

# Big 3 Donate to Oklahoma Relief

## GM Foundation, Chevy Step in To Help Efforts

The General Motors Foundation is pledging \$50,000, and Chevrolet is donating a 2013 Chevrolet Silverado full-size pickup to Forgotten Harvest to assist with the organization's "Help 4 Oklahoma" campaign.

The campaign is set to get supplies to the Regional Food Bank of Oklahoma and help those impacted by this week's devastating tornado.

"The GM Foundation's \$50,000 donation to Forgotten Harvest for 'Help 4 Oklahoma' is just the first step in our support for those impacted by the tornado," said Selim Bingol, GM's global vice president of Communications and Public Policy and chairman of the GM Foundation.

"Our employees want to help and will volunteer locally at Forgotten Harvest, and we will engage our plants and other facilities across the U.S. to collect food to help this effort."

To implement "Help 4 Oklahoma," Forgotten Harvest is partnering with the GM Foundation, Chevrolet, Art Van, WDIV-TV 4, WJR AM 760 and The Detroit Media Partnership.

"We will be collecting shelf-stable foods, and medical and hygiene products for the Regional Food Bank of Oklahoma," said Susan Goodell, CEO of Forgotten Harvest.

"Vehicles will be instrumental in the implementation of this effort and we thank Chevrolet for this generous donation."

GM North America President Mark Reuss, vice chair of the GM Foundation said, "Chevrolet continues its support of local organizations and disaster relief efforts with the donation of a Chevrolet Silverado to Forgotten Harvest. GM and the GM Foundation will support 'Help 4 Oklahoma' with the full breadth of our operations."

Since 2004, the GM Foundation has provided more than \$7 million for disaster relief efforts.

## Chrysler, Through Its Foundation, Donates \$100,000

The Chrysler Foundation, the automaker's charitable arm, will provide \$100,000 to help Oklahoma communities hit hard by the devastating tornado that struck the state last week.

The foundation will give the money to First Response Team of America. The Response group is a nonprofit disaster relief organization that assists local first responders with rescues and cleanup efforts.

"We know that the road to recovery for the residents of Moore and Oklahoma City will be long," said Reid Bigland, president and chief executive officer - Chrysler's Ram Truck Brand.

"The Chrysler Foundation is proud to support First Response Team of America's efforts to help the people of Oklahoma get back on their feet."

The Ram Truck brand, through its existing relationship with First Response Team of America, is also donating three heavy-duty trucks to assist in cleanup efforts.

First Response Team of America goes to one disaster site after another, assisting with water rescues, saving people from rubble, performing water rescues, clearing roads, doing cleanups, and creating a way into the community.

The team's heavy equipment includes Ram trucks, multi-terrain loaders, cranes, lighting towers, plasma cutters and a hovercraft that can be used for water rescues.

Chrysler Group and its brands have a long history of supporting its local communities in their time of need.

In the aftermath of Superstorm Sandy in 2012, the Ram Truck brand donated 20 Ram 1500 Tradesman trucks and \$100,000 to the Red Cross.

"Our thoughts and prayers are with the people of Oklahoma," said Jody Trapasso, president - The Chrysler Foundation.

## Ford, Its Dealers, Fund Give Money, Vehicle for Aid

As Oklahoma residents struggle to rebuild their lives after this week's devastating tornado, Ford and its dealers are donating \$400,000 to assist with relief efforts.

Ford also is donating a Ford Transit Connect van to the American Red Cross for relief services and emergency preparedness education.

Ford Motor Company Fund will match donations up to \$250,000 from its employees, dealers and the public in support of relief efforts by the American Red Cross.

The Oklahoma Ford Dealers group is contributing \$150,000 to the United Way.

Also, the automaker is providing \$500 in new vehicle purchase assistance to residents in affected areas whose vehicles were damaged by the tornado.

"The impact of this tornado is devastating on thousands of families," said Jim Vella, president, Ford Motor Company Fund and Community Services. "We know there is great need for assistance, and Ford, its dealers and employees are coming together to provide needed resources. Please join us by donating through the link below."

Donations made through this link will be matched by Ford Motor Company up to \$250,000: <http://american.redcross.org/ford-pub>.

"Oklahoma Ford dealers encourage everyone to step up to help those impacted by this devastating tornado," said Craig Billingsley, chairman of the Oklahoma Ford Dealers.

"We know how much this tragedy is impacting our customers, neighbors and friends."

Ford Motor Company is an active partner in the Red Cross Disaster Responder program. Through this program, a select group of companies pledge donations on an ongoing basis in advance of major disasters.

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