

## Chrysler Gear for Charities Packaged, And Loaded at Auburn Hills Garage

by Jim Stickford

Volunteers from such diverse groups as Chrysler, the Michigan State Police, and the Marine Corps' Toys for Tots program were on hand Dec. 10 in the garage of the Auburn Hills public safety department to sort, pack up and load 30 pallets of Chrysler-branded items that will be donated to charity.

Kevin Frazier, Corporate Communications – Chrysler Group, said that this was the first time Chrysler was donating items to charity in this manner.

Brian Glowiak, director of Civic and Community Relations and vice president of The Chrysler Foundation, said the Foundation had decided to donate Chrysler-branded gear to charities and needed a place to sort all the gear.

Frazier said that, "believe it or not," the company was so busy that finding such a location on

Chrysler property was proving difficult.

But the city of Auburn Hills let them know that they could use the city's public safety garage. So on Nov. 10, volunteers from Chrysler, the State Police and other groups went to the garage and unloaded the pallets of donated Chrysler gear.

Once the pallets were unloaded, the items were placed in trucks that took the gear to the designated charities based in metro Detroit.

Glowiak said the charities included the Salvation Army, Focus:HOPE, the Coalition of Temporary Shelters, Orchards Family Services and Toys for Tots.

Donated items included die-cast toy cars, kit model cars, BMX bikes, apparel, strollers, pet supplies and even bedding supplies.

Dave DeWaard, who works in powertrain emissions for Chrysler, said he was glad to vol-



Chrysler's Brian Glowiak, left, helps load truck.

unteer to help load the trucks.

"I heard about this from a corporate email," DeWaard said. "I volunteered for the company food drive last month.

"This is all about helping people. I feel I am blessed. Anytime I can help out, I like to do that, especially at this time of year when so many people are in need."

## Energy Efficiency Rebate for OU

In recognition of energy-efficient building design incorporated into the Human Health Building (HHB) completed this fall on the campus of Oakland University, DTE Energy recently provided the university with a rebate check totaling nearly \$131,000.

The reimbursement comes as part of DTE Energy's New Construction Energy Efficiency Program for Business, which lauded the HHB's integrated system approach to incorporating energy efficiency.

It is anticipated that the HHB will realize annual energy savings of more than 50 percent over a conventional building of its size and design.

"This rebate certainly is testimony that Oakland University is doing its part to reduce energy consumption in Michigan," said Terry Stollsteimer, Oakland associate vice president, facilities management.

## Lake Trust to Launch New Concept at Upcoming Branch

Lake Trust Credit Union will be opening a new specialized service model at its soon-to-be-relocated Auburn Hills branch at 2500 North Squirrel Road.

Scheduled for an early 2013 opening, the branch will be positioned in the busy storefront area of the Auburn Square Shopping Center, across from Oakland University.

At just 1,200 square feet, the new Auburn Hills location will be

the smallest of all of Lake Trust's branches.

"The new model will serve members in a much different way," said Terri Guastella, Lake Trust project coordinator.

"It's a great location to house this pilot right across from the university. We'll get a chance to see just how well it plays out with many different segments of our membership."

Lake Trust says the branch will

create a new experience for members, with representatives of the credit union being cross-trained to create more of a retail feel to the new location.

The Brighton-based firm Contracting Resources Inc. will assist Lake Trust in their vision of a new high-touch service model.

Lake Trust Credit Union is headquartered in Lansing, and has more than 156,000 members and \$1.5 billion in assets.

## Meadow Brook Slates Winter Walk

Faculty and alumni are invited to celebrate the holidays in style at Meadow Brook Hall's 41st annual Holiday Walk. The "Puttin' on the Glitz"-themed walk will run through Saturday, Dec. 22, with a special Oakland University Night set for Tuesday, Dec. 18.

OU Night is a longstanding tradition for many Oakland University students, staff, faculty and alumni, and their family and friends.

The event is sponsored by MSU Federal Credit Union – Oakland Branch.

The OU community, along with MSUFCU members and their families, can attend the Holiday Walk at a discounted rate of \$12 per person.

