plus title, tax and plate fees. Equinox and Traverse requires competitive lease in household. GM Employee discount is required except where noted. Leases are 70,000 miles per year, and are plus title, tax and plate fees. GM Loyalty requires 1999 or newer vehicle. \$1000 over MSRP is based off great condition for 2009-2012 model year trades with clean CARFAX and minus reconditioning. No branded titles. Certain restrictions apply, see dealer for complete details on all incentives/offers. Sale ends 2/9/2015 @ 6:00PM.



Wally Edgar CHEVROLET



45^{MPG}

2014 CRUZE DIESEL

MSRP \$27,040**

YOUR PRICE **\$19,790**



2015 TRAX

\$212*

PER MONTH
36 MONTHS \$999 DOWN
10K LEASE



2015 MALIBU LT

\$118*

PER MONTH
36 MONTHS \$999 DOWN
10K LEASE

FIND NEW ROADS / LOCATED RIGHT OFF I-75 ON M-24

Wally Edgar
1-866-906-0279

3805 LAPEER RD., LAKE ORION

JAY CHAISER x117
Fax: 248-391-0189
Cell: 248-821-8026
Email:

jchaiser@wallyedgar.com

Located right off I-75 on M-24, 2 minutes N. of the Palace of Auburn Hills

SALES HOURS:

MONDAY - THURSDAY 8 AM - 8 PM • FRIDAY 8 AM - 6 PM
SATURDAY 9 AM - 3 PM • SUNDAY CLOSED

*All lease payments based on GM Employee price plus tax, zero security deposit. First month payment, tax on rebates and money down, title plate and doc. fees due at signing with all rebates including owner loyalty private offer assigned to dealer. **Cruze price based on GM Employee price with all rebates including USAA private offer assigned to dealer. Hurry, offer ends Feb 9th. on Cruze and Malibu.

We guarantee the lowest price or it's free!

**AUTO SHOW BONUS
EXTENDED!**

at

**buff whelan
chevrolet**
586-274-0396

OVER 1,000

New Chevrolets in Stock!

**WE GUARANTEE THE
LOWEST PRICES OR IT'S FREE!**

2015 TRAVERSE 1LT

NO SECURITY
DEPOSIT
REQUIRED



Stk.#51371

Power Locks/Windows/Mirrors/Seats,
Remote Start, Back-Up Camera,
Touch Screen Radio, XM Radio, OnStar & More...

36 Month Lease/10,000 Miles

\$250*
+ Tax with
\$0 Down

NO SECURITY DEPOSIT

*See dealer for details. All Rebates/Incentives have been deducted from sale price/payment and are subject to change by manufacturer without notice. GM Employee discount required unless otherwise noted. All leases include GM Loyalty unless otherwise noted. Traverse and Equinox leases assume you have a NON-GM Lease in the household that terminates within 90 days. All lease payments are based on 10,000 miles per year. 1st payment, tax, title and plate fee due at signing on all leases. All programs expire 2/9/2015

Free shuttle service to home, office or shopping.
buff whelan chevrolet
WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!
Van Dyke • South of 18 Mile • Sterling Heights



Jeff Caul
586-274-0396

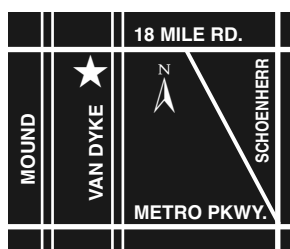
PEP QUOTES BY PHONE OR EMAIL:
JEFF CAUL AT JCAUL@BUFFWHELAN.COM



MEMBER
SINCE
1989

CONVENIENT HOURS:
Mon. & Thurs.
8:30 am - 9 pm
Tues., Wed., Fri.
8:30 am - 6:30 pm

FIND NEW ROADS



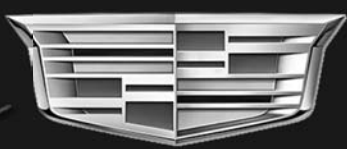
We guarantee the lowest price or it's free!

We guarantee the lowest price or it's free!

We guarantee the lowest price or it's free!

