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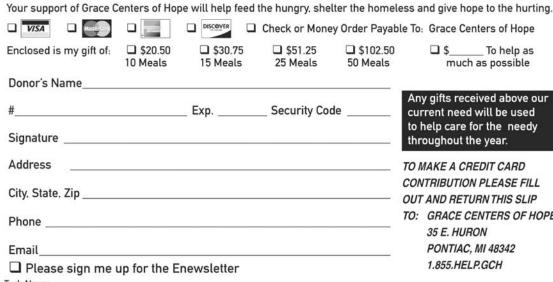
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'You Don't Have to Worry **About Me Leaving' – Mulally**

CONTINUED FROM PAGE 1

scient move that helped Ford avoid the fate of General Motors and Chrysler, which both filed for bankruptcy protection in 2009. Ford got the Blue Oval back in 2012.

Joe Hinrichs, Ford's president of the Americas, said Mulally's infectious optimism and clear plan for the future helped the company get through the dark days of the recession, when it was forced to close plants and lay off thousands of workers.

"He could live in the reality of today but also look to the future and paint a path to how we're going to get there and make it fun," Hinrichs told the AP last month. "That's a very unique gift that Alan has."

During his tenure, Ford has earned \$32.9 billion in pretax profit and its shares have more than doubled. The company expects to earn \$8.5 billion before taxes in 2013. But it spooked some investors last month when it said pretax profits would be slightly lower in 2014 as it launches nearly two dozen vehicles worldwide.

Mulally said last week that the 2014 results will be "absolutely consistent with us investing even

more in the enterprise for longterm profitable growth."

Mulally said Fields has taken over leadership of Ford's now-famous Thursday management meetings, and he's even moved over one chair. But Mulally still shares day-to-day leadership with Fields, concentrating more on long-term strategic issues such as meeting government fuel economy standards, connectivity of cars and trucks, global expansion and rebuilding the company's Lincoln luxury brand.

His influence is everywhere at Ford. Many workers carry the wallet-sized "One Ford" cards he had printed, spelling out his expectation that employees work together to accelerate new vehicle development and profits.

Erik Gordon, a business and law professor at the University of Michigan, said Mulally's decision to stay ensures an orderly transition to a new CEO.

"It's important for a company as complex as Ford to do that,' he said.

Mulally has been richly rewarded for his efforts, with compensation of more than \$174.45 million for his seven years at Ford. He has defended his pay, saying it's entirely tied to the success of the company.

Ford's Thailand Sales in 2013 Drives ASEAN Region's Surge

Ford's overall retail sales for and Laos, as well as Brunei, also the ASEAN region in 2013 rose more than seven percent yearover-year to an all-time best 95,906 units.

In a Jan. 9 statement, Ford spokesman Neal McCarthy said:

- Thailand drives overall ASEAN volume in 2013; Ford was among the fastest-growing auto brands in Philippines, Vietnam and Malaysia; Ford's entry into Myanmar has expanded its regional footprint.
- The record year was driven by best-ever full-year sales for Ranger and Focus nameplates in ASEAN, as well as continued strong demand for Fiesta and Everest nameplates.
- Product-led transformation will continue to drive sales momentum in 2014, including the launch of the Thailand-built allnew EcoSport.

Sales in Thailand continued to drive the company's overall ASEAN performance, while Ford was the fastest-growing automotive brand in the Philippines in 2013 and among the fastest in both Vietnam and Malaysia, Mc-Carthy said.

Ford's entry into Myanmar at mid-year, strong growth in the emerging markets of Cambodia

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helped fuel the company's growth in the region.

"We continued to make significant progress on our One Ford plan in 2013," – further expanding our Ford showroom across ASEAN, building on our worldclass Ford dealer network and customer service experience, and having the opportunity to serve so many new-to-Ford customers across the region," said Matt Bradley, president, Ford ASEAN. "The success of our ongoing product-led transformation in ASEAN is helping to further drive the strength and appeal of the Ford brand across these markets."

Ford Thailand continued to lead the overall sales volume in ASEAN by delivering full-year sales of 51,223 units, driven by the continued popularity and success of the segment-defining all-new Ford Ranger pickup, as well as continued strong demand for the technology-packed allnew Focus, McCarthy said.

and segment-leading new Fiesta. In the Philippines, Ford delivered a record full-year performance with overall retail sales that rose 41 percent from the prior year to 13,285 units.

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