

Latina Magazine Lists GM 10th in 'Best Companies'

General Motors was ranked number 10 in the annual "Latina Style 50 Report: '50 Best Companies for Latinas to Work For,'" evaluated and ranked by *Latina Style Magazine* since 2008.

"We're so pleased to receive this recognition by *Latina Style Magazine*, as it reinforces GM's commitment to women in the automotive industry and the significant contributions of Latinas and their increasingly essential role in our society," said Grace Lieblein, vice president, Global Purchasing and Supply Chain.

"GM is committed to global diversity and inclusion, which involves the ongoing support and encouragement of education, economic empowerment, and business opportunities," Lieblein said.

The magazine started the Top 50 list in 1998, and since then GM has received the award for 14 years. GM has improved its standing, moving up from the 34th position on the list in 2012, said Gloria Tostado, Hispanic communications manager for GM.

Latina Style Magazine produces the "LATINA Style 50 Report," which is an annual evaluation of corporate America's sensitivity to Latinas' needs and goals in the workplace.

The report is the result of an extensive search involving more than 1,000 of the most prominent corporations in the United States.

Tostado said GM will receive the actual award in 2014 when the magazine holds the awards ceremony.

"We at GM have been working with the Hispanic community through a number of different organizations," Tostado said. "We have supported a variety of events and projects through these groups and we think it's important to do so because the Hispanic community is becoming an influential and growing part of the automotive market."

Tostado said that GM's relationship with the Hispanic community is symbiotic.

"I see it from both sides," Tostado said. "In order for GM to be successful, we need to have a diversified workforce. And GM has great vehicles that we want to share with the Hispanic community."

"Hispanics are involved in so many businesses that use the kinds of vehicles that GM manufactures. It just makes sense to reach out to the community."

For more information on diversity initiatives and events at General Motors, please visit GM.com/Diversity or follow the company on Twitter @GM_Diversity.

Now in its 15th year, the "Latina Style 50 Report" has become the most prestigious analysis of corporate America's efforts for promoting diversity and providing career advancement opportunities for Hispanic women, Tostado said.

The report's principal areas of evaluation are: number of Latina executives, educational opportunities, alternative work policies, employee benefits, and companies with a dedicated program to supplier diversity.

MCC to Offer Info on Educational Degrees

Macomb Community College will hold a special open house at its Center Campus in Clinton Township to educate the public on just how easy it is to complete a bachelor's degree or earn an advanced degree.

Macomb University Center's open house is scheduled for Thursday, Oct. 17, 4:30 p.m. to 7 p.m.

The goal of the open house is to educate prospective students about bachelor-degree completion as well as what master's and doctoral degree programs are

available from these 11 partner institutions: Central Michigan University; Ferris State University; Madonna University; Michigan State University (College of Osteopathic Medicine only); Northern Michigan University; Northwood University; Oakland University; Rochester College; University of Detroit Mercy; Walsh College; and Wayne State University.

Macomb Community College counselors and representatives from the partner institutions will be available to answer questions

about the programs, admission criteria and programs that are available for veterans.

Financial aid workshops also will be held at the campus that day at 5 p.m. and 6 p.m.

Donna Petras, dean, University Relations, Macomb Community College, said that more than 4,000 students attend the Macomb University Center, pursuing advanced degrees in more than 70 program areas.

For more information on the open house, call 866-622-6621 or visit www.macomb.edu/UC.

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