Prestige

Cadillac Reward Yourself



A Prestige Automotive Group Company

OPEN MON & THURS, UNTIL 8PM & SATURDAY 10AM - 4PM

Showroom Hours: Mon. & Thurs. 8:30 a.m.-8 p.m. • Tue., Wed., & Fri. 8:30 a.m.-6 p.m. • Sat. 10 a.m.-4 p.m.
8333 EAST 11 MILE ROAD • I-696 & VAN DYKE • 888-548-8939

2015 ATS 2.0L TURBO AWD SEDAN - STANDARD COLLECTION



57 AVAILABLE

EMPLOYEE PRICE \$299
36 MONTH/10K PER YEAR

2015 SRX FWD STANDARD COLLECTION



62 AVAILABLE

EMPLOYEE PRICE \$319
36 MONTH/10K PER YEAR

2015 ATS 2.0L TURBO AWD COUPE - STANDARD COLLECTION



15 AVAILABLE

EMPLOYEE PRICE \$319
36 MONTH/10K PER YEAR

2015 CTS 2.0L TURBO STANDARD COLLECTION



53 AVAILABLE

EMPLOYEE PRICE \$399
36 MONTH/10K PER YEAR

2015 XTS FWD STANDARD COLLECTION



46 AVAILABLE

EMPLOYEE PRICE \$419
36 MONTH/10K PER YEAR

2015 ESCALADE AWD LUXURY COLLECTION REAR SEAT ENTERTAINMENT PREMIUM PAINT



4 AVAILABLE

EMPLOYEE PRICE \$679
36 MONTH/10K PER YEAR

Visit our website: www.PrestigeCadillac.com for all our specials

* Tax, title, license and dealer fees extra. No security deposit required. 30,000 miles with approved lease. Mileage charge of \$.25 per mile over 30,000 miles. Lessee pays for excess wear and tear charges. All applicable rebates to dealer. Photo may not represent actual vehicle. ATS, CTS, XTS & SRX must show proof of current lease of a 2004 or newer GM vehicle and lease eligible new 2014 Cadillac. MRSP's: ATS \$38,240, ATS Coupe \$41,440, CTS \$48,340, XTS \$45,595, Escalade \$82,245, SRX \$38,600. Due at signing ATS \$3,059, ATS Coupe \$3,819, CTS \$4,109, XTS \$3,179, Escalade \$3,974, SRX \$1,729. See dealer for details. Take delivery by 3/2/2015.

Prestige

Cadillac

EXCLUSIVE SERVICE CUSTOMER BENEFITS...
 SAVE MONEY EVERY DAY WITH THESE MAINTENANCE SPECIALS

Service Hours: Mon-Fri 7:30am-6:00pm

OPEN SATURDAY 9:00AM-2:00PM

FREE
27 MULTI-POINT
INSPECTION
Expires 3-2-15



Certified Service

dexos
OIL CHANGE
\$24.95*

FREE 27 multi-point inspection
Most GM cars & light trucks. Includes 5 Qts
of Dexos 1 oil & AC Delco oil
filter. *Plus Tax. Expires 3-2-15



Certified Service

FREE
ALIGNMENT
INSPECTION/
CHECK
Expires 3-2-15



Certified Service

- Convenient Customer Shuttle
- Early Bird Check-in
- Loaners available
- Convenient Business Hours
- Same Day Service
- Factory Trained Service Advisors

- ASE Certified Technicians
- Online Express Checkout
- Mobile App Service
- Complimentary Loaner Car
- GM Quality Parts



Certified Service

Brown Named CEO of Ally

Ally Financial Inc. on Feb. 2 named Jeffrey J. Brown as chief executive officer, effective immediately.

Brown, who most recently served as president and CEO of Ally's Dealer Financial Services business, has also joined Ally's board of directors.

Brown succeeds Michael A. Carpenter who is retiring as CEO and from the Board. Ally Chairman Franklin "Fritz" Hobbs will work closely with Brown on all areas of the business.

"Jeff Brown is an extraordinarily talented executive with deep financial and operational experience and a strong vision of how to take Ally forward into the future," said Hobbs.

"Jeff joined the company in 2009 as corporate treasurer. In 2011, he became executive vice president of finance and corporate planning, where he oversaw the company's finance, treasury and corporate strategy activities.

