

# 'High-End-to-the-Touch' Cadillac XTS 'Fashionable'

The cut-and-sew treatment of leather in the interior of the 2013 Cadillac XTS is an element designers borrowed from the fashion industry.

It's the wave of the future. At least, the wave of the XTS's future.

This 2013 Cadillac XTS is offering a first look at the next generation of interior design for the brand.

Designers of the large luxury sedan are looking to the fast-paced and often-changing fashion and home furnishings industries for inspiration when conceptualizing the car's interior finishes.

They're studying how the industry chooses leathers for handbags and shoes to design the XTS's interior in a way that would be an extension of products with which luxury consumers already interact.

"As automotive designers, we can draw parallels, especially from luxury fashion, in the way materials like leather are selected and treated," said Erin Crossley, a design manager who

helped style the XTS's interior.

"We applied small details, such as stitching touches, from fashion to deliver a refined interior with finishes that a customer can appreciate for its attention to detail."

While automotive interiors do not change with the seasons as in fashion, the use of premium materials is a key component to crafting a durable and chic product, Crossley said.

The XTS Platinum edition features Opus full-leather seats with an exclusive treatment that emits subtle hints of purple through mini-perforated inserts.

Opus leather is the highest-quality leather sourced for Cadillac and has a limited finishing and light-embossed grain to help maintain a soft feel. A purple stitching around the interior's trim helps bring out the unique finish of the leather-appointed areas.

XTS Platinum also has a leather-wrapped steering wheel, front dash, door trim top pad and center console.



Cadillac designers drew inspiration from the fashion industry for the 2013 XTS interior.

"With the XTS, we really looked for soft and supple leathers and used pops of color to add an element of contrast and drama," said Crossley. "We used really fine grains in order to see the richness of the natural material and also make sure it feels high end to the touch."

XTS spokesperson Jordana Strosberg said that today's luxury car buyer demands the best, making the details of the interior more important than ever.

"The XTS came out last year,"

Strosberg said. "That launch was the first step in Cadillac's efforts to upgrading the quality of its interiors. Since we came out with the new XTS, Cadillac has launched the CTS, and the new ATS will come out later this year. If you look at the interiors of all those cars, you will see Cadillac's attention to detail on display."

People might not know about materials, she said, but they know if they're uncomfortable.

"People are surrounded by their

cars," Strosberg said. "They touch the interiors and with the new Cadillacs, you'd be hard-pressed to find materials like plastic. There's a lot of wood and leather. That's what people demand and Cadillac wants to meet that demand."

Since its launch, the XTS has been recognized by several industry experts for its design and performance. Cadillac last week was officially presented with a Ward's 10 Best Interiors award for the 2013 XTS.

## Lear Technology Solves Seat, Weight Issue

As carmakers continually seek to reduce weight and improve interiors, Lear Corporation utilizes its proprietary Lear Crafted Comfort Connect process to manufacture high-performance seats while reducing vehicle weight.

"The demand for unique styling and comfort seat offering, particularly in the premium performance market, has long driven technological development in seat surface covering materials and attachments," said Karl Henn, director, Lear Seating Systems Division Research and Development Group.

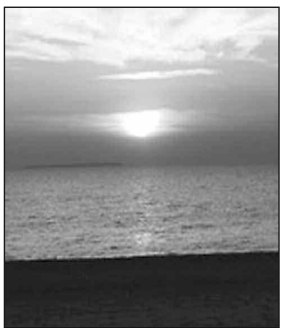
"How we get the exceptional seats that impress the most discerning end-consumer and solve our customers' needs is the story of Lear Crafted Comfort Connect.

"We took our past bonding process and deep automotive seating design experience and created something new."

Henn said Lear's innovation saves these highly regarded manufacturers significant weight over more traditional seating options as they look to increase

performance in every way possible while still providing premium comfort and safety that today's consumers expect in high-end vehicles.

### Get Away to Sunset Bay Bella Vista Inn & Hersel's on the Bay on beautiful Lake Huron in Caseville



**June Special**  
Save up to \$100 on a Suites, Chalets and Cottages

### 11th Annual BLUES ON THE BEACH FESTIVAL June 15th

Featuring  
• BOA Constrictors  
• Big Smooth & the Hell Raisers  
• Cadillac Phoenix

Join us rain or shine  
Beer tent & BBQ

Call 989-856-2650  
or visit bella-caseville.com

## JIM DOUGLAS AUTO SALES

Serving Metro Detroit customers since 1975

### Top \$\$\$ paid for your vehicle

Great selection of vehicles for sale!

