

SAE to Hold One-Day Course on Workforce Challenges at Macomb Community College

The Society of Automotive Engineers (SAE) is holding a special one-day class in metro Detroit as part of its ongoing efforts to educate and inform its members on the latest trends and knowledge in the car business.

The program, aimed at helping human resources executives hire the best-trained employees for today's modern world, will be held Tuesday, Feb. 12, at Macomb Community College's South Campus in Warren.

The event is co-sponsored by the Detroit Regional Chamber, the Workforce Intelligence Network, MAGMA, The Engineering Society of Detroit, the Center for Advanced Automotive Technology, OESA, AutoHarvest.org, and the Society of Manufacturing Engineers.

The class is an acknowledgment that the environment is changing for technical workforce development in the automotive industry.

Vehicle electrification, innovative technologies for navigation, communication, entertainment, and advanced safety systems have become increasingly vital components of modern vehicle engineering.

Human resources professionals and hiring managers within the automotive industry are being challenged to identify, recruit and develop the next generation of the automotive engineering and technical professional workforce.

"Strategic Human Resource Management and the Evolution of the Technical Automotive Workforce," a new course from SAE International, is designed to facilitate information sharing and dialogue among automotive HR professionals and technical managers, educators, government, and economic development agencies.

"The basic issue facing HR professionals in the automotive industry today is that technology is moving at a whirlwind pace," said David E. Cole, chairman, Auto Harvest and chairman emeritus, Center for Automotive Research, and opening speaker for the event.

"We are seeing more 'boomer' retirements and we just don't have people with the appropriate skill sets to replace them. We have work to do, and this program can help HR professionals gain the knowledge and skills they need to succeed."

Kevin Perry, Ph.D., manager, Professional Development, SAE International, added, "SAE International's Professional Development division is pleased to offer this program and is thrilled with the level of cooperation and enthusiasm we've received from expert speakers and co-sponsors. "It should be an excellent opportunity for HR professionals, economic development leaders, and academicians to share information and problem-solve on the technical workforce challenges in today's automotive sector."

Attendees of this one-day course will be able to participate in the following:

- Facilitate a discussion among HR executives, academic leaders, and industry experts regarding the future of the automotive workforce, as well as create an environment where HR experts can develop effective strategies for finding, engaging and retaining the needed talented engineers.
- Engage in a productive forum where HR professionals can explore the automotive industry's unique workforce development and talent needs, as well as gain an understanding of the unique needs and talent requirements of today's evolving automotive workforce.
- Gain an understanding of how corporate culture, employee engagement, and in-house training activities have a significant impact on the effectiveness of automotive industry professionals/engineers, as well as establish long-term, strategy-based collaboration among HR professionals in the automotive sector with the overall goal of creating sustainable workforce development solutions.

For HR professionals who hold PHR, SPHR and GPHR certifications from the HR Certification Institute, this program has been pre-approved for recertification credits.

For more information on SAE International's "Strategic Human Resource Management and the Evolution of the Technical Automotive Workforce" course, visit the domain www.sae.org/pdevent/C1247.

For HR professionals who hold PHR, SPHR and GPHR certifications from the HR Certification Institute, this program has been pre-approved for recertification credits.

For more information on SAE International's "Strategic Human Resource Management and the Evolution of the Technical Automotive Workforce" course, visit the domain www.sae.org/pdevent/C1247.

\$4.00 BUFFET ALL YOU CAN EAT!



• PIZZA • SALADS • PASTAS • DESSERTS
MON. THRU FRI. 11:30 AM-1 PM
31315 VAN DYKE (Just North of Chicago Rd) 586-979-0405
- PLEASE MENTION AD FOR BUFFET SPECIAL -

Up to Two People
Drinks
Not Included

WE CATER
ORDERS OF \$50 OR MORE
PLACE ORDERS
24 HOURS IN ADVANCE
FOR FASTER SERVICE (2280 E. 14 MILE) 586-979-8080



HAPPY HOLIDAYS • HAPPY HOLIDAYS • HAPPY HOLIDAYS • HAPPY HOLIDAYS • HAPPY HOLIDAYS • HAPPY HOLIDAYS

ED RINKE CHEVROLET BUICK GMC



GM EMPLOYEE DISCOUNT EXTENDED
TO AUNTS, UNCLES, NIECES, AND NEPHEWS!
MUST TAKE DELIVERY BY JANUARY 2, 2013



2013 CRUZE LS
No GMS Required



2013 MALIBU LS
No GMS Required



2013 TRAVERSE LS
No GMS Required



2013 SILVERADO LS EXT CAB 4X4
No GMS Required

YOUR CHOICE \$99^{mo}
24 MO. LEASE/10K PER YEAR



2013 VOLT

\$249^{*}
36 month/
10K Year



2013 CORVETTE

\$399^{*}
48 month/
10K Year



Ray Stemple
rstemple@edrinke.com



Nicole Dodge
nhuminski@edrinke.com



Jim Pfeiffer
jpfeiffer@edrinke.com




See us for your GM employee purchases.

