

Ford Marks 150th Birthday of the Man Who Initiated First Assembly Line, Better Wages

It was "Happy Birthday" time last week when Ford Motor Company marked the 150th anniversary of the birth of Henry Ford, the man whose "ideas revolutionized transportation and brought mobility to the masses."

The automaker recognized its founder's accomplishments through events and declarations across the United States and around the world.

Celebrations at Ford's Dearborn headquarters were complemented by a special proclamation by the state of Michigan declaring July 30 "Henry Ford Day." In Washington, D.C., hundreds downtown and on Capitol Hill marked the day enjoying commemorative cupcakes delivered by a food truck.

While last week's events marked the day of Henry Ford's birth, they are just part of a year-long celebration of the man and his achievements by Ford Motor Company.

Some of the events include:

- Dealers in 21 Asia Pacific markets have launched Ford Heritage month, transforming showrooms into exhibitions on Ford's rich history;

- Ford of Germany marked the occasion with a series of five road rallies that celebrated Ford's numerous automotive breakthroughs over the last 110 years;

- More than 4,000 people attended community events held by Ford in Romania;

- In Great Britain, celebrations were capped by the reveal of a restored statue of Henry Ford at the company's UK Tech Centre.

In coming months, celebrations will continue with additional events across the United States, Europe and South America.

Henry Ford's introduction of the automobile into the mass market transformed agricultural economies in the United States and around the world into prosperous industrial and urban markets.

Many historians credit him with creating a middle class in

America. His high minimum wage – revolutionary at the time – set a precedent for fair distribution of company wealth that influenced later management practices.

Ford initially struggled to get his company on solid financial footing, but broke through with the Model T. The vehicle debuted in October 1908, opening a new era in America. More than 15 million Model Ts were built and sold.

The innovative spirit of Henry Ford took root in many other forms after the success of the Model T, including:

- Moving assembly line: In 1913 Henry Ford introduced the first moving assembly line for cars. Within 18 months, the amount of time needed to build a Model T was reduced from 12½ man-hours to 1½ man-hours, ushering in the modern auto industry;

- \$5 work day: To reduce high turnover rates among workers, Henry Ford more than doubled their pay in 1914, from \$2.34 for a nine-hour day to \$5 for an eight-hour day;

- Vertical integration: To improve quality, Henry Ford sought to own, operate and coordinate all the resources needed to produce complete automobiles. This principle, known as vertical integration, was put into practice in 1927 with the Model A.

"What my great-grandfather established, especially his legacy of innovation, continues to inspire our commitment to a strong business, great products and a better world," said Ford Executive Chairman Bill Ford.

"We are putting unexpected levels of technology within reach of millions of people, accelerating the development of new products that customers want and value, and driving growth by creating jobs and bringing the freedom of mobility to the world."

Henry Ford died on April 7, 1947, at 83. More than 50 years after his death, in 1999, *Forbes* magazine named him "Businessman of the Century," and, in 2012, a History Channel documentary highlighted him as one of "The Men Who Built America."

Specializing in hardwood floors for over 20 years...

Timberland Floors

Flooring Below Warehouse Prices & We Bring Samples To You!

Tile • Bamboo • Cork Vinyl • Carpet
from inexpensive to high-end woods

Hardwood - Prefinished
or sanded and finished in your home
WITHOUT DUST!!!

We Do Quality Work, Show Up On Time And Clean-Up Spotless Afterwards

Call or email for an estimate!
800-878-7196
email: floorme@comcast.net

Call Toll Free
Licensed and Insured

FANTASTIC LEASE & PURCHASE DEALS...

40 years of great service, Lowest lease payment or purchase price.

Before you take delivery of vehicle "Please" remember to check with me to see how much money I can save you.

'14 CHEVROLET IMPALA 2LZ LT

THIS IS OVER
\$5,000 LESS
THAN A
NEW ONE OFF
THE LOT.

MSRP \$39,110

\$31,905

PEP Price
with 6,000 + miles

'13 CHEVROLET VOLT

With the comfort package
which includes
heated seats
& leather wrapped
steering wheel.

These are daily
rentals with approx.
2,000 miles on them.