In March of 2014, he was appointed CEO of Ally's Dealer Financial Services business.

"The breadth of experience Jeff has gained during these transformational years at Ally has prepared him fully to take on leadership of the company as it enters its next chapter."

Hobbs said that Carpenter has done an outstanding job as CEO and as a board member since joining Ally "at an especially difficult and pivotal time in 2009."

Among many other accomplishments, Hobbs said, Carpenter led the company's rebranding as Ally.

"Ally is a tremendous success story on many levels," Carpenter said, "and I am proud to have been part of it, working alongside so many tremendously talented people as we built what is today the country's leading



Jeff Brown

auto finance provider, powered by a growing direct bank.

"Having completed our IPO last April and exited TARP in December with a strong balance sheet and a market-leading position, it is the right time for me to step aside to hand the baton to the next generation of leadership."

"I have been working with the Board for several months on succession planning, and I am pleased that Jeff Brown, who was my recommended successor, has been chosen as Ally's next CEO. I have great confidence in Ally's future and believe it will continue to grow from strength to strength."

Brown said, "We are one of the country's largest providers of automotive financing products and services, combined with the consensus premier direct banking franchise in the country," Brown said.

"We are absolutely committed to continue serving our millions of retail customers and nearly 17,000 auto dealers with market-driven, innovative products and services supported by 7,000 dedicated Ally employees."

THE NEW PROGRAMS HAVE ARRIVED AND THE LEASE PAYMENTS ARE FABULOUS

CALL FOR DETAILS



**CALL
BRUCE LITVIN
- 24/7 & 365 -
40 YEARS
OF QUALITY SERVICE**

**CELL # 1-586-405-5175
blitvin@lunghamer.com**

1-888-665-5438

Joe Lunghamer



CHEVY



Drive Beautiful



BUICK



GMC

WE ARE PROFESSIONAL GRADE®
#21552

475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

GM January Sales Up 18 Percent from 2014

CONTINUED FROM PAGE 1

the Chevrolet Trax and Buick Encore, and mid-size pickups with the Chevrolet Colorado and GMC Canyon, was well-timed.”

Year-over-year pickup deliveries increased 42 percent, following last month’s 43 percent increase, McNeil said.

Large pickup sales were up 22 percent and more than 8,000 new mid-size trucks were delivered.

Sales of crossovers and SUVs were up 36 percent year over year, with the Chevrolet Equinox and Traverse, the GMC Terrain and the Buick Encore all posting their highest January sales ever, Cain said.

Chevrolet will unveil a refreshed Equinox at the Chicago Auto Show Feb. 12.

Highlights (vs. 2014 except as noted):

- Chevrolet had its best January total and retail sales since 2008.
- Silverado deliveries increased 25 percent and in just five months, the new Colorado has overtaken the Nissan Frontier to become No. 2 in retail market share in the mid-size pickup segment.
- Tahoe sales were up 88 percent, Suburban sales more than doubled and the Traverse was up 89 percent.
- The Chevrolet Cruze, which had its best annual sales ever in 2014, began 2015 with its best January sales ever, as did the Spark.
- GMC had its best retail sales since 2004.
- Sierra sales were up 14 percent.
- Every GMC crossover and SUV saw higher sales: Yukon and Yukon XL sales more than doubled; Terrain was up 25 percent

F-150 ‘Hottest’ Ford Product as Sales Increase

CONTINUED FROM PAGE 1

posted sales gains of 17 percent in January, with 54,370 trucks sold last month.

This was F-Series’ best January sales volume since 2004 – an all-time annual record sales year for F-Series.

Part of F-Series’ strength is the new F-150. “It’s the toughest, smartest, most capable F-150 ever, with best-in-class payload, towing and gasoline fuel economy and recently named 2015 North American Truck of the Year,” said Merkle.

“It’s averaging just 12 days on dealer lots. High-end Platinum and King Ranch F-150 are turning even faster, averaging just 9 and 10 days on dealer lots, respectively.”

Merkle also said that Ford is pleased with its car sales.

“Remember,” said Merkle, “Ford is a global car company. The F-150 may be our best seller in North America, but our best seller worldwide is the Ford Focus.”