1-877-451-7707
26125 Van Dyke at 10 1/2 Mile Rd.
Visit our website: edrinke.com
SHOWROOM HOURS:
Mon. & Thurs. 8:30am-9:00pm; Tues., Wed., & Fri. 8:30am-6:00pm

NO DOC FEES

Find Us on FACEBOOK

* All prices and payments include GM rebates. Pictures may not represent actual vehicle. All leases 10K per year. Cruze, Malibu, Silverado & Traverse are at 24 month leases. Volt is 36 month lease. Must qualify for lease on all vehicles. Must qualify for GM's on Corvette and Corvette Loyalty an is a 48 month US Bank lease. Due at signing on all leases - 1st payment, title, tax, plates & Acq. fee. No security deposit required on all vehicles with approved S & A Tier credit approval. Cruze \$1299 down, Malibu \$2518 down, Traverse \$2392 down, Silverado \$2392 down. Expires 01/02/13.



EXPERIENCE BUICK ((XM))
Special 24 Month Leases
2 Years of Onstar Directions & Connections
2 Years of SiriusXM Radio • 2 Years of Maintenance
GM EMPLOYEE DISCOUNT NOW ELIGIBLE TO AUNTS, UNCLES, NIECES, AND NEPHEWS



ACADIA
LEASE \$129^{*}
PURCHASE PRICE \$26,468^{*}



2012 ENCLAVE
LEASE \$129^{*}
GM EMPLOYEE PRICE \$29,655^{*}



VERANO
LEASE \$129^{*}
PURCHASE PRICE \$20,235^{*}

YOUR CHOICE \$129^{mo}



TERRAIN
LEASE \$129^{*}
GM EMPLOYEE PRICE \$23,030^{*}



SIERRA 1500 EXT CAB 4X4
LEASE \$129^{*}
GM EMPLOYEE PRICE \$20,430^{*}

Up to \$14,000 in rebates

Costco Members receive special pricing & a \$500 gift card

See us for your GM employee purchases.

1-866-452-1300
24231 Van Dyke at 9 1/2 Mile Rd.
Visit our website: edrinke.com
SHOWROOM HOURS:
Mon. & Thurs. 8:30am-9:00pm; Tues., Wed., & Fri. 8:30am-6:00pm



Dennis Thacker
dthacker@edrinke.com



Paul Makowski
pmakowski@edrinke.com



12 MOS. SAME AS CASH

Save on Roofing!

Siding
Windows
Gutters
Leaf Guard
Kitchens/Baths
Remodel/Repair

FREE Estimates

Licensed and Insured

UAW/Veteran Discounts

BBB ACCREDITED BUSINESS

VISA MASTERCARD DISCOVER

www.dunlapconstruction.net
586-792-5926



GM SERVICE CENTER
MICHIGAN'S LARGEST
•SERVICE DEPT. •PARTS •BODY SHOP
866-452-1547
26125 Van Dyke @ 10 1/2 Mile Center Line, MI 48015
SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.



Quick Oil Change EXPRESS LANE
LUBE OIL FILTER \$23⁹⁵
Up to 5 qts.
Fluid Level,
Brake & Alignment Check Included.

We use Genuine GM Oil & Filter
No additional or hidden charges.
Out the door pricing.

Open Mondays & Thursdays until 8:30pm
Excludes synthetic, Diesel & Med. Duty Trucks.
Most GM cars & trucks. One coupon per customer. Must present coupon with order. Plus tax. Expires 12-31-12.

SERVICE HOURS: Monday & Thursday 6:30am-9:00pm; Tuesday, Wednesday & Friday 6:30am-6:00pm • Shuttle at 6:30am - Pick-up Both Ways • All Day starting at 6:30am.



BODY SHOP
586-754-7000 ext 1231

INSURANCE WRECK AMENDED

TRANSPORTATION AVAILABLE
During Scheduled Repairs

FREE OIL CHANGE
With Each Major Repair

WE REPAIR ALL MAKES & MODELS