

How Did the DSO Get to Carnegie? – GM Foundation (And Practice)

The General Motors Foundation and Cadillac will help pave the way from Motown to Manhattan for the Detroit Symphony Orchestra this May as the group prepares to perform at Carnegie Hall for the first time in 17 years.

The GM Foundation provided a \$350,000 grant to the DSO for music education initiatives, including its involvement in the prestigious Spring for Music festival that showcases five symphony orchestras from across North America.

The DSO is the first orchestra invited to perform two programs during the event.

In addition to funding from the GM Foundation, Cadillac will transport the musicians and a number of special guests during the week-long festival.

"We are celebrating this trip to Carnegie Hall as a symbol of Detroit's resilience and withstanding excellence," said Anne Parsons, DSO president and CEO. "We are thrilled that the General Motors Foundation and Cadillac will be by our side as a partner with (music director) Leonard Slatkin and the DSO under the spotlight of this important festival."

The GM Foundation has a long-standing history of supporting the DSO and community arts programs. Over the past decade, the foundation "has donated nearly \$1.5 million to the DSO to help bring world-class music to the Detroit community and support the musicians who share a passion for the city," according to a foundation news release.

The foundation's support of

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Thanks in large to a \$350,000 GM Foundation grant, the Detroit Symphony Orchestra will be visiting world-famous Carnegie Hall in New York City.

Detroit-based nonprofits and cultural institutions over the past decade totals nearly \$21.5 million.

"Detroit's revitalization can be seen in the strength of the DSO,

which has long been a beacon and cultural pillar within the city's arts community," said GM North America President Mark Reuss, vice chairman of the GM Foundation. "Together with

Cadillac, we look forward to the DSO's triumphant return to Carnegie Hall."

Each DSO concert will be broadcast live on Detroit's WRCJ-FM (90.9).

For more details about the DSO performances at Carnegie Hall, to learn about special performances or to reserve tickets, visit the orchestra's website at dso.org/carnegiehall.

GM, Ford Partner Up to Develop New Transmissions

CONTINUED FROM PAGE 1

front-wheel-drive transmissions to customers around the globe, GM and Ford officials say.

Ford installs these 6-speed transmissions in some of the company's most popular vehicles, such as the Ford Fusion family sedan, the Edge crossover and the Escape and Explorer SUVs, while GM installs them into a variety of high-volume, award-winning Chevrolet products such as the Malibu, Traverse, Equinox and Cruze.

These original collaborations served as a template for the new one. As before, each company is going to manufacture its own transmissions in its own plants using many common components.

"The goal is to keep hardware identical in the Ford and GM transmissions. This will maximize parts commonality and give both companies economy of

scale," said Craig Renneker, Ford's chief engineer, Transmission & Driveline Component & Pre-Program Engineering.

"However, we will each use our own control software to ensure that each transmission is carefully matched to the individual brand-specific vehicle DNA for each company."

Joe Bakaj, Ford vice president of Powertrain Engineering, added, "With the jointly developed six-speed automatics we

have in production today, we've already proven that Ford and GM transmission engineers work extremely well together. Our 6F family of transmissions has exceeded expectations and there is every reason to believe we will have the same success with these all-new transmissions."

Lanzon noted, "This agreement provides tremendous benefits for both companies, and it will pay big dividends for our customers and shareholders."

"By jointly sharing the development of these two new families of transmissions, both GM and Ford will be able to more efficiently use our respective manpower resources to develop additional future advanced transmissions and bring them to market faster than if we worked alone."

Further technical details and vehicle applications for these transmissions are scheduled to be released by each company before launch.

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