



2014 Corvette Stingray Convertible

GM Backs Annual Karmanos Dinner, Offers 2014 Corvette for Auction

The Karmanos Cancer Institute is holding its 31st Annual Dinner on Saturday, April 20, in the General Motors' Detroit-Hamtramck Assembly Center.

Annual dinner chairs are Mark Reuss, president, General Motors North America, and his wife Kim.

Local 4 anchor/consumer reporter Ruth Spencer will serve as emcee for Karmanos' 31st Annual Dinner. The evening will feature a cocktail reception; seated dinner; entertainment by DJ Brad Hales and Motown legends The FOUR TOPS; dancing; a raffle of an 18kt. white gold, pave set diamond bangle bracelet from Tapper's Diamond & Fine Jewelry; and a brief program.

There also will be a live auction featuring unique VIP experience packages. The event benefits the work of Karmanos researchers and physicians.

The fundraiser isn't the only thing GM is doing for Karmanos. The first regular retail production 2014 Chevrolet Corvette Stingray Convertible offered for sale will be auctioned by Barrett-Jackson April 5 in Palm Beach, Fla., to support cancer research and treatment.

Chevrolet is donating the sports car as part of General Motors' support for the Barbara Ann Karmanos Cancer Institute – one of only 41 National Cancer Institute-designated comprehensive cancer centers in the country.

The auction is part of Barrett-Jackson's 10th annual Collector Car Auction, held at the South Florida Fairgrounds. Those unable to attend can bid by visiting www.barrett-jackson.com. The winning bidder will receive a letter of authenticity, as well as the opportunity to select the color.

New Cadillac CTS Introduced to the World

Using the New York Auto Show as its launch platform, Cadillac last week introduced the all-new 2014 CTS sedan to the public.

GM officials said the vehicle is meant to "ascend into the heart of the midsize luxury market with expanded performance, elevated luxury and sophisticated technology."

The third-generation CTS sedan is based on the high-performing rear-drive architecture of the ATS sport sedan, moving Cadillac into the prestigious class of midsize luxury sedans. It will be the segment's lightest car. A range of power-dense powertrains will be available in the car, including the all-new Cadillac Twin-Turbo engine and eight-speed automatic transmission.

Production of the 2014 CTS begins this fall in Lansing.

"The all-new 2014 Cadillac CTS sedan delivers crafted design, thrilling performance and sophisticated technology," said Bob Ferguson, vice president, Global Cadillac. "The car that has always been Cadillac's centerpiece stretches figuratively and literally to challenge the world's best."

A longer, lower proportion has been introduced on the sedan. While growing five inches in length, including a 1.2-inch longer wheelbase, the roofline and cowl – the base of the windshield – are about an inch lower, dimensions that complement the longer exterior in order to accentuate the car's lean aesthetic.

"With Cadillac growing global-

ly, driven by rising product credibility, the new CTS elevates the brand to a new level," said Ferguson.

While stretched in overall length and wheelbase, the all-new CTS sedan has a lower curb weight than the preceding model and weighs about 200 pounds less than the BMW 528i. Lightweight features, including Cadillac's first aluminum door structures, contribute to the lower weight and a nearly 50/50 weight balance.

And for the first time on CTS, magnetic ride control, the real-time damping system, is available on base models.

Cadillac's shield grille and signature vertical lighting elements – including LED front signature lighting detail – evolve on the CTS. The grille is wider, with a more detailed texture, while the headlamps flow up with the hood line, incorporating crystalline LED light guides for a technologically advanced appearance with more uniform illumination.

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Across The Street From The GM Tech Center

GLEP Seeks Volunteer Cruise Leaders To Mentor Elementary Age Students

The Great Lakes Education Program (GLEP) is looking for cruise leader volunteers to work with elementary students as they learn about the Great Lakes by being on the Great Lakes.

The program offers adult volunteers the opportunity to learn about local river and lake resources while working with students to increase their knowledge and stewardship of the Great Lakes system and its tributaries.

Youngsters will participate in hands-on activities exploring the physical, chemical, cultural and

biological aspects of water resources while aboard the GLEP school ship.

Volunteers receive 18 to 24 hours of training before being certified as a cruise leader. A training manual is provided with a \$20 deposit, refundable upon completion of three days of volunteer service after certification, or return of the materials in good condition.

Training sessions for spring are in April.

For information or to register, contact Justin at 586-469-7139 or email at glepmc@msu.edu.

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