



2014 Impala rolls off the Oshawa assembly line.

2014 Chevy Impala To Hit the Road Later This Month

The 2014 Impala, Chevrolet's flagship sedan, began driving off the line at Oshawa Assembly in Ontario on April 1. It's scheduled to begin arriving in Chevrolet showrooms this month.

"The all-new Impala demonstrates the new direction of Chevrolet," said Kevin Williams, president and managing director of GM Canada. "Our employees in Oshawa have executed a flawless plan in bringing this iconic nameplate to life. The newly redesigned Impala will exceed customers' expectations because of the hard work of our employees at Oshawa Assembly."

The 2014 Impala will also be manufactured at General Motors' Detroit-Hamtramck Assembly Plant, starting in May. It's built on the Epsilon II platform, which first debuted in 2008. Epsilon II is a large car platform and replaced the H, K, and W platforms.

The architecture was originally developed by Opel in Germany. Other vehicles using the Epsilon platform include the Cadillac XTS, the Malibu and the LaCrosse.

The 2014 Impala has several new features, including Adaptive Cruise Control and crash-avoidance technologies like Rear Cross Traffic Alert and Side Blind Zone Alert. Ten standard airbags are included – among the most in the segment.

Chevrolet's latest MyLink radio debuts in the 2014 Impala. The in-vehicle entertainment system includes a customizable eight-inch color display screen. The system also adopts natural voice recognition.

Three direct-injection engine choices will be available: a 3.6L V6, a newly designed 2.5L four-cylinder and a 2.4L four-cylinder with fuel-saving eAssist technology estimated to deliver up to 35 mpg on highway driving. All engines are matched to a six-speed automatic transmission.

Oshawa employees built the 2014 Chevrolet Impala using the Flexible Manufacturing line, along with the Chevrolet Camaro, Buick Regal and Cadillac XTS.

Tesla S Honored as 2013 World Green Car at New York Auto Show

The Tesla Model S has been named the 2013 World Green Car.

The announcement was made at an March 28 press conference hosted by the New York International Auto Show and Bridgestone Corporation.

The Tesla Model S was chosen from an initial entry list of 21 new vehicles from all over the world, then a short list of 10, then three finalists: the Tesla Model S, the Renault Zoe and the Volvo V60 Plug-in Hybrid.

"The success of Model S is a critical step towards the widespread adoption of sustainable transport and we are grateful to the World Car of the Year Jury for the recognition," said Elon Musk, Tesla Motors co-founder and CEO.

"Winning the 2013 World Green Car award is great acknowledgment of what Tesla has accomplished with Model S in the last four years."

The World Green Car award is presented by Bridgestone Corp. Mike Martini, president, Original Equipment, U.S. & Canada Bridgestone Americas Tire Operations said, "We are very pleased and honored to sponsor the 2013 World Green Car award. The environment is everyone's responsibility. Throughout our global family of companies, we take this responsibility very seriously."

To be eligible for the 2013 World Green Car award, a vehicle

had to be all-new, or substantially revised in production and introduced for sale or lease to the public in quantities of at least 10 in at least one major market during the period beginning January 1, 2012, and ending May 30.

Tailpipe emissions, fuel consumption, and use of a major advanced power plant technology (beyond engine componentry), aimed specifically at increasing the vehicle's environmental responsibility, were all taken into consideration.

Due to the complexity of some of the "green" technologies, five green experts were appointed by the World Car Awards Steering Committee to extensively review all documentation and specs associated with each candidate. Their ballots were then tabulated by the international accounting firm of KPMG.

The five green experts are Phil Berg, USA – PopularMechanics.com; Richard Bremner, U.K. – cleangreencars.co.uk; Claus-Peter Koeth, Germany – automobil-industrie.de; Tadashi Tateuchi, Japan – Japan Electric Vehicle Club; and John Voelcker, USA – GreenCarReports.com.

The experts commented, "The Tesla Model S has wowed the world's press, and for good reason: It's a car from a startup maker that actually competes on its merits with vehicles from established global players."

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