GM's Onstar Offers Help To Fleet Customers

with Telogis, Inc., to provide fleet customers a program to help control costs, increase safety and improve fleet operations.

The Telogis cloud-based platform will work with GM's OnStar system to provide fleet customers with information about vehicles, such as fuel consumption. vehicle location. best routes to take and vehicle problems.

The location intelligence software will be offered to GM fleet customers this spring, said GM spokesman Robert Wheeler.

The fleet customers, in turn, will contact Telogis to have the service turned on.

Telogis is integrating its location intelligence platform with GM OnStar's APIs (application program interfaces).

Through the new offering, commercial fleets can make decisions relating to vehicle location, odometer, fuel consumption and other maintenance information on their GM connected vehicles.

"The combination of OnStar's industry-leading, unique infrastructure and the Telogis platform will allow fleet managers to keep their vehicles running smoothly on the road," said Ed Peper, U.S. vice president of GM Fleet and Commercial.

This is the next step in expanding our connected vehicle service offerings to help fleets

General Motors is partnering operate more efficiently and identify cost savings.'

"By leveraging GM's OnStar connected services infrastructure," said Susan Heystee, executive vice president, Worldwide Sales at Telogis, "we make it easier for customers to access our comprehensive location intelligence platform directly through any GM OnStar-equipped commercial vehicles.

"GM customers have easy access to powerful analytics and connected intelligence that will transform the way their business is done outside the four walls."

Information from the field is transmitted from the vehicle using OnStar technology, Peper said.

The system requires no additional hardware or third-party installation costs, making it an attractive and cost-effective solution, he said, for commercial fleets to access location and vehicle intelligence, assisting fleets in lowering their total cost of ownership.

The Telogis platform is the first set of commercial applications to use OnStar's proprietary APIs since GM and OnStar announced in early 2013 an online portal, Peper said.

The portal allows developers to work with GM in a secure and controlled manner to design, test and deliver relevant, customizable and seamlessly integrated automotive apps and services.



Ford Moves from Mexico

Ford is moving production of its all-new 2016 F-650 and F-750 medium-duty trucks from Mexico to its Ohio Assembly Plant starting early next year, with the trucks on sale in spring 2015.

"Shifting production to Ohio Assembly Plant helps secure a solid future for the dedicated workers at this facility," said Joe Hinrichs, Ford president of The Americas.

"Building these trucks inhouse will utilize our expertise from our other tough truck and commercial vehicle lines to give our customers a better product at a competitive price.'

As part of the production shift, Ford is investing \$168 million to retool the Cleveland-area plant for the new medium-duty trucks, Hinrichs said. Ohio Assembly Plant, which opened in 1974, currently produces the Ford E-Series lineup of vans and other commercial vehicles.

Ford E-Series cargo and passenger van production will end later this year, while E-Series cutaway vans and stripped chassis will continue to be built in Ohio through most of the decade, Hinrichs said.

The production shift from Mexico is part of the collective bargaining agreement Ford and the United Auto Workers negotiated in 2011, Hinrichs said. Ford's announcement on March 7 confirms the automaker is moving forward with the plan for Ohio Assembly Plant.

"We are extremely pleased that the dedicated, highly skilled and highly motivated UAW members of Ohio Assembly Plant have been selected to build the nextgeneration Ford F-650 and F-750," said Jimmy Settles, UAW vice president and director of the National Ford Department.

"We're confident our outstanding workforce will build these Ford medium-duty trucks to the highest levels of quality, reliability, dependability and craftsmanship - the factors that matter most to the demanding, hardworking owners of these vehicles.'

Anchoring Ford's commercial truck range, the new F-650 and F-750 now include segment-exclusive Ford gasoline and diesel engines.

Several upgrades to the F-650 and F-750 were announced last week at the National Truck all-new 2015 Ford Transit that Equipment Association's Work Truck Show in Indianapolis, including upgraded and varied engine choices, Hinrichs said.

2014 CADILLAC SRX LUX FWD



\$5,591 DUE AT SIGNING GMS PRICING

2014 CADILLAC ATS 2.0LAWD

PER

36 MONTH LEASE

10K MILES PERYEAR

\$3,647 DUE AT SIGNING GMS PRICING

Replacing E-Series vans is the starts production this spring at Ford's Kansas City Assembly Plant in Claycomo, Mo.





*For qualified GM Employees, all prices are based on GMS pricing with all eligible discounts, rebates or loyalty assinged to dealer. Prices are plus tax, title and plate fee. Must qualify for Tier 1 thru Ally, GM Financial or US Bank. For lease loyalty eligibility you need 2004 or newer Cadillac. First payment is waived; total due at signing is tax, title and plate. Pictures may not represent actual vehicle. Expires 3/31/13. **Call Dealer for Details.