

Oakland Tech News

Reader Input or feedback:
News@OaklandTechNews.com
To Inquire about advertising:
Ads@OaklandTechNews.com

248-860-2275

Deadline: Thursday 5:00 p.m.
for the next edition of Monday.

William Springer II, publisher
and interim news editor;
Lisa A. Torretta, operations

Oakland Tech News
is a trademark of
Springer Publishing Co., Inc.
A Michigan Corporation.

www.OaklandTechNews.com

Cadillac Car Sales Led by Conquests

Cadillac sales were up 20 percent in February, the fifth consecutive month of growth. Overall retail sales for the brand marked the best February level since 2006. Through the first two months of 2013 Cadillac sales are up 32 percent.

More than six of 10 Cadillac customers in February traded in something other than a prior model Cadillac

Avenger, 4-Door 200 Top Safety Picks

CONTINUED FROM PAGE 1

To win the Top Safety Pick+ award vehicles must earn good ratings for occupant protection in at least four of five evaluations.

This is the second consecutive year the automaker has had 12 vehicles listed as IIHS Top Safety Picks, including the Dodge 200 and Avenger, awarded Top Safety Pick+ honors. The Avenger and Dodge 200 4-Door are both based on the Chrysler JS midsize car platform and are manufactured at the Sterling Assembly plant in Sterling Heights.

"We are honored to receive these awards," said Mark Chernoby, Chrysler Group senior vice president - engineering. "Occupant safety is a key ingredient to the design and manufacture of all Chrysler Group vehicles."

The remaining Chrysler Group IIHS Top Safety Pick winners for 2013 are the all-new Dodge Dart in the small car segment; the Chrysler 300 and Dodge Charger large family cars; the Chrysler Town and Country and Dodge Caravan minivans; the Fiat 500 in the minicar category; the Dodge Journey, Durango and Jeep Grand Cherokee midsize SUVs; and the Jeep Patriot small SUV,

AH Councilman Kevin McDaniel a '40 under 40' Recipient

CONTINUED FROM PAGE 1

The program is designed to help leaders make connections for a better Oakland County.

McDaniel sought re-election to "continue my success in making sure residents' concerns are not only heard, but are acted on." Residents were extremely receptive to his ideas and McDaniel rose to the top as the candidate with the highest number of votes. As a part of the Auburn Hills Leadership team, he has partnered with his council colleagues to bring over 4,500 jobs to the city.

McDaniel has a bachelor's degree in business from Oakland University and has been committed to public service since 2003, when he began his journey as an Auburn Hills police officer. He was chosen as one of only four officers to represent Oakland County when Hurricane Katrina struck. McDaniel and his team traveled with several other local departments to assist the New Orleans Police Department with relief efforts.

McDaniel also served as a member of the City's Tax Increment Finance Authority, a major financial force in implementing

the city's long-term development plans that have helped spur the city's success and growth.

During McDaniel's first term on City Council, he was a leader on the Public Safety Advisory Committee, but perhaps most memorable was his role as the Council liaison on the Tax Incentive Review Committee. His commitment has furthered development not only in Auburn Hills, but in the county as a whole.

Of course, McDaniel attributes much of his success to the committee's dedication to reconstructing the Auburn Hills tax incentive policy. Their efforts have helped improve key areas of the city and eliminate restrictions that may have been hindering business growth. The committee has helped pull the city's office space vacancy rate down below 4 percent, compared to a whopping 18 percent for the region.

Aside from serving Auburn Hills, McDaniel is also a health care consultant. Employed by Pfizer, a leading research-based pharmaceutical company, he is responsible for the Detroit metropolitan area and travels around the city educating and helping doctors bring the best treatments to their patients.

He was recently honored as one of Pfizer's top employees, receiving the prestigious "Summit Award."

But McDaniel hasn't let all of his success get in the way of his love for people. Being an Oakland University alum, McDaniel has been working on bridging the gap between Oakland University and the city by advocating for a student housing complex downtown. The project is currently underway, and Kevin has high hopes for the improved interaction between OU students and the city's leaders and residents. Needless to say, Kevin was quite the candidate for the Elite 40 award.