Come To You -or- Shuttle Available

**248-332-8326**

www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com

Be treated with the respect you deserve.  
TOP DOLLAR FOR YOUR TRADE  
and the Best Deal PERIOD!!

**Wally Edgar**  
Chevrolet Employee HO



**1-248-724-1073**

JAY CHAISER x117

Fax: 248-391-0189

Cell: 248-821-8026

Email: jchaiser@wallyedgar.com

Sales Hours:

Mon. - Thur. 8:00 am - 8:00 pm

Fri. 8:00 am - 6:00 pm

Sat. 9:30 am - 3:00 pm · Sun. Closed

CHEVY DEALER CODE 44085

**\$999 DOWN** FIRST PAYMENT  
WAIVED...

### 2013 CRUZE LS



**\$132\***

36 MONTH · 10K LEASE

### 2013 MALIBU LS



**\$165\***

36 MONTH · 10K LEASE

### 2013 EQUINOX LS



**\$188\***

36 MONTH · 10K LEASE

All lease payments based on MSRP pricing plus USAA Private Offer. Tax, title, plate and document fees due at signing with all rebates assigned to dealer. Lessee responsible for excess wear and tear as well as exceeded contracted mileage. Security deposit may be required by lender. Due to advertising deadlines, prices subject to change.

Located right off  
I-75 on M-24,  
2 minutes N. of the  
Palace of Auburn Hills

**1-866-906-0279**  
**Wally Edgar**  
Chevrolet

Make us your Michigan P.E.P. Car Connection

www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com · www.wallyedgar.com

We guarantee the lowest price or it's free!

**Bring In Summer**  
in a new Chevrolet  
**buff whelan**  
**chevrolet**  
**586-274-0396**

**OVER 1,000**  
New Chevrolets in Stock!  
**WE GUARANTEE THE**  
**LOWEST PRICES OR IT'S FREE!**

**2013 SILVERADO 4X4**  
**EXT CAB LT**

Stk.#207440  
All Star Pkg • Power Locks/Windows/Mirrors  
Cruise • Tilt • Bluetooth • Onstar  
XM Radio & More...

**36 Month Lease/12,000 Miles**  
**\$222\***  
+ Tax with  
\$0 Down  
No security deposit required

**2013 VOLT**

Stk.#226670  
Power Locks/Windows/Mirrors • Cruise • Tilt  
Bluetooth • Onstar • Touch Screen Radio  
XM Radio & More...

**36 Month Lease/10,000 Miles**  
**\$219\***  
+ Tax with  
\$219 Down  
No security deposit required, No GM Employee discount required

**2013 TRAVERSE LS**

Stk.#21232  
Power Locks/Windows/Mirrors • Cruise • Tilt  
Bluetooth • Onstar • Touch Screen Radio  
XM Radio & More...

**36 Month Lease/10,000 Miles**  
**\$207\***  
+ Tax with  
\$226 Down  
No security deposit required, No GM Employee discount required

See dealer for details. All payments are plus tax. All payments are based on GM Employee pricing unless otherwise noted. All payments reflect Target-in-market private offer, otherwise payments will be slightly higher. Traverse lease is based on a previous courtesy vehicle with approximately 2,500 miles. First payment, security deposit, tax, title, and plate due at signing (unless otherwise noted). Payments subject to change by manufacturer without notice. The Silverado payment reflects Chevy truck loyalty rebate, otherwise payment will be slightly higher. Expires 07/01/2013

**Free shuttle service to home, office or shopping.**  
**buff whelan**  
**chevrolet**  
WHERE THE DEALS MAKE THE DIFFERENCE, EVERY DAY SINCE 1970!  
Van Dyke • South of 18 Mile • Sterling Heights

**Jeff Caul**  
**586-274-0396**  
PEP QUOTES BY PHONE OR EMAIL:  
JEFF CAUL AT JCAUL@BUFFWHELAN.COM

**CONVENIENT HOURS:**  
Mon. & Thurs.  
8:30 am - 9 pm  
Tues., Wed., Fri.  
8:30 am - 6:30 pm

**18 MILE RD.**  
**VAN DYKE**  
**SCHOENHERR**  
**METRO PKWY.**

**GM**  
**Star**  
**CHEVY**

**BBB**  
MEMBER  
SINCE  
1989

We guarantee the lowest price or it's free!