

Jeep Gives \$50K in Support Of Hero Summit Partners

The Jeep brand continues its support of the men and women who serve our country with donations of \$50,000 to organizations supporting U.S. military veterans and their families.

The donations were made in conjunction with the Jeep brand's sponsorship of *Newsweek* & The Daily Beast's first annual Hero Summit held Nov. 14 and 15 in Washington, D.C.

The Hero Summit, an exploration of character and courage, was a gathering of a broad representation of leaders who examined the essential elements of moral, political, intellectual and physical courage, resilience, and selflessness.

The summit encouraged attendees and sponsors to support Hero Summit Solution Partners that provide services for military service men, women and their families.

The Jeep brand donated \$10,000 each to the following charities:

- The Mission Continues, which awards community service fellowships to post-9/11 veterans, empowering them to transform their own lives by serving others and directly impacting their communities (<http://missioncontinues.org/>).

- Congressional Medal of Honor Foundation, which perpetuates the Medal's legacy through its flagship Character Development Program, helping students to explore the values embodied in the Medal and how they can be exemplified in daily life (<http://www.cmohfoundation.org/>).

- Intrepid Fallen Heroes Fund, an organization supporting U.S. military personnel suffering traumatic brain injury and post-trau-

matic stress, and their families (<http://www.fallenheroesfund.org/>).

- Student Veterans of America, which provides military veterans with the resources, support, and advocacy needed to succeed in higher education and following graduation (<http://www.studentveterans.org/>).

- Team Rubicon, who unites the skills and experiences of military veterans with medical professionals to rapidly deploy emergency response teams into crisis situations (<http://teamrubiconusa.org/>).

"A company that stands for values can create value," said Olivier Francois, chief marketing officer, Chrysler Group LLC. "For Jeep, heroism is a brand attribute. Jeep not only shares its bond with the military and this nation's values, it is also true to who we are as a corporation.

"We believe that corporate leaders must be guided by the same beacons that define the virtues of a hero."

The Jeep brand's roots stem back to 1941 when the vehicle made its military debut. Since then, Jeep has been active in supporting and honoring past and present U.S. military troops.

"Given the Jeep brand's deep ties to the U.S. military, partnering with the Hero Summit to benefit our veterans makes perfect sense and is the right thing to do," said Mike Manley, president and CEO, Jeep Brand, Chrysler Group LLC. "Jeep has had a significant presence within the U.S. military from our beginning more than 70 years ago, and we are always very proud and honored to support those who continue to keep our nation's freedom."

Milosch's PALACE

CHRYSLER DODGE Jeep RAM

OPEN SATURDAYS!
10am-3pm

CHECK YOUR TRADE IN VALUE HERE →

YOUR OFFICIAL CHRYSLER JEEP • DODGE LEASE TURN-IN HEADQUARTERS

DOWN PAYMENT MATCH IS BACK

BIG FINISH 2012

CHRYSLER DODGE Jeep RAM

DOWN PAYMENT MATCH

CHRYSLER DODGE Jeep RAM

CONTINUES!

2013 CHRYSLER TOWN & COUNTRY TOURING

Leather and DVD
MSRP \$34,920
0% FOR 60 mo.

39 MO LEASE \$289* mo.

2013 CHRYSLER 200 LIMITED

Heated Leather Seats
MSRP \$25,340
0% FOR 72 mo.

36 MO LEASE \$199* mo.

2013 JEEP GRAND CHEROKEE

MSRP \$32,120

39 MO LEASE \$259* mo.

2012 RAM 1500 CREW CAB EXPRESS

MSRP \$36,365
OFFICIAL TRUCK OF THE RED WINGS

36 MO LEASE \$289* mo.

2013 DODGE JOURNEY SXT

MSRP \$24,290

24 MO. LEASE \$189* mo. Sale Price \$18,896*

2012 CHRYSLER 300
•With U Connect

MSRP 27,290

72 MO. BUY \$315* \$21,995* Sale Price

2012 JEEP LIBERTY LATITUDE 4X4

MSRP \$28,020

24 MO LEASE \$179* mo.

2012 DODGE CHARGER RT
5.7L v-8, hemi

MSRP \$30,990

36 MO LEASE \$179* mo.

SUBURBAN OF TROY
CHRYSLER Jeep DODGE RAM
BIG FINISH 2012

OPEN SATURDAY 10-5

NEW RULES

2013 DODGE DART SXT

LEASE FOR \$249* MO. OR LESS! **36 MO LEASE**

BUY FOR \$15,990*** **BUY PAYMENT \$249** MO.**
MSRP \$18,885

2013 TOWN & COUNTRY TOURING

LEASE FOR \$256* MO. OR LESS! **36 MO LEASE**

BUY FOR \$25,995*** **BUY PAYMENT \$399** MO.**
MSRP \$30,990

2013 GRAND CHEROKEE LAREDO 4X4

LEASE FOR \$239* MO. OR LESS! **36 MO LEASE**

BUY FOR \$25,891*** **BUY PAYMENT \$423** MO.**
MSRP \$32,120

SUBURBAN OF TROY
CHRYSLER Jeep DODGE RAM

CALL TOLL FREE! 888-398-7350
WWW.SUBURBANOFSTROY.COM • 1790 MAPLELAWN

*Plus tax, title, plate, doc. & destination fees, with \$1,000 down payment. Must qualify for employee pricing. This ad is your coupon at time of sale. All rebates to dealer. See dealer for details. Security deposit waived with approved credit. **All purchase payments are 72 mos. and include lease/owner loyalty and employee/owner loyalty discount. Must qualify for A+ credit through preferred lender and 5-yr on all leases. ***Buy for price is plus tax, title, plate, doc. and destination fees, with \$1,000 down payment. All leases are 10,000 miles per year. All leases are plus tax, title, plate, doc. and sec. deposit where applicable. Expires 11/30/12. Chrysler, Jeep registration and Dodge are registered trademarks of Chrysler LLC, Auburn Hills, MI USA.

We make car buying fun at Milosch's Palace. Please call to schedule an appointment for a demonstration drive. All rebates to dealer. Deals apply to stock units only. Ram Crew Cab deals include your \$1000 down, plus destination, taxes, title, employee bonus cash, and employee discount, zero security deposit, must be a Chrysler employee. All other deals include your \$995 down, plus destination, taxes, title, plates. Lease calculated at 10,000 miles per year. Vehicle shown not actual vehicle. WAC. See dealer for details. **Liberty, Journey, Ram Crew Cab and Chrysler 200. Offer expires 11/30/12.

YOUR OFFICIAL CHRYSLER • JEEP • DODGE LEASE TURN-IN HEADQUARTERS

Milosch's PALACE

CHRYSLER DODGE Jeep RAM

3800 S. Lapeer Rd., LAKE ORION

Call Toll Free: 800-710-3857 **Visit Us at www.palacecj.com**

HOURS: Mon/Thurs 8:30am-8pm
Tue/Wed/Fri 8:30am-6pm

New Saturday Hours: Sales 10am-3pm & Service 8am-2pm

SCAN ME