

Technology Lights the Way For Cadillac Escalade Design

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rado and Deville models, Davis said.

The strong relationship between glass and metal of Manhattan skyscrapers especially influenced the Escalade's designers, he said.

The combination of the materials suggest the lighting elements are floating in space. Each of the five rectangular parabolas separated by metal accents in the headlamp appear to float within the lamp.

Together, they give the lens the look of fine-cut crystal.

"Combining metal and glass elements also allows for a uniformity of appearance," said Davis.

"We wanted something that conveys an artistic integration of technology for the front daytime running lights and the tail-lights."

In particular, the tail lamps emphasize the technical dimension of using light-emitting diodes, or LEDs, Davis said.

At approximately one meter tall, the tail lamps are "neo-tail-fins," recreating the drama from the 1960s in a modern interpretation. Edge-lit blade technology is

the only one that would make the light look like it was floating in space.

The Cadillac Crest is also laser-etched into the glass light blade. It catches the light as it passes through the blade.

A total of 142 LEDs make up the front and rear lights of the 2015 Escalade. Forty-eight LEDs – 17 for each headlamp and seven for each lower fascia lamp – fully enable the desired appearance and functionality of the front lamps, Davis said.

The remaining 94 LEDs create the provocative appearance and technical functionality of the rear lamps.

Each tail lamp uses 29 LEDs with 36 in the center high-mount stop light.

The 2015 Escalade is an entirely new design, yet designers worked hard to make it instantly recognizable, Davis said.

Much of the story of Cadillac's redesigned flagship SUV focuses on the artistic craftsmanship that went into the vehicle's creation, from the refined and detailed exterior to the luxurious cut-and-sew interior, said Cadillac spokesperson Jordana Strosberg.

NDIA Sets Networking Event

A forum for industry and government to exchange ideas on industrial issues of joint concern is scheduled for March 4.

The Michigan Chapter of the National Defense Industrial Association (NDIA) is hosting the legal and ethical forum at the GM Heritage Center in Sterling Heights.

Michigan Chapter members and volunteers will have the chance to check out more than 200 vehicles on display, ranging from rare concept cars to unique antique roadsters.

A strolling buffet with hors d'oeuvres, refreshments, entertainment, and guest speakers from the local defense community, will be featured.

With more than 300 attendees at last year's event, membership officer Dion King said he anticipates an even larger turnout this year.

"This is an excellent opportunity (for members) to network and socialize with fellow NDIA colleagues, as well as enjoy the rich history that GM has to offer," King said.

Currently, the Michigan chapter has more than 3,000 members representing government, military, and industry. The majority of large businesses that support the Michigan defense community are corporate members of NDIA, King said.

"The NDIA Michigan Chapter is among the most active in the nation," said King. "Through dynamic events and activities, we promote the defense business sector and foster collaboration

with our Government partners, including the U.S. Army TACOM Life Cycle Management Command (LCMC), Tank-Automotive Research Development and Engineering Center (TARDEC), Program Executive Office for Ground Combat Systems (PEO GCS), and the Program Executive Office for Combat Support and Combat Service Support (PEO CS&CSS) located at Detroit Arsenal in Warren."

The Membership Social is open to current members, guests, and individuals interested in membership. Admission is \$15 for government employees and \$30 for members of industry.

For additional membership information, or to register, visit <http://www.ndia-mich.org> or contact Dion King at membership@ndia-mich.org.

Diversification Leads to Growth

SAGINAW, Mich. (AP) – For more than 70 years, family-owned Fullerton Tool Co. has operated a successful manufacturing business in Saginaw. In fact, the company is expanding again this year. Company leaders say a diversified customer base for its carbide cutting tools has been a key to growth, according to *The Saginaw News*.

"My grandfather started that. He traveled the countryside to find different manufacturing clusters throughout the United States to diversify us," said company president Patrick Curry.

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