Attendees can visit with Santa Claus and enjoy light refreshments in a private reception area from 5 to 9 p.m. Valid OU or Credit Union ID is required.

## Chrysler's Pentastar 3.6L Listed Among Best

Chrysler Group's Pentastar 3.6-liter V6 has been named one of Ward's 10 Best Engines for the third consecutive year.

While every other engine on the Ward's 2013 list was tested in a car, mostly of the sporty variety, the DOHC Pentastar was evaluated in a truck – the 2013 Ram 1500 full-size pickup.

"We are most grateful to Ward's for this recognition," said Bob Lee, Chrysler Group vice president and head of Engine and Electrified Propulsion Engineering.

"It is testament to our efforts to design and build the most efficient, capable and fun-to-drive engines in the industry."

The Pentastar, which delivers 305 horsepower in the Ram 1500 and has a 269 lb.-ft. peak torque rating, is a mainstay of Chrysler Group's powertrain lineup. It is

available in 13 nameplates, from the Chrysler Town & Country minivan to the Dodge Charger Pursuit police vehicle.

The net effect: a 7 percent across-the-board improvement in fuel efficiency.

"The Pentastar combines luxury-car-like refinement with a boatload of low-end torque to create an engine that seems almost too good to be in a pickup," adds Drew Winter, Editor-in-Chief, *Ward's AutoWorld* magazine. "In addition to delivering best-in-class fuel economy and best-in-class towing capacity, it's just plain classy."

Coupled with the segment-exclusive TorqueFlite 8-speed transmission, the naturally aspirated Pentastar helps the 2013 Ram 1500 achieve best-in-class fuel economy of 18 mpg in the city and 25 mpg on the highway,

trumping trucks that feature engines equipped with turbochargers and direct injection. The Pentastar-powered Ram also has a tow rating of 6,500 lbs., which, Chrysler says, is unmatched by any other pickup's standard-equipment V6.

Model-year 2013 marks the Pentastar's debut in the Ram 1500. The result is a 42 percent horsepower boost and 13 percent gains in torque and fuel economy, compared with the 3.7L V6 it replaced.

In select 2013 models of the Chrysler 300 and Dodge Charger full-size sedans, the Pentastar's output jumps to 300 horsepower from 292 horsepower in model-year 2012.

But there is no fuel-economy compromise – the cars also top their segment in V6 highway fuel economy at 31 mpg.

## Basketball Set Monday Night

The Auburn Hills Chamber of Commerce is sponsoring a special "Business and Basketball" meeting on Monday, Dec. 17, in the President's Room of The Palace at Auburn Hills, 6 Championship Drive.

The evening's festivities will begin with a networking gathering at 6 p.m.

Tipoff for the Detroit Pistons-Los Angeles Clippers game is 7:30 p.m.

Tickets are \$35 for the contest, with refreshments provided at the game.

To learn more about the chamber's "Business and Basketball" event and how to register to attend, call 248-853-7862, or go to [www.auburnhillschamber.com](http://www.auburnhillschamber.com).

This is just a reminder, though short notice, there is still room left for the Dec. 17 event.

## RosieGirl Ready for a Home



Remember Rosie from the story of October 15? She's now ready for adoption. This sweet-as-pie girl has been with the Oakland Pet Adoption Center in Auburn Hills for almost 5 months now.

If you have a special heart and patience for a terrific dog and can adjust to her needs, you must come see her! She is a one-and-a-half-year-old female/spayed German Shorthaired Pointer. RosieGirl came into the shelter completely bald and skinny. She was wandering on a dirt road in the pouring rain.

All her hair has grown back except for around her face. She is currently on medication and continues to get treatment in trying to isolate her skin issues. It may be food allergies, or she may require a lifelong special diet.

RosieGirl is well worth it when you see how sweet she is! She loves life, always happy and easy going! The folks at the Pet Adoption Center have yet to hear her bark, and she may not be at all vocal. Other dogs and cats do not seem to bother her unless she is trying to get them to play.

Deputy Mary Staple, pictured, has taken a personal interest in Rosie's recovery. Call the Oakland Pet Adoption Center at 391-4100.

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