Also, Transit Connect sales increased 72 percent last month, for record January sales with 3,689 vehicles. Combined, Ford sales of Transit, E-Series, and Transit Connect totaled 13,377 vans, marking Ford’s best January van sales results since 2001.

Escape sales of 20,054 vehicles increased 3 percent last month versus a year ago, for the utility’s best-ever January. Explorer sales of 14,995 vehicles were up 28 percent.

Mustang sales more than doubled last month with sales of 8,694 vehicles.

The Lincoln brand sales increased 11 percent last month versus January 2014, with 6,619 vehicles sold.

and Acadia was up 8 percent.

- The Canyon had its best January in 10 years following the launch of the new model late last year.
- Buick Encore deliveries rose 46 percent for its best January ever.
- Deliveries of the Cadillac XTS were up 14 percent.
- Demand for the new Escalade continues to exceed expectations, said Cain, with deliveries up 149 percent.

Cain said average transaction prices (ATPs) were \$34,800, according to J.D. Power PIN estimates through Jan. 25, up \$2,400 per unit compared with a year ago.

Month over month, GM reduced incentive spending as a percentage of ATPs, according to PIN estimates, Cain said. The company has had the lowest

incentives of all domestic automakers on an ATP basis in 11 of the last 13 months.

Incentive spending as a percentage of ATPs was 10.5 percent in January, down 0.3 points month over month, while industry average spending was 9.6 percent of ATPs, down 0.7 points, Cain said.

Commercial deliveries were up 17 percent, for the 15th consecutive monthly year-over-year increase. Truck, SUV and crossover deliveries all were higher.

Sales to government customers were up 27 percent, driven by crossover and SUV deliveries, including the new Chevrolet Tahoe Police Pursuit Vehicle.

GM estimates that the seasonally adjusted annual selling rate (SAAR) for light vehicles in January was 16.6 million.

WARREN URGENT CARE

8am-10pm • 7 Days a week • 365 Days a Year

“Bringing Quality Urgent Care To Your Neighborhood”

“We Care”

URGENT CARE FOR ACCIDENTS AND INJURY ADULT & PEDIATRIC ILLNESS

Digital X-Rays, EKG and Lab Work, On-Site Lab Service, Strep, Mono, Pregnancy & Urine Testing, Vaccinations, Sports & School Physicals, Occupational Medicine, Work-Related Injuries, Pre-Hire Physicals (BAT & Urine Screening)

SPECIAL ON SPORTS PHYSICAL \$25.00 State-of-the-Art Facility

586-276-8200

31700 Van Dyke • Warren, MI 48093

On Van Dyke Rd., between 13 & 14 Mile in St. John’s Windemere Park

OTHER CONVENIENT LOCATIONS:

Woodland Urgent Care
22341 W. 8 Mile Road
Detroit
313-387-8700

N. East Macomb Urgent Care
43900 Garfield, Suite 121
Clinton Township
586-868-2600

FLU SHOTS

ATTENTION

Chrysler, GM, Ford Employees, we’re within 2 miles of your plants

HAP & BCN
NO Referrals Needed!
www.warrenurgentcare.com

ED RINKE



GM CARD
OFFER
- TOP OFF -
UP TO \$3,000

PRESIDENTS’ DAY EVENT – TRUCK MONTH • 0% UP TO 72 MONTHS ON MOST 2014 MODELS

NEW TRAX 2015
LS
LEASE FOR 24 MONTHS \$129*
\$999 DOWN
PURCHASE FOR \$17,987*

NEW CRUZE 2015
LEASE 1LT 36 MONTHS \$139*
\$999 DOWN
PURCHASE A 2014 1LS FOR \$14,996*

NEW SILVERADO 2015
LEASE 2WD LT 39 MONTHS \$199*
\$999 DOWN
PURCHASE A 2WD LS DBL CAB FOR \$25,924*

NEW MALIBU 2015
1LT
LEASE FOR 36 MONTHS \$149*
\$999 DOWN
PURCHASE A LS FOR \$19,454*

NEW EQUINOX 2015
LEASE LT 24 MONTHS \$119*
\$999 DOWN
PURCHASE A LS FOR \$21,687*

NEW TRAVERSE 2015
LS
LEASE FOR 24 MONTHS \$179*
\$999 DOWN
PURCHASE FOR \$26,978*

NEW IMPALA 2015
1LS
LEASE FOR 39 MONTHS \$219*
\$999 DOWN
PURCHASE FOR \$23,623*

NEW CAMARO 2015
1LS
LEASE FOR 24 MONTHS \$189*
\$999 DOWN
PURCHASE FOR \$20,423*

GM CARD OFFER - TOP OFF UP TO \$3,000 • SEE SALESPERSON FOR DETAILS.

