

Consumer Report Controversy Doesn't Diminish Fusion's Green Car Award

The all-new 2013 Ford Fusion was named *Green Car Journal's* 2013 Green Car of the Year at the Los Angeles Auto Show on Nov. 29.

The Fusion emerged on top of "an exceptional field of finalists," including the 2013 Dodge Dart Aero, Ford C-MAX, Mazda CX-5 SKYACTIV and the Toyota Prius c.

A recent story in Consumers Report disputed the EPA's mileage figures for the Fusion, stating that their mileage was about seven mpg lower than EPA figures.

Wes Sherwood, Ford Communications, said, "Early C-MAX Hybrid and Fusion Hybrid customers praise the vehicles and report a range of fuel economy figures, including some reports above 47 mpg. This reinforces the fact that driving styles, driving conditions, and other factors can cause mileage to vary. For those customers who are more focused on optimizing their fuel economy,

"Ford's new hybrid SmartGauge with EcoGuide eco-coaching technology features even more ways, such as Brake Coach and an 'Empower' gauge for more efficient stopping and acceleration, to help our customers achieve higher mileage."

Green Car of the Year honors are reserved for production vehicles on sale by Jan. 1 of the award year.

Nominees are exemplary in that they push forward environ-

mental performance in meaningful and quantifiable ways while also presenting an accessible choice to enough consumers to make a real impact on the environment.

The 2013 Ford Fusion not only significantly reduces petroleum use, CO2 emissions and overall environmental impact, say Ford officials, but is priced to encourage the kind of sales volume that can truly influence environmental improvement.

"We are very honored that the all-new Ford Fusion has been recognized as the Green Car of the Year by the *Green Car Journal*," said David Mondragon, Ford general marketing manager. "From EcoBoost to hybrid and plug-in hybrid offerings, the new Fusion is delivering best-in-class fuel economy all wrapped in a dynamic package."

Ford's all-new Fusion exhibits a stunning design, say Ford officials, and Top Safety Pick rating from the Insurance Institute for Highway Safety, plus an affordable point of entry at just \$21,700.

The 2013 Ford Fusion also breaks new ground with five diverse powerplant choices, among them three gasoline internal combustion engines including two with EcoBoost technology, a 47 mpg hybrid, and a plug-in hybrid that's expected to top 100 mpg equivalent.

Powering the base model is a 175-horsepower, 2.5-liter engine that's EPA rated at up to 34 mpg

on the highway. Making use of Ford's advanced EcoBoost technology that combines direct gasoline injection and turbocharging, the Fusion's 178-horsepower, 1.6-liter powerplant achieves up to 37 highway mpg, with the more powerful 240-horsepower, 2.0-liter EcoBoost engine netting 33 mpg highway estimates.

The Fusion hybrid provides a combined 188 horsepower with notable 47 mpg fuel efficiency across the board, while allowing travel at up to 62 mph on electric power alone.

Fusion Energi capitalizes on Ford's hybrid powertrain, adding plug-in charging capability and up to 20 miles of all-electric range, with hundreds of additional miles available on gasoline-electric hybrid power.

"The 2013 Ford Fusion approaches the market with a 'game-on' attitude," said Ron Coan, editor and publisher of the *Green Car Journal* and CarsofChange.com, and president of



2013 Ford Fusion

the nonprofit Green Car Institute.

"There's no overstating the importance of what Ford has done. Many have long envisioned new car showrooms where a desired model could be purchased with one of many distinctly different and efficient powertrains, selected to satisfy a buyer's particular needs and desires."

Electrification is part of this diverse and green vision since driving on battery power enables zero-emissions motoring.

But advanced and highly-efficient internal combustion engine

choices with different levels of "green" performance are also integral to this forward-looking strategy, since many drivers prefer the familiarity and affordability of gasoline-powered vehicles over newer electric and hybrid powertrains.

Ford officials say the 2013 Ford Fusion leads the way toward a new generation of advanced vehicles with its diverse portfolio of clean and efficient power choices, along with its suite of advanced electronics, desirability, and buyer accessibility.



JEFFERSON CHEVROLET
Detroit's Original Chevy Dealer



Chevy Runs Deep

Your Only Valet GM Dealer

Only 6 Blocks From Downtown & GM RenCen
SERVICE PICK-UP & DELIVERY TO DOWNTOWN EMPLOYEES

\$29.95

with \$10.00 mail-in rebate

OIL CHANGE & TIRE ROTATION

VALET PICK-UP OR SHUTTLE PICK-UP/DELIVERY



2013 Chevrolet **EQUINOX** LS

Stk: T4016

\$0
SECURITY DEPOSIT

36
Mo. Lease
30,000 Miles

Only*
\$209
/mo.

\$391.57 D.A.S.* \$0 security deposit.



2013 Chevrolet **MALIBU** LS

Stk: 6043

\$0
SECURITY DEPOSIT

24
Mo. Lease
20,000 Miles

Only*
\$189
/mo.

\$506.00 D.A.S.* \$0 security deposit.

866-225-1775
www.jeffersonchevrolet.com
2130 E. JEFFERSON AVENUE
6 Blocks East of the GM RenCen • Detroit

SALES HOURS: Mon & Thur 8:30am-8pm; Tue, Wed, Fri 8:30am-6pm
SERVICE HOURS: Mon-Fri 7am-6pm
CLOSED SATURDAY & SUNDAY



* Based on GMS pricing with approved lease credit SA tier with ALLY FINANCIAL. Equinox 36 MONTHS/30000 MILES. Malibu 24months/20,000 miles. Just add tax, title and plates. All rebates to dealer INCLUDES COMPETITIVE LEASE CONQUEST. Call dealer for details. Expires 12/30/2012.



in your corner.

in your CORNER

with low auto loan rates

rates as low as

1.99% APR*

www.CCFinancial.com
800-777-6728

Locations in:

- Auburn Hills
- Troy
- Somerset
- Center Line
- Perrysburg



*APR = Annual Percentage Rate. Rates are "as low as" and are based on credit score and term of loan, and subject to change. Other account requirements and restrictions apply.