

Unlocking Car Made Easier in 2013 Malibu

Getting into the 2013 Chevrolet Malibu is now as simple as pushing a button.

The Malibu sedan is equipped with four-door passive entry making life a little easier for those searching for keys in the bottom of a purse or trying to find them when your arms are full.

Chevrolet placed small buttons on all four doors allowing the driver to unlock the door with one press and all four doors and the trunk with two presses.

An option on the Malibu LTZ, four-door passive entry is a common feature on luxury vehicles, but scarce on cars in the midsize segment.

Using Malibu's closed-loop wireless communication system, the car verifies that the proper key fob is within acceptable range – about three feet – and allows the driver to unlock the vehicle. Each key fob is uniquely mated to its vehicle, so there is practically no chance of false unlocks.

"Available passive entry on all of the doors was a feature we wanted to offer our Malibu customers," said Phil Carlisle, Chevrolet Malibu product manager.

"It's small things like this that can go a long way in making everyday use of your vehicle easier."

Pressing a button on the door handle – as opposed to automatically unlocking the door upon approaching the car – offered better functionality, according to

General Motors engineers.

"This system truly keeps the driver in full control of the car," said Ron Asmar, lead engineer for Vehicle Access.

"We investigated fully passive systems where the key fob would automatically unlock the door when a person was within a certain distance, and decided against it.

"We wanted to make sure that the system prevented the car from unlocking just because the person and fob were close to it, such as when walking through the garage to take the garbage out."

The 2013 Malibu is Chevrolet's first global midsize sedan and is sold in nearly 100 countries on six continents. It is the first 2013 midsize car to earn a 5-Star Overall Vehicle Score from NHTSA and a 2012 Top Safety Pick by the



The new Malibu's 'Press Button.'

Insurance Institute for Highway Safety.

In North America, the Malibu has three powertrains, including the Malibu Eco, which uses fuel-saving eAssist technology to enable EPA-estimated fuel economy of 25 city/37 highway.

Malibu also offers a fuel-efficient and powerful Ecotec 2.5L four-cylinder engine and an Ecotec 2.0L turbo with 259 horsepower.

Specializing in hardwood floors for over 20 years...

Timberland Floors

Flooring Below Warehouse Prices & We Bring Samples To You!

Tile • Bamboo • Cork Vinyl • Carpet
from inexpensive to high-end woods

Hardwood - Prefinished

or sanded and finished in your home **WITHOUT DUST!!!**

We Do Quality Work, Show Up On Time And Clean-Up Spotless Afterwards

Call or email for an estimate!
800-878-7196
email: floorme@comcast.net

Call Toll Free
Licensed and Insured

ED RINKE CHEVROLET BUICK GMC

CHEVROLET ED RINKE GM OnStar by GM total confidence FIND NEW ROADS BUICK CHEVROLET

ASK ABOUT OUR WORRY FREE LEASE!

COME SEE THE NEW 2014 IMPALA

GMC We Are Professional Grade ((XM)) SATELLITE RADIO BEYOND AM BEYOND FM BUICK GMC ED RINKE GM

EXPERIENCE BUICK

Special 24 Month Leases

2 Years of Onstar Directions & Connections
2 Years of SiriusXM Radio • 2 Years of Maintenance
We Will Beat Any Trade In Deal!

YOUR CHOICE \$69^{mo}
24 MO. SIGN AND DRIVE LEASES*/10K PER YEAR

 2013 CRUZE LS EVERYONE SALE PRICE \$15,499**	 2013 MALIBU LS EVERYONE SALE PRICE \$19,475**
 2013 EQUINOX LS EVERYONE SALE PRICE \$21,669**	 2013 TRAVERSE LS EVERYONE SALE PRICE \$27,419**
 2013 SILVERADO 1LT \$24,930**	 2013 VOLT 36 MO. LEASE EVERYONE SALE PRICE \$32,254** 0% up to 72 mo.**

YOUR CHOICE \$69^{mo}
LEASES FOR

 SIERRA 1500 EXT CAB GM EMPLOYEE PRICE \$20,560*	 TERRAIN EVERYONE SALE PRICE \$23,895*
 REGAL EVERYONE SALE PRICE \$25,885*	 LACROSSE EVERYONE SALE PRICE \$28,605*
 ACADIA EVERYONE SALE PRICE \$30,515*	 ENCLAVE EVERYONE SALE PRICE \$34,920*

See us for your GM employee purchases.
1-877-451-7707
26125 Van Dyke at 10 1/2 Mile Rd.
Visit our website: edrinke.com
SHOWROOM HOURS:
Mon. & Thurs. 8:30am-9:00pm; Tues., Wed., & Fri. 8:30am-6:00pm