NEW ENCORE 2015
LEASE FOR 24 MONTHS \$95*
\$999 DOWN
PURCHASE A 2014 FOR \$16,910*

NEW VERANO 2015
LEASE FOR 36 MONTHS \$169*
\$999 DOWN
PURCHASE A 2014 FOR \$17,004*

NEW REGAL 2015
LEASE FOR 36 MONTHS \$209*
\$999 DOWN
PURCHASE A 2014 FOR \$23,514*

NEW LACROSSE 2015
LEASE FOR 39 MONTHS \$269*
\$999 DOWN
PURCHASE A 2014 FOR \$23,983*

NEW ENCLAVE 2015
LEASE FOR 36 MONTHS \$263*
\$999 DOWN
PURCHASE A 2014 FOR \$30,960*

NEW TERRAIN 2015
Must Terminate Non-GM Lease
LEASE SLE-1 24 MONTHS \$87*
\$999 DOWN
PURCHASE FOR \$22,847*

NEW ACADIA 2015
LEASE SLE-1 24 MONTHS \$189*
\$999 DOWN
PURCHASE FOR \$29,376*

NEW SIERRA 2015
DBL. CAB 1500 2WD
LEASE FOR 24 MONTHS \$129*
\$999 DOWN
PURCHASE FOR \$25,095*

COMPETITIVE LEASE BONUS UP TO \$2,500 & GM LOYALTY BONUS UP TO \$1,000

ED RINKE • FAST • FRIENDLY • DISCOUNTS
VISIT OUR QUICK LANE
GM SERVICE CENTER
MICHIGAN’S LARGEST
•SERVICE DEPT. •PARTS •BODY SHOP
866-452-1547
26125 Van Dyke @ 10 1/2 Mile
Center Line, MI 48015
SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

Quick Oil Change EXPRESS
LUBE OIL FILTER
\$23.95 Up to 5 qts.
Fluid Level, Brake & Alignment Check Included.
We use Genuine GM Oil & Filter. No additional or hidden charges. Out the door pricing.
Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks. Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 2-28-15.

BODY SHOP
586-754-7000 ext 1231
INSURANCE WRECK AMENDED
TRANSPORTATION AVAILABLE During Scheduled Repairs
FREE OIL CHANGE With Each Major Repair
WE REPAIR ALL MAKES & MODELS.

See us for your GM employee purchases.
1-877-451-7707
26125 Van Dyke at 10 1/2 Mile Rd.
Visit our website: **edrinke.com**
FIND NEW ROADS
SHOWROOM HOURS: Mon. & Thurs. 8:30am-9pm Tues., Wed., & Fri. 8:30am-6pm
CHEVROLET
All applicable rebates including lease/finance offers have been deducted from sale price/payment. Pictures may not represent actual vehicles. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (unless otherwise noted). Below GM Pricing only valid on certain models. Equinox, Traverse and Camaro are all 24 month leases. Volt, Cruze and Malibu are all 36 month leases. Silverado and Impala are 36 month leases. All leases are 10k miles per year w/ approved \$1000 credit w/ \$999 or \$1699 due at signing. Prices & payments are plus tax, title, and plate fees with acquisition fee up front. Refundable security deposit required on certain vehicles – to be determined by lender. For Silverado, must trade in 99 or newer model vehicle. GM Employee discount to everyone valid on certain models. \$3500 trade-in is valid on 2004 or newer vehicles with under 115k miles in drivable condition, no branded titles, see salesperson for details. *Certain restrictions may apply, see dealer for complete details. Expiration Date – 3/2/15

