

## Aggressive 2013 Charger AWD Sport V6 Delivers 370 HP

CONTINUED FROM PAGE 1

AWD, rear body-color spoiler and sport seats in black cloth (SXT and R/T), or premium black or red heated Nappa leather (SXT Plus and R/T Plus).

In addition, the new Dodge Charger AWD Sport features the Beats Audio technology with a 12-channel amplifier that integrates the heart of the Beats proprietary equalizer algorithm, creating the high-definition sound required in professional recording studios.

Delivering the mid- to high-range needed for studio-quality sound are three 3.5-inch speakers located in the instrument panel and two 3.5-inch speakers located in the rear doors. Two 6 x 9-inch front-door woofers deliver bass, while two 6 x 9-inch speakers and a center-mounted 8-inch speaker located in the rear-shelf area provide full-range audio.

An 8-inch Beats Audio trunk-mounted dual-voice coil subwoofer with sealed enclosure delivers the bass.

The 2013 Dodge Charger AWD Sport (based on Charger SXT and SXT Plus models) features the award-winning 3.6-liter Pentastar V6 engine – now with 300 horsepower thanks to the addition of a new sport-tuned dual exhaust system and cold-air induction system. The aluminum mill, according to Dodge officials, delivers best-in-class city and highway fuel economy (18/27 mpg).

For drivers who demand more

performance, the 5.7-liter HEMI V8 engine with 370 horsepower delivers 395 lb.-ft. of torque. With four-cylinder mode Fuel Saver Technology, the Dodge Charger AWD Sport also can be configured from the Charger R/T and R/T Plus models.

Both V6 and V8 models feature the segment-exclusive active transfer case and front-axle-disconnect system to improve real-world fuel economy.

Dodge officials say no other major automotive manufacturer offers the combination of these two independent technologies.

The AWD system in the Dodge Charger AWD Sport seamlessly transitions between rear-wheel drive and AWD with no driver intervention, say Dodge officials. When AWD is not required, the system automatically disconnects the front axle to maximize fuel economy while still providing the performance and handling inherent in rear-wheel-drive vehicles.

In addition, the new Dodge Charger AWD Sport features paddle shifters and “sport mode.” With Sport Mode active, gear changes are quicker and revs are held higher for even more performance-oriented acceleration and higher shift dynamics.

For even more control, the driver can also use the die-cast steering-wheel-mounted paddle shifters and view gear election through the full-color EVIC centered in the Dodge Charger AWD Sport’s instrument cluster.



2013 Dodge Charger

## F-Series Puts For Canada Over Top

Ford Motor Company of Canada finished the year as the best-selling manufacturer in the industry for the third consecutive year. Its product, the F-Series, made history in 2012 selling more than 100,000 units for the first time an automaker has sold that many trucks in a single year.

“We are optimistic as the Canadian industry continues to grow,” said Ford of Canada President Dianne Craig.

“Ford has invested heavily in fuel-efficient gas engines, hybrids, plug-in hybrids and electric vehicle technology, so our customers are given the power of choice.”

## UAW-Ford Sends Volunteers to Community

UAW Vice President and Director Jimmy Settles, Ford Vice Presidents Marty Mulloy and James Tetreault, along with UAW Administrative Assistant National Ford Department Frank DiGiorgio and the UAW-Ford, have committed to partnering with Macomb County Habitat for Humanity for 2013 by pledging labor valued at more than \$20,000 in honor of Macomb Habitat’s 20th anniversary.

Macomb Habitat is asking 20 corporations or individuals to join UAW-Ford in celebrating its 20th anniversary. The UAW-Ford is the first to make a commitment of labor valued at more than \$20,000 for the upcoming

year. This major gift is accomplished by UAW-Ford as they provide a minimum of five volunteers, three days every week during 2013.

“Now that the economy is turning around,” said Settles, “it would be easy to start taking things for granted. We are adding jobs, making profits, and our members can feel the difference. But not everyone can say the same.”

“As we look around the country, too many people go to work every day at a job that doesn’t make ends meet and doesn’t allow them to provide the essentials for their family.”

“Too many families out there

can’t find decent, affordable housing. And just like we do inside our plants, when the UAW and Ford Motor Company see a problem like this, we work together to find a way to help solve it.

“Our commitment to working people in the community doesn’t end when our workers walk out the plant gate,” he continued. “Our responsibility to the communities where our members work and live goes far beyond building reliable, safe vehicles.”

“It extends to helping organizations like Habitat for Humanity to continue the work that enriches the lives of our neighbors and strengthens our communities.”



**JEFFERSON CHEVROLET**  
Detroit's Original Chevy Dealer



Chevy Runs Deep

## Your Only Valet GM Dealer

Only 6 Blocks From Downtown & GM RenCen  
SERVICE PICK-UP & DELIVERY TO DOWNTOWN EMPLOYEES

### \$29.95

with \$10.00 mail-in rebate

### OIL CHANGE & TIRE ROTATION

VALET PICK-UP OR SHUTTLE PICK-UP/DELIVERY

**2013 Chevrolet EQUINOX LS**



Stk: T4011

**36**  
Mo. Lease  
36,000 Miles

Only\* **\$229** /mo.

**2012 Chevrolet MALIBU 1LS**



Stk: 6043

**24**  
Mo. Lease  
24,000 Miles

Only\* **\$199** /mo.

**\$0 SECURITY DEPOSIT**

\$421.00 D.A.S.\* \$0 security deposit.

**\$0 SECURITY DEPOSIT**

\$530.00 D.A.S.\* \$0 security deposit.



**866-225-1775**  
[www.jeffersonchevrolet.com](http://www.jeffersonchevrolet.com)  
**2130 E. JEFFERSON AVENUE**  
6 Blocks East of the GM RenCen • Detroit

SALES HOURS: Mon & Thur 8:30am-8pm; Tue, Wed, Fri 8:30am-6pm  
SERVICE HOURS: Mon-Fri 7am-6pm  
CLOSED SATURDAY & SUNDAY

\* Based on GMS pricing with approved lease credit SA tier with ALLY FINANCIAL. Equinox 36 MONTHS/30000 MILES. Malibu 24months/20,000 miles. Just add tax, title and plates. All rebates to dealer INCLUDES COMPETITIVE LEASE CONQUEST. Call dealer for details. Expires 1/31/13.



# 17<sup>TH</sup>

## ANNUAL URBAN WHEEL AWARDS

*Honoring Women In the Automotive Industry*

### SUNDAY, JANUARY 13, 2013

DETROIT, MICHIGAN

SOUND BOARD | MOTORCITY CASINO HOTEL

CO-HOSTS



NEICY NASH

CO-HOSTS



EDWARD JAMES OLMOs

SPECIAL GUEST



VICKIE WINANS

VEHICLE EXHIBIT - 4:00PM | RED CARPET - 5:00PM  
RECEPTION - 5:30PM | AWARDS - 7:00PM | AFTERGLOW 9:00PM

FOR MORE INFORMATION CALL 301-850-2858 OR VISIT  
[urbanwheelawards.com](http://urbanwheelawards.com)

ticketmaster®