



GM executive Mark Reuss spoke at the Renaissance Center about helping students develop life skills.

## GM's New 'Student Corps' Set in Motion

by Jim Stickford

Mark Reuss, president of GM's North American Operations, was on hand at the automaker's headquarters at the Renaissance Center May 20 to kick off The Student Corps, a program designed to bring students and retirees together in a mentoring program.

Terry Rhadigan, GM Product and Brand Communications, said the Student Corps is the result of a whole cadre of retired GM employees giving of their time and their expertise to 110 students across metro Detroit.

Under the program, GM will pay for the budgeted student projects and provide Chevrolet Express vans and Chevrolet Silverado full-size pickups so adult mentors can transport materials and students to project sites and life skills classes.

Throughout the summer, students will be encouraged to document their projects on social media such as Facebook, Twitter and Instagram using the hashtag #GMStudentCorps.

GM Student Corps members were selected based on leadership potential, overall energy, enthusiasm and grit, school activities, citizenship and academic performance. At the end of the summer, leaders from each student team will formally present their programs and results to Reuss and his staff. In addition, the GM Student Corps experience will be chronicled in a documentary filmed by UDM Professor Jason Roche.

## Cars 'R' Stars Brings Classic Vehicles To Historic Packard Proving Grounds

The historic Packard Proving Grounds in Shelby Township will be the setting for the return of Cars 'R' Stars @ PPG (at the Packard Proving Grounds) on Sunday, June 9, from 8 a.m. to 3 p.m.

The anticipated event, which according to organizers is one of the oldest car shows in Michigan, this year will include a unique special feature, the "Tin Can Tourists," or vintage travel trailers and motor coaches throughout time, and including the hallmark aluminum constructed Airstreams produced in the 1950s and 1960s.

"The famous original Airstream motor homes that set Americans off on their across-the-country vacations are a truly appealing part of the history of the American road," said Don Sommer, Cars 'R' Stars @ PPG board member, and founder of the Meadow Brook Concours d'Elegance. "This is a great opportunity to see those imaginative original vehicles from inside out."

Preferred car club and class parking will be available for all pre-registered cars. The pre-reg-

The students representing 11 United Way Network of Excellence Schools will work in teams of 10 to develop and implement service projects in Detroit-area neighborhoods. Helping to train and mentor them are 60 GM retirees and 12 GM student interns from the University of Detroit Mercy, where many students major in service-based programs. Employee volunteers from TeamGMCares also will assist throughout the summer.

The teams are currently planning their projects. Work is scheduled to begin in mid-June and conclude in August.

"Improving the quality of life in our communities means more than writing a check," said Reuss. "It also requires investing in our young people, teaching them how good it feels to see their hard work help others, and providing them with the skills they need to lead and succeed as professionals and as citizens. Once you serve, you're hooked for life."

A unique aspect of the GM Student Corps is that it unites people from a range of age groups and walks of life to work toward a common goal – improving local neighborhoods – while helping students develop career skills.

Schools participating in the GM Student Corps are: Central Collegiate Academy, Detroit Public Schools Cody Campus, East Detroit High School, Hamtramck High School, Harper Woods High School, Henry Ford High School, Madison High School, Melvindale

High School, Detroit Public Schools Osborn Campus, River Rouge High School and Van Dyke Lincoln High School.

Registration fee is just \$15 for non-judged cars and \$20 for judged cars. "This is a wonderful venue for car clubs," said Sommer. "By registering early, they get savings and are assured of a great location to show off their cars as a group, with their club friends." Registration the day of the show is \$20 for non-judged and \$25 for judged cars.

"Cars 'R' Stars @ PPG is known for welcoming all examples of collectible transportation and this year's feature is a good example of that," Sommer said. "Our field also includes everything from two-wheeled to four-wheeled, brass era and pre-war, post-war, hot rods, muscle cars, trucks, racers, custom, commercial and military."

Organizers of the Cars 'R' Stars @ PPG automotive show and celebration are a collaboration of the Detroit Chapter of the Veteran Motor Car Club of America, Motor City Packards and the Packard Motor Car Foundation.

The new organizers are offering a variety of activities this year.

High School, Detroit Public Schools Osborn Campus, River Rouge High School and Van Dyke Lincoln High School.

Reuss said the project is part of GM's larger efforts to help area students achieve. He said the idea came after the Champions Council on which he serves heard from students taking academic programs.

The students wanted to know what was available to them during the summer months. And they weren't adverse to making some cash and getting some work experience that looked good on their resumes. The result was The Student Corps.

He said the students will, in addition to working on their projects, also get life skills training from the retired GM employees. That's very important, too, Reuss said.

## GM's Cadillac CTS V-sport Donation To Support SAE's STEM Programs

GM will donate the first production 2014 Cadillac CTS V-sport, along with a driving school package, to be auctioned through Barrett-Jackson Auction Company.

GM executive Mary T. Barra broke the news at the SAE Foundation dinner in Detroit on May 22.

All the proceeds will go toward supporting the SAE Foundation's STEM educational programs, the charitable arm of SAE International.

The evening's theme, "The Future STEMs from You!", celebrates the SAE Foundation's individual and collective efforts to improve the state of STEM (science, technology, engineering and mathematics) education for America's students.

The event brought together corporate sponsors, industry leaders, donors, volunteers, teachers and students who are involved in SAE programming. Acknowledgements were given to automotive industry leaders including Barra, who is GM senior vice president of Global Development.

Barra was presented with the SAE Foundation's "Industry Leadership Award." Her GM duties include responsibility for the design, engineering, program management and quality for General Motors' vehicles around the world.

Barra announced at the event the donation of the first production 2014 Cadillac CTS V-sport, plus the performance driving school package, which will be auctioned later this year.

"This award is a great tribute to the men and women of General Motors and our long-standing partnership with visionary organizations like SAE," said Barra.

"As an industry, we must continue to address the challenge of STEM education by supporting organizations like the SAE Foundation, which provides children

with the skills and resources necessary to succeed in a rapidly changing world."

Lori Gatmaitan, SAE Foundation director, said, "The celebration dinner was a great success. I'd personally like to thank everyone that has supported our STEM programming initiatives, including the GM Foundation."

"To date, more than four million students have participated in our K-12 and collegiate programs in all 50 states and 10 Canadian provinces and territories."

The evening reception also honored Kaustav Sinha, associate scientist, Dow Chemical, and Adam Timmons, technical specialist, Chrysler, with the Stefan Pischinger Young Industry Leadership Award, sponsored by FEV.

The award recognizes young men and women in the engineering community, ages 35 and under, who have made significant accomplishments and who show potential for leadership growth in the automotive industry.

Neil Schilke, former general director of Engineering, Corporate Staffs, GM, was the 2013 recipient of the Donald W. Ableson Award for Visionary Leadership.

Schilke was recognized due to his leadership within the SAE Foundation organization and for his significant contributions to improving STEM education and advancing the SAE mission.

The SAE Foundation also announced the GM Foundation as winners of the third annual Gordon Millar Award.

The award, which is sponsored by AVL, is given in special recognition of an individual or organization that best demonstrates continuous philanthropic support of the SAE Foundation Mission, which is to encourage and increase student participation and student achievement in STEM education.



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