See us for your GM employee purchases.
1-866-452-1300
26125 Van Dyke at 10 1/2 Mile Rd.
Visit our website: **edrinke.com**
SHOWROOM HOURS: Mon. & Thurs. 8:30am-9:00pm; Tues., Wed., & Fri. 8:30am-6:00pm
All prices and payments include GM rebates. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM employee discount (unless otherwise stated). All leases are 10,000 miles per year with approved \$1000 credit w/ \$999 down (unless otherwise noted). Must have lease loyalty and/or co-purchase. Must have trading competitive lease. For Sierra, must trade in 99 or newer model vehicle. Prices and payments are plus tax, title, plate fee w/ acquisition fee up front, refundable security deposit required on certain vehicles – to be determined by lender. GM employee discount to everyone valid on certain models. \$3500 trade-in is valid on 2004 or newer vehicles w/ under 115k miles in drivable condition, no branded titles. See salesperson for details. ** Certain restrictions may apply, see dealer for complete details. Exp. date: 3/2/2015.
Now looking for experienced salespeople to join our team!

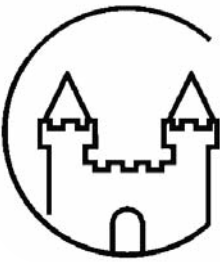
OPEN MONDAY 8:30 AM TO 8:00 PM

PRESIDENTS' DAY EVENT

COME TEST DRIVE A NEW VEHICLE
AT MILOSCH'S PALACE AND RECEIVE
2 FREE PISTON'S BASKETBALL TICKETS
FEB. 11TH GAME

ATTENTION! Chrysler Employees and Chrysler Contract Employees \$1,000 Below Employee pricing*

CHECK YOUR
TRADE IN
VALUE HERE



Milosch's PALACE

CHRYSLER DODGE Jeep RAM

YOUR OFFICIAL CHRYSLER JEEP • DODGE LEASE TURN-IN HEADQUARTERS

2015 CHRYSLER TOWN & COUNTRY TOURING L



27 MO. LEASE ONLY
\$169* mo.
EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3987*

2014 CHRYSLER 300 S



27 MO. LEASE
\$89* mo.
EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3987*

2014 RAM CREW CAB 4X4 BIG HORN



27 MO. LEASE ONLY
\$149* mo.
EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$3587*

2015 CHRYSLER 200 LIMITED



27 MO. LEASE ONLY
\$132* mo.
SALE PRICE
\$18,927*

2015 JEEP GRAND CHEROKEE LAREDO 4X4



27 MO. LEASE ONLY
\$259* mo.
SALE PRICE
\$27,760*

ALL NEW 2015 JEEP CHEROKEE LATITUDE 4X4



39 MO. LEASE ONLY
\$195* mo.

ALL NEW 2015 DODGE JOURNEY RT AWD



27 MO. LEASE ONLY
\$179* mo.

2014 DODGE CHARGER R/T



27 MO. LEASE ONLY
\$99* mo.
EMPLOYEE 1 PAY 27 MONTH
LEASE STARTING FROM
\$2988*

*We make car buying fun at Milosch's Palace. Please call to schedule an appointment for a demonstration drive. All rebates to dealer. Deals apply to stock units only. Must be a Chrysler employee. \$1995 down, plus destination, taxes, title, plates. Must be Chrysler Employee. \$500 Military and TDM included. Lease calculated at 10,000 miles per year. Vehicle shown not actual vehicle. WAC. See dealer for details. **Lease and prepay examples are plus destination, taxes, title, plates, \$0 sec. deposit required. Includes Conquest Trade-in and must be Chrysler Employee. Programs subject to change. †On select models. See dealer for details. Expiration date is 2/28/15.

YOUR OFFICIAL CHRYSLER • JEEP • DODGE LEASE TURN-IN HEADQUARTERS



Milosch's PALACE

CHRYSLER DODGE Jeep RAM

3800 S. Lapeer Rd., LAKE ORION

Call Toll Free:

800-710-3857
OPEN SATURDAY!

HOURS: Mon/Thurs 8:30am-8pm
Tue/Wed/Fri 8:30am-6pm

New
Saturday Hours:
Sales 10am-3pm &
Service 8am-2pm

SCAN
ME

