

Detroit Auto Scene

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Kelley Blue Book Analyzes Sales

New-car sales will remain steady at a 15.2 million seasonally adjusted annual rate in March, marking a 3.2 percent increase from last year, according to Kelley Blue Book. However, after adjusting for selling days in March, sales are set to improve by more than 7 percent. Although the percentage improvements are slightly lower than the first two months of the year, the expected 1,450,000 unit total is set to be the highest monthly sales total since August 2007.

"Sales will be boosted by record low interest rates and a slowly improving job market, which recently saw the unemployment rate and new unemployment claims fall to five-year lows," said Alec Gutierrez, a Kelley senior auto market analyst.

Chrysler Helps Fund Student Space Tests

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at Cape Canaveral in July 1956. With this success, Chrysler was tapped to produce an additional 13 missiles. In May 1961, America's first astronaut Alan Shepard was launched into space in a Redstone vehicle.

Brain J. Walmsley, chief academic officer, Warren Consolidated Schools, said students from Center Line, Cousino, Fraser, Warren Woods-Tower, Warren Mott, Sterling Heights, Lakeview, Lake Shore, South Lake and Clintondale schools come to Butcher.

"It just speaks volumes about what these kids are doing here in math and science in this county," he said.

Reuss Talks Up Z28 Performance in NYC

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most capable, and most fuel-efficient standard Corvette ever made," Reuss said.

In February, GM introduced the SS performance sedan at the Daytona International Speedway, the first rear-drive sedan Chevrolet has offered in 17 years.

"Earlier this month, we unveiled the Corvette Convertible, which delivers the same performance of the coupe, adding the thrill of an open-air driving experience," Reuss said at the New York show.

"This convertible has an identical power-to-weight ratio, and identical chassis tuning, as the hardtop model – a result of uncompromised body structure. And here in New York, we're in-

roducing another new performance car, the 2014 Camaro."

The new Camaro has a redesigned exterior that incorporates some things Chevrolet "learned at the track, where it competes in the NASCAR Nationwide series and Grand Am."

The front fascia has a larger lower opening for improved cooling and reduced drag.

The rear also has been redesigned for improved aerodynamic balance.

Camaro SS models also have a functional hood vent that reduces lift for increased stability at high speeds.

"If you're looking for a world-class two-seat sports car; a powerful V8 sport sedan, or a two-plus-two pony car, well, Chevrolet has 'em all," Reuss said in his

presentation. "And for any other brand, that may be enough. More than enough."

"But we're Chevrolet, and we've got something very, very special." Then Reuss introduced the return of "the legendary Chevrolet marque, the Camaro Z28."

He added that the Z28 "is for all of the people who want a Camaro that's built for the track."

"This is not simply a straight-line 0-60 drag strip car, although you can use it for that as well," he added. "This car is set up for track perfection, just like the original Z28."

"It has a high-revving, naturally aspirated, small-block LS7 V8 with an estimated 500 horsepower, and 470 pound-feet of torque. It has standard differential cool-



2014 Chevrolet Camaro Z28

er, transmission cooler, brake coolers and carbon-ceramic brakes made specifically for track use without fade."

Reuss called the Z28 the defining performance point for "the gen-five Camaro, and it's straight out of the legend of Mark Donahue 302 engines, acid-dipped panels, and all the Trans Am racers."

GM, Ford, Chrysler Among \$8M Donors Aiding Detroit Police, Fire and Rescue

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only public safety, but the lives and well-being of Detroit's citizens," Mayor Bing said.

"This is an unprecedented collaboration between the business community and the mayor's office to provide the highest level of emergency services to the people of Detroit."

Corporate leaders wanted to show their support for Mayor Bing, the Active and Safe Campaign, and Detroit's neighborhoods, said Penske Corporation Chairman and Downtown Detroit Partnership Vice Chairman Roger Penske.

"This is a great day for the city of Detroit. Through the extraordinary efforts of local business leaders and the Downtown Detroit Partnership, we are pleased to help Mayor Bing and the police and fire departments bring new police cruisers and EMS units to the streets of Detroit."

"These vehicles will enhance the visibility of the police and fire Departments' efforts in the city and improve the safety and security of our neighborhoods."

"This generous contribution from Detroit's corporate leaders is a gift to the residents of Detroit, as well as to our EMS Division," said Detroit Fire Commissioner Donald Austin.

"After years of challenges with aging EMS units that rotate in and out of service, a brand new fleet of ambulances will allow us to provide a higher level of emergency services to Detroit's citizens."

Detroit Police Chief Chester L. Logan said an additional 100 police cars will greatly enhance the efforts of Detroit officers who are

responsible for patrolling the city's streets.

"Having access to 100 new vehicles will make our police force more responsive to citizens and will help lift the morale of our officers," Logan said. "We are grateful to the corporate leaders who made this possible."

This public safety announcement follows the Mayor's introduction last week of the Detroit One initiative, which brings together local, state and federal law enforcement and the community in an effort to reduce violent gun crimes in the city by 25 percent this year.

GM spokesman Greg Martin said that this project was just one of several that the company is involved in through its foundation. GM also recently donated \$2 million to the Detroit Economic Growth Association; \$2.5 million to the College for Creative Studies; \$2.5 million to Focus:HOPE; \$450,000 to the Karmanos Cancer

Institute, and \$500,000 to the Michigan Science Center.

So when the suggestion came from the Penske group to help out the city of Detroit, General Motors was more than willing to lend a helping hand with the effort, Martin said.

"Chrysler Group is very excited about the prospect of participating in this important project and appreciates the Downtown Detroit Partnership's strong support for the city of Detroit," said Peter Grady, vice president of Chrysler's Network Development and Fleet.

"We believe in the city of Detroit and its people, and are confident that our commitment of Dodge Charger Pursuit police vehicles will aid in the effort to make the city safe and secure."

Tom Gores, CEO of Platinum Equity, Palace Sports and Entertainment, added, "Having grown up in Michigan, I've always felt a special connection to the City of

Detroit. Our companies are part of the fabric of this community, and it's nice to be involved in a cause that will improve the quality of life for all Detroiters."

"I am especially excited about the leadership group heading this initiative, and I look forward to its success."

St. Malachy Fair Set for April 20

St. Malachy Catholic Church, 14115 14 Mile in Sterling Heights, is holding its Spring Fair on Saturday, April 20, from 10 a.m. to 4 p.m. The event is hosted by the Women of St. Malachy.

There will be several vendors selling items from lotion and soaps to peanut butter and Tupperware.

Admission is free. There will also be food services, a bake sale, prize raffles, and a 50/50 raffle.

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