



2015 Cadillac Escalade

Escalade Expected to Take A ‘Major Leap Forward’

Cadillac’s 2015 Escalade is a sophisticated luxury SUV designed to establish new benchmarks for hand-tailored craftsmanship and technology, said Cadillac spokesperson Jordanna Strosberg.

The fourth-generation Escalade made its debut in New York City on Oct. 7 and incorporates an entirely new design – yet instantly recognizable, Strosberg said.

Much of the story of Cadillac’s redesigned flagship SUV is on the interior, she added, where new levels of luxury combine with the latest technology.

“Cadillac’s growth provides the ideal stage for the all-new Escalade to take a major leap forward,” said Bob Ferguson, senior vice president, Global Cadillac.

“The 2015 Escalade is completely new and elevated in design and technology, inside and out. The clear objective is to once again assume the leadership position among luxury SUVs.”

From its introduction, Escalade quickly became the standard among luxury SUVs with a formula of bold design, powerful capability and luxurious accommodations for up to eight occupants, Ferguson said, adding that three succeeding generations led luxury SUV customers to confer icon status on it.

The 2015 Escalade, said Strosberg, takes design and technical elements from Cadillac’s product expansion to elevate the brand’s signature SUV.

Production of the 2015 Escalade begins next spring in Arlington, Texas. The product line will consist of the standard Escalade model, as well as the extended-length ESV edition, which offers a 14-inch-longer wheelbase and approximately 20 inches

more in overall length, maximizing space for third-row passengers and 60 percent more cargo space behind the third-row seat than the Escalade.

Offered with 2WD and 4WD drivetrains, Escalade features a new 6.2L V8 engine that is more powerful and more efficient than previous models, Strosberg said.

Cadillac’s Magnetic Ride Control, a fast-reacting suspension system, is now standard and delivers precisely controlled driving performance, she added.

The exterior features new and more sophisticated surfaces, accented by dramatic light-emitting diode, or LED, lighting, Strosberg said.

The new interior features cut-and-sewn and wrapped materials, with wood trim options chosen for “elegance and authenticity.”

Strosberg said the seats were engineered to be more comfortable and sculpted in appearance, adding that “the new interior is dramatically quieter, too, thanks to a stronger new body structure, new and enhanced acoustic material, and Bose Active Noise Cancellation technology.”

CUE, Cadillac’s advanced system for connectivity and control, is standard.

It features state-of-the-art voice recognition with touch controls common with the world’s most popular tablets and mobile devices, Strosberg said.

A standard 12.3-inch digital gauge cluster can be reconfigured with four themes and an available head-up display projects information onto the windshield.

An available Blu-Ray DVD rear entertainment system includes a nine-inch, roof-mounted screen on Escalade and two nine-inch screens on Escalade ESV.



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