Ray Stemple
Nicole Dodge
Jim Pfeiffer

NO DOC FEES
Find Us on FACEBOOK

*All prices and payments include GM rebates. Pictures may not represent actual vehicle. All leases 10K per year. Cruze, Malibu, Silverado, Traverse & Equinox are all 24 month leases. Volt is 36 month lease. Must qualify for lease conquest on all vehicles. Must qualify for GMS Employee for Silverado. No 1st payment required on Cruze, Equinox or Malibu. No security deposit on all leases with S & A Tier credit approval. Due at signing on Silverado, Traverse & Volt leases are - 1st payment, title, tax, plates & Acio, fee. Cruze is \$2781 down, Malibu is \$2525 down, Equinox is \$4522 down, Traverse is \$4603 down, Silverado is \$3745 down, Volt is \$6712 down. Leases are based upon S & A tier credit see salesperson for details. Expires 07/01/2013.

See us for your GM employee purchases.
1-866-452-1300
24231 Van Dyke at 9 1/2 Mile Rd.
Visit our website: edrinke.com
SHOWROOM HOURS:
Mon. & Thurs. 8:30am-9:00pm; Tues., Wed., & Fri. 8:30am-6:00pm

Dennis Thacker
Paul Makowski

All prices & payments include GM rebates. Pictures may not represent actual vehicle. Prices subject to change per GM incentives. Prices and payments are inclusive of active GM Employee Discount (unless otherwise stated). Leases are 24 months, 10,000 miles per year w/ approved S Tier credit w/ \$999 due at signing, (unless otherwise noted). Prices & payments are plus tax, title, and plate fees. 0% financing in lieu of some factory rebates. Refundable security deposit required on certain vehicles – to be determined by lender. Must qualify for conquest with a 1999 or newer non GM lease. Must qualify for Loyalty with a 1999 or newer Chevrolet or GMC truck or SUV on Sierra. Enclave lease is with \$7543 down. Regal lease is with \$4331 down. Lacrosse lease is with \$2524 down. Sierra lease is with \$3032 down. Acadia lease is with \$5969 down. Terrain lease is with \$4329 down. Sierra purchase must qualify for Trade In rebate. **See salesperson for details. Expiration Date -5/31/13.

Got News?

If you have solid business news for this paper, please contact us at News@DetroitAutoScene.com.

Model T's Home, Now a Museum, Opens to Public

Birthplace to the legendary Model T and built in 1904, the Piquette Avenue plant was Ford Motor Company's first automotive assembly facility.

Today, it's the Ford Piquette Avenue Plant museum and education center, and it has reopened to the public for 2013, making it the only early American plant of its kind open to the public.

On Piquette's third floor – virtually unchanged from a century ago – visitors have a chance to see where Ford built its first 12,000 Model T cars.

Henry Ford designed the Model T at the Piquette location and visitors can see his "secret room" and his original office, as well as a short documentary about the plant and a number of early automobiles, including a rare Piquette-built Model T.

"The museum provides a rare insight into Detroit's early automobile history," said Nancy Darga, executive director of the museum.

"Staffed by volunteers, the museum complex is open to the public from April through October."

Located at 461 Piquette Avenue at the corner of Piquette and Beaubien in the Milwaukee Junction area of Detroit, the museum has a gift shop and off-street parking.

The museum is open Wednesday through Friday from 10 a.m. until 4 p.m.; Saturdays from 9 a.m. until 4 p.m., and Sundays from noon until 4 p.m. It's closed on Mondays and Tuesdays.

The facility also is available for private parties, weddings and corporate functions.

More information is available at www.tplex.org.

ED RINKE • FAST • FRIENDLY • DISCOUNTS

GM SERVICE CENTER
MICHIGAN'S LARGEST
•SERVICE DEPT. •PARTS •BODY SHOP
866-452-1547
26125 Van Dyke @ 10 1/2 Mile Center Line, MI 48015

SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.

Quick Oil Change EXPRESS LANE

LUBE OIL FILTER \$23.95

Up to 5 qts.
Fluid Level, Brake & Alignment Check Included.

We use Genuine GM Oil & Filter
No additional or hidden charges.
Out the door pricing.

Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks.
Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 6-28-13.

BODY SHOP

586-754-7000 ext 1231

INSURANCE WRECK AMENDED

TRANSPORTATION AVAILABLE
During Scheduled Repairs
FREE OIL CHANGE
With Each Major Repair

WE REPAIR ALL MAKES & MODELS