



This Ford Falcon might not be in great shape now, but it might be in a future Bearing Burners car show.

GM Tech Center Site of ‘Burners’ Car Show

CONTINUED FROM PAGE 1

meet. He said he was “just cleaning out my garage. I’ve got everything from parts to a Model A Ford to Chevrolet parts.”

McLennon said he enjoyed the chance to show his wares to an audience that knows cars, especially the classic ones, and was looking to buy the parts they need to get their own vehicles up and running.

For John Plewa of Sterling Heights, going to the show offered him the opportunity to show off his special vehicle – a 1970 Mustang Boss 302.

“This is the car that was used in Trans Am racing,” Plewa said. “That year, it won the champi-

onship. I’ve owned it for about 10 years and paid \$40,000 for it. I think if I were to sell it, I could get \$60,000 or \$65,000.”

But Plewa said he doesn’t want to sell his Mustang. He loves the car and takes it to car shows around Michigan.

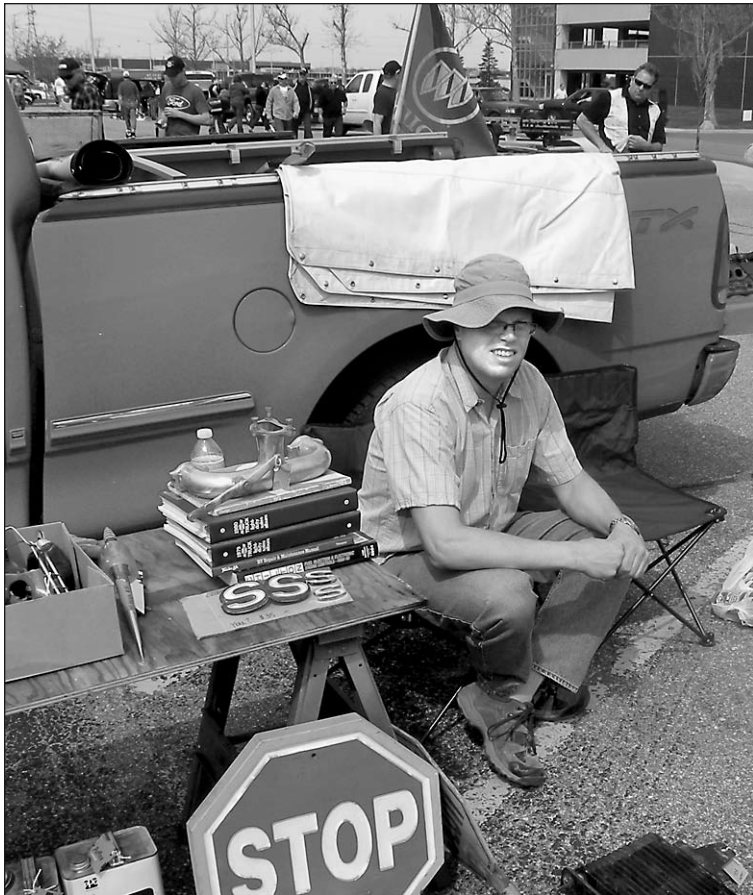
Plewa estimates that he puts on about 1,000 to 1,500 miles a summer driving the Mustang to various car shows around the state.

“People ask me if I use a trailer to transport my Mustang to the different car shows I display it at,” Plewa said. “But I don’t. I drive it to 15 or 20 shows a year. I’m no trailer queen. I see guys use trailers to move their vehicles to shows, and I just think I

couldn’t do that because I just wouldn’t be enjoying the car. It just becomes a showpiece and you might as well keep it under glass.”

Having said that, Plewa added, “I’ve put a lot of time and effort in keeping this car in excellent condition and I do understand the dangers of chipping of paint and getting cracks in the windshield from driving a show car on the street. That is a real danger and some people just don’t want to risk damage to the vehicles that they’ve put so much time and money into. But for me, driving my Mustang is a big part of the fun of owning one and working on it.”

Jacob said that, given the suc-



Bob McLennon needed to clean out his garage so he took some of his excess inventory to the Bearing Burners Car Show and Swap Meet.

cess of this year’s car show and swap meet, the members of the Bearing Burners Club hope to hold next year’s show at the Tech Center as well.

Jacob said the site is perfect for the club’s needs. It is historic in its own right and sets the right tone for the show.

It also has the space needed for all the vendors and those who wish to show off their classic automobiles.

And Jacob said it’s also very important to have enough park-

ing for people who wish to attend the event.

“If we do come back to the Tech Center next year, it would be the sixth straight show we’ll have had our car show and swap meet there,” Jacob said. “So, hopefully, we’ll be able to work with GM and come back next year. The company has always been helpful. The people there deserve our thanks. But putting on the show has been a real job and it’s time to rest before talking about next year’s show.”