\$221*
mo

36 months
with miles ending @ 30,000



CALL
BRUCE LITVIN
- 24/7 & 365 -
40 YEARS
OF QUALITY SERVICE

CELL # **1-586-405-5175**

blitvin@lunghamer.com

1-888-665-5438
Joe Lunghamer

CHEVY Drive Beautiful! BUICK GMC
#44296 #42333 #21552
475 SUMMIT DRIVE • 248-292-2502 • 5825 HIGHLAND RD. (M59) • WATERFORD

www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com
Be treated with the respect you deserve.
TOP DOLLAR FOR YOUR TRADE
and the Best Deal PERIOD!!

Wally Edgar
Chevrolet Employee HO



1-248-724-1073

JAY CHAISER x117
Fax: 248-391-0189
Cell: 248-821-8026
Email: jchaiser@wallyedgar.com

Sales Hours:
Mon. - Thur. 8:00 am - 8:00 pm
Fri. 8:00 am - 6:00 pm
Sat. 9:30 am - 3:00 pm • Sun. Closed
CHEVY DEALER CODE 44085

... **\$999 DOWN** ...

2013 TRAVERSE LS FWD



\$172*
36 MONTH • 10K LEASE

2013 VOLT



\$197*
36 MONTH • 10K LEASE

2013 MALIBU LS



\$138*
FIRST PAYMENT WAIVED
24 MONTH • 10K LEASE

Lease examples for Malibu and Traverse of MSRP pricing plus tax, title, plate, first month payment (except Malibu) and doc. fees due at signing with all rebates including USA private offer assigned to dealer. Lease example for the Volt at GSU pricing plus tax, title, plate, first month payment and doc. fees due at signing with all rebates including non GM Lease Conquest assigned to dealer. Lessee responsible for excess wear and tear as well as exceeded contracted mileage. Security deposit may be required by lender. Due to advertising deadlines, prices subject to change.

Located right off
I-75 on M-24,
2 minutes N. of the
Palace of Auburn Hills

1-866-906-0279
Wally Edgar
Chevrolet

Make us your Michigan P.E.P. Car Connection

www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com • www.wallyedgar.com

We guarantee the lowest price or it's free! We guarantee the lowest price or it's free!

Summer's HOTTEST DEALS are at buff whelan chevrolet

586-274-0396

OVER 1,000 New Chevrolets in Stock! WE GUARANTEE THE LOWEST PRICES OR IT'S FREE!

2013 SILVERADO 4X4 EXT CAB

NO SECURITY DEPOSIT REQUIRED

Stk.#24061
All Star Edition • Power Locks/Windows/Mirrors
Cruise • Tilt • Bluetooth • Onstar
XM Radio & More...

24 Month Lease/10,000 Miles
\$188*
+ Tax with \$0 Down
No security deposit required

2013 VOLT

NO GM EMPLOYEE DISCOUNT OR SECURITY DEPOSIT REQUIRED

Stk.#237470
Power Locks/Windows/Mirrors • Cruise • Tilt
Bluetooth • Onstar • Touch Screen Radio
XM Radio & More...

36 Month Lease/10,000 Miles
\$236*
+ Tax with \$0 Down
No security deposit required, No GM Employee discount required

2013 MALIBU LS

NO SECURITY DEPOSIT OR FIRST PAYMENT REQUIRED

Stk.#23456
Power Locks/Windows/Mirrors • Cruise
Tilt • Bluetooth • Onstar
XM Radio & More...

36 Month Lease/10,000 Miles
\$213*
+ Tax with \$0 Down
No security deposit or First Payment Required

See dealer for details. All payments are plus tax. All payments are based on GM Employee pricing unless otherwise noted. First payment, security deposit, tax, title, and plate due at signing (unless otherwise noted). Payments subject to change by manufacturer without notice. The Volt payment reflects Lease Conquest rebate, the Silverado payment reflects Chevy truck loyalty rebate, otherwise payments will be slightly higher. Expires 08/31/2013

Free shuttle service to home, office or shopping.

buff whelan chevrolet

WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!
Van Dyke • South of 18 Mile • Sterling Heights

Jeff Caul
586-274-0396
PEP QUOTES BY PHONE OR EMAIL:
JEFF CAUL AT JCAUL@BUFFWHELAN.COM

BBB
MEMBER SINCE 1989

CONVENIENT HOURS:
Mon. & Thurs.
8:30 am - 9 pm
Tues., Wed., Fri.
8:30 am - 6:30 pm

18 MILE RD.
MOUND
VAN DYKE
SCHOEHLER
METRO PKWY.

We guarantee the lowest price or it's free! We guarantee the lowest price or it's free!