

CCS Students Vie for Grand Prix Poster Prizes

by Lauren Quirk

The Chevrolet Detroit Belle Isle Grand Prix has been known as “The Fastest Weekend of the Summer” – and it’s returning to the Motor City May 31-June 2, 2013.

The big event will be showcasing the cars of the IZOD IndyCar Series, the Grand-Am Rolex Sports Car Series and the Pirelli World Challenge Championship Series – all gems that you won’t want to miss.

To mark the event, Grand Prix officials are teaming up with *Autoweek*, a Detroit-based automotive publication, and the College for Creative Studies to create a commemorative poster that will capture the excitement of this year’s race.

Both students and alumni will have a chance to submit their best work in the poster contest that will determine the face of the 2013 Grand Prix.

A prestigious panel of judges will determine the winner – Bud Denker, CCS graduate and event chairman of the Chevrolet Detroit Belle Isle Grand Prix; Camilo Pardo, a Detroit artist who designed the 2012 official Grand Prix poster; Ken Ross, the *Autoweek* creative director; Craig Sass, the Corvette Stingray Interior Design manager, and Tom Leyden, WXYZ-TV Channel 7 sports director. The judges aim to understand the students’ vision behind the creation process. The top three entries will be awarded cash prizes provided by *Autoweek*.

Although there are countless possibilities for the winning design this year, it is very feasible that the sleek and popular new 2014 Corvette Stingray could be featured as a centerpiece; a real hit with the public, the new Corvette was one of the major attractions at Detroit’s North American International Auto Show last month. According to countless show-goers, there was never a moment that the Stingray wasn’t surrounded by hundreds of people gaping at the flashy new design.

“There were so many people surrounding that car,” Hannah Jacobsen, an NAIAS guest commented, “I figured that maybe if I

came back later there would be less people. Nope! I finally had to brave the crowd and push my way to the front. I wasn’t leaving the show without seeing the Stingray.”

And rightfully so. In an interview with Tom Peters, the designer of the vehicle, he describes the artistic new look as “powerful” and even “magic.” Although some aspects of the car (such as its sculptural tail lights) deviate from tradition, the refined new look is an amped-up

version of the Corvette’s traditional luxury. According to Peters, he “wanted to make a different statement.” No wonder people were elbowing each other aside to get a glimpse of it. Sass sums it up: “It’s not a car that you put away and only get out on a sunny day.”

Only time will tell if the new Corvette will be the eye candy featured on the winning poster this year. The designs will be submitted in March, and the panel will then select the winner.

Supplier Organization OESA Makes Changes to Staffing Positions

The Original Equipment Suppliers Association (OESA) is pleased to announce recent staff changes to continue to deliver consistent value to OESA members through the association’s membership services, events, information and advocacy.

The changes include several promotions of staff members including Glenn Stevens, who was promoted to senior vice president, membership and sales in recognition of his outstanding contributions to improving OESA’s member recruitment and retention programs.

Felece Hickman was promoted to manager, database and member services, in recognition of her hard work and dedication to member services.

Hickman will be responsible for supporting member requests and maintaining the association’s database.

“I am proud of the contributions the entire team makes to support our members,” said Neil De Koker, president and CEO of OESA. “Our team’s dedication and commitment to serving members and the automotive supplier industry is the key to our success.”

In addition, several staff members have new titles including Brenna McCann, who is now manager, membership and sales. Keiyanina Mann was named manager, councils and member services, and Mike Shapiro executive director, programs and member services.

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