Cadillac Offers Improved Warranty Coverage

Cadillac has announced enhancements to its comprehensive certified pre-owned vehicle programs in the luxury vehicle industry. Changes include higher levels of warranty coverage and benefits for owners and shoppers.

Effective May 6, Cadillac’s Certified Pre-Owned program extends vehicle coverage to match the new-vehicle bumper-to-bumper warranty for up to six years or 70,000 miles, whichever comes first. Cadillac now covers more of its certified pre-owned vehicles than BMW, Mercedes-Benz and Lexus.

Certified Pre-Owned (CPO) vehicle owners will also be offered complementary 24-hour roadside assistance, courtesy transportation and a three-month subscription to OnStar and SiriusXM Satellite Radio, among other conveniences.

“Enhancing the CPO program adds valuable benefits for customers and the entire Cadillac brand,” said Chase Hawkins, vice president of Cadillac U.S. Sales and Service. “Improving Certified Pre-Owned supports the ongoing long-term increase in resale value, and is another tool that will enable us to attract new customers.”

David Caldwell, manager of Cadillac Communications at GM, said the program is more than a vote of confidence for the Cadillac brand. It’s a way of attracting new people to the brand.

“It’s certainly a vote of confidence for GM’s engineering,” Caldwell said. “But the biggest thing about luxury CPO is it’s a way to attract and inject new customers to the brand. For

younger buyers, it’s a way of getting a Cadillac without spending \$50,000, and it’s a way for us to create an entry way for them to our luxury brand.”

By building confidence through a CPO program, the residual value of pre-owned Cadillacs improves, Caldwell said. When that happens, banks that lease vehicles are more willing to lease Cadillacs.

This, in turn, makes Cadillacs more attractive to the market segment that prefers leasing to owning, opening up Cadillac to another consumer niche.

Most owners of 2011 and newer models also will be eligible to purchase Cadillac’s Premium Care Maintenance, Caldwell said. Previously reserved for new vehicles only, Premium Care Maintenance covers oil and filter changes, engine air and cabin fil-

ters, tire rotation and multi-point vehicle inspections at owner’s manual-recommended intervals.

The popularity of leasing in the luxury market creates a strong supply of pre-owned vehicles, Caldwell said, adding that enhancements to the pre-owned certification match Cadillac’s expanding product portfolio in terms of elevating resale value. Cadillac’s expanded portfolio has driven a 37 percent rise in U.S. sales in 2013.

“We expect lease returns to double this year, making it an ideal time to deliver further enhancements for customers,” Hawkins said.

Got News?

If you have solid business news for this paper, please contact us at News@TechCenterNews.com.



INDEPENDENCE AUTO REPAIR

Full Service
★ We Have Tires ★

OPEN:
Mon-Fri
7:30 am-6pm
Sat.
8am-3pm

FREE Shuttle Service within a 10 mile radius
FREE Courtesy Check on any vehicle
FREE Coffee to everyone

2 Locations:

28775 Van Dyke • Warren
12 & Van Dyke
586-751-4440

15075 32 Mile Rd. • Romeo
Corner of 32 Mile & Powell Rd.
586-336-4440

American Owned & Operated
We do all factory
scheduled maintenance!

Trans. Flush
w/ cleaner & additive.
Includes 17 qts. transmission fluid.
\$99.99
OR
Coolant Flush
w/ cleaner & additive.
Inclu. 3 gal. of Coolant
\$99.99
In-store offer good through 5-31-13

Full Service Oil, Lube & Filter Change
\$17.99
w/ Tire Rotation
\$26.99
In-store offer good through 5-31-13

Front End Alignment
\$39.99
4-Wheel Alignment
\$79.99
Camber & Caster Adj. Additional
In-store offer good through 5-31-13

Ceramic Brake Special
\$99.99
Includes pad installation
In-store offer good through 5-31-13

10% OFF Parts
to All GM Employees w/ Badge
In-store offer good through 5-31-13

Certified Technicians

MALANA BARBERSHOP

We are close by: 5831 13 Mile Rd
In The Village Plaza Just West Of Mound

586-979-4285

MEN'S HAIRCUT:
\$10⁰⁰

SENIOR'S HAIRCUT:
\$8⁰⁰



Pension apprehension?

DEBRA HERNDON
15192 E 13 Mile Rd
(Southwest Corner of 13 Mile & Hayes)
Warren, MI 48088
Bus 586.293.1700 • Fax 586.293.1719
youmatter@sfdcb.com

Get your buyout decision to a better state.
I have the financial experience to help you weigh the pros and cons of accepting a lump-sum buyout.
Get to a better State.®
CALL ME TODAY.



State Farm
Home Office, Bloomington, IL

MPC #121504 1203134