It's no wonder that Auburn Hills has some successful people in its midst: the city serves as Michigan's global business address, with 40 international corporations from 32 countries. Committed to self-cultivation and growth, Auburn Hills is celebrating 30 years as a city this year.

The Elite 40 program is not only furthering Auburn Hills, but is bringing exceptional growth and development to Oakland County as a whole. Michael Webber, vice president of Rochester Hills City Council, is another member of

the Elite 40 under 40 class of 2013.

Elected as vice president two years in a row, the 34-year-old believes that the Elite 40 program brings many benefits to Oakland County and acts as a catalyst for positive change.

He is especially excited about the networking aspect of the Elite 40, which he says will help further business growth in the county.

"We got to meet everyone in the class. It was good to meet everybody," he says. "There are definitely some ways we can collaborate, especially being of the same age group. We're all involved in business and some in government, so we can certainly work together to promote Oakland County."

I look forward to more networking with that group and with the 2012 group as well. With the way the program is set up, we could really build a good network of young professionals in the area."

Got News?

If you have solid business news for this paper, please contact us at News@OaklandTechNews.com.

Stingray Convertible, Coupe to Arrive Later this Year

CONTINUED FROM PAGE 1

"It's fitting to introduce the new Stingray convertible on the global stage at Geneva, because Corvette is the face of Chevrolet the world over," said Susan Docherty, president and managing director of Chevrolet and Cadillac Europe. "It is an icon that has long been recognized and admired even in countries where it's never officially been offered."

All of the performance technology and capabilities introduced

on the Corvette Stingray coupe carry over to the convertible. The only structural changes are limited to accommodations for the folding top and repositioned safety belt mounts. Central to the Corvette Stingray's driving experience is an all-new, more rigid aluminum frame structure, which is 57-percent stiffer and 99 pounds (45 kg) lighter than the current steel frame.

All models are powered by the new LT1 6.2-liter V8, with an estimated 450-hp (335 kW) and 450

lb-ft of torque (610 Nm). As no structural reinforcements are required for the convertible, both models share almost identical power-to-weight ratios.

The LT1 combines several advanced technologies, including direct injection, Active Fuel Management and continuously variable valve timing to support an advanced combustion system designed to balance power and efficiency.

CONCLUDED ON PAGE 4

Kouture

HAIR & WIGS



MAKE THE RIGHT CHOICE

TYPES OF WIGS WE CARRY:
U-Part Wigs
Full Lace Wigs
Lacefront Wigs
Handmade Wigs

CUSTOM HAIR:
Any Color
Any Texture
Lengths - 12 to 32 in.

April Jones
Custom Wig Designer

7233 East Nine Mile (Just West of Van Dyke)
586.806.5463
WE ARE THE BEST
CUSTOM HAIR COMPANY ANYWHERE...



COLLISION CENTER

SERVICING ALL MAKES AND MODELS • PICK UP & DELIVERY

- Servicing all makes and models (including light & medium duty trucks) foreign or domestic
- Incredibly fast repair time
- All vehicles serviced by Certified Master technicians in auto body repair, mechanics, and refinishing
- Brand new state of the art spray booths and equipment
- New dustless repair system
- Vehicle safety and performance is top priority. We make sure that the structural restoration of the vehicle meets or beats manufacturer's recommended specifications
- Alternative transportation available
- Courtesy detail
- Lifetime warranty on all body work performed (Ask for details)

We're Green! Our collision center recycles and uses environmentally friendly paints and practices when working on your vehicle.
Corporate Car Approved • Corporate Glass Repair

FREE Oil Change

*One Discount Per Visit With minimum \$500.00 collision repair. Valid through March 31, 2013.

FREE Loaner Car

*One Discount Per Visit With minimum \$500.00 collision repair. 3 day rental, based on availability. Valid through March 31, 2013.

61,000 sq. ft.

We offer you... www.palacecollision.com

- The Convenience of getting an **FREE** estimate without leaving your home or office.
- The ability to receive a fast, professional quote on light damage to your vehicle.
- Information on the cost to repair your vehicle to help you determine if a claim should be filed.

You simply need to...

1. Take photos of the damaged area of your vehicle with your digital camera or cell phone.
2. Visit our website www.palacecj.com - then click link to collision center
3. Fill-out the brief form and attach your photos

We'll give you a quote promptly!

