DECEMBER 2, 2013





2014 Cadillac CTS

For 6th Time, Car and Driver Says CTS is 'One of 10 Best'

again one of Car and Driver magazine's 10 Best cars, the sixth consecutive time a CTS model has made the list, said Cadillac spokesman Brian Corbett.

'CTS is Cadillac's centerpiece, and earning this major accolade represents another important step in our mission," said Bob Ferguson, senior vice president, Global Cadillac.

The CTS/CTS-V was named a 10 Best car in 2008, 2009, 2010, 2011 and 2012. Corbett said.

Car and Driver wrote of the CTS, "Judging from the new Cadillac CTS . . . GM now knows how to bridge the gap between the driver and the spreadsheet. (It's not) simply about the cold pursuit of data. (It's) about the interaction between human and machine.'

Car and Driver stated that GM gave the CTS excellent steering "that tells the story of a car in motion . . . Information pulses through (the steering wheel)."

Car and Driver also noted that the CTS's suspension tune has to harmonize with the steering for the car to feel right, adding that "Engineers have to find the ideal spring, damper, anti-roll-bar, and brushing calibrations so the body and suspension react in concert with the driver's inputs." The magazine's writers went on to say that the CTS does that.

Car and Driver concluded by stating that the CTS has always been the "Cadillac for people who prefer solid handling to landau roofs. At its birth in '03, however, the CTS seemed to prioritize numbers ahead of the driving experience. What's unusual about the CTS is that it represents GM persevering against its

The 2014 Cadillac CTS sedan is worst, most empirically driven instincts, methodically evolving the car's mechanicals and ladling on more feel with each generation.

> "Yes, the General has flirted with putting experience ahead of the numbers before, but it never took . . . But the General has stuck with the CTS, making each successive model a more refined and entertaining sports sedan. The CTS is now unequivocally the best-handling car in the midsize luxury segment."

> The 2014 Cadillac CTS is offered with three powertrains. A 272-hp 2.0-liter turbocharged four-cylinder is standard and EPA-rated for 20/30 mpg city/highway. A 321-hp naturally aspirated V6 is available. Rearwheel drive is standard; all-wheel drive is optional. Exclusive to the rear-wheel-drive CTS Vsport is the all-new 420-hp 3.6-liter Cadillac Twin-Turbo V6 engine.

> The 2014 CTS is also the first Cadillac vehicle to receive the brand's eight-speed automatic. Pricing starts at \$46,025, including a \$925 destination charge.

Zoo Lighting Going Wild

The Detroit Zoo is lighting up the night this holiday season with a special "Wild Lights" display every weekend through the first week in January.

Special lights displays, as well as live entertainment, arts and crafts, ice carving and a Lego holiday train display, will be featured.

The cost is \$8 per person in advance and \$10 at the gate. Children 2 and under are admitted free. Parking is \$5 per car. For more information, call 248-541-5717.

> FRESH, NEVER FROZEN **0% NATURAL BEEF**



PRESTIGE Cadil

SPREAD THE WORD! LET YOUR ELIGIBLE FAMILY MEMBERS, FRIENDS, AND NEIGHBORS KNOW THAT RIGHT NOW IS THE BEST TIME TO BUY A NEW CADILLAC SEDAN.

JUST ANNOUNCED:

-ALL NEW-

MSRP \$53,925

★ PER MONTH WITH \$1,829 DUE AT SIGNING WITH ALL OFFERS.

9* PER MONTH WITH \$2,719 DUE AT SIGNING WITH ALL OFFERS.

\$30,894

\$37,484

\$41,433

\$24,481

\$30,849

\$16,982

36 MONTH LEASE • 10,000 MILES PER YEAR

MSRP \$43,805

PRE-OWNED SPECIALS

2010 BUICK LACROSSE CXL • Stk#P8050 \$20,612

2008 BUICK LUCERNE CXL • Stk#M101A \$12,744

es • One Owner Minor CAR-FAX 2010 CADILLAC SRX • Stk#P8051 \$2 SUV Luxury Pkg. • 40k Miles • One Owner Perfect CAR-FAX

2013 CADILLAC CTS • Stk#P7953 AWD Sedan • 10k Miles • One Owner Perfect CAR-FAX

AWD Sedan • 24k Miles • One Owner Perfect CAR-FAX

AWD Sedan • 1284 Miles • Luxury Pkg. • Perfect CAR-FAX

2013 CADILLAC XTS • Stk#P8040

2013 CADILLAC ATS • Stk#P9056

Sedan • 21k Miles • One Owner Perfect CAR-FAX

2009 GMC YUKON DENALI • Stk#P8049 AWD • 67k Miles • One Owner Perfect CAR-FAX

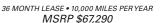
2010 GMC TERRAIN • Stk#P8006A SLE-2 Pkg. • 48k Miles • One Owner Perfect CAR-FAX

FORMERLY RINKE CADILLAC

★ PER MONTH WITH \$2,579 DUE AT SIGNING WITH ALL OFFERS. 36 MONTH LEASE • 10.000 MILES PER YEAR MSRP \$45,525 2014 CADILLAC ESCALADE AWD







- Call 888-548-8939 -SERVICE AND SALES NOW OPEN SATURDAYS SERVICE 9-2 • SALES 10-4 🛹 🛞 🖛 🛞 Certified Service

Save money every day with these maintainance specials...





Showroom Hours: Mon. & Thurs. 8:30 a.m. • 9 p.m. Tue., Wed., & Fri. 8:30 a.m.-6:00 p.m. Sat. 10 a.m.-4 p.m. 8333 EAST 11 MILE ROAD • I-696 & VAN DYKE • 888-548-8939 Visit our website: www.PrestigeCadillac.com for all our specials

ualified GM Employees plus tax on rebates, first payment, tax on payment, tax on down payment, plate, title and doc fee with approved credit. Must qualify for tier S or 1 credit through pr Pricing includes all factory rebates. No security deposit required. Sale limited to availability during program period. Picture may not represent actual vehicle being sold. st be a current lessee with a GM lease ending on or before 12/31/14. Lessee remains responsible for current lease payments. Take delivery by 1/2/14. Mileage charge of \$,25/mile over 3 period. Picture may not represent actual vehicle being sold. hts. Take delivery by 1/2/14. Mileage charge of \$.25/mile over 30,000 mile